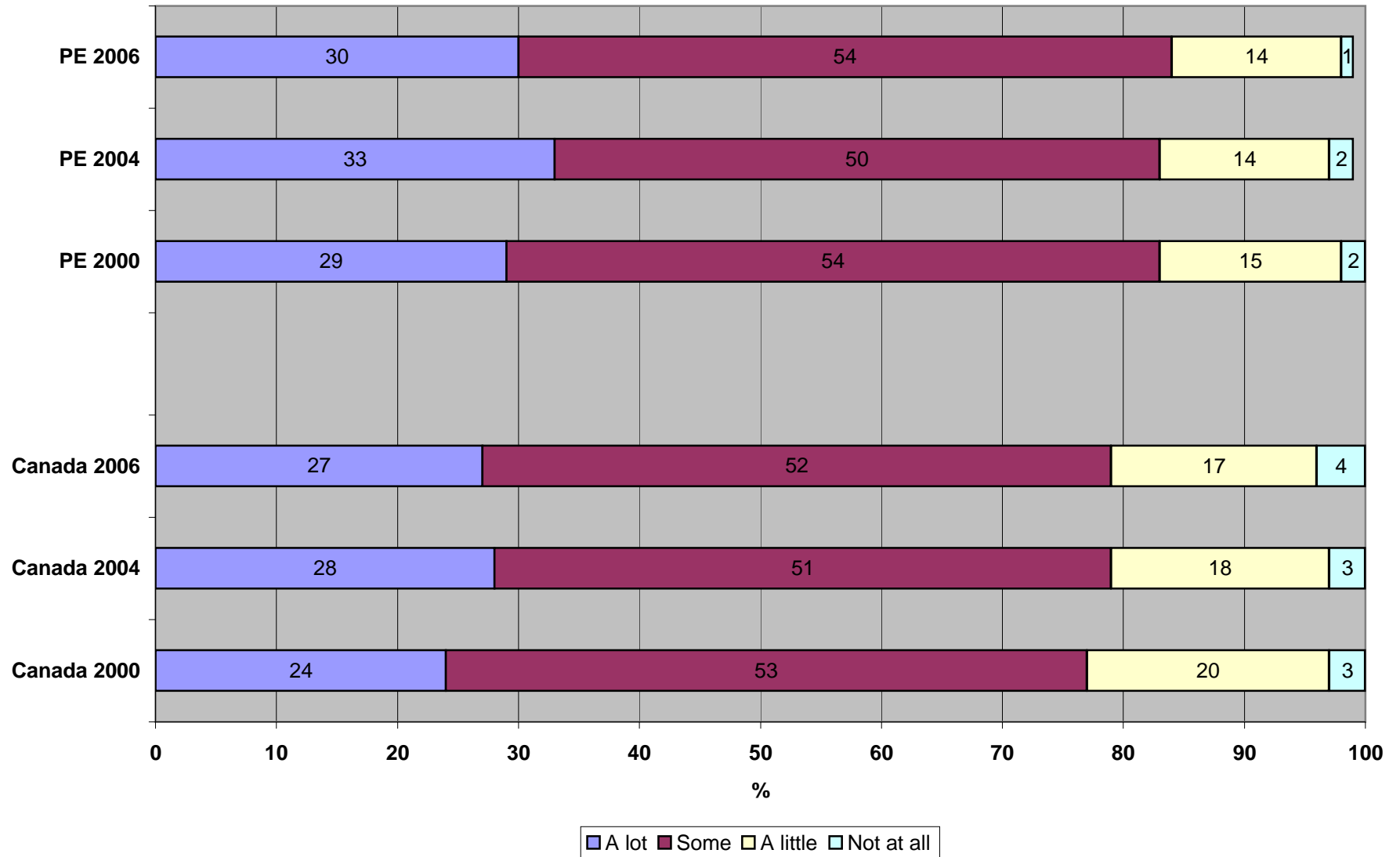
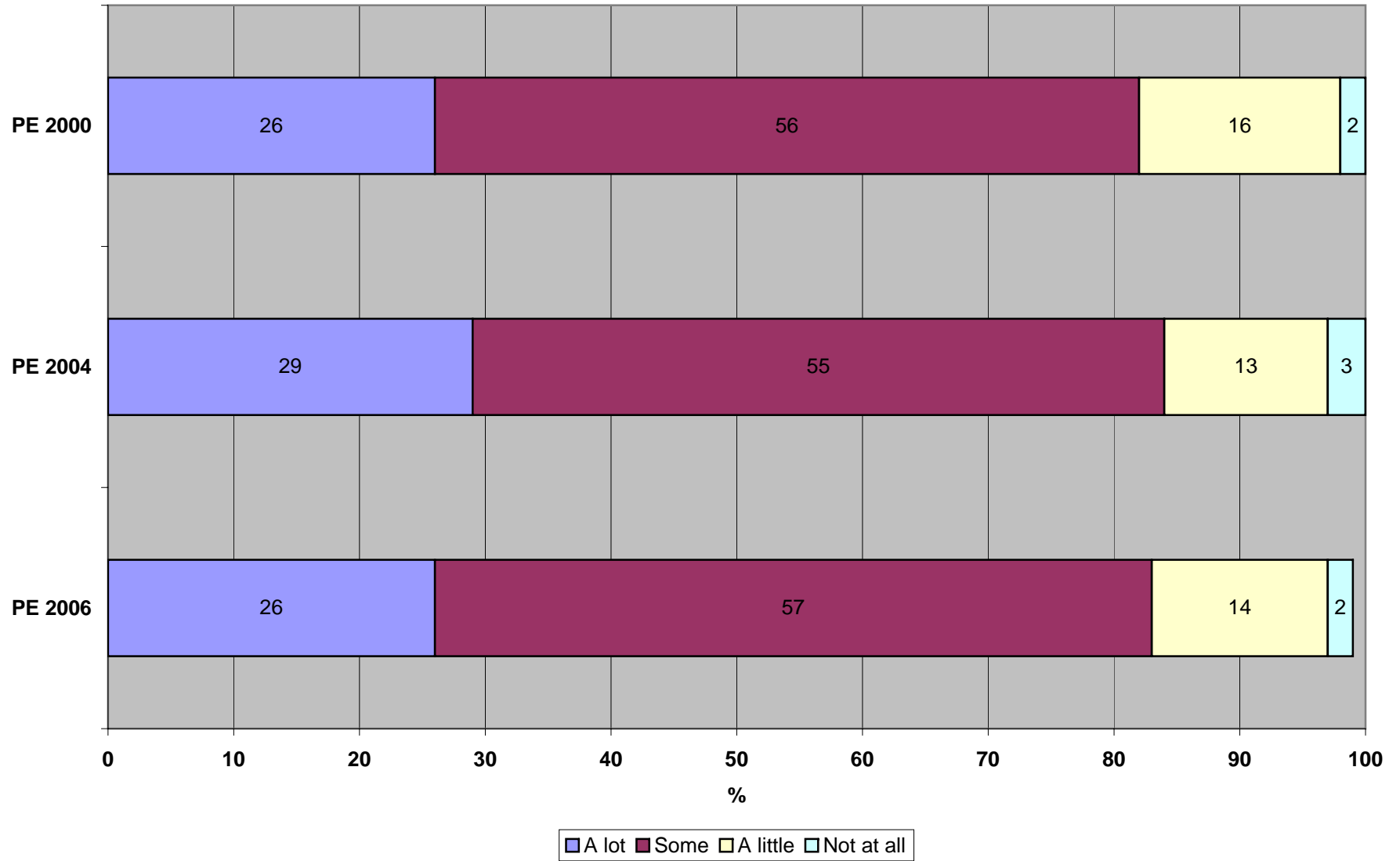


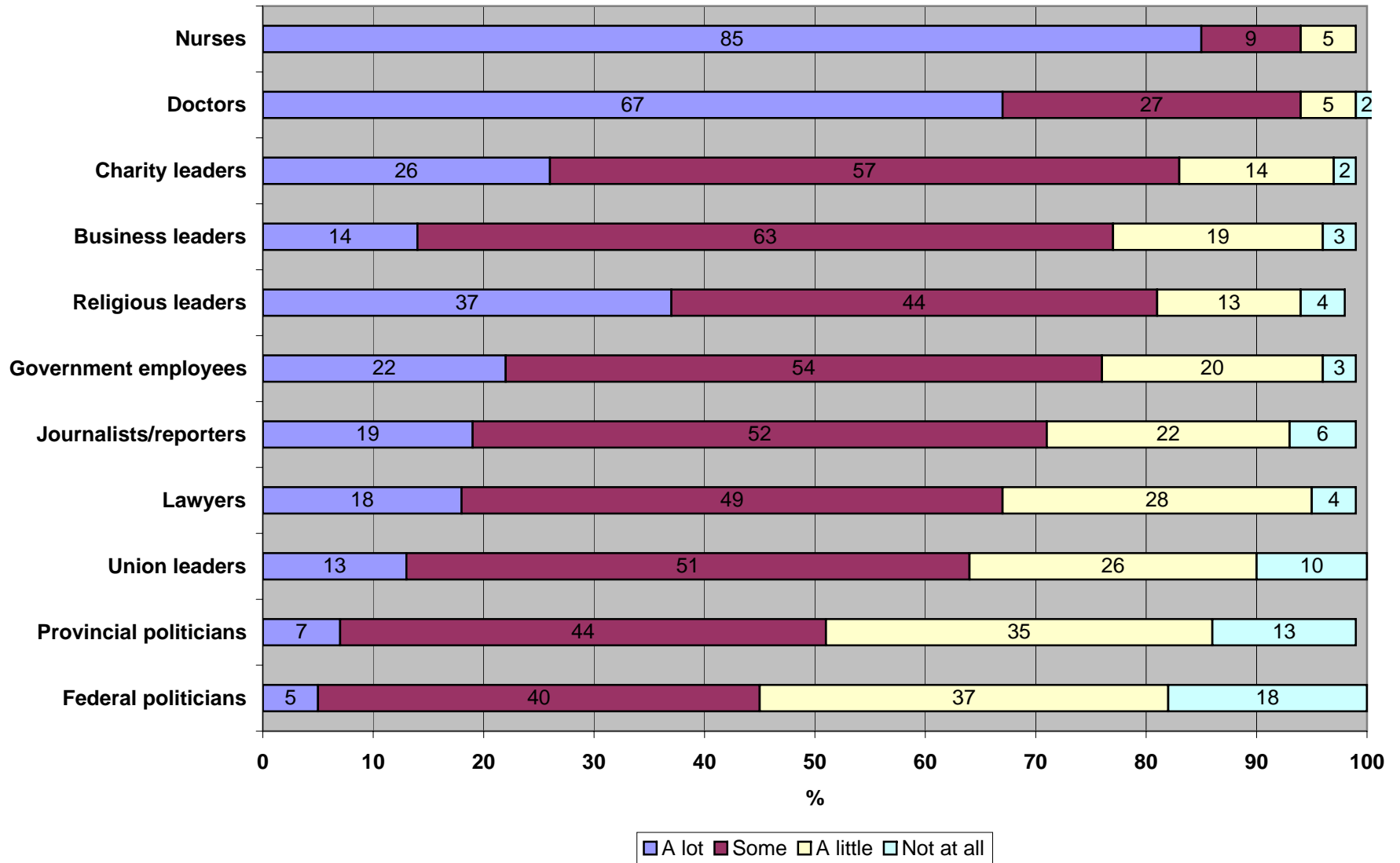
Thinking about charities in general, would you say you trust them ... (PE)



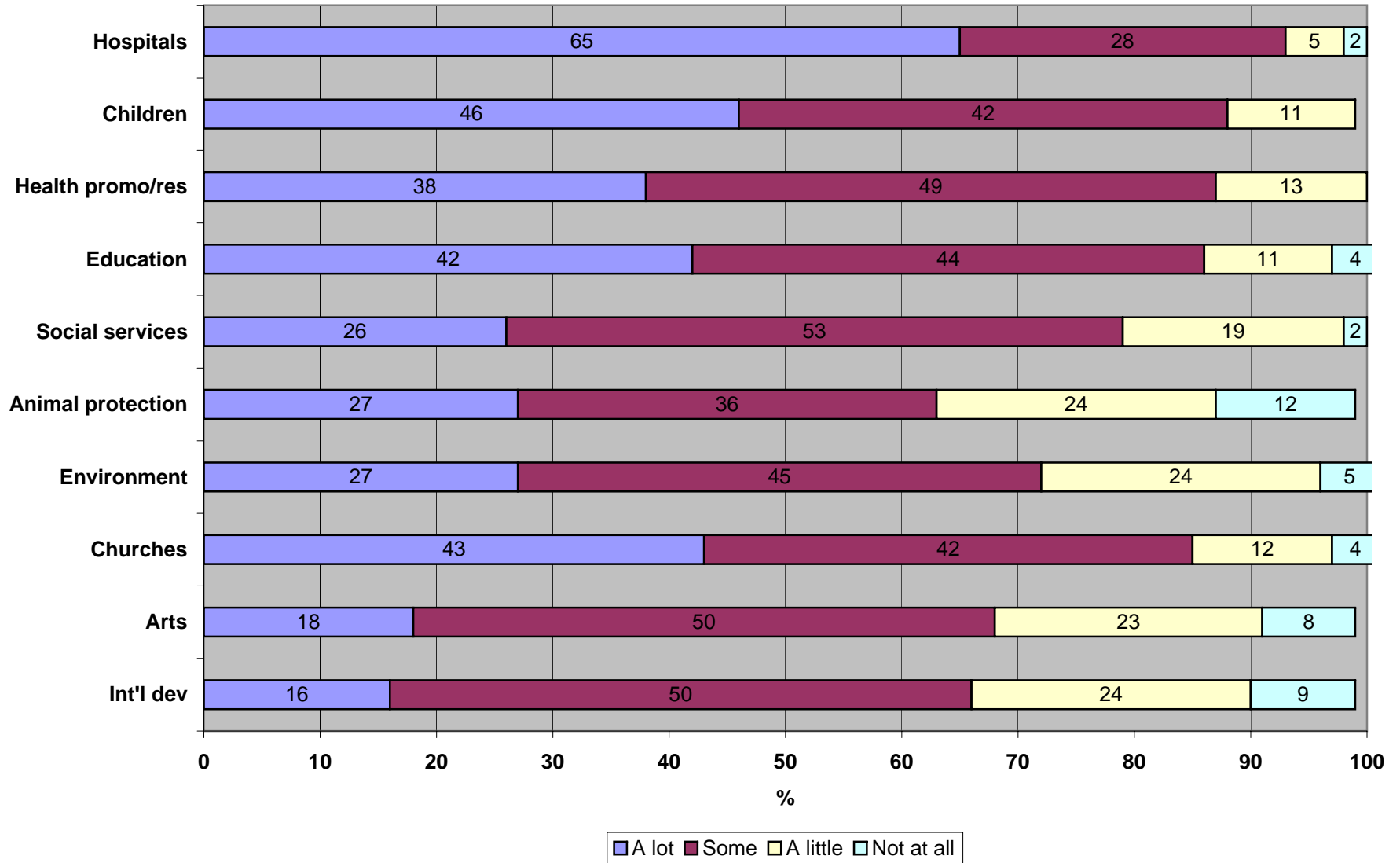
Trust in charity leaders (PE)



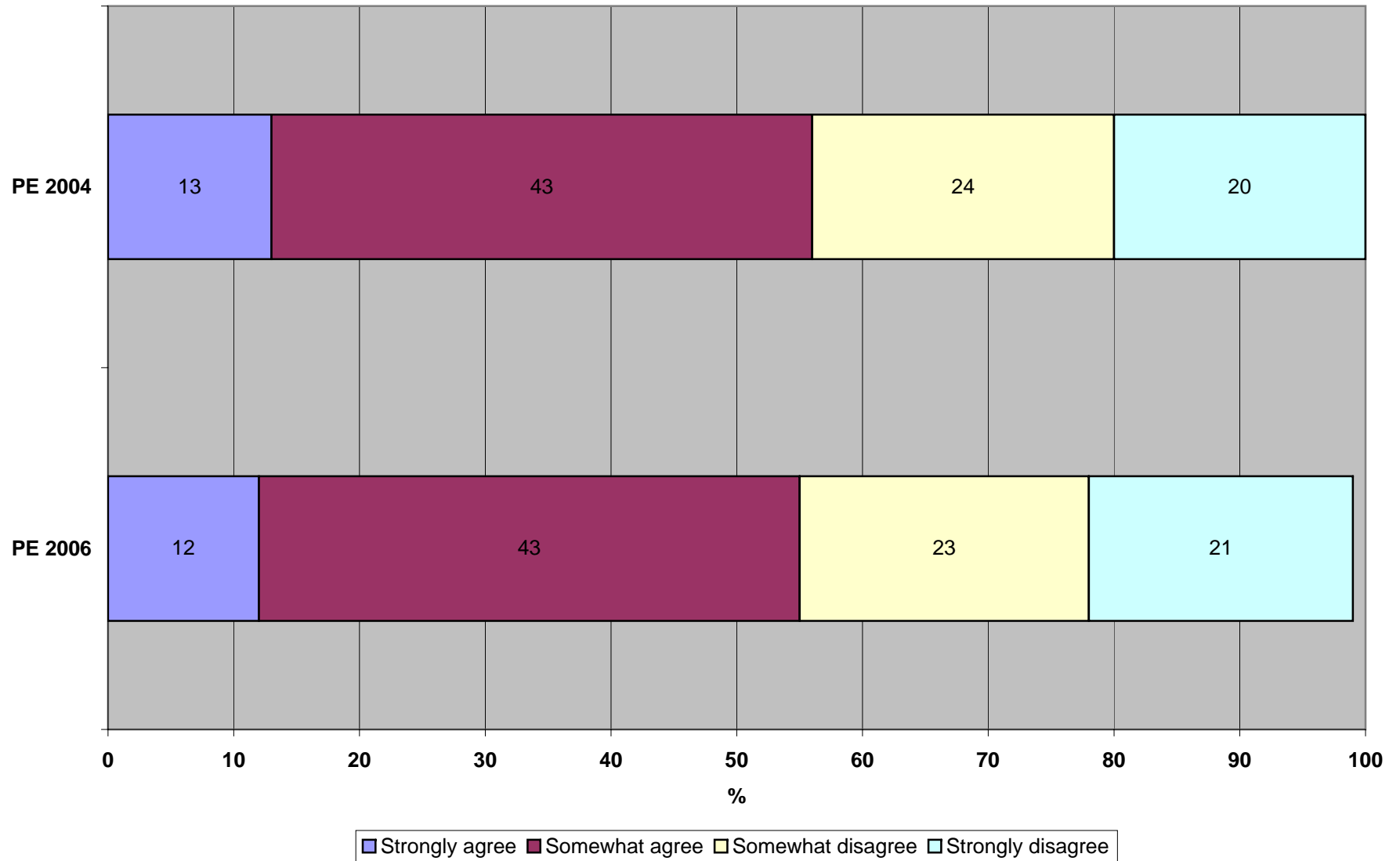
How much trust do you have in ... (PEI)



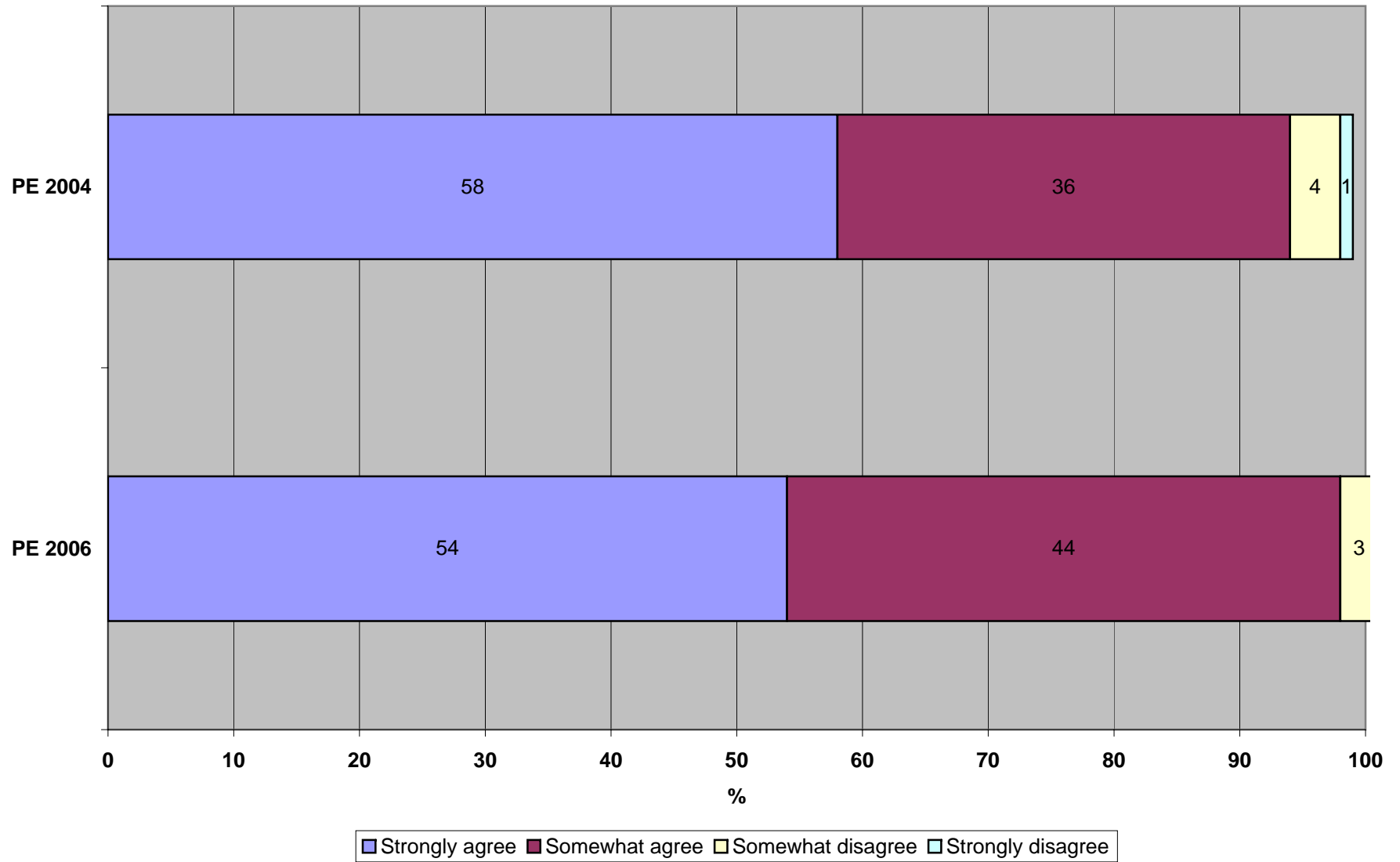
Trust in types of charities (PE)



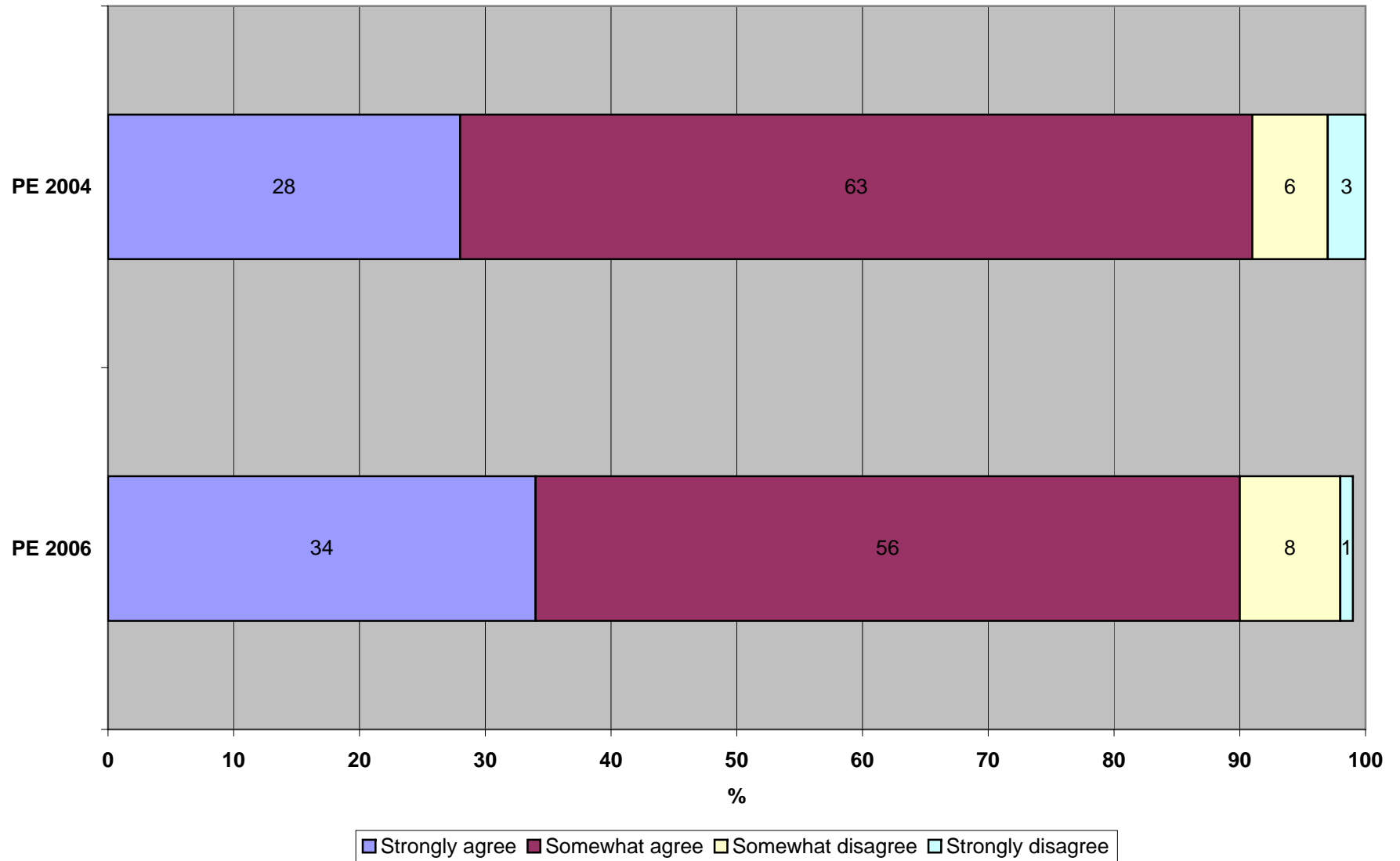
Charities should be expected to deliver defunded programs (PE)



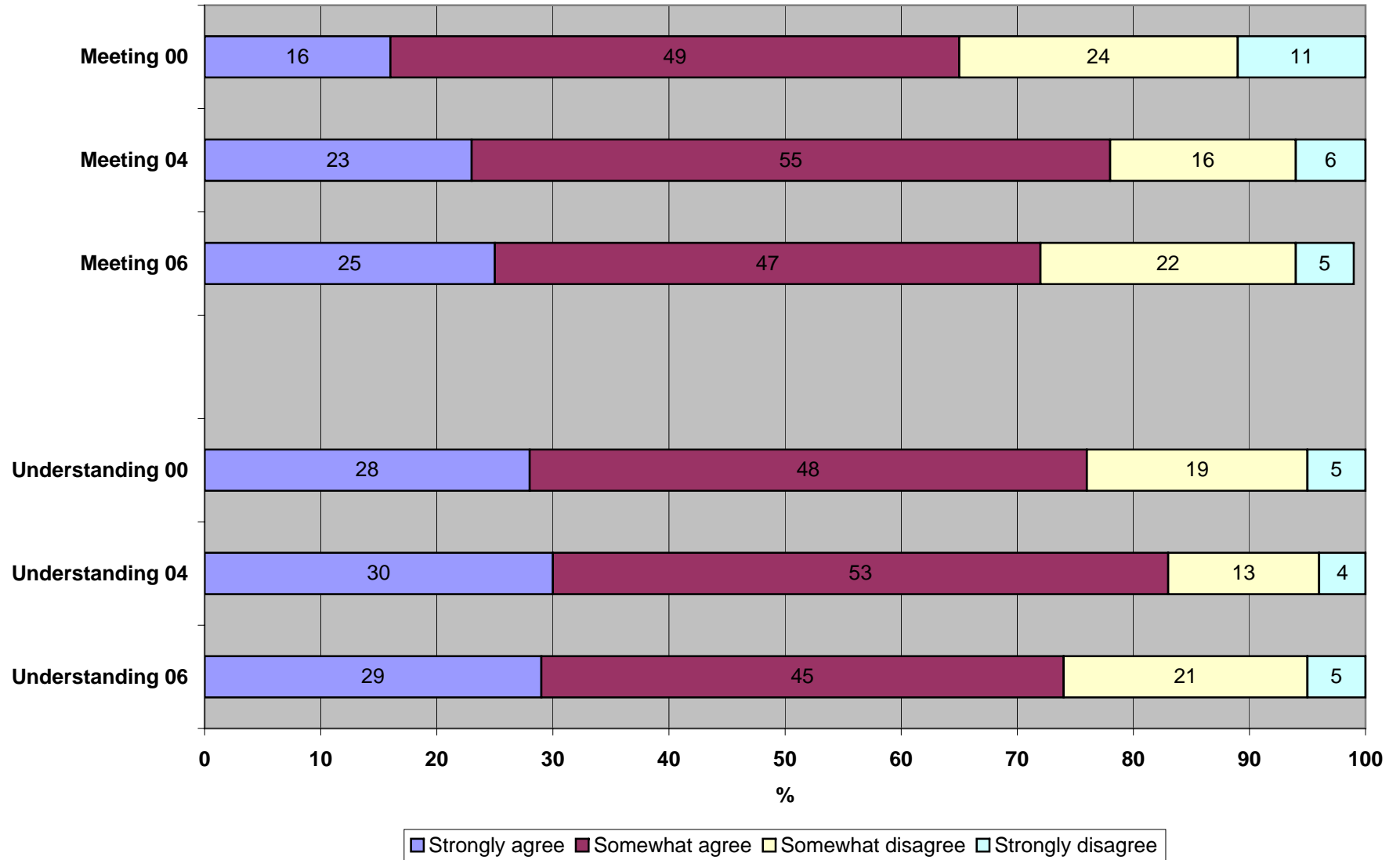
Charities are important to Canadians (PE)



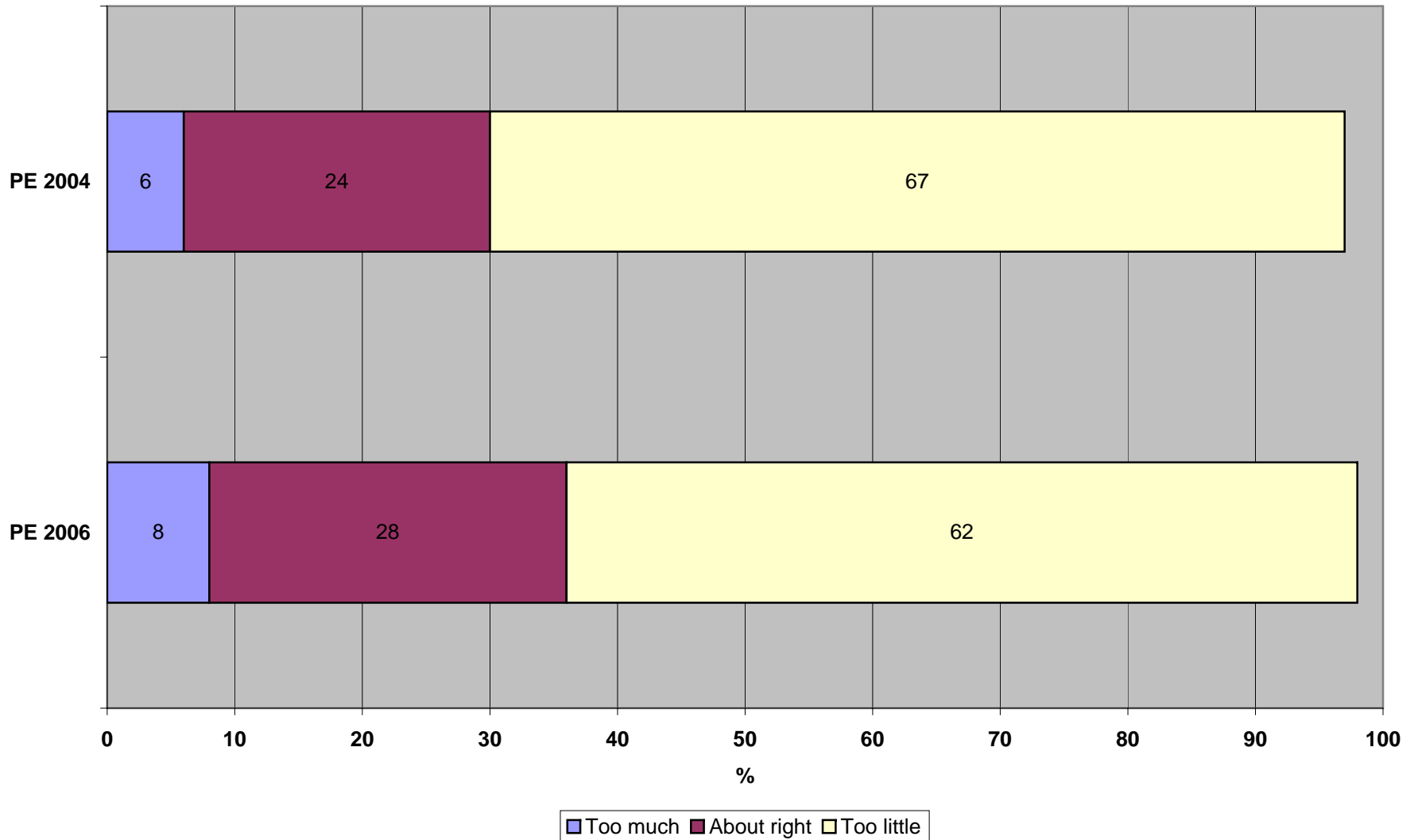
Charities generally improve our quality of life (PE)



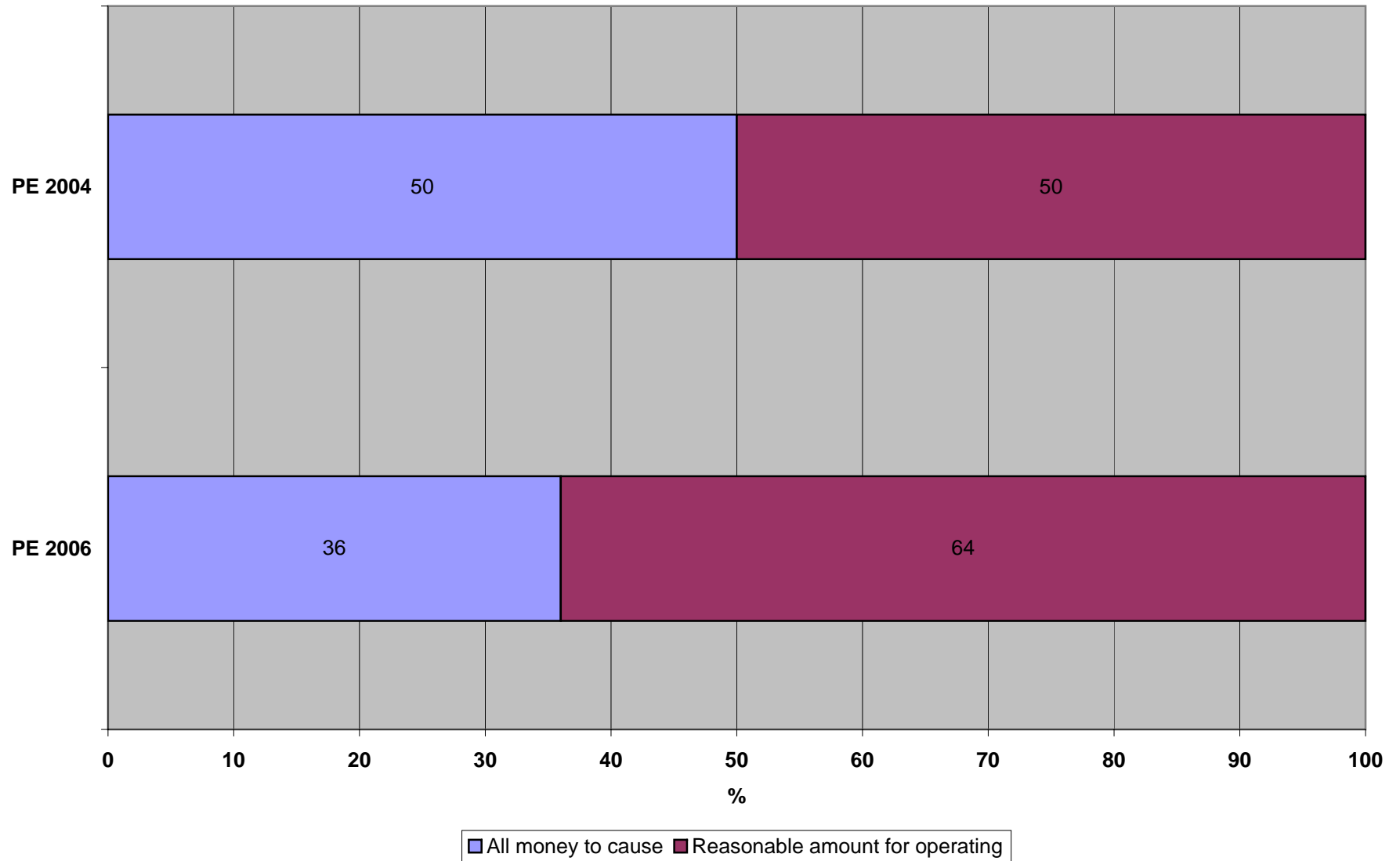
Charities are better than govt at ... the needs of Canadians (PE)



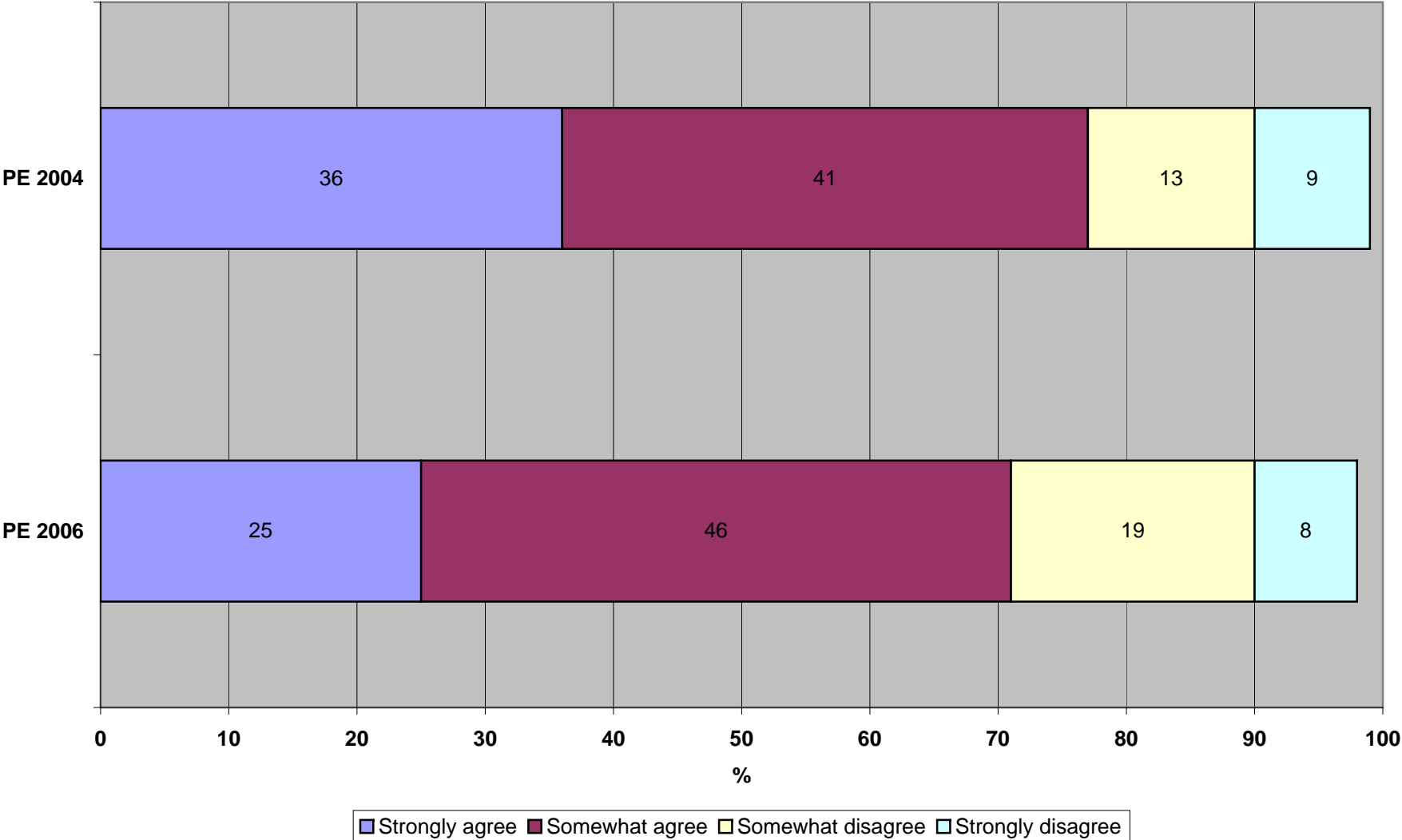
Do charities have too much, about the right amount or too little money to meet their objectives (PE)



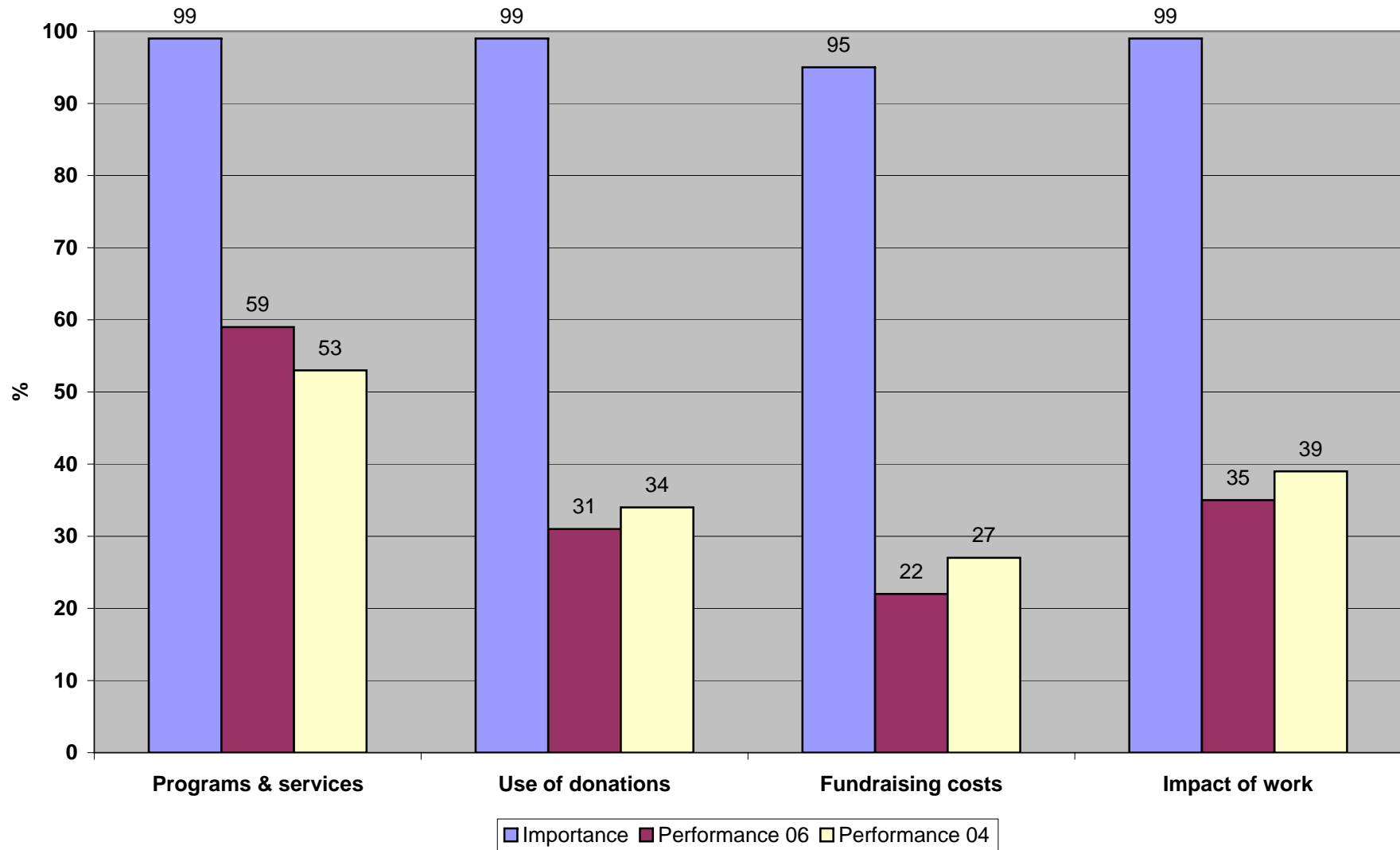
Expected use of donations (PE)



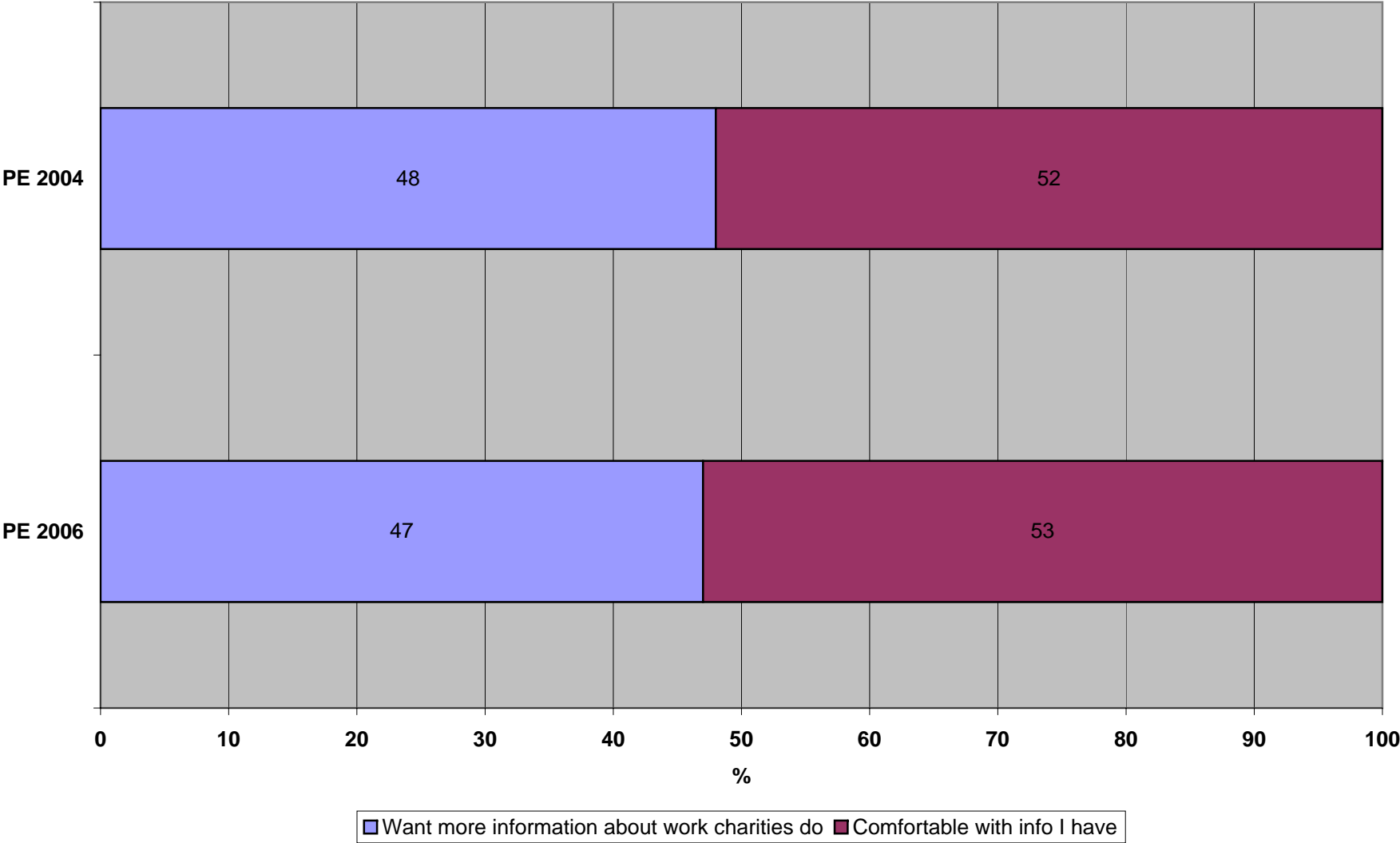
Advocacy laws should be changed to permit charities to advocate more freely for their causes (PE)



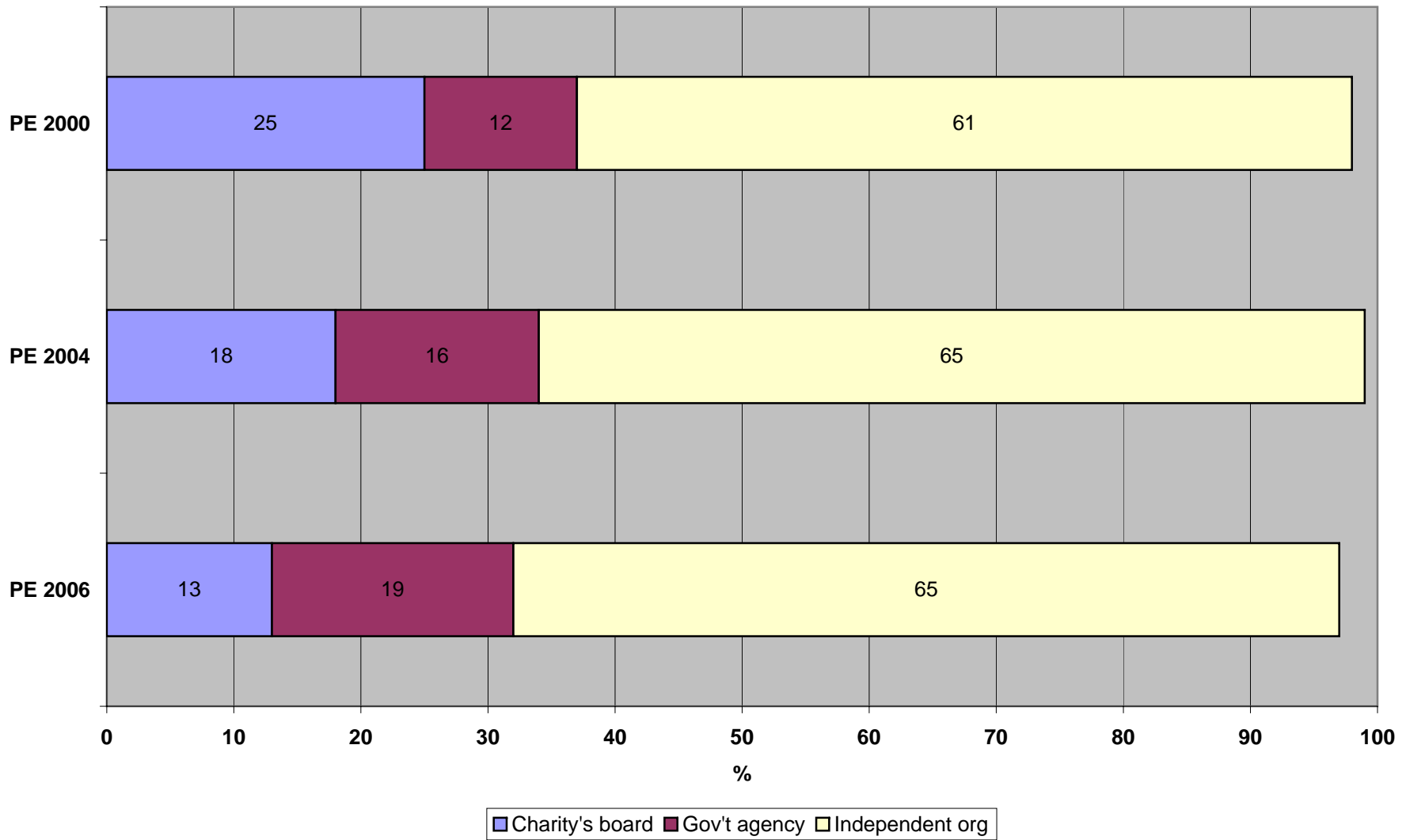
Importance (very+somewhat) of having information vs charities' performance (excellent+good) in providing it (PE)



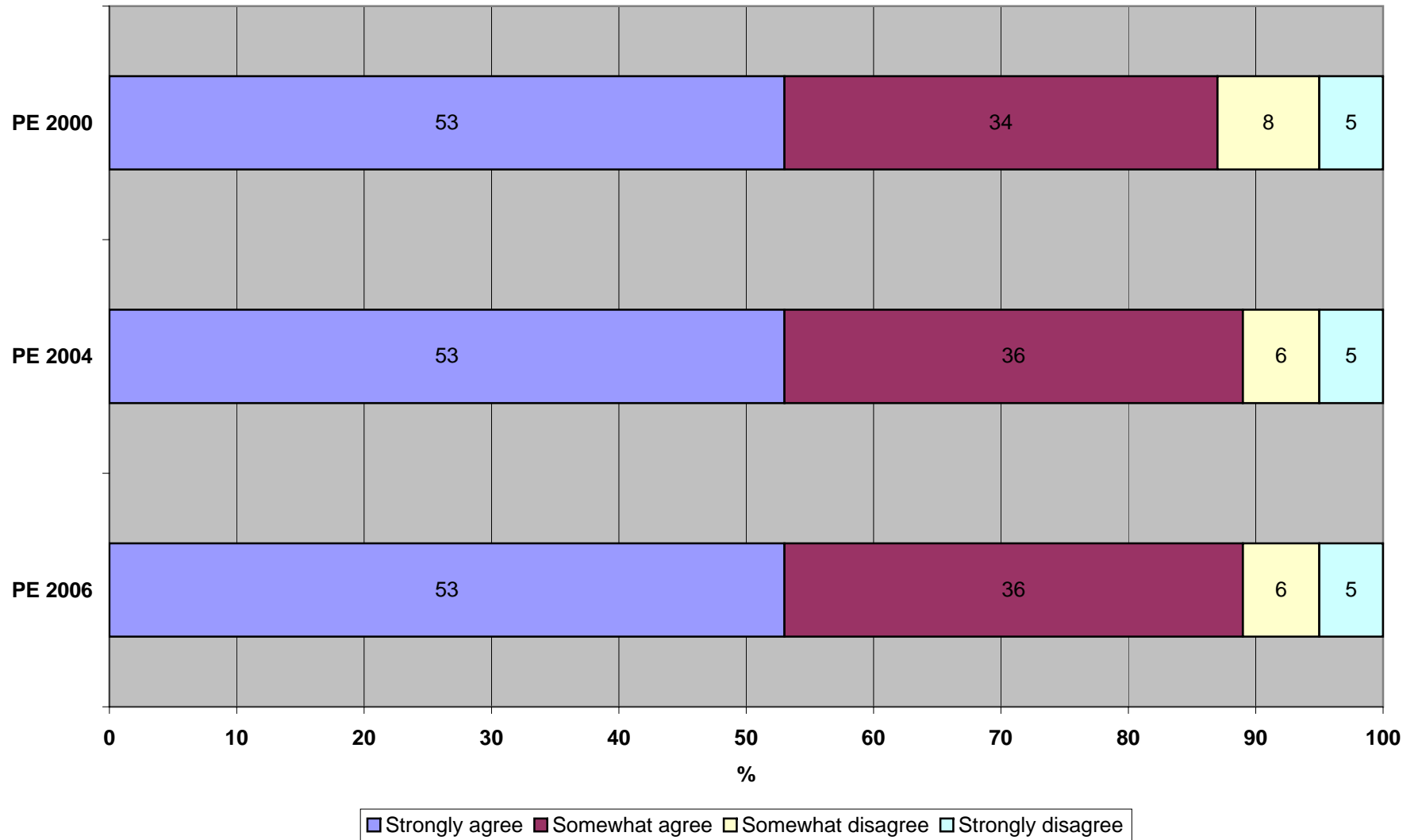
Thinking of your decisions about charitable donations, do you want more information about the work charities do, or are you comfortable with the amount of information you have (PE)



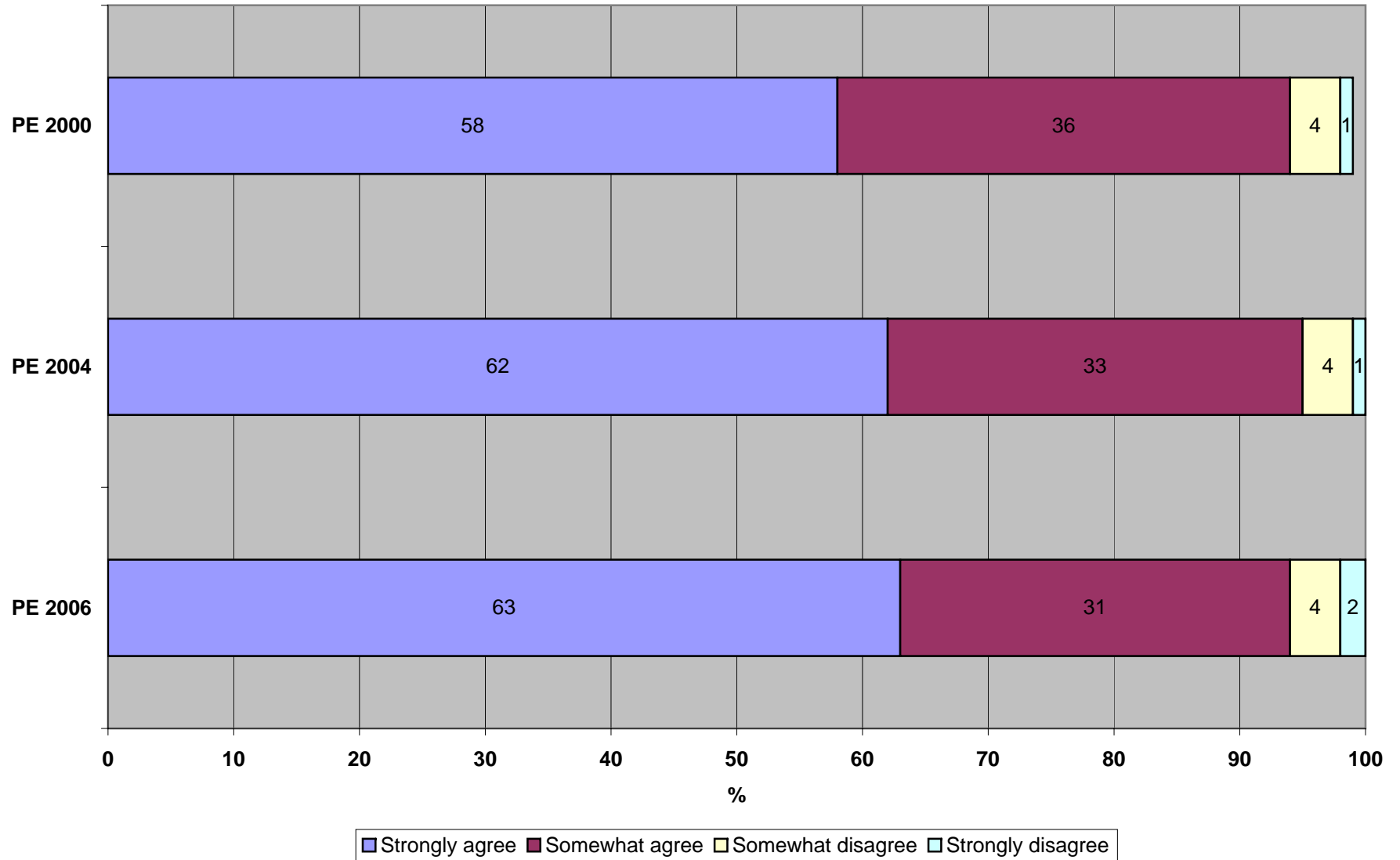
Which should be responsible for watching over the activities of charities: the charity's board of directors, a government agency or an independent organization? (PE)



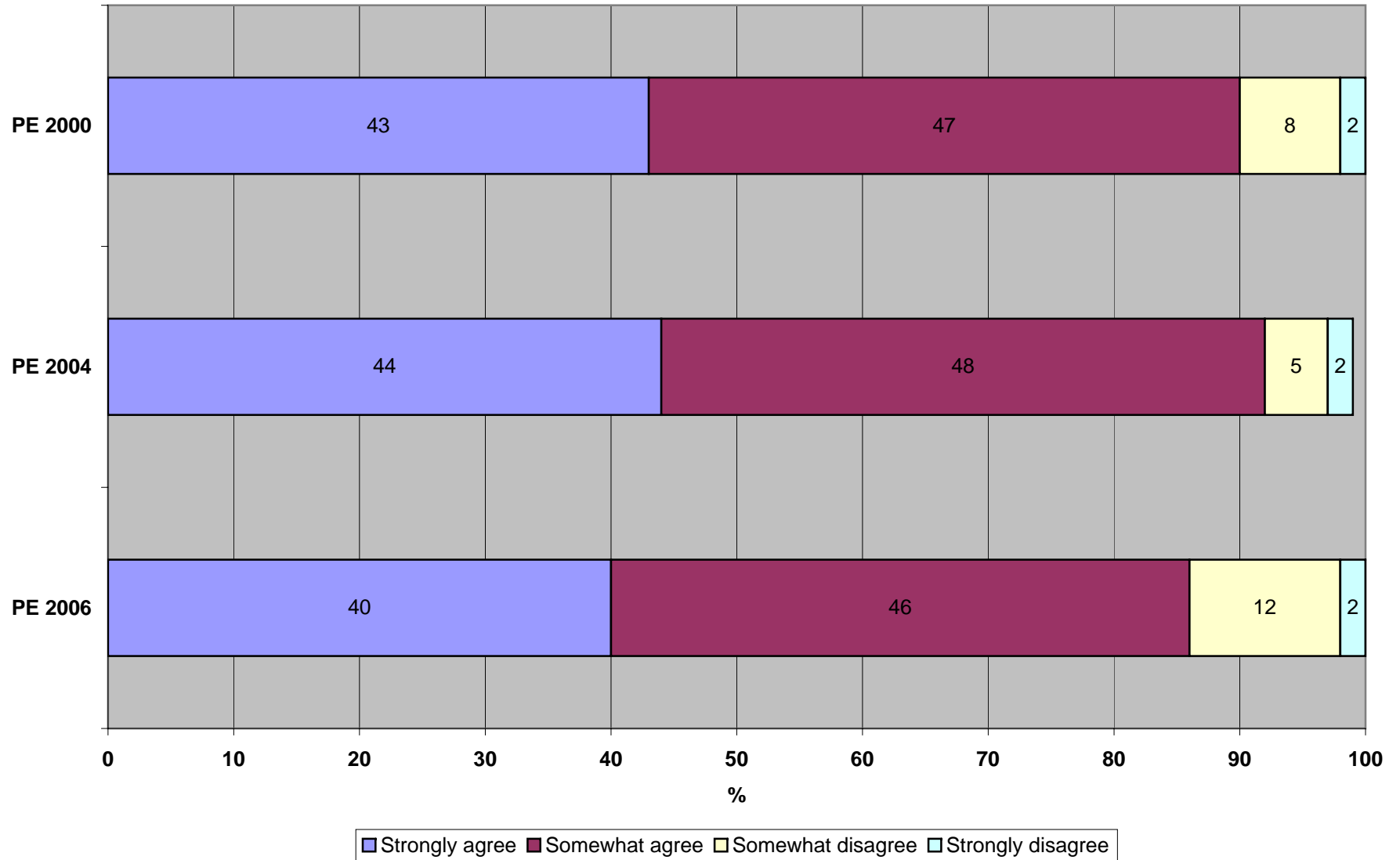
More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising (PE)



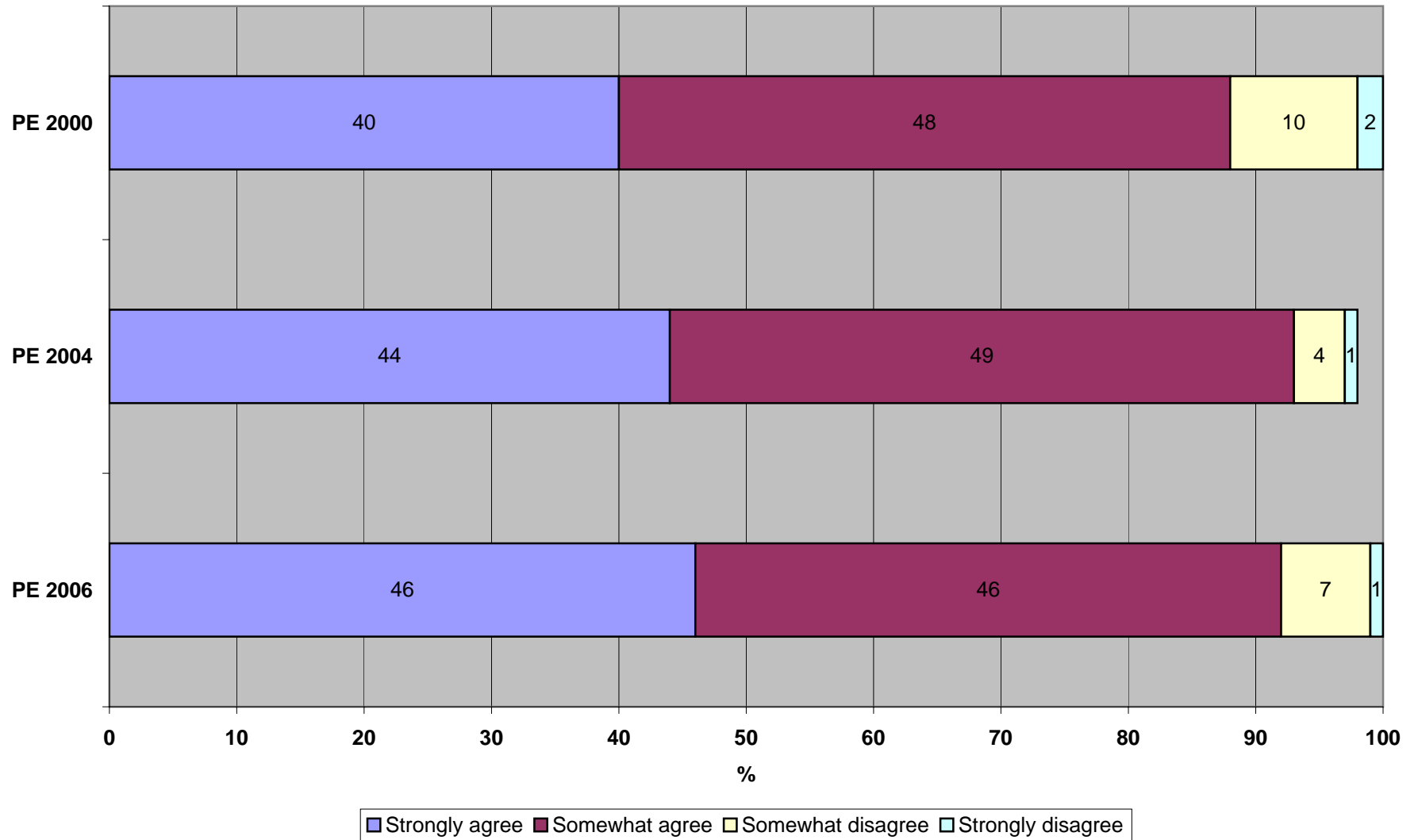
More attention should be paid to the way charities spend their money (PEI)



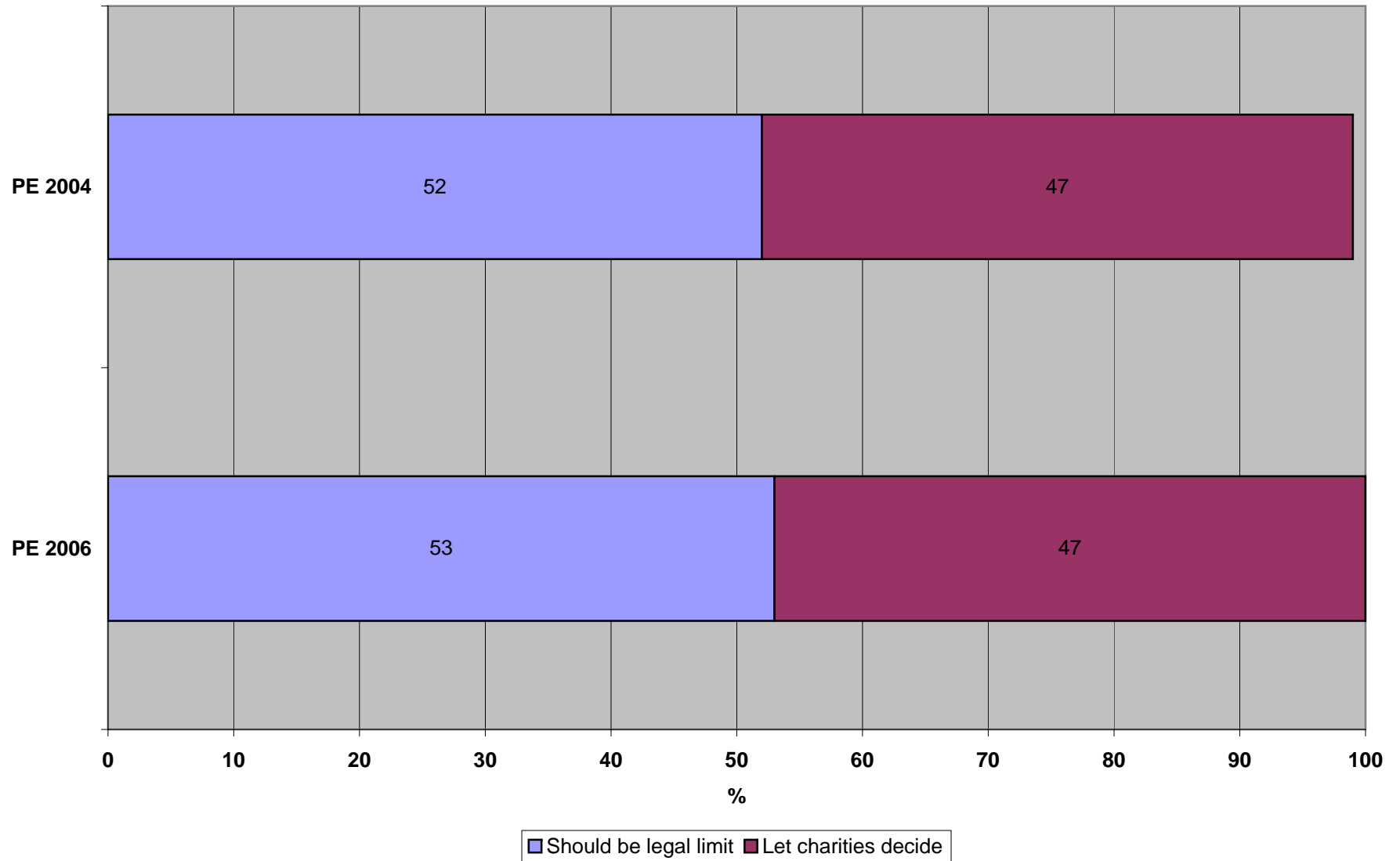
More attention should be paid to the way that charities raise money (PE)



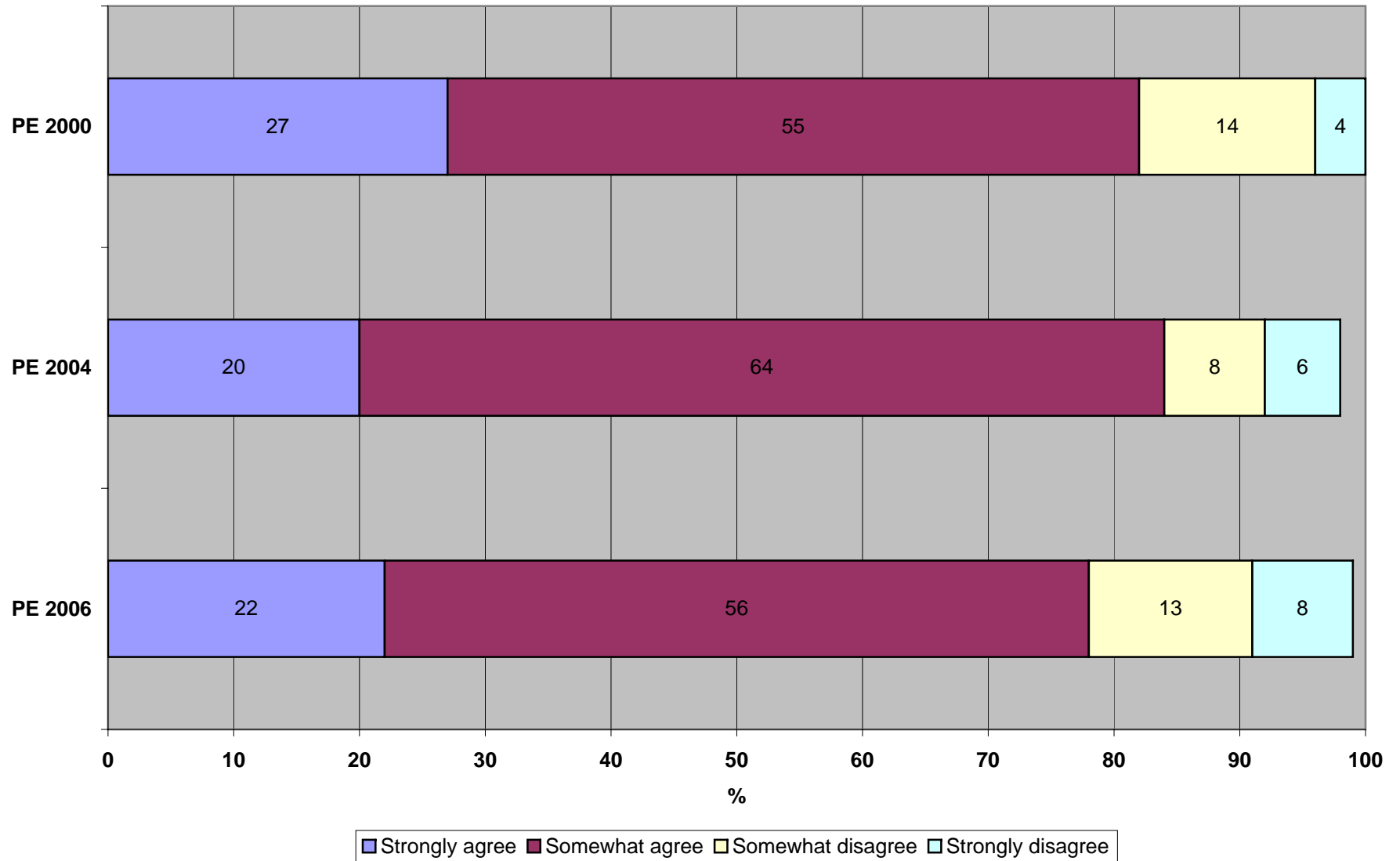
**More attention should be paid to the amount of money charities spend on program activities
(PE)**



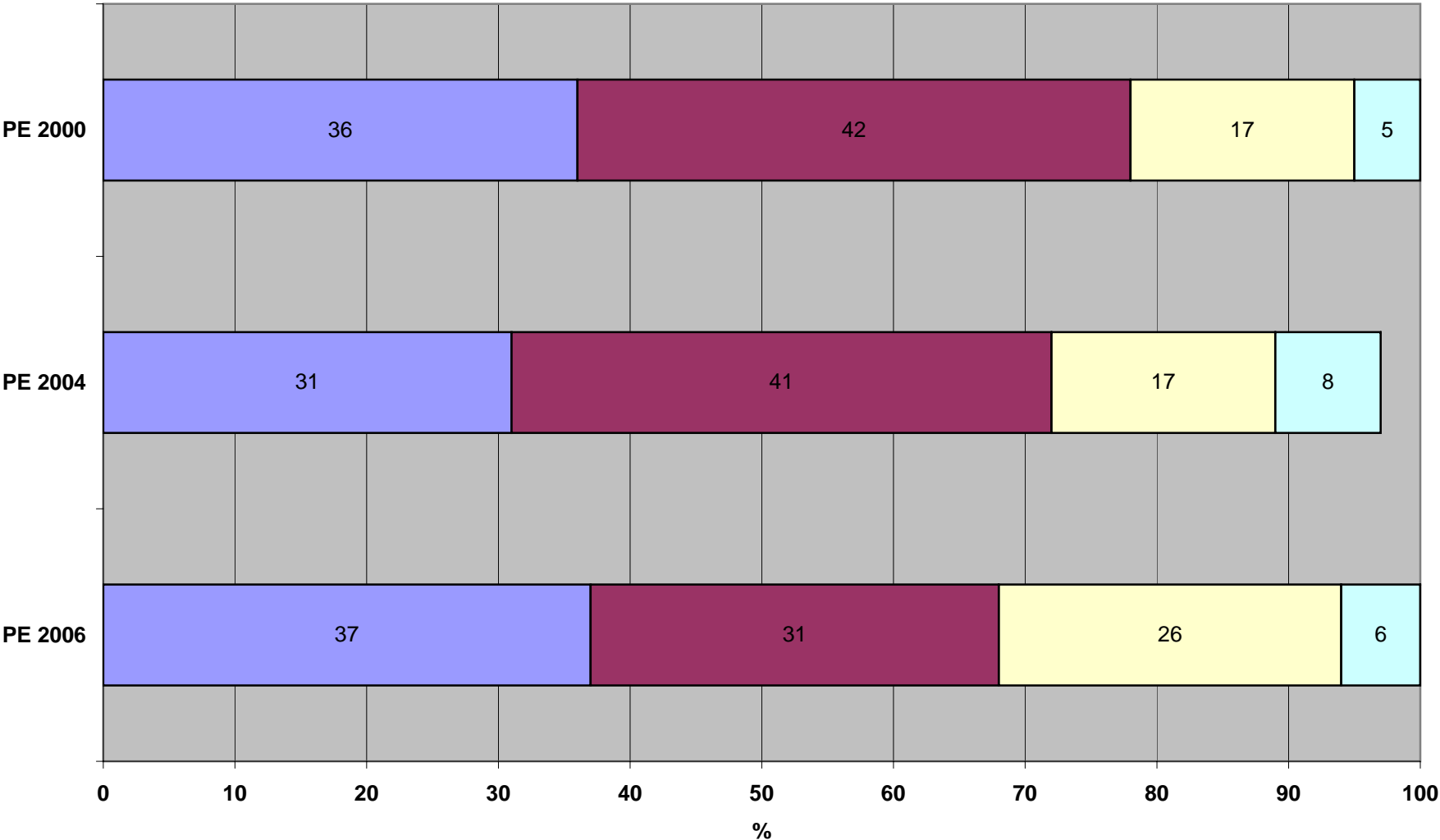
Limit on fundraising costs (PE)



Charities are generally honest about the way they use donations (PE)

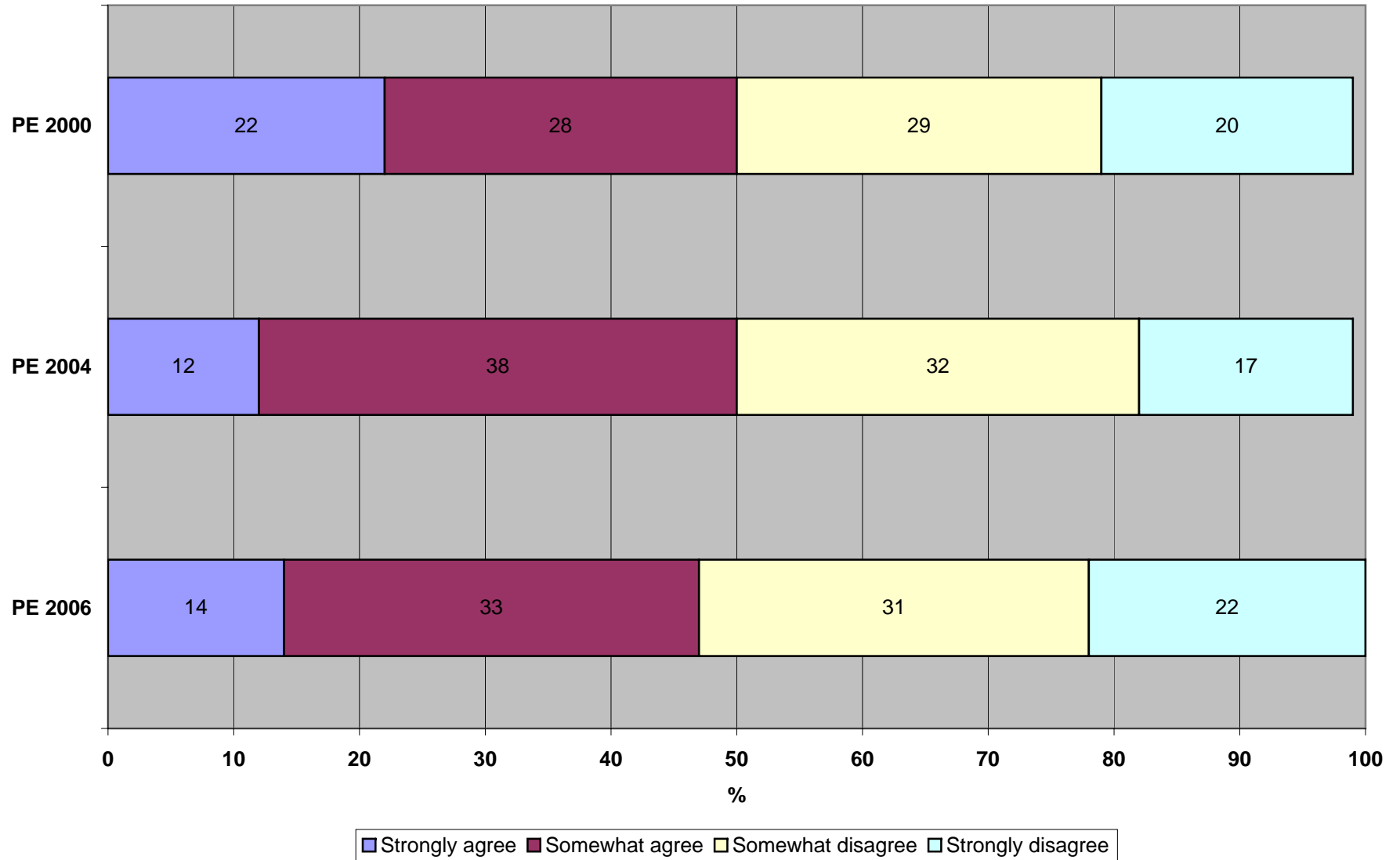


Too many charities are trying to get donations for the same cause (PE)

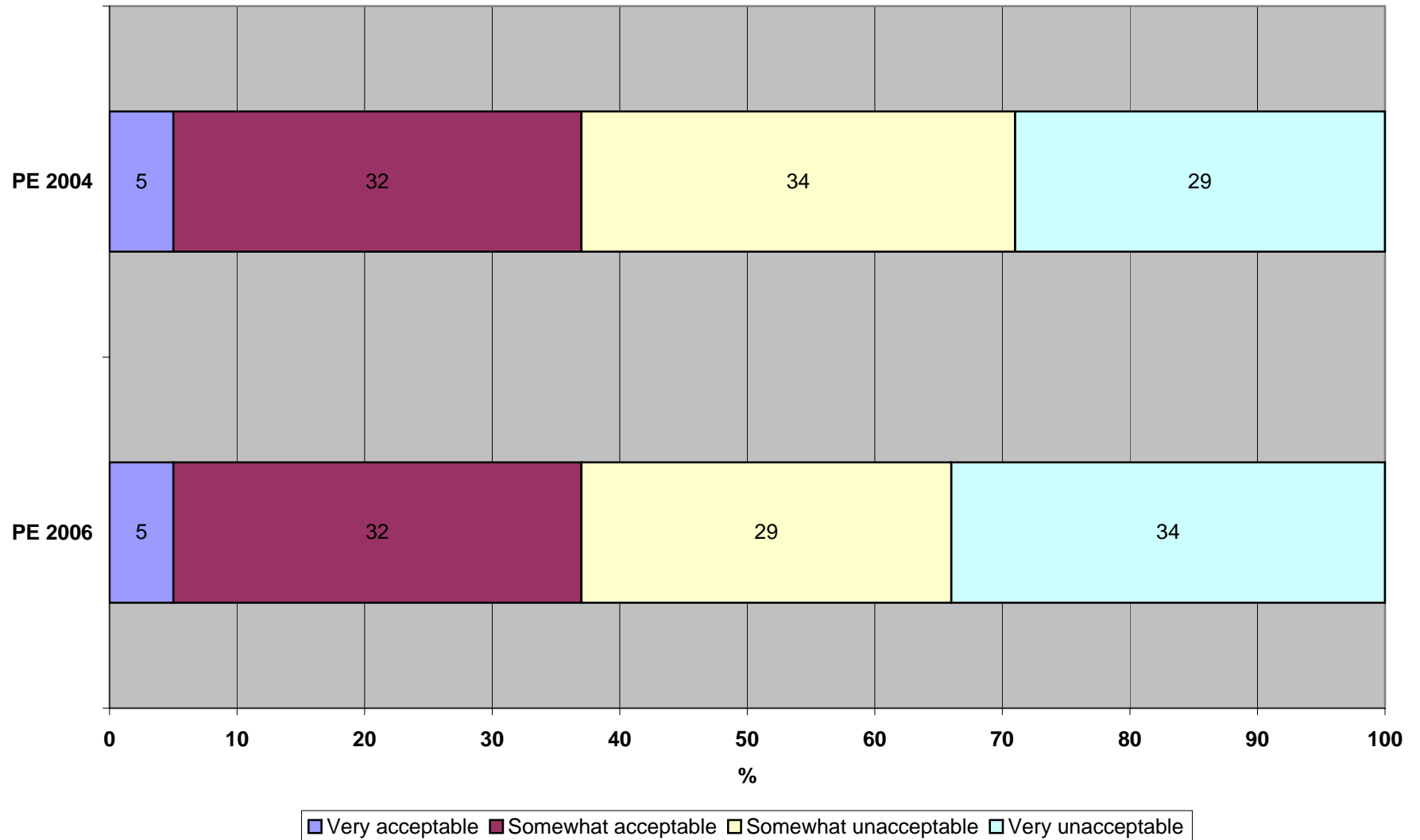


■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

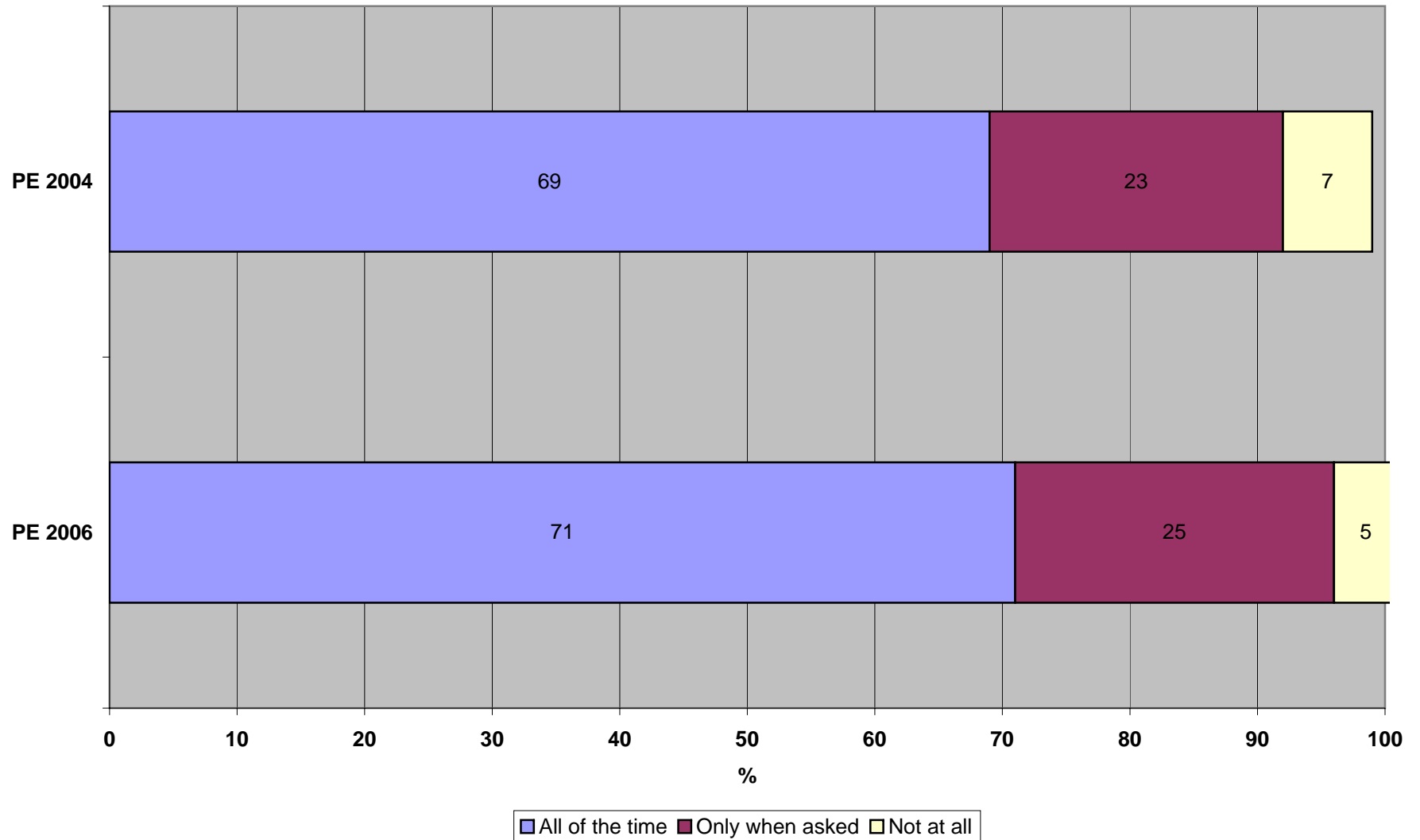
Charities only ask for money when they really need it (PE)



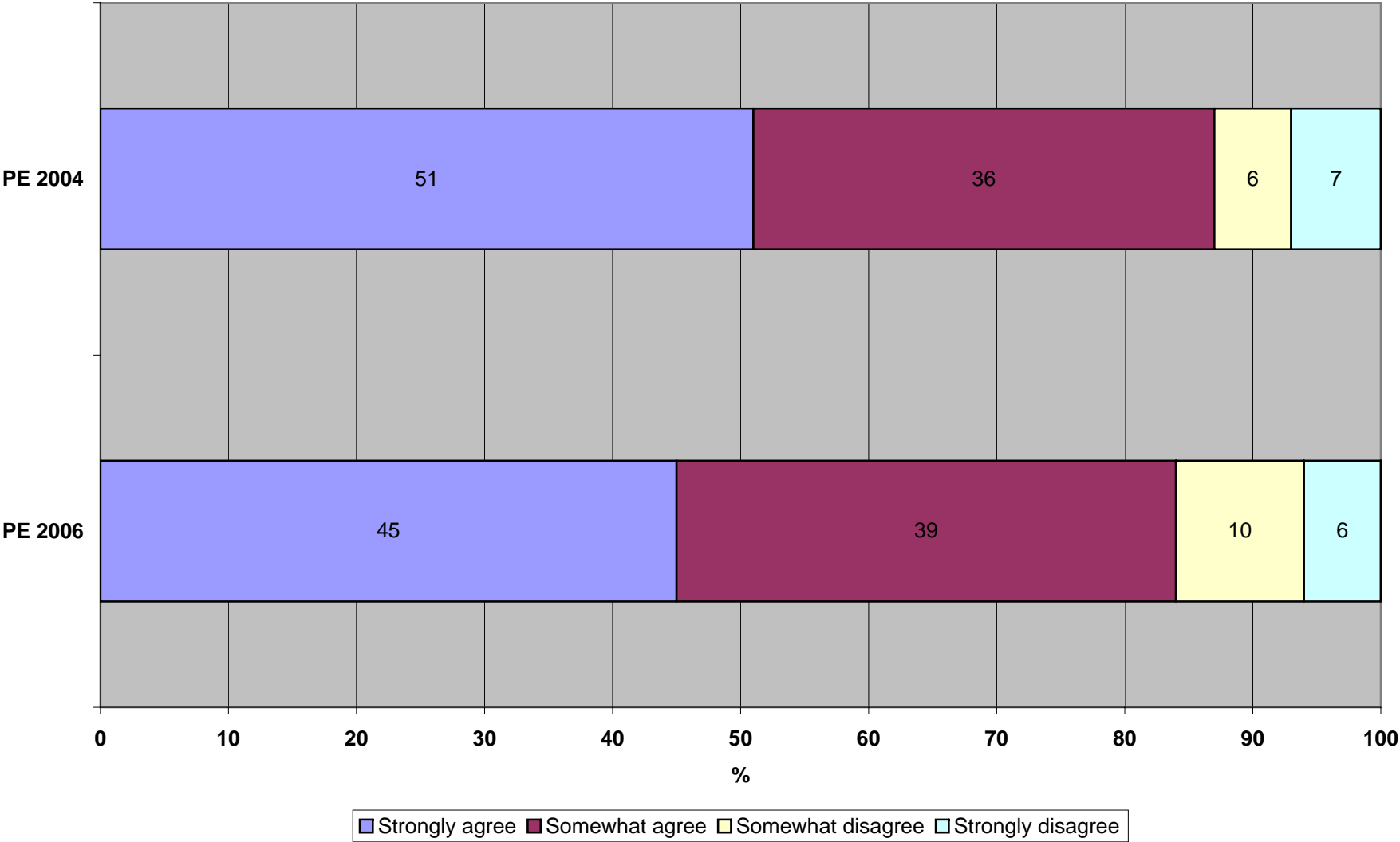
Is percentage-based fundraising an acceptable or unacceptable way for charities to raise money? (PE)



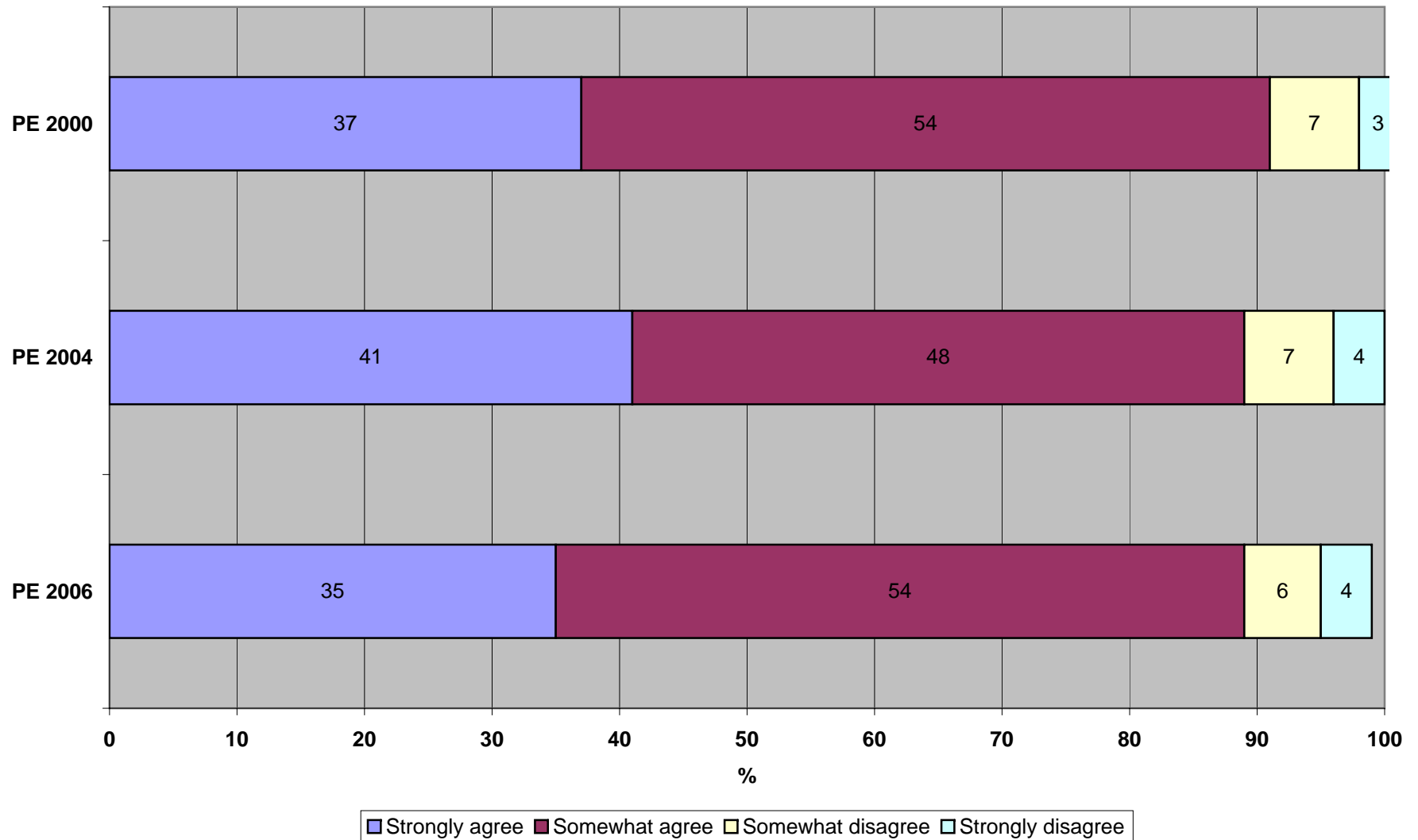
Should individuals/organizations hired to make fundraising requests be required to indicate if they are receiving a percentage of donations raised? (PE)



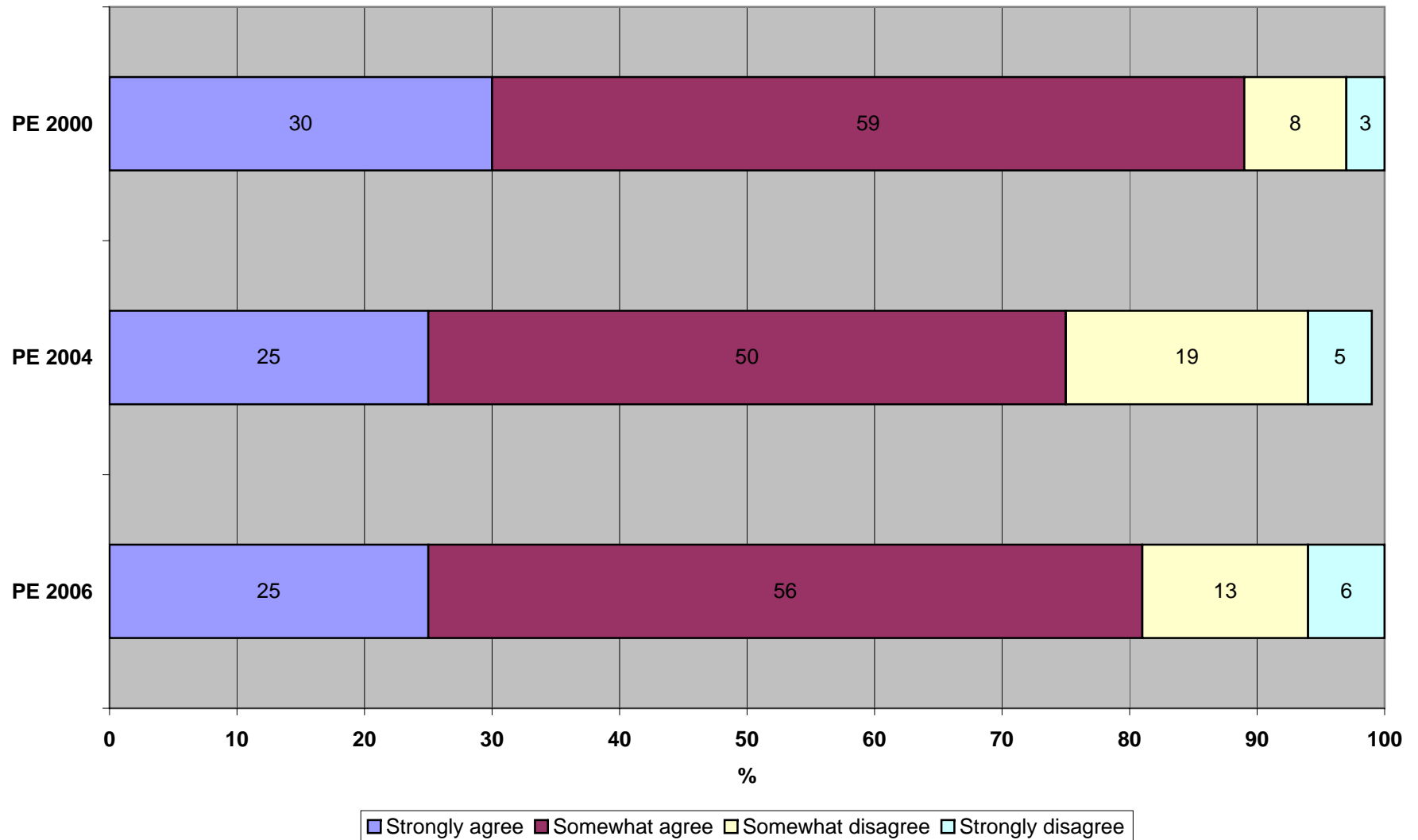
Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause (PE)



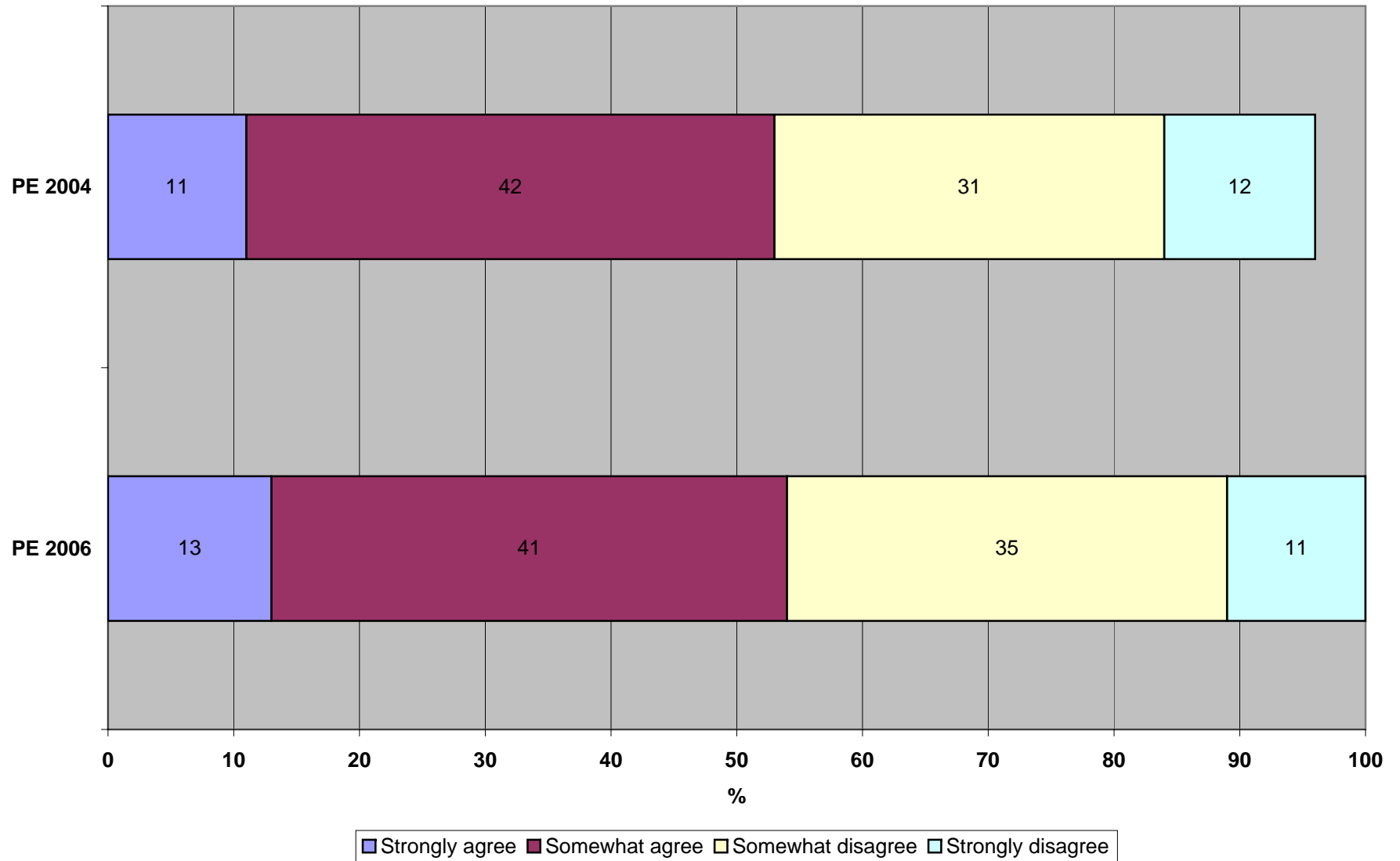
Running a business is a good way to raise money that charities aren't able to get through donations and grants (PE)



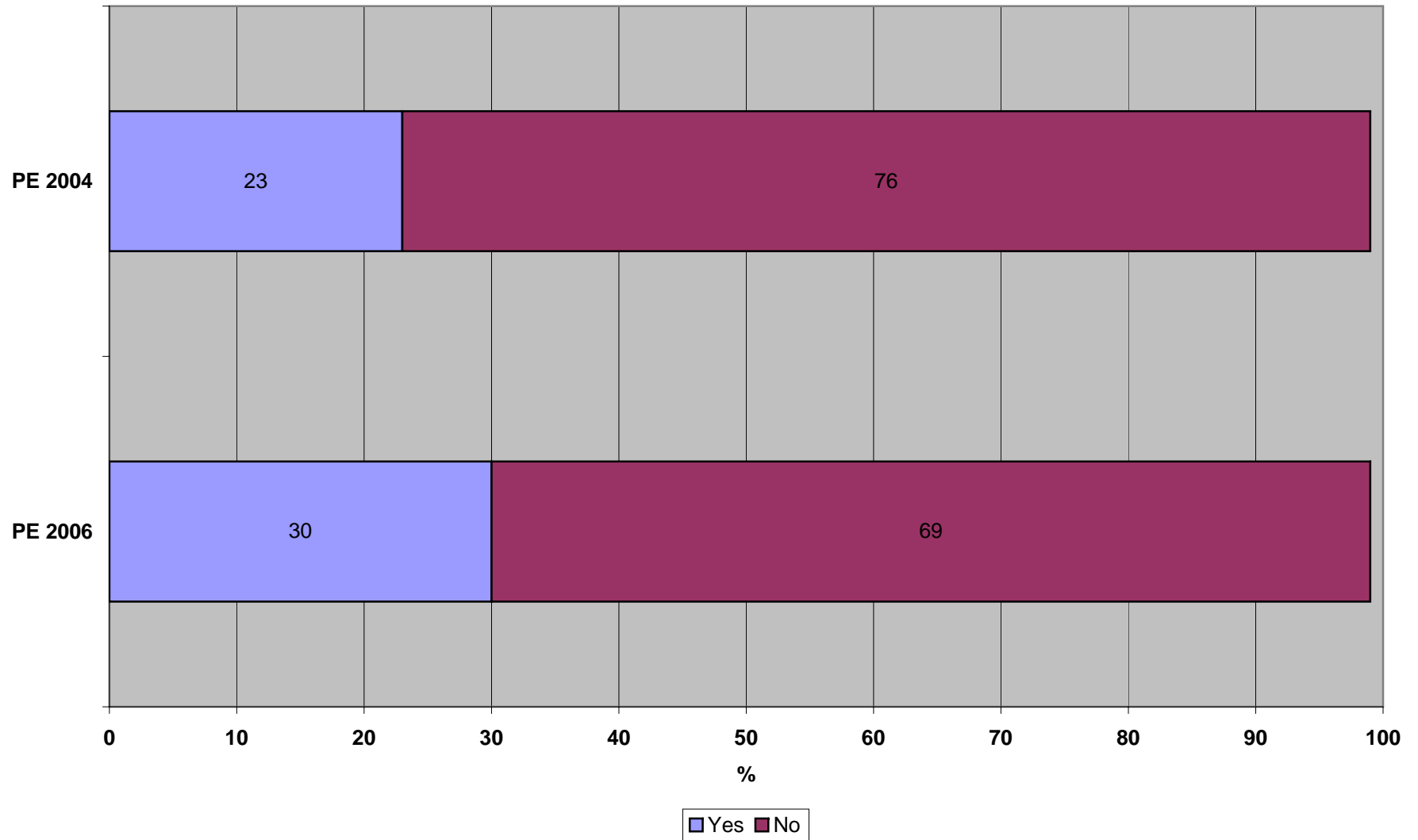
When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians (PE)



When charities run businesses, it takes too much time away from their core cause (PE)



Should charities have to pay taxes on business income if the income is used to support their cause? (PE)



Percentage of respondents likely (very+somewhat) to use these methods to research charity to which respondent is considering making a donation (PE)

