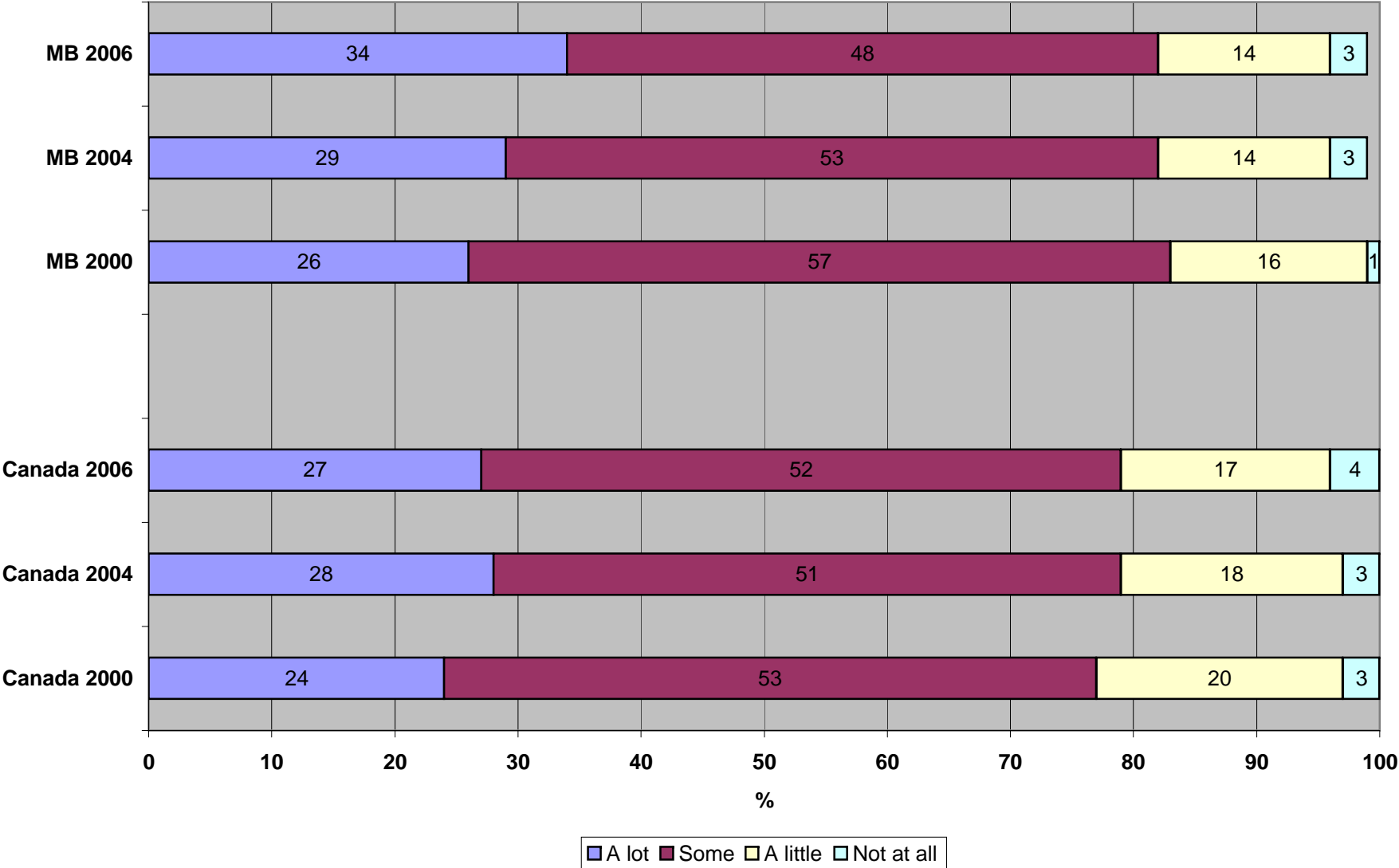
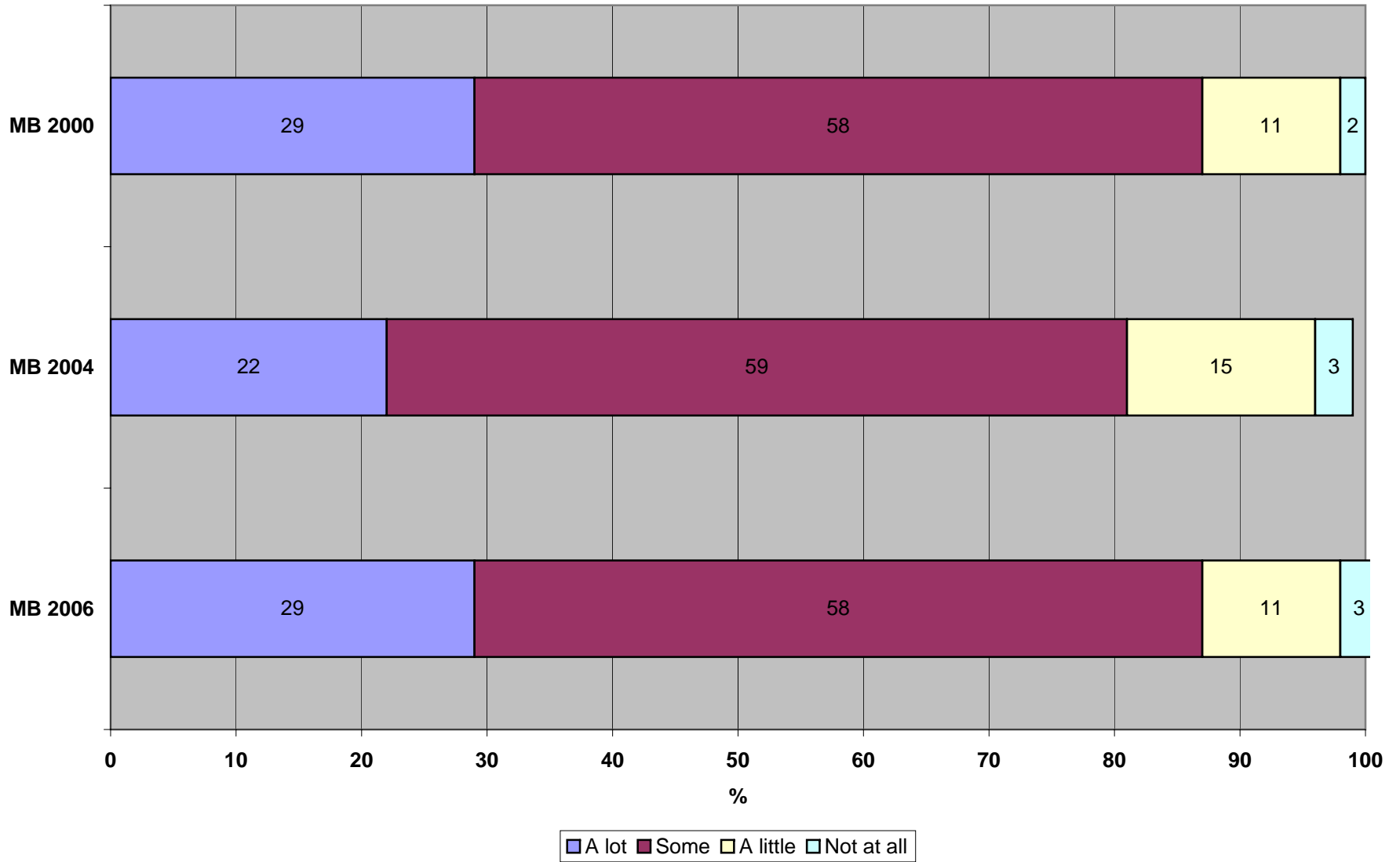


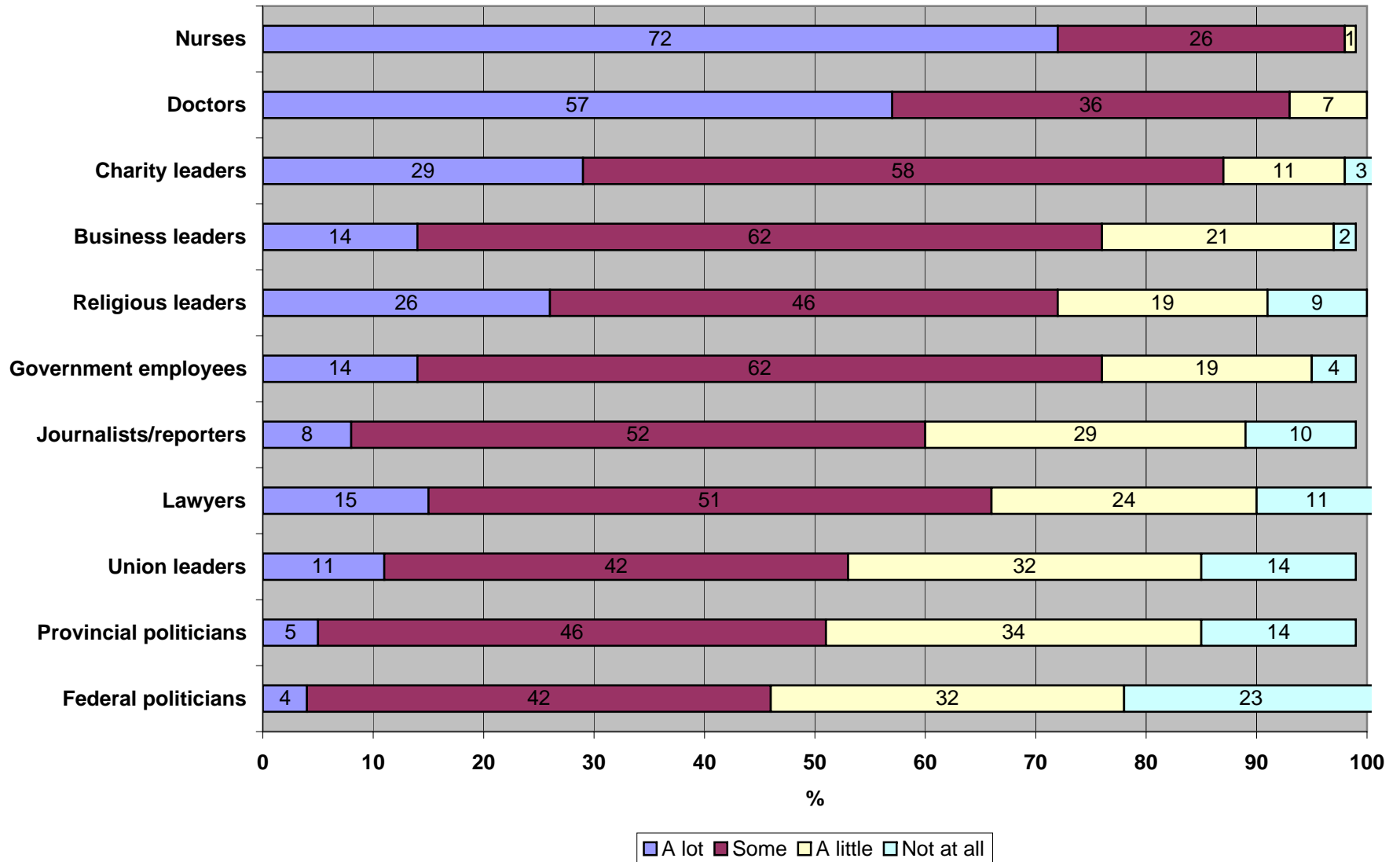
Thinking about charities in general, would you say you trust them ... (MB)



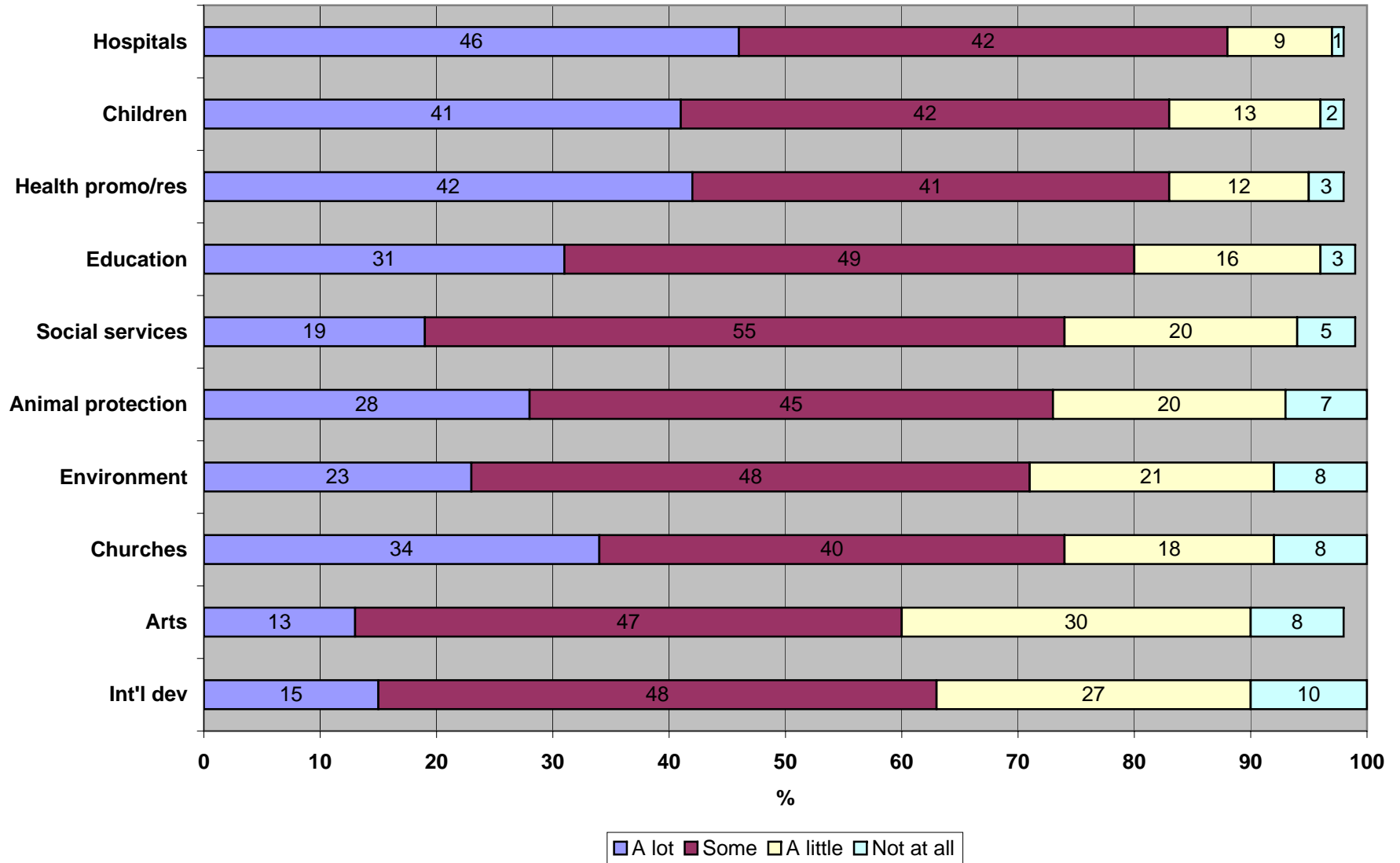
### Trust in charity leaders (MB)



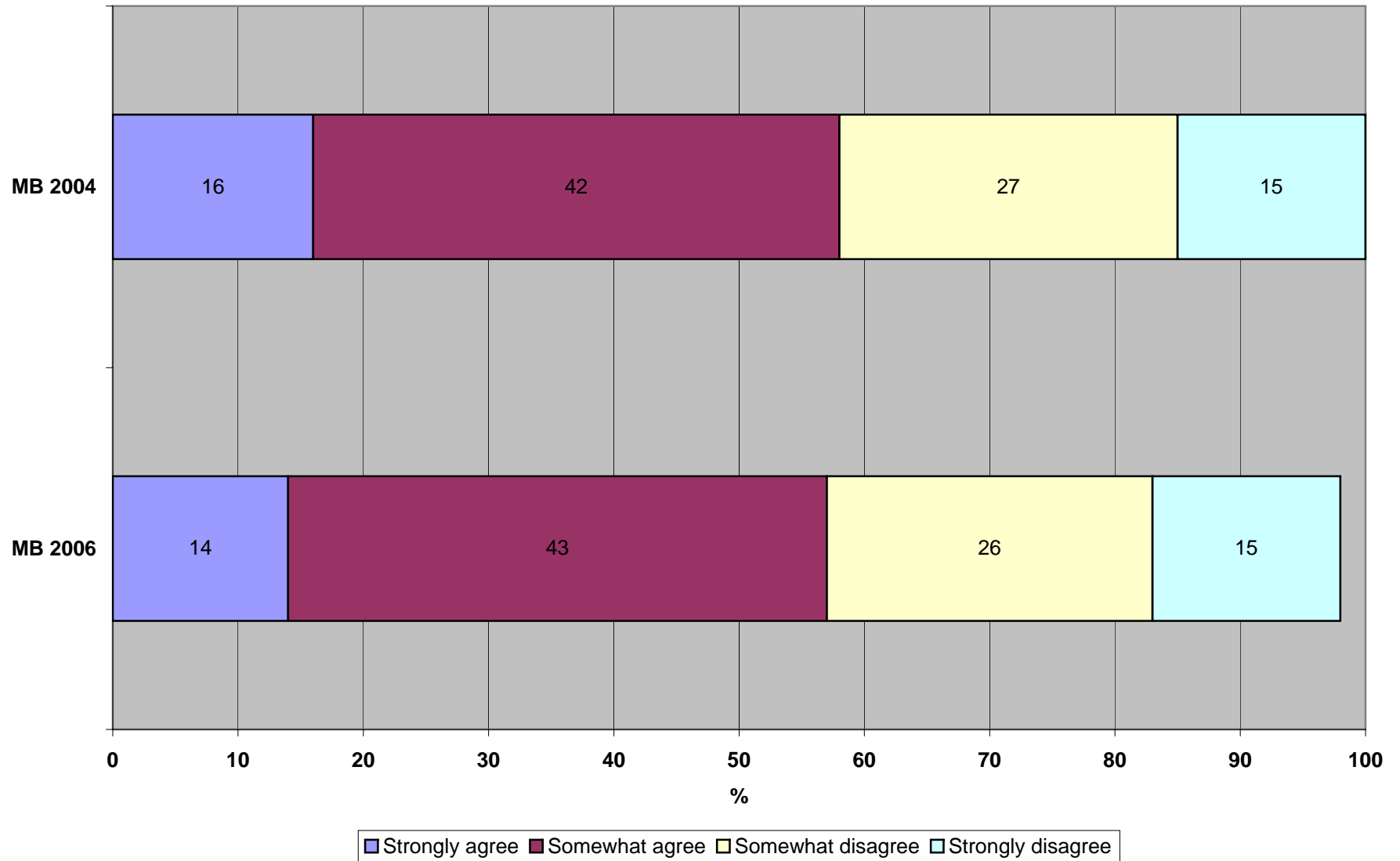
### How much trust do you have in ... (MB)



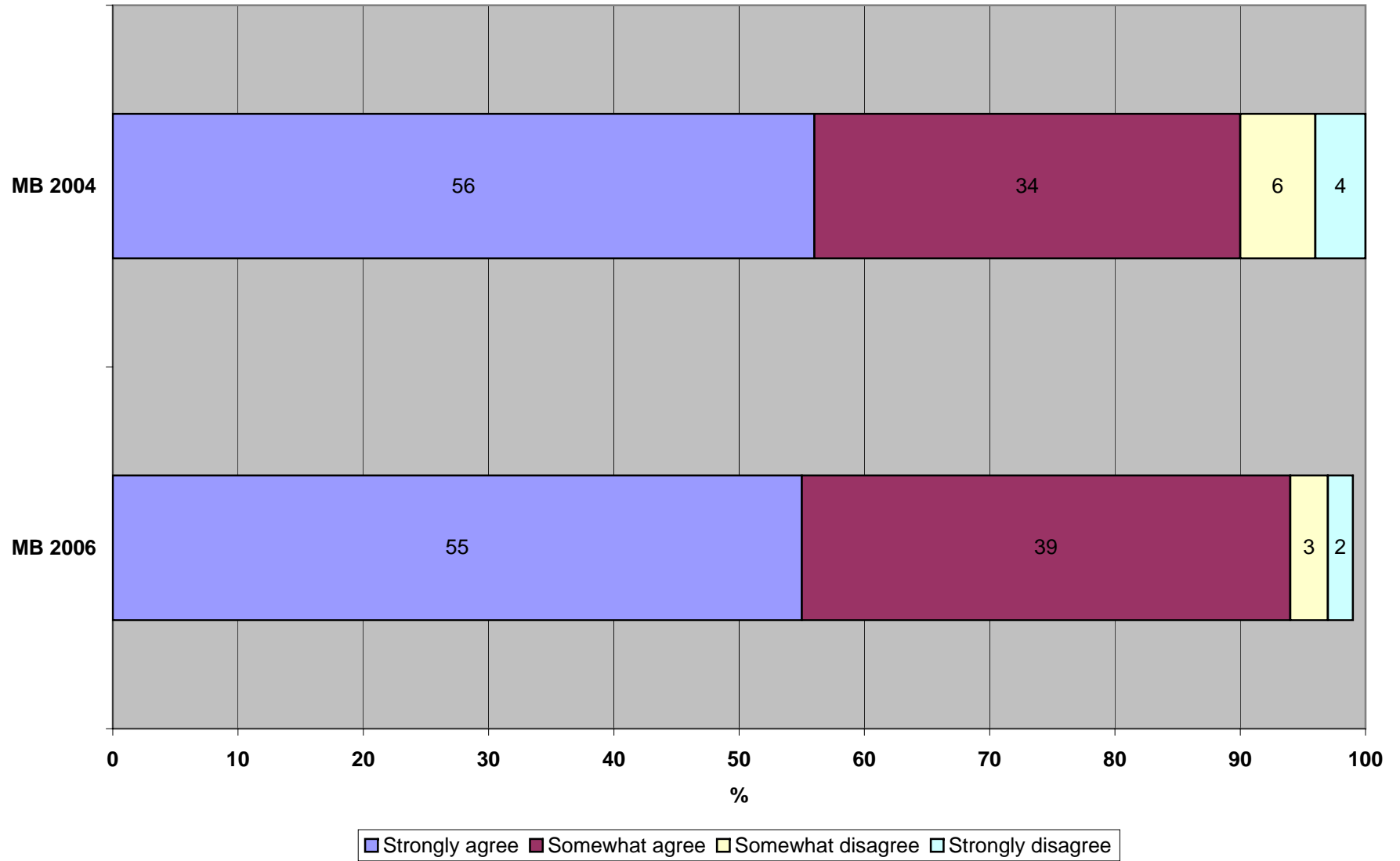
### Trust in types of charities (MB)



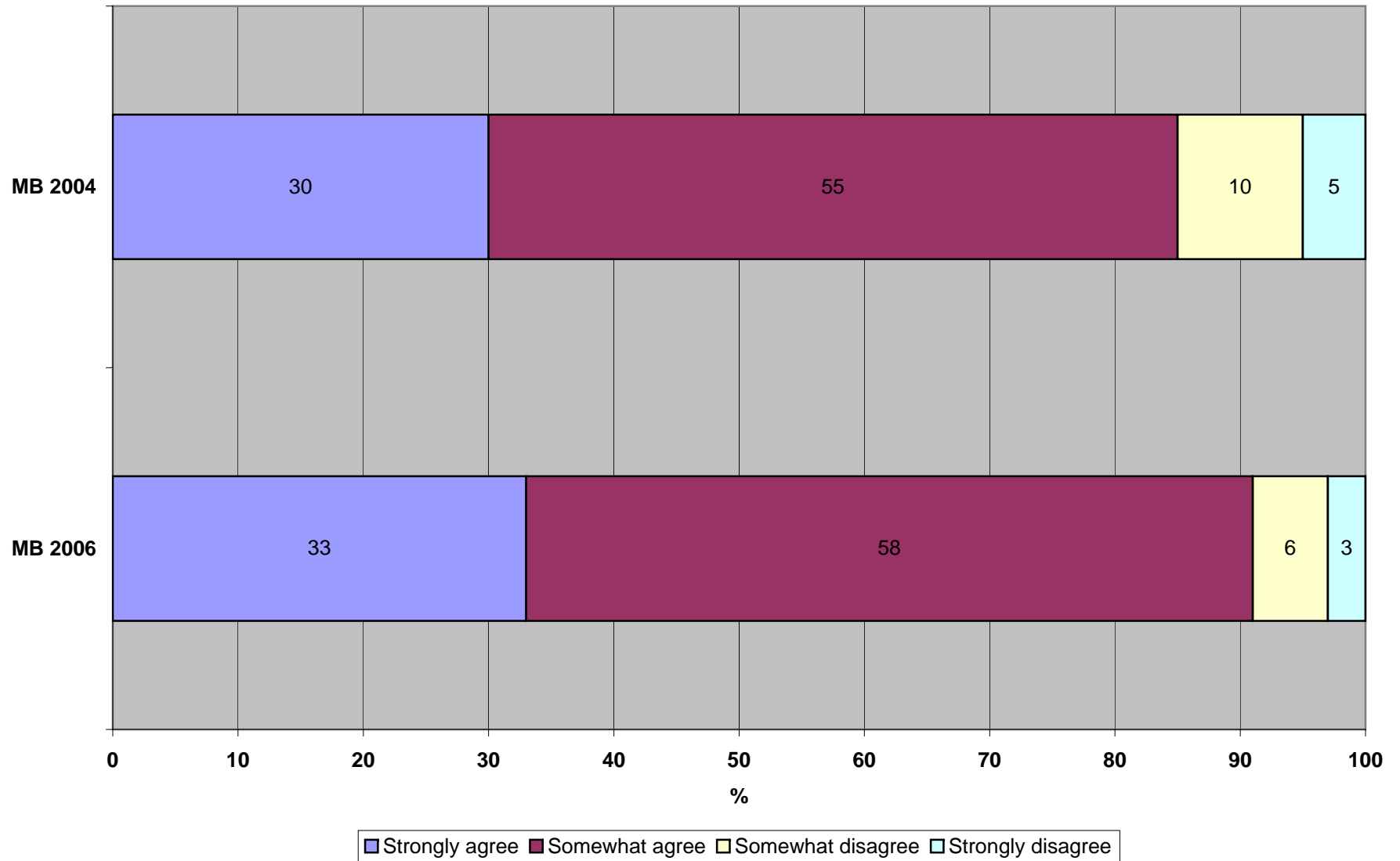
### Charities should be expected to deliver defunded programs (MB)



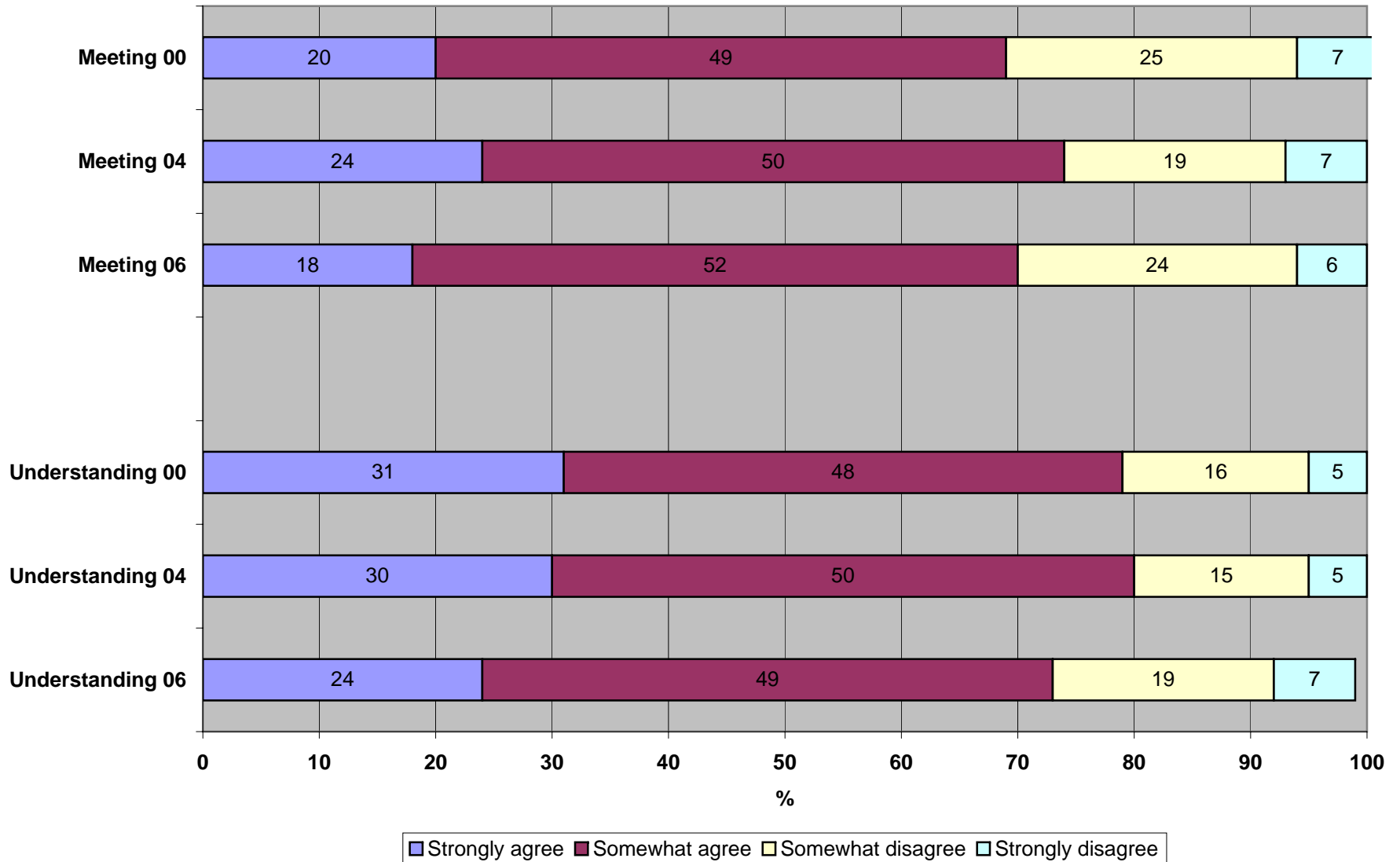
### Charities are important to Canadians (MB)



### Charities generally improve our quality of life (MB)

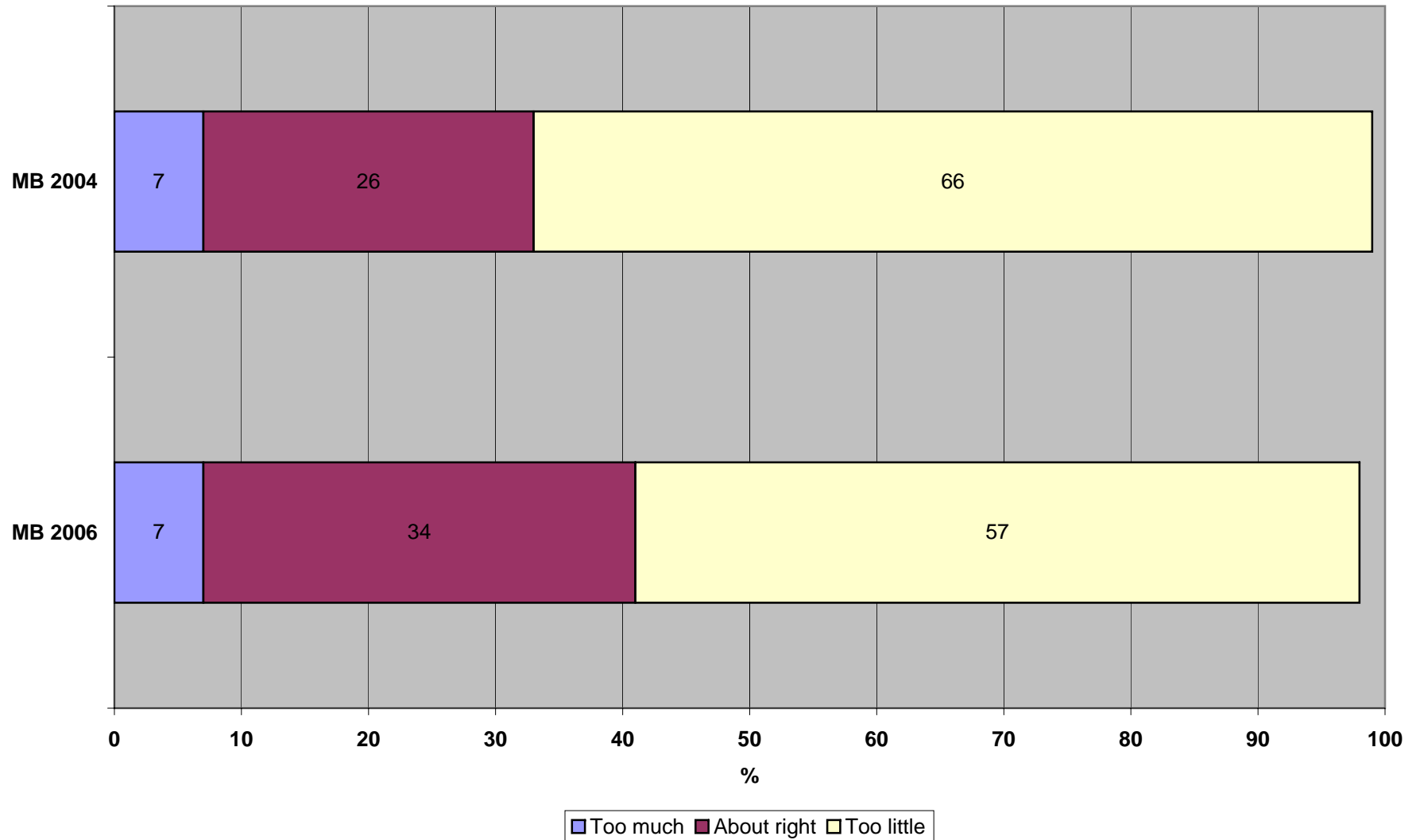


**Charities are better than gov't at ... the needs of Canadians (MB)**

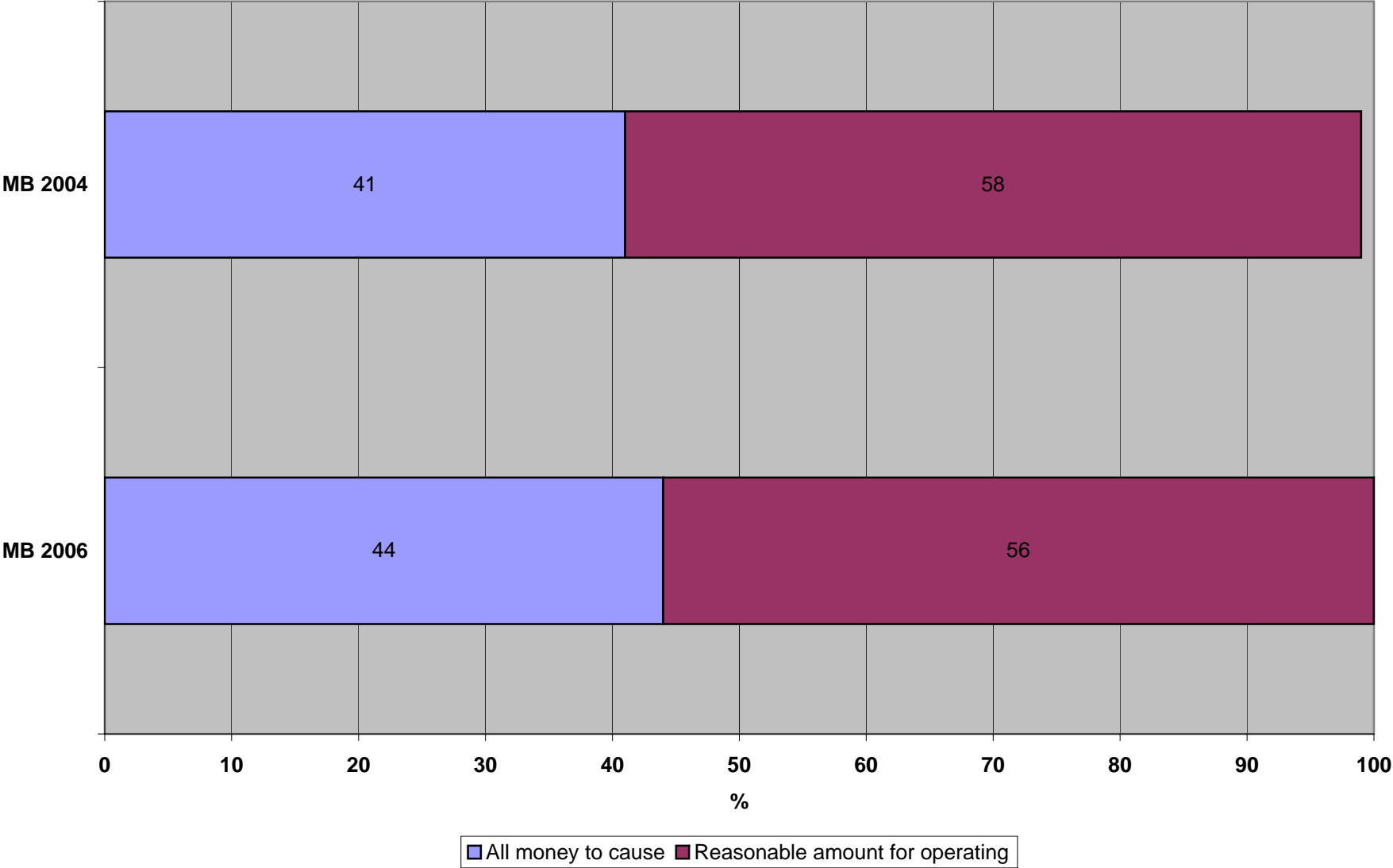




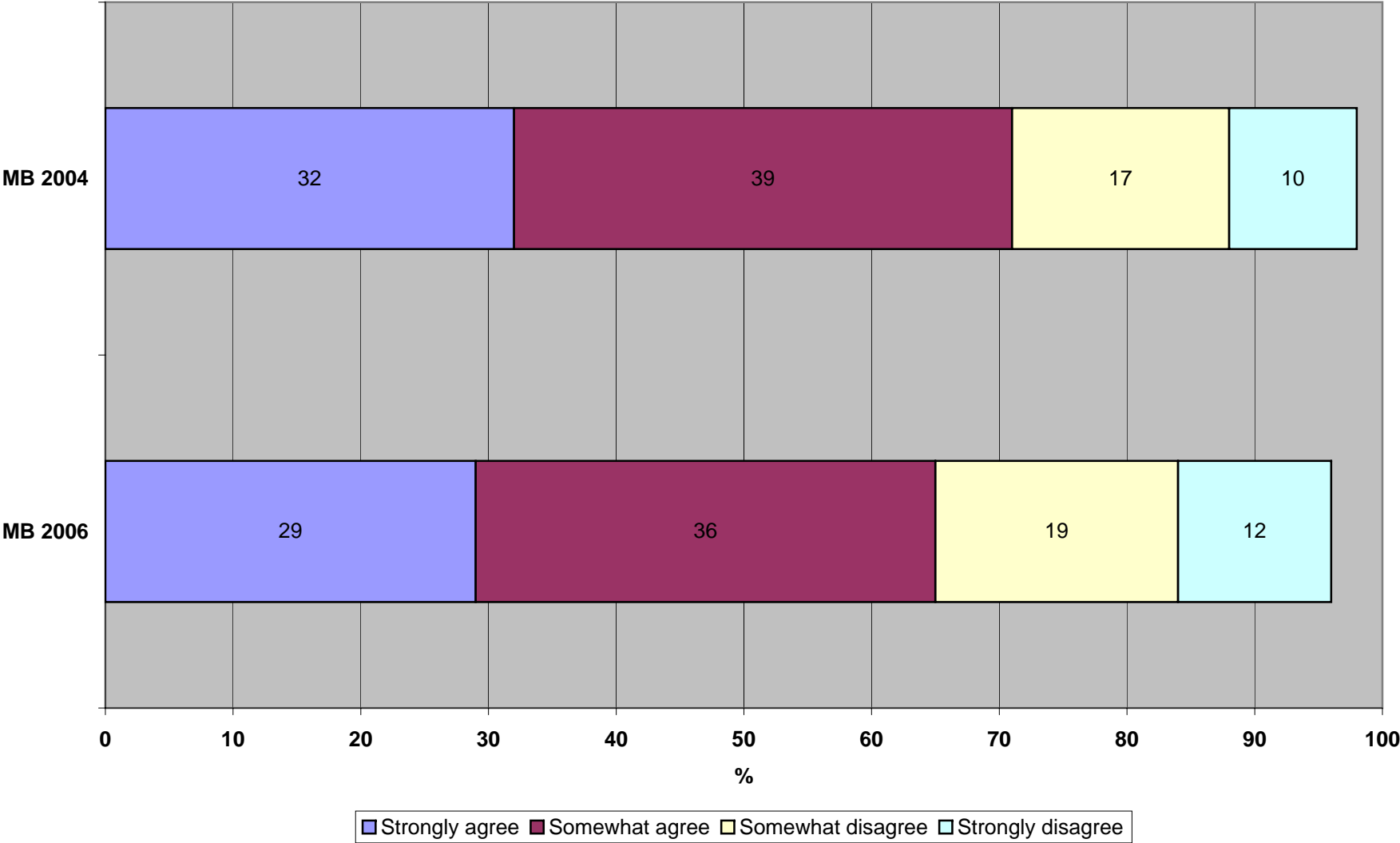
**Do charities have too much, about the right amount or too little money to meet their objectives (MB)**



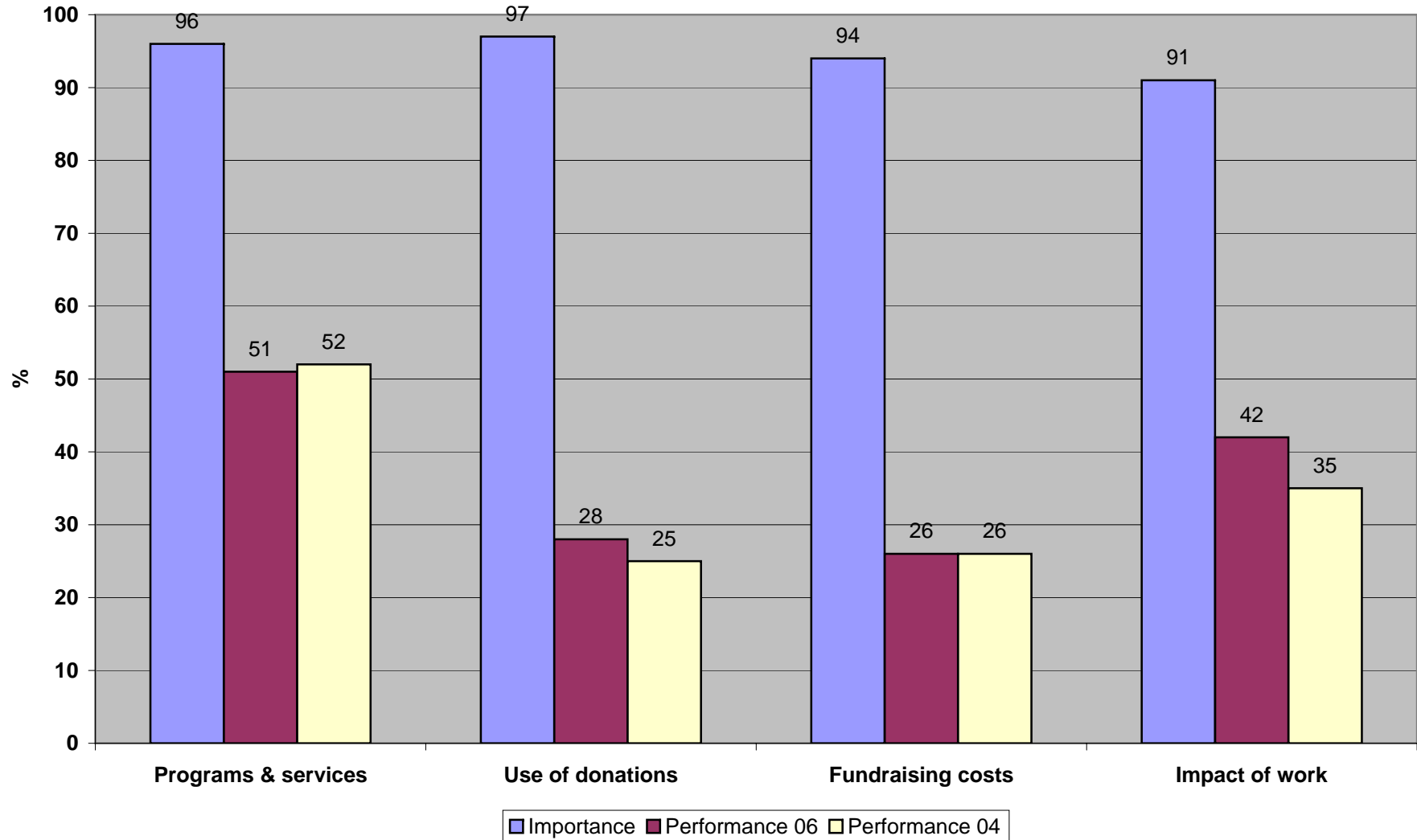
Expected use of donations (MB)



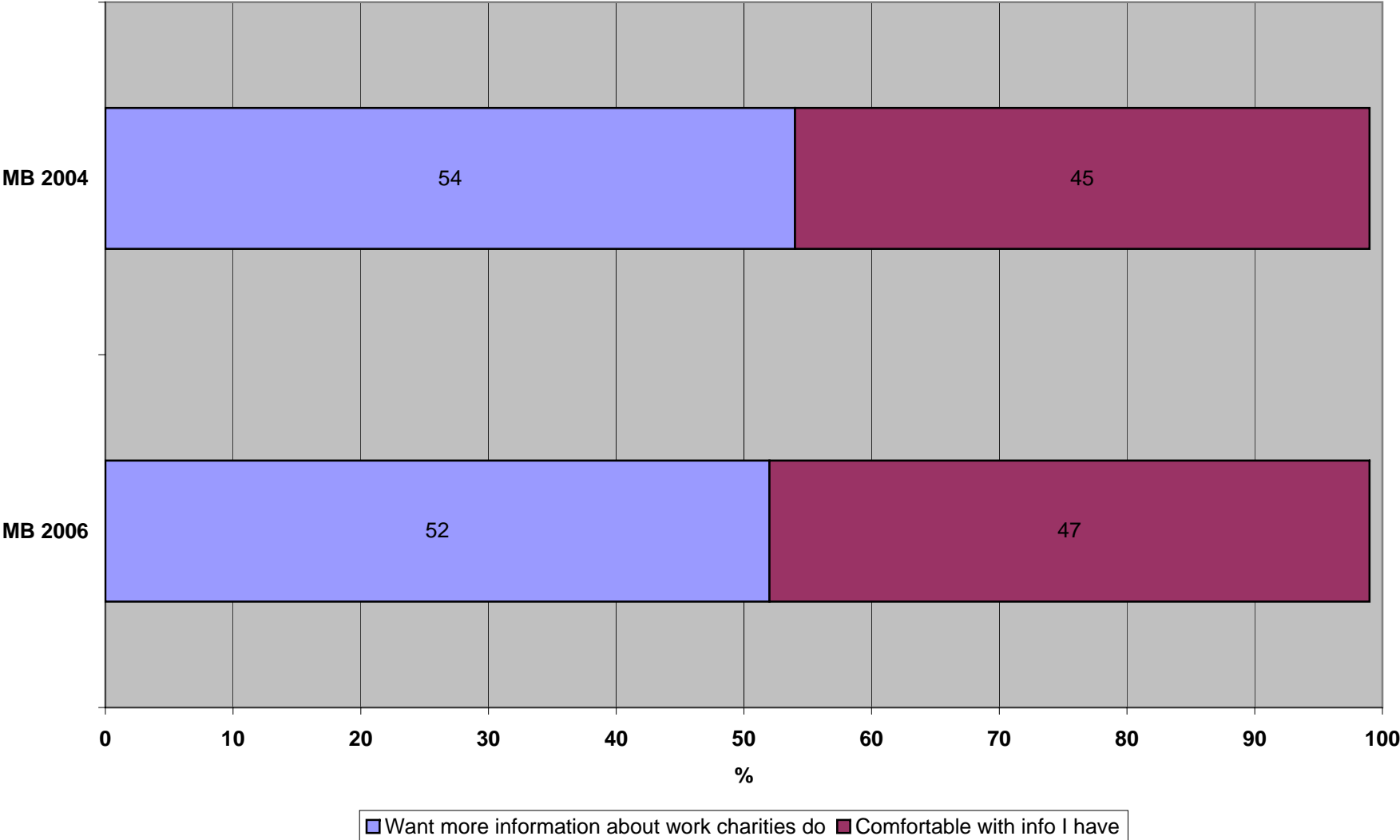
**Advocacy laws should be changed to permit charities to advocate more freely for their causes (MB)**



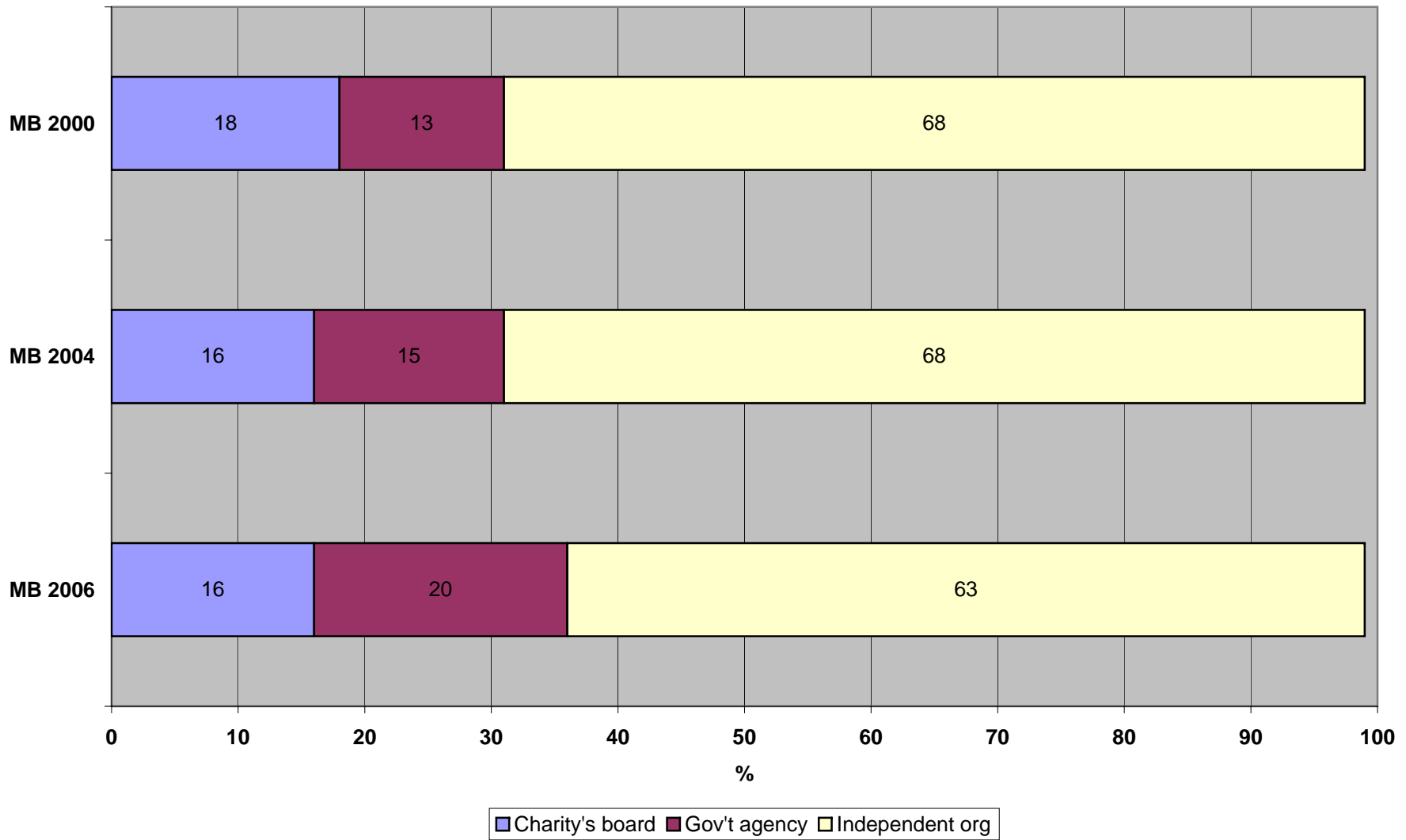
**Importance (very+somewhat) of having information vs charities' performance  
(excellent+good) in providing it (MB)**



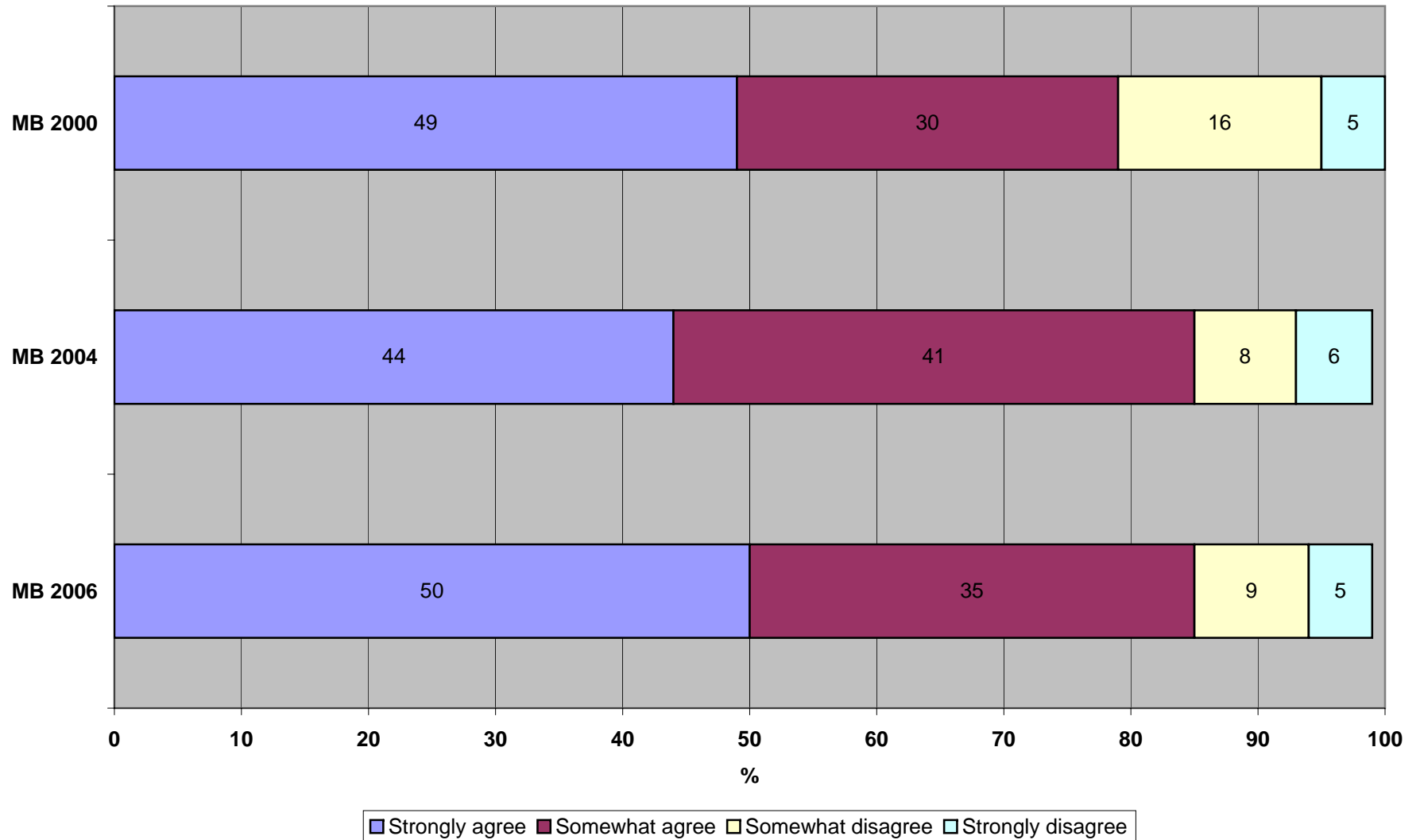
**Thinking of your decisions about charitable donations, do you want more information about the work charities do, or are you comfortable with the amount of information you have (MB)**



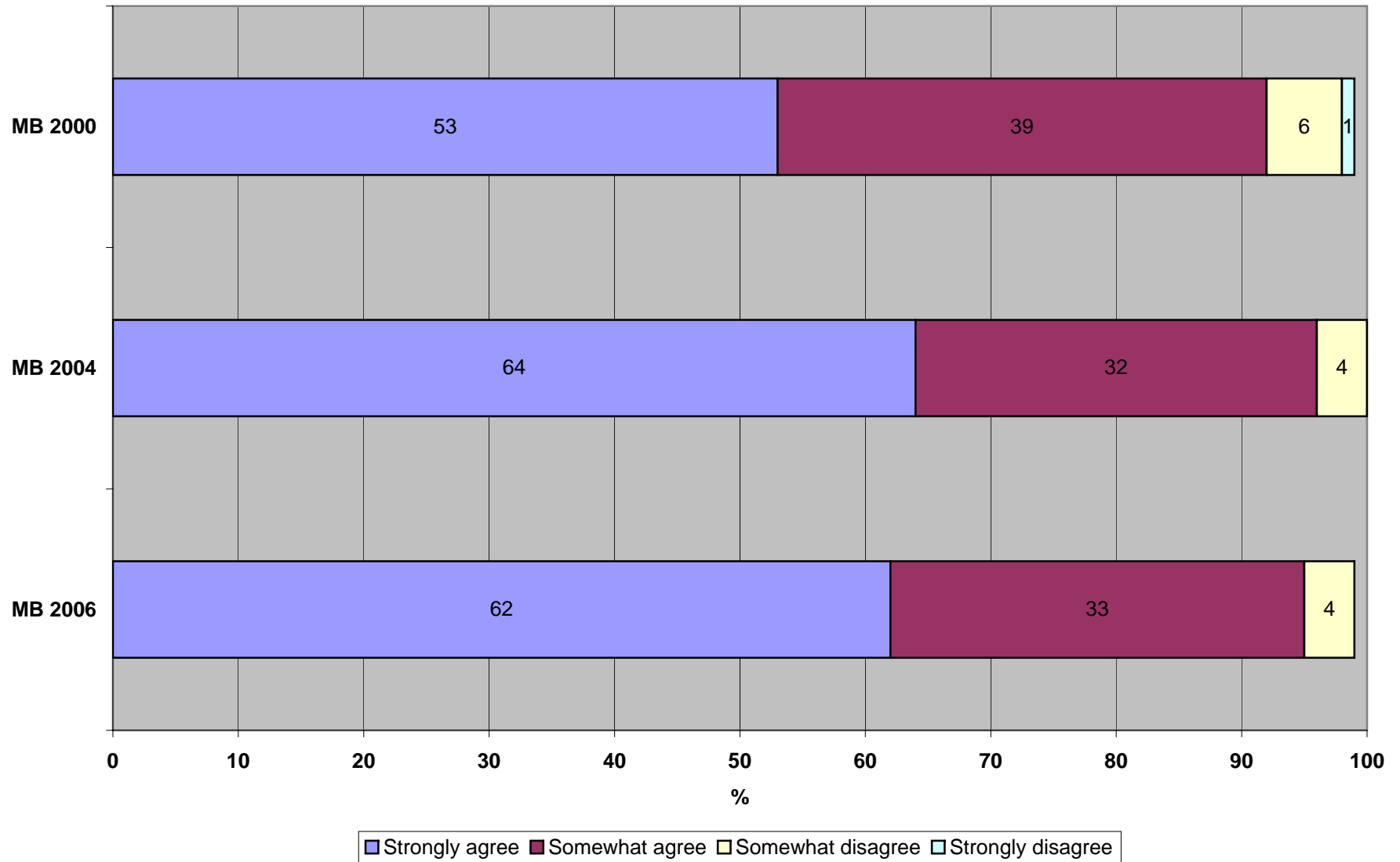
**Which should be responsible for watching over the activities of charities: the charity's board of directors, a government agency or an independent organization? (MB)**



**More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising (MB)**

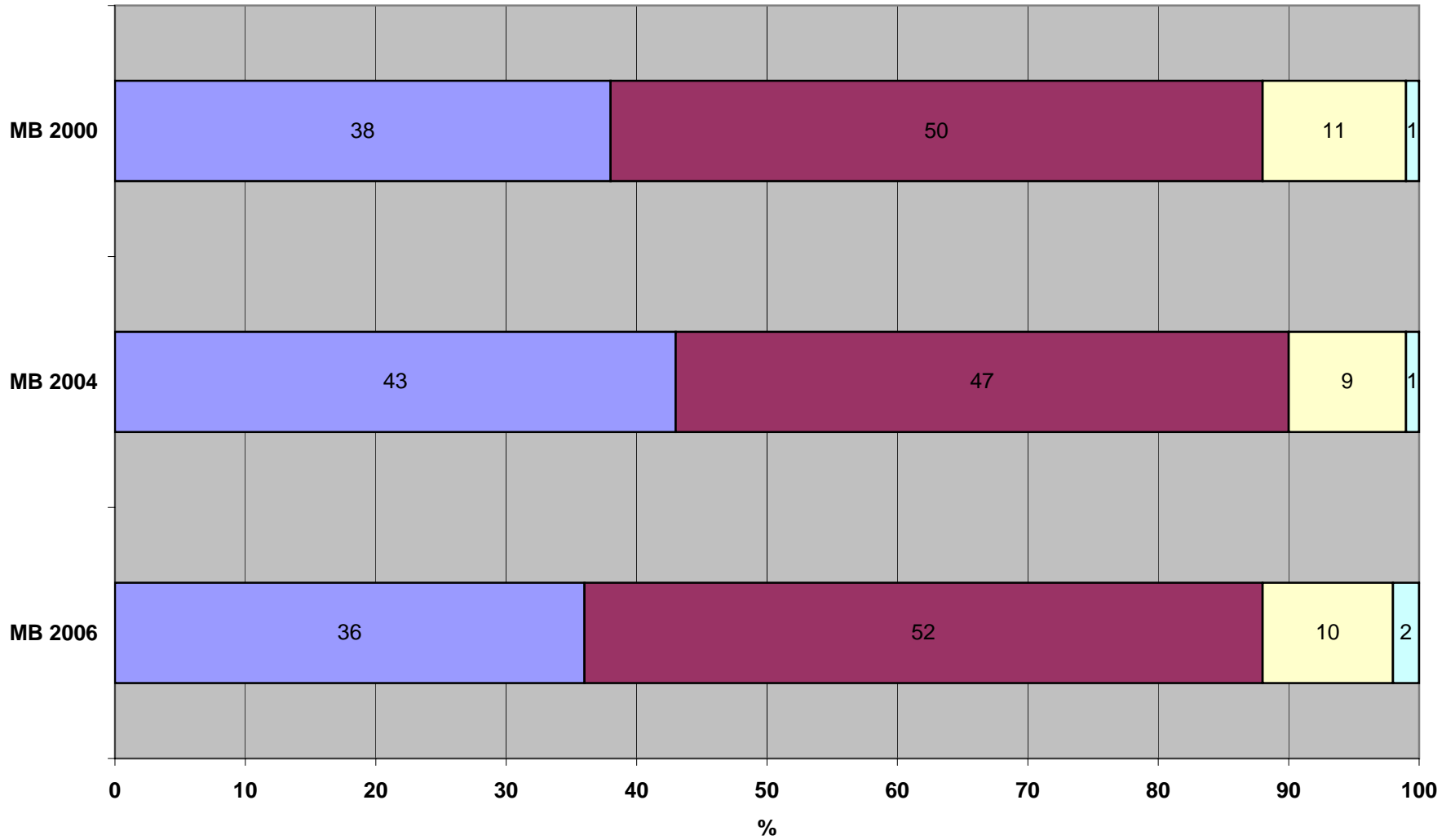


### More attention should be paid to the way charities spend their money (MB)



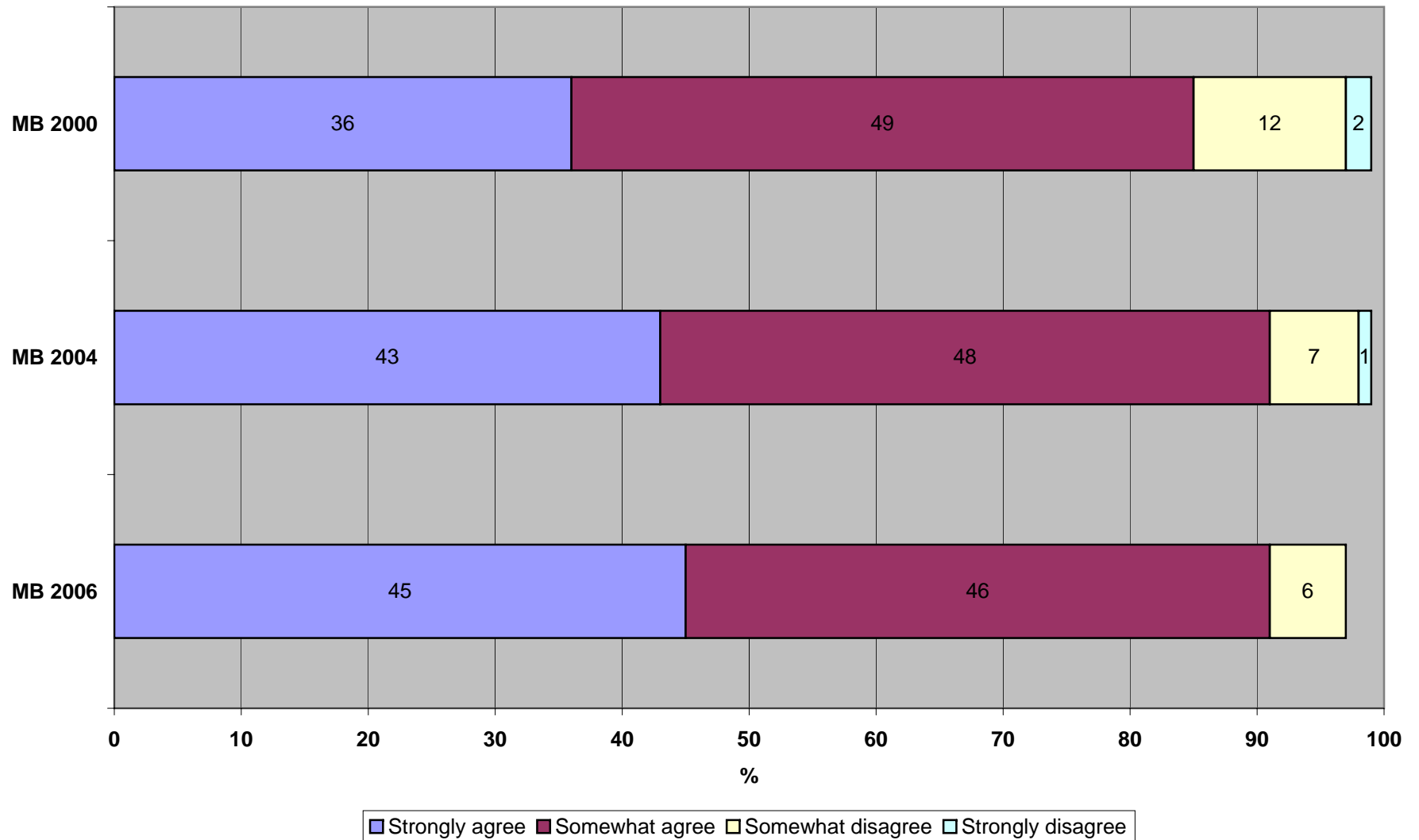


**More attention should be paid to the way that charities raise money (MB)**

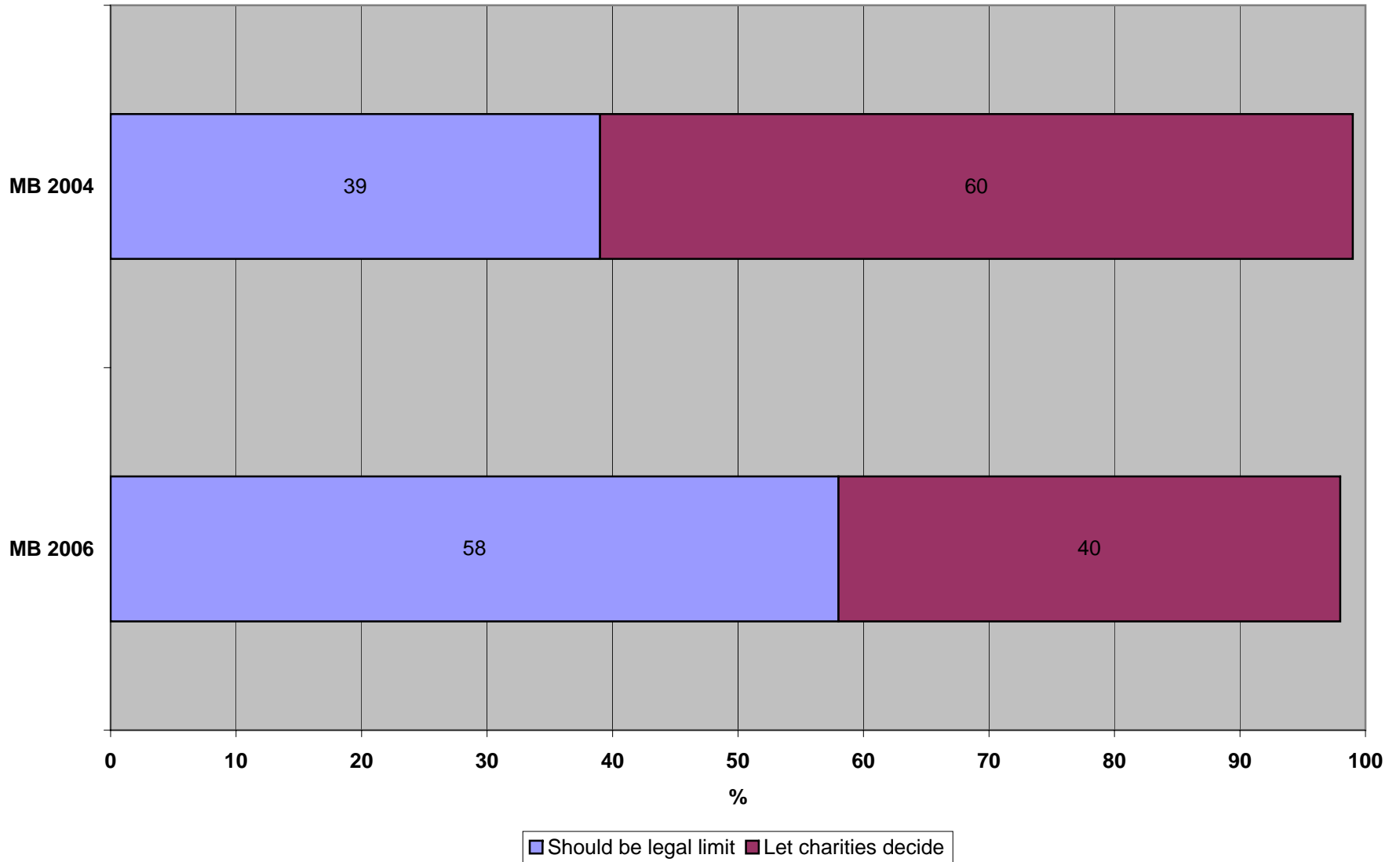


Strongly agree Somewhat agree Somewhat disagree Strongly disagree

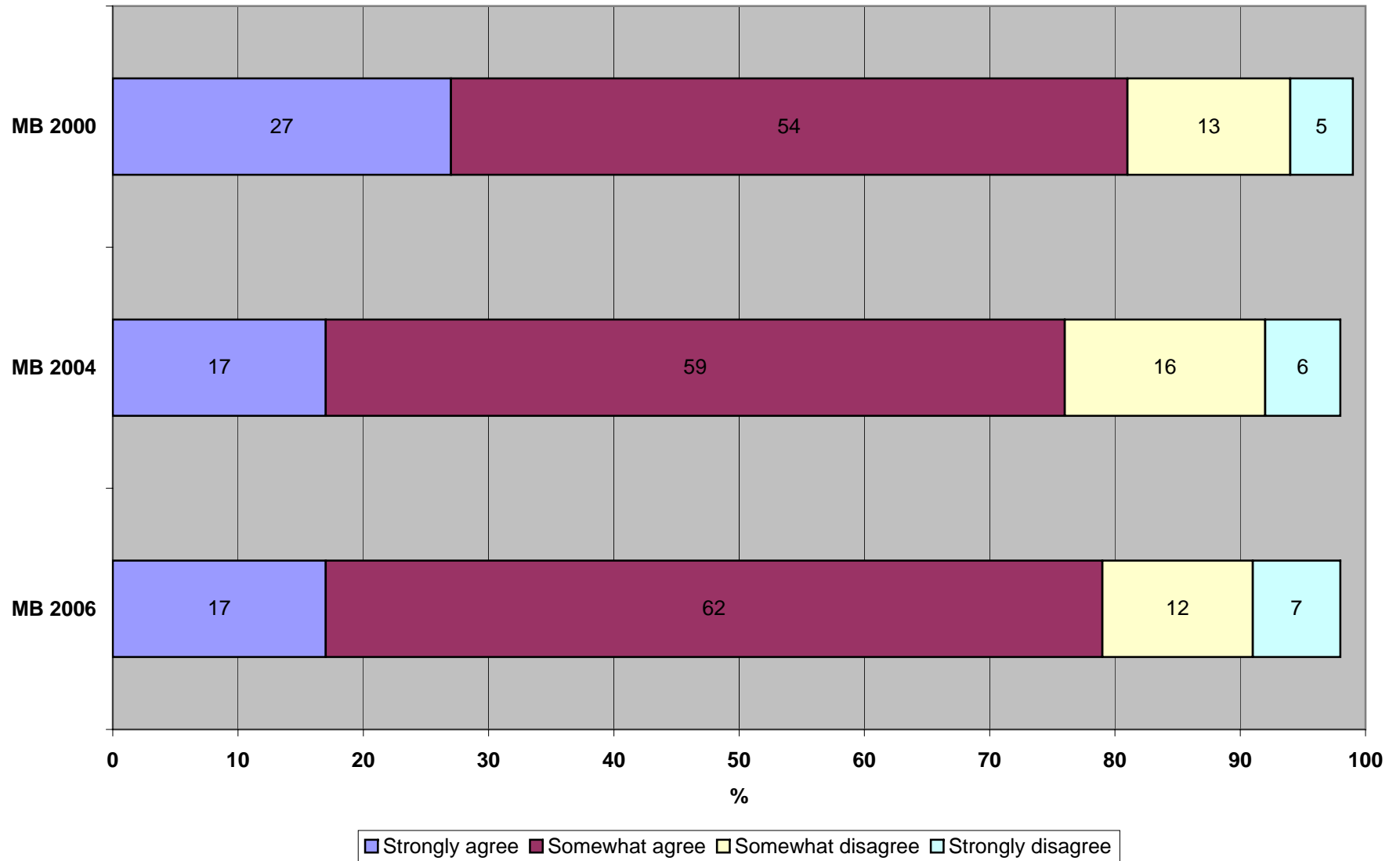
**More attention should be paid to the amount of money charities spend on program activities  
(MB)**



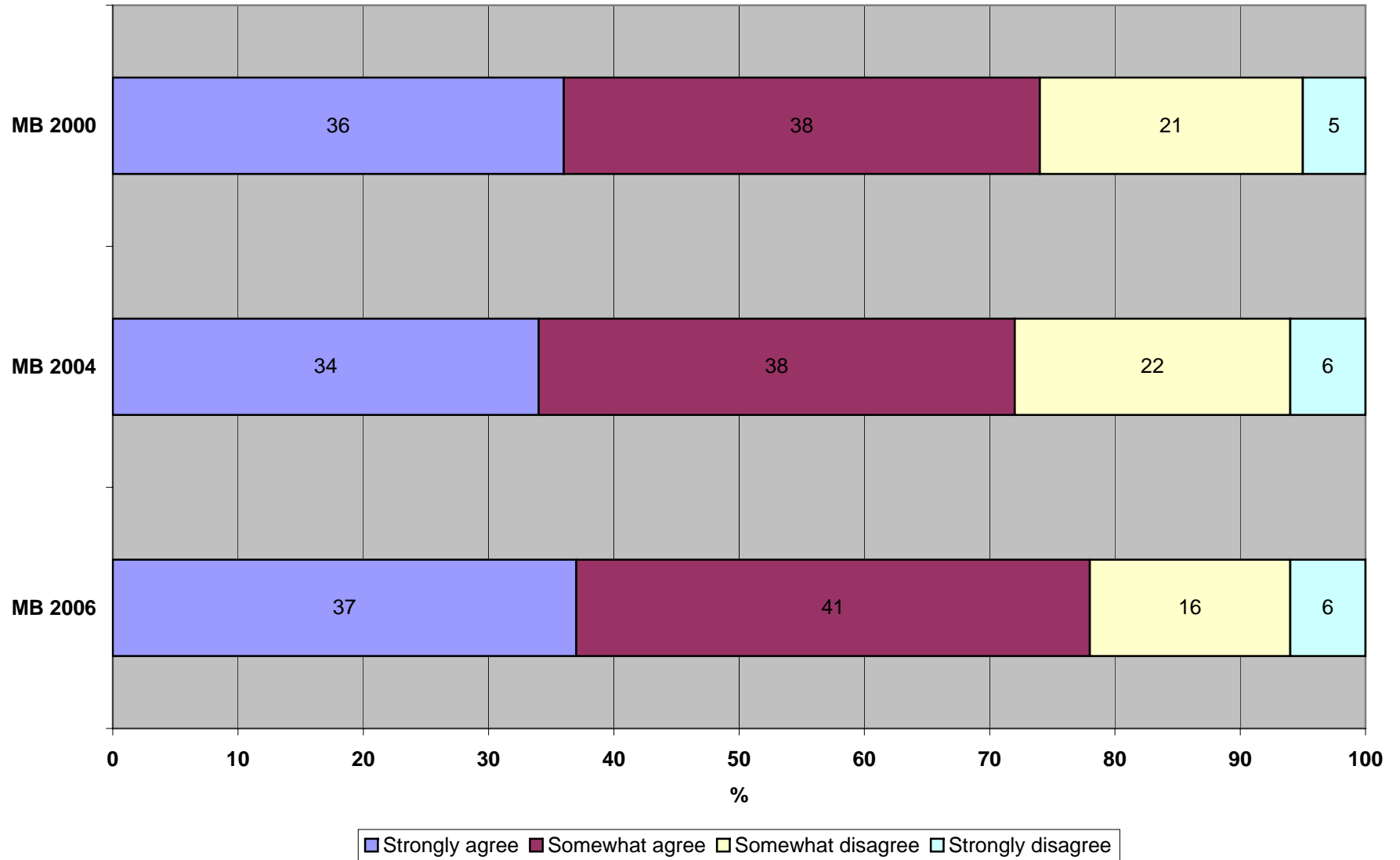
### Limit on fundraising costs (MB)



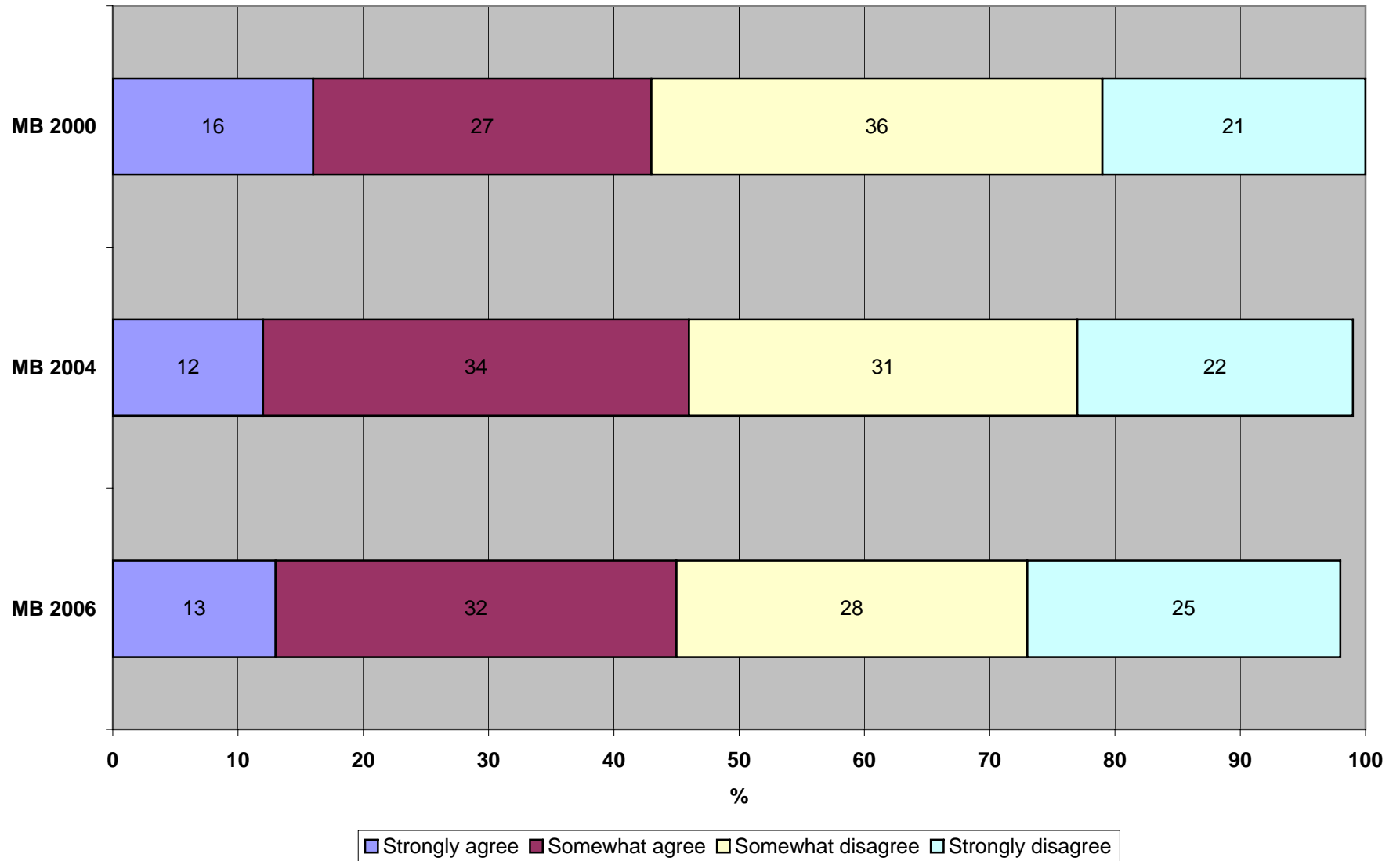
### Charities are generally honest about the way they use donations (MB)



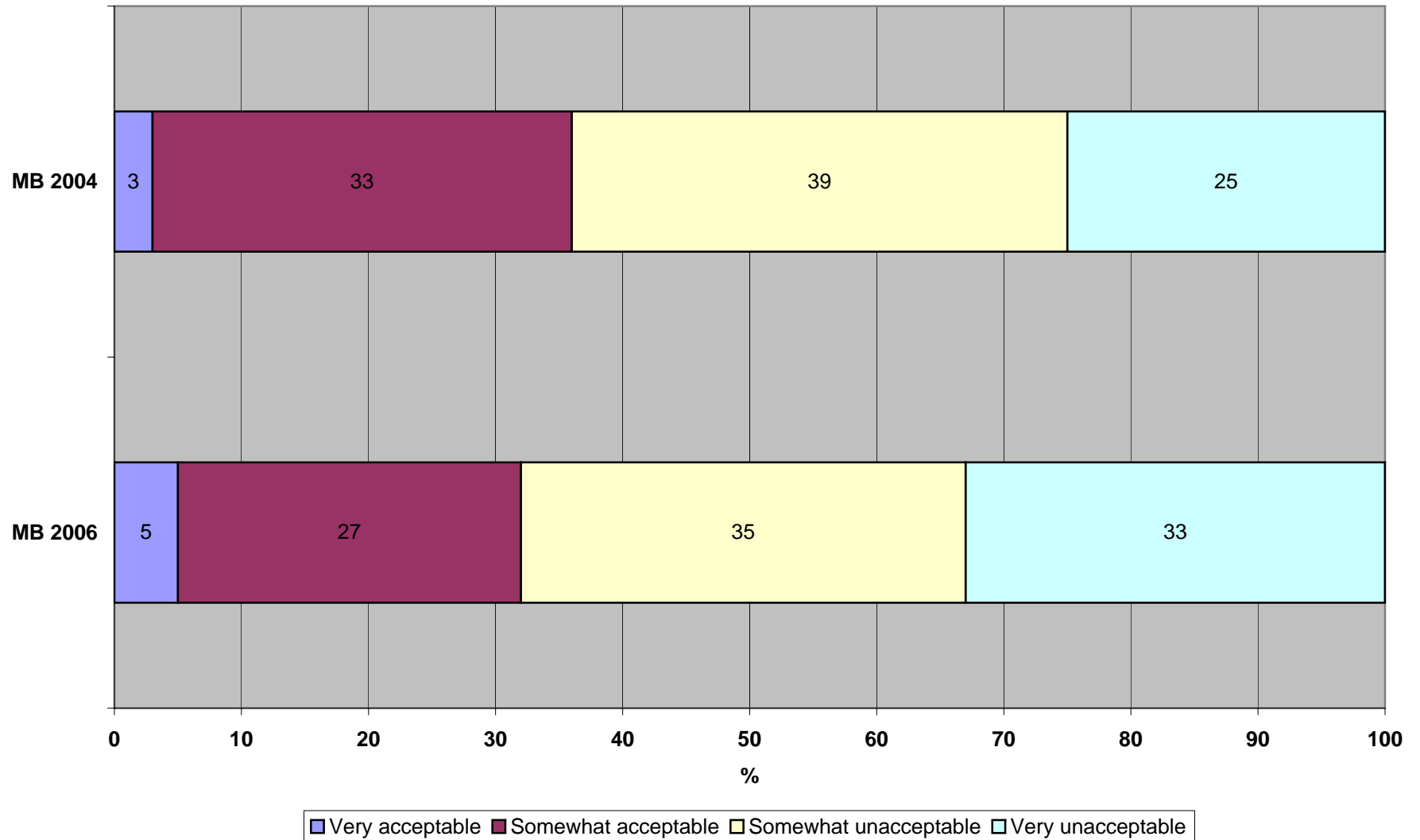
### Too many charities are trying to get donations for the same cause (MB)



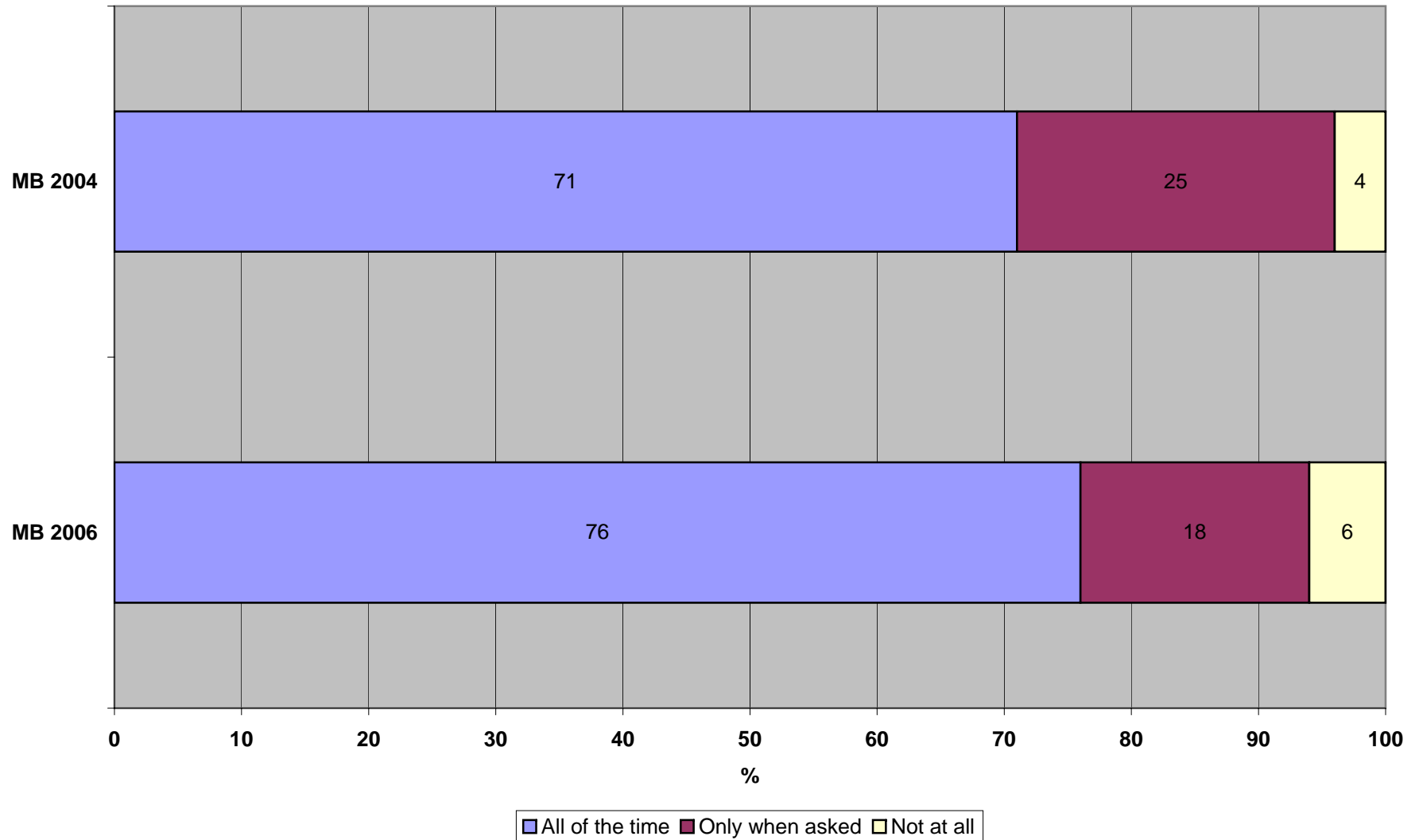
### Charities only ask for money when they really need it (MB)



### Is percentage-based fundraising an acceptable or unacceptable way for charities to raise money? (MB)

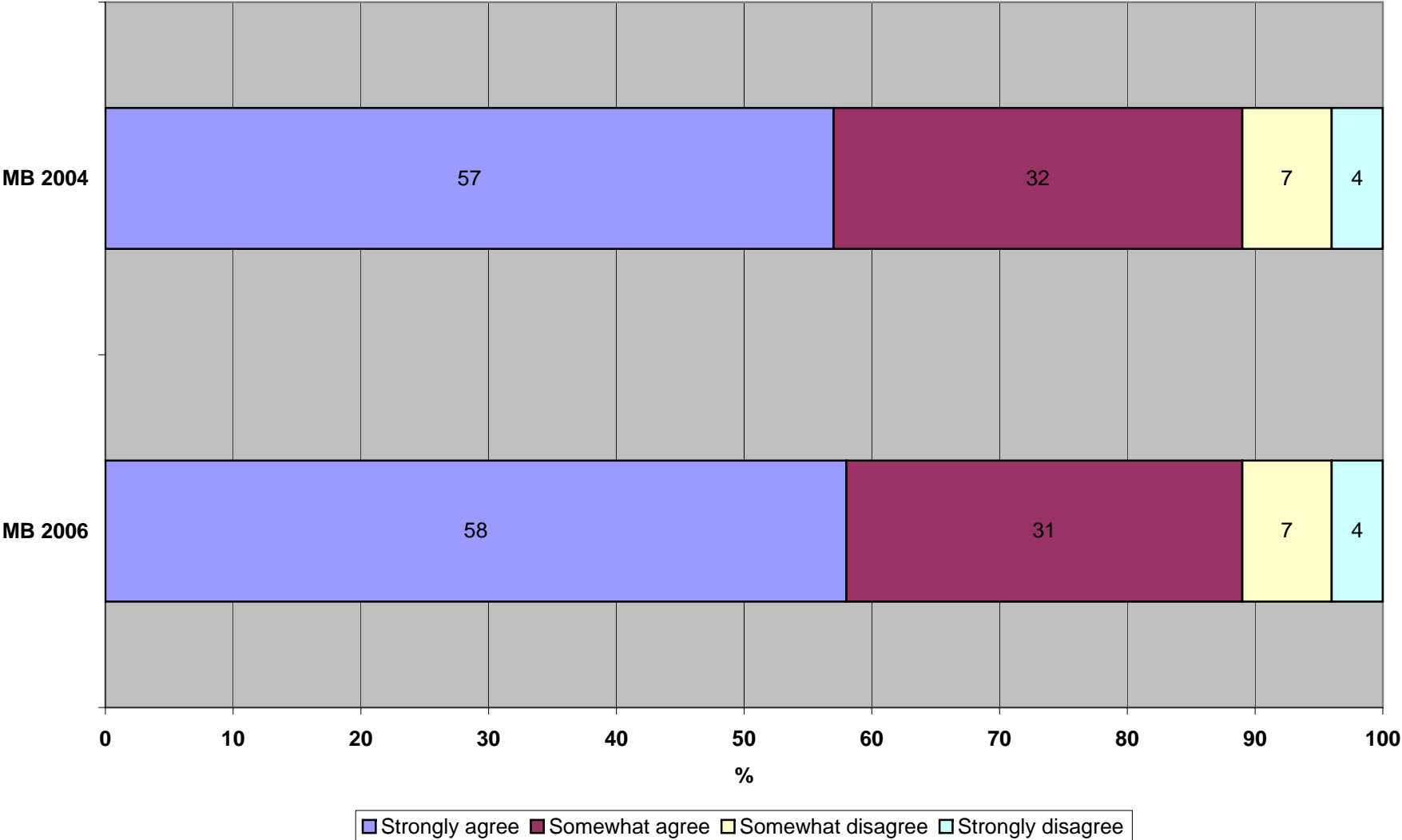


**Should individuals/organizations hired to make fundraising requests be required to indicate if they are receiving a percentage of donations raised? (MB)**

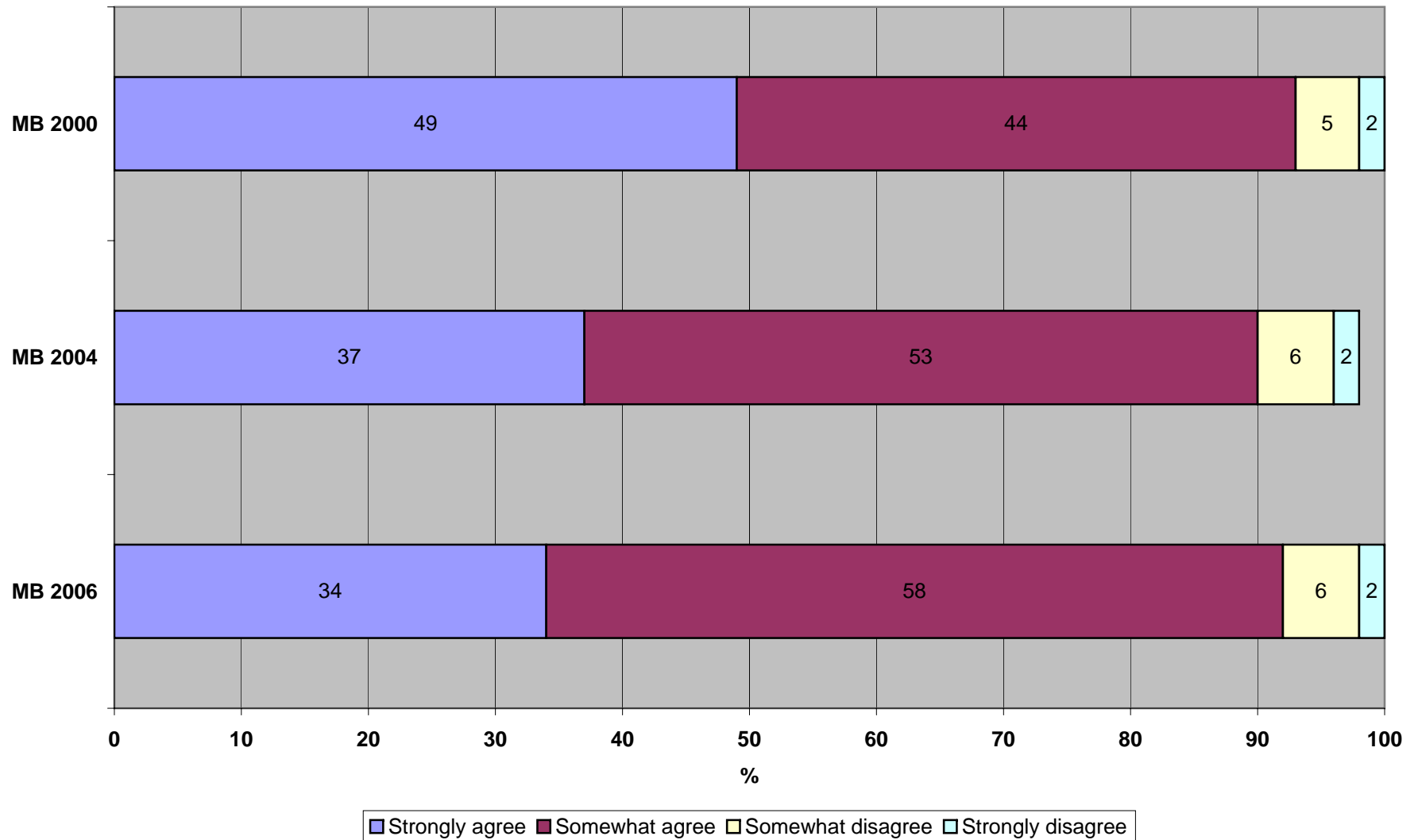




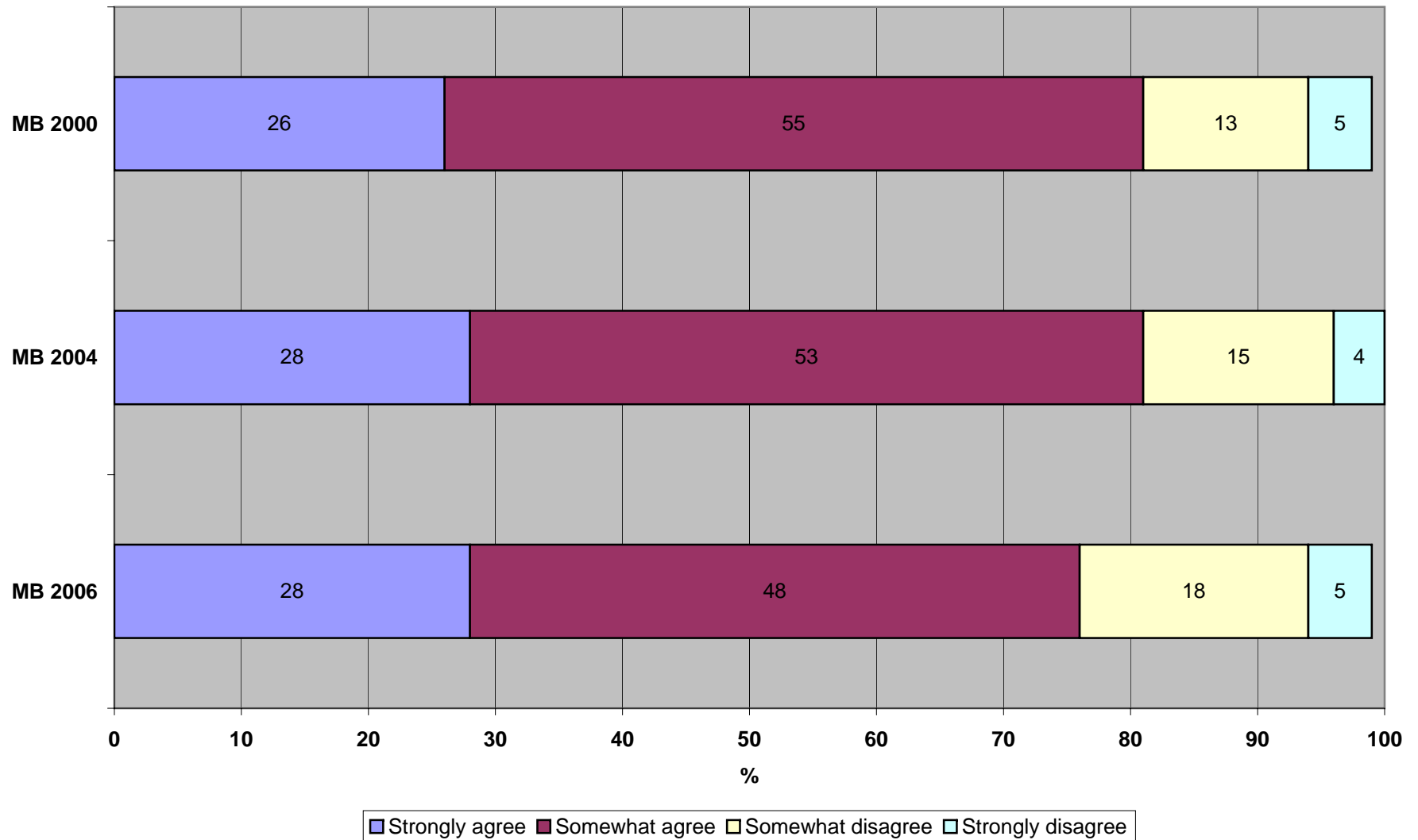
**Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause (MB)**



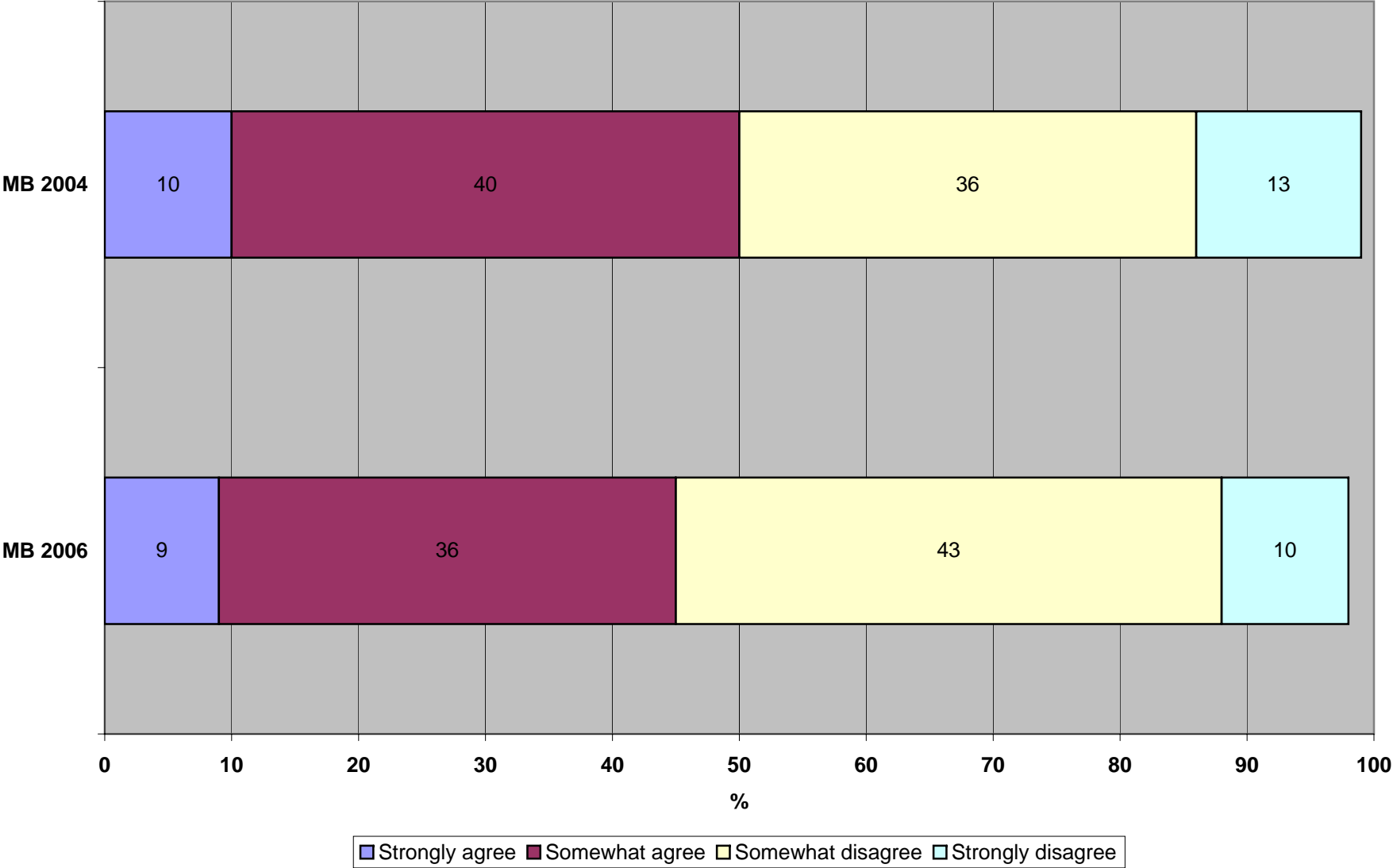
**Running a business is a good way to raise money that charities aren't able to get through donations and grants (MB)**



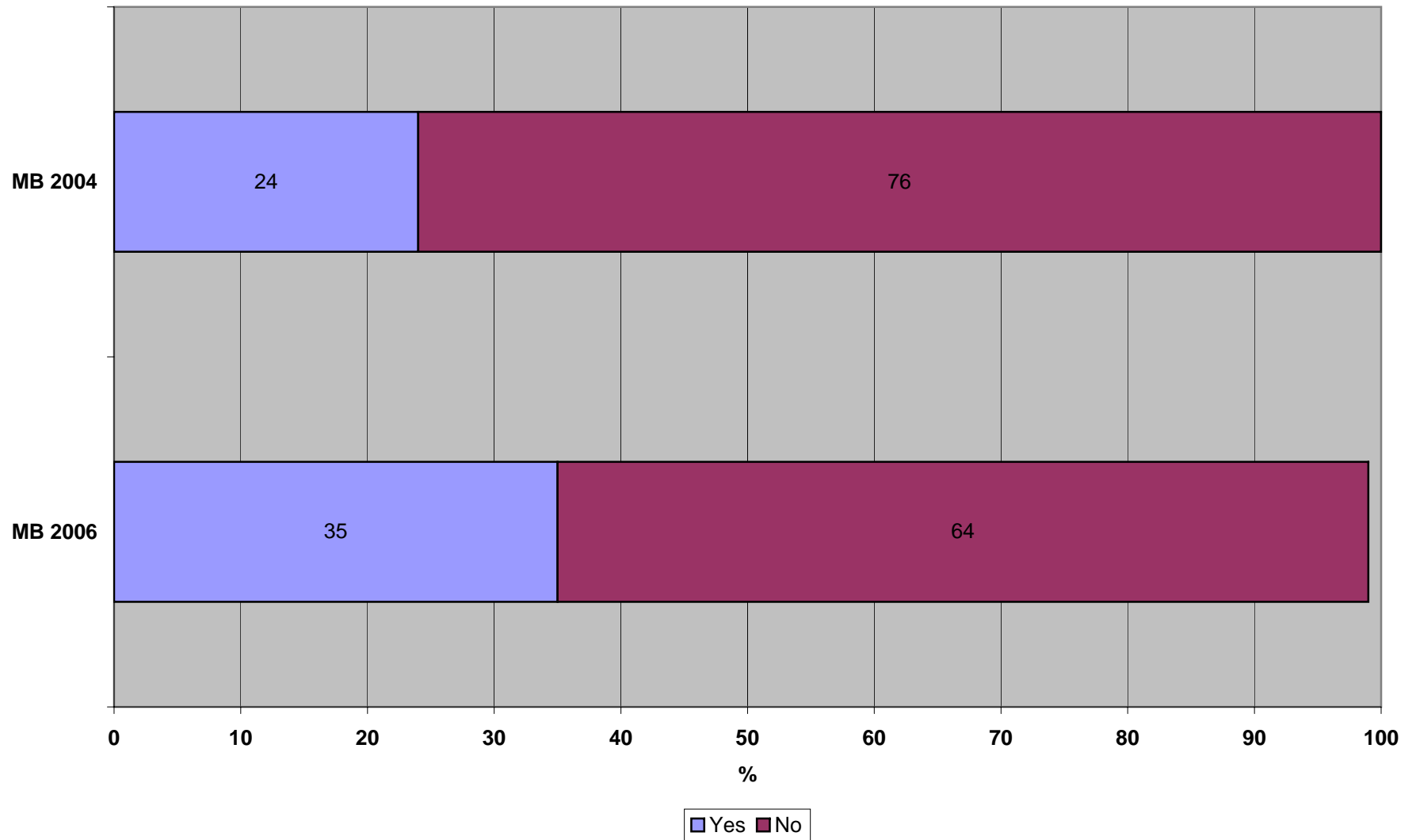
**When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians (MB)**



**When charities run businesses, it takes too much time away from their core cause (MB)**



**Should charities have to pay taxes on business income if the income is used to support their cause? (MB)**



**Percentage of respondents likely (very+somewhat) to use these methods to research charity to which respondent is considering making a donation (MB)**

