

# TALKING ABOUT CHARITIES 2013

## RESPONSES

### BASED ON RESPONDENT'S GENDER

An initiative of



The Muttart Foundation

**A1. Thinking about charities in general, would you say you trust them...**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	23.76	26.85	25.33
<b>Some</b>	52.74	54.43	53.60
<b>A little</b>	16.73	15.54	16.12
<b>Not at all</b>	5.67	2.74	4.18
<b>Don't know/not sure</b>	1.10	0.44	0.77

**A2. More specifically, to what extent do you trust the following types of charities? Would you say you trust them a lot, some, a little, or not at all?**

**A2a How about . . .**

**Charities that focus on protecting the environment?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	21.41	25.45	23.46
<b>Some</b>	42.92	44.57	43.76
<b>A little</b>	19.47	21.19	20.34
<b>Not at all</b>	12.88	5.92	9.34
<b>Don't know/not sure</b>	3.33	2.87	3.10

**A2b How about . . .**

**Charities that focus on the protection of animals?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	24.53	33.28	28.97
<b>Some</b>	42.77	42.32	42.54
<b>A little</b>	20.91	15.40	18.11
<b>Not at all</b>	9.59	5.80	7.66
<b>Don't know/not sure</b>	2.21	3.21	2.72

**A2. More specifically, to what extent do you trust the following types of charities? Would you say you trust them a lot, some, a little, or not at all?**

**A2c How about . . .**

**Charities that focus on health prevention and health research?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>38.82</b>	<b>40.27</b>	<b>39.55</b>
<b>Some</b>	<b>39.93</b>	<b>41.56</b>	<b>40.76</b>
<b>A little</b>	<b>11.94</b>	<b>12.94</b>	<b>12.44</b>
<b>Not at all</b>	<b>7.20</b>	<b>3.96</b>	<b>5.55</b>
<b>Don't know/not sure</b>	<b>2.13</b>	<b>1.28</b>	<b>1.69</b>

**A2d How about . . .**

**Charities that focus on social services?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>23.85</b>	<b>24.82</b>	<b>24.35</b>
<b>Some</b>	<b>46.20</b>	<b>50.31</b>	<b>48.28</b>
<b>A little</b>	<b>19.08</b>	<b>17.16</b>	<b>18.11</b>
<b>Not at all</b>	<b>7.47</b>	<b>4.66</b>	<b>6.05</b>
<b>Don't know/not sure</b>	<b>3.40</b>	<b>3.04</b>	<b>3.22</b>

**A2e How about . . .**

**Charities that focus on international development?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>9.10</b>	<b>10.65</b>	<b>9.89</b>
<b>Some</b>	<b>39.33</b>	<b>40.13</b>	<b>39.74</b>
<b>A little</b>	<b>26.99</b>	<b>30.91</b>	<b>28.98</b>
<b>Not at all</b>	<b>20.67</b>	<b>13.02</b>	<b>16.78</b>
<b>Don't know/not sure</b>	<b>3.91</b>	<b>5.29</b>	<b>4.61</b>

**A2. More specifically, to what extent do you trust the following types of charities? Would you say you trust them a lot, some, a little, or not at all?**

**A2f How about . . .**

**Charities that focus on children and children's activities?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>41.16</b>	<b>40.95</b>	<b>41.05</b>
<b>Some</b>	<b>37.49</b>	<b>44.11</b>	<b>40.85</b>
<b>A little</b>	<b>14.21</b>	<b>9.92</b>	<b>12.04</b>
<b>Not at all</b>	<b>5.26</b>	<b>3.03</b>	<b>4.13</b>
<b>Don't know/not sure</b>	<b>1.88</b>	<b>1.98</b>	<b>1.93</b>

**A2g How about . . .**

**Charities that focus on education?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>35.97</b>	<b>31.13</b>	<b>33.51</b>
<b>Some</b>	<b>42.17</b>	<b>45.38</b>	<b>43.80</b>
<b>A little</b>	<b>13.27</b>	<b>13.98</b>	<b>13.63</b>
<b>Not at all</b>	<b>4.64</b>	<b>4.24</b>	<b>4.44</b>
<b>Don't know/not sure</b>	<b>3.95</b>	<b>5.27</b>	<b>4.62</b>

**A2h How about . . .**

**Charities that focus on arts?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>17.07</b>	<b>20.59</b>	<b>18.86</b>
<b>Some</b>	<b>40.38</b>	<b>41.42</b>	<b>40.91</b>
<b>A little</b>	<b>21.27</b>	<b>16.71</b>	<b>18.95</b>
<b>Not at all</b>	<b>12.08</b>	<b>10.27</b>	<b>11.16</b>
<b>Don't know/not sure</b>	<b>9.20</b>	<b>11.01</b>	<b>10.12</b>

**A2. More specifically, to what extent do you trust the following types of charities? Would you say you trust them a lot, some, a little, or not at all?**

**A2i How about . . .**

**Hospitals?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>55.27</b>	<b>51.16</b>	<b>53.19</b>
<b>Some</b>	<b>32.40</b>	<b>33.50</b>	<b>32.96</b>
<b>A little</b>	<b>7.00</b>	<b>11.16</b>	<b>9.11</b>
<b>Not at all</b>	<b>4.07</b>	<b>3.41</b>	<b>3.73</b>
<b>Don't know/not sure</b>	<b>1.25</b>	<b>0.77</b>	<b>1.01</b>

**A2j How about . . .**

**Churches and other places of worship?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>24.34</b>	<b>23.81</b>	<b>24.07</b>
<b>Some</b>	<b>29.96</b>	<b>39.10</b>	<b>34.60</b>
<b>A little</b>	<b>21.20</b>	<b>18.63</b>	<b>19.89</b>
<b>Not at all</b>	<b>22.41</b>	<b>15.63</b>	<b>18.97</b>
<b>Don't know/not sure</b>	<b>2.09</b>	<b>2.83</b>	<b>2.46</b>

**A2k How about . . .**

**Religious organizations (excluding churches and other places of worship)?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>7.98</b>	<b>8.88</b>	<b>8.43</b>
<b>Some</b>	<b>28.81</b>	<b>36.12</b>	<b>32.52</b>
<b>A little</b>	<b>25.23</b>	<b>23.36</b>	<b>24.28</b>
<b>Not at all</b>	<b>32.36</b>	<b>26.00</b>	<b>29.13</b>
<b>Don't know/not sure</b>	<b>5.62</b>	<b>5.65</b>	<b>5.64</b>

**A3. I would also like to find out how much you trust some key public institutions. In general, would you say you trust them: a lot, some, a little, or not at all.**

**A3a How much trust do you have in ...**

**the federal government?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>8.83</b>	<b>8.74</b>	<b>8.78</b>
<b>Some</b>	<b>35.83</b>	<b>36.19</b>	<b>36.01</b>
<b>A little</b>	<b>28.63</b>	<b>31.94</b>	<b>30.31</b>
<b>Not at all</b>	<b>25.22</b>	<b>21.02</b>	<b>23.08</b>
<b>Don't know/not sure</b>	<b>1.50</b>	<b>2.12</b>	<b>1.82</b>

**A3b How about ...**

**the provincial government?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>7.77</b>	<b>8.01</b>	<b>7.89</b>
<b>Some</b>	<b>33.48</b>	<b>38.86</b>	<b>36.21</b>
<b>A little</b>	<b>32.76</b>	<b>34.12</b>	<b>33.45</b>
<b>Not at all</b>	<b>24.87</b>	<b>17.54</b>	<b>21.14</b>
<b>Don't know/not sure</b>	<b>1.12</b>	<b>1.48</b>	<b>1.30</b>

**A3c How about ...**

**local government?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>14.80</b>	<b>11.91</b>	<b>13.34</b>
<b>Some</b>	<b>41.78</b>	<b>46.09</b>	<b>43.97</b>
<b>A little</b>	<b>23.66</b>	<b>26.22</b>	<b>24.96</b>
<b>Not at all</b>	<b>18.61</b>	<b>14.33</b>	<b>16.44</b>
<b>Don't know/not sure</b>	<b>1.15</b>	<b>1.45</b>	<b>1.30</b>

**A3. I would also like to find out how much you trust some key public institutions. In general, would you say you trust them: a lot, some, a little, or not at all.**

**A3d How much trust do you have in ...**

**Media, such as newspapers, television and radio?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>10.51</b>	<b>9.81</b>	<b>10.15</b>
<b>Some</b>	<b>40.89</b>	<b>44.17</b>	<b>42.55</b>
<b>A little</b>	<b>32.29</b>	<b>34.87</b>	<b>33.60</b>
<b>Not at all</b>	<b>15.72</b>	<b>10.71</b>	<b>13.18</b>
<b>Don't know/not sure</b>	<b>0.59</b>	<b>0.44</b>	<b>0.52</b>

**A3e How much trust do you have in ...**

**Major corporations?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>6.25</b>	<b>4.75</b>	<b>5.49</b>
<b>Some</b>	<b>33.97</b>	<b>36.41</b>	<b>35.21</b>
<b>A little</b>	<b>34.09</b>	<b>38.32</b>	<b>36.24</b>
<b>Not at all</b>	<b>23.64</b>	<b>17.37</b>	<b>20.46</b>
<b>Don't know/not sure</b>	<b>2.04</b>	<b>3.15</b>	<b>2.60</b>

**A3f How much trust do you have in ...**

**Small business?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>27.23</b>	<b>29.49</b>	<b>28.38</b>
<b>Some</b>	<b>55.06</b>	<b>50.54</b>	<b>52.76</b>
<b>A little</b>	<b>13.53</b>	<b>15.04</b>	<b>14.30</b>
<b>Not at all</b>	<b>2.58</b>	<b>2.77</b>	<b>2.68</b>
<b>Don't know/not sure</b>	<b>1.60</b>	<b>2.16</b>	<b>1.88</b>

**A4. Next, we would like to find out about how much trust you have in people in the following professions. Please tell me whether you trust them a lot, some, a little, or not at all.**

**How much trust do you have in ...**

**A4a People who are medical doctors?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>60.01</b>	<b>52.33</b>	<b>56.11</b>
<b>Some</b>	<b>33.23</b>	<b>39.54</b>	<b>36.43</b>
<b>A little</b>	<b>4.70</b>	<b>6.44</b>	<b>5.58</b>
<b>Not at all</b>	<b>2.05</b>	<b>1.62</b>	<b>1.83</b>
<b>Don't know/not sure</b>	<b>0.02</b>	<b>0.07</b>	<b>0.04</b>

**A4b People who are federal politicians?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>4.24</b>	<b>1.96</b>	<b>3.08</b>
<b>Some</b>	<b>29.62</b>	<b>31.14</b>	<b>30.39</b>
<b>A little</b>	<b>35.71</b>	<b>38.70</b>	<b>37.23</b>
<b>Not at all</b>	<b>29.87</b>	<b>26.69</b>	<b>28.25</b>
<b>Don't know/not sure</b>	<b>0.57</b>	<b>1.51</b>	<b>1.05</b>

**A4c People who are lawyers?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>8.51</b>	<b>9.97</b>	<b>9.25</b>
<b>Some</b>	<b>37.54</b>	<b>48.75</b>	<b>43.23</b>
<b>A little</b>	<b>30.99</b>	<b>27.57</b>	<b>29.25</b>
<b>Not at all</b>	<b>21.45</b>	<b>10.80</b>	<b>16.04</b>
<b>Don't know/not sure</b>	<b>1.51</b>	<b>2.91</b>	<b>2.22</b>



**A4. Next, we would like to find out about how much trust you have in people in the following professions. Please tell me whether you trust them a lot, some, a little, or not at all.**

**How much trust do you have in ...**

**A4d People who are religious leaders?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>10.68</b>	<b>9.63</b>	<b>10.15</b>
<b>Some</b>	<b>34.12</b>	<b>44.19</b>	<b>39.23</b>
<b>A little</b>	<b>27.02</b>	<b>27.31</b>	<b>27.17</b>
<b>Not at all</b>	<b>26.07</b>	<b>17.07</b>	<b>21.50</b>
<b>Don't know/not sure</b>	<b>2.11</b>	<b>1.80</b>	<b>1.95</b>

**How much trust do you have in ...**

**A4e People who are journalists and reporters?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>12.95</b>	<b>11.55</b>	<b>12.24</b>
<b>Some</b>	<b>47.89</b>	<b>52.95</b>	<b>50.46</b>
<b>A little</b>	<b>26.15</b>	<b>27.71</b>	<b>26.94</b>
<b>Not at all</b>	<b>11.82</b>	<b>6.77</b>	<b>9.26</b>
<b>Don't know/not sure</b>	<b>1.19</b>	<b>1.02</b>	<b>1.10</b>

**How much trust do you have in ...**

**A4f People who are nurses?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>73.39</b>	<b>69.68</b>	<b>71.51</b>
<b>Some</b>	<b>19.90</b>	<b>26.77</b>	<b>23.39</b>
<b>A little</b>	<b>4.63</b>	<b>2.71</b>	<b>3.65</b>
<b>Not at all</b>	<b>1.86</b>	<b>0.67</b>	<b>1.26</b>
<b>Don't know/not sure</b>	<b>0.22</b>	<b>0.17</b>	<b>0.19</b>

**A4. Next, we would like to find out about how much trust you have in people in the following professions. Please tell me whether you trust them a lot, some, a little, or not at all.**

**How much trust do you have in ...**

**A4g People who are provincial politicians?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>3.10</b>	<b>2.50</b>	<b>2.79</b>
<b>Some</b>	<b>30.28</b>	<b>35.30</b>	<b>32.83</b>
<b>A little</b>	<b>37.26</b>	<b>38.88</b>	<b>38.08</b>
<b>Not at all</b>	<b>28.64</b>	<b>22.04</b>	<b>25.29</b>
<b>Don't know/not sure</b>	<b>0.73</b>	<b>1.28</b>	<b>1.01</b>

**How much trust do you have in ...**

**A4h People who are business leaders?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>10.15</b>	<b>8.96</b>	<b>9.55</b>
<b>Some</b>	<b>53.93</b>	<b>56.51</b>	<b>55.24</b>
<b>A little</b>	<b>24.00</b>	<b>27.17</b>	<b>25.61</b>
<b>Not at all</b>	<b>10.38</b>	<b>5.68</b>	<b>7.99</b>
<b>Don't know/not sure</b>	<b>1.53</b>	<b>1.68</b>	<b>1.61</b>

**How much trust do you have in ...**

**A4i People who are leaders of charities?**

	Male %	Female %	Total Sample %
<b>A lot</b>	<b>17.73</b>	<b>15.81</b>	<b>16.75</b>
<b>Some</b>	<b>52.44</b>	<b>55.16</b>	<b>53.82</b>
<b>A little</b>	<b>19.05</b>	<b>21.05</b>	<b>20.07</b>
<b>Not at all</b>	<b>9.19</b>	<b>6.07</b>	<b>7.60</b>
<b>Don't know/not sure</b>	<b>1.59</b>	<b>1.92</b>	<b>1.76</b>

**A4. Next, we would like to find out about how much trust you have in people in the following professions. Please tell me whether you trust them a lot, some, a little, or not at all.**

**How much trust do you have in ...**

**A4j People who are union leaders?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>6.62</b>	<b>8.45</b>	<b>7.55</b>
<b>Some</b>	<b>35.03</b>	<b>41.41</b>	<b>38.27</b>
<b>A little</b>	<b>28.67</b>	<b>29.39</b>	<b>29.04</b>
<b>Not at all</b>	<b>27.49</b>	<b>16.56</b>	<b>21.94</b>
<b>Don't know/not sure</b>	<b>2.19</b>	<b>4.20</b>	<b>3.21</b>

**How much trust do you have in ...**

**A4k People who are government employees?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>A lot</b>	<b>15.02</b>	<b>12.89</b>	<b>13.94</b>
<b>Some</b>	<b>51.57</b>	<b>52.19</b>	<b>51.89</b>
<b>A little</b>	<b>21.24</b>	<b>25.51</b>	<b>23.41</b>
<b>Not at all</b>	<b>10.58</b>	<b>7.35</b>	<b>8.94</b>
<b>Don't know/not sure</b>	<b>1.59</b>	<b>2.06</b>	<b>1.83</b>

**A5 Thinking about you know about charities in general, the work they do, and the role they play, would you say you are very familiar, somewhat familiar, not very familiar, or not at all familiar with charities and the work they do.**

	Male %	Female %	Total Sample %
Very familiar	15.64	15.07	15.35
Somewhat familiar	63.25	66.44	64.87
Not very familiar	18.16	16.75	17.44
Not at all familiar	2.92	1.70	2.30
Don't know/not sure	0.04	0.04	0.04

**A6 Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.**

**How about . . .**

**A6a I usually pay a lot of attention to media stories about charities.**

	Male %	Female %	Total Sample %
Strongly agree	15.68	15.97	15.83
Somewhat agree	41.62	44.42	43.04
Somewhat disagree	27.02	26.46	26.73
Strongly disagree	15.13	12.78	13.94
Don't know/not sure	0.56	0.37	0.46

**How about . . .**

**A6b I know less about charities than do my friends and family members.**

	Male %	Female %	Total Sample %
Strongly agree	7.48	5.96	6.71
Somewhat agree	25.71	27.27	26.50
Somewhat disagree	39.55	39.98	39.77
Strongly disagree	24.06	23.70	23.88
Don't know/not sure	3.20	3.09	3.14

**A6 Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.**

**How about . . .**

**A6c Over the years, I have had many dealings with charities.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>25.25</b>	<b>26.75</b>	<b>26.01</b>
<b>Somewhat agree</b>	<b>41.68</b>	<b>45.07</b>	<b>43.40</b>
<b>Somewhat disagree</b>	<b>20.35</b>	<b>17.25</b>	<b>18.78</b>
<b>Strongly disagree</b>	<b>11.95</b>	<b>9.75</b>	<b>10.83</b>
<b>Don't know/not sure</b>	<b>0.77</b>	<b>1.17</b>	<b>0.97</b>

**How about . . .**

**A6d If a friend or family member asked me how to choose a charity to support, I would be able to give them useful advice.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>26.29</b>	<b>27.96</b>	<b>27.14</b>
<b>Somewhat agree</b>	<b>43.59</b>	<b>46.86</b>	<b>45.25</b>
<b>Somewhat disagree</b>	<b>16.72</b>	<b>15.03</b>	<b>15.86</b>
<b>Strongly disagree</b>	<b>13.02</b>	<b>9.29</b>	<b>11.12</b>
<b>Don't know/not sure</b>	<b>0.39</b>	<b>0.86</b>	<b>0.63</b>

**A7. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.**

**How about ...**

**A7a Charities should be expected to deliver programs and services the government stops funding.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>16.97</b>	<b>17.88</b>	<b>17.43</b>
<b>Somewhat agree</b>	<b>37.71</b>	<b>35.73</b>	<b>36.71</b>
<b>Somewhat disagree</b>	<b>22.64</b>	<b>23.32</b>	<b>22.98</b>
<b>Strongly disagree</b>	<b>18.45</b>	<b>19.54</b>	<b>19.00</b>
<b>Don't know/not sure</b>	<b>4.23</b>	<b>3.53</b>	<b>3.87</b>

**How about ...**

**A7b Charities generally improve our quality of life.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>30.97</b>	<b>34.54</b>	<b>32.78</b>
<b>Somewhat agree</b>	<b>54.62</b>	<b>54.90</b>	<b>54.76</b>
<b>Somewhat disagree</b>	<b>7.83</b>	<b>6.41</b>	<b>7.11</b>
<b>Strongly disagree</b>	<b>4.00</b>	<b>2.45</b>	<b>3.21</b>
<b>Don't know/not sure</b>	<b>2.58</b>	<b>1.71</b>	<b>2.14</b>

**How about ...**

**A7c Charities do a better job than government in meeting the needs of Canadians.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>16.76</b>	<b>18.58</b>	<b>17.69</b>
<b>Somewhat agree</b>	<b>42.50</b>	<b>48.19</b>	<b>45.39</b>
<b>Somewhat disagree</b>	<b>24.94</b>	<b>20.17</b>	<b>22.52</b>
<b>Strongly disagree</b>	<b>9.52</b>	<b>5.33</b>	<b>7.39</b>
<b>Don't know/not sure</b>	<b>6.27</b>	<b>7.72</b>	<b>7.01</b>

**A7. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.**

**How about ...**

**A7d Charities are important to Canadians.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>52.88</b>	<b>62.11</b>	<b>57.57</b>
<b>Somewhat agree</b>	<b>37.82</b>	<b>33.93</b>	<b>35.84</b>
<b>Somewhat disagree</b>	<b>5.47</b>	<b>2.38</b>	<b>3.90</b>
<b>Strongly disagree</b>	<b>2.16</b>	<b>0.35</b>	<b>1.24</b>
<b>Don't know/not sure</b>	<b>1.67</b>	<b>1.24</b>	<b>1.45</b>

**How about ...**

**A7e Charities understand the needs of Canadians better than government does.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>21.33</b>	<b>26.87</b>	<b>24.14</b>
<b>Somewhat agree</b>	<b>40.97</b>	<b>47.53</b>	<b>44.30</b>
<b>Somewhat disagree</b>	<b>24.00</b>	<b>15.10</b>	<b>19.48</b>
<b>Strongly disagree</b>	<b>9.40</b>	<b>4.40</b>	<b>6.86</b>
<b>Don't know/not sure</b>	<b>4.30</b>	<b>6.10</b>	<b>5.22</b>

**How about ...**

**A7f Charities spend too much of their funds on salaries and administration.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>22.40</b>	<b>22.87</b>	<b>22.64</b>
<b>Somewhat agree</b>	<b>50.48</b>	<b>50.40</b>	<b>50.44</b>
<b>Somewhat disagree</b>	<b>15.31</b>	<b>13.82</b>	<b>14.55</b>
<b>Strongly disagree</b>	<b>6.81</b>	<b>7.52</b>	<b>7.17</b>
<b>Don't know/not sure</b>	<b>4.99</b>	<b>5.39</b>	<b>5.20</b>

**A7. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.**

**How about ...**

**A7g The amounts charities ask people to give are appropriate.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>32.66</b>	<b>31.55</b>	<b>32.09</b>
<b>Somewhat agree</b>	<b>39.37</b>	<b>41.69</b>	<b>40.55</b>
<b>Somewhat disagree</b>	<b>17.25</b>	<b>13.68</b>	<b>15.44</b>
<b>Strongly disagree</b>	<b>3.37</b>	<b>4.20</b>	<b>3.80</b>
<b>Don't know/not sure</b>	<b>7.35</b>	<b>8.87</b>	<b>8.12</b>

**How about ...**

**A7h Charities are very good at spending money wisely.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>10.86</b>	<b>7.68</b>	<b>9.24</b>
<b>Somewhat agree</b>	<b>45.71</b>	<b>55.39</b>	<b>50.63</b>
<b>Somewhat disagree</b>	<b>26.66</b>	<b>22.59</b>	<b>24.59</b>
<b>Strongly disagree</b>	<b>10.84</b>	<b>6.52</b>	<b>8.64</b>
<b>Don't know/not sure</b>	<b>5.93</b>	<b>7.83</b>	<b>6.89</b>

**How about ...**

**A7i Charities are very good at helping people.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>33.74</b>	<b>36.81</b>	<b>35.30</b>
<b>Somewhat agree</b>	<b>54.40</b>	<b>56.40</b>	<b>55.41</b>
<b>Somewhat disagree</b>	<b>7.46</b>	<b>4.42</b>	<b>5.92</b>
<b>Strongly disagree</b>	<b>2.71</b>	<b>1.65</b>	<b>2.17</b>
<b>Don't know/not sure</b>	<b>1.68</b>	<b>0.72</b>	<b>1.20</b>



**A8. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?**

- 1. The opinions that charities express on issues of public concern have value because they represent a public interest perspective.**
- 2. The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Have value because they represent a public interest perspective</b>	<b>58.92</b>	<b>66.47</b>	<b>62.75</b>
<b>Do not have value because they only represent the perspective of a particular interest group</b>	<b>36.40</b>	<b>29.49</b>	<b>32.89</b>
<b>Don't know/not sure</b>	<b>4.68</b>	<b>4.04</b>	<b>4.35</b>

**A9. Which of the following statements do you most agree with?**

- 1. I expect all of the money that I give to charity to go to the charity's cause, for example, towards cancer research.**
- 2. It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself, as long as the amount is reasonable.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>All money should go to the charity's cause</b>	<b>31.60</b>	<b>35.53</b>	<b>33.60</b>
<b>Appropriate to have some money go to reasonable operating costs</b>	<b>67.63</b>	<b>63.79</b>	<b>65.67</b>
<b>Don't know/not sure</b>	<b>0.77</b>	<b>0.68</b>	<b>0.73</b>

**A10. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations.**

**Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?**

**Is that strongly or somewhat?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>32.13</b>	<b>32.83</b>	<b>32.49</b>
<b>Somewhat agree</b>	<b>35.27</b>	<b>39.62</b>	<b>37.48</b>
<b>Somewhat disagree</b>	<b>13.97</b>	<b>10.36</b>	<b>12.14</b>
<b>Strongly disagree</b>	<b>10.52</b>	<b>7.75</b>	<b>9.11</b>
<b>Don't know/not sure</b>	<b>8.11</b>	<b>9.44</b>	<b>8.79</b>

**A11. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable, or a very unacceptable thing for charities to ...**

**How about ...**

**A11a Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed.**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>52.17</b>	<b>57.59</b>	<b>54.92</b>
<b>Somewhat acceptable</b>	<b>36.87</b>	<b>34.46</b>	<b>35.65</b>
<b>Somewhat unacceptable</b>	<b>5.59</b>	<b>4.12</b>	<b>4.85</b>
<b>Very unacceptable</b>	<b>4.40</b>	<b>2.66</b>	<b>3.51</b>
<b>Don't know/not sure</b>	<b>0.97</b>	<b>1.17</b>	<b>1.07</b>

**How about ...**

**A11b Organize letter-writing campaigns**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>38.67</b>	<b>42.89</b>	<b>40.81</b>
<b>Somewhat acceptable</b>	<b>43.38</b>	<b>41.34</b>	<b>42.35</b>
<b>Somewhat unacceptable</b>	<b>8.91</b>	<b>7.66</b>	<b>8.27</b>
<b>Very unacceptable</b>	<b>5.89</b>	<b>4.11</b>	<b>4.99</b>
<b>Don't know/not sure</b>	<b>3.16</b>	<b>4.00</b>	<b>3.59</b>

**A11. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable, or a very unacceptable thing for charities to ...**

**How about ...**

**A11c Hold legal street protests or demonstrations.**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>26.98</b>	<b>25.88</b>	<b>26.42</b>
<b>Somewhat acceptable</b>	<b>37.23</b>	<b>37.30</b>	<b>37.27</b>
<b>Somewhat unacceptable</b>	<b>16.44</b>	<b>18.01</b>	<b>17.23</b>
<b>Very unacceptable</b>	<b>18.22</b>	<b>17.67</b>	<b>17.94</b>
<b>Don't know/not sure</b>	<b>1.14</b>	<b>1.14</b>	<b>1.14</b>

**How about ...**

**A11d Place advertisements in the media.**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>38.61</b>	<b>47.00</b>	<b>42.87</b>
<b>Somewhat acceptable</b>	<b>46.74</b>	<b>42.11</b>	<b>44.39</b>
<b>Somewhat unacceptable</b>	<b>9.02</b>	<b>7.03</b>	<b>8.01</b>
<b>Very unacceptable</b>	<b>5.07</b>	<b>3.13</b>	<b>4.08</b>
<b>Don't know/not sure</b>	<b>0.56</b>	<b>0.73</b>	<b>0.64</b>

**A11. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable, or a very unacceptable thing for charities to ...**

**How about ...**

**A11e Block roadways, or other non-violent acts**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>7.93</b>	<b>10.72</b>	<b>9.35</b>
<b>Somewhat acceptable</b>	<b>21.38</b>	<b>20.30</b>	<b>20.83</b>
<b>Somewhat unacceptable</b>	<b>17.93</b>	<b>22.96</b>	<b>20.49</b>
<b>Very unacceptable</b>	<b>50.68</b>	<b>44.16</b>	<b>47.37</b>
<b>Don't know/not sure</b>	<b>2.08</b>	<b>1.85</b>	<b>1.96</b>

**How about ...**

**A11f Use research results to support a message**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>57.33</b>	<b>58.94</b>	<b>58.15</b>
<b>Somewhat acceptable</b>	<b>35.39</b>	<b>32.39</b>	<b>33.86</b>
<b>Somewhat unacceptable</b>	<b>3.65</b>	<b>3.77</b>	<b>3.71</b>
<b>Very unacceptable</b>	<b>2.07</b>	<b>2.17</b>	<b>2.12</b>
<b>Don't know/not sure</b>	<b>1.55</b>	<b>2.73</b>	<b>2.15</b>

**A11. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable, or a very unacceptable thing for charities to ...**

**How about ...**

**A11g Speak out on issues like the environment, poverty or healthcare**

	Male %	Female %	Total Sample %
<b>Very acceptable</b>	<b>56.43</b>	<b>65.18</b>	<b>60.87</b>
<b>Somewhat acceptable</b>	<b>36.70</b>	<b>29.82</b>	<b>33.20</b>
<b>Somewhat unacceptable</b>	<b>3.42</b>	<b>2.08</b>	<b>2.74</b>
<b>Very unacceptable</b>	<b>2.83</b>	<b>1.57</b>	<b>2.19</b>
<b>Don't know/not sure</b>	<b>0.62</b>	<b>1.36</b>	<b>0.99</b>

**A12. Charities often find themselves faced with issues they'd like to inform the public about.**

**Which of the following two statements do you most agree with?**

- 1. Charities should be obligated to provide information about BOTH sides of an issue.**
- 2. Charities should only have to provide information that supports their cause.**

	Male %	Female %	Total Sample %
<b>Obligated to provide information about both sides</b>	<b>79.87</b>	<b>79.36</b>	<b>79.61</b>
<b>Only provide information that supports their cause</b>	<b>19.14</b>	<b>18.91</b>	<b>19.02</b>
<b>Don't know/not sure</b>	<b>0.99</b>	<b>1.74</b>	<b>1.37</b>

**A13. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this type of information. Is it very important, somewhat important, somewhat unimportant, or very unimportant?**

**How about ...**

**a13a Information about the programs and services the charities deliver.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Very important</b>	<b>79.01</b>	<b>82.50</b>	<b>80.78</b>
<b>Somewhat important</b>	<b>19.33</b>	<b>14.69</b>	<b>16.97</b>
<b>Somewhat unimportant</b>	<b>0.48</b>	<b>0.97</b>	<b>0.73</b>
<b>Very unimportant</b>	<b>0.76</b>	<b>1.42</b>	<b>1.10</b>
<b>Don't know/not sure</b>	<b>0.42</b>	<b>0.42</b>	<b>0.42</b>

**How about ...**

**a13b Information about how charities use donations.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Very important</b>	<b>87.27</b>	<b>87.24</b>	<b>87.26</b>
<b>Somewhat important</b>	<b>10.92</b>	<b>10.88</b>	<b>10.90</b>
<b>Somewhat unimportant</b>	<b>1.13</b>	<b>0.81</b>	<b>0.96</b>
<b>Very unimportant</b>	<b>0.52</b>	<b>0.88</b>	<b>0.70</b>
<b>Don't know/not sure</b>	<b>0.17</b>	<b>0.19</b>	<b>0.18</b>



**A13. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this type of information. Is it very important, somewhat important, somewhat unimportant, or very unimportant?**

**How about ...**

**a13c Information about charities' fundraising costs.**

	Male %	Female %	Total Sample %
<b>Very important</b>	<b>72.40</b>	<b>72.69</b>	<b>72.55</b>
<b>Somewhat important</b>	<b>24.16</b>	<b>23.96</b>	<b>24.06</b>
<b>Somewhat unimportant</b>	<b>1.94</b>	<b>2.03</b>	<b>1.99</b>
<b>Very unimportant</b>	<b>1.29</b>	<b>0.93</b>	<b>1.11</b>
<b>Don't know/not sure</b>	<b>0.21</b>	<b>0.39</b>	<b>0.30</b>

**How about ...**

**a13d Information about the impact of charities' work on Canadians.**

	Male %	Female %	Total Sample %
<b>Very important</b>	<b>58.39</b>	<b>63.98</b>	<b>61.23</b>
<b>Somewhat important</b>	<b>35.09</b>	<b>31.87</b>	<b>33.46</b>
<b>Somewhat unimportant</b>	<b>3.83</b>	<b>1.98</b>	<b>2.89</b>
<b>Very unimportant</b>	<b>1.74</b>	<b>1.44</b>	<b>1.59</b>
<b>Don't know/not sure</b>	<b>0.95</b>	<b>0.73</b>	<b>0.84</b>

**A14. Now please think about how well charities do in terms of providing information. Would you say that charities are doing a poor, fair, good, or excellent job at providing . . .**

**How about ...**

**A14a Information about the programs and services the charities deliver**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Poor</b>	<b>10.50</b>	<b>5.87</b>	<b>8.15</b>
<b>Fair</b>	<b>34.77</b>	<b>34.41</b>	<b>34.59</b>
<b>Good</b>	<b>46.11</b>	<b>47.38</b>	<b>46.75</b>
<b>Excellent</b>	<b>4.82</b>	<b>8.46</b>	<b>6.67</b>
<b>Don't know/not sure</b>	<b>3.79</b>	<b>3.87</b>	<b>3.83</b>

**How about ...**

**A14b Information about how charities use donations**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Poor</b>	<b>28.73</b>	<b>26.72</b>	<b>27.71</b>
<b>Fair</b>	<b>42.36</b>	<b>41.40</b>	<b>41.87</b>
<b>Good</b>	<b>22.38</b>	<b>24.06</b>	<b>23.23</b>
<b>Excellent</b>	<b>2.63</b>	<b>3.34</b>	<b>2.99</b>
<b>Don't know/not sure</b>	<b>3.90</b>	<b>4.48</b>	<b>4.19</b>

**A14. Now please think about how well charities do in terms of providing information. Would you say that charities are doing a poor, fair, good, or excellent job at providing . . .**

**How about ...**

**A14c Information about charities' fundraising costs.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Poor</b>	<b>40.24</b>	<b>32.49</b>	<b>36.30</b>
<b>Fair</b>	<b>36.30</b>	<b>38.25</b>	<b>37.29</b>
<b>Good</b>	<b>16.39</b>	<b>20.11</b>	<b>18.28</b>
<b>Excellent</b>	<b>2.27</b>	<b>3.16</b>	<b>2.73</b>
<b>Don't know/not sure</b>	<b>4.79</b>	<b>5.99</b>	<b>5.40</b>

**How about ...**

**A14d Information about the impact of charities' work on Canadians.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Poor</b>	<b>19.06</b>	<b>12.78</b>	<b>15.87</b>
<b>Fair</b>	<b>41.51</b>	<b>42.47</b>	<b>41.99</b>
<b>Good</b>	<b>29.24</b>	<b>34.72</b>	<b>32.02</b>
<b>Excellent</b>	<b>4.24</b>	<b>3.99</b>	<b>4.11</b>
<b>Don't know/not sure</b>	<b>5.95</b>	<b>6.05</b>	<b>6.00</b>

**A15. Thinking of your decisions about charitable donations, which of the following two statements best represents your view?**

- 1. I would like more information about the work charities do, even though it may require more money to be spent on communications.**
- 2. I am comfortable with the amount of information I have about the work charities do.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Would like more information</b>	<b>52.12</b>	<b>43.16</b>	<b>47.57</b>
<b>Comfortable with information I have</b>	<b>44.16</b>	<b>52.38</b>	<b>48.34</b>
<b>Don't know/not sure</b>	<b>3.72</b>	<b>4.46</b>	<b>4.10</b>

**A16. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Yes</b>	<b>33.02</b>	<b>24.34</b>	<b>28.61</b>
<b>No</b>	<b>35.82</b>	<b>34.57</b>	<b>35.19</b>
<b>Don't know/not sure</b>	<b>31.15</b>	<b>41.08</b>	<b>36.19</b>

**A18. Which of the following do you think should be responsible for watching over the activities of charities: the charity's board of directors, a government agency, an independent organization or agency that is not part of either the government or the charity, none?**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Board of directors</b>	<b>10.73</b>	<b>13.27</b>	<b>12.02</b>
<b>Government agency</b>	<b>27.53</b>	<b>18.61</b>	<b>23.00</b>
<b>Independent organization or agency</b>	<b>58.31</b>	<b>64.74</b>	<b>61.58</b>
<b>No one</b>	<b>0.98</b>	<b>1.09</b>	<b>1.03</b>
<b>D/K, N/S</b>	<b>2.45</b>	<b>2.30</b>	<b>2.37</b>

**A19. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that ...**

**How about ...**

**A19a More attention should be paid to the way charities spend their money.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>64.58</b>	<b>62.75</b>	<b>63.65</b>
<b>Somewhat agree</b>	<b>29.10</b>	<b>28.38</b>	<b>28.74</b>
<b>Somewhat disagree</b>	<b>4.62</b>	<b>5.54</b>	<b>5.09</b>
<b>Strongly disagree</b>	<b>1.13</b>	<b>1.17</b>	<b>1.15</b>
<b>Don't know/not sure</b>	<b>0.57</b>	<b>2.16</b>	<b>1.38</b>

**How about ...**

**A19b More attention should be paid to the way charities raise money.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>39.19</b>	<b>36.28</b>	<b>37.71</b>
<b>Somewhat agree</b>	<b>41.28</b>	<b>42.63</b>	<b>41.97</b>
<b>Somewhat disagree</b>	<b>14.84</b>	<b>14.51</b>	<b>14.68</b>
<b>Strongly disagree</b>	<b>2.65</b>	<b>3.51</b>	<b>3.09</b>
<b>Don't know/not sure</b>	<b>2.04</b>	<b>3.07</b>	<b>2.56</b>

**A19. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that ...**

**How about ...**

**A19c More attention should be paid to the amount of money charities spend on program activities.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>46.07</b>	<b>39.63</b>	<b>42.80</b>
<b>Somewhat agree</b>	<b>40.53</b>	<b>45.09</b>	<b>42.84</b>
<b>Somewhat disagree</b>	<b>9.06</b>	<b>8.89</b>	<b>8.98</b>
<b>Strongly disagree</b>	<b>1.88</b>	<b>2.50</b>	<b>2.19</b>
<b>Don't know/not sure</b>	<b>2.46</b>	<b>3.90</b>	<b>3.19</b>

**How about ...**

**A19d More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>52.74</b>	<b>52.02</b>	<b>52.37</b>
<b>Somewhat agree</b>	<b>33.29</b>	<b>31.89</b>	<b>32.58</b>
<b>Somewhat disagree</b>	<b>9.27</b>	<b>10.39</b>	<b>9.83</b>
<b>Strongly disagree</b>	<b>2.86</b>	<b>3.19</b>	<b>3.03</b>
<b>Don't know/not sure</b>	<b>1.84</b>	<b>2.51</b>	<b>2.18</b>

**A20. Please rate your level of agreement with the following statement:**

**On each fundraising request, charities should be required to disclose how donors' contributions are spent.**

**Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>66.32</b>	<b>68.90</b>	<b>67.63</b>
<b>Somewhat agree</b>	<b>25.76</b>	<b>22.65</b>	<b>24.18</b>
<b>Somewhat disagree</b>	<b>4.66</b>	<b>5.53</b>	<b>5.10</b>
<b>Strongly disagree</b>	<b>2.27</b>	<b>1.58</b>	<b>1.92</b>
<b>Don't know/not sure</b>	<b>1.00</b>	<b>1.34</b>	<b>1.17</b>

**A21. Which of the following statements do you most agree with:**

- 1. There should be a legal limit set on the amount of money charities can spend on fundraising.**
- 2. Charities should decide for themselves how much money is reasonable to spend on fundraising.**

	Male %	Female %	Total Sample %
<b>Should be legal limit</b>	<b>41.54</b>	<b>49.78</b>	<b>45.73</b>
<b>Charities should decide</b>	<b>53.67</b>	<b>45.04</b>	<b>49.28</b>
<b>No opinion</b>	<b>2.20</b>	<b>2.34</b>	<b>2.27</b>
<b>Don't know/not sure</b>	<b>2.59</b>	<b>2.84</b>	<b>2.71</b>



**A22. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.**

**How about ...**

**A22a It takes significant effort for charities to raise the money they need to support their cause.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>45.22</b>	<b>53.01</b>	<b>49.18</b>
<b>Somewhat agree</b>	<b>45.26</b>	<b>38.36</b>	<b>41.75</b>
<b>Somewhat disagree</b>	<b>5.05</b>	<b>4.51</b>	<b>4.78</b>
<b>Strongly disagree</b>	<b>1.72</b>	<b>1.21</b>	<b>1.46</b>
<b>Don't know/not sure</b>	<b>2.76</b>	<b>2.92</b>	<b>2.84</b>

**How about ...**

**A22b Charities are generally honest about the way they use donations.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>14.73</b>	<b>11.99</b>	<b>13.34</b>
<b>Somewhat agree</b>	<b>55.37</b>	<b>57.88</b>	<b>56.65</b>
<b>Somewhat disagree</b>	<b>16.96</b>	<b>17.71</b>	<b>17.34</b>
<b>Strongly disagree</b>	<b>7.78</b>	<b>6.58</b>	<b>7.17</b>
<b>Don't know/not sure</b>	<b>5.16</b>	<b>5.85</b>	<b>5.51</b>

**How about ...**

**A22c Too many charities are trying to get donations for the same cause.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>32.36</b>	<b>30.30</b>	<b>31.31</b>
<b>Somewhat agree</b>	<b>39.08</b>	<b>34.66</b>	<b>36.83</b>
<b>Somewhat disagree</b>	<b>19.16</b>	<b>21.03</b>	<b>20.11</b>
<b>Strongly disagree</b>	<b>5.52</b>	<b>6.22</b>	<b>5.88</b>
<b>Don't know/not sure</b>	<b>3.87</b>	<b>7.80</b>	<b>5.87</b>

**A22. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.**

**How about ...**

**A22d Charities only ask for money when they really need it.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>10.71</b>	<b>10.05</b>	<b>10.37</b>
<b>Somewhat agree</b>	<b>23.70</b>	<b>22.67</b>	<b>23.18</b>
<b>Somewhat disagree</b>	<b>36.23</b>	<b>35.65</b>	<b>35.94</b>
<b>Strongly disagree</b>	<b>25.02</b>	<b>27.27</b>	<b>26.16</b>
<b>Don't know/not sure</b>	<b>4.34</b>	<b>4.36</b>	<b>4.35</b>

**How about ...**

**A22e Charities spend too much money on fundraising.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Strongly agree</b>	<b>17.04</b>	<b>13.11</b>	<b>15.04</b>
<b>Somewhat agree</b>	<b>35.45</b>	<b>38.03</b>	<b>36.76</b>
<b>Somewhat disagree</b>	<b>26.96</b>	<b>27.14</b>	<b>27.05</b>
<b>Strongly disagree</b>	<b>6.89</b>	<b>6.76</b>	<b>6.82</b>
<b>Don't know/not sure</b>	<b>13.66</b>	<b>14.96</b>	<b>14.32</b>

**A23. Now I'd like you to think about other ways or business activities that charities use to raise money, like operating stores that sell second hand clothing, selling products like cookies, calendars, and chocolates door-to-door, renting out buildings they own, or selling their knowledge and skills.**

**Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement: Charities should be able to earn money through any type of business activity they want, as long as the proceeds go to their cause.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>47.72</b>	<b>43.47</b>	<b>45.56</b>
<b>Somewhat agree</b>	<b>32.16</b>	<b>35.57</b>	<b>33.89</b>
<b>Somewhat disagree</b>	<b>11.01</b>	<b>12.02</b>	<b>11.52</b>
<b>Strongly disagree</b>	<b>8.45</b>	<b>7.00</b>	<b>7.71</b>
<b>Don't know/not sure</b>	<b>0.66</b>	<b>1.94</b>	<b>1.31</b>

**A24. I am going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.**

**How about ...**

**A24a. Running a business is a good way to raise money that charities aren't able to get through donations and grants.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>36.88</b>	<b>31.56</b>	<b>34.18</b>
<b>Somewhat agree</b>	<b>49.27</b>	<b>54.18</b>	<b>51.76</b>
<b>Somewhat disagree</b>	<b>7.86</b>	<b>7.26</b>	<b>7.55</b>
<b>Strongly disagree</b>	<b>3.81</b>	<b>3.36</b>	<b>3.58</b>
<b>Don't know/not sure</b>	<b>2.18</b>	<b>3.65</b>	<b>2.93</b>

**A24. I am going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.**

**How about ...**

**A24b. When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>27.23</b>	<b>23.51</b>	<b>25.34</b>
<b>Somewhat agree</b>	<b>41.40</b>	<b>48.78</b>	<b>45.15</b>
<b>Somewhat disagree</b>	<b>19.17</b>	<b>18.23</b>	<b>18.70</b>
<b>Strongly disagree</b>	<b>6.81</b>	<b>4.09</b>	<b>5.43</b>
<b>Don't know/not sure</b>	<b>5.38</b>	<b>5.39</b>	<b>5.38</b>

**How about ...**

**A24c. When charities run businesses, it takes too much time away from their core cause.**

	Male %	Female %	Total Sample %
<b>Strongly agree</b>	<b>11.05</b>	<b>10.15</b>	<b>10.59</b>
<b>Somewhat agree</b>	<b>32.08</b>	<b>31.79</b>	<b>31.93</b>
<b>Somewhat disagree</b>	<b>37.23</b>	<b>38.65</b>	<b>37.95</b>
<b>Strongly disagree</b>	<b>11.64</b>	<b>10.32</b>	<b>10.97</b>
<b>Don't know/not sure</b>	<b>8.01</b>	<b>9.09</b>	<b>8.56</b>

**A25. Which of the following two points of view comes closest to your own?**

- 1. If a charity makes some of its money from a business, they should have to pay taxes like any other business.**
- 2. Charities shouldn't have to pay tax on earnings from a business, if it is used to support their cause.**

	<b>Male %</b>	<b>Female %</b>	<b>Total Sample %</b>
<b>Should have to pay taxes like any other business</b>	<b>33.72</b>	<b>28.33</b>	<b>30.98</b>
<b>Shouldn't have to pay tax if it is used to support their cause</b>	<b>62.98</b>	<b>65.83</b>	<b>64.43</b>
<b>No opinion</b>	<b>1.85</b>	<b>2.10</b>	<b>1.98</b>
<b>Don't know/not sure</b>	<b>1.45</b>	<b>3.74</b>	<b>2.61</b>