

Talking about Charities (60-4858-04)

DEMOGRAPHICS

- 1 Region:
- 2 Province:
- 3 Urban / Rural
- 4 Census Metropolitan Area:
- 5 Respondent's Sex:
- 6 Language of Interview:
- 7 Canadian Markets:
- 8 Quota:

TALKING ABOUT CHARITIES

- 9 1A. Thinking about charities in general, would you say you trust them:
- 10 1B. 1) Why do you say that you trust them A lot/Some?
- 11 1B. 2) Why do you say that you trust them A little/Not at all?
- 12 1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?
- 13 2. TRUST A LOT/SOME SUMMARY TABLE
- 14 2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE
- 15 2. How much trust do you have in: 1) People who are medical doctors?
- 16 2. How much trust do you have in: 2) People who are federal politicians?
- 17 2. How much trust do you have in: 3) People who are lawyers?
- 18 2. How much trust do you have in: 4) People who are religious leaders?
- 19 2. How much trust do you have in: 5) People who are journalists and reporters?
- 20 2. How much trust do you have in: 6) People who are nurses?
- 21 2. How much trust do you have in: 7) People who are provincial politicians?
- 22 2. How much trust do you have in: 8) People who are business leaders?
- 23 2. How much trust do you have in: 9) People who are leaders of charities?
- 24 2. How much trust do you have in: 10) People who are union leaders?
- 25 2. How much trust do you have in: 11) People who are government employees?
- 26 2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:
- 27 2B. TRUST A LOT/SOME SUMMARY TABLE
- 28 2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE
- 29 2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?
- 30 2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?
- 31 2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?
- 32 2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?
- 33 2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?
- 34 2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?
- 35 2B. Specifically, to what extent do you trust: 7) Charities that focus on education?
- 36 2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?
- 37 2B. Specifically, to what extent do you trust: 9) Hospitals?
- 38 2B. Specifically, to what extent do you trust: 10) Churches?
- 39 2B. Specifically, to what extent do you trust: 11) Religious organizations (excluding churches)?
- 40 2B. Specifically, to what extent do you trust: 12) Churches and other places of worship?
- 41 2B. Specifically, to what extent do you trust: 13) Religious organizations (excluding churches and other places of worship)?
- 42 3. AGREE SUMMARY TABLE
- 43 3. DISAGREE SUMMARY TABLE
- 44 3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?
- 45 3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?
- 46 3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?
- 47 3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

48	3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?
49	3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?
50	4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?
51	5. Which of the following two statements do you most agree with?
52	6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?
53	7. ACCEPTABLE SUMMARY TABLE
54	7. UNACCEPTABLE SUMMARY TABLE
55	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?
56	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?
57	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?
58	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?
59	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?
60	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?
61	7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?
62	8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?
63	9. IMPORTANT SUMMARY TABLE
64	9. UNIMPORTANT SUMMARY TABLE
65	9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?
66	9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations?
67	9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs?
68	9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians?
69	10. GOOD JOB SUMMARY TABLE
70	10. POOR JOB SUMMARY TABLE
71	10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?
72	10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?
73	10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?
74	10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?
75	11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...
76	12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?
77	13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?
78	14. Which of the following do you think should be responsible for watching over the activities of charities...
79	14A. AGREE SUMMARY TABLE
80	14A. DISAGREE SUMMARY TABLE
81	14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

82	14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?
83	14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?
84	14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?
85	15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?
86	15B. Which of the following two statements do you most agree with...
87	16. AGREE SUMMARY TABLE
88	16. DISAGREE SUMMARY TABLE
89	16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?
90	16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?
91	16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?
92	16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?
93	16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 5) Charities spend too much money on fundraising?
94	17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money?
95	17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?
96	18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?
97	19. Please tell me if you agree with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.
98	20. AGREE SUMMARY TABLE
99	20. DISAGREE SUMMARY TABLE
100	20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?
101	20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?
102	20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?
103	21. Which of the following two points of view comes closest to your own?
104	23. LIKELY SUMMARY TABLE
105	23. UNLIKELY SUMMARY TABLE
106	23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?
107	23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?
108	23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?
109	23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?
110	23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 5) By reading printed material you received from the charity?
DEMOGRAPHICS	
111	23. What age group do you fall into?
112	24. Number of Adults live in your household?
113	25. And, how many people under 18 years of age live in your household?
114	26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?
115	27. What is the highest level of education you have completed?

116	28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?
117	29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?
118	30. We don't need the exact amount: could you please tell me which of these broad categories your total 2007 household income falls into?
119	31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2007?
120	32. As far as you can remember, how much did you donate to charities in 2007?

DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
British Columbia	506 13%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	494 100% ABCDEFGHI
Alberta	400 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	410 100% ABCDEFGHJ	0 -
Sask/Man	255 7%	0 -	0 -	0 -	0 -	0 -	0 -	292 100% ABCDEFGHIJ	298 100% ABCDEFGHIJ	0 -	0 -
Ontario	1487 38%	0 -	0 -	0 -	0 -	0 -	785 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Quebec	945 24%	0 -	0 -	0 -	0 -	575 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -	0 -
Atlantic	290 7%	210 100% EFGHIJ	196 100% EFGHIJ	299 100% EFGHIJ	304 100% EFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Province:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
British Columbia	506 13%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	494 100% ABCDEFGHI
Alberta	400 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	410 100% ABCDEFGHJ	0 -
Saskatchewan	119 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	298 100% ABCDEFGIJ	0 -	0 -
Manitoba	136 3%	0 -	0 -	0 -	0 -	0 -	0 -	292 100% ABCDEFHIJ	0 -	0 -	0 -
Ontario	1487 38%	0 -	0 -	0 -	0 -	0 -	785 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Quebec	945 24%	0 -	0 -	0 -	0 -	575 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -	0 -
New Brunswick	93 2%	0 -	0 -	0 -	304 100% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Nova Scotia	117 3%	0 -	0 -	299 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Prince Edward Island	16 0%	0 -	196 100% ACDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Newfoundland	64 2%	210 100% BCDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Urban / Rural

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Urban	3046	127	54	170	304	472	621	209	176	315	408
	78%	60%	28%	57%	100%	82%	79%	71%	59%	77%	83%
		B		B	ABCEFGHIJ	ABCGH	ABCGH	ABCH	B	ABCH	ABCGH
Rural	835	83	142	129	0	101	165	83	121	95	86
	22%	40%	72%	43%	-	18%	21%	29%	41%	23%	17%
		DEFGIJ	ACDEFGHIJ	DEFGIJ		D	D	DEFJ	DEFGIJ	DE	D
Not specified	3	0	0	0	0	1	0	0	0	0	0
	0	-	-	-	-	0	-	-	-	-	-

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
St. John's	26 1%	85 40%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Grand Falls-Windsor	3 0%	8 4%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Gander	0 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Corner Brook	4 0%	13 6%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Labrador City	1 0%	2 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		EFJ									
Charlottetown	5 0%	0 -	64 33%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ACDEFGHIJ									
Summerside	1 0%	0 -	14 7%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ACDEFGHIJ									
Halifax	37 1%	0 -	0 -	93 31%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
				ABDEFGHIJ							
Kentville	2 0%	0 -	0 -	6 2%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
				DEFGHIJ							
Truro	4 0%	0 -	0 -	10 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
				ABDEFGHIJ							
New Glasgow	6 0%	0 -	0 -	14 5%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
				ABDEFGHIJ							
Cape Breton	8 0%	0 -	0 -	19 6%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
				ABDEFGHIJ							
Moncton	14 0%	0 -	0 -	0 -	46 15%	0 -	0 -	0 -	0 -	0 -	0 -
				ABCEFGHIJ							

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Saint John	16 0%	0 -	0 -	0 -	50 16% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Fredericton	9 0%	0 -	0 -	0 -	29 10% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Bathurst	3 0%	0 -	0 -	0 -	10 3% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Campbellton	1 0%	0 -	0 -	0 -	2 1% F	0 -	0 -	0 -	0 -	0 -	0 -
Edmundston	2 0%	0 -	0 -	0 -	5 2% CEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Rimouski	6 0%	0 -	0 -	0 -	0 -	3 1% F	0 -	0 -	0 -	0 -	0 -
Riviere-du-Loup	4 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Baie-Comeau	7 0%	0 -	0 -	0 -	0 -	4 1% F	0 -	0 -	0 -	0 -	0 -
Chicoutimi - Jonquiere	24 1%	0 -	0 -	0 -	0 -	15 3% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -
Alma	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Sept-Iles	5 0%	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
Quebec	98 3%	0 -	0 -	0 -	0 -	59 10% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -
Saint-Georges	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Thetford Mines	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Sherbrooke	34	0	0	0	0	20	0	0	0	0	0

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
	1%	-	-	-	-	3%	-	-	-	-	-
						ABCDFGHIJ					
Magog	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Victoriaville	7 0%	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
						F					
Trois-Rivieres	25 1%	0 -	0 -	0 -	0 -	15 3%	0 -	0 -	0 -	0 -	0 -
						ABCDFGHIJ					
Shawinigan	6 0%	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
						F					
Drummondville	15 0%	0 -	0 -	0 -	0 -	9 2%	0 -	0 -	0 -	0 -	0 -
						CDFGHIJ					
Granby	7 0%	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
						F					
Saint-Hyacinthe	7 0%	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
						F					
Sorel	3 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
						0					
Joliette	5 0%	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
						0					
Saint-Jean-sur-Richelieu	13 0%	0 -	0 -	0 -	0 -	8 1%	0 -	0 -	0 -	0 -	0 -
						FIJ					
Montreal	396 10%	0 -	0 -	0 -	0 -	241 42%	0 -	0 -	0 -	0 -	0 -
						ABCDFGHIJ					
Salaberry-de-Valleyfield	7 0%	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
						F					
Lachute	4 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
						0					
Val-d'Or	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Rouyn-Noranda	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Cornwall	14 0%	0 -	0 -	0 -	0 -	0 -	7 1% EJ	0 -	0 -	0 -	0 -
Hawkesbury	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Ottawa - Hull	181 5%	0 -	0 -	0 -	0 -	15 3% ABCDEFGHIJ	81 10% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Brockville	5 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
Pembroke	8 0	0 -	0 -	0 -	0 -	1 0	3 0	0 -	0 -	0 -	0 -
Kingston	20 1%	0 -	0 -	0 -	0 -	0 -	11 1% EIJ	0 -	0 -	0 -	0 -
Belleville	11 0%	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
Cobourg	1 0	0 -	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -
Peterborough	20 1%	0 -	0 -	0 -	0 -	0 -	11 1% EIJ	0 -	0 -	0 -	0 -
Lindsay	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Oshawa	60 2%	0 -	0 -	0 -	0 -	0 -	32 4% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Toronto	370 10%	0 -	0 -	0 -	0 -	0 -	195 25% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Hamilton	94 2%	0 -	0 -	0 -	0 -	0 -	49 6% ABCDEFGHIJ	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
St. Catharines - Niagara	37 1%	0 -	0 -	0 -	0 -	0 -	20 3%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Kitchener	53 1%	0 -	0 -	0 -	0 -	0 -	28 4%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Brantford	18 0%	0 -	0 -	0 -	0 -	0 -	9 1%	0 -	0 -	0 -	0 -
							EIJ				
Woodstock	10 0%	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
Tillsonburg	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Simcoe	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Guelph	35 1%	0 -	0 -	0 -	0 -	0 -	18 2%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Stratford	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
London	68 2%	0 -	0 -	0 -	0 -	0 -	36 5%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Chatham	9 0%	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
Leamington	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Windsor	24 1%	0 -	0 -	0 -	0 -	0 -	12 2%	0 -	0 -	0 -	0 -
							CDEGHIJ				
Sarnia	12 0%	0 -	0 -	0 -	0 -	0 -	7 1%	0 -	0 -	0 -	0 -
							E				
Collingwood	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Barrie	31	0	0	0	0	0	16	0	0	0	0

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
	1%	-	-	-	-	-	2% CDEGHIJ	-	-	-	-
Orillia	9 0%	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Midland	5 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
North Bay	11 0%	0 -	0 -	0 -	0 -	0 -	6 1%	0 -	0 -	0 -	0 -
Sudbury	25 1%	0 -	0 -	0 -	0 -	0 -	13 2% CDEGHIJ	0 -	0 -	0 -	0 -
Haileybury	1 0	0 -	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -
Timmins	9 0%	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Sault Ste. Marie	18 0%	0 -	0 -	0 -	0 -	0 -	9 1% EIJ	0 -	0 -	0 -	0 -
Thunder Bay	24 1%	0 -	0 -	0 -	0 -	0 -	12 2% CDEGHIJ	0 -	0 -	0 -	0 -
Kenora	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Winnipeg	82 2%	0 -	0 -	0 -	0 -	0 -	0 -	177 61% ABCDEFGHIJ	0 -	0 -	0 -
Portage la Prairie	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	2 1% EF	0 -	0 -	0 -
Brandon	6 0%	0 -	0 -	0 -	0 -	0 -	0 -	14 5% ABCDEFGHIJ	0 -	0 -	0 -
Thompson	2 0%	0 -	0 -	0 -	0 -	0 -	0 -	3 1% EFIJ	0 -	0 -	0 -
Regina	30 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	75 25%	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
									ABCDEFGHIJ		
Yorkton	2 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 2% CDEFGIJ	0 -	0 -
Moose Jaw	5 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	11 4% ABCDEFGHIJ	0 -	0 -
Swift Current	3 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	7 2% ABCDEFGHIJ	0 -	0 -
Saskatoon	30 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	75 25% ABCDEFGHIJ	0 -	0 -
North Battleford	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1% EFJ	0 -	0 -
Prince Albert	3 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	8 3% ABCDEFGHIJ	0 -	0 -
Estevan	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 1% EF	0 -	0 -
Medicine Hat	10 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 10 3% ABCDEFGHIJ	10 -	0 -
Lethbridge	14 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 14 3% ABCDEFGHIJ	14 -	0 -
Calgary	98 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 101 25% ABCDEFGHIJ	101 -	0 -
Red Deer	7 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 7 2% CDEFGHJ	7 -	0 -
Edmonton	150 4%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 154 38% ABCDEFGHIJ	154 -	0 -
Lloydminster	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 1 0	1 0	0 -
Grand Centre	3 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 3 1% EF	3 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Grande Prairie	6 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	6 2% CDEFGHJ	0 -
Wood Buffalo	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -
Wetaskiwin	4 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EFJ	0 -
Cranbrook	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0
Penticton	2 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 1%
Kelowna	31 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	30 6% ABCDEFGHI
Vernon	6 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	6 1% EFI
Kamloops	17 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	17 3% ABCDEFGHI
Chilliwack	12 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	12 2% ABCDEFGHI
Abbotsford	21 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	20 4% ABCDEFGHI
Vancouver	178 5%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	173 35% ABCDEFGHI
Victoria	65 2%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	64 13% ABCDEFGHI
Duncan	6 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1% EFI
Nanaimo	11 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	11 2% ABCDEFGHI
Port Alberni	2	0	0	0	0	0	0	0	0	0	1

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
	0	-	-	-	-	-	-	-	-	-	0
Courtenay	10 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	9 2% CDEFGHI
Campbell River	12 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	11 2% ABCDEFGHI
Powell River	3 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 1%
Williams Lake	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0
Quesnel	5 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EF
Prince Rupert	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0
Terrace	4 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EF
Prince George	10 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	10 2% CDEFGHI
Dawson Creek	3 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1% F
Fort St. John	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0
Not in a CMA/Unknown	982 25%	100 48% EFGHIJ	118 60% AEFGHIJ	157 52% EFGHIJ	161 53% EFGHIJ	140 24%	160 20%	95 32% EFJ	110 37% EFIJ	106 26% F	100 20%

DEMOGRAPHICS

Respondent's Sex:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Male	1912	96	94	135	137	266	368	130	138	186	225
	49%	46%	48%	45%	45%	46%	47%	45%	46%	45%	46%
Female	1971	114	102	164	166	308	418	162	160	223	269
	51%	54%	52%	55%	55%	54%	53%	55%	54%	55%	54%

DEMOGRAPHICS

Language of Interview:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
English	2978 77%	208 99%	196 100%	299 100%	270 89%	40 7%	779 99%	289 99%	298 100%	409 100%	493 100%
		DE	DE	DE	E		DE	DE	DE	DE	DE
French	904 23%	2 1%	0 -	0 0%	33 11%	534 93%	6 1%	3 1%	0 -	1 0%	1 0%
					ABCFGHIJ	ABCFGHIJ					

DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
BC	506 13%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	494 100% ABCDEFGHI
AB	400 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	410 100% ABCDEFGHJ	0 -
SK	119 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	298 100% ABCDEFGIJ	0 -	0 -
MB	136 3%	0 -	0 -	0 -	0 -	0 -	0 -	292 100% ABCDEFHIJ	0 -	0 -	0 -
ON	1487 38%	0 -	0 -	0 -	0 -	0 -	785 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -
PQ	945 24%	0 -	0 -	0 -	0 -	575 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -	0 -
NB	93 2%	0 -	0 -	0 -	304 100% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
NS	117 3%	0 -	0 -	299 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -
PEI	16 0%	0 -	196 100% ACDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
NFLD	64 2%	210 100% BCDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Quota:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
less than 25	334 9%	13 6%	13 7%	21 7%	23 8%	43 7%	80 10% J	19 6%	27 9%	42 10% J	28 6%
25-34	577 15%	27 13%	22 11%	27 9%	43 14%	110 19% BCFI	104 13%	45 16% C	41 14%	57 14%	71 14% C
35-44	669 17%	47 23% EJ	37 19%	49 17%	52 17%	91 16%	139 18%	48 17%	50 17%	82 20%	78 16%
45-54	968 25%	65 31% J	45 23%	90 30% J	85 28%	145 25%	194 25%	76 26%	74 25%	96 23%	113 23%
55-64	772 20%	38 18%	49 25%	64 21%	65 21%	114 20%	150 19%	62 21%	67 23%	83 20%	100 20%
65 or older	563 14%	18 9%	29 15%	47 16% A	35 12%	70 12%	118 15% A	41 14%	37 12%	49 12%	104 21% ADEFGHI

TALKING ABOUT CHARITIES

1A. Thinking about charities in general, would you say you trust them:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1066 27%	68 33% E	60 31%	84 28%	80 26%	142 25%	206 26%	99 34% EF	91 31%	134 33% EF	141 29%
Some	1961 50%	113 54%	96 49%	168 56% EG	166 55% E	268 47%	417 53% E	136 47%	149 50%	201 49%	252 51%
A little	684 18%	24 12%	30 16%	33 11%	42 14%	134 23% ABCFGHIJ	126 16%	41 14%	47 16%	60 15%	87 18% C
Not at all	151 4%	3 2%	8 4%	10 3%	11 4%	27 5%	32 4%	12 4%	9 3%	13 3%	11 2%
Don't know/Refused	23 1%	0 -	1 1%	4 1%	4 1%	3 1%	4 1%	2 1%	1 0%	1 0%	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3026 78%	182 87% EFJ	156 80% E	252 84% E	246 81% E	410 71%	623 79% E	236 81% E	240 81% E	335 82% E	393 80% E
A little/Not at all	835 21%	28 13%	39 20%	43 15%	53 18%	161 28% ABCFGHIJ	158 20% AC	54 18%	57 19%	73 18%	98 20%

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
TOTAL MENTIONS											
Base: Respondents who said they trust them A lot/Some											
Unweighted Base	3058	175	163	249	248	424	594	246	236	325	398
Weighted Base	3026	182	156	252	246	410	623	236	240	335	393
NEGATIVE MENTIONS (NET)	1558 51%	92 51%	75 48%	133 53%	126 51%	184 45%	347 56%	119 50%	132 55%	161 48%	205 52%
- Not sure where the money is really going	582 19%	38 21%	23 15%	52 21%	40 16%	50 12%	147 24%	51 22%	47 20%	58 17%	76 19%
- Spend too much on salaries and/or administration	220 7%	13 7%	11 7%	12 5%	16 7%	17 4%	54 9%	16 7%	24 10%	28 9%	29 7%
- Scam/scandal general mention	165 5%	5 3%	9 6%	18 7%	11 5%	12 3%	33 5%	15 6%	24 10%	19 6%	33 8%
- Read/ heard in media about a scam/scandal	122 4%	10 5%	5 3%	3 1%	10 4%	12 3%	32 5%	9 4%	8 3%	8 2%	15 4%
- Not sure they are who they say they are	117 4%	6 4%	4 3%	17 7%	13 5%	10 3%	26 4%	8 3%	8 3%	18 5%	14 4%
- Help is not getting to the right people	98 3%	7 4%	4 3%	7 3%	13 5%	14 3%	17 3%	2 1%	5 2%	13 4%	16 4%
- Read/heard negative story in media	80 3%	7 4%	4 3%	10 4%	8 3%	11 3%	19 3%	10 4%	7 3%	2 1%	7 2%
- I don't have confidence/ trust in (some of) them	59 2%	2 1%	4 3%	4 2%	5 2%	12 3%	12 2%	0 -	6 3%	4 1%	5 1%
- I don't like their fundraising tactics	46 2%	1 1%	6 4%	7 3%	4 2%	0 0%	12 2%	9 4%	2 1%	5 1%	7 2%
- They (some) are dishonest/ untrustworthy	40 1%	4 2%	1 1%	0 0%	5 2%	6 2%	8 1%	2 1%	1 0%	2 1%	6 2%
- They (some) misspend/ misdirect/ waste funds	34 1%	3 2%	2 1%	2 1%	3 1%	10 2%	4 1%	0 -	0 0%	6 2%	0 -

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- Seen/ heard/ read (negative) comments or stories about charities	25 1%	1 1%	2 1%	1 0%	2 1%	11 3% CFIJ	1 0%	2 1%	1 1%	1 0%	1 0%
- I had a negative experience as an employee/ volunteer/ donor etc.	23 1%	1 1%	2 2% IJ	3 1% IJ	0 -	1 0%	8 1% J	3 1% IJ	1 0%	0 -	0 -
- They (some) are not transparent/ accountable	22 1%	1 1%	0 -	0 0%	1 0%	7 2% I	4 1%	0 -	1 0%	0 0%	1 0%
- There are too many charities/ is too much fundraising	22 1%	1 1%	1 1%	1 1%	5 2% GH	2 0%	5 1%	0 -	0 -	4 1%	2 1%
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	22 1%	0 -	1 1%	5 2% FH	2 1%	5 1%	2 0%	1 0%	0 -	1 0%	5 1%
- They (some) are bad	21 1%	0 -	0 -	0 -	3 1%	7 2% F	1 0%	1 0%	0 -	3 1%	2 1%
- I am cautious/ suspicious/ skeptical	20 1%	1 1%	1 1%	2 1%	1 0%	7 2% FIJ	2 0%	1 0%	1 1%	0 -	0 -
- Don't trust large/ national charities/ only deal with local charities	19 1%	1 1%	1 1%	0 0%	1 0%	2 0%	5 1%	2 1%	1 0%	3 1%	1 0%
- I volunteer for/am involved with a charity	14 0%	0 -	0 0%	0 -	1 0%	2 1%	3 1%	3 1% J	3 1% J	0 0%	0 -
- Employees or volunteers steal/ misappropriate funds/ commit crimes	14 0%	2 1%	0 -	0 -	0 0%	5 1% J	1 0%	1 1%	0 -	1 0%	0 -
- They (some) are deceptive/ misleading	11 0%	1 1%	0 -	0 -	2 1% F	4 1% F	0 -	0 -	1 0%	0 -	2 1%
- Employees/ volunteers/ beneficiaries exploit charities	8 0%	0 0%	0 -	0 -	0 -	4 1% F	0 -	0 -	0 -	0 0%	0 -
- They (some) are not making progress/ I don't see results	5 0%	0 -	0 -	0 -	0 -	1 0%	0 -	1 1%	1 1%	2 1% F	0 -
- They (some) are not dedicated/ serious	4 0%	0 -	0 -	0 -	0 -	1 0%	1 0%	0 -	0 -	0 -	1 0%
- They (some) hoard/ don't	4 0%	0 -	0 -	1 0%	0 -	1 0%	1 0%	0 -	0 -	0 -	0 -

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
disburse funds	0	-	-	0	-	0	0	-	-	-	-
- I don't (like to) donate to charity	3 0%	0 -	1 1%	0 -	0 -	0 0%	0 0%	0 -	0 -	0 -	1 0%
- They (some) manipulate donors to raise funds	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
- Other negative mentions	50 2%	2 1%	2 2%	0 0%	3 1%	6 2%	12 2%	1 0%	5 2%	2 1%	8 2%
POSITIVE MENTIONS (NET)	1440 48%	85 47%	75 48%	108 43%	111 45%	210 51%	285 46%	113 48%	106 44%	160 48%	191 49%
- They do what they say they do	201 7%	10 6%	7 5%	19 8% E	17 7%	16 4%	47 8% E	15 7%	17 7%	23 7%	33 9% E
- They do an important job	200 7%	13 7%	14 9%	18 7%	21 9%	19 5%	41 7%	19 8%	21 9%	21 6%	32 8%
- I volunteer for / am involved with a charity	168 6%	9 5%	4 3%	15 6%	14 6%	21 5%	31 5%	14 6%	5 2%	26 8% BH	27 7% H
- I have confidence/ trust in (some of) them	126 4%	3 2%	7 4%	11 5%	19 8% AFGJ A	25 6%	21 3%	7 3%	11 5%	12 4%	13 3%
- Charities are accountable	125 4%	7 4%	9 6%	7 3%	7 3%	14 4%	32 5%	6 3%	12 5%	11 3%	13 3%
- Their services are needed	79 3%	3 2%	6 4% H	3 1%	5 2%	11 3% H	15 2%	7 3% H	1 0%	6 2%	15 4% H
- I donate to (support) a charity/ charities	69 2%	3 2%	1 1%	7 3%	8 3%	15 4% F	7 1%	6 3%	5 2%	9 3%	10 3%
- They (some) do good works/ are a worthy cause	66 2%	3 2%	2 2%	5 2%	4 2%	11 3% I	14 2%	5 2%	6 3%	2 1%	8 2%
- Charities are well-regulated	65 2%	5 3%	4 3%	6 2%	6 3%	7 2%	9 1%	3 1%	5 2%	19 6% EFGHJ	6 2%
- I know people who get help from charities	64 2%	4 2%	3 2%	4 2%	1 1%	5 1%	14 2%	3 1%	3 1%	12 4%	11 3%

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
										DE	
- They (some) help people in need	55 2%	2 1%	7 4% DHI	5 2%	0 0%	8 2%	15 2% D	3 1%	1 1%	2 1%	6 2%
- I only deal with familiar/well-known charities	45 1%	0 -	4 3% A	4 2%	4 2%	12 3% AF	4 1%	2 1%	3 1%	5 2%	6 2%
- Charities are well managed/ fiscally responsible	43 1%	2 1% I	0 -	1 1%	2 1%	9 2% HI	11 2% I	2 1%	0 -	0 -	4 1%
- They (some) are good	42 1%	3 2% H	0 0%	1 0%	2 1%	10 3% FH	5 1%	2 1%	0 -	5 1%	4 1%
- Never had any problems with them	39 1%	4 2%	2 1%	2 1%	3 1%	6 1%	8 1%	3 1%	1 0%	2 1%	4 1%
- I donate to (support) specific charities (i.e. church, cancer)	38 1%	2 1%	0 -	1 0%	2 1%	9 2% HI	9 1%	1 1%	0 -	0 0%	2 1%
- No reason not to trust them	38 1%	3 2%	5 3% E	3 1%	3 1%	1 0%	9 2%	1 1%	5 2% E	4 1%	7 2% E
- They (some) have a good reputation	38 1%	2 1%	2 2%	0 0%	2 1%	2 0%	8 1%	4 2%	4 2%	6 2%	7 2%
- They (some) are honest/ trustworthy	36 1%	2 1%	2 1%	0 0%	0 -	5 1%	5 1%	3 1%	4 2%	7 2% D	6 2%
- Employees/ volunteers are good people	28 1%	2 1%	1 1%	0 -	0 -	10 2% CDFJ	2 0%	1 0%	1 1%	3 1%	2 1%
- I research before donating	26 1%	2 1%	0 0%	3 1%	3 1%	1 0%	8 1%	2 1%	2 1%	2 1%	2 1%
- They (some) are making progress/ I see results	24 1%	0 -	2 2% I	1 0%	0 -	7 2% I	5 1%	2 1%	0 -	0 -	1 0%
- They (some) are dedicated/ serious/ motivated	22 1%	0 -	0 -	0 -	0 -	9 2% CDFGI	1 0%	0 -	1 0%	1 0%	3 1%
- They (some) are transparent in their activities/ operations	17 1%	1 1%	1 1%	0 -	2 1%	1 0%	5 1%	1 1%	0 -	2 1%	2 1%

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- Good government oversight	16 1%	2 1%	0 -	2 1%	4 2% EF	0 -	1 0%	1 1%	1 0%	5 2% EF	3 1%
- I have had good experience(s) with them	13 0%	1 1%	2 1% J	0 0%	1 0%	3 1%	1 0%	2 1%	1 0%	3 1%	0 -
- I benefited from a charity	8 0%	0 -	0 -	0 -	0 -	1 0%	1 0%	0 -	1 0%	0 -	3 1%
- They benefit everyone	1 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 -
- Other positive mentions	50 2%	2 1%	2 1%	2 1%	2 1%	7 2%	7 1%	4 2%	6 3%	9 3%	7 2%
Don't know/Refused	137 5%	8 5%	11 7% J	16 7%	10 4%	20 5%	24 4%	9 4%	15 6%	21 6% J	12 3%
OTHER RESPONSES											
Other	12 0%	0 -	0 -	0 -	0 0%	6 2% FJ	0 -	0 -	0 -	1 0%	0 -
NEUTRAL MENTIONS (NET)	57 2%	3 2%	3 2%	1 1%	8 3% CFGJ	22 5% CFGHIJ	3 1%	1 1%	3 1%	2 1%	6 2%
- Don't know enough about (some of) them	28 1%	0 -	2 2%	1 1%	3 1%	11 3% AFIJ	2 0%	1 1%	1 1%	1 0%	1 0%
- It depends on the charity	16 1%	3 2% CFGH	0 0%	0 -	0 0%	6 1% F	0 -	0 -	0 -	1 0%	3 1% F
- Seen/ read/ heard stories (in the media)	11 0%	0 -	0 -	0 -	3 1% FI	3 1%	1 0%	0 -	1 0%	0 -	1 0%
- Other neutral mentions	3 0	0 -	0 -	0 -	1 0	1 0	0 -	0 -	1 0	0 -	0 -

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
TOTAL MENTIONS											
Base: Respondents who said they trust them A little/Not at all											
Unweighted Base	781	28	37	48	48	177	153	52	64	74	100
Weighted Base	835	28**	39*	43*	53*	161	158	54*	57*	73*	98*
NEGATIVE MENTIONS (NET)	713	24	32	39	43	127	140	46	54	64	90
	85%	88%	83%	90%	80%	79%	89%	86%	95%	88%	91%
						E	E	E	DE	E	E
- Not sure where the money is really going	266	6	17	17	18	36	57	20	28	28	33
	32%	21%	44%	39%	34%	23%	36%	38%	50%	39%	34%
			E	E			E	E	E	E	
- Spend too much on salaries and/or administration	116	7	5	9	7	7	29	10	8	13	19
	14%	25%	14%	21%	13%	5%	18%	19%	14%	18%	19%
				E			E	E	E	E	E
- Help is not getting to the right people	71	3	1	2	5	15	16	3	3	4	5
	8%	11%	3%	6%	9%	9%	10%	6%	6%	5%	5%
- Scam/scandal general mention	67	0	3	7	8	8	13	3	5	8	11
	8%	-	8%	17%	16%	5%	8%	6%	9%	12%	11%
				E	E						
- Read/ heard in media about a scam/scandal	61	1	0	1	7	15	9	6	2	5	5
	7%	4%	-	3%	14%	9%	6%	11%	4%	7%	6%
					B						
- Read/heard negative story in media	57	1	1	4	5	9	15	3	2	3	3
	7%	4%	4%	9%	9%	6%	9%	6%	4%	5%	3%
- Not sure they are who they say they are	38	1	2	0	3	5	6	5	5	3	8
	5%	4%	5%	1%	6%	3%	4%	10%	9%	4%	9%
- I don't like their fundraising tactics	27	0	1	1	2	4	6	2	2	3	2
	3%	-	4%	3%	4%	2%	4%	4%	4%	4%	3%
- Seen/ heard/ read (negative) comments or stories about charities	22	0	2	0	0	9	1	0	0	1	2
	3%	-	5%	-	-	6%	1%	-	1%	2%	3%
						F					
- Employees or volunteers steal/ misappropriate funds/ commit crimes	20	0	0	0	1	8	2	1	0	0	0
	2%	-	-	-	2%	5%	2%	2%	-	-	-
						J					
- They (some) misspend/ misdirect/ waste funds	19	0	0	0	2	7	3	0	1	0	0
	2%	-	-	-	4%	4%	2%	1%	2%	-	1%

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- I don't (like to) donate to charity	15 2%	2 7%	1 3%	0 -	0 1%	3 2%	3 2%	1 2%	0 1%	1 1%	1 1%
- I had a negative experience as an employee/ volunteer/ donor etc.	15 2%	0 2%	0 1%	1 2%	3 7%	2 1%	3 2%	0 -	1 3%	1 1%	3 3%
- There are too many charities/ is too much fundraising	15 2%	1 5%	1 3%	0 1%	1 2%	3 2%	0 -	1 2%	1 2%	2 3%	5 5%
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	13 2%	0 -	0 -	0 -	0 -	3 2%	2 1%	0 -	1 2%	1 2%	1 2%
- I don't have confidence/ trust in (some of) them	13 2%	0 -	0 -	1 2%	0 -	4 3%	1 1%	0 1%	0 1%	1 2%	1 1%
- I am cautious/ suspicious/ skeptical	10 1%	0 -	0 -	0 -	0 -	5 3%	1 1%	0 -	0 -	0 -	0 -
- They (some) are not transparent/ accountable	10 1%	1 5%	0 -	0 -	0 -	3 2%	1 1%	0 -	0 1%	1 1%	1 1%
- They (some) are dishonest/ untrustworthy	9 1%	0 -	0 -	0 -	0 1%	3 2%	0 -	0 -	0 -	2 3%	0 1%
- Employees/ volunteers/ beneficiaries exploit charities	7 1%	1 4%	0 -	0 -	0 -	2 1%	1 1%	0 -	0 -	0 -	1 1%
- They (some) are not making progress/ I don't see results	6 1%	0 -	0 -	0 -	0 -	3 2%	0 0%	0 -	0 -	0 -	0 -
- They (some) are bad	4 0%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 2%
- I volunteer for/am involved with a charity	3 0%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	1 1%
- Don't trust large/ national charities/ only deal with local charities	2 0%	0 -	0 -	0 -	1 3%	0 -	0 0%	0 -	0 -	0 -	1 1%
- They (some) hoard/ don't disburse funds	2 0%	0 -	0 -	0 -	0 -	0 0%	0 -	0 -	0 1%	1 1%	0 -
- They (some) are not dedicated/	2	0	0	0	0	1	0	0	0	0	0

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
serious	0%	-	-	-	-	1%	-	-	-	-	-
- They (some) are deceptive/ misleading	2 0%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -
- They (some) manipulate donors to raise funds	1 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 -
- Other negative mentions	20 2%	1 4%	0 -	0 1%	0 -	3 2%	6 4%	0 -	1 3%	0 -	2 2%
POSITIVE MENTIONS (NET)	70 8%	1 4%	0 1%	1 3%	6 11%	24 15% BCFH	6 4%	7 13% F	2 4%	4 5%	8 8%
- I donate to (support) a charity/ charities	20 2%	0 -	0 -	0 -	0 -	7 4%	3 2%	1 3%	1 2%	1 1%	1 1%
- I only deal with familiar/well- known charities	8 1%	0 -	0 -	0 -	0 -	5 3% F	0 -	0 -	0 -	0 -	0 -
- I donate to (support) specific charities (i.e. church, cancer)	6 1%	0 -	0 -	0 -	3 6% FJ	3 2%	0 -	0 -	0 -	0 -	0 -
- Charities are accountable	5 1%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	3 3% F
- I know people who get help from charities	5 1%	0 -	0 -	0 -	0 -	1 1%	1 1%	0 -	0 -	0 -	0 -
- I have confidence/ trust in (some of) them	4 1%	0 -	0 -	0 -	0 -	2 1%	0 0%	0 -	0 1%	0 -	0 -
- They (some) do good works/ are a worthy cause	4 0%	0 -	0 -	0 -	0 -	1 1%	0 -	2 4% F	0 -	0 -	1 2%
- They (some) are good	4 0%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 2%
- I research before donating	4 0%	0 -	0 -	1 2%	0 -	1 1%	0 -	0 -	0 -	0 -	1 2%
- They do what they say they do	3 0%	1 4%	0 -	0 -	1 2%	0 -	1 1%	0 -	0 -	0 1%	0 -

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- They do an important job	3 0%	1 4%	0 -	0 -	0 -	0 -	0 -	0 -	0 1%	0 -	2 2%
- I volunteer for / am involved with a charity	2 0%	0 -	0 -	0 -	0 -	0 0%	0 -	2 5% EF	0 -	0 -	0 -
- Their services are needed	2 0%	0 -	0 -	0 1%	1 2%	0 -	0 -	1 2%	0 -	1 1%	0 -
- I have had good experience(s) with them	2 0%	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -
- They (some) are making progress/ I see results	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%
- They (some) have a good reputation	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 1%	0 -
- Good government oversight	0 0%	0 -	0 -	0 -	1 3%	0 -	0 -	0 -	0 -	0 -	0 -
- They (some) are honest/ trustworthy	0 0%	0 -	0 -	0 -	0 1%	0 -	0 -	0 -	0 -	0 -	0 -
- Charities are well managed/ fiscally responsible	0 0%	0 -	0 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
- Other positive mentions	0 0%	0 -	0 -	0 -	0 -	0 -	0 -	1 2%	0 -	0 -	0 -
Don't know/Refused	55 7%	2 9%	6 15% GH	2 5%	4 8%	14 9% H	9 6%	0 1%	0 1%	4 5%	5 5%
OTHER RESPONSES											
Other	10 1%	0 -	0 -	0 -	1 3%	5 3% F	0 -	0 -	0 -	0 -	0 -
NEUTRAL MENTIONS (NET)	22 3%	0 -	0 -	1 2%	1 2%	5 3%	4 3%	1 2%	2 4%	1 1%	2 3%

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- Don't know enough about (some of) them	12 1%	0 -	0 -	1 2%	0 -	2 1%	2 1%	0 -	2 4%	1 1%	2 2%
- It depends on the charity	4 0%	0 -	0 -	0 -	0 -	2 1%	0 -	1 2%	0 -	0 -	0 -
- Other neutral mentions	10 1%	0 -	0 -	0 -	1 2%	3 2%	2 1%	0 -	0 -	0 -	0 1%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
TOTAL MENTIONS											
Base: Respondents who said they trust them A lot/Some/A little/Not at all											
Unweighted Base	3839	203	200	297	296	601	747	298	300	399	498
Weighted Base	3861	210	195	295	300	571	781	290	297	408	492
NEGATIVE MENTIONS (NET)	2271 59%	117 56%	108 55%	172 58%	169 56%	311 54%	488 62%	165 57%	186 63%	225 55%	295 60%
- Not sure where the money is really going	848 22%	44 21%	40 20%	69 23%	58 19%	87 15%	204 26%	71 25%	76 26%	87 21%	109 22%
- Spend too much on salaries and/or administration	337 9%	20 10%	16 8%	21 7%	23 8%	25 4%	83 11%	27 9%	32 11%	42 10%	48 10%
- Scam/scandal general mention	232 6%	5 2%	12 6%	26 9%	20 7%	20 4%	46 6%	18 6%	29 10%	28 7%	44 9%
- Read/ heard in media about a scam/scandal	182 5%	11 5%	5 3%	5 2%	18 6%	27 5%	41 5%	15 5%	10 3%	13 3%	21 4%
- Help is not getting to the right people	169 4%	10 5%	5 3%	10 3%	18 6%	29 5%	33 4%	5 2%	9 3%	17 4%	21 4%
- Not sure they are who they say they are	155 4%	7 4%	6 3%	17 6%	16 5%	16 3%	32 4%	13 5%	13 4%	21 5%	22 5%
- Read/heard negative story in media	138 4%	8 4%	6 3%	14 5%	13 4%	20 4%	34 4%	13 5%	9 3%	5 1%	10 2%
- I don't like their fundraising tactics	73 2%	1 1%	7 4%	9 3%	6 2%	4 1%	18 2%	11 4%	5 2%	8 2%	10 2%
- I don't have confidence/ trust in (some of) them	72 2%	2 1%	4 2%	5 2%	5 2%	17 3%	13 2%	0 0%	7 2%	6 1%	6 1%
- They (some) mispend/ misdirect/ waste funds	54 1%	3 2%	2 1%	2 1%	5 2%	17 3%	7 1%	0 0%	1 1%	6 1%	0 0%
- They (some) are dishonest/ untrustworthy	49 1%	4 2%	1 1%	0 0%	5 2%	10 2%	8 1%	2 1%	1 0%	5 1%	7 1%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION										
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC	
		A	B	C	D	E	F	G	H	I	J	
- Seen/ heard/ read (negative) comments or stories about charities	47 1%	1 0%	4 2%	1 0%	2 1%	20 4%	2 0%	2 1%	2 1%	3 1%	3 1%	F ACDFGHIJ
- I had a negative experience as an employee/ volunteer/ donor etc.	38 1%	1 1%	3 2%	4 2%	3 1%	3 1%	11 1%	3 1%	2 1%	1 0%	3 1%	
- There are too many charities/ is too much fundraising	37 1%	3 1%	2 1%	2 1%	6 2%	5 1%	5 1%	1 0%	1 0%	6 2%	7 2%	F
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	35 1%	0 -	1 1%	5 2%	2 1%	8 1%	4 1%	1 0%	1 0%	3 1%	6 1%	
- Employees or volunteers steal/ misappropriate funds/ commit crimes	33 1%	2 1%	0 -	0 -	1 0%	13 2%	4 1%	2 1%	0 -	1 0%	0 -	J BCFHJIJ
- They (some) are not transparent/ accountable	32 1%	3 1%	0 -	0 0%	1 0%	10 2%	5 1%	0 -	1 1%	1 0%	2 1%	G
- I am cautious/ suspicious/ skeptical	29 1%	1 0%	1 1%	2 1%	1 0%	12 2%	3 0%	1 0%	1 1%	0 -	0 -	FIJ
- They (some) are bad	25 1%	0 -	0 -	0 -	3 1%	8 1%	1 0%	1 0%	0 -	3 1%	3 1%	CFH
- Don't trust large/ national charities/ only deal with local charities	22 1%	1 0%	1 1%	0 0%	2 1%	2 0%	5 1%	2 1%	1 0%	3 1%	2 0%	
- I don't (like to) donate to charity	18 0%	2 1%	2 1%	0 -	0 0%	3 1%	4 1%	1 0%	0 0%	1 0%	2 0%	
- I volunteer for/am involved with a charity	17 0%	0 -	0 0%	0 -	1 0%	3 1%	3 0%	3 1%	3 1%	1 0%	1 0%	
- Employees/ volunteers/ beneficiaries exploit charities	14 0%	1 1%	0 -	0 -	0 -	6 1%	1 0%	0 -	0 -	0 0%	1 0%	F
- They (some) are deceptive/ misleading	12 0%	1 0%	0 -	0 -	2 1%	5 1%	0 -	0 -	1 0%	0 -	2 1%	F
- They (some) are not making progress/ I don't see results	11 0%	0 -	0 -	0 -	0 -	4 1%	0 0%	1 1%	1 1%	2 1%	0 -	
- They (some) are not dedicated/	6	0	0	0	0	2	1	0	0	0	1	

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
serious	0	-	-	-	-	0	0	-	-	-	0
- They (some) hoard/ don't disburse funds	6 0	0 -	0 -	1 0	0 -	1 0	1 0	0 -	0 0	1 0	0 -
- They (some) manipulate donors to raise funds	3 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
- Other negative mentions	70 2%	3 2%	2 1%	1 0%	3 1%	9 2%	18 2% CG	1 0%	7 2% C	2 1%	10 2%
POSITIVE MENTIONS (NET)	1509 39%	86 41%	76 39%	110 37%	117 39%	234 41%	291 37%	120 42%	108 36%	164 40%	199 41%
- They do what they say they do	204 5%	11 5%	7 4%	19 7% E	18 6% E	16 3%	48 6% E	15 5%	17 6% E	23 6% E	33 7% E
- They do an important job	203 5%	14 7% E	14 7% E	18 6% E	21 7% E	19 3%	41 5%	19 7% E	21 7% E	21 5% E	34 7% E
- I volunteer for / am involved with a charity	170 4%	9 4%	4 2%	15 5% H	14 5% H	22 4%	31 4%	16 6% H	5 2%	26 6% BH	27 6% H
- I have confidence/ trust in (some of) them	130 3%	3 1%	7 4%	11 4%	19 6% AFGJ	27 5% A	22 3%	7 2%	11 4%	12 3%	13 3%
- Charities are accountable	130 3%	7 4%	9 5%	7 3%	7 2%	15 3%	32 4%	6 2%	12 4%	12 3%	16 3%
- I donate to (support) a charity/ charities	89 2%	3 2%	1 1%	7 2%	8 3%	22 4% BF	10 1%	7 3%	6 2%	10 3%	11 2%
- Their services are needed	81 2%	3 2%	6 3% H	3 1%	6 2%	11 2%	15 2%	8 3% H	1 0%	7 2%	15 3% H
- They (some) do good works/ are a worthy cause	70 2%	3 2%	2 1%	5 2%	4 1%	12 2%	14 2%	7 3% I	6 2%	2 0%	9 2%
- I know people who get help from charities	69 2%	4 2%	3 2%	4 2%	1 0%	6 1%	16 2%	3 1%	3 1%	12 3% DE	11 2%
- Charities are well-regulated	65 2%	5 2%	4 2%	6 2%	6 2%	7 1%	9 1%	3 1%	5 2%	19 5%	6 1%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
										EFGHJ	
- They (some) help people in need	55 1%	2 1%	7 4% DHI	5 2%	0 0%	8 1%	15 2% D	3 1%	1 1%	2 0%	6 1%
- I only deal with familiar/well-known charities	53 1%	0 -	4 2%	4 2%	4 1%	17 3% AFG	4 1%	2 1%	3 1%	5 1%	6 1%
- They (some) are good	46 1%	3 2% H	0 0%	1 0%	2 1%	12 2% FH	5 1%	2 1%	0 -	5 1%	6 1%
- I donate to (support) specific charities (i.e. church, cancer)	44 1%	2 1%	0 -	1 0%	5 2% HI	12 2% BHIJ	9 1%	1 1%	0 -	0 0%	2 1%
- Charities are well managed/ fiscally responsible	43 1%	2 1% I	0 0%	1 1%	2 1%	9 2% HI	11 1% I	2 1%	0 -	0 -	4 1%
- Never had any problems with them	39 1%	4 2%	2 1%	2 1%	3 1%	6 1%	8 1%	3 1%	1 0%	2 1%	4 1%
- They (some) have a good reputation	38 1%	2 1%	2 1%	0 0%	2 1%	2 0%	8 1%	4 2%	4 2%	6 2%	7 1%
- No reason not to trust them	38 1%	3 1% E	5 3% E	3 1%	3 1%	1 0%	9 1% E	1 1%	5 2% E	4 1%	7 1% E
- They (some) are honest/ trustworthy	36 1%	2 1%	2 1%	0 0%	0 0%	5 1%	5 1%	3 1%	4 1%	7 2%	6 1%
- I research before donating	29 1%	2 1%	0 0%	4 1%	3 1%	2 0%	8 1%	2 1%	2 1%	2 0%	3 1%
- Employees/ volunteers are good people	28 1%	2 1%	1 1%	0 -	0 -	10 2% CDF	2 0%	1 0%	1 1%	3 1%	2 0%
- They (some) are making progress/ I see results	25 1%	0 -	2 1% I	1 0%	0 -	7 1% I	5 1%	2 1%	0 -	0 -	2 0%
- They (some) are dedicated/ serious/ motivated	22 1%	0 -	0 -	0 -	0 -	9 2% CDFG	1 0%	0 -	1 0%	1 0%	3 1%
- They (some) are transparent in their activities/ operations	17 0%	1 0%	1 1%	0 -	2 1%	1 0%	5 1%	1 1%	0 -	2 0%	2 0%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
- Good government oversight	16 0%	2 1% E	0 -	2 1%	6 2% EF	0 -	1 0%	1 1%	1 0%	5 1% EF	3 1%
- I have had good experience(s) with them	15 0%	1 1%	2 1% J	0 0%	1 0%	4 1%	1 0%	2 1%	1 0%	3 1%	0 -
- I benefited from a charity	8 0%	0 -	0 -	0 -	0 -	1 0%	1 0%	0 -	1 0%	0 -	3 1%
- They benefit everyone	1 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 -
- Other positive mentions	50 1%	2 1%	2 1%	2 1%	2 1%	7 1%	7 1%	5 2%	6 2%	9 2%	7 2%
Don't know/Refused	192 5%	11 5%	17 9% FGJ	18 6%	15 5%	35 6%	33 4%	10 3%	15 5%	25 6%	17 3%
OTHER RESPONSES											
Other	22 1%	0 -	0 -	0 -	2 1% F	12 2% CFGHIJ	0 -	0 -	0 -	1 0%	0 -
NEUTRAL MENTIONS (NET)	79 2%	3 2%	3 2%	2 1%	9 3% FI	27 5% CFGIJ	7 1%	2 1%	6 2%	3 1%	8 2%
- Don't know enough about (some of) them	39 1%	0 -	2 1%	2 1%	3 1%	13 2% AFIJ	4 1%	1 1%	4 1%	2 0%	3 1%
- It depends on the charity	19 0%	3 2% CFH	0 0%	0 -	0 0%	8 1% F	0 -	1 0%	0 -	1 0%	3 1% F
- Seen/ read/ heard stories (in the media)	11 0%	0 -	0 -	0 -	3 1% FI	3 1%	1 0%	0 -	1 0%	0 -	1 0%
- Other neutral mentions	14 0%	0 -	0 -	0 -	2 1%	5 1%	2 0%	0 -	1 0%	0 -	0 0%

TALKING ABOUT CHARITIES

2. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) People who are medical doctors	3636 94%	203 97%	182 93%	288 96%	281 92%	534 93%	739 94%	272 93%	279 94%	385 94%	460 93%
2) People who are federal politicians	1588 41%	110 53% EFHJ	111 56% CEFGHIJ	131 44%	146 48% EF	212 37%	311 40%	135 46% E	127 43%	193 47% EF	207 42%
3) People who are lawyers	2407 62%	160 76% DEFGIJ	137 70% E	209 70% EF	202 66% E	320 56%	492 63% E	197 67% E	202 68% E	265 65% E	321 65% E
4) People who are religious leaders	2443 63%	166 79% EFHIJ	157 80% EFHIJ	223 75% EFIJ	226 75% EFIJ	318 55%	501 64% E	220 75% EFIJ	204 69% EJ	273 67% E	299 61%
5) People who are journalists and reporters	2545 66%	158 75% EGHIJ	148 75% EGHIJ	203 68%	216 71% EI	359 63%	532 68% I	184 63%	196 66%	249 61%	330 67%
6) People who are nurses	3730 96%	203 97%	191 97%	295 99% EFGH	296 98%	544 95%	754 96%	277 95%	285 96%	401 98% EG	479 97%
7) People who are provincial politicians	1751 45%	118 56% EFJ	116 59% EFHJ	152 51% E	157 52% E	223 39%	355 45% E	151 52% E	146 49% E	214 52% EFJ	219 44%
8) People who are business leaders	2723 70%	171 81% EFHJ	155 79% EFJ	229 76% EF	232 76% EF	379 66%	547 70% E	218 75% E	218 73% E	306 75% E	351 71%
9) People who are leaders of charities	3006 77%	186 89% EFHJ	167 85% EF	249 83% EF	254 84% EF	443 77%	580 74% F	243 83% F	233 78%	343 84% EF	388 79%
10) People who are union leaders	2048 53%	146 70% EFGHIJ	130 66% EFGHIJ	182 61% EFH	203 67% EFGHIJ	279 49%	412 52%	162 56%	142 48%	222 54%	274 56% E
11) People who are government employees	2757 71%	173 82% EF	152 78% E	234 78% EF	235 77% E	357 62%	559 71% E	226 77% E	222 74% E	317 77% EF	376 76% E

TALKING ABOUT CHARITIES

2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) People who are medical doctors	238 6%	6 3%	14 7%	11 4%	23 8%	39 7%	43 6%	20 7%	18 6%	24 6%	31 6%
					A	A					
2) People who are federal politicians	2270 58%	99 47%	85 44%	167 56%	157 52%	358 62%	469 60%	156 54%	168 57%	214 52%	284 58%
				B		ABDGI	ABDI	B	B		AB
3) People who are lawyers	1438 37%	48 23%	58 30%	88 29%	98 32%	249 43%	283 36%	95 32%	96 32%	142 35%	166 34%
					A	ABCDFGHIJ	A	A	A	A	A
4) People who are religious leaders	1405 36%	44 21%	37 19%	74 25%	73 24%	252 44%	278 35%	69 24%	90 30%	134 33%	186 38%
						ABCDFGHI	ABCDG		AB	ABCDG	ABCDG
5) People who are journalists and reporters	1314 34%	48 23%	48 24%	95 32%	87 29%	213 37%	247 31%	107 37%	99 33%	158 39%	161 33%
				A		ABDF	A	AB	AB	ABDF	AB
6) People who are nurses	144 4%	6 3%	5 3%	4 1%	7 2%	29 5%	28 4%	14 5%	12 4%	8 2%	14 3%
						CI		C	C		
7) People who are provincial politicians	2109 54%	91 43%	80 41%	146 49%	146 48%	348 61%	425 54%	140 48%	149 50%	194 47%	271 55%
						ABCDFGHI	ABI				ABI
8) People who are business leaders	1132 29%	39 19%	40 20%	70 24%	69 23%	193 34%	231 29%	73 25%	75 25%	101 25%	140 28%
						ABCDGHI	ABD				AB
9) People who are leaders of charities	834 21%	23 11%	27 14%	46 16%	47 16%	128 22%	193 25%	48 17%	58 19%	64 16%	99 20%
						ABCDI	ABCDGI		A		A
10) People who are union leaders	1773 46%	60 29%	60 31%	112 37%	94 31%	290 51%	360 46%	123 42%	145 49%	181 44%	209 42%
						ABCDGJ	ABCD	ABD	ABCD	ABD	ABD
11) People who are government employees	1101 28%	36 17%	42 21%	64 22%	68 23%	215 37%	221 28%	65 22%	72 24%	92 23%	112 23%
						ABCDFGHIJ	ACJ				

TALKING ABOUT CHARITIES

2. How much trust do you have in: 1) People who are medical doctors?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	2454 63%	127 61%	124 63%	183 61%	194 64%	363 63%	512 65%	167 57%	182 61%	249 61%	302 61%
Some	1182 30%	76 36%	58 30%	104 35%	86 28%	171 30%	227 29%	105 36%	97 33%	136 33%	158 32%
A little	201 5%	6 3%	14 7%	10 4%	18 6%	34 6%	34 4%	19 7%	15 5%	22 5%	26 5%
Not at all	36 1%	0 -	0 -	1 0%	4 1%	5 1%	9 1%	1 0%	3 1%	2 1%	5 1%
Don't know/Refused	10 0%	0 0%	0 -	0 -	0 -	1 0%	3 0%	0 -	0 -	0 -	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3636 94%	203 97%	182 93%	288 96%	281 92%	534 93%	739 94%	272 93%	279 94%	385 94%	460 93%
A little/Not at all	238 6%	6 3%	14 7%	11 4%	23 8%	39 7%	43 6%	20 7%	18 6%	24 6%	31 6%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 2) People who are federal politicians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	118 3%	9 5%	9 5%	5 2%	11 4%	16 3%	21 3%	13 4%	8 3%	13 3%	17 4%
Some	1470 38%	101 48% EFJ	102 52% CEFGHJ	125 42% E	135 45% EF	196 34%	290 37%	122 42% E	119 40%	180 44% EF	190 38%
A little	1360 35%	68 32%	65 33%	119 40%	108 36%	202 35%	277 35%	100 34%	99 33%	134 33%	179 36%
Not at all	911 23%	31 15%	20 10%	48 16%	49 16%	155 27% ABCDGIJ	191 24% ABCD	56 19% B	69 23% ABC	80 20% B	105 21% B
Don't know/Refused	25 1%	0 -	0 -	1 0%	0 -	4 1%	6 1%	1 0%	2 1%	2 1%	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	1588 41%	110 53% EFHJ	111 56% CEFGHIJ	131 44%	146 48% EF	212 37%	311 40%	135 46% E	127 43%	193 47% EF	207 42%
A little/Not at all	2270 58%	99 47%	85 44%	167 56% B	157 52%	358 62% ABDGI	469 60% ABDI	156 54% B	168 57% B	214 52%	284 58% AB

TALKING ABOUT CHARITIES

2. How much trust do you have in: 3) People who are lawyers?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	520 13%	29 14%	32 17%	40 14%	42 14%	75 13%	112 14%	62 21%	45 15%	54 13%	44 9%
Some	1887 49%	130 62%	105 53%	169 56%	160 53%	245 43%	380 48%	135 46%	156 53%	211 51%	277 56%
A little	907 23%	37 18%	43 22%	62 21%	75 25%	159 28%	165 21%	60 21%	61 21%	100 24%	111 23%
Not at all	532 14%	11 5%	15 8%	26 9%	23 8%	90 16%	118 15%	35 12%	34 12%	42 10%	55 11%
Don't know/Refused	38 1%	1 1%	0 0%	2 1%	3 1%	5 1%	10 1%	0 0%	0 -	2 1%	6 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2407 62%	160 76%	137 70%	209 70%	202 66%	320 56%	492 63%	197 67%	202 68%	265 65%	321 65%
A little/Not at all	1438 37%	48 23%	58 30%	88 29%	98 32%	249 43%	283 36%	95 32%	96 32%	142 35%	166 34%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 4) People who are religious leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	800 21%	48 23% J	54 28% FJ	72 24% J	78 26% J	128 22% J	159 20% J	76 26% J	62 21% J	92 23% J	65 13%
Some	1643 42%	118 56% EFIJ	102 52% EF	151 50% E	148 49% E	190 33% E	342 44% E	144 49% E	142 48% E	180 44% E	234 47% E
A little	849 22%	30 15%	24 12%	52 17%	53 17%	139 24% ABCDGH	172 22% ABGH	37 13%	43 15%	91 22% ABGH	120 24% ABCDGH
Not at all	556 14%	13 6%	12 6%	22 7%	20 7%	113 20% ABCDFGIJ	106 13% ABCD	32 11%	47 16% ABCD	43 11%	66 13% ABCD
Don't know/Refused	36 1%	0 -	2 1%	2 1%	4 1%	4 1%	7 1%	3 1%	3 1%	2 1%	9 2%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2443 63%	166 79% EFHIJ	157 80% EFHIJ	223 75% EFIJ	226 75% EFIJ	318 55% E	501 64% E	220 75% EFIJ	204 69% EJ	273 67% E	299 61%
A little/Not at all	1405 36%	44 21%	37 19%	74 25%	73 24%	252 44% ABCDFGHI	278 35% ABCDG	69 24%	90 30% AB	134 33% ABCDG	186 38% ABCDG

TALKING ABOUT CHARITIES

2. How much trust do you have in: 5) People who are journalists and reporters?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	552 14%	38 18%	31 16%	40 13%	48 16%	88 15%	123 16%	37 13%	38 13%	30 7%	65 13%
Some	1993 51%	119 57%	116 59%	163 54%	168 55%	271 47%	408 52%	147 50%	158 53%	219 53%	264 53%
A little	1010 26%	37 18%	37 19%	80 27%	71 23%	163 28%	189 24%	82 28%	65 22%	125 30%	127 26%
Not at all	304 8%	11 5%	11 6%	15 5%	16 5%	49 9%	58 7%	25 9%	34 11%	33 8%	34 7%
Don't know/Refused	24 1%	3 2%	0 0%	1 0%	0 0%	2 0%	6 1%	0 0%	2 1%	2 1%	3 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2545 66%	158 75%	148 75%	203 68%	216 71%	359 63%	532 68%	184 63%	196 66%	249 61%	330 67%
A little/Not at all	1314 34%	48 23%	48 24%	95 32%	87 29%	213 37%	247 31%	107 37%	99 33%	158 39%	161 33%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 6) People who are nurses?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	2923 75%	156 75%	162 83% EGHIJ	236 79% G	243 80% GH	433 75%	599 76% G	203 70%	213 72%	303 74%	364 74%
Some	807 21%	47 22%	29 15%	59 20%	53 18%	111 19%	156 20%	74 25% BD	72 24% B	98 24% B	115 23% B
A little	130 3%	6 3%	5 3%	3 1%	5 2%	26 5% CI	27 3%	13 5% CI	9 3%	5 1%	12 3%
Not at all	14 0%	0 -	0 -	0 0%	1 0%	3 1%	1 0%	1 0%	3 1% F	3 1%	1 0%
Don't know/Refused	9 0	0 -	0 -	0 -	0 0	1 0	3 0	0 0	0 -	0 -	1 0
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3730 96%	203 97%	191 97%	295 99% EFGH	296 98%	544 95%	754 96%	277 95%	285 96%	401 98% EG	479 97%
A little/Not at all	144 4%	6 3%	5 3%	4 1%	7 2%	29 5% CI	28 4%	14 5% C	12 4% C	8 2%	14 3%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 7) People who are provincial politicians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	170 4%	22 10% CDEFHIJ	10 5%	13 5%	12 4%	24 4%	30 4%	24 8% DEFHJ	11 4%	22 5%	17 3%
Some	1581 41%	96 46% E	106 54% EFGJ	139 46% E	145 48% E	199 35%	324 41% E	127 44% E	135 45% E	192 47% E	202 41%
A little	1269 33%	61 29%	61 31%	104 35%	95 31%	199 35%	249 32%	98 34%	93 31%	120 29%	174 35%
Not at all	840 22%	30 14%	19 10%	41 14%	51 17% B	148 26% ABCDGHIJ	176 22% ABCG	42 15%	56 19% B	74 18% B	97 20% B
Don't know/Refused	24 1%	0 0%	0 -	1 0%	0 -	4 1%	5 1%	0 0%	2 1%	1 0%	4 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	1751 45%	118 56% EFJ	116 59% EFHJ	152 51% E	157 52% E	223 39%	355 45% E	151 52% E	146 49% E	214 52% EFJ	219 44%
A little/Not at all	2109 54%	91 43%	80 41%	146 49%	146 48%	348 61% ABCDFGHI	425 54% ABI	140 48%	149 50%	194 47%	271 55% ABI

TALKING ABOUT CHARITIES

2. How much trust do you have in: 8) People who are business leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	475 12%	24 11%	30 16%	31 10%	40 13%	88 15%	91 12%	40 14%	40 14%	42 10%	42 9%
Some	2248 58%	147 70%	125 64%	198 66%	192 63%	290 51%	456 58%	178 61%	178 60%	264 64%	308 62%
A little	912 23%	36 17%	33 17%	67 22%	57 19%	161 28%	177 23%	50 17%	61 20%	89 22%	113 23%
Not at all	221 6%	2 1%	7 4%	3 1%	12 4%	31 5%	53 7%	23 8%	14 5%	12 3%	27 6%
Don't know/Refused	28 1%	0 -	1 1%	0 -	2 1%	3 1%	8 1%	1 0%	4 2%	2 1%	3 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2723 70%	171 81%	155 79%	229 76%	232 76%	379 66%	547 70%	218 75%	218 73%	306 75%	351 71%
A little/Not at all	1132 29%	39 19%	40 20%	70 24%	69 23%	193 34%	231 29%	73 25%	75 25%	101 25%	140 28%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 9) People who are leaders of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	965 25%	69 33% FHJ	61 31% FH	74 25%	85 28% F	168 29% FH	163 21%	78 27%	62 21%	118 29% FH	118 24%
Some	2041 53%	117 56%	106 54%	175 59% E	169 56% E	275 48%	416 53%	165 57% E	171 57% E	225 55% E	270 55% E
A little	683 18%	19 9%	22 11%	37 13%	40 13%	103 18% ABGI	164 21% ABCDGHI	36 12%	43 14%	51 13%	80 16% A
Not at all	151 4%	4 2%	5 3%	9 3%	7 2%	25 4%	29 4%	12 4%	15 5%	13 3%	19 4%
Don't know/Refused	43 1%	0 -	2 1%	3 1%	2 1%	3 1%	12 2%	0 0%	6 2% AEG	2 0%	6 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3006 77%	186 89% EFHJ	167 85% EF	249 83% EF	254 84% EF	443 77%	580 74%	243 83% F	233 78%	343 84% EF	388 79%
A little/Not at all	834 21%	23 11%	27 14%	46 16%	47 16%	128 22% ABCDI	193 25% ABCDGI	48 17%	58 19% A	64 16%	99 20% A

TALKING ABOUT CHARITIES

2. How much trust do you have in: 10) People who are union leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	388 10%	31 15% HI	24 12%	33 11%	40 13% I	56 10%	76 10%	37 13% I	25 9%	32 8%	52 11%
Some	1661 43%	115 55% EFGHJ	106 54% EFGHJ	148 50% EH	163 54% EFGHJ	222 39%	336 43%	125 43%	117 39%	189 46% E	222 45%
A little	1097 28%	39 19%	36 18%	86 29% AB	72 24% AB	171 30% AB	216 27% AB	82 28% AB	87 29% AB	124 30% AB	136 28% AB
Not at all	676 17%	21 10%	24 12%	25 9%	22 7%	119 21% ABCDGIJ	144 18% ACD	41 14% CD	58 19% ABCD	57 14% CD	73 15% CD
Don't know/Refused	62 2%	3 1%	6 3% E	5 2%	6 2%	5 1%	13 2%	6 2%	10 3% E	6 2%	10 2%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2048 53%	146 70% EFGHIJ	130 66% EFGHIJ	182 61% EFH	203 67% EFGHIJ	279 49%	412 52%	162 56%	142 48%	222 54%	274 56% E
A little/Not at all	1773 46%	60 29%	60 31%	112 37%	94 31%	290 51% ABCDGJ	360 46% ABCD	123 42% ABD	145 49% ABCD	181 44% ABD	209 42% ABD

TALKING ABOUT CHARITIES

2. How much trust do you have in: 11) People who are government employees?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	640 16%	33 16%	47 24% EFHI	53 18%	64 21% E	81 14%	136 17%	49 17%	45 15%	65 16%	85 17%
Some	2118 55%	140 67% BDEF	105 54%	181 60% E	170 56% E	275 48%	422 54% E	177 61% E	177 59% E	252 61% EF	291 59% E
A little	812 21%	28 14%	37 19%	50 17%	56 18%	150 26% ACDFGHIJ	157 20%	47 16%	58 19%	79 19%	93 19%
Not at all	288 7%	7 4%	5 3%	14 5%	12 4%	65 11% ABCDGHIJ	63 8% ABDIJ	18 6%	14 5%	13 3%	18 4%
Don't know/Refused	26 1%	1 0%	2 1%	1 0%	0 0%	3 1%	6 1%	1 0%	3 1%	0 0%	6 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2757 71%	173 82% EF	152 78% E	234 78% EF	235 77% E	357 62%	559 71% E	226 77% E	222 74% E	317 77% EF	376 76% E
A little/Not at all	1101 28%	36 17%	42 21%	64 22%	68 23%	215 37% ABCDGHIJ	221 28% ACJ	65 22%	72 24%	92 23%	112 23%

TALKING ABOUT CHARITIES

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very familiar	663 17%	30 14%	34 18%	39 13%	40 13%	45 8%	158 20%	67 23%	46 15%	89 22%	110 22%
		E	E	E	E		CDE	ACDEH	E	ACDE	ACDEH
Somewhat familiar	2406 62%	145 69%	132 67%	217 73%	224 74%	288 50%	512 65%	188 64%	202 68%	279 68%	307 62%
		E	E	EFGJ	EFGJ		E	E	E	E	E
Not very familiar	692 18%	31 15%	25 13%	33 11%	36 12%	211 37%	94 12%	27 9%	37 12%	38 9%	64 13%
						ABCFGHIJ					
Not at all familiar	114 3%	3 1%	4 2%	8 3%	2 1%	29 5%	18 2%	9 3%	12 4%	3 1%	11 2%
						ADFIJ		I	DI		
Don't know/Refused	8 0	0 -	0 -	0 0	1 0	0 -	3 0	1 0	0 -	0 -	1 0
TOPBOX & LOWBOX SUMMARY											
Familiar (Top2Box)	3069 79%	175 84%	166 85%	257 86%	264 87%	334 58%	670 85%	255 87%	248 83%	368 90%	418 85%
		E	E	E	E		E	E	E	AEFHJ	E
Not familiar (Low2Box)	807 21%	34 16%	30 15%	42 14%	38 13%	241 42%	112 14%	36 12%	49 17%	42 10%	75 15%
		I				ABCFGHIJ			I		I

TALKING ABOUT CHARITIES

2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities that focus on protecting the environment	2819 73%	149 71%	153 78% H	226 75% H	236 78% HI	418 73%	582 74% H	211 72%	199 67%	287 70%	357 72%
2) Charities that focus on protection of animals	2843 73%	147 70%	140 71%	234 78% E	230 76% E	391 68%	570 73%	229 78% E	214 72%	318 78% E	399 81% ABEFH
3) Charities that focus on health prevention and health research	3293 85%	186 89%	172 88%	256 86%	265 87%	498 87%	653 83%	246 84%	256 86%	351 86%	421 85%
4) Charities that focus on social services	3001 77%	173 83% H	157 80%	230 77%	246 81% H	446 78%	599 76%	239 82% H	219 74%	331 81% H	375 76%
5) Charities that focus on international development	2290 59%	135 64%	127 65%	187 63%	195 64%	334 58%	458 58%	186 64%	183 62%	251 61%	285 58%
6) Charities that focus on children and children's activities	3330 86%	188 90%	172 88%	262 87%	274 90% F	491 85%	661 84%	262 90% F	259 87%	362 88%	427 86%
7) Charities that focus on education	3123 80%	179 85% F	165 84%	251 84% F	263 87% FH	465 81%	611 78%	248 85% F	234 79%	337 82%	409 83%
8) Charities that focus on arts	2451 63%	135 65%	139 71% EH	203 68% EH	213 70% EFH	337 59%	496 63%	189 65%	173 58%	281 69% EH	327 66% EH
9) Hospitals	3429 88%	197 94% EF	194 99% ACDEFGHIJ	280 93% EF	280 92% EF	487 85%	686 87%	267 91% E	275 92% EF	374 91% E	448 91% E
Base: 50% of Respondents											
Unweighted Base	1897	96	97	140	151	311	377	142	156	187	240
Weighted Base	1913	95*	90*	136	156	292	392	138	153	193	235
10) Churches	1273 67%	77 82% EFHJ	69 76% E	105 77% E	122 78% EFJ	166 57%	266 68% E	109 79% EFHJ	104 68% E	139 72% E	159 68% E
11) Religious organizations (excluding churches)	842 44%	54 57% EFJ	53 59% EFJ	73 53% FJ	85 54% FJ	131 45%	158 40%	74 54% FJ	71 46%	101 52% FJ	91 39%
Base: 50% of Respondents											
Unweighted Base	1966	107	104	160	149	294	374	159	145	214	260

TALKING ABOUT CHARITIES

2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Weighted Base	1971	115*	106*	163	147	283	393	154	145	217	259
12) Churches and other places of worship	1279 65%	95 83% EFGHJ	87 83% EFGHJ	125 77% EFJ	109 74% E	150 53% E	263 67% E	109 71% E	103 71% E	159 73% E	167 65% E
13) Religious organizations (excluding churches and other places of worship)	886 45%	64 56% EF	60 57% EF	97 60% EFJ	84 57% EF	120 42% EF	161 41% EF	78 51% EF	70 48% EF	109 50% F	122 47% F

TALKING ABOUT CHARITIES

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities that focus on protecting the environment	1036 27%	59 28%	41 21%	73 24%	65 21%	150 26%	198 25%	80 27%	96 32%	119 29%	136 28%
									BCDF	BD	
2) Charities that focus on protection of animals	994 26%	58 28%	55 28%	63 21%	70 23%	170 30%	208 26%	61 21%	80 27%	90 22%	93 19%
		J	J			CGIJ	J		J		
3) Charities that focus on health prevention and health research	566 15%	22 11%	24 12%	42 14%	37 12%	72 13%	127 16%	42 15%	41 14%	57 14%	70 14%
4) Charities that focus on social services	844 22%	34 16%	36 19%	66 22%	51 17%	123 21%	177 23%	50 17%	77 26%	75 18%	116 24%
									ADGI		ADG
5) Charities that focus on international development	1519 39%	70 34%	64 33%	106 36%	101 33%	227 40%	314 40%	103 35%	108 36%	151 37%	198 40%
6) Charities that focus on children and children's activities	530 14%	19 9%	23 12%	37 13%	28 9%	80 14%	117 15%	29 10%	36 12%	46 11%	66 13%
							D				
7) Charities that focus on education	687 18%	25 12%	27 14%	47 16%	35 12%	104 18%	153 19%	39 14%	59 20%	63 15%	80 16%
						D	ADG		AD		
8) Charities that focus on arts	1265 33%	66 31%	54 27%	87 29%	82 27%	213 37%	247 31%	92 31%	106 36%	114 28%	155 31%
						BCDFI			DI		
9) Hospitals	440 11%	13 6%	2 1%	19 7%	23 8%	86 15%	94 12%	24 8%	22 8%	35 9%	44 9%
		B		B	B	ABCDGHIJ	ABCH	B	B	B	B
Base: 50% of Respondents											
Unweighted Base	1897	96	97	140	151	311	377	142	156	187	240
Weighted Base	1913	95*	90*	136	156	292	392	138	153	193	235
10) Churches	617 32%	17 18%	21 24%	31 23%	33 21%	123 42%	119 30%	29 21%	49 32%	51 27%	72 31%
						ABCDFGHIJ	AG		AG		A
11) Religious organizations (excluding churches)	1020 53%	38 40%	31 35%	59 44%	66 42%	156 54%	224 57%	61 44%	77 50%	85 44%	133 56%
						ABD	ABCDGI		B		ABCDGI
Base: 50% of Respondents											
Unweighted Base	1966	107	104	160	149	294	374	159	145	214	260

TALKING ABOUT CHARITIES

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Weighted Base	1971	115*	106*	163	147	283	393	154	145	217	259
12) Churches and other places of worship	676 34%	20 17%	18 17%	36 22%	36 25%	129 46%	127 32%	44 29%	41 28%	57 26%	89 34%
13) Religious organizations (excluding churches and other places of worship)	1043 53%	48 42%	40 38%	57 35%	60 41%	158 56%	226 57%	74 48%	67 46%	101 47%	130 50%
						ABCD	ABCDHI	C		C	BC

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	987 25%	50 24%	56 29%	74 25%	82 27%	168 29%	206 26%	65 22%	73 24%	83 20%	109 22%
Some	1832 47%	98 47%	96 49%	152 51%	154 51%	249 43%	376 48%	146 50%	126 42%	204 50%	248 50%
A little	801 21%	44 21%	36 19%	60 20%	61 20%	125 22%	148 19%	64 22%	75 25%	88 21%	102 21%
Not at all	234 6%	15 7%	5 3%	13 4%	3 1%	25 4%	50 6%	16 5%	21 7%	31 8%	34 7%
Don't know/Refused	29 1%	1 1%	2 1%	0 0%	2 1%	6 1%	5 1%	1 0%	2 1%	3 1%	1 0%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2819 73%	149 71%	153 78%	226 75%	236 78%	418 73%	582 74%	211 72%	199 67%	287 70%	357 72%
A little/Not at all	1036 27%	59 28%	41 21%	73 24%	65 21%	150 26%	198 25%	80 27%	96 32%	119 29%	136 28%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1195 31%	56 27%	64 33% E	96 32% E	110 36% AEH	138 24%	260 33% E	91 31% E	83 28%	139 34% E	174 35% AEH
Some	1648 42%	91 43%	75 38%	138 46%	120 39%	253 44%	309 39%	138 47% F	130 44%	179 44%	225 46% F
A little	773 20%	44 21% J	35 18%	55 18%	64 21% J	134 23% GIJ	162 21% GJ	43 15%	58 20% J	70 17%	69 14%
Not at all	222 6%	14 7% D	20 10% CDFIJ	8 3%	6 2%	35 6% CD	45 6% D	18 6% D	21 7% CD	20 5%	24 5%
Don't know/Refused	47 1%	4 2% J	1 1%	1 1%	4 1%	14 2% IJ	8 1%	1 1%	4 1%	1 0%	1 0%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2843 73%	147 70%	140 71%	234 78% E	230 76% E	391 68%	570 73%	229 78% E	214 72%	318 78% E	399 81% ABEFH
A little/Not at all	994 26%	58 28% J	55 28% J	63 21%	70 23%	170 30% CGIJ	208 26% J	61 21% J	80 27% J	90 22%	93 19%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1592 41%	84 40%	81 41%	118 40%	124 41%	252 44% HJ	328 42% HJ	122 42%	103 35%	173 42% J	173 35%
Some	1701 44%	102 49%	91 46%	138 46%	140 46%	246 43%	325 41%	124 42%	153 51% EFG	178 43%	248 50% EF
A little	460 12%	19 9%	19 10%	38 13%	35 12%	60 10%	101 13%	34 12%	33 11%	46 11%	57 12%
Not at all	106 3%	3 2%	5 3%	4 2%	2 1%	12 2%	26 3% D	8 3%	7 3%	11 3%	13 3%
Don't know/Refused	24 1%	1 1%	0 0%	0 0%	1 0%	4 1%	5 1%	3 1%	1 0%	1 0%	3 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3293 85%	186 89%	172 88%	256 86%	265 87%	498 87%	653 83%	246 84%	256 86%	351 86%	421 85%
A little/Not at all	566 15%	22 11%	24 12%	42 14%	37 12%	72 13%	127 16%	42 15%	41 14%	57 14%	70 14%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1056 27%	61 29%	53 27%	78 26%	82 27%	182 32% FGHJ	202 26%	72 25%	64 21%	124 30% HJ	112 23%
Some	1945 50%	112 54%	104 53%	152 51%	164 54% E	264 46%	397 51%	167 57% E	155 52%	206 50%	263 53% E
A little	689 18%	29 14%	27 14%	52 18%	46 15%	100 17%	142 18%	41 14%	64 22% ABG	66 16%	94 19%
Not at all	155 4%	5 2%	9 5%	14 5% D	5 2%	22 4%	35 5% D	8 3%	12 4%	9 2%	22 4%
Don't know/Refused	38 1%	2 1%	2 1%	2 1%	6 2%	5 1%	9 1%	3 1%	1 1%	3 1%	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3001 77%	173 83% H	157 80%	230 77%	246 81% H	446 78%	599 76%	239 82% H	219 74%	331 81% H	375 76%
A little/Not at all	844 22%	34 16%	36 19%	66 22%	51 17%	123 21%	177 23%	50 17% ADGI	77 26%	75 18%	116 24% ADG

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	534 14%	32 15%	26 13%	39 13%	47 15%	86 15%	98 12%	49 17%	35 12%	60 15%	68 14%
Some	1756 45%	103 49%	101 51%	148 49%	148 49%	248 43%	360 46%	137 47%	148 50%	191 47%	217 44%
A little	1090 28%	53 25%	54 27%	76 25%	83 27%	162 28%	223 28%	77 26%	73 25%	115 28%	142 29%
Not at all	429 11%	17 8%	10 5%	30 10%	18 6%	65 11%	91 12%	25 9%	34 12%	36 9%	56 11%
Don't know/Refused	74 2%	4 2%	5 3%	5 2%	7 2%	13 2%	13 2%	3 1%	6 2%	7 2%	11 2%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2290 59%	135 64%	127 65%	187 63%	195 64%	334 58%	458 58%	186 64%	183 62%	251 61%	285 58%
A little/Not at all	1519 39%	70 34%	64 33%	106 36%	101 33%	227 40%	314 40%	103 35%	108 36%	151 37%	198 40%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1665 43%	104 50% FJ	87 44%	142 47%	151 50% FHJ	266 46%	320 41%	129 44%	121 41%	177 43%	198 40%
Some	1665 43%	83 40%	85 43%	120 40%	123 40%	225 39%	341 43%	133 45%	138 46%	185 45%	229 46% E
A little	451 12%	19 9%	19 10%	33 11%	25 8%	64 11%	99 13%	28 10%	31 10%	40 10%	59 12%
Not at all	80 2%	0 0%	4 2%	4 2%	2 1%	16 3% AG	18 2% G	1 0%	5 2%	6 1%	7 1%
Don't know/Refused	23 1%	2 1%	1 1%	0 -	2 1%	3 1%	7 1%	0 0%	2 1%	1 0%	1 0%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3330 86%	188 90%	172 88%	262 87%	274 90% F	491 85%	661 84%	262 90% F	259 87%	362 88%	427 86%
A little/Not at all	530 14%	19 9%	23 12%	37 13%	28 9%	80 14%	117 15% D	29 10%	36 12%	46 11%	66 13%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 7) Charities that focus on education?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1178 30%	76 36% J	80 41% CEFHIJ	88 30%	115 38% CFJ	181 32%	231 29%	95 32%	89 30%	129 32%	135 27%
Some	1945 50%	103 49%	84 43%	162 54% B	148 49%	283 49%	380 48%	153 52%	145 49%	207 51%	274 55% BF
A little	565 15%	21 10%	21 11%	36 12%	31 10%	78 14%	129 16% AD	36 12%	54 18% ABCDI	51 13%	67 14%
Not at all	122 3%	3 2%	6 3%	11 4%	4 1%	25 4% DGH	23 3%	3 1%	5 2%	12 3%	13 3%
Don't know/Refused	73 2%	5 3% C	4 2%	1 0%	5 2%	6 1%	22 3% CEJ	5 2%	4 2%	9 2% C	5 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3123 80%	179 85% F	165 84%	251 84% F	263 87% FH	465 81%	611 78%	248 85% F	234 79%	337 82%	409 83%
A little/Not at all	687 18%	25 12%	27 14%	47 16%	35 12%	104 18% D	153 19% ADG	39 14%	59 20% AD	63 15%	80 16%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	687 18%	30 15%	42 21% C	41 14% C	61 20% C	99 17%	129 16%	48 17%	49 16%	87 21% C	102 21% C
Some	1764 45%	105 50% E	97 50%	162 54% EFHJ	152 50% E	237 41%	367 47%	140 48%	124 42%	194 47%	225 46%
A little	916 24%	55 26% I	42 22%	72 24%	71 24%	157 27% FI	175 22%	61 21%	77 26% I	76 19%	117 24%
Not at all	349 9%	11 5%	11 6%	14 5%	11 4%	56 10% CD	72 9% CD	30 10% CD	29 10% CD	38 9% CD	38 8% D
Don't know/Refused	167 4%	8 4%	3 2%	9 3%	8 3%	24 4%	42 5% BJ	11 4%	18 6% BDJ	14 4%	11 2%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2451 63%	135 65%	139 71% EH	203 68% EH	213 70% EFH	337 59%	496 63%	189 65%	173 58%	281 69% EH	327 66% EH
A little/Not at all	1265 33%	66 31%	54 27%	87 29%	82 27%	213 37% BCDFI	247 31%	92 31%	106 36% DI	114 28%	155 31%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 9) Hospitals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A lot	1949 50%	117 56%	129 66%	160 53%	169 56%	255 44%	405 52%	147 50%	160 54%	209 51%	252 51%
		E	CDEFGHIJ	E	E		E		E		E
Some	1479 38%	80 38%	64 33%	120 40%	111 37%	231 40%	281 36%	120 41%	114 38%	164 40%	195 40%
A little	365 9%	12 6%	1 1%	16 5%	20 7%	73 13%	77 10%	20 7%	17 6%	31 8%	33 7%
		B		B	B	ABCDGHIJ	BC	B	B	B	B
Not at all	74 2%	0 0%	1 1%	3 1%	3 1%	13 2%	17 2%	4 2%	5 2%	4 1%	11 2%
Don't know/Refused	15 0%	0 -	0 -	0 -	0 -	2 0%	4 1%	0 0%	0 0%	0 0%	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3429 88%	197 94%	194 99%	280 93%	280 92%	487 85%	686 87%	267 91%	275 92%	374 91%	448 91%
		EF	ACDEFGHIJ	EF	EF			E	EF	E	E
A little/Not at all	440 11%	13 6%	2 1%	19 7%	23 8%	86 15%	94 12%	24 8%	22 8%	35 9%	44 9%
		B		B	B	ABCDGHIJ	ABCH	B	B	B	B

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 10) Churches?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: 50% of respondents											
Unweighted Base	1897	96	97	140	151	311	377	142	156	187	240
Weighted Base	1913	95*	90*	136	156	292	392	138	153	193	235
A lot	475 25%	29 31% J	34 38% EFHJ	48 35% EFHJ	57 36% EFHJ	61 21%	100 25% J	47 34% EJ	36 24%	61 32% EJ	41 17%
Some	798 42%	48 51% E	35 39%	57 42%	65 42%	105 36%	166 42%	62 45%	67 44%	77 40%	118 50% E
A little	393 21%	13 14%	16 18%	22 16%	29 19%	73 25% AGI	81 21% G	14 10%	30 20% G	29 15%	46 20% G
Not at all	223 12%	4 4%	5 6%	9 7%	4 3%	49 17% ABCD	38 10% D	15 11% D	18 12% AD	22 11% D	25 11% D
Don't know/Refused	24 1%	0 -	0 -	0 -	1 1%	3 1%	6 2%	0 -	0 -	2 1%	4 2%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	1273 67%	77 82% EFHJ	69 76% E	105 77% E	122 78% EFJ	166 57%	266 68% E	109 79% EFHJ	104 68% E	139 72% E	159 68% E
A little/Not at all	617 32%	17 18%	21 24%	31 23%	33 21%	123 42% ABCDFGHIJ	119 30% AG	29 21% AG	49 32% AG	51 27%	72 31% A

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 11) Religious organizations (excluding churches)?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: 50% of respondents											
Unweighted Base	1897	96	97	140	151	311	377	142	156	187	240
Weighted Base	1913	95*	90*	136	156	292	392	138	153	193	235
A lot	199 10%	7 7%	10 12% H	14 10% H	27 17% AFHJ	45 16% FHJ	25 6%	21 15% FH	5 4%	27 14% FH	19 8%
Some	642 34%	47 50% EFJ	42 47% EFJ	59 43% EJ	58 37%	85 29%	132 34%	53 39%	65 43% EJ	73 38%	72 31%
A little	580 30%	30 32%	18 20%	38 28%	49 31%	75 26%	130 33% B	39 28%	43 28%	50 26%	82 35% BE
Not at all	440 23%	8 8%	13 14%	21 15%	17 11%	81 28% ABCDGI	94 24% ACD	22 16%	34 22% AD	35 18% A	50 21% AD
Don't know/Refused	51 3%	2 3%	6 7% E	4 3%	5 3%	4 2%	10 3%	2 2%	5 3%	6 3%	11 5% E
TOPBOX & LOWBOX SUMMARY											
A lot/Some	842 44%	54 57% EFJ	53 59% EFJ	73 53% FJ	85 54% FJ	131 45%	158 40%	74 54% FJ	71 46%	101 52% FJ	91 39%
A little/Not at all	1020 53%	38 40%	31 35%	59 44%	66 42%	156 54% ABD	224 57% ABCDGI	61 44%	77 50%	85 44%	133 56% ABCDGI

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 12) Churches and other places of worship?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: 50% of respondents											
Unweighted Base	1966	107	104	160	149	294	374	159	145	214	260
Weighted Base	1971	115*	106*	163	147	283	393	154	145	217	259
A lot	466 24%	33 29%	48 46%	53 33%	50 34%	46 16%	99 25%	45 30%	36 25%	59 27%	58 22%
		E	ACEFGHIJ	EJ	EJ		E	E	E	E	
Some	813 41%	61 53%	39 37%	72 44%	59 40%	104 37%	164 42%	63 41%	67 46%	99 46%	109 42%
		BEF									
A little	430 22%	15 13%	13 12%	29 18%	29 20%	80 28%	78 20%	28 19%	27 19%	42 20%	57 22%
						ABCFGHI					B
Not at all	246 12%	4 4%	5 5%	7 5%	7 5%	49 17%	49 13%	16 10%	14 10%	14 7%	32 12%
						ABCDHI	ABCDI				ACD
Don't know/Refused	15 1%	0 -	0 -	1 1%	1 1%	3 1%	2 1%	0 0%	1 1%	1 0%	2 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	1279 65%	95 83%	87 83%	125 77%	109 74%	150 53%	263 67%	109 71%	103 71%	159 73%	167 65%
		EFGHJ	EFGHJ	EFJ	E		E	E	E	E	E
A little/Not at all	676 34%	20 17%	18 17%	36 22%	36 25%	129 46%	127 32%	44 29%	41 28%	57 26%	89 34%
						ABCFGHIJ	ABC	AB			ABC

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 13) Religious organizations (excluding churches and other places of worship)?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: 50% of respondents											
Unweighted Base	1966	107	104	160	149	294	374	159	145	214	260
Weighted Base	1971	115*	106*	163	147	283	393	154	145	217	259
A lot	218 11%	12 10%	14 14%	21 13%	20 14%	33 12%	40 10%	26 17%	13 9%	28 13%	24 9%
Some	667 34%	52 45%	46 43%	76 47%	64 43%	87 31%	121 31%	52 34%	56 39%	81 37%	97 38%
A little	603 31%	32 28%	28 27%	37 23%	41 28%	81 29%	131 33%	51 33%	33 23%	64 30%	78 30%
Not at all	440 22%	15 13%	11 11%	20 13%	18 13%	76 27%	94 24%	23 15%	33 23%	36 17%	51 20%
Don't know/Refused	42 2%	3 3%	5 5%	8 5%	3 2%	5 2%	6 2%	2 1%	8 6%	7 3%	7 3%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	886 45%	64 56%	60 57%	97 60%	84 57%	120 42%	161 41%	78 51%	70 48%	109 50%	122 47%
A little/Not at all	1043 53%	48 42%	40 38%	57 35%	60 41%	158 56%	226 57%	74 48%	67 46%	101 47%	130 50%

TALKING ABOUT CHARITIES

3. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities should be expected to deliver programs and services the government stops funding	2166 56%	124 59%	106 54%	176 59%	174 57%	379 66%	429 55%	164 56%	161 54%	198 48%	225 46%
		IJ		IJ	IJ	BDFGHIJ	J	J	J		
2) Charities generally improve our quality of life	3319 85%	190 90%	176 90%	269 90%	280 92%	468 81%	682 87%	256 88%	259 87%	352 86%	424 86%
		E	E	E	EFHIJ		E	E			
3) Charities do a better job than government in meeting the needs of Canadians	2702 70%	141 67%	142 73%	220 73%	224 74%	397 69%	555 71%	205 70%	203 68%	298 73%	323 65%
				J	J					J	
4) Charities are important to Canadians	3598 93%	204 97%	188 96%	291 97%	291 96%	521 91%	730 93%	277 95%	276 93%	381 93%	459 93%
		EFHIJ	E	EFHIJ	E			E			
5) Charities understand the needs of Canadians better than government does	2922 75%	155 74%	144 73%	233 78%	249 82%	466 81%	580 74%	216 74%	213 71%	303 74%	351 71%
					BFGHIJ	ABFGHIJ					

TALKING ABOUT CHARITIES

3. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities should be expected to deliver programs and services the government stops funding	1666 43%	82 39%	88 45%	118 39%	125 41%	191 33%	343 44%	126 43%	131 44%	202 49%	267 54%
			E		E		E	E	E	ACE	ABCDEFGH
2) Charities generally improve our quality of life	540 14%	18 9%	20 10%	29 10%	20 7%	101 18%	99 13%	34 12%	38 13%	57 14%	66 13%
						ABCDFG	D		D	D	D
3) Charities do a better job than government in meeting the needs of Canadians	1082 28%	65 31%	49 25%	71 24%	70 23%	166 29%	207 26%	82 28%	86 29%	104 25%	155 31%
											CD
4) Charities are important to Canadians	263 7%	6 3%	8 4%	8 3%	11 4%	50 9%	49 6%	12 4%	21 7%	28 7%	31 6%
						ACDG	C		AC	C	C
5) Charities understand the needs of Canadians better than government does	912 23%	51 25%	49 25%	61 21%	47 15%	103 18%	194 25%	71 24%	78 26%	102 25%	136 28%
		D	DE				DE	DE	DE	DE	CDE

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: &txt											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	745 19%	38 18% J	31 16%	41 14%	44 14%	156 27% ABCDEFGHIJ	153 19% CGHJ	39 14%	34 12%	61 15%	59 12%
Somewhat agree	1421 37%	86 41%	75 38%	134 45% FIJ	130 43% FIJ	223 39%	276 35%	124 43% FIJ	126 42% FIJ	137 33%	166 34%
Somewhat disagree	883 23%	47 23%	56 28% E	65 22%	72 24% E	99 17%	183 23% E	76 26% E	81 27% E	105 26% E	135 27% E
Strongly disagree	783 20%	35 17%	32 16%	52 18%	53 18%	92 16%	160 20%	50 17%	49 17%	96 24% EH	132 27% ABCDEFGH
Don't know/Refused	52 1%	3 2%	2 1%	5 2%	4 1%	4 1%	13 2%	2 1%	6 2% J	9 2% J	2 0%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2166 56%	124 59% IJ	106 54%	176 59% IJ	174 57% IJ	379 66% BDFGHIJ	429 55% J	164 56% J	161 54% J	198 48%	225 46%
Disagree (Low2Box)	1666 43%	82 39%	88 45% E	118 39%	125 41% E	191 33%	343 44% E	126 43% E	131 44% E	202 49% ACE	267 54% ABCDEFGH

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: &txt											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1239 32%	65 31%	72 37% H	89 30%	115 38% EHJ	169 29%	270 34% H	118 40% ACEHIJ	79 27%	133 32%	144 29%
Somewhat agree	2080 54%	125 60% G	104 53%	180 60% EFG	165 54%	299 52%	413 53%	138 47%	180 60% EFG	219 53%	280 57% G
Somewhat disagree	399 10%	15 7%	17 9%	24 8%	14 5%	79 14% ACDFGJ	74 9% D	21 7%	28 10% D	44 11% D	41 8%
Strongly disagree	141 4%	3 2%	3 2%	5 2%	6 2%	22 4%	25 3%	13 5%	9 3%	13 3%	25 5% BCD
Don't know/Refused	24 1%	1 1%	0 -	1 0%	3 1%	5 1%	4 1%	1 1%	1 0%	1 0%	3 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3319 85%	190 90% E	176 90% E	269 90% E	280 92% EFHIJ	468 81%	682 87% E	256 88% E	259 87%	352 86%	424 86%
Disagree (Low2Box)	540 14%	18 9%	20 10%	29 10%	20 7%	101 18% ABCDFG	99 13% D	34 12%	38 13% D	57 14% D	66 13% D

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: &txt											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	855 22%	36 17%	34 18%	60 20%	81 27%	143 25%	176 22%	66 23%	58 19%	74 18%	93 19%
					ABHIJ	ABIJ					
Somewhat agree	1847 48%	105 50%	108 55%	160 53%	142 47%	254 44%	379 48%	138 47%	145 49%	223 55%	229 46%
			E	E						EJ	
Somewhat disagree	798 21%	42 20%	36 19%	60 20%	63 21%	126 22%	150 19%	60 21%	68 23%	78 19%	109 22%
Strongly disagree	284 7%	23 11%	12 6%	11 4%	7 2%	40 7%	57 7%	22 8%	17 6%	26 6%	45 9%
		CDH	D			D	CD	CD		D	CD
Don't know/Refused	100 3%	3 1%	5 3%	8 3%	9 3%	11 2%	23 3%	5 2%	9 3%	8 2%	16 3%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2702 70%	141 67%	142 73%	220 73%	224 74%	397 69%	555 71%	205 70%	203 68%	298 73%	323 65%
				J	J					J	
Disagree (Low2Box)	1082 28%	65 31%	49 25%	71 24%	70 23%	166 29%	207 26%	82 28%	86 29%	104 25%	155 31%
											CD

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: &txt											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1982 51%	131 63% CEFHI	107 54% H	157 52% AG	176 58% EH	269 47% AGJ	402 51% AGJ	175 60% EFH	131 44% ADGIJ	217 53% H	274 55% EH
Somewhat agree	1616 42%	72 35%	81 41%	134 45% AG	114 38%	252 44% AGJ	328 42% AGJ	102 35% ADGIJ	145 49% ADGIJ	164 40% ADGIJ	185 38% ADGIJ
Somewhat disagree	180 5%	2 1%	6 3% D	8 3% D	1 0%	31 5% AD	34 4% D	8 3% D	14 5% AD	21 5% AD	25 5% AD
Strongly disagree	83 2%	3 2%	2 1%	0 0%	10 3% C	19 3% CJ	15 2% C	4 1% C	7 2% C	7 2% C	6 1% C
Don't know/Refused	23 1%	0 -	0 -	0 -	2 1%	3 1%	6 1%	3 1%	0 -	1 0%	3 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3598 93%	204 97% EFHIJ	188 96% E	291 97% EFHIJ	291 96% E	521 91% ACDG	730 93% C	277 95% E	276 93% AC	381 93% C	459 93% C
Disagree (Low2Box)	263 7%	6 3%	8 4%	8 3%	11 4%	50 9% ACDG	49 6% C	12 4% AC	21 7% AC	28 7% C	31 6% C

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: &txt											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1066 27%	50 24%	46 23%	75 25%	93 31%	201 35%	199 25%	77 26%	64 21%	103 25%	123 25%
					H	ABCFGHIJ					
Somewhat agree	1855 48%	105 50%	98 50%	158 53%	155 51%	265 46%	381 49%	139 48%	149 50%	199 49%	228 46%
Somewhat disagree	686 18%	38 18%	40 20%	50 17%	41 14%	78 14%	148 19%	53 18%	60 20%	79 19%	95 19%
			E				E		DE	E	E
Strongly disagree	226 6%	13 6%	9 5%	11 4%	5 2%	25 4%	46 6%	17 6%	18 6%	23 6%	41 8%
		D					D	D	D	D	CDE
Don't know/Refused	50 1%	3 1%	3 2%	5 2%	8 3%	5 1%	11 1%	5 2%	6 2%	4 1%	7 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2922 75%	155 74%	144 73%	233 78%	249 82%	466 81%	580 74%	216 74%	213 71%	303 74%	351 71%
					BFGHIJ	ABFGHIJ					
Disagree (Low2Box)	912 23%	51 25%	49 25%	61 21%	47 15%	103 18%	194 25%	71 24%	78 26%	102 25%	136 28%
		D	DE				DE	DE	DE	DE	CDE

TALKING ABOUT CHARITIES

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	2472 64%	139 66%	135 69% F	194 65%	219 72% FHIJ	403 70% FJ	471 60%	190 65%	189 63%	261 64%	308 62%
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	1303 34%	65 31%	59 30%	93 31%	80 26%	164 29%	284 36% DE	93 32%	97 33%	139 34%	176 36% DE
Don't know/Refused	108 3%	5 3%	2 1%	12 4% E	4 1%	7 1%	31 4% E	9 3%	11 4% E	9 2%	10 2%

TALKING ABOUT CHARITIES

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Too much	277 7%	18 9% E	15 8% E	16 5%	15 5%	21 4%	73 9% DE	25 9% E	20 7%	27 7%	36 7% E
About the right amount	1007 26%	40 19%	44 23%	54 18%	58 19%	162 28% ACD	185 24%	89 30% ACDF	84 28% ACD	126 31% ACDF	130 26% CD
Too little	2413 62%	139 66%	133 68% FGI	221 74% EFGHIJ	216 71% FGHIJ	383 67% FGI	470 60%	170 58%	183 61%	237 58%	303 61%
Don't know/Refused	186 5%	12 6% BE	3 2%	8 3%	15 5%	7 1%	58 7% BCEGH	8 3%	11 4% E	19 5% E	24 5% E

TALKING ABOUT CHARITIES

5. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
I expect all of the money I give to charity to go to the charity's cause, for example, towards cancer research	1513 39%	100 48% CDFGJ	86 44% GJ	107 36%	112 37%	259 45% CDFGJ	295 38% G	88 30%	116 39% G	167 41% GJ	166 34%
It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself as long as the amount is reasonable	2339 60%	108 51%	109 56%	191 64% AE	191 63% AE	310 54%	482 61% AE	199 68% ABEHI	177 60%	241 59%	327 66% ABEI
Don't know/Refused	31 1%	1 1%	0 0%	1 0%	0 -	5 1%	8 1%	4 2% DJ	4 1%	1 0%	1 0%

TALKING ABOUT CHARITIES

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1212 31%	62 30%	54 27%	93 31%	110 36%	200 35%	239 30%	73 25%	70 23%	119 29%	158 32%
					GH	GH	H				H
Somewhat agree	1476 38%	93 45%	78 40%	114 38%	117 39%	234 41%	281 36%	122 42%	135 45%	154 38%	182 37%
		F							FJ		
Somewhat disagree	700 18%	30 14%	44 22%	46 16%	51 17%	95 17%	157 20%	51 17%	59 20%	74 18%	74 15%
			AJ				J				
Strongly disagree	352 9%	17 8%	16 8%	33 11%	17 6%	34 6%	72 9%	38 13%	26 9%	46 11%	55 11%
				DE			E	DE		DE	DE
Don't know/Refused	142 4%	7 3%	4 2%	12 4%	8 3%	11 2%	35 5%	8 3%	7 3%	16 4%	24 5%
							E				E
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2689 69%	156 74%	132 67%	207 69%	227 75%	434 76%	520 66%	195 67%	205 69%	273 67%	340 69%
		F			FGI	BFGHIJ					
Disagree (Low2Box)	1052 27%	47 22%	60 31%	79 27%	68 23%	129 22%	230 29%	89 30%	85 29%	121 30%	129 26%
			E				DE	DE		E	

TALKING ABOUT CHARITIES

7. ACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	3664 94%	199 95%	183 93%	286 96%	292 96%	546 95%	741 94%	266 91%	279 94%	386 94%	463 94%
				G	G	G					
2) Organize letter-writing campaigns	3227 83%	189 90%	164 84%	267 89%	263 87%	418 73%	674 86%	251 86%	252 85%	354 86%	431 87%
		E	E	E	E		E	E	E	E	E
3) Hold legal street protests or demonstrations	2417 62%	135 65%	106 54%	165 55%	188 62%	450 78%	440 56%	159 54%	151 51%	235 57%	300 61%
		BCFGH			H	ABCFGHIJ					H
4) Place advertisements in the media	3487 90%	185 88%	178 91%	278 93%	278 91%	510 89%	712 91%	253 86%	267 90%	375 91%	436 88%
				GJ							
5) Block roadways, or other non-violent acts	1033 27%	65 31%	53 27%	90 30%	73 24%	154 27%	202 26%	58 20%	72 24%	113 28%	150 30%
		G		G		G				G	G
6) Use research results to support a message	3596 93%	190 91%	183 93%	276 92%	288 95%	522 91%	736 94%	270 92%	272 91%	378 92%	461 93%
					E						
7) Speak out on issues like the environment, poverty or healthcare	3685 95%	204 97%	187 95%	289 97%	295 97%	546 95%	748 95%	271 93%	288 97%	382 93%	466 94%
		GI			GI				GI		

TALKING ABOUT CHARITIES

7. UNACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	206 5%	10 5%	12 6%	12 4%	11 4%	28 5%	40 5%	24 8% D	19 6%	21 5%	30 6%
2) Organize letter-writing campaigns	627 16%	20 10%	30 15%	28 10%	34 11%	156 27% ABCDEFGHIJ	103 13%	41 14%	41 14%	51 13%	56 11%
3) Hold legal street protests or demonstrations	1440 37%	74 35% E	90 46% AE	132 44% E	113 37% E	124 22%	337 43% E	131 45% AE	143 48% ADEJ	172 42% E	192 39% E
4) Place advertisements in the media	384 10%	24 11%	18 9%	20 7%	24 8%	64 11% C	70 9%	38 13% C	29 10%	34 8%	54 11%
5) Block roadways, or other non-violent acts	2828 73%	142 68%	139 71%	206 69%	228 75%	418 73%	579 74%	233 80% ABCEIJ	222 75%	295 72%	340 69%
6) Use research results to support a message	260 7%	16 8%	12 6%	20 7%	14 5%	48 8%	43 6%	21 7%	22 7%	29 7%	31 6%
7) Speak out on issues like the environment, poverty or healthcare	184 5%	3 2%	7 4%	8 3%	8 3%	28 5%	34 4%	20 7% ACDH	9 3%	28 7% ACDH	23 5%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	2380 61%	114 54%	100 51%	182 61% B	198 65% ABGHI	371 65% ABGHI	480 61% BH	164 56%	157 53%	230 56%	319 65% ABGHI
Somewhat acceptable	1285 33%	85 40% DEJ	83 42% DEFJ	104 35%	94 31%	175 30%	261 33%	101 35%	122 41% DEFJ	155 38% EJ	144 29%
Somewhat unacceptable	123 3%	3 1%	9 5%	6 2%	7 2%	19 3%	26 3%	16 6% AC	10 3%	10 3%	14 3%
Very unacceptable	83 2%	7 4%	3 2%	6 2%	3 1%	9 2%	14 2%	8 3%	9 3%	10 3%	15 3%
Don't know/Refused	13 0%	0 0%	1 1%	0 0%	0 0%	0 0%	3 0%	2 1%	0 -	3 1%	1 0%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3664 94%	199 95%	183 93%	286 96% G	292 96% G	546 95% G	741 94%	266 91%	279 94%	386 94%	463 94%
Unacceptable (Low2Box)	206 5%	10 5%	12 6%	12 4%	11 4%	28 5%	40 5%	24 8% D	19 6%	21 5%	30 6%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	1461 38%	81 39% E	71 36%	120 40% E	111 37%	171 30%	307 39% E	107 37%	100 34%	179 44% EH	219 44% DEGH
Somewhat acceptable	1766 45%	107 51%	93 47%	147 49%	152 50%	247 43%	367 47%	144 49%	152 51%	175 43% EIJ	212 43%
Somewhat unacceptable	390 10%	9 4%	24 12% ACI	20 7%	25 8%	98 17% ACDFGHIJ	62 8%	25 9%	27 9%	29 7%	39 8%
Very unacceptable	236 6%	11 5%	6 3%	8 3%	9 3%	58 10% BCDFGHIJ	41 5%	16 5%	14 5%	22 5%	17 4%
Don't know/Refused	30 1%	0 0%	2 1% E	3 1% E	6 2% EG	0 - E	7 1% E	0 - E	4 1% E	4 1% E	6 1% E
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3227 83%	189 90% E	164 84% E	267 89% E	263 87% E	418 73% E	674 86% E	251 86% E	252 85% E	354 86% E	431 87% E
Unacceptable (Low2Box)	627 16%	20 10%	30 15%	28 10%	34 11%	156 27% ABCDEFGHIJ	103 13%	41 14%	41 14%	51 13%	56 11%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	905 23%	24 12%	29 15%	47 16%	53 18%	241 42%	122 16%	47 16%	38 13%	74 18%	116 24%
						ABCFGHIJ					ABCFGH
Somewhat acceptable	1512 39%	111 53%	77 39%	117 39%	134 44%	209 36%	317 40%	111 38%	113 38%	160 39%	184 37%
		BCEFGHIJ			E						
Somewhat unacceptable	655 17%	41 20%	45 23%	76 26%	68 23%	65 11%	137 17%	65 22%	70 24%	86 21%	77 16%
		E	EJ	EFJ	EJ		E	EJ	EFJ	E	
Very unacceptable	785 20%	32 15%	45 23%	56 19%	45 15%	59 10%	200 25%	66 23%	72 24%	86 21%	115 23%
			DE	E			ACDE	DE	ADE	E	ADE
Don't know/Refused	26 1%	0 0%	0 -	2 1%	2 1%	0 0%	9 1%	2 1%	3 1%	2 1%	1 0%
							E		E		
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	2417 62%	135 65%	106 54%	165 55%	188 62%	450 78%	440 56%	159 54%	151 51%	235 57%	300 61%
		BCFGH			H	ABCFGHIJ					H
Unacceptable (Low2Box)	1440 37%	74 35%	90 46%	132 44%	113 37%	124 22%	337 43%	131 45%	143 48%	172 42%	192 39%
		E	AE	E	E		E	AE	ADEJ	E	E

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	1704 44%	81 39%	88 45%	129 43%	143 47%	262 46%	335 43%	128 44%	113 38%	174 42%	236 48%
					H	H					AH
Somewhat acceptable	1782 46%	104 50%	90 46%	149 50%	134 44%	248 43%	377 48%	124 43%	154 52%	201 49%	200 40%
		J		J			J		EGJ	J	
Somewhat unacceptable	239 6%	14 7%	13 7%	14 5%	17 6%	39 7%	41 5%	28 10%	16 6%	23 6%	36 7%
								CF			
Very unacceptable	145 4%	9 5%	5 3%	6 2%	7 2%	25 4%	29 4%	10 4%	13 4%	10 3%	18 4%
Don't know/Refused	12 0%	1 0%	0 -	1 0%	1 0%	0 -	3 0%	1 0%	1 0%	1 0%	3 1%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3487 90%	185 88%	178 91%	278 93%	278 91%	510 89%	712 91%	253 86%	267 90%	375 91%	436 88%
				GJ							
Unacceptable (Low2Box)	384 10%	24 11%	18 9%	20 7%	24 8%	64 11%	70 9%	38 13%	29 10%	34 8%	54 11%
						C		C			

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	302 8%	9 5%	16 8%	17 6%	18 6%	66 12%	50 6%	11 4%	29 10%	20 5%	42 9%
			G			ACDFGI			AGI		G
Somewhat acceptable	731 19%	55 26%	37 19%	73 24%	55 18%	87 15%	152 19%	47 16%	43 14%	92 23%	107 22%
		DEFGH		EGH						EGH	EH
Somewhat unacceptable	913 24%	41 20%	46 23%	62 21%	88 29%	163 28%	170 22%	67 23%	70 24%	95 23%	102 21%
					ACFJ	ACFJ					
Very unacceptable	1915 49%	101 48%	93 47%	144 48%	140 46%	255 44%	409 52%	166 57%	152 51%	199 49%	238 48%
							E	DEJ			
Don't know/Refused	22 1%	3 1%	4 2%	3 1%	2 1%	2 0%	4 1%	1 0%	3 1%	2 0%	4 1%
			EF								
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	1033 27%	65 31%	53 27%	90 30%	73 24%	154 27%	202 26%	58 20%	72 24%	113 28%	150 30%
		G		G		G				G	G
Unacceptable (Low2Box)	2828 73%	142 68%	139 71%	206 69%	228 75%	418 73%	579 74%	233 80%	222 75%	295 72%	340 69%
								ABCEIJ			

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	2067 53%	99 47%	86 44%	151 50%	158 52%	291 51%	444 56% ABEGH	143 49%	133 45%	214 52%	266 54% BH
Somewhat acceptable	1529 39%	91 44%	97 50% EFIJ	125 42%	130 43%	231 40%	292 37%	127 43%	138 46% F	164 40%	194 39%
Somewhat unacceptable	154 4%	9 4%	9 5%	11 4%	9 3%	27 5%	26 3%	15 5%	13 5%	18 4%	19 4%
Very unacceptable	106 3%	7 3%	3 2%	8 3%	5 2%	21 4%	17 2%	6 2%	8 3%	11 3%	12 3%
Don't know/Refused	28 1%	3 2%	0 0%	3 1%	1 0%	5 1%	6 1%	1 0%	4 1%	2 0%	2 0%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3596 93%	190 91%	183 93%	276 92%	288 95% E	522 91%	736 94%	270 92%	272 91%	378 92%	461 93%
Unacceptable (Low2Box)	260 7%	16 8%	12 6%	20 7%	14 5%	48 8%	43 6%	21 7%	22 7%	29 7%	31 6%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	2368 61%	107 51%	116 59%	172 58%	198 65%	343 60%	501 64%	166 57%	159 54%	241 59%	308 62%
					AH	A	AH				AH
Somewhat acceptable	1316 34%	97 46%	71 36%	117 39%	97 32%	202 35%	247 31%	105 36%	129 43%	141 34%	158 32%
		DEFGIJ		F					DEFIJ		
Somewhat unacceptable	124 3%	3 2%	6 3%	7 3%	5 2%	17 3%	24 3%	16 5%	7 2%	19 5%	14 3%
								AD			
Very unacceptable	60 2%	0 -	1 1%	1 0%	2 1%	10 2%	10 1%	4 2%	2 1%	9 2%	9 2%
										A	
Don't know/Refused	15 0%	2 1%	2 1%	1 1%	1 0%	1 0%	3 0%	0 0%	0 -	0 -	5 1%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3685 95%	204 97%	187 95%	289 97%	295 97%	546 95%	748 95%	271 93%	288 97%	382 93%	466 94%
		GI			GI				GI		
Unacceptable (Low2Box)	184 5%	3 2%	7 4%	8 3%	8 3%	28 5%	34 4%	20 7%	9 3%	28 7%	23 5%
								ACDH		ACDH	

TALKING ABOUT CHARITIES

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Charities should be obligated to provide information about BOTH sides of an issue	3208 83%	171 82% B	137 70% B	241 80% B	265 87% BCFGHJ	514 89% ABCFGHIJ	632 80% B	230 79% B	238 80% B	336 82% B	390 79% B
Charities should only have to provide information that supports their cause	653 17%	33 16% E	58 30% ACDEFGHIJ	57 19% DE	37 12% DE	59 10% DE	150 19% DE	61 21% DE	59 20% DE	69 17% E	99 20% DE
Don't know/Refused	22 1%	5 2% EFH	1 1% EFH	1 0% EFH	1 0% EFH	1 0% EFH	3 0% EFH	1 0% EFH	0 0% EFH	4 1% EFH	5 1% EFH

TALKING ABOUT CHARITIES

9. IMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Information about the programs and services the charities deliver	3803 98%	206 98%	191 97%	295 98%	298 98%	561 98%	772 98%	286 98%	294 99%	403 98%	479 97%
2) Information on how charities use donations	3816 98%	208 99%	193 98%	293 98%	299 99%	569 99%	770 98%	286 98%	292 98%	402 98%	485 98%
3) Information about charities' fundraising costs	3755 97%	203 97%	192 98%	291 97%	293 96%	551 96%	764 97%	279 95%	290 97%	401 98%	472 95%
4) Information about the impact of charities' work on Canadians	3722 96%	203 97%	192 98%	286 96%	295 97%	539 94%	763 97%	283 97%	293 98%	400 98%	463 94%
			EJ		EJ		EJ		EJ	EJ	

TALKING ABOUT CHARITIES

9. UNIMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Information about the programs and services the charities deliver	73 2%	2 1%	5 3%	4 2%	4 1%	13 2%	10 1%	6 2%	3 1%	6 2%	14 3%
2) Information on how charities use donations	63 2%	1 1%	3 2%	6 2%	2 1%	5 1%	14 2%	6 2%	5 2%	8 2%	7 2%
3) Information about charities' fundraising costs	123 3%	6 3%	4 2%	8 3%	9 3%	23 4% 1	20 3%	13 4% 1	7 3%	6 2%	22 4% 1
4) Information about the impact of charities' work on Canadians	142 4%	6 3%	3 2%	10 4%	6 2%	32 6% BDFGHI	20 3%	6 2%	5 2%	9 2%	25 5% BFHI

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1)

Information about the programs and services the charities deliver?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very important	3031 78%	160 76%	149 76%	225 75%	242 80%	394 69%	640 81%	227 78%	235 79%	345 84%	412 83%
		E			E		CE	E	E	ABCEG	ABCE
Somewhat important	773 20%	45 22%	42 21%	69 23%	56 19%	167 29%	132 17%	58 20%	59 20%	58 14%	67 14%
		IJ	IJ	FIJ		BDFGHIJ		J	J		
Somewhat unimportant	44 1%	0 -	4 2%	0 0%	4 1%	11 2%	6 1%	4 2%	2 1%	2 1%	6 1%
			C			C					
Very unimportant	28 1%	2 1%	1 1%	4 1%	0 0%	2 0%	4 1%	2 1%	1 0%	4 1%	8 2%
Don't know/Refused	8 0%	2 1%	0 -	0 -	1 0%	0 -	3 0%	0 -	0 -	0 -	1 0%
		E									
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3803 98%	206 98%	191 97%	295 98%	298 98%	561 98%	772 98%	286 98%	294 99%	403 98%	479 97%
Unimportant (Low2Box)	73 2%	2 1%	5 3%	4 2%	4 1%	13 2%	10 1%	6 2%	3 1%	6 2%	14 3%

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2)

Information on how charities use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very important	3380 87%	185 88%	169 86%	247 82%	259 85%	468 81%	696 89%	252 86%	264 89%	374 91%	451 91%
		E					CE		CE	CDEG	CDEG
Somewhat important	437 11%	23 11%	23 12%	46 15%	40 13%	101 18%	74 9%	34 12%	28 9%	27 7%	34 7%
			IJ	FHIJ	IJ	AFGHIJ		IJ			
Somewhat unimportant	24 1%	0 -	1 1%	2 1%	0 -	4 1%	4 1%	2 1%	2 1%	3 1%	3 1%
Very unimportant	38 1%	1 1%	2 1%	3 1%	2 1%	1 0%	10 1%	4 2%	3 1%	4 1%	4 1%
								E			
Don't know/Refused	4 0%	0 -	0 -	0 0%	2 1%	0 -	1 0%	0 -	0 -	0 -	1 0%
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3816 98%	208 99%	193 98%	293 98%	299 99%	569 99%	770 98%	286 98%	292 98%	402 98%	485 98%
Unimportant (Low2Box)	63 2%	1 1%	3 2%	6 2%	2 1%	5 1%	14 2%	6 2%	5 2%	8 2%	7 2%

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3)

Information about charities' fundraising costs?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very important	2831 73%	144 69%	133 68%	212 71%	216 71%	387 67%	596 76% BEH	216 74%	202 68%	304 74% E	375 76% BEH
Somewhat important	924 24%	59 28% J	59 30% FGJ	79 26% J	76 25%	164 29% FGJ	168 21%	63 22%	88 30% FGJ	97 24%	96 20%
Somewhat unimportant	85 2%	5 3%	2 1%	6 2%	8 3%	22 4% FI	11 1%	10 4% FI	7 3%	3 1%	10 2%
Very unimportant	38 1%	1 0%	2 1%	2 1%	1 0%	1 0%	9 1%	2 1%	0 -	3 1%	11 2% EH
Don't know/Refused	5 0	0 -	0 -	0 -	1 0	0 -	1 0	0 0	0 -	2 0	0 0
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3755 97%	203 97%	192 98%	291 97%	293 96%	551 96%	764 97%	279 95%	290 97%	401 98%	472 95%
Unimportant (Low2Box)	123 3%	6 3%	4 2%	8 3%	9 3%	23 4% I	20 3%	13 4% I	7 3%	6 2%	22 4% I

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4)

Information about the impact of charities' work on Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very important	2332 60%	125 60%	116 59%	178 59%	199 65%	293 51%	514 65%	172 59%	174 59%	255 62%	298 60%
		E		E	E		E	E	E	E	E
Somewhat important	1390 36%	78 37%	76 39%	108 36%	96 32%	246 43%	249 32%	111 38%	118 40%	145 35%	165 33%
						DFIJ			F		
Somewhat unimportant	109 3%	3 2%	3 2%	7 3%	3 1%	27 5%	15 2%	6 2%	4 1%	7 2%	17 3%
						DFHI					
Very unimportant	33 1%	2 1%	0 -	3 1%	3 1%	5 1%	5 1%	0 -	1 0%	2 1%	8 2%
											G
Don't know/Refused	19 0%	0 0%	1 1%	2 1%	2 1%	4 1%	1 0%	3 1%	0 -	0 -	6 1%
											FI
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3722 96%	203 97%	192 98%	286 96%	295 97%	539 94%	763 97%	283 97%	293 98%	400 98%	463 94%
			EJ		EJ		EJ		EJ	EJ	
Unimportant (Low2Box)	142 4%	6 3%	3 2%	10 4%	6 2%	32 6%	20 3%	6 2%	5 2%	9 2%	25 5%
						BDFGHI					BFHI

TALKING ABOUT CHARITIES

10. GOOD JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Information about the programs and services the charities deliver	1960 50%	113 54% HJ	104 53% H	156 52% H	152 50% H	364 63% ABCDEFGHIJ	361 46% H	160 55% FHJ	130 44% H	186 45% H	222 45% H
2) Information on how charities use donations	1118 29% FHJ	72 35% FHJ	57 29% H	89 30% H	96 32% FIJ	235 41% BCDFGHIJ	188 24% H	88 30% H	72 24% H	99 24% H	118 24% H
3) Information about charities' fundraising costs	995 26% IJ	56 27% IJ	58 30% FHJ	80 27% IJ	98 32% FGHIJ	234 41% ABCDEFGHIJ	163 21% H	69 24% I	62 21% H	69 17% H	93 19% H
4) Information about the impact of charities' work on Canadians	1479 38% FHJ	90 43% FHJ	79 40% H	121 40% FH	109 36% H	296 52% ABCDEFGHIJ	260 33% H	105 36% H	88 30% H	141 34% H	165 33% H

TALKING ABOUT CHARITIES

10. POOR JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Information about the programs and services the charities deliver	1882 48%	95 45% E	92 47% E	137 46% E	145 48% E	206 36% E	420 53% CEG	130 44% E	162 55% CEG	216 53% EG	262 53% EG
2) Information on how charities use donations	2711 70%	135 64% E	136 69% E	203 68% E	199 66% E	335 58% E	588 75% ACDEG	199 68% E	221 74% ADE	303 74% ADE	363 74% ADE
3) Information about charities' fundraising costs	2827 73%	150 72% E	135 69% E	212 71% E	201 66% E	334 58% E	611 78% BCDE	219 75% DE	231 78% BDE	332 81% ABCDE	390 79% BCDE
4) Information about the impact of charities' work on Canadians	2342 60%	115 55% E	115 59% E	174 58% E	188 62% E	271 47% E	513 65% ACE	180 62% E	200 67% ACE	263 64% AE	319 65% AE

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Excellent	262 7%	14 7%	7 4%	17 6%	17 6%	55 10% BFHI	46 6%	22 8%	13 4%	20 5%	31 6%
Good	1698 44%	99 47%	96 49% FHJ	139 46% J	135 44%	309 54% DFHIJ	315 40%	138 47% J	117 39%	165 40%	191 39%
Fair	1531 39%	79 38%	69 35%	114 38%	118 39%	192 33%	329 42% EG	96 33%	126 42% EG	172 42% EG	209 42% EG
Poor	351 9%	15 7% E	23 12% E	23 8% E	27 9% E	14 3%	91 12% E	33 11% E	36 12% E	44 11% E	52 11% E
Don't know/Refused	42 1%	1 1%	0 0%	5 2%	6 2%	4 1%	5 1%	2 1%	5 2%	7 2%	10 2% F
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1960 50%	113 54% HJ	104 53%	156 52% H	152 50%	364 63% ABCFGHIJ	361 46%	160 55% FHIJ	130 44%	186 45%	222 45%
Poor (Low2Box)	1882 48%	95 45% E	92 47% E	137 46% E	145 48% E	206 36%	420 53% CEG	130 44% E	162 55% CEG	216 53% EG	262 53% EG

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Excellent	155 4%	5 3%	3 2%	9 3%	9 3%	38 7% ABCDFHIJ	25 3%	16 6% BHI	6 2%	8 2%	17 4%
Good	963 25%	67 32% FHIJ	54 28% F	80 27%	87 29% FJ	197 34% CFGHIJ	163 21%	72 25%	66 22%	91 22%	101 20%
Fair	1700 44%	90 43%	90 46%	139 47%	129 43%	269 47%	331 42%	125 43%	130 44%	175 43%	216 44%
Poor	1012 26%	44 21% E	46 23% E	64 21% E	70 23% E	66 12%	257 33% ABCDEG	74 25% E	91 31% ACDE	128 31% ACDE	147 30% ACE
Don't know/Refused	54 1%	2 1%	3 2%	6 2%	8 3% E	4 1%	9 1%	5 2%	4 1%	7 2%	12 3% E
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1118 29%	72 35% FHIJ	57 29%	89 30%	96 32% FIJ	235 41% BCDFGHIJ	188 24%	88 30%	72 24%	99 24%	118 24%
Poor (Low2Box)	2711 70%	135 64%	136 69% E	203 68% E	199 66%	335 58% ACDEG	588 75% E	199 68% E	221 74% ADE	303 74% ADE	363 74% ADE

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Excellent	113 3%	7 4%	2 1%	9 3%	9 3%	26 5% BFIJ	19 2%	12 4%	6 2%	8 2%	7 1%
Good	882 23%	48 23%	56 29%	71 24%	89 29%	207 36% ACFGHIJ	144 18%	57 19%	56 19%	61 15%	86 17%
Fair	1577 41%	99 47%	79 40%	122 41%	134 44%	257 45% F	295 38%	125 43%	113 38%	169 41%	202 41%
Poor	1250 32%	51 25%	56 28%	90 30%	66 22%	76 13% E	316 40% ABCDEG	93 32%	118 40% ABCDE	162 40% ABCDE	188 38% ABCDE
Don't know/Refused	61 2%	3 2%	2 1%	7 2%	4 1%	7 1%	12 2%	4 1%	4 1%	8 2%	10 2%
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	995 26%	56 27%	58 30%	80 27%	98 32%	234 41% ABCFGHIJ	163 21%	69 24%	62 21%	69 17%	93 19%
Poor (Low2Box)	2827 73%	150 72%	135 69%	212 71%	201 66%	334 58% E	611 78% BCDE	219 75%	231 78% DE	332 81% BDE	390 79% ABCDE

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Excellent	159 4%	10 5%	4 2%	10 4%	18 6%	33 6%	28 4%	11 4%	10 3%	16 4%	12 3%
Good	1319 34%	80 38%	75 38%	110 37%	91 30%	263 46%	232 30%	94 32%	78 26%	125 30%	152 31%
Fair	1759 45%	88 42%	85 44%	130 43%	147 49%	239 42%	367 47%	136 47%	139 47%	202 49%	218 44%
Poor	583 15%	27 13%	29 15%	44 15%	40 13%	32 6%	146 19%	44 15%	61 21%	61 15%	100 20%
Don't know/Refused	62 2%	5 2%	2 1%	4 1%	6 2%	7 1%	12 2%	6 2%	9 3%	5 1%	10 2%
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1479 38%	90 43%	79 40%	121 40%	109 36%	296 52%	260 33%	105 36%	88 30%	141 34%	165 33%
Poor (Low2Box)	2342 60%	115 55%	115 59%	174 58%	188 62%	271 47%	513 65%	180 62%	200 67%	263 64%	319 65%

TALKING ABOUT CHARITIES

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
I would like more information about the work charities do, even though it may require more money to be spent on communications	1914 49%	109 52%	93 48%	160 54% E	145 48%	249 43%	410 52% E	140 48%	151 51%	207 50% E	241 49%
I am comfortable with the amount of information I have about the work charities do	1909 49%	96 46%	98 50%	134 45%	156 51%	320 56% ACFHJ	362 46%	142 49%	142 48%	198 48%	242 49%
Don't know/Refused	61 2%	4 2%	4 2%	4 2%	2 1%	5 1%	13 2%	9 3% E	4 2%	4 1%	10 2%

TALKING ABOUT CHARITIES

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Yes	1216 31%	60 29%	57 29%	89 30%	95 31%	178 31%	234 30%	95 33%	73 24%	157 38%	161 33%
								H		ABCEFH	H
No	2075 53%	111 53%	106 54%	163 54%	140 46%	349 61%	412 52%	157 54%	157 53%	179 44%	254 51%
		I	I	I		DFHIJ	I	I	I		I
Don't know/Refused	592 15%	38 18%	32 17%	47 16%	68 22%	48 8%	139 18%	40 14%	67 23%	74 18%	79 16%
		E	E	E	EGJ		E	E	CEGJ	E	E

TALKING ABOUT CHARITIES

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: Organization or agency responsible for watching over the activities of charities											
Unweighted Base	1190	59	59	90	100	182	220	100	71	151	158
Weighted Base	1216	60*	57*	89*	95*	178	234	95*	73*	157	161
Canada Customs & Revenue/Revenue Canada	98 8%	5 9%	3 6%	12 13% EI	9 10% E	6 4%	23 10% E	13 14% EI	5 8%	7 5%	16 10% E
Government/ Federal, Provincial government	94 8%	4 7%	2 3%	11 12% I	4 5%	15 8% I	16 7% I	10 10% I	3 4%	4 3%	19 12% I
Specified charities	15 1%	0 -	2 3%	2 3%	4 4% FJ	4 2%	1 1%	1 1%	1 1%	1 1%	0 0%
The charity's directorate	9 1%	0 -	0 -	0 -	0 -	1 1%	3 1%	3 4% J	0 -	0 0%	0 -
Canadian Council of Charities/ Canadian Council of Christian Charities/ CCCC	5 0%	0 -	1 2%	0 -	0 -	0 -	1 0%	2 2%	0 -	0 -	2 1%
Consumer Affairs/ Consumer and Corporate Affairs	3 0%	0 -	0 -	1 2%	0 -	0 -	1 0%	0 -	0 -	0 -	0 -
RCMP	2 0%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	2 1%
Local police force	2 0%	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 1%	0 0%
Better Business Bureau (BBB)	0 0%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Other	67 6%	4 7%	1 2%	6 7%	2 3%	4 3%	20 9% E	3 4%	1 1%	7 4%	8 5%
Don't know/Refused	921 76%	46 77%	48 83% CG	55 61%	74 77% C	147 83% CFGJ	168 72%	62 65%	62 86% CFGJ	135 86% CFGJ	111 69%

TALKING ABOUT CHARITIES

14. Which of the following do you think should be responsible for watching over the activities of charities...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
The charity's board of directors	512 13%	29 14%	30 15%	51 17% F	54 18% F	84 15%	91 12%	38 13%	42 14%	54 13%	67 14%
A government agency	843 22% E	53 25%	47 24%	66 22%	60 20%	104 18%	176 22%	70 24%	60 20%	93 23%	113 23%
An independent organization or agency that is not part of either the government or the charity	2466 63% C	125 60%	115 59%	176 59%	186 61%	381 66%	499 64%	176 60%	190 64%	255 62%	308 62%
None	19 0%	0 -	1 1%	3 1%	0 -	1 0%	4 1%	3 1%	3 1%	2 0%	2 0%
Don't know/Refused	44 1%	2 1%	3 2%	1 1%	2 1%	3 1%	14 2%	4 2%	2 1%	5 1%	3 1%

TALKING ABOUT CHARITIES

14A. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) More attention should be paid to the way charities spend their money	3649 94%	201 96%	178 91%	287 96% BIJ	289 95%	540 94%	748 95% BIJ	272 93%	276 93%	377 92%	454 92%
2) More attention should be paid to the way charities raise money	3392 87%	194 92% FGIJ	173 88%	270 90%	274 90%	517 90%	676 86% G	247 85%	257 86%	351 86%	425 86%
3) More attention should be paid to the amount of money charities spend on program activities	3526 91%	193 92%	171 87%	274 92%	280 92% J	543 94% BFGHIJ	712 91%	258 88%	264 89%	359 88%	431 87%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	3408 88%	176 84%	168 85%	267 89% J	264 87%	527 92% ABDFHIJ	687 88% J	256 88%	255 86%	355 87%	410 83%

TALKING ABOUT CHARITIES

14A. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) More attention should be paid to the way charities spend their money	213 5%	8 4%	17 9% CF	12 4%	13 4%	33 6%	34 4%	17 6%	17 6%	28 7%	35 7%
2) More attention should be paid to the way charities raise money	457 12%	14 7%	20 10%	28 10%	26 9%	56 10%	100 13% A	40 14% A	34 11%	54 13% A	65 13% A
3) More attention should be paid to the amount of money charities spend on program activities	314 8%	13 6%	23 12% DE	23 8%	17 6%	32 6%	63 8%	27 9% E	28 9% E	43 11% DE	55 11% DE
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	448 12%	31 15% E	25 13%	31 10%	34 11%	47 8%	93 12% E	33 11%	39 13% E	48 12%	79 16% CE

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	2409 62%	133 64%	115 59%	174 58%	180 59%	374 65% GH	492 63%	167 57%	171 57%	242 59%	297 60%
Somewhat agree	1240 32%	67 32%	63 32%	113 38% E	108 36%	166 29%	256 33%	105 36% E	105 35%	134 33%	156 32%
Somewhat disagree	163 4%	5 3%	14 7% ACF	8 3%	10 3%	24 4%	25 3%	15 5%	12 4%	25 6% F	27 6%
Strongly disagree	50 1%	2 1%	3 2%	3 1%	3 1%	9 2%	9 1%	2 1%	4 2%	3 1%	7 2%
Don't know/Refused	22 1%	1 0%	1 1%	0 -	1 0%	1 0%	3 0%	2 1%	4 2% CE	4 1%	5 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3649 94%	201 96%	178 91%	287 96% BIJ	289 95%	540 94%	748 95% BIJ	272 93%	276 93%	377 92%	454 92%
Disagree (Low2Box)	213 5%	8 4%	17 9% CF	12 4%	13 4%	33 6%	34 4%	17 6%	17 6%	28 7%	35 7%

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1643 42%	92 44%	71 36%	108 36%	117 38%	292 51%	327 42%	104 36%	106 36%	141 34%	197 40%
Somewhat agree	1750 45%	101 48%	102 52%	161 54%	157 52%	225 39%	350 45%	143 49%	151 51%	210 51%	228 46%
Somewhat disagree	359 9%	12 6%	17 9%	24 8%	21 7%	39 7%	79 10%	32 11%	28 10%	45 11%	51 10%
Strongly disagree	98 3%	2 1%	3 2%	4 1%	5 2%	17 3%	20 3%	8 3%	5 2%	9 2%	14 3%
Don't know/Refused	34 1%	1 1%	2 1%	1 0%	3 1%	1 0%	9 1%	4 2%	6 2%	4 1%	3 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3392 87%	194 92%	173 88%	270 90%	274 90%	517 90%	676 86%	247 85%	257 86%	351 86%	425 86%
Disagree (Low2Box)	457 12%	14 7%	20 10%	28 10%	26 9%	56 10%	100 13%	40 14%	34 11%	54 13%	65 13%

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1843 47%	96 46%	79 40%	123 41%	133 44%	343 60%	359 46%	130 44%	114 38%	161 39%	206 42%
						ABCDFGHIJ	H				
Somewhat agree	1683 43%	97 46%	91 47%	151 50%	147 49%	199 35%	353 45%	128 44%	149 50%	197 48%	225 46%
		E	E	E	E		E	E	E	E	E
Somewhat disagree	258 7%	9 4%	17 9%	19 7%	9 3%	29 5%	48 6%	24 8%	21 7%	34 8%	51 10%
			D					D	D	DE	ADEF
Strongly disagree	56 1%	4 2%	6 3%	3 1%	8 3%	3 1%	15 2%	3 1%	6 2%	9 2%	4 1%
			EJ		E		E		E	E	
Don't know/Refused	44 1%	3 1%	2 1%	2 1%	6 2%	0 -	10 1%	6 2%	6 2%	7 2%	7 2%
		E	E		E		E	E	E	E	E
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3526 91%	193 92%	171 87%	274 92%	280 92%	543 94%	712 91%	258 88%	264 89%	359 88%	431 87%
					J	BFGHIJ					
Disagree (Low2Box)	314 8%	13 6%	23 12%	23 8%	17 6%	32 6%	63 8%	27 9%	28 9%	43 11%	55 11%
			DE					E	E	DE	DE

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	2167 56%	103 49%	109 56%	152 51%	158 52%	368 64%	437 56%	145 50%	143 48%	212 52%	249 50%
						ACDFGHIJ	H				
Somewhat agree	1241 32%	73 35%	58 30%	115 39%	106 35%	159 28%	251 32%	110 38%	111 37%	143 35%	161 33%
				E	E			E	E	E	
Somewhat disagree	280 7%	19 9%	15 8%	21 7%	22 7%	34 6%	51 7%	27 9%	25 9%	33 8%	48 10%
											E
Strongly disagree	168 4%	12 6%	10 5%	10 3%	12 4%	12 2%	42 5%	6 2%	13 5%	15 4%	31 6%
			E				EG				EG
Don't know/Refused	28 1%	2 1%	3 2%	1 0%	6 2%	1 0%	4 1%	3 1%	4 1%	6 2%	5 1%
			E		E				E	E	
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3408 88%	176 84%	168 85%	267 89%	264 87%	527 92%	687 88%	256 88%	255 86%	355 87%	410 83%
				J		ABDFHIJ	J				
Disagree (Low2Box)	448 12%	31 15%	25 13%	31 10%	34 11%	47 8%	93 12%	33 11%	39 13%	48 12%	79 16%
			E				E		E		CE

TALKING ABOUT CHARITIES

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	2644 68%	142 68%	118 60%	176 59%	200 66%	384 67%	558 71%	198 68%	184 62%	283 69%	329 67%
						C	BCH	C		BC	C
Somewhat agree	1000 26%	57 27%	65 33%	101 34%	82 27%	159 28%	176 22%	75 26%	88 30%	101 25%	140 28%
			FI	FGI		F		F			F
Somewhat disagree	154 4%	8 4%	9 5%	14 5%	16 5%	20 3%	27 3%	12 4%	17 6%	20 5%	20 4%
Strongly disagree	68 2%	2 1%	4 2%	8 3%	5 2%	8 1%	18 2%	5 2%	7 2%	5 1%	4 1%
				J							
Don't know/Refused	18 0%	0 0%	0 -	0 -	0 0%	3 1%	5 1%	2 1%	1 0%	0 -	0 0%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3644 94%	199 95%	183 93%	277 92%	282 93%	543 95%	734 94%	273 93%	272 91%	384 94%	469 95%
Disagree (Low2Box)	221 6%	10 5%	13 7%	22 8%	21 7%	28 5%	45 6%	17 6%	24 8%	25 6%	24 5%

TALKING ABOUT CHARITIES

15B. Which of the following two statements do you most agree with...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
There should be a legal limit set on the amount of money charities can spend on fundraising	2022 52%	112 54%	100 51%	155 52%	158 52%	321 56%	413 53%	151 52%	142 48%	184 45%	250 51%
Charities should decide for themselves how much money is reasonable to spend on fundraising	1810 47%	94 45%	93 47%	139 46%	144 48%	249 43%	363 46%	137 47%	151 51%	221 54%	230 47%
Don't know/Refused	52 1%	3 2%	3 2%	5 2%	1 0%	5 1%	9 1%	4 1%	4 2%	4 1%	14 3%
											DE

TALKING ABOUT CHARITIES

16. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities are generally honest about the way they use donations	2964 76%	161 77%	146 75%	234 78% F	240 79% F	485 84% ABCFHJ	563 72%	230 79% F	233 78% F	303 74%	370 75%
2) Too many charities are trying to get donations for the same cause	2784 72%	143 68%	134 68%	224 75%	212 70%	412 72%	571 73%	197 67%	209 70%	282 69%	353 71%
3) It takes significant effort for charities to raise the money they need to support their cause	3598 93%	195 93%	183 93%	281 94%	284 93%	532 93%	729 93%	264 90%	277 93%	383 94%	453 92%
4) Charities only ask for money when they really need it	1607 41%	84 40%	94 48% FGHIJ	116 39%	142 47% FGHIJ	322 56% ACDFGHIJ	288 37%	111 38%	94 32%	135 33%	184 37%
5) Charities spend too much money on fundraising	2259 58%	114 55%	111 57%	180 60% G	167 55%	330 57%	493 63% ADGHIJ	149 51%	160 54%	215 53%	267 54%

TALKING ABOUT CHARITIES

16. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Charities are generally honest about the way they use donations	839 22%	42 20%	46 24%	55 19%	52 17%	84 15%	205 26%	57 19%	57 19%	98 24%	107 22%
			E				CDEGH			DE	E
2) Too many charities are trying to get donations for the same cause	1013 26%	60 29%	57 29%	69 23%	84 28%	157 27%	195 25%	84 29%	79 27%	120 29%	126 25%
3) It takes significant effort for charities to raise the money they need to support their cause	249 6%	14 7%	10 5%	14 5%	15 5%	40 7%	47 6%	25 9%	17 6%	24 6%	35 7%
4) Charities only ask for money when they really need it	2217 57%	121 58%	98 50%	179 60%	157 52%	250 44%	478 61%	176 60%	202 68%	272 66%	301 61%
		E		BE	E		BDE	BE	ABDEF	BDE	BDE
5) Charities spend too much money on fundraising	1399 36%	85 40%	73 37%	102 34%	119 39%	217 38%	247 31%	125 43%	119 40%	163 40%	194 39%
		F			F	F		CF	F	F	F

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	714 18%	48 23% CFHJ	36 18%	44 15%	53 17%	149 26% BCDFHIJ	116 15%	63 22% FJ	44 15%	77 19%	71 14%
Somewhat agree	2249 58%	112 54%	110 56%	190 63% AI	187 62%	336 58%	447 57%	167 57%	188 63% AI	226 55%	299 61%
Somewhat disagree	579 15%	23 11%	32 17%	41 14%	36 12%	64 11%	137 17% ADEG	34 12%	40 14%	67 16% E	77 16% E
Strongly disagree	261 7%	19 9% E	14 7% E	14 5%	16 5%	20 4%	68 9% CE	22 8% E	17 6%	31 8% E	30 6%
Don't know/Refused	80 2%	6 3% E	3 2%	9 3% E	11 4% E	5 1%	17 2%	5 2%	7 3%	8 2%	16 3% E
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2964 76%	161 77%	146 75%	234 78% F	240 79% F	485 84% ABCFHIJ	563 72%	230 79% F	233 78% F	303 74%	370 75%
Disagree (Low2Box)	839 22%	42 20%	46 24% E	55 19%	52 17%	84 15%	205 26% CDEGH	57 19%	57 19%	98 24% DE	107 22% E

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1343 35%	65 31%	69 35%	98 33%	100 33%	218 38% IJ	279 36%	93 32%	95 32%	128 31%	151 31%
Somewhat agree	1441 37%	78 37%	65 33%	125 42% E	112 37%	194 34%	291 37%	104 36%	114 38%	154 38%	202 41% E
Somewhat disagree	761 20%	41 20%	44 22%	55 19%	65 21%	116 20%	144 18%	71 24% F	65 22%	95 23%	93 19%
Strongly disagree	252 6%	19 9% G	13 7%	14 5%	19 6%	41 7%	51 6%	13 4%	14 5%	24 6%	32 7%
Don't know/Refused	86 2%	6 3%	5 3%	6 2%	8 3%	5 1%	20 3% E	11 4% E	9 3% E	8 2%	15 3% E
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2784 72%	143 68%	134 68%	224 75%	212 70%	412 72%	571 73%	197 67%	209 70%	282 69%	353 71%
Disagree (Low2Box)	1013 26%	60 29%	57 29%	69 23%	84 28%	157 27%	195 25%	84 29%	79 27%	120 29%	126 25%

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	2010 52%	103 49%	98 50%	155 52%	159 52%	311 54%	403 51%	153 52%	134 45%	207 51%	256 52%
Somewhat agree	1588 41%	91 44%	85 43%	126 42%	125 41%	221 38%	326 41%	111 38%	143 48%	176 43%	197 40%
Somewhat disagree	172 4%	10 5%	7 4%	12 4%	9 3%	29 5%	31 4%	14 5%	13 4%	19 5%	23 5%
Strongly disagree	77 2%	4 2%	3 2%	1 1%	6 2%	11 2%	16 2%	11 4%	4 2%	5 1%	12 2%
Don't know/Refused	36 1%	1 0%	3 2%	4 1%	4 1%	2 0%	9 1%	2 1%	3 1%	2 0%	6 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3598 93%	195 93%	183 93%	281 94%	284 93%	532 93%	729 93%	264 90%	277 93%	383 94%	453 92%
Disagree (Low2Box)	249 6%	14 7%	10 5%	14 5%	15 5%	40 7%	47 6%	25 9%	17 6%	24 6%	35 7%

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	578 15%	28 13%	26 13%	27 9%	44 14%	129 23%	101 13%	30 10%	29 10%	48 12%	62 13%
Somewhat agree	1029 26%	56 27%	68 35%	89 30%	98 32%	192 33%	186 24%	80 28%	65 22%	86 21%	122 25%
Somewhat disagree	1239 32%	75 36%	58 30%	113 38%	85 28%	141 25%	246 31%	102 35%	135 45%	166 41%	177 36%
Strongly disagree	979 25%	46 22%	39 20%	66 22%	72 24%	109 19%	232 30%	73 25%	67 22%	106 26%	124 25%
Don't know/Refused	59 2%	4 2%	4 2%	4 1%	4 1%	2 0%	19 2%	5 2%	1 0%	2 1%	9 2%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	1607 41%	84 40%	94 48%	116 39%	142 47%	322 56%	288 37%	111 38%	94 32%	135 33%	184 37%
Disagree (Low2Box)	2217 57%	121 58%	98 50%	179 60%	157 52%	250 44%	478 61%	176 60%	202 68%	272 66%	301 61%

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 5) Charities spend too much money on fundraising?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	592 15%	30 15%	24 12%	30 10%	37 12%	73 13%	146 19%	38 13%	28 10%	51 12%	77 16%
							CDEGHI				CH
Somewhat agree	1667 43%	84 40%	87 44%	150 50%	130 43%	257 45%	346 44%	111 38%	132 44%	164 40%	189 38%
				AGIJ		J					
Somewhat disagree	1118 29%	71 34%	58 30%	80 27%	97 32%	164 29%	195 25%	100 34%	87 29%	142 35%	167 34%
		F			F			F		CF	F
Strongly disagree	281 7%	13 6%	15 8%	22 7%	22 7%	53 9%	52 7%	25 9%	32 11%	21 5%	27 6%
						IJ			FIJ		
Don't know/Refused	226 6%	10 5%	12 6%	17 6%	18 6%	27 5%	45 6%	17 6%	18 6%	31 8%	33 7%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2259 58%	114 55%	111 57%	180 60%	167 55%	330 57%	493 63%	149 51%	160 54%	215 53%	267 54%
				G			ADGHIJ				
Disagree (Low2Box)	1399 36%	85 40%	73 37%	102 34%	119 39%	217 38%	247 31%	125 43%	119 40%	163 40%	194 39%
		F			F	F		CF	F	F	F

TALKING ABOUT CHARITIES

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is an acceptable/unacceptable way for charities to raise money?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very acceptable	174 4%	9 5%	4 2%	10 4%	11 4%	27 5%	33 4%	13 4%	11 4%	24 6%	18 4%
Somewhat acceptable	1202 31%	66 31%	67 34%	94 31%	91 30%	175 31%	232 30%	85 29%	83 28%	138 34%	168 34%
Somewhat unacceptable	1234 32%	61 29%	62 32%	91 31%	113 37%	210 37%	227 29%	102 35%	111 37%	131 32%	145 29%
Very unacceptable	1248 32%	71 34%	61 31%	102 34%	88 29%	159 28%	287 37%	90 31%	89 30%	111 27%	159 32%
Don't know/Refused	26 1%	2 1%	1 1%	1 1%	0 0%	2 0%	6 1%	1 0%	2 1%	5 1%	3 1%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	1375 35%	75 36%	72 37%	104 35%	102 34%	203 35%	265 34%	98 34%	94 32%	163 40%	187 38%
Unacceptable (Low2Box)	2482 64%	132 63%	123 63%	193 65%	201 66%	370 64%	514 65%	193 66%	201 67%	242 59%	304 62%

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: Acceptable way for charities to raise money											
Unweighted Base	1351	75	73	106	104	216	247	101	94	153	182
Weighted Base	1375	75*	72*	104*	102*	203	265	98*	94*	163	187
None	36 3%	4 5%	0 -	2 2%	3 3%	4 2%	10 4%	1 1%	1 2%	1 1%	3 2%
1%-10%	789 57%	42 56%	35 49%	62 60%	63 62%	116 57%	151 57%	60 61%	48 51%	91 56%	108 58%
11%-20%	185 13%	7 10%	16 22%	13 12%	14 14%	25 12%	36 14%	16 16%	13 14%	26 16%	20 11%
21%-30%	70 5%	1 2%	1 2%	6 6%	5 5%	10 5%	14 5%	9 9%	2 2%	11 7%	5 3%
31%-40%	23 2%	2 3%	0 -	3 3%	0 -	6 3%	2 1%	0 -	3 3%	2 1%	3 2%
41%-50%	26 2%	3 5%	2 3%	3 3%	1 1%	4 2%	4 2%	0 1%	4 5%	2 2%	4 2%
51%-60%	9 1%	0 -	0 -	0 -	0 -	4 2%	0 -	0 -	0 -	1 1%	1 1%
61%-70%	7 0%	0 -	0 -	0 -	0 0%	2 1%	1 0%	0 1%	1 1%	0 -	0 -
71%-80%	6 0%	0 -	2 3%	0 -	2 2%	2 1%	0 -	0 -	0 -	1 1%	0 -
81%-90%	1 0	0 -	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 0
91%-100%	2 0%	0 -	0 -	1 1%	0 -	0 -	1 0%	0 -	0 1%	0 -	0 -
Don't know/Refused	220 16%	14 19%	14 19%	12 12%	13 13%	29 14%	43 16%	11 12%	20 21%	25 16%	40 21%

STATISTICS

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J * small base

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Mean (Incl 0)	12.33	11.66	15.45 G	12.51	11.72	14.14	11.48	10.6	14.21	12.91	11.17
Median	9.2	8.62	8.59	5	7.67	9.11	8.44	7.16	8.18	8.9	9
Standard Deviation	13.69	12.38	17.15	14.99	13.74	16.62	12.38	9.46	15.98	12.56	12.47
Standard Error	0.41	1.6	2.2	1.55	1.46	1.22	0.86	1.01	1.84	1.11	1.04
Mean (Excl 0)	12.73	12.48	15.45	12.85	12.12	14.47	12.05	10.72	14.51	13.05	11.44
Median	9	9	9	8	8	9	9	7	8	9	8
Standard Deviation	13.73	12.4	17.15	15.05	13.8	16.67	12.41	9.44	16.01	12.56	12.5
Standard Error	0.41	1.64	2.2	1.58	1.49	1.24	0.88	1.02	1.87	1.11	1.05

TALKING ABOUT CHARITIES

18. Do you think that individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
All of the time	2891 74%	155 74%	132 67%	216 72%	229 75%	406 71%	597 76%	232 79%	229 77%	304 74%	373 75%
Only when asked	684 18%	33 16%	51 26%	64 22%	45 15%	98 17%	135 17%	47 16%	46 16%	81 20%	93 19%
Not at all	275 7%	19 9%	11 6%	17 6%	26 9%	69 12%	44 6%	12 4%	19 6%	18 5%	24 5%
Don't know/Refused	33 1%	1 1%	2 1%	2 1%	3 1%	1 0%	9 1%	1 0%	3 1%	6 2%	4 1%

TALKING ABOUT CHARITIES

19. Please tell me if you agree with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1907 49%	107 51% BE	74 38%	135 45%	141 46%	243 42%	399 51% BE	151 52% BE	158 53% BE	213 52% BE	265 54% BCE
Somewhat agree	1317 34%	67 32%	85 44% AFIJ	122 41% FIJ	113 37%	211 37%	257 33%	101 35%	106 36%	130 32%	154 31%
Somewhat disagree	382 10%	21 10%	18 9%	29 10%	31 10%	73 13% FGH	67 9%	18 6%	22 8%	40 10%	49 10%
Strongly disagree	271 7%	13 6%	18 9% CHJ	12 4%	15 5%	46 8% CH	61 8% CH	21 7% H	9 3%	25 6%	24 5%
Don't know/Refused	7 0%	0 0%	0 -	0 -	3 1%	0 0%	1 0%	0 -	2 1%	1 0%	1 0%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3224 83%	175 83%	160 81%	258 86% E	254 84%	454 79%	656 84%	252 86% E	264 89% BEF	343 84%	419 85% E
Disagree (Low2Box)	653 17%	34 16%	36 19% H	41 14%	47 15%	120 21% CFGHJ	128 16% H	40 14%	31 11%	66 16% H	73 15%

TALKING ABOUT CHARITIES

20. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	3330 86%	183 87%	167 85%	263 88% E	265 87%	472 82%	664 85%	262 90% EF	252 85%	372 91% BEFH	446 90% EFH
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	2856 74%	160 76% E	148 76% E	239 80% EG	226 74% E	364 63%	612 78% E	212 72% E	236 79% E	314 77% E	367 74% E
3) When charities run businesses, it takes too much time away from their core cause	2020 52%	118 56% GIJ	99 50%	155 52% IJ	161 53% IJ	352 61% BCDFGIJ	404 51% IJ	130 45%	169 57% GIJ	179 44%	211 43%

TALKING ABOUT CHARITIES

20. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	477 12%	24 11%	24 12%	33 11%	32 11%	97 17% CDEFGIJ	97 12% I	24 8%	41 14% GIJ	30 7%	43 9%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	945 24%	45 22%	43 22%	55 18%	67 22%	198 34% ABCDEFGHIJ	158 20%	75 26% CH	53 18%	86 21%	117 24%
3) When charities run businesses, it takes too much time away from their core cause	1740 45%	87 41%	89 46% E	141 47% E	134 44% E	198 34%	359 46% E	153 52% AEH	125 42% E	213 52% AEH	268 54% ADEFH

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1344 35%	80 38% B	49 25% B	89 30% B	90 30% B	184 32% B	264 34% B	113 39% BCD	97 33% B	148 36% B	202 41% BCDEFH
Somewhat agree	1986 51%	103 49%	117 60% AEFJ	174 58% EJ	174 57% J	287 50%	400 51%	149 51%	155 52%	224 55%	244 49%
Somewhat disagree	289 7%	17 8%	13 7%	23 8%	22 7%	48 8%	64 8%	18 6%	28 10% IJ	20 5%	26 5%
Strongly disagree	187 5%	6 3%	10 5% G	10 4%	10 3%	48 8% ACDFGHIJ	33 4%	5 2%	13 4%	9 2%	17 3%
Don't know/Refused	77 2%	2 1%	5 3%	3 1%	6 2%	6 1%	24 3% EJ	6 2%	4 1%	7 2%	5 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3330 86%	183 87%	167 85%	263 88% E	265 87%	472 82%	664 85%	262 90% EF	252 85%	372 91% BEFH	446 90% EFH
Disagree (Low2Box)	477 12%	24 11%	24 12%	33 11%	32 11%	97 17% CDEFGIJ	97 12% I	24 8%	41 14% GIJ	30 7%	43 9%

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	1030 27%	64 30%	45 23%	72 24%	72 24%	135 23%	236 30% E	77 26%	72 24%	100 25%	122 25%
Somewhat agree	1827 47%	96 46%	103 52%	167 56%	153 50%	229 40%	376 48% E	135 46%	164 55% EG	213 52% E	245 50% E
Somewhat disagree	679 17%	34 16%	31 16%	45 15%	49 16%	145 25% ABCD FH	109 14%	62 21% FH	35 12%	65 16%	81 16%
Strongly disagree	266 7%	11 5%	12 6%	10 3%	18 6%	53 9% CGI	49 6%	13 5%	18 6%	21 5%	36 7% C
Don't know/Refused	82 2%	4 2%	5 3%	5 2%	10 3%	13 2%	15 2%	5 2%	8 3%	9 2%	9 2%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2856 74%	160 76% E	148 76% E	239 80% EG	226 74% E	364 63%	612 78% E	212 72% E	236 79% E	314 77% E	367 74% E
Disagree (Low2Box)	945 24%	45 22%	43 22%	55 18%	67 22%	198 34% ABCD FGHIJ	158 20%	75 26% CH	53 18%	86 21%	117 24%

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Strongly agree	474 12%	16 8%	21 11%	32 11%	28 9%	114 20%	88 11%	27 9%	29 10%	25 6%	40 8%
Somewhat agree	1546 40%	101 48%	77 39%	123 41%	133 44%	238 41%	316 40%	103 35%	140 47%	154 38%	171 35%
Somewhat disagree	1294 33%	64 31%	73 37%	108 36%	106 35%	154 27%	262 33%	115 39%	98 33%	165 40%	186 38%
Strongly disagree	446 11%	22 11%	16 8%	33 11%	27 9%	44 8%	97 12%	37 13%	27 9%	48 12%	82 17%
Don't know/Refused	124 3%	5 2%	8 4%	3 1%	8 3%	24 4%	22 3%	9 3%	4 1%	17 4%	14 3%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2020 52%	118 56%	99 50%	155 52%	161 53%	352 61%	404 51%	130 45%	169 57%	179 44%	211 43%
Disagree (Low2Box)	1740 45%	87 41%	89 46%	141 47%	134 44%	198 34%	359 46%	153 52%	125 42%	213 52%	268 54%

TALKING ABOUT CHARITIES

21. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
If a charity makes some of its money from a business, they should have to pay taxes like any other business	1106 28%	61 29%	50 26%	81 27%	72 24%	134 23%	248 32%	86 29%	105 35%	115 28%	140 28%
Charities shouldn't have to pay tax on earnings from a business if it is used to support their cause	2736 70%	144 69%	144 73%	216 72%	226 74%	439 76%	531 68%	203 69%	187 63%	289 71%	343 69%
Don't know/Refused	42 1%	4 2%	2 1%	2 1%	5 2%	2 0%	7 1%	3 1%	5 2%	5 1%	11 2%
		E			E				E		E

TALKING ABOUT CHARITIES

23. LIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) On a charity's website	2400 62%	110 53%	89 45%	165 55%	191 63%	376 65%	477 61%	169 58%	165 55%	253 62%	313 63%
				B	AB	ABCGH	B	B	B	AB	ABCH
2) On a website of someone who regulates charities	2062 53%	98 47%	69 35%	140 47%	164 54%	321 56%	419 53%	140 48%	133 45%	212 52%	262 53%
		B		B	BH	ABCGH	BH	B	B	B	BH
3) By looking at a charity's financial statements	1904 49%	89 43%	99 50%	141 47%	149 49%	278 48%	385 49%	152 52%	145 49%	208 51%	238 48%
4) By calling the charity and asking for more information	1725 44%	79 38%	72 37%	128 43%	145 48%	245 43%	362 46%	134 46%	147 49%	185 45%	210 43%
					AB		AB		AB		
5) By reading printed material you received from the charity	3106 80%	157 75%	160 81%	242 81%	236 78%	447 78%	636 81%	253 87%	249 84%	343 84%	387 78%
								ADEFJ	AE	AE	

TALKING ABOUT CHARITIES

23. UNLIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1) On a charity's website	1435 37%	96 46% DEFJ	105 53% CDEFGHIJ	130 43% EJ	109 36%	191 33%	295 38%	120 41% E	130 44% EJ	154 38%	177 36%
2) On a website of someone who regulates charities	1761 45%	110 53% E	126 64% ACDEFGHIJ	153 51% E	135 45%	246 43%	350 45%	148 51% E	161 54% DEFJ	192 47%	226 46%
3) By looking at a charity's financial statements	1953 50%	119 57% G	96 49%	157 53%	148 49%	290 50%	396 50%	137 47%	151 51%	199 49%	254 51%
4) By calling the charity and asking for more information	2152 55%	129 61% DH	123 63% DFH	170 57%	156 51%	329 57%	422 54%	157 54%	150 51%	223 55%	283 57%
5) By reading printed material you received from the charity	756 19%	49 24% GI	36 19%	57 19%	64 21% G	126 22% GI	144 18%	38 13%	48 16%	66 16%	104 21% G

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very likely	1155 30%	51 24%	40 20%	82 27%	89 29%	181 32%	233 30%	95 32%	71 24%	117 29%	149 30%
					B	BH	B	BH		B	B
Somewhat likely	1245 32%	59 28%	49 25%	83 28%	102 34%	194 34%	244 31%	74 25%	93 31%	136 33%	164 33%
					G	BG				G	BG
Somewhat unlikely	528 14%	25 12%	42 21%	39 13%	41 13%	92 16%	95 12%	38 13%	42 14%	59 14%	62 13%
			ACDFGIJ								
Very unlikely	907 23%	71 34%	63 32%	91 30%	68 23%	99 17%	200 25%	82 28%	87 29%	95 23%	114 23%
		DEFIJ	DEIJ	DEIJ			E	E	E	E	E
Don't know/Refused	49 1%	3 1%	2 1%	4 2%	3 1%	7 1%	13 2%	2 1%	3 1%	2 1%	4 1%
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	2400 62%	110 53%	89 45%	165 55%	191 63%	376 65%	477 61%	169 58%	165 55%	253 62%	313 63%
				B	AB	ABCGH	B	B	B	AB	ABCH
Unlikely (Low2Box)	1435 37%	96 46%	105 53%	130 43%	109 36%	191 33%	295 38%	120 41%	130 44%	154 38%	177 36%
		DEFJ	CDEFGHIJ	EJ				E	EJ		

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very likely	906 23%	44 21%	30 16%	55 18%	66 22%	145 25% BCH	180 23% BH	72 25% BH	49 16%	95 23% BH	120 24% BH
Somewhat likely	1156 30%	53 25%	38 20%	85 29% B	98 32% BG	176 31% BG	239 30% BG	67 23%	84 28% B	116 28% B	142 29% B
Somewhat unlikely	780 20%	32 15%	49 25% ACF	51 17%	66 22%	143 25% ACF	138 18%	56 19%	64 21%	80 20%	96 20%
Very unlikely	981 25%	78 37% DEFIJ	76 39% DEFIJ	102 34% DEFJ	69 23%	103 18%	212 27% E	92 31% DE	97 33% DE	112 27% E	129 26% E
Don't know/Refused	61 2%	1 1%	1 1%	5 2%	4 1%	7 1%	16 2%	4 2%	3 1%	5 1%	6 1%
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	2062 53%	98 47% B	69 35% B	140 47% B	164 54% BH	321 56% ABCGH	419 53% BH	140 48% B	133 45% B	212 52% B	262 53% BH
Unlikely (Low2Box)	1761 45%	110 53% E	126 64% ACDEFGHIJ	153 51% E	135 45%	246 43%	350 45%	148 51% E	161 54% DEFJ	192 47%	226 46%

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very likely	771 20%	44 21%	38 19%	62 21%	67 22%	106 19%	153 19%	78 27%	53 18%	81 20%	106 21%
Somewhat likely	1133 29%	45 21%	61 31%	79 27%	82 27%	172 30%	232 30%	74 25%	91 31%	127 31%	132 27%
Somewhat unlikely	878 23%	36 17%	36 19%	66 22%	58 19%	180 31%	153 19%	43 15%	59 20%	82 20%	108 22%
Very unlikely	1074 28%	82 39%	59 30%	91 31%	90 30%	110 19%	243 31%	94 32%	91 31%	116 28%	146 30%
Don't know/Refused	27 1%	1 1%	1 1%	0 0%	6 2%	6 1%	4 1%	2 1%	2 1%	2 1%	1 0%
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	1904 49%	89 43%	99 50%	141 47%	149 49%	278 48%	385 49%	152 52%	145 49%	208 51%	238 48%
Unlikely (Low2Box)	1953 50%	119 57%	96 49%	157 53%	148 49%	290 50%	396 50%	137 47%	151 51%	199 49%	254 51%

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very likely	755 19%	35 17%	31 16%	61 21%	56 19%	109 19%	164 21%	68 23%	62 21%	74 18%	86 17%
Somewhat likely	970 25%	43 21%	41 21%	66 22%	89 29%	136 24%	198 25%	66 23%	85 29%	111 27%	124 25%
Somewhat unlikely	975 25%	39 19%	57 29%	68 23%	72 24%	179 31%	171 22%	62 21%	54 18%	114 28%	120 24%
Very unlikely	1177 30%	89 43%	66 34%	102 34%	84 28%	149 26%	251 32%	95 32%	96 32%	109 27%	163 33%
Don't know/Refused	6 0%	2 1%	1 1%	1 1%	2 1%	0 0%	1 0%	0 0%	0 -	1 0%	0 0%
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	1725 44%	79 38%	72 37%	128 43%	145 48%	245 43%	362 46%	134 46%	147 49%	185 45%	210 43%
Unlikely (Low2Box)	2152 55%	129 61%	123 63%	170 57%	156 51%	329 57%	422 54%	157 54%	150 51%	223 55%	283 57%

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 5) By reading printed material you received from the charity?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Very likely	1583 41%	81 39%	79 40%	124 41%	131 43%	202 35%	341 43%	147 50%	124 42%	189 46%	189 38%
					E		E	ABCEJ		EJ	
Somewhat likely	1523 39%	75 36%	80 41%	118 39%	105 35%	245 43%	295 38%	106 36%	125 42%	153 37%	198 40%
						D					
Somewhat unlikely	432 11%	24 11%	22 11%	23 8%	26 9%	83 15%	87 11%	17 6%	28 9%	36 9%	44 9%
		G	G			CDGHIJ	G				
Very unlikely	325 8%	25 12%	14 7%	34 11%	38 12%	42 7%	57 7%	21 7%	20 7%	30 7%	59 12%
		F		F	EFGHI						EFGHI
Don't know/Refused	21 1%	3 2%	0 -	0 0%	4 1%	2 0%	6 1%	1 0%	0 -	0 0%	3 1%
		HI									
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	3106 80%	157 75%	160 81%	242 81%	236 78%	447 78%	636 81%	253 87%	249 84%	343 84%	387 78%
								ADEFJ	AE	AE	
Unlikely (Low2Box)	756 19%	49 24%	36 19%	57 19%	64 21%	126 22%	144 18%	38 13%	48 16%	66 16%	104 21%
		GI			G	GI					G

DEMOGRAPHICS

23. What age group do you fall into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
18-24	281 7%	13 6%	9 5%	20 7%	20 7%	36 6%	68 9% J	19 6%	21 7%	33 8% J	22 5%
25-34	574 15%	22 11%	19 10%	23 8%	43 14% C	107 19% ABCF	104 13% C	41 14% C	44 15% C	60 15% C	69 14% C
35-44	640 16%	48 23% DEHJ	38 20%	47 16%	47 15%	84 15%	137 17%	48 16%	44 15%	81 20% E	74 15%
45-54	978 25%	65 31% J	48 24%	87 29%	86 28%	154 27%	191 24%	67 23%	79 27%	98 24%	114 23%
55-64	775 20%	39 19%	46 23%	69 23%	64 21%	108 19%	154 20%	76 26% EF	64 21%	80 20%	101 20%
65+	582 15%	19 9%	34 18% A	51 17% A	39 13%	78 14%	117 15% A	39 14%	43 15%	53 13%	103 21% ADEFGHI
Refused	54 1%	1 1%	1 1%	1 0%	4 1%	6 1%	14 2%	2 1%	1 0%	3 1%	10 2%
Average Age	48	47	50 AEI	51 AEFHI	48	47	48	49	48	47	51 ADEFHI

DEMOGRAPHICS

24. Number of Adults live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
1 person	474 12%	20 10%	24 12%	36 12%	37 12%	88 15% FI	82 10%	46 16% FI	33 11%	40 10%	68 14%
2 persons	2222 57%	121 58%	122 62% G	170 57%	168 55%	344 60% G	430 55%	153 52% DFG	190 64%	249 61% G	279 56%
3 persons	687 18%	43 21%	34 18%	66 22% EH	55 18%	87 15%	148 19%	57 19%	43 15%	73 18%	87 18%
4 persons	344 9%	20 10%	16 8%	22 7%	30 10%	46 8%	78 10%	30 10%	26 9%	34 8%	36 7%
5 persons	124 3%	5 2% BG	0 -	5 2% G	10 3% BG	10 2% G	37 5% BCEGH	0 -	5 2% G	10 2% BG	17 4% BG
6 persons	21 1%	0 -	0 -	0 -	3 1% E	0 -	6 1%	6 2% CEH	0 -	3 1%	3 1%
7 persons	7 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
8 persons	4 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EF
STATISTICS											
Mean	2.37	2.37 E	2.22	2.3	2.39 BE	2.21	2.48 BCEGH	2.32	2.26	2.35 E	2.36 E

DEMOGRAPHICS

25. And, how many people under 18 years of age live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
None	2496 64%	123 59%	132 67%	191 64%	194 64%	368 64%	503 64%	186 64%	190 64%	250 61%	339 69%
1 person	631 16%	35 17%	30 16%	62 21% GJ	46 15%	97 17%	134 17%	41 14%	46 15%	60 15%	68 14%
2 persons	526 14%	31 15% C	26 13%	26 9%	43 14%	85 15% C	99 13%	39 14%	40 14%	67 16% C	63 13%
3 persons	159 4%	15 7% BJ	4 2%	17 6%	17 6%	21 4%	29 4%	20 7% BEFJ	13 4%	20 5%	16 3%
4 persons	44 1%	0 -	1 1%	1 0%	3 1%	3 1%	14 2%	4 1%	4 1%	4 1%	3 1%
5 persons	13 0%	2 1% E	0 -	2 1% E	0 -	0 -	3 0%	1 0%	0 -	3 1%	2 0%
6 persons	5 0%	0 -	0 -	0 -	0 -	0 -	1 0%	0 -	4 1% EFI	0 -	1 0%
9 persons	0 0	0 -	0 -	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -
Refused	10 0%	2 1% E	2 1% E	0 -	0 -	0 -	2 0%	0 -	0 -	3 1% E	1 0%
STATISTICS											
Mean	0.63	0.75 BJ	0.52	0.61	0.64	0.6	0.63	0.71	0.69	0.71 BJ	0.55

DEMOGRAPHICS

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Married	2271 58%	146 70% EJ	131 67% E	199 67% E	198 65% E	247 43% E	489 62% E	191 65% E	193 65% E	278 68% EJ	295 60% E
Living with a partner	467 12%	15 7%	16 8%	26 9%	27 9%	129 23% ABCDEFGHIJ	62 8%	21 7%	31 10%	35 9%	53 11%
Widowed	173 4%	5 3%	6 3%	13 4%	14 5%	26 5%	37 5%	17 6%	13 5%	16 4%	22 5%
Separated	88 2%	4 2%	10 5% CFHI	4 1%	11 4% F	18 3% F	11 1%	7 2%	4 1%	8 2%	17 3% F
Divorced	200 5%	5 3%	10 5%	13 5%	14 5%	36 6%	39 5%	16 5%	11 4%	15 4%	31 6%
Never been married	665 17%	32 15%	21 11%	41 14%	38 13%	113 20% BCDGIJ	143 18% BDI	38 13%	44 15%	54 13%	73 15%
Refused	19 0%	1 1%	0 -	2 1%	1 0%	4 1%	2 0%	1 0%	1 0%	3 1%	2 1%

DEMOGRAPHICS

27. What is the highest level of education you have completed?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Grade school or some high school	340 9%	20 10%	17 9%	26 9%	32 11%	79 14%	54 7%	28 10%	29 10%	26 6%	29 6%
Complete high school	839 22%	43 20%	47 24%	69 23%	77 25%	112 19%	177 23%	72 25%	66 22%	84 21%	109 22%
Technical or trade school/Community college	1088 28%	58 28%	46 24%	85 29%	67 22%	158 28%	223 28%	61 21%	80 27%	133 32%	135 27%
Some university	369 9%	23 11%	22 11%	30 10%	36 12%	30 5%	75 10%	30 10%	37 13%	49 12%	69 14%
Complete university degree	776 20%	49 23%	36 19%	53 18%	63 21%	123 21%	154 20%	64 22%	67 22%	73 18%	93 19%
Post-graduate degree	446 11%	16 8%	26 13%	34 12%	25 8%	69 12%	94 12%	36 12%	15 5%	42 10%	58 12%
Don't know/Refused	25 1%	0 -	0 -	0 -	3 1%	3 1%	7 1%	0 -	3 1%	1 0%	1 0%

DEMOGRAPHICS

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
A least once a week	754 19%	42 20% E	74 38% ACEFGHIJ	75 25% EJ	88 29% AEFHJ	77 13%	170 22% EJ	73 25% EJ	54 18%	109 27% EHJ	74 15%
At least once or twice a month	467 12%	43 21% EFIJ	42 22% EFIJ	47 16% EJ	58 19% EFIJ	54 9%	100 13% EFIJ	55 19% EFIJ	43 14% EJ	48 12%	45 9%
3or 4 times a year	567 15%	36 17% J	27 14%	47 16%	42 14%	101 18% J	116 15%	40 14%	55 19% J	42 10%	53 11%
Once or twice a year	640 16%	39 19% BG	19 10%	37 13%	45 15%	119 21% BCFGHIJ	127 16% BG	30 10%	41 14%	60 15%	69 14%
Not at all in the past 12 months	884 23%	31 15%	21 11%	57 19% BD	35 12%	135 23% ABD	158 20% BD	59 20% BD	64 22% BD	90 22% BD	168 34% ABCDEFGHI
Never	535 14%	12 6%	10 5%	33 11% B	30 10%	83 14% AB	106 13% AB	32 11% B	37 13% AB	56 14% AB	80 16% ABD
Don't know/Refused	37 1%	4 2%	2 1%	1 1%	4 1%	6 1%	8 1%	2 1%	2 1%	3 1%	4 1%

DEMOGRAPHICS

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Full-time job	1701 44%	90 43%	68 35%	136 45%	140 46%	254 44%	354 45%	133 45%	116 39%	177 43%	182 37%
Part-time job	331 9%	19 9%	18 9%	27 9%	32 11%	47 8%	73 9%	30 10%	32 11%	29 7%	38 8%
Self employed	431 11%	17 8%	29 15%	25 8%	16 5%	51 9%	76 10%	31 11%	48 16%	72 18%	67 14%
Unemployed	162 4%	10 5%	10 5%	15 5%	16 5%	20 3%	40 5%	11 4%	11 4%	10 2%	18 4%
Retired	824 21%	44 21%	51 26%	65 22%	61 20%	124 22%	159 20%	62 21%	63 21%	70 17%	135 27%
Taking care of family	161 4%	12 6%	6 3%	11 4%	16 5%	22 4%	34 4%	15 5%	12 4%	21 5%	21 4%
Student	146 4%	8 4%	5 3%	9 3%	8 3%	32 6%	25 3%	6 2%	8 3%	15 4%	14 3%
Disabled/ disability pension	52 1%	4 2%	4 2%	7 2%	4 1%	6 1%	11 1%	3 1%	2 1%	3 1%	8 2%
Maternity leave/ sick leave	24 1%	3 2%	1 1%	0 -	3 1%	7 1%	3 0%	0 -	1 0%	4 1%	1 0%
Other	22 1%	1 0%	1 1%	2 1%	3 1%	4 1%	3 0%	1 0%	1 0%	3 1%	2 1%
Don't know/Refused	30 1%	0 0%	1 1%	1 1%	2 1%	5 1%	5 1%	0 -	3 1%	3 1%	5 1%

DEMOGRAPHICS

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2007 household income falls into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Less than \$20,000	338 9%	22 11%	13 7%	27 9%	31 10%	66 12% FI	60 8%	24 8%	27 9%	28 7%	39 8%
\$20,000 to less than 50,000	983 25%	65 31% FIJ	76 39% CFGHIJ	88 29% FI	104 34% FGIJ	180 31% FIJ	181 23%	73 25% I	81 27% I	74 18%	113 23%
\$50,000 to less than 75,000	783 20%	42 20%	47 24%	75 25% DIJ	53 18%	130 23% I	152 19%	63 22%	62 21%	69 17%	90 18%
\$75,000 to less than 100,000	530 14%	32 15% D	20 10%	38 13%	24 8%	63 11%	114 15% DG	28 10%	35 12%	70 17% BDEG	77 16% DEG
\$100,000 or more	800 21%	25 12%	22 11%	38 13%	45 15%	76 13%	184 23% ABCDE	69 24% ABCDE	60 20% ABCE	115 28% ABCDEHJ	105 21% ABCDE
Don't know/Refused	449 12%	22 11%	17 9%	31 11%	45 15% E	58 10%	92 12%	35 12%	32 11%	54 13%	69 14%

DEMOGRAPHICS

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2007?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3863	203	201	300	300	605	751	301	301	401	500
Weighted Base	3883	210	196	299	304	575	785	292	298	410	494
Yes	3158 81%	179 85%	172 88%	251 84%	253 83%	437 76%	653 83%	255 87%	245 82%	340 83%	405 82%
		E	E	E	E	E	E	E	E	E	E
No	696 18%	28 13%	22 11%	47 16%	46 15%	133 23%	126 16%	37 13%	53 18%	67 16%	85 17%
						ABCDGFIJ					
Don't know/Refused	29 1%	3 1%	2 1%	1 0%	4 1%	4 1%	6 1%	0 -	0 -	3 1%	4 1%

DEMOGRAPHICS

32. As far as you can remember, how much did you donate to charities in 2007?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: Made a financial donation to any charity in 2007											
Unweighted Base	3202	175	175	252	251	458	629	267	245	336	414
Weighted Base	3158	179	172	251	253	437	653	255	245	340	405
Less than \$50	255 8%	22 12% BCFGHIJ	6 4%	14 6%	21 8%	78 18% GI	33 5% BCDFGHIJ	7 3%	14 6%	12 4%	24 6%
\$50-\$99	260 8%	22 12% BFI	4 2%	21 8% BI	35 14% BFGHIJ	63 14% BCFGHIJ	36 6% B	18 7% B	17 7% B	14 4%	33 8% BI
\$100-\$149	357 11%	30 17% BCFGIJ	10 6%	22 9%	28 11%	76 17% BCDFGHIJ	63 10%	19 7%	25 10%	29 9%	40 10%
\$150-\$299	492 16%	24 14%	25 15%	40 16% G	40 16%	80 18% G	98 15%	25 10%	32 13%	44 13%	69 17% G
\$300-\$799	723 23%	41 23%	43 25%	59 24%	43 17%	82 19%	163 25% DE	72 28% DE	51 21%	78 23%	95 23%
\$800+	808 26%	22 13%	64 37% ACDE	62 25% AE	56 22% AE	36 8%	195 30% ADE	87 34% ACDE	81 33% ADE	130 38% ACDEFJ	117 29% AE
Don't know/Refused	262 8%	16 9%	19 11% E	31 13% EJ	29 12% EJ	21 5%	63 10% E	26 10% E	23 10% E	31 9% E	27 7% E
STATISTICS											
Mean	1701.27	476.3	1132.32 AE	1757.2 E	1467.09 E	349.18	1754.07 AE	1312.61 AE	1750.05 AE	2600.43 ABEG	3422.51 AE
Median	297.16	167.36	485	294.44	180	99.8	388.55	447.06	378.85	465.44	298.75
Standard Deviation	8435.31	889.61	1499.73	7773.45	6937.15	934.3	6956.82	2811.92	7594.51	8243.46	17346.63
Standard Error	155.65	70.33	119.69	524.09	461.45	44.64	290.88	180.76	505.18	469.71	880.64