

**Talking about Charities  
(60-4858-03)**

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**TALKING ABOUT CHARITIES ..... 17**

1A. Thinking about charities in general, would you say you trust them: ..... 17

1B. Over the past year, has your trust in charities: ..... 18

2. TRUST A LOT/SOME SUMMARY TABLE ..... 19

2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE ..... 20

2. How much trust do you have in: 1) People who are medical doctors? ..... 21

2. How much trust do you have in: 2) People who are federal politicians? ..... 22

2. How much trust do you have in: 3) People who are lawyers? ..... 23

2. How much trust do you have in: 4) People who are religious leaders? ..... 24

2. How much trust do you have in: 5) People who are journalists and reporters? ..... 25

2. How much trust do you have in: 6) People who are nurses? ..... 26

2. How much trust do you have in: 7) People who are provincial politicians? ..... 27

2. How much trust do you have in: 8) People who are business leaders? ..... 28

2. How much trust do you have in: 9) People who are leaders of charities? ..... 29

2. How much trust do you have in: 10) People who are union leaders? ..... 30

2. How much trust do you have in: 11) People who are government employees? ..... 31

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are: ..... 32

2B. TRUST A LOT/SOME SUMMARY TABLE ..... 33

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE ..... 34

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment? ..... 35

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals? ..... 36

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research? ..... 37

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services? ..... 38

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development? ..... 39

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities? ..... 40

2B. Specifically, to what extent do you trust: 7) Charities that focus on education? ..... 41

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts? ..... 42

2B. Specifically, to what extent do you trust: 9) Hospitals? ..... 43

2B. Specifically, to what extent do you trust: 10) Churches? ..... 44

3. AGREE SUMMARY TABLE ..... 45



3. DISAGREE SUMMARY TABLE ..... 46

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding? ..... 47

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life? ..... 48

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians? ..... 49

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians? ..... 50

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does? ..... 51

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own? ..... 52

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives? ..... 53

5. Which of the following two statements do you most agree with? ..... 54

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved? ..... 55

7. ACCEPTABLE SUMMARY TABLE ..... 56

7. UNACCEPTABLE SUMMARY TABLE ..... 57

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed? ..... 58

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns? ..... 59

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations? ..... 60

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media? ..... 61

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts? ..... 62

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message? ..... 63

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare? ..... 64

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with? ..... 65

9. IMPORTANT SUMMARY TABLE ..... 66

9. UNIMPORTANT SUMMARY TABLE ..... 67

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver? ..... 68

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations? ..... 69

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs? ..... 70

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians? ..... 71

10. GOOD JOB SUMMARY TABLE ..... 72

10. POOR JOB SUMMARY TABLE ..... 73

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver? ..... 74

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations? ..... 75

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs? ..... 76

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians? ..... 77

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view? ..... 78

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities? ..... 79

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities? ..... 80

14. Which of the following do you think should be responsible for watching over the activities of charities? ..... 81

14A. AGREE SUMMARY TABLE ..... 82

14A. DISAGREE SUMMARY TABLE ..... 83



14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money? ..... 84

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money? ..... 85

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities? ..... 86

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising? ..... 87

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent? ..... 88

15B. Which of the following two statements do you most agree with..... 89

16. AGREE SUMMARY TABLE ..... 90

16. DISAGREE SUMMARY TABLE ..... 91

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations? ..... 92

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause? ..... 93

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause? ..... 94

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it? ..... 95

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money? ..... 96

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services? ..... 97

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all? 99

19. Please tell me if you agree with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause..... 100

20. AGREE SUMMARY TABLE ..... 101

20. DISAGREE SUMMARY TABLE ..... 102

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants? ..... 103

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians? ..... 104

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause? ..... 105

21. Which of the following two points of view comes closest to your own? ..... 106

22. LIKELY SUMMARY TABLE ..... 107

22. UNLIKELY SUMMARY TABLE ..... 108

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website? ..... 109

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities? ..... 110

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements? ..... 111

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information? .. 112

**DEMOGRAPHICS..... 113**

23. What age group do you fall into? ..... 113

24. Number of Adults live in your household? ..... 114

25. And, how many people under 18 years of age live in your household? ..... 115

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married? ..... 116

27. What is the highest level of education you have completed? ..... 117

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never? ..... 118

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else? ..... 119



30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into? .....	120
31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005? .....	121
32. As far as you can remember, how much did you donate to charities in 2005? .....	122



DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
British Columbia	539 14%	58 14%	128 12%	129 15%	90 15%	77 13%	226 13%	42 13%	71 16%	12 7%	122 16%	26 13%	7 18%	25 12%	2 7%
Alberta	401 10%	34 8%	90 8%	88 10%	76 13%	91 16%	209 12%	36 11%	47 11%	11 6%	54 7%	24 12%	4 11%	12 6%	1 4%
Sask/Man	272 7%	23 5%	79 7%	60 7%	40 7%	40 7%	104 6%	29 9%	36 8%	8 5%	57 8%	15 8%	5 12%	14 6%	1 4%
Ontario	1516 39%	144 34%	378 35%	361 42%	269 45%	228 39%	639 38%	113 35%	186 42%	62 37%	311 42%	68 34%	20 52%	96 44%	16 71%
Quebec	889 23%	130 31%	321 30%	162 19%	85 14%	115 20%	405 24%	75 23%	83 19%	56 33%	145 20%	52 26%	1 2%	64 30%	2 10%
Atlantic	269 7%	35 8%	81 8%	64 7%	33 6%	31 5%	114 7%	31 10%	24 5%	18 11%	53 7%	13 7%	2 6%	5 2%	1 4%



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Saskatchewan	111 3%	13 3%	29 3%	23 3%	18 3%	16 3%	44 3%	9 3%	18 4%	3 2%	23 3%	6 3%	0 1%	6 3%	0 2%
Manitoba	161 4%	10 2%	49 5%	37 4%	22 4%	25 4%	60 4%	20 6%	17 4%	4 3%	34 5%	9 5%	4 11%	8 4%	1 2%
Ontario	1516 39%	144 34%	378 35%	361 42%	269 45%	228 39%	639 38%	113 35%	186 42%	62 37%	311 42%	68 34%	20 52%	96 44%	16 71%
Quebec	889 23%	130 31%	321 30%	162 19%	85 14%	115 20%	405 24%	75 23%	83 19%	56 33%	145 20%	52 26%	1 2%	64 30%	2 10%
New Brunswick	77 2%	12 3%	24 2%	19 2%	6 1%	8 1%	31 2%	6 2%	8 2%	7 4%	17 2%	5 2%	1 2%	1 0	0 -
Nova Scotia	117 3%	14 3%	34 3%	27 3%	16 3%	15 3%	49 3%	18 5%	10 2%	7 4%	21 3%	5 2%	1 1%	2 1%	0 2%
Prince Edward Island	19 0	2 0	6 1%	4 0	4 1%	2 0	8 0	2 1%	3 1%	1 0	3 0	1 0	0 0	0 0	0 1%
Newfoundland	57 1%	7 2%	17 2%	15 2%	7 1%	7 1%	26 2%	6 2%	4 1%	4 2%	11 2%	3 2%	1 2%	1 1%	0 1%



DEMOGRAPHICS

Urban / Rural

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Urban	3041 78%	341 81%	796 74%	670 78%	479 81%	501 86%	1384 82%	254 78%	326 73%	121 72%	550 74%	139 70%	33 83%	199 92%	18 82%
Rural	845 22%	81 19%	280 26%	194 22%	115 19%	81 14%	313 18%	72 22%	121 27%	46 28%	192 26%	59 30%	7 17%	18 8%	4 18%
		B	ADE	C	B	BC	HIJK	M	M	FM	FM	FM	L	FGHIJK	N



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St. John's	21 1%	2 0	4 0	7 1%	3 0	3 1%	11 1%	2 1%	1 0	1 0	5 1%	0 0	0 0	1 0	0 -
Grand Falls-Windsor	4 0	0 -	1 0	1 0	0 0	1 0	3 0	0 -	0 -	0 -	1 0	0 0	0 -	0 -	0 -
Gander	2 0	0 -	1 0	0 0	1 0	0 -	2 0	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -
Corner Brook	2 0	0 -	1 0	0 0	0 -	0 0	0 0	0 -	0 0	1 0	0 -	0 -	0 -	0 -	0 -
Labrador City	1 0	0 -	0 -	0 -	0 -	1 0	1 0	0 -	0 -	0 -	0 0	0 0	0 -	0 -	0 -
Charlottetown	9 0	1 0	2 0	2 0	2 0	1 0	4 0	0 0	2 0	0 0	2 0	0 0	0 -	0 0	0 -
Summerside	2 0	0 0	0 0	0 0	0 -	0 0	1 0	0 0	0 -	0 0	0 0	0 0	0 0	0 -	0 1%
Halifax	43 1%	5 1%	9 1%	12 1%	6 1%	8 1%	20 1%	7 2%	4 1%	2 1%	6 1%	1 1%	0 -	2 1%	0 -
Kentville	5 0	1 0	1 0	1 0	1 0	0 0	3 0	0 -	0 -	1 0	0 0	0 0	0 -	0 -	0 2%
Truro	8 0	2 0	2 0	1 0	1 0	2 0	4 0	1 0	0 0	0 -	2 0	0 0	0 -	0 -	0 -
New Glasgow	3 0	0 0	1 0	1 0	0 0	0 -	2 0	0 -	0 -	0 -	0 0	0 -	0 0	0 -	0 -
Cape Breton	15 0	1 0	5 0	3 0	3 1%	1 0	8 0	3 1%	0 0	1 0	3 0	0 -	0 1%	0 -	0 -
Moncton	11 0	2 0	3 0	4 0	1 0	1 0	5 0	1 0	1 0	1 0	1 0	1 0	0 -	1 0	0 -





DEMOGRAPHICS

Census Metropolitan Area:

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Saint John	15 0	2 1%	3 0	4 0	2 0	2 0	5 0	1 0	1 0	2 1%	4 0	1 1%	0 0	0 -	0 -
Fredericton	10 0	1 0	3 0	3 0	1 0	1 0	6 0	0 0	1 0	0 0	1 0	0 0	0 -	0 -	0 -
Bathurst	2 0	0 -	1 0	1 0	0 -	0 0	1 0	0 0	0 -	0 0	0 0	0 -	0 -	0 -	0 -
Campbellton	1 0	1 0	0 0	0 0	0 -	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 -	0 -	0 -
Edmundston	1 0	0 -	1 0	0 -	0 -	0 -	0 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Matane	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Rimouski	5 0	1 0	3 0	2 0	0 -	0 -	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Riviere-du-Loup	2 0	0 -	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Baie-Comeau	7 0	0 -	2 0	1 0	0 -	2 0	4 0	2 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -
Chicoutimi - Jonquiere	16 0	2 0	8 1%	4 1%	0 -	1 0	6 0	4 1%	0 -	0 -	1 0	4 2% FHJ	0 -	0 -	0 -
Alma	4 0	2 0	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Dolbeau	4 0	1 0	0 -	3 0	0 -	0 -	2 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Sept-Iles	7 0	0 -	4 0	1 0	0 -	2 0	3 0	0 -	0 -	0 -	4 0	0 -	0 -	0 -	0 -
Quebec	89 2%	9 2%	26 2%	19 2%	11 2%	15 3%	50 3%	8 3%	4 1%	3 2%	18 2%	1 1%	0 -	5 2%	0 -



DEMOGRAPHICS

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Saint-Georges	3 0	0 -	1 0	2 0	0 -	0 -	2 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Thetford Mines	5 0	1 0	2 0	0 -	0 -	1 0	1 0	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	2 7%
Sherbrooke	27 1%	7 2%	10 1%	3 0	2 0	5 1%	14 1%	0 -	3 1%	5 3%	0 -	0 -	1 2%	5 2%	0 -
Magog	10 0	1 0	4 0	1 0	0 -	2 0	5 0	0 -	0 -	0 -	3 0	1 1%	0 -	0 -	0 -
Cowansville	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -
Victoriaville	8 0	2 1%	3 0	2 0	0 -	1 0	5 0	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -
Trois-Rivieres	21 1%	2 1%	10 1%	2 0	3 1%	2 0	3 0	5 1%	5 1%	1 0	6 1%	0 -	0 -	2 1%	0 -
Shawinigan	4 0	1 0	2 0	0 -	0 -	1 0	4 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -
La Tuque	3 0	3 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
Drummondville	2 0	0 -	1 0	1 0	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Granby	5 0	1 0	1 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	1 0	1 1%	0 -	0 -	0 -
Saint-Hyacinthe	8 0	2 1%	4 0	2 0	0 -	0 -	2 0	0 -	2 0	0 -	1 0	1 1%	0 -	2 1%	0 -
Sorel	6 0	1 0	2 0	0 -	2 0	0 -	0 -	0 -	0 -	1 0	5 1%	0 -	0 -	0 -	0 -
Joliette	9 0	2 1%	5 0	1 0	2 0	0 -	4 0	0 -	1 0	0 -	2 0	0 -	0 -	2 1%	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Saint-Jean-sur-Richelieu	12 0	1 0	3 0	2 0	2 0	1 0	5 0	2 0	2 1%	1 1%	1 0	0 -	0 -	0 -	0 -
Montreal	360 9%	45 11%	112 10%	72 8%	39 7%	53 9%	172 10%	22 7%	33 7%	17 10%	55 7%	19 9%	0 -	42 19%	1 3%
Salaberry-de-Valleyfield	4 0	0 -	2 0	0 -	0 -	2 0	0 -	0 -	0 -	2 1%	2 0	0 -	0 -	0 -	0 -
Lachute	5 0	2 0	2 0	0 -	2 0	0 -	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Val-d'Or	3 0	0 -	0 -	0 -	1 0	1 0	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Rouyn-Noranda	8 0	2 1%	0 -	3 0	1 0	0 -	5 0	0 -	0 -	0 -	1 0	2 1%	0 -	0 -	0 -
Cornwall	15 0	1 0	4 0	6 1%	4 1%	0 -	4 0	4 1%	2 0	1 1%	2 0	0 -	2 5%	0 -	0 -
Hawkesbury	2 0	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 1%	0 -	0 -	0 -
Ottawa - Hull	129 3%	9 2%	26 2%	24 3%	19 3%	35 6%	66 4%	7 2%	14 3%	9 5%	22 3%	3 2%	4 10%	5 2%	0 -
Brockville	13 0	0 -	3 0	1 0	0 -	3 1%	0 -	2 1%	1 0	0 -	7 1%	0 -	0 -	3 1%	0 -
Pembroke	9 0	3 1%	4 0	0 -	3 0	0 -	8 0	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -
Kingston	36 1%	19 5%	8 1%	5 1%	0 -	0 -	6 0	11 3%	2 0	1 1%	9 1%	2 1%	0 -	6 3%	0 -
Belleville	10 0	3 1%	2 0	0 -	2 0	0 -	6 0	0 -	0 -	0 -	2 0	3 1%	0 -	0 -	0 -
Cobourg	3 0	0 -	3 0	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Port Hope	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -
Peterborough	35 1%	2 0	9 1%	13 1%	7 1%	0 -	6 0	1 0	6 1%	0 -	8 1%	2 1%	3 7%	8 3%	2 8%
Lindsay	7 0	0 -	0 -	1 0	2 0	4 1%	2 0	0 -	2 0	0 -	3 0	0 -	0 -	0 -	0 -
Oshawa	35 1%	1 0	13 1%	11 1%	2 0	9 2%	16 1%	1 0	6 1%	0 -	13 2%	0 -	0 -	0 -	0 -
Toronto	398 10%	31 7%	96 9%	82 9%	79 13%	89 15%	184 11%	37 11%	58 13%	8 5%	61 8%	13 7%	5 13%	27 13%	3 13%
Hamilton	92 2%	4 1%	27 2%	18 2%	24 4%	14 2%	31 2%	8 2%	9 2%	4 2%	15 2%	8 4%	1 3%	17 8%	0 -
St. Catharines - Niagara	71 2%	4 1%	21 2%	19 2%	9 1%	8 1%	38 2%	1 0	4 1%	5 3%	9 1%	9 5%	0 -	3 1%	2 8%
Kitchener	57 1%	5 1%	11 1%	20 2%	16 3%	6 1%	38 2%	2 1%	7 2%	3 2%	5 1%	0 -	0 -	2 1%	0 -
Brantford	17 0	0 -	1 0	7 1%	3 0	2 0	8 0	0 -	0 -	0 -	10 1%	0 -	0 -	0 -	0 -
Woodstock	2 0	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Tillsonburg	7 0	0 -	2 0	2 0	0 -	3 0	3 0	0 -	2 0	0 -	2 0	0 -	0 -	0 -	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Simcoe	17 0	1 0	10 1%	0 -	2 0	2 0	5 0	3 1%	4 1%	0 -	6 1%	0 -	0 -	0 -	0 -	
Guelph	17 0	2 0	6 1%	2 0	7 1%	0 -	9 1%	0 -	0 -	0 -	4 1%	0 -	1 2%	4 2%	0 -	
Stratford	11 0	6 1%	3 0	2 0	0 -	0 -	3 0	0 -	0 -	2 1%	6 1%	0 -	0 -	0 -	0 -	
London	78 2%	17 4%	13 1%	21 2%	14 2%	0 -	32 2%	7 2%	7 2%	2 1%	18 2%	2 1%	0 -	9 4%	2 8%	
Chatham	9 0	0 -	4 0	4 0	0 -	2 0	3 0	0 -	4 1%	0 -	0 -	2 1%	1 2%	0 -	0 -	
Leamington	9 0	0 -	0 -	9 1%	0 -	0 -	6 0	3 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	
Windsor	59 2%	6 1%	6 1%	13 1%	16 3%	8 1%	18 1%	0 -	8 2%	16 9%	8 1%	5 2%	0 -	4 2%	0 -	
Sarnia	9 0	4 1%	0 -	0 -	0 -	2 0	6 0	1 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	
Owen Sound	8 0	2 0	0 -	2 0	2 0	2 0	0 -	3 1%	0 -	1 1%	4 1%	0 -	0 -	0 -	0 -	
Barrie	23 1%	0 -	8 1%	5 1%	6 1%	5 1%	10 1%	4 1%	7 1%	0 -	0 -	3 1%	0 -	0 -	0 -	
Orillia	4 0	2 0	0 -	2 0	0 -	0 -	2 0	2 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Midland	7 0	1 0	0 -	2 0	2 0	2 0	2 0	0 -	0 -	0 -	4 1%	0 -	1 2% FGH	0 -	0 -	
North Bay	7 0	2 0	0 -	3 0	0 -	2 0	3 0	0 -	2 0	0 -	0 -	0 -	2 5% FGHIJK M	0 -	0 -	
Sudbury	17 0	3 1%	2 0	10 1%	0 -	2 0	13 1%	0 -	0 -	1 1%	3 0	0 -	0 -	0 -	0 -	
Timmins	17 0	0 -	3 0	4 0	8 1% BE	0 -	10 1%	0 -	2 0	0 -	0 -	3 1% J	0 -	0 -	2 8%	
Sault Ste. Marie	14 0	3 1%	7 1%	2 0	0 -	2 0	6 0	3 1%	1 0	0 -	4 1%	0 -	0 -	0 -	0 -	
Thunder Bay	22 1%	3 1%	9 1%	3 0	4 1%	2 0	3 0	3 1%	0 -	2 1%	9 1% F	1 0	0 -	0 -	3 13%	
Winnipeg	92 2%	6 2%	22 2%	20 2%	12 2%	21 4%	37 2%	12 4%	9 2%	2 1%	19 3%	2 1%	1 1%	8 3%	1 2%	
Portage la Prairie	3 0	1 0	1 0	0 0	1 0	0 -	1 0	1 0	1 0	0 -	1 0	0 -	0 -	0 -	0 -	
Brandon	5 0	2 0	1 0	1 0	0 -	1 0	3 0	0 -	2 0	0 -	1 0	0 -	0 -	0 -	0 -	
Thompson	1 0	0 -	0 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 0	0 -	
Regina	25 1%	2 0	5 0	7 1%	7 1%	2 0	13 1%	1 0	1 0	1 1%	7 1%	0 0	0 -	1 0	0 -	
Yorkton	3 0	0 0	2 0	0 -	0 -	1 0	2 0	0 0	0 -	0 -	0 0	0 -	0 -	0 0	0 -	
Moose Jaw	4 0	1 0	1 0	1 0	0 -	1 0	1 0	0 -	1 0	0 -	2 0	0 -	0 1% F	1 0	0 -	
Swift Current	2 0	0 -	1 0	1 0	0 -	0 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Saskatoon	20 1%	2 0	5 0	3 0	4 1%	4 1%	8 0	2 1%	3 1%	0 -	5 1%	1 0	0 -	1 0	0 2%
North Battleford	1 0	0 0	0 0	1 0	0 -	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 -	0 0	0 -
Prince Albert	4 0	1 0	1 0	1 0	0 0	0 0	2 0	0 -	0 0	0 -	1 0	1 0	0 -	0 0	0 -
Estevan	3 0	0 0	1 0	0 -	0 0	0 0	1 0	0 0	1 0	0 -	0 -	0 -	0 -	0 0	0 -
Medicine Hat	12 0	0 -	5 0	3 0	1 0	3 0	8 0	1 0	0 -	0 -	2 0	1 0	0 -	0 -	0 -
Lethbridge	3 0	0 0	1 0	2 0	0 -	0 -	2 0	0 -	0 -	0 -	1 0	0 0	0 -	0 -	0 -
Calgary	112 3%	7 2%	19 2%	23 3%	19 3%	37 6%	62 4%	5 1%	13 3%	5 3%	13 2%	7 4%	1 4%	6 3%	0 -
Red Deer	10 0	1 0	3 0	1 0	3 0	2 0	8 0	0 -	1 0	0 -	1 0	0 -	0 -	0 -	0 -
Camrose	5 0	0 -	2 0	1 0	1 0	0 -	1 0	0 0	3 1%	0 -	0 -	1 0	0 -	0 -	0 -
Edmonton	116 3%	8 2%	26 2%	26 3%	24 4%	23 4%	65 4%	16 5%	8 2%	3 2%	13 2%	6 3%	1 3%	4 2%	0 -
Lloydminster	3 0	0 -	1 0	0 -	1 0	0 -	1 0	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -
Grand Centre	4 0	0 -	0 -	1 0	1 0	1 0	2 0	0 -	1 0	0 -	0 -	0 -	0 -	1 1%	0 -
Grande Prairie	8 0	0 0	4 0	1 0	2 0	1 0	5 0	0 -	0 -	2 1%	0 -	0 -	0 -	0 0	0 -
Wood Buffalo	5 0	0 -	0 -	2 0	0 -	3 1%	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Wetaskiwin	4 0	1 0	1 0	1 0	1 0	0 -	1 0	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
Cranbrook	4 0	0 -	2 0	0 -	0 -	1 0	1 0	0 -	1 0	0 -	3 0	0 -	0 -	0 -	0 -
Penticton	5 0	1 0	1 0	2 0	1 0	0 -	3 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Kelowna	18 0	2 0	5 0	4 1%	3 1%	1 0	4 0	4 1%	2 1%	0 -	6 1%	2 1%	0 -	0 -	0 -
Vernon	8 0	3 1%	1 0	1 0	0 -	2 0	2 0	1 0	0 -	0 -	3 0	0 -	0 -	0 -	2 7%
Kamloops	17 0	1 0	3 0	4 0	2 0	4 1%	10 1%	2 1%	1 0	0 -	2 0	0 -	1 3%	2 1%	0 -
Chilliwack	14 0	1 0	2 0	6 1%	4 1%	0 -	9 1%	0 -	2 0	0 -	3 0	0 -	0 -	0 -	0 -
Abbotsford	25 1%	1 0	2 0	8 1%	7 1%	7 1%	7 0	2 1%	12 3%	0 -	3 0	0 -	0 -	0 -	0 -
Vancouver	201 5%	17 4%	47 4%	41 5%	40 7%	34 6%	89 5%	15 5%	19 4%	5 3%	43 6%	12 6%	2 4%	13 6%	0 -
Victoria	43 1%	12 3%	7 1%	10 1%	3 1%	10 2%	20 1%	4 1%	4 1%	1 1%	8 1%	0 -	1 3%	2 1%	0 -
Duncan	2 0	0 -	0 -	2 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -
Nanaimo	17 0	1 0	7 1%	1 0	3 1%	2 0	5 0	0 -	5 1%	1 1%	3 0	2 1%	0 -	0 -	0 -
Port Alberni	2 0	1 0	0 -	1 0	1 0	0 -	1 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Courtenay	11 0	2 0	4 0	5 1%	0 -	0 -	3 0	1 0	1 0	1 0	5 1%	0 -	0 -	2 1%	0 -





DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Campbell River	15 0	0 -	6 1%	7 1%	0 -	1 0	4 0	4 1%	0 -	1 1%	2 0	3 1%	0 -	1 0	0 -
Powell River	8 0	0 -	0 -	3 0	3 0	0 -	5 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Williams Lake	2 0	0 -	1 0	1 0	1 0	0 -	1 0	0 -	1 0	0 -	1 0	0 -	0 -	0 -	0 -
Quesnel	7 0	1 0	2 0	1 0	2 0	0 -	2 0	0 -	3 1%	0 -	0 -	1 1%	1 1% FJ	1 0	0 -
Prince Rupert	4 0	0 -	2 0	0 -	1 0	1 0	1 0	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -
Kitimat	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Terrace	4 0	0 -	1 0	2 0	1 0	0 -	2 0	0 -	1 0	0 -	1 0	0 -	0 -	0 -	0 -
Prince George	8 0	0 -	0 -	4 1%	1 0	2 0	6 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Dawson Creek	5 0	2 0	0 -	1 0	2 0	0 -	4 0	0 -	0 -	0 -	0 -	0 -	1 3% FGHJK M	0 -	0 -
Fort St. John	5 0	0 -	0 -	0 -	1 0	3 1%	4 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Not in a CMA/Unknown	960 25%	106 25%	334 31%	212 25%	125 21%	97 17%	358 21%	88 27%	133 30%	54 32%	213 29%	63 32%	9 23%	23 11%	4 18%
		E	CDE	E			M	M	FM	FM	FM	FM			



DEMOGRAPHICS

Respondent's Sex:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Male	1818 47%	179 42%	447 42%	436 50%	319 54%	320 55%	921 54%	98 30%	257 57%	68 41%	325 44%	12 6%	15 38%	108 50%	2 7%
			AB	AB	AB	AB	GIJK	K	GIJKL	K	GK		K	GK	
Female	2068 53%	244 58%	629 58%	428 50%	274 46%	262 45%	776 46%	228 70%	190 43%	99 59%	418 56%	186 94%	24 62%	109 50%	21 93%
		CDE	CDE					FHJM		FH	FH	FGHIJL M	H		



DEMOGRAPHICS

Language of Interview:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
English	3086 79%	304 72%	770 72%	719 83% AB	516 87% AB	493 85% AB	1334 79%	258 79%	372 83% I	118 71%	604 81% I	154 78%	38 97% FGHIJK M	164 76%	20 90%
French	800 21%	119 28% CDE	306 28% CDE	145 17%	77 13%	88 15%	363 21% L	68 21% L	76 17% L	49 29% HJL	139 19% L	44 22% L	1 3%	53 24% L	2 10%



DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

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	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
BC	539 14%	58 14%	128 12%	129 15%	90 15%	77 13%	226 13%	42 13%	71 16%	12 7%	122 16%	26 13%	7 18%	25 12%	2 7%
AB	401 10%	34 8%	90 8%	88 10%	76 13%	91 16%	209 12%	36 11%	47 11%	11 6%	54 7%	24 12%	4 11%	12 6%	1 4%
SK	111 3%	13 3%	29 3%	23 3%	18 3%	16 3%	44 3%	9 3%	18 4%	3 2%	23 3%	6 3%	0 1%	6 3%	0 2%
MB	161 4%	10 2%	49 5%	37 4%	22 4%	25 4%	60 4%	20 6%	17 4%	4 3%	34 5%	9 5%	4 11%	8 4%	1 2%
ON	1516 39%	144 34%	378 35%	361 42%	269 45%	228 39%	639 38%	113 35%	186 42%	62 37%	311 42%	68 34%	20 52%	96 44%	16 71%
PQ	889 23%	130 31%	321 30%	162 19%	85 14%	115 20%	405 24%	75 23%	83 19%	56 33%	145 20%	52 26%	1 2%	64 30%	2 10%
NB	77 2%	12 3%	24 2%	19 2%	6 1%	8 1%	31 2%	6 2%	8 2%	7 4%	17 2%	5 2%	1 2%	1 0	0 -
NS	117 3%	14 3%	34 3%	27 3%	16 3%	15 3%	49 3%	18 5%	10 2%	7 4%	21 3%	5 2%	1 1%	2 1%	0 2%
PEI	19 0	2 0	6 1%	4 0	4 1%	2 0	8 0	2 1%	3 1%	1 0	3 0	1 0	0 0	0 0	0 1%
NFLD	57 1%	7 2%	17 2%	15 2%	7 1%	7 1%	26 2%	6 2%	4 1%	4 2%	11 2%	3 2%	1 2%	1 1%	0 1%



TALKING ABOUT CHARITIES

1A. Thinking about charities in general, would you say you trust them:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
<b>Base: All respondents</b>																
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17	
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**	
A lot	1057 27%	102 24%	264 25%	248 29%	175 29%	201 35% AB	485 J	89 27%	127 28% J	42 25%	159 21%	61 31% J	16 41% J	69 32% J	3 14%	
Some	2013 52%	195 46%	558 52%	454 53%	331 56% A	282 49%	889 52%	178 55%	223 50%	79 47%	370 50%	101 51%	17 43%	124 57%	18 78%	
A little	658 17%	101 24% CDE	205 19% DE	135 16%	79 13%	74 13%	272 16%	51 16%	75 17%	26 16%	164 22% FM	36 18%	6 15%	21 10%	2 8%	
Not at all	146 4%	24 6% D	46 4% D	25 3%	6 1%	21 4% D	50 3%	6 2%	19 4% K	20 12% FGHJK M	42 6% FGK	1 0	0 1%	3 1%	0 -	
Don't know/Refused	13 0	0 0	3 0	2 0	2 0	3 0	1 0	2 1%	3 1% F	0 -	7 1% F	0 -	0 -	0 -	0 -	
<b>TOPBOX &amp; LOWBOX SUMMARY</b>																
A lot/Some	3070 79%	297 70%	821 76%	702 81% AB	506 85% AB	484 83% AB	1374 81% J	267 82% J	350 78% J	121 72%	530 71%	162 81% J	33 84%	193 89% HIJ	21 92%	
A little/Not at all	804 21%	125 30% BCDE	251 23% CDE	160 18%	85 14%	95 16%	322 19%	57 17%	94 21% M	46 28% M	206 28% FGHKM	37 19%	6 16%	24 11%	2 8%	



TALKING ABOUT CHARITIES

1B. Over the past year, has your trust in charities:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
INCREASED (NET)	255 7%	34 8%	97 9%	44 5%	37 6%	32 5%	103 6%	30 9%	15 3%	15 9%	55 7%	11 5%	4 10%	21 10%	0 -
-Increased a lot	84 2%	24 6%	24 2%	9 1%	10 2%	12 2%	24 1%	13 4%	6 1%	13 8%	11 2%	5 2%	4 10%	6 3%	0 -
-Increased a little	171 4%	10 2%	73 7%	35 4%	27 5%	20 3%	78 5%	17 5%	9 2%	2 1%	44 6%	6 3%	0 -	15 7%	0 -
Stayed the same	3112 80%	324 77%	837 78%	705 82%	490 83%	492 85%	1415 83%	257 79%	368 82%	124 74%	534 72%	161 81%	28 71%	182 84%	21 93%
DECREASED (NET)	507 13%	62 15%	137 13%	114 13%	67 11%	58 10%	175 10%	38 12%	63 14%	26 15%	153 21%	27 14%	6 16%	13 6%	2 7%
-Decreased a lot	197 5%	26 6%	67 6%	41 5%	13 2%	23 4%	63 4%	17 5%	18 4%	4 2%	80 11%	5 2%	2 6%	6 3%	0 -
-Decreased a little	310 8%	36 8%	69 6%	73 8%	54 9%	35 6%	111 7%	22 7%	45 10%	22 13%	72 10%	23 11%	4 10%	8 3%	2 7%
Don't know/Refused	11 0	3 1%	5 0	1 0	0 -	0 -	5 0	0 -	2 0	2 1%	1 0	0 0	1 3%	1 0	0 -



TALKING ABOUT CHARITIES  
2. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) People who are medical doctors	3620 93%	382 90%	986 92%	827 96%	569 96%	547 94%	1599 94%	304 93%	407 91%	147 88%	694 93%	190 96%	34 85%	199 92%	22 97%
2) People who are federal politicians	1306 34%	135 32%	350 33%	282 33%	232 39%	204 35%	561 33%	114 35%	134 30%	51 30%	267 36%	73 37%	13 34%	83 38%	3 12%
3) People who are lawyers	2297 59%	240 57%	602 56%	517 60%	377 63%	342 59%	1022 60%	189 58%	246 55%	95 57%	407 55%	128 64%	24 62%	156 72%	13 59%
4) People who are religious leaders	2518 65%	233 55%	713 66%	580 67%	414 70%	358 62%	1092 64%	225 69%	277 62%	92 55%	500 67%	138 69%	28 72%	136 63%	14 63%
5) People who are journalists and reporters	2455 63%	235 56%	664 62%	564 65%	393 66%	384 66%	1137 67%	207 64%	282 63%	97 58%	432 58%	122 61%	23 59%	124 57%	13 59%
6) People who are nurses	3732 96%	394 93%	1025 95%	846 98%	579 98%	565 97%	1654 97%	306 94%	425 95%	160 96%	706 95%	190 96%	39 100%	206 95%	22 97%
7) People who are provincial politicians	1451 37%	140 33%	383 36%	324 38%	269 45%	212 36%	624 37%	129 40%	160 36%	62 37%	280 38%	72 36%	21 53%	85 39%	8 35%
8) People who are business leaders	2710 70%	265 63%	698 65%	630 73%	432 73%	444 76%	1219 72%	228 70%	332 74%	102 61%	478 64%	158 79%	29 75%	128 59%	19 83%
9) People who are leaders of charities	2993 77%	285 67%	804 75%	692 80%	501 84%	459 79%	1351 80%	257 79%	339 76%	118 71%	523 70%	161 81%	31 78%	177 82%	17 77%
10) People who are union leaders	1935 50%	202 48%	546 51%	452 52%	298 50%	272 47%	878 52%	192 59%	195 44%	80 48%	287 39%	107 54%	19 49%	148 68%	15 67%
11) People who are government employees	2627 68%	222 53%	702 65%	607 70%	444 75%	412 71%	1188 70%	228 70%	279 62%	96 57%	478 64%	141 71%	28 71%	154 71%	17 77%



TALKING ABOUT CHARITIES  
2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Base: All Respondents																
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17	
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**	
1) People who are medical doctors	262 7%	41 10% CD	89 8% CD	35 4%	25 4%	34 6%	98 6%	22 7%	38 9%	20 12% FK	46 6%	8 4%	6 15% FK	18 8%	1 3%	
2) People who are federal politicians	2571 66%	285 67%	723 67%	580 67%	361 61%	377 65%	1134 67%	210 64%	312 70%	116 70%	472 64%	126 63%	26 66%	134 62%	20 88%	
3) People who are lawyers	1574 41%	181 43%	469 44% D	345 40%	217 37%	234 40%	669 39% M	134 41% M	200 45% M	71 43% M	333 45% FM	71 36%	15 38%	61 28%	9 41%	
4) People who are religious leaders	1358 35%	189 45% BCD	359 33%	282 33%	178 30%	221 38% D	602 35%	101 31%	167 37%	75 45% GJK	241 32%	61 31%	11 28%	80 37%	8 37%	
5) People who are journalists and reporters	1423 37%	187 44% CDE	406 38%	300 35%	200 34%	195 34%	558 33%	119 36%	164 37%	70 42%	306 41% F	77 39%	16 41%	93 43%	9 41%	
6) People who are nurses	150 4%	28 7% CDE	50 5% C	18 2%	14 2%	16 3%	42 2%	20 6% F	21 5%	6 4%	36 5% F	9 4%	0 0	11 5%	1 3%	
7) People who are provincial politicians	2428 62%	282 67% D	692 64% D	538 62% D	324 55% D	369 63% D	1072 63%	194 60%	285 64%	104 63%	461 62%	127 64%	18 47%	132 61%	15 65%	
8) People who are business leaders	1170 30%	157 37% CDE	375 35% CDE	234 27%	161 27%	137 23%	478 28%	98 30%	114 25%	65 39% FHK	262 35% FHK	41 21%	10 25%	89 41% FHK	4 17%	
9) People who are leaders of charities	870 22%	138 33% BCDE	267 25% CD	168 20%	88 15%	114 20%	331 20%	68 21%	104 23%	47 28% F	218 29% FGKM	37 19%	9 22%	40 18%	5 23%	
10) People who are union leaders	1923 49%	214 51%	522 49%	407 47%	291 49%	309 53%	806 47% M	132 41%	249 56% FGM	85 51% M	448 60% FGKM	91 46% M	19 49%	69 32%	7 33%	
11) People who are government employees	1249 32%	197 47% BCDE	373 35% D	255 30%	149 25%	166 29%	506 30%	98 30%	166 37% F	69 42% F	262 35% F	58 29%	11 29%	63 29%	5 23%	



TALKING ABOUT CHARITIES

2. How much trust do you have in: 1) People who are medical doctors?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	2426 62%	252 60%	674 63%	552 64%	403 68%	340 58%	1113 66%	200 61%	246 55%	102 61%	470 63%	111 56%	21 53%	137 63%	15 65%
Some	1194 31%	129 31%	312 29%	276 32%	166 28%	207 36%	486 29%	104 32%	162 36%	45 27%	224 30%	79 40%	13 33%	62 29%	7 31%
A little	240 6%	35 8%	81 8%	31 4%	25 4%	33 6%	91 5%	22 7%	36 8%	17 10%	41 6%	6 3%	4 10%	18 8%	1 3%
Not at all	22 1%	5 1%	7 1%	3 0	0 -	2 0	7 0	0 0	3 1%	3 2%	5 1%	2 1%	2 5%	0 -	0 -
Don't know/Refused	4 0	0 -	1 0	2 0	0 -	1 0	0 -	0 -	2 0	0 -	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	3620 93%	382 90%	986 92%	827 96%	569 96%	547 94%	1599 94%	304 93%	407 91%	147 88%	694 93%	190 96%	34 85%	199 92%	22 97%
A little/Not at all	262 7%	41 10%	89 8%	35 4%	25 4%	34 6%	98 6%	22 7%	38 9%	20 12%	46 6%	8 4%	6 15%	18 8%	1 3%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 2) People who are federal politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	95 2%	22 5% BCD	28 3%	13 1%	5 1%	18 3% D	25 1%	6 2%	9 2%	14 8% FGHJ	25 3% F	6 3%	2 5%	8 4%	0 2%
Some	1211 31%	113 27%	322 30%	270 31%	228 38% ABC	186 32%	536 32%	109 33%	125 28%	37 22%	242 33% I	67 34%	12 29%	75 35%	2 10%
A little	1528 39%	136 32%	411 38%	372 43% A	241 41% A	238 41% A	694 41%	138 42%	168 38%	55 33%	274 37%	75 38%	15 38%	89 41%	13 58%
Not at all	1043 27%	149 35% CDE	312 29% D	208 24%	120 20%	139 24%	441 26%	72 22%	144 32% FGM	61 37% FGM	198 27%	51 26%	11 28%	45 21%	7 31%
Don't know/Refused	8 0	2 1%	2 0	2 0	0 -	1 0	1 0	2 1%	2 0	0 -	4 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	1306 34%	135 32%	350 33%	282 33%	232 39% B	204 35%	561 33%	114 35%	134 30%	51 30%	267 36%	73 37%	13 34%	83 38%	3 12%
A little/Not at all	2571 66%	285 67%	723 67%	580 67%	361 61%	377 65%	1134 67%	210 64%	312 70%	116 70%	472 64%	126 63%	26 66%	134 62%	20 88%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 3) People who are lawyers?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	485 12%	72 17% BCD	123 11%	99 11%	58 10%	84 15%	198 12%	35 11%	41 9%	27 16%	104 14%	33 17% H	5 13%	39 18% H	0 2%
Some	1812 47%	168 40%	479 45%	418 48% A	318 54% ABE	258 44%	823 49% J	154 47%	204 46%	69 41%	303 41%	95 48%	19 49%	118 54% J	13 57%
A little	1087 28%	119 28%	300 28%	250 29%	165 28%	178 31%	473 28%	99 30%	134 30%	40 24%	221 30%	50 25%	8 20%	49 23%	8 34%
Not at all	487 13%	62 15% D	169 16% CDE	95 11%	52 9%	55 10%	195 12%	35 11%	66 15% M	32 19% FM	112 15% FM	21 11%	7 18% M	12 5%	2 7%
Don't know/Refused	15 0	2 0	5 0	1 0	0 -	6 1%	7 0	3 1%	2 0	0 -	3 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2297 59%	240 57%	602 56%	517 60%	377 63% B	342 59%	1022 60% J	189 58%	246 55%	95 57%	407 55%	128 64%	24 62%	156 72% FGHIJ	13 59%
A little/Not at all	1574 41%	181 43% D	469 44%	345 40%	217 37%	234 40%	669 39% M	134 41% M	200 45% M	71 43% M	333 45% FM	71 36%	15 38%	61 28%	9 41%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 4) People who are religious leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	788 20%	93 22%	227 21%	178 21%	112 19%	107 18%	329 19%	61 19%	69 15%	31 19%	175 24%	44 22%	11 27%	62 29%	1 3%
Some	1730 45%	141 33%	486 45%	402 47%	302 51%	251 43%	763 45%	163 50%	208 46%	61 37%	325 44%	94 47%	18 45%	74 34%	14 60%
A little	862 22%	105 25%	234 22%	194 22%	107 18%	146 25%	383 23%	77 24%	101 22%	42 25%	151 20%	50 25%	2 6%	45 21%	7 29%
Not at all	496 13%	84 20%	124 12%	88 10%	71 12%	75 13%	220 13%	24 7%	66 15%	33 20%	89 12%	11 5%	9 22%	35 16%	2 8%
Don't know/Refused	10 0	0 -	4 0	2 0	1 0	2 0	3 0	0 -	4 1%	0 -	2 0	0 -	0 -	1 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2518 65%	233 55%	713 66%	580 67%	414 70%	358 62%	1092 64%	225 69%	277 62%	92 55%	500 67%	138 69%	28 72%	136 63%	14 63%
A little/Not at all	1358 35%	189 45%	359 33%	282 33%	178 30%	221 38%	602 35%	101 31%	167 37%	75 45%	241 32%	61 31%	11 28%	80 37%	8 37%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 5) People who are journalists and reporters?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	477 12%	47 11%	129 12%	96 11%	83 14%	85 15%	226 13%	34 10%	53 12%	17 10%	89 12%	29 15%	4 11%	22 10%	0 2%
Some	1977 51%	188 44%	535 50%	468 54%	311 52%	300 52%	911 54%	173 53%	229 51%	80 48%	344 46%	93 47%	19 48%	103 47%	13 58%
A little	1105 28%	136 32%	331 31%	221 26%	159 27%	153 26%	446 26%	94 29%	125 28%	48 29%	233 31%	63 32%	11 27%	72 33%	7 32%
Not at all	319 8%	51 12%	76 7%	79 9%	41 7%	43 7%	112 7%	25 8%	39 9%	22 13%	74 10%	14 7%	6 14%	21 10%	2 8%
Don't know/Refused	8 0	1 0	5 0	0 -	0 -	2 0	2 0	0 -	2 0	0 -	4 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2455 63%	235 56%	664 62%	564 65%	393 66%	384 66%	1137 67%	207 64%	282 63%	97 58%	432 58%	122 61%	23 59%	124 57%	13 59%
A little/Not at all	1423 37%	187 44%	406 38%	300 35%	200 34%	195 34%	558 33%	119 36%	164 37%	70 42%	306 41%	77 39%	16 41%	93 43%	9 41%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 6) People who are nurses?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	2868 74%	288 68%	800 74%	673 78% AE	456 77% A	408 70%	1281 75%	230 71%	339 76%	117 70%	552 74%	140 70%	27 69%	155 71%	14 63%
Some	864 22%	106 25%	225 21%	173 20%	123 21%	157 27% BC	373 22%	76 23%	85 19%	44 26%	154 21%	50 25%	12 31%	51 24%	8 34%
A little	134 3%	26 6% CDE	43 4% C	15 2%	14 2%	16 3%	40 2%	14 4%	21 5% F	5 3%	31 4% F	9 4%	0 0	10 4%	1 3%
Not at all	16 0	2 0	7 1%	4 0	0 -	0 -	2 0	6 2% FH	0 -	1 1%	5 1%	0 0	0 -	2 1%	0 -
Don't know/Refused	3 0	0 -	1 0	0 -	0 -	1 0	1 0	0 -	2 0	0 -	1 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	3732 96%	394 93%	1025 95%	846 98% AB	579 98% A	565 97% A	1654 97% GHJ	306 94%	425 95%	160 96%	706 95%	190 96%	39 100%	206 95%	22 97%
A little/Not at all	150 4%	28 7% CDE	50 5% C	18 2%	14 2%	16 3%	42 2%	20 6% F	21 5%	6 4%	36 5% F	9 4%	0 0	11 5%	1 3%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 7) People who are provincial politicians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	107 3%	24 6% BCDE	32 3%	24 3%	7 1%	12 2%	27 2%	8 3%	11 2%	12 7% FH	26 3% F	11 5% F	2 5%	9 4%	0 2%
Some	1344 35%	116 27%	351 33%	300 35% A	262 44% ABCE	200 34%	597 35%	120 37%	149 33%	50 30%	254 34%	61 31%	19 48%	77 35%	8 34%
A little	1482 38%	141 33%	414 38%	366 42% AD	207 35% AD	237 41%	655 39% IL	121 37% L	160 36% L	45 27%	298 40% IL	85 43% IL	6 15%	93 43% IL	11 49%
Not at all	946 24%	140 33% BCDE	278 26% CD	171 20%	117 20%	132 23%	417 25%	74 23%	125 28%	59 36% FGJKM	164 22%	42 21%	12 32%	38 18%	3 15%
Don't know/Refused	7 0	1 0	1 0	2 0	0 -	1 0	1 0	3 1% F	2 0	0 -	1 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	1451 37%	140 33%	383 36%	324 38%	269 45% ABCE	212 36%	624 37%	129 40%	160 36%	62 37%	280 38%	72 36%	21 53%	85 39%	8 35%
A little/Not at all	2428 62%	282 67% D	692 64% D	538 62% D	324 55% D	369 63% D	1072 63%	194 60%	285 64%	104 63%	461 62%	127 64%	18 47%	132 61%	15 65%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 8) People who are business leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	474 12%	58 14%	128 12%	102 12%	80 14%	73 13%	204 12%	46 14%	50 11%	18 11%	88 12%	33 17%	5 14%	24 11%	4 16%
Some	2236 58%	206 49%	570 53%	528 61% AB	352 59% A	371 64% AB	1015 60% JM	182 56%	281 63% IJM	84 50%	390 53%	125 63% JM	24 61%	103 48%	15 67%
A little	925 24%	122 29% CE	299 28% CE	186 22%	134 23%	108 19%	387 23% K	87 27% K	87 19%	41 25%	210 28% FHK	29 15%	7 17%	65 30% HK	4 17%
Not at all	245 6%	35 8%	76 7%	48 6%	28 5%	29 5%	91 5%	11 3%	27 6%	24 14% FGHJK	52 7%	12 6%	3 8%	24 11% FG	0 -
Don't know/Refused	5 0	1 0	3 0	0 -	0 -	1 0	0 0	0 -	2 0	0 -	3 0	0 0	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2710 70%	265 63%	698 65%	630 73% AB	432 73% AB	444 76% AB	1219 72% IJM	228 70%	332 74% IJM	102 61%	478 64%	158 79% IJM	29 75%	128 59%	19 83%
A little/Not at all	1170 30%	157 37% CDE	375 35% CDE	234 27%	161 27%	137 23%	478 28%	98 30%	114 25%	65 39% FHK	262 35% FHK	41 21%	10 25%	89 41% FHK	4 17%





TALKING ABOUT CHARITIES

2. How much trust do you have in: 9) People who are leaders of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	859 22%	100 24%	239 22%	194 22%	148 25%	128 22%	383 23%	80 24%	97 22%	30 18%	151 20%	43 22%	10 24%	59 27%	4 17%
Some	2133 55%	185 44%	566 53%	498 58%	353 59%	331 57%	968 57%	178 55%	242 54%	88 53%	372 50%	118 59%	21 54%	118 54%	14 60%
A little	702 18%	110 26%	222 21%	137 16%	78 13%	91 16%	279 16%	62 19%	82 18%	31 18%	164 22%	32 16%	6 16%	35 16%	5 23%
Not at all	168 4%	28 7%	46 4%	31 4%	9 2%	23 4%	52 3%	6 2%	22 5%	17 10%	54 7%	5 3%	2 6%	5 2%	0 -
Don't know/Refused	23 1%	0 0	4 0	3 0	5 1%	9 1%	15 1%	1 0	4 1%	1 1%	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2993 77%	285 67%	804 75%	692 80%	501 84%	459 79%	1351 80%	257 79%	339 76%	118 71%	523 70%	161 81%	31 78%	177 82%	17 77%
A little/Not at all	870 22%	138 33%	267 25%	168 20%	88 15%	114 20%	331 20%	68 21%	104 23%	47 28%	218 29%	37 19%	9 22%	40 18%	5 23%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 10) People who are union leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	303 8%	46 11% DE	100 9%	62 7%	37 6%	34 6%	114 7%	34 11%	28 6%	14 8%	52 7%	14 7%	5 12%	36 16% FHJK	3 14%
Some	1632 42%	156 37%	446 41%	390 45%	261 44%	238 41%	764 45% HJ	158 48% HJ	167 37%	66 40%	235 32%	93 47% J	15 37%	112 52% HJ	12 53%
A little	1182 30%	127 30%	314 29%	280 32%	182 31%	190 33%	515 30%	90 28%	131 29%	42 25%	264 36% FLM	67 34%	7 18%	51 24%	6 26%
Not at all	741 19%	87 21% C	208 19% C	127 15%	109 18%	119 20% C	291 17% M	42 13%	118 26% FGKM	44 26% FGKM	184 25% FGKM	24 12%	12 31% FGKM	18 8%	2 7%
Don't know/Refused	28 1%	7 2% E	8 1%	5 1%	5 1%	1 0	13 1%	2 1%	3 1%	1 1%	8 1%	0 -	1 2%	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	1935 50%	202 48%	546 51%	452 52%	298 50%	272 47%	878 52% HJ	192 59% HJ	195 44%	80 48%	287 39%	107 54% J	19 49%	148 68% FHJK	15 67%
A little/Not at all	1923 49%	214 51%	522 49%	407 47%	291 49%	309 53%	806 47% M	132 41%	249 56% FGM	85 51% M	448 60% FGKM	91 46% M	19 49%	69 32%	7 33%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 11) People who are government employees?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	542 14%	53 12%	132 12%	118 14%	101 17%	94 16%	273 16%	33 10%	32 7%	23 14%	114 15%	26 13%	7 18%	27 12%	4 19%
Some	2085 54%	170 40%	570 53%	488 57%	343 58%	318 55%	916 54%	195 60%	247 55%	73 44%	364 49%	115 58%	21 53%	127 59%	13 58%
A little	922 24%	132 31%	265 25%	196 23%	121 20%	132 23%	386 23%	77 24%	103 23%	47 28%	192 26%	42 21%	8 21%	58 27%	5 23%
Not at all	327 8%	65 15%	108 10%	59 7%	28 5%	34 6%	120 7%	21 6%	63 14%	23 14%	70 9%	16 8%	3 9%	4 2%	0 -
Don't know/Refused	10 0	3 1%	1 0	2 0	0 -	4 1%	3 0	0 -	3 1%	2 1%	3 0	0 -	0 -	1 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2627 68%	222 53%	702 65%	607 70%	444 75%	412 71%	1188 70%	228 70%	279 62%	96 57%	478 64%	141 71%	28 71%	154 71%	17 77%
A little/Not at all	1249 32%	197 47%	373 35%	255 30%	149 25%	166 29%	506 30%	98 30%	166 37%	69 42%	262 35%	58 29%	11 29%	63 29%	5 23%



TALKING ABOUT CHARITIES

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very familiar	611 16%	47 11%	157 15%	120 14%	104 17% A	125 22% ABC	257 15%	44 13%	72 16%	28 17%	134 18%	29 15%	12 29% FGM	25 12%	5 22%
Somewhat familiar	2483 64%	234 55%	661 61%	589 68% AB	403 68% A	364 63%	1097 65%	217 67%	302 68%	92 55%	475 64%	112 56%	19 47%	140 64%	12 53%
Not very familiar	681 18%	117 28% BCDE	213 20% DE	142 16%	77 13%	82 14%	297 18%	62 19%	62 14%	36 22%	107 14%	52 26% FHJ	9 22%	44 20%	6 25%
Not at all familiar	109 3%	24 6% CDE	44 4% C	13 2%	10 2%	10 2%	45 3%	3 1%	11 2%	10 6% G	26 3%	6 3%	1 1%	8 4%	0 -
Don't know/Refused	2 0	1 0	1 0	0 -	0 -	1 0	1 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Familiar (Top2Box)	3094 80%	281 66% A	818 76% AB	709 82% AB	507 85% AB	489 84% AB	1354 80% K	261 80% K	374 84% IK	120 72% IK	608 82% IK	141 71% IK	30 77% IK	165 76% IK	17 75% IK
Not familiar (Low2Box)	790 20%	141 33% BCDE	257 24% CDE	155 18%	87 15%	92 16%	342 20% HJ	65 20%	74 16%	47 28% HJ	133 18% HJ	58 29% FHJ	9 23% FHJ	52 24% FHJ	6 25% FHJ



TALKING ABOUT CHARITIES  
2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities that focus on protecting the environment	2839	327	772	650	438	422	1252	250	316	122	494	157	27	179	21
	73%	77%	72%	75%	74%	73%	74% J	77% J	71% J	73% J	67% J	79% J	70% J	83% HJ	91% J
2) Charities that focus on protection of animals	2830	324	782	641	432	403	1241	251	325	131	484	161	29	165	22
	73%	77% E	73%	74%	73%	69%	73% J	77% J	73% J	79% J	65% J	81% J	74% J	76% J	98% J
3) Charities that focus on health prevention and health research	3245	348	883	725	513	490	1413	284	366	133	595	181	32	198	18
	84%	82%	82%	84%	86%	84%	83% J	87% J	82% J	80% J	80% J	91% FHJ	83% J	91% FHJ	79% J
4) Charities that focus on social services	2891	323	775	646	468	453	1305	247	335	121	495	159	27	169	16
	74%	76%	72%	75%	79% B	78% B	77% J	76% J	75% J	73% J	67% J	80% J	70% J	78% J	72% J
5) Charities that focus on international development	2221	251	611	498	371	314	940	209	259	90	390	134	21	145	15
	57%	60%	57%	58%	63% E	54%	55% E	64% FJ	58% FJ	54% FJ	52% FJ	68% FIJ	54% FJ	67% FJ	66% FJ
6) Charities that focus on children and children's activities	3289	346	911	754	518	499	1463	292	355	140	591	176	30	197	23
	85%	82% A	85% A	87% A	87% A	86% A	86% HJ	90% HJL	79% HJL	84% HJL	80% HJL	89% HJL	77% HJL	91% HJL	100% HJL
7) Charities that focus on education	3004	329	813	672	482	454	1344	259	334	121	519	157	31	196	21
	77%	78% J	76% J	78% J	81% J	78% J	79% J	80% J	75% J	73% J	70% J	79% J	79% J	90% FGHIJK	91% J
8) Charities that focus on arts	2371	264	618	520	388	391	1064	207	279	85	393	137	18	151	19
	61%	63% B	57% B	60% B	65% B	67% BC	63% IJ	64% J	62% J	51% J	53% J	69% IJL	46% IJL	70% IJL	83% IJL
9) Hospitals	3443	363	940	776	547	535	1503	297	406	142	635	179	34	204	20
	89%	86% AB	87% AB	90% AB	92% AB	92% AB	89% J	91% J	91% J	85% J	86% J	90% J	87% J	94% IJ	90% IJ
10) Churches	2595	276	714	596	432	348	1126	223	287	103	513	148	25	133	17
	67%	65% E	66% E	69% E	73% BE	60% BE	66% H	68% H	64% H	62% H	69% H	74% H	64% H	62% H	76% H



TALKING ABOUT CHARITIES  
2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities that focus on protecting the environment	1032	96	297	214	155	156	441	76	131	44	239	42	12	38	2
	27%	23%	28%	25%	26%	27%	26%	23%	29% M	27%	32% FGKM	21%	30%	17%	9%
2) Charities that focus on protection of animals	1038	97	291	220	161	171	451	74	118	34	254	37	10	50	0
	27%	23%	27%	25%	27%	29%	27%	23%	26%	21%	34% FGHIKM	19%	26%	23%	2%
3) Charities that focus on health prevention and health research	632	73	192	135	80	92	284	42	81	32	141	18	7	19	5
	16%	17%	18%	16%	13%	16%	17% KM	13%	18% KM	19% KM	19% KM	9%	17%	9%	21%
4) Charities that focus on social services	986	100	299	216	124	127	390	78	110	45	245	40	12	48	6
	25%	24%	28% DE	25%	21%	22%	23%	24%	25%	27%	33% FGHKM	20%	30%	22%	28%
5) Charities that focus on international development	1635	166	457	362	220	264	745	116	187	77	340	60	18	72	8
	42%	39%	42%	42%	37%	45% D	44% GK	36%	42% K	46% K	46% GKM	30%	46%	33%	34%
6) Charities that focus on children and children's activities	580	74	161	107	75	82	228	33	91	27	144	22	9	20	0
	15%	17%	15%	12%	13%	14%	13%	10%	20% FGKM	16%	19% FGKM	11%	23% GM	9%	-
7) Charities that focus on education	835	88	256	184	105	120	340	63	108	40	206	42	8	21	2
	22%	21%	24% D	21%	18%	21%	20% M	19% M	24% M	24% M	28% FGM	21% M	21%	10%	9%
8) Charities that focus on arts	1449	150	438	331	199	181	611	115	161	80	324	59	21	64	4
	37%	36%	41% DE	38% E	33%	31%	36%	35%	36%	48% FGHKM	44% FGHKM	30%	52% KM	29%	17%
9) Hospitals	437	59	135	86	46	46	192	29	41	25	104	19	5	13	2
	11%	14% DE	13% DE	10%	8%	8%	11%	9%	9%	15% M	14% M	10%	13%	6%	10%
10) Churches	1268	143	357	263	157	231	566	103	154	62	222	51	14	83	5
	33%	34% D	33% D	30%	27%	40% BCD	33%	32%	34%	37%	30%	26%	36%	38%	24%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	1026 26%	165 39%	295 27%	209 24%	143 24%	145 25%	402 24%	108 33%	115 26%	46 28%	179 24%	60 30%	17 43%	89 41%	6 25%
Some	1813 47%	162 38%	477 44%	441 51%	295 50%	277 48%	850 50%	143 44%	201 45%	76 46%	315 42%	97 49%	11 27%	90 42%	15 66%
A little	809 21%	70 17%	227 21%	179 21%	123 21%	123 21%	351 21%	61 19%	96 21%	32 19%	184 25%	35 18%	8 21%	37 17%	2 8%
Not at all	223 6%	25 6%	70 7%	35 4%	32 5%	34 6%	90 5%	15 4%	35 8%	13 8%	55 7%	7 3%	4 9%	0 0	0 1%
Don't know/Refused	15 0	0 -	7 1%	0 -	1 0	2 0	4 0	0 -	1 0	0 -	10 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2839 73%	327 77%	772 72%	650 75%	438 74%	422 73%	1252 74%	250 77%	316 71%	122 73%	494 67%	157 79%	27 70%	179 83%	21 91%
A little/Not at all	1032 27%	96 23%	297 28%	214 25%	155 26%	156 27%	441 26%	76 23%	131 29%	44 27%	239 32%	42 21%	12 30%	38 17%	2 9%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	1152 30%	160 38%	315 29%	257 30%	159 27%	161 28%	477 28%	119 36%	121 27%	59 35%	203 27%	70 35%	16 41%	69 32%	10 45%
Some	1678 43%	164 39%	468 43%	383 44%	273 46%	242 42%	764 45%	132 41%	203 45%	72 43%	280 38%	91 46%	13 33%	97 45%	12 53%
A little	802 21%	74 17%	224 21%	188 22%	115 19%	128 22%	353 21%	59 18%	87 20%	20 12%	198 27%	32 16%	9 23%	38 17%	0 2%
Not at all	235 6%	23 5%	66 6%	31 4%	47 8%	42 7%	98 6%	15 5%	31 7%	14 8%	56 8%	5 2%	1 3%	12 5%	0 -
Don't know/Refused	19 0	2 0	3 0	3 0	1 0	8 1%	5 0	1 0	5 1%	2 1%	5 1%	0 -	0 -	2 1%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2830 73%	324 77%	782 73%	641 74%	432 73%	403 69%	1241 73%	251 77%	325 73%	131 79%	484 65%	161 81%	29 74%	165 76%	22 98%
A little/Not at all	1038 27%	97 23%	291 27%	220 25%	161 27%	171 29%	451 27%	74 23%	118 26%	34 21%	254 34%	37 19%	10 26%	50 23%	0 2%





TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	1581 41%	200 47% CE	471 44% E	333 39%	239 40%	214 37%	694 41%	136 42%	159 36%	69 42%	309 42%	87 44%	16 41%	95 44%	6 25%
Some	1664 43%	148 35%	412 38%	392 45% AB	274 46% AB	275 47% AB	718 42%	148 45%	207 46% J	64 38%	286 39%	94 47%	16 42%	103 47%	12 54%
A little	518 13%	57 14%	173 16%	107 12%	67 11%	70 12%	233 14%	39 12%	62 14%	22 13%	117 16% K	15 7%	6 16%	18 8%	5 21%
Not at all	114 3%	15 4%	19 2%	28 3%	13 2%	22 4%	51 3%	4 1%	19 4% G	9 6% GM	24 3%	3 1%	0 1%	1 0	0 -
Don't know/Refused	9 0	2 0	1 0	3 0	1 0	0 -	1 0	0 -	0 -	2 1% F	6 1% F	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	3245 84%	348 82%	883 82%	725 84%	513 86%	490 84%	1413 83%	284 87% J	366 82%	133 80%	595 80%	181 91% FHJ	32 83%	198 91% FHJ	18 79%
A little/Not at all	632 16%	73 17%	192 18%	135 16%	80 13%	92 16%	284 17% KM	42 13%	81 18% KM	32 19% KM	141 19% KM	18 9%	7 17%	19 9%	5 21%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	954 25%	127 30%	256 24%	205 24%	159 27%	153 26%	449 26%	87 27%	97 22%	57 34%	132 18%	49 25%	12 30%	62 29%	7 31%
Some	1937 50%	195 46%	519 48%	441 51%	309 52%	300 52%	856 50%	160 49%	238 53%	64 38%	363 49%	110 55%	16 40%	107 49%	9 41%
A little	775 20%	75 18%	227 21%	175 20%	106 18%	105 18%	316 19%	65 20%	78 17%	31 19%	191 26%	30 15%	9 24%	41 19%	5 20%
Not at all	211 5%	24 6%	71 7%	41 5%	18 3%	22 4%	74 4%	13 4%	32 7%	14 8%	54 7%	10 5%	2 6%	7 3%	2 8%
Don't know/Refused	9 0	0 -	2 0	2 0	2 0	2 0	2 0	1 0	3 1%	1 0	3 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2891 74%	323 76%	775 72%	646 75%	468 79%	453 78%	1305 77%	247 76%	335 75%	121 73%	495 67%	159 80%	27 70%	169 78%	16 72%
A little/Not at all	986 25%	100 24%	299 28%	216 25%	124 21%	127 22%	390 23%	78 24%	110 25%	45 27%	245 33%	40 20%	12 30%	48 22%	6 28%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	496 13%	71 17%	155 14%	82 10%	66 11%	86 15%	207 12%	34 10%	56 12%	23 14%	86 12%	33 17%	6 16%	45 21%	2 10%
Some	1724 44%	180 43%	456 42%	415 48%	305 51%	228 39%	733 43%	175 54%	203 45%	67 40%	304 41%	101 51%	15 38%	100 46%	13 56%
A little	1216 31%	108 25%	347 32%	290 34%	172 29%	187 32%	576 34%	91 28%	135 30%	44 26%	237 32%	47 24%	12 30%	60 27%	7 33%
Not at all	419 11%	58 14%	110 10%	73 8%	48 8%	77 13%	169 10%	25 8%	53 12%	33 20%	104 14%	13 7%	7 17%	13 6%	0 1%
Don't know/Refused	30 1%	5 1%	8 1%	4 0	2 0	4 1%	12 1%	1 0	1 0	0 -	13 2%	4 2%	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2221 57%	251 60%	611 57%	498 58%	371 63%	314 54%	940 55%	209 64%	259 58%	90 54%	390 52%	134 68%	21 54%	145 67%	15 66%
A little/Not at all	1635 42%	166 39%	457 42%	362 42%	220 37%	264 45%	745 44%	116 36%	187 42%	77 46%	340 46%	60 30%	18 46%	72 33%	8 34%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	1550 40%	202 48% CE	460 43% C	314 36% C	242 41% C	219 38% C	697 41% HJ	128 39% HJ	152 34% HJ	78 47% HJ	266 36% HJ	85 43% HJ	18 45% HJ	112 51% HJ	8 36% HJ
Some	1738 45%	144 34% A	451 42% AB	440 51% A	276 47% A	280 48% A	766 45% I	163 50% I	203 45% FGI	61 37% FGI	325 44% FG	92 46% FG	13 32% FG	86 39% FG	14 64% FG
A little	480 12%	57 14% C	137 13% C	97 11% C	63 11% C	63 11% C	193 11% C	27 8% C	76 17% FGI	13 8% FGI	118 16% FG	20 10% FG	8 19% FG	19 9% FG	0 - FG
Not at all	100 3%	17 4% C	24 2% C	10 1% C	12 2% C	19 3% C	35 2% C	6 2% C	15 3% FGJKM	14 8% FGJKM	26 3% FGJKM	2 1% FGJKM	1 4% FGJKM	1 0% FGJKM	0 - FGJKM
Don't know/Refused	17 0	3 1% C	4 0% C	3 0% C	1 0% C	1 0% C	6 0% C	1 0% C	2 0% C	0 - C	8 1% C	0 - C	0 - C	0 - C	0 - C
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	3289 85%	346 82% A	911 85% A	754 87% A	518 87% A	499 86% A	1463 86% HJ	292 90% HJL	355 79% HJL	140 84% HJL	591 80% HJL	176 89% HJL	30 77% HJL	197 91% HJL	23 100% HJL
A little/Not at all	580 15%	74 17% FGKM	161 15% FGKM	107 12% FGKM	75 13% FGKM	82 14% FGKM	228 13% FGKM	33 10% FGKM	91 20% FGKM	27 16% FGKM	144 19% FGKM	22 11% GM	9 23% GM	20 9% GM	0 - GM



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 7) Charities that focus on education?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
<b>Base: All respondents</b>																
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17	
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**	
A lot	1093 28%	142 34%	298 28%	235 27%	160 27%	168 29%	480 28%	88 27%	107 24%	52 31%	177 24%	69 35% HJ	13 34%	91 42% FGHJ	9 40%	
Some	1911 49%	187 44%	515 48%	437 51%	321 54% A	286 49%	864 51%	172 53%	226 51%	69 42%	341 46%	87 44%	18 45%	105 48%	12 52%	
A little	702 18%	65 15%	221 21%	165 19%	91 15% A	101 17%	286 17% M	54 17%	95 21% M	26 16%	173 23% FGM	38 19% M	6 16%	18 9%	2 8%	
Not at all	133 3%	23 5% CD	35 3%	19 2%	14 2%	19 3%	53 3%	10 3%	12 3%	14 8% FHKM	33 4%	4 2%	2 5%	2 1%	0 1%	
Don't know/Refused	46 1%	5 1%	7 1%	8 1%	6 1%	8 1%	13 1%	3 1%	6 1%	6 3% FK	18 2% F	0 -	0 -	0 -	0 -	
<b>TOPBOX &amp; LOWBOX SUMMARY</b>																
A lot/Some	3004 77%	329 78%	813 76%	672 78%	482 81%	454 78%	1344 79% J	259 80% J	334 75%	121 73%	519 70%	157 79% J	31 79%	196 90% FGHIJK	21 91%	
A little/Not at all	835 22%	88 21% D	256 24%	184 21%	105 18%	120 21%	340 20% M	63 19% M	108 24% M	40 24% M	206 28% FGM	42 21% M	8 21%	21 10%	2 9%	



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	629 16%	91 22% BC	162 15%	122 14%	98 16%	117 20% BC	265 16%	67 21% J	80 18%	20 12%	101 14%	35 17%	3 8%	50 23% J	4 18%
Some	1742 45%	173 41%	457 42%	398 46%	290 49%	274 47%	799 47% J	140 43%	199 45%	65 39%	292 39%	102 51% J	15 38%	101 47%	15 65%
A little	1067 27%	101 24%	308 29%	258 30%	154 26%	150 26%	466 27%	86 26%	113 25%	53 32%	225 30%	54 27%	16 41% M	45 21%	2 10%
Not at all	382 10%	49 12% E	131 12% CDE	74 9%	45 8%	31 5%	145 9% K	29 9% K	48 11% K	27 16% FK	98 13% FK	6 3% K	4 11% K	19 9%	2 8%
Don't know/Refused	66 2%	8 2%	19 2%	13 1%	7 1%	9 1%	22 1%	4 1%	7 2%	2 1%	26 3% F	2 1%	1 1%	2 1%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2371 61%	264 63%	618 57%	520 60%	388 65% B	391 67% BC	1064 63% IJ	207 64% J	279 62% J	85 51%	393 53%	137 69% IJL	18 46%	151 70% IJL	19 83%
A little/Not at all	1449 37%	150 36%	438 41% DE	331 38% E	199 33%	181 31%	611 36%	115 35%	161 36%	80 48% FGHKM	324 44% FGHKM	59 30%	21 52% KM	64 29%	4 17%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 9) Hospitals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	1944 50%	231 55%	542 50%	428 50%	323 54%	278 48%	823 48%	154 47%	213 47%	89 54%	382 51%	100 50%	23 58%	150 69%	3 13%
Some	1499 39%	133 31%	399 37%	348 40%	225 38%	257 44%	680 40%	144 44%	194 43%	52 31%	253 34%	79 40%	11 29%	54 25%	18 78%
A little	374 10%	49 12%	112 10%	80 9%	37 6%	39 7%	170 10%	22 7%	36 8%	15 9%	91 12%	16 8%	5 12%	12 6%	2 10%
Not at all	63 2%	10 2%	23 2%	6 1%	8 1%	7 1%	22 1%	7 2%	5 1%	10 6%	13 2%	3 2%	0 1%	1 0	0 -
Don't know/Refused	5 0	0 -	0 -	2 0	1 0	0 -	2 0	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	3443 89%	363 86%	940 87%	776 90%	547 92%	535 92%	1503 89%	297 91%	406 91%	142 85%	635 86%	179 90%	34 87%	204 94%	20 90%
A little/Not at all	437 11%	59 14%	135 13%	86 10%	46 8%	46 8%	192 11%	29 9%	41 9%	25 15%	104 14%	19 10%	5 13%	13 6%	2 10%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 10) Churches?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A lot	993 26%	123 29%	268 25%	231 27%	150 25%	120 21%	395 23%	89 27%	96 21%	42 25%	232 31%	65 33%	17 44%	50 23%	2 9%
Some	1602 41%	153 36%	446 41%	365 42%	282 47%	228 39%	731 43%	134 41%	191 43%	60 36%	281 38%	83 42%	8 20%	83 38%	15 67%
A little	856 22%	88 21%	258 24%	176 20%	109 18%	163 28%	392 23%	76 23%	103 23%	35 21%	149 20%	42 21%	7 18%	49 22%	2 8%
Not at all	412 11%	56 13%	99 9%	87 10%	49 8%	68 12%	174 10%	28 8%	51 11%	27 16%	73 10%	9 5%	7 17%	34 16%	3 15%
Don't know/Refused	23 1%	3 1%	5 0	5 1%	4 1%	2 0	5 0	0 -	7 2%	2 1%	8 1%	0 -	0 -	1 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
A lot/Some	2595 67%	276 65%	714 66%	596 69%	432 73%	348 60%	1126 66%	223 68%	287 64%	103 62%	513 69%	148 74%	25 64%	133 62%	17 76%
A little/Not at all	1268 33%	143 34%	357 33%	263 30%	157 27%	231 40%	566 33%	103 32%	154 34%	62 37%	222 30%	51 26%	14 36%	83 38%	5 24%





TALKING ABOUT CHARITIES

3. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities should be expected to deliver programs and services the government stops funding	2214	256	684	478	350	267	980	183	235	110	375	115	23	159	17
	57%	60% E	64% CE	55% E	59% E	46%	58% J	56%	53%	66% HJ	51%	58%	60%	73% FGHJK	77%
2) Charities generally improve our quality of life	3361	369	931	748	517	508	1471	304	393	139	608	171	36	195	20
	86%	87%	87%	87%	87%	87%	87% J	93% FIJK	88% J	83%	82%	86%	92%	90%	90%
3) Charities do a better job than government in meeting the needs of Canadians	2715	314	808	616	372	366	1153	240	322	120	519	147	30	155	12
	70%	74% DE	75% DE	71% DE	63%	63%	68%	74%	72%	72%	70%	74%	76%	72%	51%
4) Charities are important to Canadians	3616	388	997	806	568	545	1594	308	412	149	674	189	37	206	22
	93%	92%	93%	93%	96%	94%	94% J	94%	92%	89%	91%	95%	94%	95%	99%
5) Charities understand the needs of Canadians better than government does	2946	323	875	670	422	389	1272	268	340	118	549	154	34	169	18
	76%	77% E	81% DE	78% DE	71%	67%	75%	82% FIJ	76%	71%	74%	78%	86%	78%	78%



TALKING ABOUT CHARITIES

3. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities should be expected to deliver programs and services the government stops funding	1641	164	383	380	242	309	708	140	210	54	353	83	16	58	5
	42%	39%	36%	44% B	41%	53% ABCD	42% M	43% M	47% IM	33%	48% FIM	42% M	40%	27%	23%
2) Charities generally improve our quality of life	520	53	144	115	76	73	225	22	54	28	130	28	3	22	2
	13%	12%	13%	13%	13%	13%	13% G	7%	12%	17% G	18% FGH	14% G	8%	10%	10%
3) Charities do a better job than government in meeting the needs of Canadians	1116	103	248	242	219	204	521	74	125	46	212	50	9	57	11
	29%	24%	23%	28%	37% ABC	35% ABC	31% G	23%	28%	28%	29%	25%	24%	26%	49%
4) Charities are important to Canadians	263	33	76	58	25	35	102	18	32	18	67	10	2	11	0
	7%	8%	7%	7%	4%	6%	6% G	6% F	7% F	11% F	9% F	5% F	6% F	5% F	1% F
5) Charities understand the needs of Canadians better than government does	909	92	190	192	168	191	415	53	106	46	181	44	5	48	5
	23%	22%	18%	22%	28% BC	33% ABC	24% G	16% G	24% G	28% G	24% G	22% G	14% G	22% G	22% G

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: &txt															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	757 19%	102 24%	270 25%	145 17%	108 18%	72 12%	324 19%	60 18%	89 20%	51 31%	120 16%	31 16%	8 19%	66 30%	0 2%
		CE	CDE	E						FGHJK				FGHJK	
Somewhat agree	1458 38%	154 36%	414 38%	333 39%	242 41%	195 34%	656 39%	123 38%	147 33%	59 35%	256 34%	84 42%	16 41%	93 43%	17 76%
Somewhat disagree	896 23%	79 19%	197 18%	204 24%	154 26%	171 29%	382 22%	72 22%	124 28%	29 18%	179 24%	47 24%	9 23%	45 21%	3 14%
			B	AB	AB										
Strongly disagree	744 19%	85 20%	186 17%	177 20%	88 15%	138 24%	327 19%	68 21%	86 19%	25 15%	174 23%	36 18%	7 18%	13 6%	2 9%
			D	BD			M	M	M		M	M	M		
Don't know/Refused	31 1%	3 1%	9 1%	5 1%	2 0	5 1%	8 0	3 1%	2 0	2 1%	14 2%	0 -	0 -	0 -	0 -
										F					
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	2214 57%	256 60%	684 64%	478 55%	350 59%	267 46%	980 58%	183 56%	235 53%	110 66%	375 51%	115 58%	23 60%	159 73%	17 77%
		E	CE	E	E		J			HJ				FGHJK	
Disagree (Low2Box)	1641 42%	164 39%	383 36%	380 44%	242 41%	309 53%	708 42%	140 43%	210 47%	54 33%	353 48%	83 42%	16 40%	58 27%	5 23%
			B	B	ABCD		M	M	IM		FIM	M			



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: &amp;txt</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1218 31%	154 37%	336 31%	257 30%	180 30%	183 31%	519 31%	121 37% J	134 30%	48 29%	203 27%	72 36% J	20 51% FHIJ	87 40% J	8 35%
Somewhat agree	2143 55%	215 51%	595 55%	492 57%	337 57%	326 56%	951 56%	183 56%	259 58%	90 54%	405 55%	99 50%	16 42%	108 50%	12 55%
Somewhat disagree	387 10%	36 8%	100 9%	87 10%	67 11%	61 11%	177 10% G	16 5%	40 9%	13 8%	88 12% G	25 12% G	3 8%	21 10%	2 10%
Strongly disagree	132 3%	17 4%	43 4%	28 3%	10 2%	12 2%	48 3%	6 2%	14 3%	15 9%	42 6%	3 1%	0 -	1 0	0 -
Don't know/Refused	5 0	1 0	1 0	1 0	0 -	0 -	1 0	0 0	0 -	0 -	4 1% F	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3361 86%	369 87%	931 87%	748 87%	517 87%	508 87%	1471 87% J	304 93% FIJK	393 88% J	139 83%	608 82%	171 86%	36 92%	195 90%	20 90%
Disagree (Low2Box)	520 13%	53 12%	144 13%	115 13%	76 13%	73 13%	225 13% G	22 7%	54 12%	28 17% G	130 18% FGH	28 14% G	3 8%	22 10%	2 10%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: &txt															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	805 21%	108 25% CDE	276 26% CDE	161 19%	91 15%	99 17%	348 21%	76 23%	84 19%	43 26%	141 19%	48 24%	13 33%	41 19%	4 18%
Somewhat agree	1910 49%	206 49%	532 49%	455 53%	281 47%	267 46%	804 47%	163 50%	238 53%	77 47%	378 51%	98 49%	17 44%	114 53%	8 33%
Somewhat disagree	838 22%	78 18%	176 16%	194 22% B	180 30% ABC	157 27% AB	406 24% IJ	63 19%	92 21%	23 14%	143 19%	44 22%	5 12%	49 23%	8 33%
Strongly disagree	278 7%	25 6%	72 7%	48 6%	39 7%	48 8%	115 7%	11 3%	33 7%	23 14% FGKM	69 9% GK	7 3%	5 11% G	8 4%	3 15%
Don't know/Refused	54 1%	6 1%	19 2%	6 1%	2 0%	11 2%	24 1%	12 4% FH	0 0	0 -	11 2%	1 1%	0 -	5 2%	0 -
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	2715 70%	314 74% DE	808 75% DE	616 71% DE	372 63%	366 63%	1153 68%	240 74%	322 72%	120 72%	519 70%	147 74%	30 76%	155 72%	12 51%
Disagree (Low2Box)	1116 29%	103 24%	248 23%	242 28%	219 37% ABC	204 35% ABC	521 31% G	74 23%	125 28%	46 28%	212 29%	50 25%	9 24%	57 26%	11 49%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: &amp;txt</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1964 51%	211 50%	537 50%	460 53%	289 49%	311 53%	874 51%	182 56%	212 47%	77 46%	342 46%	110 55%	27 68%	118 55%	8 37%
Somewhat agree	1652 43%	177 42%	460 43%	346 40%	280 47%	234 40%	720 42%	126 39%	200 45%	72 43%	332 45%	79 40%	10 26%	88 41%	14 62%
Somewhat disagree	185 5%	19 4%	51 5%	46 5%	21 3%	26 4%	68 4%	17 5%	25 6%	6 3%	50 7%	5 2%	2 5%	10 5%	0 1%
Strongly disagree	78 2%	14 3%	24 2%	12 1%	5 1%	9 2%	34 2%	1 0	7 1%	12 7%	17 2%	5 3%	1 1%	0 0	0 -
Don't know/Refused	7 0	2 0	3 0	0 -	0 -	2 0	2 0	0 -	3 1%	0 -	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3616 93%	388 92%	997 93%	806 93%	568 96%	545 94%	1594 94%	308 94%	412 92%	149 89%	674 91%	189 95%	37 94%	206 95%	22 99%
Disagree (Low2Box)	263 7%	33 8%	76 7%	58 7%	25 4%	35 6%	102 6%	18 6%	32 7%	18 11%	67 9%	10 5%	2 6%	11 5%	0 1%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: &amp;txt</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1069 28%	126 30%	372 35%	228 26%	139 23%	119 20%	487 29%	104 32%	114 26%	52 31%	187 25%	60 30%	14 37%	39 18%	6 26%
Somewhat agree	1877 48%	198 47%	503 47%	442 51%	283 48%	271 47%	785 46%	164 50%	226 50%	67 40%	363 49%	94 47%	19 50%	130 60%	12 52%
Somewhat disagree	676 17%	67 16%	126 12%	138 16%	136 23%	157 27%	315 19%	40 12%	81 18%	31 19%	114 15%	39 19%	4 9%	45 21%	5 22%
Strongly disagree	233 6%	24 6%	64 6%	54 6%	32 5%	34 6%	100 6%	13 4%	25 6%	15 9%	67 9%	5 3%	2 4%	3 1%	0 -
Don't know/Refused	31 1%	7 2%	11 1%	2 0	4 1%	1 0	9 1%	5 2%	1 0	2 1%	12 2%	1 0	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	2946 76%	323 77%	875 81%	670 78%	422 71%	389 67%	1272 75%	268 82%	340 76%	118 71%	549 74%	154 78%	34 86%	169 78%	18 78%
Disagree (Low2Box)	909 23%	92 22%	190 18%	192 22%	168 28%	191 33%	415 24%	53 16%	106 24%	46 28%	181 24%	44 22%	5 14%	48 22%	5 22%



TALKING ABOUT CHARITIES

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	2447	274	724	528	373	346	1091	205	269	94	435	141	28	154	13
	63%	65%	67% CE	61%	63%	59%	64% J	63%	60%	57%	59%	71% HIJ	71%	71% J	57%
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	1362	133	327	324	215	227	588	116	172	66	278	52	9	62	8
	35%	31%	30%	38% B	36%	39% B	35%	36%	38% K	40% K	37% K	26%	24%	29%	34%
Don't know/Refused	77	16	25	12	6	9	18	5	7	6	29	6	2	1	2
	2%	4% CD	2%	1%	1%	1%	1%	1%	2%	4% F	4% F	3% F	5% F	1%	8%





TALKING ABOUT CHARITIES

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Too much	258 7%	37 9%	65 6%	42 5%	37 6%	41 7%	107 6%	23 7%	37 8%	8 5%	62 8%	11 6%	5 13%	3 1%	0 1%
About the right amount	1034 27%	96 23%	269 25%	232 27%	173 29%	167 29%	462 27%	70 22%	123 27%	36 22%	210 28%	60 30%	7 17%	51 24%	4 19%
Too little	2483 64%	278 66%	719 67%	562 65%	372 63%	359 62%	1087 64%	223 69%	276 62%	116 69%	439 59%	126 64%	28 70%	158 73%	15 68%
Don't know/Refused	110 3%	12 3%	23 2%	28 3%	11 2%	14 2%	41 2%	10 3%	12 3%	7 4%	31 4%	1 0	0 -	5 2%	3 13%



TALKING ABOUT CHARITIES

5. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
I expect all of the money I give to charity to go to the charity's cause, for example, towards cancer research	1520	207	485	281	194	177	662	139	153	78	295	94	19	55	10
	39%	49% CDE	45% CDE	32%	33%	30%	39% M	43% M	34%	47% HM	40% M	47% HM	50% M	25%	44%
It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself as long as the amount is reasonable	2344	214	584	583	397	398	1021	187	294	88	443	104	20	162	13
	60%	51%	54%	67% AB	67% AB	68% AB	60%	57%	66% IK	53%	60%	52%	50%	75% FGIJKL	56%
Don't know/Refused	21	1	7	0	2	7	13	0	1	0	5	1	0	0	0
	1%	0	1%	0	0	1% C	1%	-	0	0	1%	1%	-	-	-



TALKING ABOUT CHARITIES

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1257 32%	190 45%	389 36%	258 30%	168 28%	148 25%	562 33%	107 33%	136 30%	69 41%	199 27%	66 33%	19 48%	85 39%	6 26%
Somewhat agree	1586 41%	156 37%	433 40%	356 41%	264 45%	237 41%	679 40%	147 45%	177 39%	67 40%	312 42%	90 46%	11 27%	89 41%	3 15%
Somewhat disagree	683 18%	48 11%	175 16%	172 20%	105 18%	123 21%	306 18%	50 15%	92 21%	14 9%	138 19%	29 14%	6 15%	34 16%	9 38%
Strongly disagree	293 8%	23 5%	63 6%	69 8%	48 8%	67 11%	125 7%	18 6%	39 9%	10 6%	75 10%	9 5%	3 8%	8 4%	3 13%
Don't know/Refused	68 2%	6 1%	15 1%	9 1%	7 1%	7 1%	24 1%	4 1%	4 1%	7 4%	19 3%	4 2%	1 1%	1 0	2 8%
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	2843 73%	347 82%	822 76%	614 71%	433 73%	385 66%	1242 73%	254 78%	313 70%	136 81%	510 69%	156 79%	29 75%	175 80%	9 41%
Disagree (Low2Box)	975 25%	70 17%	238 22%	241 28%	153 26%	190 33%	431 25%	68 21%	131 29%	24 15%	213 29%	38 19%	9 24%	42 19%	11 51%



TALKING ABOUT CHARITIES

7. ACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	3662	394	1022	812	562	552	1610	307	424	155	680	191	36	209	22
	94%	93%	95%	94%	95%	95%	95%	94%	95%	93%	92%	96%	92%	96%	96%
2) Organize letter-writing campaigns	3235	345	860	766	512	489	1453	283	380	135	533	184	36	185	22
	83%	82%	80%	89% AB	86% B	84%	86% J	87% J	85% J	81% J	72% J	93% FHIJ	90% J	85% J	96% J
3) Hold legal street protests or demonstrations	2413	300	692	528	353	347	1078	224	261	131	340	147	16	180	19
	62%	71% CDE	64%	61%	59%	60%	64% JL	69% HJL	58% J	79% FHJL	46% J	74% FHJL	42% J	83% FGHJL	85% J
4) Place advertisements in the media	3480	373	966	782	544	517	1537	297	408	152	613	187	33	203	21
	90%	88%	90%	90%	92%	89%	91% J	91% J	91% J	91% J	83% J	94% J	85% J	94% J	92% J
5) Block roadways, or other non-violent acts	1087	184	339	215	140	129	456	120	112	76	133	72	8	99	2
	28%	44% BCDE	32% CDE	25%	24%	22%	27% J	37% FHJ	25% J	45% FHJL	18% J	36% FHJ	20% J	46% FHJL	7% J
6) Use research results to support a message	3562	376	986	815	556	537	1593	300	394	142	646	190	35	216	23
	92%	89%	92%	94% A	94% A	92%	94% HIJ	92% HIJ	88% HIJ	85% HIJ	87% HIJ	96% HIJ	89% HIJ	100% FGHIJL	100% FGHIJL
7) Speak out on issues like the environment, poverty or healthcare	3666	400	1025	820	555	539	1609	321	403	151	690	192	38	216	20
	94%	95%	95%	95%	93%	93%	95% H	99% FHIJ	90% H	91% H	93% H	97% H	96% H	100% FHIJ	88% FHIJ



TALKING ABOUT CHARITIES

7. UNACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	219	28	53	49	31	30	85	19	22	11	62	7	3	8	1
	6%	7%	5%	6%	5%	5%	5%	6%	5%	6%	8%	4%	8%	4%	4%
2) Organize letter-writing campaigns	640	74	214	97	81	92	243	41	65	32	206	14	4	30	1
	16%	18% C	20% CD	11%	14%	16%	14% K	13%	15% K	19% K	28% FGHKL M	7%	10%	14%	4%
3) Hold legal street protests or demonstrations	1465	122	381	336	241	235	617	102	184	35	399	52	23	37	3
	38%	29%	35%	39% A	41% A	40% A	36% IKM	31% M	41% GIKM	21%	54% FGHIKM	26%	58% FGIKM	17%	15%
4) Place advertisements in the media	394	48	108	81	49	63	159	28	38	14	123	11	6	13	2
	10%	11%	10%	9%	8%	11%	9% 9%	9% 9%	8% 8%	9% 9%	17% FGHKM	6% 6%	15% 15%	6% 6%	8% 8%
5) Block roadways, or other non-violent acts	2780	237	729	646	454	452	1234	206	333	91	601	125	32	118	21
	72%	56% A	68% A	75% AB	76% AB	78% AB	73% GIKM	63%	74% GIKM	54%	81% FGHIKM	63%	80% IM	54%	93%
6) Use research results to support a message	283	39	74	46	33	39	98	19	48	23	80	6	4	1	0
	7%	9% C	7%	5%	6%	7%	6% M	6% M	11% FKM	14% FGKM	11% FKM	3%	11% M	0	-
7) Speak out on issues like the environment, poverty or healthcare	199	18	46	42	38	41	83	3	43	11	47	5	2	1	3
	5%	4%	4%	5%	6%	7%	5% G	1%	10% FGKM	6% GM	6% GM	3%	4%	0	12%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	2311 59%	262 62%	660 61%	490 57%	370 62%	336 58%	1001 59%	201 62%	286 64%	108 65%	392 53%	121 61%	21 54%	147 68%	19 84%
Somewhat acceptable	1350 35%	132 31%	362 34%	322 37%	192 32%	216 37%	609 36%	107 33%	138 31%	47 28%	287 39%	70 35%	15 38%	62 28%	3 12%
Somewhat unacceptable	141 4%	17 4%	39 4%	32 4%	21 4%	13 2%	55 3%	10 3%	15 3%	4 2%	45 6%	5 3%	1 1%	3 1%	1 4%
Very unacceptable	78 2%	11 3%	14 1%	17 2%	10 2%	16 3%	30 2%	8 3%	7 2%	7 4%	17 2%	2 1%	3 6%	5 2%	0 -
Don't know/Refused	5 0	1 0	0 0	2 0	0 -	0 -	2 0	0 -	1 0	1 0	1 0	1 0	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Acceptable (Top2Box)	3662 94%	394 93%	1022 95%	812 94%	562 95%	552 95%	1610 95%	307 94%	424 95%	155 93%	680 92%	191 96%	36 92%	209 96%	22 96%
Unacceptable (Low2Box)	219 6%	28 7%	53 5%	49 6%	31 5%	30 5%	85 5%	19 6%	22 5%	11 6%	62 8%	7 4%	3 8%	8 4%	1 4%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	1408 36%	169 40%	391 36%	284 33%	222 37%	227 39%	623 37%	149 46%	162 36%	67 40%	198 27%	80 40%	17 43%	92 43%	13 59%
Somewhat acceptable	1828 47%	177 42%	469 44%	481 56%	290 49%	263 45%	830 49%	135 41%	219 49%	68 41%	335 45%	104 52%	19 48%	93 43%	8 37%
Somewhat unacceptable	401 10%	39 9%	126 12%	65 8%	58 10%	63 11%	169 10%	31 10%	43 10%	18 11%	105 14%	8 4%	1 3%	23 10%	1 4%
Very unacceptable	238 6%	35 8%	88 8%	31 4%	23 4%	29 5%	74 4%	10 3%	22 5%	13 8%	101 14%	7 3%	3 7%	7 3%	0 -
Don't know/Refused	11 0	3 1%	1 0	1 0	0 -	0 -	1 0	1 0	2 0	0 -	4 1%	0 -	0 -	2 1%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Acceptable (Top2Box)	3235 83%	345 82%	860 80%	766 89%	512 86%	489 84%	1453 86%	283 87%	380 85%	135 81%	533 72%	184 93%	36 90%	185 85%	22 96%
Unacceptable (Low2Box)	640 16%	74 18%	214 20%	97 11%	81 14%	92 16%	243 14%	41 13%	65 15%	32 19%	206 28%	14 7%	4 10%	30 14%	1 4%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	922 24%	129 31%	265 25%	186 22%	123 21%	149 26%	401 24%	89 27%	103 23%	80 48%	119 16%	40 20%	3 9%	73 34%	8 37%
Somewhat acceptable	1491 38%	171 40%	428 40%	342 40%	230 39%	198 34%	677 40%	135 42%	158 35%	52 31%	221 30%	107 54%	13 33%	108 50%	11 48%
Somewhat unacceptable	749 19%	59 14%	179 17%	191 22%	138 23%	113 19%	348 21%	57 18%	93 21%	12 7%	168 23%	31 16%	12 29%	20 9%	3 15%
Very unacceptable	715 18%	63 15%	201 19%	145 17%	103 17%	121 21%	269 16%	44 14%	91 20%	24 14%	231 31%	21 10%	11 29%	17 8%	0 -
Don't know/Refused	8 0	0 0	2 0	0 -	0 -	0 -	2 0	0 -	2 0	0 -	4 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Acceptable (Top2Box)	2413 62%	300 71%	692 64%	528 61%	353 59%	347 60%	1078 64%	224 69%	261 58%	131 79%	340 46%	147 74%	16 42%	180 83%	19 85%
Unacceptable (Low2Box)	1465 38%	122 29%	381 35%	336 39%	241 41%	235 40%	617 36%	102 31%	184 41%	35 21%	399 54%	52 26%	23 58%	37 17%	3 15%





TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	1598 41%	185 44%	468 44%	351 41%	238 40%	246 42%	737 43%	138 42%	190 42%	87 52%	208 28%	91 46%	14 36%	108 50%	16 70%
Somewhat acceptable	1882 48%	187 44%	498 46%	430 50%	306 52%	271 47%	800 47%	159 49%	218 49%	65 39%	405 55%	97 49%	19 48%	95 44%	5 22%
Somewhat unacceptable	246 6%	36 9%	68 6%	46 5%	29 5%	41 7%	101 6%	22 7%	20 4%	7 4%	71 10%	11 6%	4 10%	8 4%	2 8%
Very unacceptable	147 4%	12 3%	41 4%	35 4%	20 3%	22 4%	58 3%	6 2%	18 4%	8 5%	51 7%	0 -	2 5%	5 2%	0 -
Don't know/Refused	12 0	2 1%	1 0	2 0	0 -	1 0	1 0	1 0	1 0	1 0	6 1%	1 0	0 -	1 1%	0 -
TOPBOX & LOWBOX SUMMARY															
Acceptable (Top2Box)	3480 90%	373 88%	966 90%	782 90%	544 92%	517 89%	1537 91%	297 91%	408 91%	152 91%	613 83%	187 94%	33 85%	203 94%	21 92%
Unacceptable (Low2Box)	394 10%	48 11%	108 10%	81 9%	49 8%	63 11%	159 9%	28 9%	38 8%	14 9%	123 17%	11 6%	6 15%	13 6%	2 8%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	343 9%	90 21% BCDE	99 9%	56 7%	35 6%	35 6%	135 8% J	36 11% J	33 7%	39 23% FGHJL	38 5%	27 14% FHJ	2 5%	31 14% FJ	2 7%
Somewhat acceptable	743 19%	94 22% E	240 22%	159 18%	104 18%	94 16%	322 19% J	84 26% FHJ	80 18%	37 22% J	95 13%	45 23% J	6 15%	68 31% FHJ	0 -
Somewhat unacceptable	900 23%	99 23% E	277 26%	201 23%	148 25%	117 20%	421 25% J	83 25% J	98 22%	34 20%	123 17%	54 27% J	6 15% GIKM	70 32% J	8 35%
Very unacceptable	1880 48%	139 33% A	452 42%	51% AB	306 52% AB	334 58% AB	813 48% GIKM	124 38% M	235 52% GIKM	57 34%	478 64% FGHIKM	71 36% M	26 65% GIKM	48 22% J	13 58%
Don't know/Refused	19 0	1 0	7 1%	3 0	0 -	1 0	7 0	0 -	3 1%	0 0	9 1%	1 0	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Acceptable (Top2Box)	1087 28%	184 44% BCDE	339 32% CDE	215 25%	140 24%	129 22%	456 27% J	120 37% FHJ	112 25% J	76 45% FHJL	133 18%	72 36% FHJ	8 20%	99 46% FHJL	2 7%
Unacceptable (Low2Box)	2780 72%	237 56% A	729 68% AB	646 75% AB	454 76% AB	452 78% AB	1234 73% GIKM	206 63% M	333 74% GIKM	91 54% FGHIKM	601 81% FGHIKM	125 63% M	32 80% IM	118 54%	21 93%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	1833 47%	201 48%	488 45%	415 48%	296 50%	299 51%	845 50%	159 49%	221 49%	88 53%	269 36%	99 50%	15 38%	115 53%	12 53%
Somewhat acceptable	1729 44%	175 41%	498 46%	400 46%	259 44%	238 41%	747 44%	141 43%	173 39%	53 32%	377 51%	91 46%	20 51%	101 47%	11 47%
Somewhat unacceptable	174 4%	24 6%	41 4%	32 4%	15 3%	33 6%	64 4%	9 3%	33 7%	9 5%	53 7%	4 2%	0 -	1 0	0 -
Very unacceptable	109 3%	16 4%	33 3%	14 2%	18 3%	6 1%	35 2%	10 3%	15 3%	15 9%	27 4%	3 1%	4 11%	0 -	0 -
Don't know/Refused	41 1%	7 2%	15 1%	3 0	4 1%	6 1%	6 0	7 2%	6 1%	2 1%	17 2%	2 1%	0 0	0 -	0 -
TOPBOX & LOWBOX SUMMARY															
Acceptable (Top2Box)	3562 92%	376 89%	986 92%	815 94%	556 94%	537 92%	1593 94%	300 92%	394 88%	142 85%	646 87%	190 96%	35 89%	216 100%	23 100%
Unacceptable (Low2Box)	283 7%	39 9%	74 7%	46 5%	33 6%	39 7%	98 6%	19 6%	48 11%	23 14%	80 11%	6 3%	4 11%	1 0	0 -



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	2243 58%	271 64%	635 59%	486 56%	334 56%	324 56%	956 56%	224 69%	256 57%	107 64%	377 51%	120 60%	26 67%	148 68%	16 70%
Somewhat acceptable	1424 37%	129 31%	390 36%	334 39%	221 37%	215 37%	653 38%	97 30%	147 33%	44 26%	313 42%	72 36%	11 29%	69 32%	4 17%
Somewhat unacceptable	126 3%	11 2%	30 3%	29 3%	26 4%	21 4%	56 3%	2 1%	24 5%	1 1%	36 5%	1 0	2 4%	0 0	3 12%
Very unacceptable	73 2%	8 2%	16 1%	13 1%	12 2%	20 3%	27 2%	1 0	19 4%	10 6%	12 2%	4 2%	0 -	0 0	0 -
Don't know/Refused	21 1%	4 1%	4 0	2 0	1 0	2 0	5 0	2 1%	2 0	5 3%	6 1%	2 1%	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Acceptable (Top2Box)	3666 94%	400 95%	1025 95%	820 95%	555 93%	539 93%	1609 95%	321 99%	403 90%	151 91%	690 93%	192 97%	38 96%	216 100%	20 88%
Unacceptable (Low2Box)	199 5%	18 4%	46 4%	42 5%	38 6%	41 7%	83 5%	3 1%	43 10%	11 6%	47 6%	5 3%	2 4%	1 0	3 12%



TALKING ABOUT CHARITIES

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Charities should be obligated to provide information about BOTH sides of an issue	3226	347	923	714	494	463	1436	279	350	129	609	160	35	185	20
	83%	82%	86% E	83%	83%	80%	85% H	86% H	78%	78%	82%	81%	89%	85%	88%
Charities should only have to provide information that supports their cause	639	72	152	145	97	112	254	46	95	36	126	37	4	32	3
	16%	17%	14%	17%	16%	19% B	15%	14%	21% FG	22%	17%	19%	11%	15%	12%
Don't know/Refused	21	3	1	5	2	6	7	1	2	1	7	1	0	0	0
	1%	1%	0	1%	0	1% B	0	0	1%	1%	1%	0	-	-	-



TALKING ABOUT CHARITIES

9. IMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Information about the programs and services the charities deliver	3804	402	1054	852	584	572	1675	310	437	162	724	196	39	210	22
	98%	95%	98% A	99% A	98% A	98% A	99% G	95%	98%	97%	97%	98%	99%	97%	100%
2) Information on how charities use donations	3801	405	1053	851	575	575	1677	315	434	164	722	194	37	207	22
	98%	96%	98%	98% A	97%	99% A	99% GHJLM	97%	97%	98%	97%	97%	94%	96%	100%
3) Information about charities' fundraising costs	3740	390	1021	844	579	571	1652	311	433	159	714	187	39	194	22
	96%	92%	95%	98% AB	97% A	98% AB	97% M	95%	97% M	95%	96% M	94%	100%	89%	100%
4) Information about the impact of charities' work on Canadians	3698	392	1037	832	568	543	1629	310	425	158	699	188	38	200	22
	95%	93%	96% AE	96% AE	96%	93%	96%	95%	95%	95%	94%	95%	97%	92%	100%



TALKING ABOUT CHARITIES

9. UNIMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Information about the programs and services the charities deliver	79	21	22	12	9	9	22	16	10	5	16	3	1	7	0
	2%	5% BCDE	2%	1%	2%	2%	1%	5% FJ	2%	3%	2%	2%	1%	3%	0
2) Information on how charities use donations	80	17	22	12	19	7	20	11	14	3	17	4	2	10	0
	2%	4% CE	2%	1%	3%	1%	1%	3% F	3% F	2%	2%	2%	6% F	4% F	0
3) Information about charities' fundraising costs	142	32	53	20	15	10	45	15	15	8	25	11	0	23	0
	4%	8% CDE	5% CE	2%	3%	2%	3%	5%	3%	5%	3%	6%	-	11% FHJ	0
4) Information about the impact of charities' work on Canadians	175	28	38	31	24	37	66	16	21	7	36	11	1	17	0
	5%	7% B	4%	4%	4%	6% B	4%	5%	5%	4%	5%	5%	3%	8%	0

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very important	2967 76%	296 70%	811 75%	666 77%	472 80%	461 79%	1328 78%	240 74%	329 73%	133 80%	560 75%	143 72%	33 84%	164 76%	16 73%
Somewhat important	836 22%	106 25%	243 23%	186 22%	112 19%	111 19%	348 20%	70 21%	109 24%	28 17%	164 22%	52 26%	6 14%	46 21%	6 27%
Somewhat unimportant	39 1%	12 3%	10 1%	9 1%	3 1%	4 1%	12 1%	11 3%	1 0	4 3%	6 1%	3 1%	0 -	2 1%	0 -
Very unimportant	40 1%	9 2%	12 1%	3 0	6 1%	5 1%	9 1%	5 2%	9 2%	1 0	9 1%	0 0	1 1%	5 2%	0 0
Don't know/Refused	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY															
Important (Top2Box)	3804 98%	402 95%	1054 98%	852 99%	584 98%	572 98%	1675 99%	310 95%	437 98%	162 97%	724 97%	196 98%	39 99%	210 97%	22 100%
Unimportant (Low2Box)	79 2%	21 5%	22 2%	12 1%	9 2%	9 2%	22 1%	16 5%	10 2%	5 3%	16 2%	3 2%	1 1%	7 3%	0 0





TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very important	3360 86%	335 79%	911 85%	753 87%	533 90%	524 90%	1503 89%	265 81%	404 90%	142 85%	632 85%	159 80%	35 88%	177 82%	20 88%
Somewhat important	440 11%	70 17%	142 13%	97 11%	41 7%	51 9%	173 10%	50 15%	30 7%	21 13%	91 12%	35 18%	2 6%	30 14%	3 12%
Somewhat unimportant	39 1%	9 2%	9 1%	8 1%	9 2%	3 1%	12 1%	1 0	2 0	2 1%	11 1%	2 1%	1 4%	8 4%	0 -
Very unimportant	41 1%	8 2%	12 1%	4 0	9 2%	3 1%	8 0	10 3%	12 3%	1 1%	6 1%	2 1%	1 2%	2 1%	0 0
Don't know/Refused	5 0	1 0	1 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	3 0	1 1%	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Important (Top2Box)	3801 98%	405 96%	1053 98%	851 98%	575 97%	575 99%	1677 99%	315 97%	434 97%	164 98%	722 97%	194 97%	37 94%	207 96%	22 100%
Unimportant (Low2Box)	80 2%	17 4%	22 2%	12 1%	19 3%	7 1%	20 1%	11 3%	14 3%	3 2%	17 2%	4 2%	2 6%	10 4%	0 0



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very important	2686 69%	251 59%	756 70%	600 70%	405 68%	423 73%	1181 70%	204 63%	321 72%	113 68%	563 76%	127 64%	31 79%	114 53%	15 66%
Somewhat important	1054 27%	139 33%	264 25%	243 28%	174 29%	148 25%	471 28%	107 33%	112 25%	46 28%	152 20%	61 31%	8 21%	80 37%	7 33%
Somewhat unimportant	90 2%	17 4%	41 4%	10 1%	10 2%	7 1%	35 2%	10 3%	7 2%	4 2%	16 2%	9 4%	0 -	9 4%	0 -
Very unimportant	52 1%	15 4%	12 1%	10 1%	5 1%	3 1%	10 1%	6 2%	7 2%	4 2%	9 1%	3 1%	0 -	14 6%	0 0
Don't know/Refused	4 0	1 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Important (Top2Box)	3740 96%	390 92%	1021 95%	844 98%	579 97%	571 98%	1652 97%	311 95%	433 97%	159 95%	714 96%	187 94%	39 100%	194 89%	22 100%
Unimportant (Low2Box)	142 4%	32 8%	53 5%	20 2%	15 3%	10 2%	45 3%	15 5%	15 3%	8 5%	25 3%	11 6%	0 -	23 11%	0 0



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very important	2298 59%	248 59%	676 63% CE	490 57%	360 61%	322 55%	1048 62%	180 55%	249 56%	96 58%	433 58%	112 56%	27 68%	122 56%	14 62%
Somewhat important	1401 36%	145 34%	361 34%	342 40%	208 35%	221 38%	581 34%	130 40%	176 39%	63 38%	266 36%	76 38%	12 30%	78 36%	9 38%
Somewhat unimportant	130 3%	14 3%	29 3%	25 3%	14 2%	34 6% BCD	56 3%	10 3%	17 4%	5 3%	26 4%	9 5%	1 1%	6 3%	0 -
Very unimportant	45 1%	13 3%	9 1%	6 1%	10 2%	3 1%	10 1%	5 2%	4 1%	1 1%	10 1%	2 1%	1 1%	11 5% FHJ	0 0
Don't know/Refused	12 0	3 1%	1 0	0 -	1 0	2 0	2 0	0 -	1 0	2 1%	7 1% F	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Important (Top2Box)	3698 95%	392 93%	1037 96% AE	832 96% AE	568 96%	543 93%	1629 96%	310 95%	425 95%	158 95%	699 94%	188 95%	38 97%	200 92%	22 100%
Unimportant (Low2Box)	175 5%	28 7% B	38 4%	31 4%	24 4%	37 6% B	66 4%	16 5%	21 5%	7 4%	36 5%	11 5%	1 3%	17 8%	0 0



TALKING ABOUT CHARITIES

10. GOOD JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Information about the programs and services the charities deliver	1968	236	545	460	295	286	859	167	219	95	352	120	16	118	10
	51%	56%	51%	53%	50%	49%	51%	51%	49%	57%	47%	60% FHJL	40%	54%	44%
2) Information on how charities use donations	1222	169	373	284	141	160	517	116	113	57	236	87	11	71	8
	31%	40% CDE	35% DE	33% D	24%	27%	30%	36% H	25%	34%	32%	44% FHJ	27%	33%	34%
3) Information about charities' fundraising costs	1050	156	327	229	118	135	436	101	118	62	179	71	10	61	3
	27%	37% CDE	30% DE	27% D	20%	23%	26%	31%	26%	37% FJ	24%	36% FJ	25%	28%	14%
4) Information about the impact of charities' work on Canadians	1493	177	455	329	198	208	661	121	156	82	276	89	13	80	6
	38%	42% D	42% DE	38%	33%	36%	39%	37%	35%	49% HJ	37%	45%	32%	37%	27%

TALKING ABOUT CHARITIES

10. POOR JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Information about the programs and services the charities deliver	1886	181	528	398	294	288	824	153	225	70	386	79	23	97	13
	49%	43%	49%	46%	50%	50%	49%	47%	50% K	42%	52% K	40%	58%	45%	56%
2) Information on how charities use donations	2632	247	702	570	448	419	1171	205	331	108	497	112	28	144	15
	68%	58%	65%	66% A	75% ABC	72% AB	69% K	63%	74% GJK	65%	67% K	56%	70%	66%	66%
3) Information about charities' fundraising costs	2790	258	743	626	469	437	1245	217	324	103	553	127	28	154	19
	72%	61%	69% A	72% A	79% ABC	75% AB	73% IK	66%	72%	62%	74% GIK	64%	72%	71%	86%
4) Information about the impact of charities' work on Canadians	2347	238	612	527	391	368	1021	199	286	83	452	107	26	135	16
	60%	56%	57%	61%	66% AB	63%	60%	61%	64% I	50%	61% I	54%	65%	62%	73%

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Excellent	238 6%	44 10% CD	74 7%	45 5%	27 5%	35 6%	83 5%	27 8%	30 7%	24 14% FHJ	38 5%	17 8%	1 2%	18 8%	0 2%
Good	1730 45%	193 46%	471 44%	415 48%	268 45%	251 43%	777 46%	141 43%	189 42%	71 43%	314 42%	103 52%	15 38%	100 46%	10 43%
Fair	1538 40%	140 33%	436 41% A	322 37%	244 41%	240 41% A	662 39%	137 42%	195 43% I	50 30%	296 40%	70 35%	16 42%	85 39%	11 49%
Poor	348 9%	41 10%	92 9%	76 9%	50 8%	48 8%	162 10% G	16 5%	31 7%	20 12% G	89 12% GHK	9 5%	6 16% GK	12 5%	2 7%
Don't know/Refused	32 1%	5 1% B	2 0	6 1%	4 1%	7 1% B	14 1%	6 2%	3 1%	2 1%	5 1%	0 -	1 3% K	2 1%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Good (Top2Box)	1968 51%	236 56%	545 51%	460 53%	295 50%	286 49%	859 51%	167 51%	219 49%	95 57%	352 47%	120 60% FHJL	16 40%	118 54%	10 44%
Poor (Low2Box)	1886 49%	181 43%	528 49%	398 46%	294 50%	288 50%	824 49%	153 47%	225 50% K	70 42%	386 52% K	79 40%	23 58%	97 45%	13 56%



TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Excellent	135 3%	27 6% CDE	58 5% CDE	24 3% CDE	7 1% D	8 1% D	51 3% DE	16 5% H	5 1% H	6 4% H	28 4% H	13 7% FH	1 1% FHJ	14 6% H	0 2% H
Good	1087 28%	143 34% DE	315 29% D	260 30% D	134 23% AC	151 26% AC	466 27% AC	101 31% AC	108 24% AC	50 30% AC	207 28% AC	74 37% AC	10 26% AC	57 26% AC	7 32% AC
Fair	1668 43%	158 37% B	471 44% B	356 41% B	288 49% B	249 43% B	760 45% B	130 40% B	197 44% B	63 38% B	303 41% B	79 40% B	19 48% B	94 43% B	8 36% B
Poor	963 25%	89 21% A	230 21% A	213 25% A	159 27% A	169 29% A	410 24% A	75 23% A	134 30% A	45 27% A	194 26% A	33 16% A	9 23% A	50 23% A	7 30% A
Don't know/Refused	32 1%	6 1% B	1 0 B	10 1% B	5 1% B	3 1% B	9 1% B	5 2% B	3 1% B	2 1% B	10 1% B	0 - B	1 3% B	2 1% B	0 - B
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Good (Top2Box)	1222 31%	169 40% CDE	373 35% DE	284 33% D	141 24% D	160 27% D	517 30% DE	116 36% H	113 25% H	57 34% H	236 32% H	87 44% FHJ	11 27% FHJ	71 33% FHJ	8 34% FHJ
Poor (Low2Box)	2632 68%	247 58% A	702 65% A	570 66% A	448 75% ABC	419 72% AB	1171 69% K	205 63% K	331 74% GJK	108 65% K	497 67% K	112 56% K	28 70% K	144 66% K	15 66% K

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Excellent	118 3%	36 9% BCDE	37 3% C	11 1% D	16 3% D	8 1% D	31 2% IJ	20 6% FH	4 1% GK	10 6% FH	24 3% H	12 6% FH	0 1% L	15 7% FH	0 2% N
Good	932 24%	119 28% D	290 27% D	218 25% D	102 17% D	128 22% D	405 24% IJ	82 25% G	114 26% H	52 31% I	154 21% J	59 30% K	10 25% L	46 21% M	3 13% N
Fair	1661 43%	157 37% B	465 43% C	368 43% C	301 51% D	226 39% E	760 45% IJ	143 44% G	175 39% H	55 33% I	290 39% J	91 46% K	18 46% L	101 47% M	14 64% N
Poor	1130 29%	101 24% B	278 26% C	258 30% C	168 28% D	212 36% E	485 29% K	73 23% G	149 33% H	48 29% I	263 35% J	36 18% K	10 26% L	53 24% M	5 21% N
Don't know/Refused	45 1%	9 2% B	5 0% C	9 1% C	6 1% D	9 1% E	16 1% K	8 2% G	5 1% H	2 1% I	11 1% J	1 0% K	1 3% L	2 1% M	0 - N
TOPBOX & LOWBOX SUMMARY															
Good (Top2Box)	1050 27%	156 37% CDE	327 30% DE	229 27% D	118 20% D	135 23% E	436 26% IK	101 31% G	118 26% H	62 37% I	179 24% J	71 36% K	10 25% L	61 28% M	3 14% N
Poor (Low2Box)	2790 72%	258 61% A	743 69% A	626 72% A	469 79% A	437 75% AB	1245 73% IK	217 66% G	324 72% H	103 62% I	553 74% J	127 64% K	28 72% L	154 71% M	19 86% N





TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Excellent	156 4%	27 6%	59 6%	24 3%	22 4%	19 3%	51 3%	13 4%	13 3%	15 9%	25 3%	13 6%	3 7%	19 9%	2 10%
Good	1337 34%	150 36%	396 37%	305 35%	176 30%	189 32%	610 36%	108 33%	142 32%	67 40%	251 34%	77 39%	10 25%	61 28%	4 17%
Fair	1741 45%	179 42%	461 43%	403 47%	283 48%	268 46%	754 44%	163 50%	205 46%	60 36%	315 42%	93 47%	17 44%	105 49%	12 52%
Poor	605 16%	59 14%	151 14%	124 14%	108 18%	101 17%	267 16%	36 11%	81 18%	22 13%	138 19%	15 7%	8 21%	30 14%	5 21%
Don't know/Refused	47 1%	8 2%	9 1%	8 1%	4 1%	5 1%	15 1%	6 2%	5 1%	2 1%	15 2%	2 1%	1 3%	2 1%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Good (Top2Box)	1493 38%	177 42%	455 42%	329 38%	198 33%	208 36%	661 39%	121 37%	156 35%	82 49%	276 37%	89 45%	13 32%	80 37%	6 27%
Poor (Low2Box)	2347 60%	238 56%	612 57%	527 61%	391 66%	368 63%	1021 60%	199 61%	286 64%	83 50%	452 61%	107 54%	26 65%	135 62%	16 73%

TALKING ABOUT CHARITIES

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
I would like more information about the work charities do, even though it may require more money to be spent on communications	1872	187	537	437	272	279	812	142	237	90	334	92	18	121	12
	48%	44%	50%	51%	46%	48%	48%	44%	53% GJ	54%	45%	46%	45%	56%	52%
I am comfortable with the amount of information I have about the work charities do	1975	232	531	422	314	298	868	182	205	75	396	106	22	96	11
	51%	55%	49%	49%	53%	51%	51%	56% H	46%	45%	53% H	54%	55%	44%	48%
Don't know/Refused	38	3	8	5	7	4	16	1	6	1	13	0	0	0	0
	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	2%	-	-	0	-



TALKING ABOUT CHARITIES

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Yes	1221 31%	108 26%	328 30%	267 31%	208 35%	210 36%	534 31%	114 35%	144 32%	63 38%	207 28%	68 34%	18 46%	59 27%	5 20%
No	2318 60%	270 64%	651 61%	532 62%	336 57%	334 57%	1037 61%	189 58%	250 56%	94 56%	443 60%	113 57%	17 44%	142 66%	16 73%
Don't know/Refused	347 9%	45 11%	97 9%	65 8%	49 8%	38 6%	126 7%	23 7%	53 12%	10 6%	92 12%	18 9%	4 10%	16 7%	2 7%



TALKING ABOUT CHARITIES

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: Organization or agency responsible for watching over the activities of charities</b>															
Unweighted Base	1228	146	347	280	180	179	522	119	143	59	235	64	18	43	4
Weighted Base	1221	108*	328	267	208	210	534	114*	144*	63*	207	68*	18**	59**	5**
Canada Customs & Revenue/Revenue Canada	65	1	12	14	14	24	31	7	13	1	11	1	0	1	0
	5%	1%	4%	5%	7%	12% AB	6%	6%	9%	2%	6%	1%	-	1%	-
The charity's directorate	4	0	0	3	0	0	0	1	4	0	0	0	0	0	0
	0	-	-	1%	0	-	0	0	3% F	-	-	-	-	-	-
RCMP	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0
	0	-	-	0	-	-	0	-	0	-	-	-	-	-	-
Better Business Bureau (BBB)	4	0	2	1	0	2	3	0	0	0	1	0	0	0	0
	0	0	1%	0	-	1%	1%	-	-	-	0	-	-	-	-
Consumer Affairs/ Consumer and Corporate Affairs	9	0	2	1	2	2	2	2	4	0	1	0	0	0	0
	1%	-	1%	0	1%	1%	0	1%	3% F	-	0	-	-	-	-
Government/ Federal, Provincial government	82	4	17	19	16	18	28	3	10	0	27	4	3	5	0
	7%	4%	5%	7%	7%	9%	5%	3%	7%	1%	13% FGI	6%	15%	9%	-
Canadian Council of Charities/ Canadian Council of Christian Charities/ CCCC	3	0	1	1	1	0	0	0	0	1	1	0	1	0	0
	0	0	0	0	0	-	-	-	-	1% F	1%	-	3%	-	-
Specified charities	26	5	6	2	9	4	9	2	4	3	3	1	0	3	0
	2%	4% C	2%	1%	4%	2%	2%	2%	3%	5%	1%	2%	-	5%	-
Other	74	9	13	13	18	14	29	12	12	1	14	2	4	0	0
	6%	9%	4%	5%	8%	7%	5%	11%	8%	1%	7%	2%	20%	1%	-
Don't know/Refused	954	88	276	213	149	146	432	87	98	56	148	60	11	50	5
	78%	81%	84% DE	80% E	72%	70%	81% HJ	76%	68%	89% HJ	72% HJ	89% HJ	62%	84%	100%

TALKING ABOUT CHARITIES

14. Which of the following do you think should be responsible for watching over the activities of charities...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
The charity's board of directors	514 13%	75 18%	141 13%	100 12%	82 14%	70 12%	222 13%	41 12%	53 12%	16 10%	94 13%	35 18%	7 17%	38 18%	4 16%
A government agency	823 21%	99 23%	183 17%	175 20%	144 24%	148 25%	345 20%	60 18%	90 20%	32 19%	187 25%	40 20%	5 12%	56 26%	3 15%
An independent organization or agency that is not part of either the government or the charity	2509 65%	242 57%	740 69%	586 68%	364 61%	355 61%	1121 66%	218 67%	295 66%	114 68%	457 62%	120 61%	28 71%	122 56%	14 61%
None	20 1%	3 1%	6 1%	0 0	1 0	6 1%	5 0	4 1%	3 1%	5 3%	1 0	1 1%	0 -	0 -	0 -
Don't know/Refused	20 1%	4 1%	6 1%	3 0	2 0	3 1%	4 0	3 1%	6 1%	0 -	3 0	2 1%	0 -	0 -	2 8%



TALKING ABOUT CHARITIES

14A. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) More attention should be paid to the way charities spend their money	3613	380	992	817	554	535	1589	296	417	143	697	185	34	203	19
	93%	90%	92%	95% A	93%	92%	94% I	91%	93% I	86%	94% I	93%	87%	94%	83%
2) More attention should be paid to the way charities raise money	3363	347	961	768	499	482	1482	279	390	132	650	172	32	184	18
	87%	82%	89% ADE	89% AE	84%	83%	87% I	86%	87%	79%	88% I	86%	83%	85%	78%
3) More attention should be paid to the amount of money charities spend on program activities	3480	345	980	793	540	506	1525	290	410	141	665	180	31	192	21
	90%	82%	91% AE	92% AE	91% A	87%	90%	89%	92% L	85%	90%	90%	80%	89%	91%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	3366	349	947	751	519	499	1500	286	388	141	607	178	31	191	22
	87%	82%	88% A	87%	87%	86%	88% J	88%	87%	85%	82%	89% J	78%	88%	99%



TALKING ABOUT CHARITIES

14A. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) More attention should be paid to the way charities spend their money	264	41	80	46	39	44	102	30	29	23	44	13	5	14	4
	7%	10% C	7%	5%	7%	8%	6%	9%	6%	14% FHJ	6%	7%	13%	6%	17%
2) More attention should be paid to the way charities raise money	511	76	113	93	93	98	211	46	58	34	86	27	7	33	5
	13%	18% BC	11%	11%	16% BC	17% BC	12%	14%	13%	21% FJ	12%	14%	17%	15%	22%
3) More attention should be paid to the amount of money charities spend on program activities	367	75	88	64	52	64	149	30	36	25	71	19	8	25	2
	9%	18% BCDE	8%	7%	9%	11%	9%	9%	8%	15% F	10%	10%	20% FH	11%	9%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	502	70	126	109	73	80	192	39	59	25	125	21	9	26	0
	13%	17% B	12%	13%	12%	14%	11%	12%	13%	15%	17% F	11%	22%	12%	1%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	2360 61%	236 56%	694 65%	544 63%	327 55%	326 56%	1014 60%	175 54%	287 64%	112 67%	474 64%	113 57%	27 69%	128 59%	13 58%
Somewhat agree	1253 32%	144 34%	298 28%	273 32%	227 38%	209 36%	576 34%	121 37%	130 29%	32 19%	223 30%	72 36%	7 18%	75 35%	6 25%
Somewhat disagree	222 6%	32 8%	63 6%	44 5%	35 6%	36 6%	88 5%	24 7%	26 6%	19 11%	29 4%	11 6%	5 13%	14 6%	4 17%
Strongly disagree	42 1%	10 2%	17 2%	2 0	3 1%	8 1%	14 1%	5 2%	2 1%	4 2%	15 2%	2 1%	0 -	0 -	0 -
Don't know/Refused	9 0	1 0	3 0	2 0	0 0	2 0	5 0	0 -	1 0	1 0	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3613 93%	380 90%	992 92%	817 95%	554 93%	535 92%	1589 94%	296 91%	417 93%	143 86%	697 94%	185 93%	34 87%	203 94%	19 83%
Disagree (Low2Box)	264 7%	41 10%	80 7%	46 5%	39 7%	44 8%	102 6%	30 9%	29 6%	23 14%	44 6%	13 7%	5 13%	14 6%	4 17%





TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1635 42%	205 48%	500 47%	337 39%	215 36%	204 35%	697 41%	132 40%	186 42%	92 55%	330 44%	76 38%	18 47%	87 40%	5 21%
Somewhat agree	1728 44%	142 34%	460 43%	431 50%	284 48%	278 48%	786 46%	147 45%	204 46%	40 24%	320 43%	95 48%	14 36%	97 45%	13 57%
Somewhat disagree	434 11%	67 16%	93 9%	79 9%	83 14%	81 14%	176 10%	42 13%	51 11%	25 15%	71 10%	24 12%	5 14%	30 14%	5 22%
Strongly disagree	77 2%	8 2%	20 2%	14 2%	10 2%	17 3%	35 2%	3 1%	7 2%	9 5%	15 2%	3 2%	1 4%	4 2%	0 -
Don't know/Refused	12 0	0 0	2 0	3 0	1 0	2 0	4 0	1 0	0 0	0 -	7 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3363 87%	347 82%	961 89%	768 89%	499 84%	482 83%	1482 87%	279 86%	390 87%	132 79%	650 88%	172 86%	32 83%	184 85%	18 78%
Disagree (Low2Box)	511 13%	76 18%	113 11%	93 11%	93 16%	98 17%	211 12%	46 14%	58 13%	34 21%	86 12%	27 14%	7 17%	33 15%	5 22%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1741 45%	198 47%	547 51% CDE	348 40%	234 40%	226 39%	747 44%	153 47%	193 43%	84 50%	361 49% KM	77 39%	21 54%	80 37%	12 54%
Somewhat agree	1739 45%	147 35%	433 40%	445 52% AB	306 51% AB	280 48% AB	778 46% IL	137 42%	217 48% IJL	58 35%	304 41% IJL	103 52% IJL	10 26%	112 52% IL	8 37%
Somewhat disagree	307 8%	60 14% BCD	71 7%	52 6%	51 9%	54 9%	129 8%	25 8%	30 7%	20 12%	53 7%	19 9%	6 15%	22 10%	0 0
Strongly disagree	60 2%	15 4% D	17 2% D	12 1%	1 0%	10 2% D	20 1%	5 2%	6 1%	5 3%	18 2%	0 0	2 5% K	2 1%	2 8%
Don't know/Refused	39 1%	3 1%	8 1%	6 1%	2 0%	11 2%	23 1%	5 2%	2 0	0 0	7 1%	0 -	0 0	0 -	0 -
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	3480 90%	345 82%	980 91% AE	793 92% AE	540 91% A	506 87%	1525 90%	290 89%	410 92% L	141 85%	665 90%	180 90%	31 80%	192 89%	21 91%
Disagree (Low2Box)	367 9%	75 18% BCDE	88 8%	64 7%	52 9%	64 11%	149 9%	30 9%	36 8%	25 15% F	71 10%	19 10%	8 20% FH	25 11%	2 9%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	2043 53%	217 51%	607 56%	455 53%	265 45%	286 49%	872 51%	155 48%	248 55%	103 62%	417 56%	90 46%	25 63%	106 49%	13 58%
Somewhat agree	1324 34%	131 31%	340 32%	296 34%	254 43%	213 37%	629 37%	131 40%	140 31%	39 23%	191 26%	87 44%	6 15%	84 39%	9 40%
Somewhat disagree	339 9%	53 13%	77 7%	75 9%	54 9%	58 10%	140 8%	27 8%	45 10%	20 12%	54 7%	18 9%	5 12%	25 12%	0 1%
Strongly disagree	164 4%	17 4%	48 4%	34 4%	19 3%	22 4%	53 3%	11 4%	14 3%	6 3%	71 10%	3 1%	4 10%	1 1%	0 -
Don't know/Refused	17 0	4 1%	3 0	5 1%	1 0	2 0	5 0	1 0	1 0	0 0	10 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3366 87%	349 82%	947 88%	751 87%	519 87%	499 86%	1500 88%	286 88%	388 87%	141 85%	607 82%	178 89%	31 78%	191 88%	22 99%
Disagree (Low2Box)	502 13%	70 17%	126 12%	109 13%	73 12%	80 14%	192 11%	39 12%	59 13%	25 15%	125 17%	21 11%	9 22%	26 12%	0 1%



TALKING ABOUT CHARITIES

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	2553 66%	234 55%	702 65%	561 65%	419 71%	393 68%	1105 65%	204 63%	310 69%	104 63%	512 69%	117 59%	21 54%	148 68%	13 57%
Somewhat agree	1083 28%	145 34%	308 29%	251 29%	140 24%	150 26%	482 28%	103 32%	119 27%	49 29%	181 24%	61 31%	17 43%	54 25%	8 34%
Somewhat disagree	162 4%	27 6%	42 4%	36 4%	24 4%	21 4%	60 4%	13 4%	10 2%	12 7%	33 4%	17 9%	1 2%	15 7%	2 9%
Strongly disagree	81 2%	16 4%	21 2%	16 2%	10 2%	14 2%	48 3%	5 2%	9 2%	1 1%	15 2%	3 2%	0 0	0 -	0 -
Don't know/Refused	6 0	0 0	2 0	0 -	1 0	2 0	3 0	1 0	0 0	0 0	1 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3636 94%	379 90%	1010 94%	812 94%	559 94%	544 94%	1587 93%	307 94%	429 96%	154 92%	693 93%	178 90%	38 98%	202 93%	21 91%
Disagree (Low2Box)	244 6%	44 10%	63 6%	52 6%	33 6%	36 6%	108 6%	18 6%	18 4%	13 8%	48 6%	20 10%	1 2%	15 7%	2 9%



TALKING ABOUT CHARITIES

15B. Which of the following two statements do you most agree with...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
There should be a legal limit set on the amount of money charities can spend on fundraising	2051	198	615	443	298	292	813	169	246	83	494	95	25	100	12
	53%	47%	57% ACDE	51%	50%	50%	48%	52%	55% F	50%	66% FGHIKM	48%	64%	46%	55%
Charities should decide for themselves how much money is reasonable to spend on fundraising	1811	220	452	417	294	287	875	156	198	82	243	102	14	117	10
	47%	52% B	42%	48% B	50% B	49% B	52% HJ	48% J	44% J	49% J	33%	51% J	34%	54% J	45%
Don't know/Refused	24 1%	4 1%	8 1%	4 0	1 0	3 0	9 1%	1 0	3 1%	1 1%	6 1%	2 1%	1 1%	0 -	0 -



TALKING ABOUT CHARITIES

16. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities are generally honest about the way they use donations	3083	339	869	700	454	469	1367	278	345	121	555	170	30	178	19
	79%	80%	81%	81%	76%	81%	81% J	85% HIJ	77%	73%	75%	86% IJ	76%	82%	85%
2) Too many charities are trying to get donations for the same cause	2832	284	820	625	448	416	1247	245	339	114	528	141	31	154	12
	73%	67%	76% A	72%	76% A	72%	73%	75%	76%	69%	71%	71%	79%	71%	54%
3) It takes significant effort for charities to raise the money they need to support their cause	3655	387	1012	812	565	551	1609	304	414	155	681	192	38	212	21
	94%	92%	94%	94%	95%	95%	95% J	93%	92%	93%	92%	97% J	96%	98%	92%
4) Charities only ask for money when they really need it	1781	217	554	371	257	219	780	140	177	92	333	114	25	98	10
	46%	51% CE	51% CDE	43%	43%	38%	46%	43%	40%	55% H	45%	57% FGHJ	64% FGHJ	45%	45%



TALKING ABOUT CHARITIES

16. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Charities are generally honest about the way they use donations	747	79	190	159	128	108	303	45	99	43	169	29	9	39	3
	19%	19%	18%	18%	22%	19%	18%	14%	22% G	26% GK	23% FGK	14%	24%	18%	15%
2) Too many charities are trying to get donations for the same cause	1002	132	248	234	137	161	430	80	102	50	195	55	7	63	10
	26%	31% BD	23%	27%	23%	28%	25%	24%	23%	30%	26%	28%	18%	29%	46%
3) It takes significant effort for charities to raise the money they need to support their cause	212	34	60	47	28	31	78	21	32	11	54	6	2	5	2
	5%	8%	6%	5%	5%	5%	5%	7%	7%	7%	7% F	3%	4%	2%	8%
4) Charities only ask for money when they really need it	2081	202	517	489	336	359	907	186	268	74	399	85	14	119	12
	54%	48%	48%	57% AB	57% AB	62% AB	53% K	57% KL	60% IKL	44%	54% K	43%	36%	55%	55%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	690 18%	99 23% CDE	212 20%	150 17%	95 16%	98 17%	311 18% H	63 19% H	56 13%	43 26% HJ	124 17%	39 20%	9 23%	40 18%	2 10%
Somewhat agree	2392 62%	240 57%	657 61%	550 64%	359 61%	372 64%	1056 62% I	215 66% I	289 64% I	78 47% I	430 58% I	131 66% I	21 54% I	138 64% I	17 75% I
Somewhat disagree	474 12%	41 10%	112 10%	101 12%	102 17% ABC	71 12%	204 12%	27 8%	51 11%	23 14%	101 14%	17 8%	6 16%	33 15%	3 15%
Strongly disagree	274 7%	38 9% D	78 7%	58 7%	26 4%	37 6%	98 6%	18 5%	47 11% FM	20 12% FM	67 9% FM	12 6%	3 8%	6 3%	0 -
Don't know/Refused	56 1%	4 1%	16 2%	5 1%	11 2%	4 1%	27 2%	3 1%	4 1%	3 2%	19 3%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3083 79%	339 80%	869 81%	700 81%	454 76%	469 81%	1367 81% J	278 85% HIJ	345 77%	121 73%	555 75%	170 86% IJ	30 76%	178 82%	19 85%
Disagree (Low2Box)	747 19%	79 19%	190 18%	159 18%	128 22%	108 19%	303 18%	45 14%	99 22% G	43 26% GK	169 23% FGK	29 14%	9 24%	39 18%	3 15%





TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Base: All respondents																
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17	
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**	
Strongly agree	1378 35%	156 37%	422 39%	276 32%	209 35%	188 32%	593 35%	97 30%	178 40%	71 42%	306 41%	46 23%	15 38%	62 28%	4 16%	
Somewhat agree	1454 37%	127 30%	398 37%	349 40%	239 40%	228 39%	654 39%	148 46%	161 36%	44 26%	223 30%	96 48%	16 41%	92 43%	9 39%	
Somewhat disagree	753 19%	82 19%	177 16%	180 21%	114 19%	129 22%	328 19%	66 20%	81 18%	34 20%	148 20%	41 21%	4 11%	38 18%	5 23%	
Strongly disagree	249 6%	50 12%	71 7%	54 6%	23 4%	32 6%	102 6%	14 4%	21 5%	16 10%	47 6%	15 7%	3 7%	24 11%	5 22%	
Don't know/Refused	53 1%	7 2%	9 1%	5 1%	8 1%	4 1%	20 1%	1 0	7 2%	2 1%	19 3%	2 1%	1 3%	0 -	0 -	
TOPBOX & LOWBOX SUMMARY																
Agree (Top2Box)	2832 73%	284 67%	820 76%	625 72%	448 76%	416 72%	1247 73%	245 75%	339 76%	114 69%	528 71%	141 71%	31 79%	154 71%	12 54%	
Disagree (Low2Box)	1002 26%	132 31%	248 23%	234 27%	137 23%	161 28%	430 25%	80 24%	102 23%	50 30%	195 26%	55 28%	7 18%	63 29%	10 46%	



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1997 51%	244 58% BD	543 50%	440 51%	291 49%	303 52%	895 53% J	180 55% J	210 47%	103 62% HJ	345 46%	103 52%	21 53%	111 51%	16 69%
Somewhat agree	1658 43%	143 34% A	469 44% A	373 43% A	274 46% A	248 43% A	714 42% I	124 38% I	204 45% I	52 31% I	337 45% I	89 45% I	17 42% I	100 46% I	5 23% I
Somewhat disagree	153 4%	22 5%	45 4%	32 4%	23 4%	24 4%	62 4%	14 4%	23 5%	4 2%	40 5%	4 2%	0 -	4 2%	2 8%
Strongly disagree	58 2%	12 3%	14 1%	15 2%	5 1%	6 1%	17 1%	7 2%	9 2%	7 4% F	14 2%	2 1%	2 4%	1 1%	0 -
Don't know/Refused	19 0	1 0	4 0	4 1%	0 -	0 -	9 1%	1 0	2 0	0 0	7 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3655 94%	387 92%	1012 94%	812 94%	565 95%	551 95%	1609 95% J	304 93%	414 92%	155 93%	681 92%	192 97% J	38 96%	212 98%	21 92%
Disagree (Low2Box)	212 5%	34 8%	60 6%	47 5%	28 5%	31 5%	78 5%	21 7%	32 7%	11 7%	54 7% F	6 3%	2 4%	5 2%	2 8%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	596 15%	90 21% CDE	201 19% CDE	111 13%	67 11%	75 13%	273 16%	45 14%	52 12%	36 21% H	117 16%	35 18%	7 18%	27 12%	2 10%
Somewhat agree	1185 31%	127 30%	353 33%	261 30%	190 32%	143 25%	507 30%	96 29%	125 28%	56 34%	215 29%	78 40% FHJ	18 45% H	71 33%	8 35%
Somewhat disagree	1207 31%	127 30%	295 27%	282 33%	193 33%	205 35% B	536 32%	124 38% IJKL	139 31%	39 23%	219 29%	50 25%	6 16%	78 36% L	10 44%
Strongly disagree	874 22%	75 18%	222 21%	206 24% A	143 24%	154 27% AB	371 22%	62 19%	129 29% FGK	35 21%	181 24%	34 17%	8 20%	41 19%	2 11%
Don't know/Refused	23 1%	4 1%	5 0	4 0	0 -	3 1%	10 1%	0 -	2 0	1 0	11 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	1781 46%	217 51% CE	554 51% CDE	371 43%	257 43%	219 38%	780 46%	140 43%	177 40%	92 55% H	333 45%	114 57% FGHJ	25 64% FGHJ	98 45%	10 45%
Disagree (Low2Box)	2081 54%	202 48%	517 48% AB	489 57% AB	336 57% AB	359 62% AB	907 53% K	186 57% KL	268 60% IKL	74 44% K	399 54% K	85 43%	14 36%	119 55%	12 55%



TALKING ABOUT CHARITIES

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very acceptable	185 5%	42 10%	56 5%	19 2%	29 5%	24 4%	73 4%	18 6%	18 4%	23 14%	23 3%	10 5%	2 4%	16 7%	0 2%
Somewhat acceptable	1273 33%	133 31%	362 34%	310 36%	212 36%	171 29%	582 34%	113 35%	144 32%	38 23%	205 28%	81 41%	12 30%	79 36%	13 59%
Somewhat unacceptable	1245 32%	111 26%	343 32%	291 34%	178 30%	213 37%	545 32%	113 35%	140 31%	50 30%	229 31%	58 29%	10 25%	82 38%	7 30%
Very unacceptable	1175 30%	135 32%	314 29%	241 28%	174 29%	172 30%	493 29%	82 25%	144 32%	56 33%	284 38%	50 25%	16 41%	41 19%	2 10%
Don't know/Refused	9 0	2 0	1 0	1 0	0 -	2 0	5 0	0 -	1 0	0 0	2 0	0 0	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY															
Acceptable (Top2Box)	1457 38%	175 41%	418 39%	330 38%	241 41%	194 33%	654 39%	131 40%	162 36%	60 36%	228 31%	91 46%	13 34%	94 43%	14 60%
Unacceptable (Low2Box)	2420 62%	246 58%	656 61%	533 62%	353 59%	385 66%	1038 61%	195 60%	284 63%	106 64%	513 69%	108 54%	26 66%	123 57%	9 40%



TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Acceptable way for charities to raise money															
Unweighted Base	1454	196	458	329	203	173	648	137	156	64	254	83	16	68	10
Weighted Base	1457	175*	418	330	241	194	654	131*	162*	60*	228	91*	13**	94*	14**
None	20 1%	1 0	9 2%	5 2%	1 0	2 1%	10 1%	0 -	3 2%	0 -	5 2%	1 2%	0 -	0 0	0 -
1%-10%	860 59%	93 53%	229 55%	208 63%	155 64%	131 67%	402 61%	82 62%	99 61%	32 54%	130 57%	42 46%	7 51%	54 57%	9 63%
11%-20%	193 13%	24 14%	62 15%	46 14%	24 10%	26 13%	88 13%	17 13%	27 16%	6 9%	22 10%	11 12%	3 23%	15 16%	4 28%
21%-30%	117 8%	15 9%	37 9%	22 7%	23 10%	8 4%	48 7%	10 8%	12 7%	3 5%	16 7%	14 15%	1 4%	13 13%	0 -
31%-40%	20 1%	5 3%	7 2%	0 -	6 3%	2 1%	12 2%	2 2%	2 1%	0 0	4 2%	1 1%	0 -	0 -	0 -
41%-50%	30 2%	6 4%	15 4%	3 1%	3 1%	2 1%	10 1%	5 4%	1 0	0 0	3 1%	5 6%	0 -	6 6%	0 -
51%-60%	10 1%	3 2%	3 1%	2 1%	2 1%	0 -	4 1%	1 1%	0 0	3 4%	0 -	2 2%	0 1%	0 -	0 -
61%-70%	4 0	0 -	2 1%	1 0	0 -	0 -	3 0	0 -	0 -	0 -	0 0	0 -	0 -	1 1%	0 -
71%-80%	11 1%	1 0	4 1%	2 1%	0 0	4 2%	6 1%	0 0	2 1%	0 0	1 0	1 2%	0 -	0 -	0 -
81%-90%	1 0	0 -	1 0	0 -	0 0	0 -	0 -	0 -	0 -	0 -	0 0	0 0	0 -	0 -	1 5%
91%-100%	8 1%	2 1%	3 1%	3 1%	0 -	0 -	4 1%	0 -	1 1%	0 0	1 0	0 -	0 -	2 2%	0 -
Don't know/Refused	182 12%	25 14%	45 11%	37 11%	25 11%	19 10%	70 11%	12 9%	15 10%	16 26%	46 20%	13 14%	3 22%	4 4%	1 4%
STATISTICS															

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Mean (Incl 0)	13.32	15.99	15.20	12.40	11.78	10.92	12.80	13.26	12.34	13.53	12.44	18.03	11.19	16.24	12.12
		E	E									FJ			
Median	8.62	9.19	8.91	8.51	8.27	7.13	8.41	8.16	7.97	7.95	8.05	8.71	7.56	9.09	3.79
Standard Deviation	14.86	17.11	16.88	14.61	12.02	12.71	14.58	13.48	13.90	16.17	13.16	17.63	8.74	18.17	20.51
Standard Error	0.42	1.34	0.84	0.85	0.89	1.02	0.60	1.23	1.19	2.31	0.92	2.09	2.34	2.31	6.84
Mean (Excl 0)	13.54	16.06	15.57	12.62	11.83	11.07	13.01	13.26	12.63	13.53	12.79	18.38	11.19	16.28	12.12
		E	DE									FJ			
Median	9	9	9	9	8	7	8	8	8	8	8	9	8	9	4
Standard Deviation	14.89	17.12	16.91	14.64	12.02	12.73	14.60	13.48	13.93	16.17	13.18	17.62	8.74	18.17	20.51
Standard Error	0.42	1.35	0.85	0.87	0.90	1.03	0.61	1.23	1.22	2.31	0.94	2.11	2.34	2.33	6.84

TALKING ABOUT CHARITIES

18. Do you think that individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
All of the time	2821 73%	238 56%	756 70%	660 76%	464 78%	437 75%	1254 74%	224 69%	342 77%	103 62%	561 76%	143 72%	29 72%	124 57%	20 88%
Only when asked	802 21%	127 30%	230 21%	157 18%	105 18%	130 22%	349 21%	65 20%	80 18%	45 27%	123 17%	47 24%	10 24%	76 35%	1 5%
Not at all	255 7%	55 13%	87 8%	45 5%	24 4%	14 2%	93 5%	37 11%	24 5%	17 10%	54 7%	9 4%	1 3%	16 7%	2 7%
Don't know/Refused	9 0	3 1%	3 0	2 0	0 -	0 -	1 0	0 -	1 0	2 1%	5 1%	0 0	0 -	0 -	0 -



TALKING ABOUT CHARITIES

19. Please tell me if you & q3tx1 with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1976 51%	249 59%	542 50%	409 47%	321 54%	284 49%	885 52%	179 55%	228 51%	102 62%	330 44%	100 50%	20 51%	108 50%	12 53%
Somewhat agree	1322 34%	116 27%	379 35%	302 35%	208 35%	208 36%	563 33%	107 33%	151 34%	38 23%	278 37%	84 43%	13 32%	74 34%	8 35%
Somewhat disagree	325 8%	29 7%	79 7%	89 10%	33 6%	53 9%	149 9%	26 8%	40 9%	14 8%	61 8%	7 4%	4 9%	17 8%	3 13%
Strongly disagree	252 6%	27 6%	72 7%	63 7%	28 5%	37 6%	97 6%	14 4%	24 5%	13 8%	70 9%	7 3%	3 7%	18 8%	0 -
Don't know/Refused	11 0	1 0	3 0	1 0	4 1%	0 0	3 0	0 -	4 1%	0 -	4 1%	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3298 85%	366 86%	922 86%	711 82%	529 89%	491 85%	1448 85%	286 88%	380 85%	140 84%	608 82%	184 93%	33 83%	182 84%	20 87%
Disagree (Low2Box)	576 15%	56 13%	151 14%	152 18%	61 10%	90 15%	246 14%	40 12%	64 14%	26 16%	131 18%	14 7%	7 17%	35 16%	3 13%





TALKING ABOUT CHARITIES

20. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	3393	361	934	768	533	508	1500	294	387	147	622	176	35	189	19
	87%	85%	87%	89%	90%	87%	88% J	90% J	87%	88%	84%	89%	88%	87%	84%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	2784	283	810	638	427	370	1223	228	311	104	516	156	31	175	20
	72%	67%	75% AE	74% AE	72% E	64%	72%	70%	69%	62%	70%	78% IJ	78%	81% HIJ	88%
3) When charities run businesses, it takes too much time away from their core cause	2015	232	656	456	276	238	877	164	221	87	381	115	26	116	10
	52%	55% DE	61% CDE	53% E	46%	41%	52%	50%	49%	52%	51%	58%	67%	54%	43%



TALKING ABOUT CHARITIES

20. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	464	60	139	92	54	73	192	32	54	15	109	22	5	28	4
	12%	14%	13%	11%	9%	13%	11%	10%	12%	9%	15%	11%	12%	13%	16%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	1063	135	253	220	161	209	458	98	131	62	211	43	7	42	3
	27%	32% B	23%	26%	27%	36% BCD	27%	30%	29%	37% FKM	28%	22%	19%	19%	12%
3) When charities run businesses, it takes too much time away from their core cause	1823	184	408	403	311	339	806	162	219	80	340	80	13	99	13
	47%	44%	38%	47% B	52% AB	58% ABC	47%	50%	49%	48%	46%	40%	33%	46%	57%

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	1254 32%	156 37%	372 35%	253 29%	204 34%	173 30%	533 31%	107 33%	167 37%	64 38%	221 30%	66 33%	11 28%	71 33%	9 40%
Somewhat agree	2139 55%	205 48%	562 52%	515 60%	329 55%	335 58%	968 57%	187 57%	221 49%	84 50%	401 54%	110 55%	24 60%	118 54%	10 44%
Somewhat disagree	309 8%	37 9%	83 8%	73 8%	37 6%	47 8%	128 8%	17 5%	38 8%	7 4%	72 10%	13 6%	4 10%	25 12%	4 16%
Strongly disagree	155 4%	23 5%	57 5%	19 2%	17 3%	27 5%	64 4%	14 4%	16 4%	8 5%	37 5%	10 5%	1 2%	3 1%	0 -
Don't know/Refused	28 1%	2 1%	2 0	4 0	6 1%	0 -	5 0	0 0	6 1%	5 3%	12 2%	0 0	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Agree (Top2Box)	3393 87%	361 85%	934 87%	768 89%	533 90%	508 87%	1500 88%	294 90%	387 87%	147 88%	622 84%	176 89%	35 88%	189 87%	19 84%
Disagree (Low2Box)	464 12%	60 14%	139 13%	92 11%	54 9%	73 13%	192 11%	32 10%	54 12%	15 9%	109 15%	22 11%	5 12%	28 13%	4 16%



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	935 24%	100 24%	299 28%	208 24%	137 23%	93 16%	401 24%	74 23%	101 23%	49 29%	208 28%	43 22%	13 34%	31 14%	5 21%
Somewhat agree	1848 48%	183 43%	511 48%	431 50%	290 49%	277 48%	823 48%	154 47%	209 47%	55 33%	308 41%	113 57%	17 44%	144 66%	15 67%
Somewhat disagree	783 20%	91 22%	182 17%	162 19%	138 23%	156 27%	344 20%	76 23%	97 22%	42 25%	143 19%	37 19%	5 14%	31 14%	3 12%
Strongly disagree	280 7%	44 10%	71 7%	59 7%	23 4%	53 9%	114 7%	22 7%	34 8%	20 12%	68 9%	5 3%	2 5%	11 5%	0 -
Don't know/Refused	39 1%	4 1%	13 1%	5 1%	5 1%	3 0	16 1%	0 -	6 1%	1 1%	15 2%	0 0	1 3%	0 -	0 -
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	2784 72%	283 67%	810 75%	638 74%	427 72%	370 64%	1223 72%	228 70%	311 69%	104 62%	516 70%	156 78%	31 78%	175 81%	20 88%
Disagree (Low2Box)	1063 27%	135 32%	253 23%	220 26%	161 27%	209 36%	458 27%	98 30%	131 29%	62 37%	211 28%	43 22%	7 19%	42 19%	3 12%



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Strongly agree	473 12%	73 17% DE	157 15% DE	111 13% DE	48 8% DE	45 8% DE	210 12%	30 9%	54 12%	36 22% FGHJK M	96 13%	21 11%	6 15%	15 7%	0 -
Somewhat agree	1542 40%	159 38%	499 46% ACDE	345 40% E	228 38%	193 33%	667 39%	134 41%	168 38%	51 30%	285 38%	94 47%	20 52% I	101 47% I	10 43%
Somewhat disagree	1393 36%	124 29%	312 29%	312 36% B	246 41% AB	264 45% ABC	620 37% L	127 39% L	162 36% L	55 33%	253 34%	71 36%	7 18%	77 36%	10 46%
Strongly disagree	430 11%	60 14% B	96 9%	91 11%	65 11%	75 13% B	186 11% K	34 11%	58 13% K	24 15% K	87 12% K	9 5%	6 15% K	22 10%	2 11%
Don't know/Refused	48 1%	6 1%	12 1%	5 1%	7 1%	5 1%	15 1%	0 -	7 1%	0 -	21 3% FG	4 2%	0 -	1 1%	0 -
TOPBOX & LOWBOX SUMMARY															
Agree (Top2Box)	2015 52%	232 55% DE	656 61% CDE	456 53% E	276 46% E	238 41% ABC	877 52%	164 50%	221 49%	87 52%	381 51%	115 58%	26 67%	116 54%	10 43%
Disagree (Low2Box)	1823 47%	184 44%	408 38%	403 47% B	311 52% AB	339 58% ABC	806 47%	162 50%	219 49%	80 48%	340 46%	80 40%	13 33%	99 46%	13 57%



TALKING ABOUT CHARITIES

21. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
If a charity makes some of its money from a business, they should have to pay taxes like any other business	1093	136	307	251	160	139	463	97	100	46	223	58	15	75	10
	28%	32% E	28%	29%	27%	24%	27%	30%	22%	28%	30% H	29%	38%	34% H	43%
Charities shouldn't have to pay tax on earnings from a business if it is used to support their cause	2750	283	758	608	433	433	1219	227	342	121	501	140	24	142	13
	71%	67%	70%	70%	73%	75% A	72%	70%	76% JM	72%	68%	71%	62%	65%	57%
Don't know/Refused	43 1%	3 1%	11 1%	5 1%	1 0	9 1%	16 1%	2 1%	6 1%	0 0	18 2% F	0 -	0 -	0 0	0 -



TALKING ABOUT CHARITIES

22. LIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) On a charity's website	2235 58%	260 62%	593 55%	478 55%	364 61%	371 64% BC	1074 63% JKL	197 61% J	263 59% J	103 62% J	272 37% J	103 52% J	17 42% L	177 82% FGHIJK L	12 55% L
2) On a website of someone who regulates charities	1946 50%	248 59% BCD	536 50%	414 48%	290 49%	312 54%	912 54% JK	170 52% J	239 53% JK	88 53% J	254 34% J	83 42% J	19 48% L	153 70% FGHIJK L	13 58% L
3) By looking at a charity's financial statements	1706 44%	222 53% CDE	501 47% CD	347 40%	235 40%	245 42%	703 41% CDE	139 43% CD	207 46% CD	79 48% CD	340 46% CD	80 40% CD	16 41% CD	118 55% FK	9 38% L
4) By calling the charity and asking for more information	1790 46%	232 55% CDE	535 50% CE	359 42%	265 45%	232 40%	769 45% J	162 50% J	210 47% J	84 51% J	295 40% J	102 51% J	23 59% J	121 56% J	9 39% J



TALKING ABOUT CHARITIES

22. UNLIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1) On a charity's website	1622 42%	157 37%	470 44%	383 44%	225 38%	210 36%	618 36%	126 39%	184 41%	62 37%	453 61%	94 47%	22 56%	40 18%	10 45%
			E	E			M	M	M	M	FGHIKM	FM	FM		
2) On a website of someone who regulates charities	1895 49%	167 39%	524 49%	444 51%	296 50%	264 45%	771 45%	156 48%	207 46%	76 45%	467 63%	112 56%	19 48%	62 29%	9 42%
			A	A	A		M	M	M	M	FGHIM	FM	M		
3) By looking at a charity's financial statements	2160 56%	194 46%	567 53%	515 60%	358 60%	335 58%	986 58%	187 57%	238 53%	87 52%	395 53%	118 59%	22 56%	99 45%	14 62%
				AB	AB	A	M				M				
4) By calling the charity and asking for more information	2089 54%	189 45%	538 50%	502 58%	329 55%	349 60%	924 54%	164 50%	237 53%	82 49%	445 60%	97 49%	16 41%	96 44%	14 61%
				AB	A	AB					FGKLM				





TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very likely	1084 28%	142 34% C	298 28%	212 25%	177 30%	172 30%	515 30% J	89 27% J	121 27% J	49 29% J	131 18%	56 28% J	10 25%	102 47% FGHIJK L	4 16%
Somewhat likely	1151 30%	118 28%	295 27%	266 31%	187 31%	199 34% B	559 33% JK	109 33% J	142 32% J	55 33% J	141 19%	46 23%	7 18%	75 35% J	9 39%
Somewhat unlikely	621 16%	57 13%	183 17%	138 16%	94 16%	103 18%	262 15%	56 17%	64 14%	22 13%	135 18%	40 20% M	8 20%	22 10%	5 24%
Very unlikely	1001 26%	100 24%	287 27% E	245 28% DE	131 22%	107 18%	356 21% M	71 22% M	119 27% FM	41 24% M	318 43% FGHIKM	54 27% M	14 36% FM	17 8%	5 21%
Don't know/Refused	29 1%	5 1%	13 1%	2 0	5 1%	1 0	5 0	2 1%	1 0	1 1%	18 2% FH	2 1%	1 1%	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Likely (Top2Box)	2235 58%	260 62%	593 55%	478 55%	364 61%	371 64% BC	1074 63% JKL	197 61% J	263 59% J	103 62% J	272 37%	103 52% J	17 42%	177 82% FGHIJK L	12 55%
Unlikely (Low2Box)	1622 42%	157 37%	470 44% E	383 44% E	225 38%	210 36%	618 36% M	126 39% M	184 41% M	62 37% M	453 61% FGHIKM	94 47% FM	22 56% FM	40 18%	10 45%



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS									
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
<b>Base: All respondents</b>																
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17	
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**	
Very likely	805 21%	119 28% BC	223 21%	153 18%	131 22%	125 22%	378 22% J	81 25% J	93 21% J	39 23% J	92 12%	34 17%	11 27% J	71 33% FHJK	4 16%	
Somewhat likely	1141 29%	130 31%	313 29%	261 30%	160 27%	186 32%	534 31% J	89 27%	146 33% J	50 30%	163 22%	50 25%	8 20%	82 38% J	9 42%	
Somewhat unlikely	823 21%	76 18%	216 20%	193 22%	147 25%	126 22%	376 22%	78 24%	87 20%	27 16%	145 19%	53 27%	5 12%	43 20%	4 16%	
Very unlikely	1071 28%	90 21%	307 29%	250 29%	149 25%	138 24%	395 23% M	78 24% M	120 27% M	48 29% M	322 43% FGHIKM	59 30% M	14 36% M	19 9%	6 26%	
Don't know/Refused	45 1%	8 2%	16 1%	7 1%	7 1%	5 1%	14 1%	0 -	1 0	3 2%	21 3% FGH	3 2%	2 4% FGH	2 1%	0 -	
<b>TOPBOX &amp; LOWBOX SUMMARY</b>																
Likely (Top2Box)	1946 50%	248 59% BCD	536 50%	414 48%	290 49%	312 54%	912 54% JK	170 52% J	239 53% JK	88 53% J	254 34%	83 42%	19 48%	153 70% FGHIJK L	13 58%	
Unlikely (Low2Box)	1895 49%	167 39%	524 49% A	444 51% A	296 50% A	264 45%	771 45% M	156 48% M	207 46% M	76 45% M	467 63% FGHIM	112 56% FM	19 48% M	62 29%	9 42%	



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very likely	665 17%	97 23% CD	195 18%	125 15%	90 15%	96 17%	263 16%	37 12%	84 19% G	31 19%	145 19% G	38 19%	12 31% FG	44 20%	3 14%
Somewhat likely	1041 27%	125 30%	306 28%	222 26%	146 25%	148 25%	440 26% L	102 31% L	123 27% L	48 29% L	195 26% L	42 21%	4 10%	74 34% KL	5 24%
Somewhat unlikely	963 25%	97 23% CD	261 24%	216 25%	149 25%	158 27%	447 26% J	100 31% J	103 23%	49 30% J	147 20%	47 24%	13 33%	45 21%	5 24%
Very unlikely	1197 31%	97 23% CD	306 28%	299 35%	209 35%	177 30% A	539 32%	87 27%	136 30%	38 23%	247 33%	71 36% I	9 23%	54 25%	9 38%
Don't know/Refused	19 0	6 1% CD	8 1%	2 0	0 -	2 0	8 0	0 -	2 0	0 -	8 1%	0 0	1 3% GKM	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Likely (Top2Box)	1706 44%	222 53% CDE	501 47% CD	347 40%	235 40%	245 42%	703 41%	139 43%	207 46%	79 48%	340 46%	80 40%	16 41%	118 55% FK	9 38%
Unlikely (Low2Box)	2160 56%	194 46%	567 53%	515 60% AB	358 60% AB	335 58% A	986 58% M	187 57%	238 53%	87 52%	395 53%	118 59% M	22 56%	99 45%	14 62%



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Very likely	710 18%	133 31%	195 18%	124 14%	98 16%	83 14%	280 16%	58 18%	87 20%	50 30%	129 17%	51 26%	14 34%	32 15%	3 15%
Somewhat likely	1080 28%	100 24%	340 32%	235 27%	167 28%	149 26%	489 29%	104 32%	122 27%	35 21%	166 22%	50 25%	9 24%	89 41%	5 24%
Somewhat unlikely	966 25%	93 22%	252 23%	226 26%	155 26%	156 27%	431 25%	86 26%	111 25%	44 26%	165 22%	59 30%	7 19%	49 23%	6 28%
Very unlikely	1122 29%	96 23%	287 27%	276 32%	174 29%	193 33%	493 29%	79 24%	126 28%	39 23%	280 38%	38 19%	9 23%	47 22%	8 34%
Don't know/Refused	7 0	1 0	2 0	3 0	0 -	1 0	4 0	0 -	1 0	0 -	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>															
Likely (Top2Box)	1790 46%	232 55%	535 50%	359 42%	265 45%	232 40%	769 45%	162 50%	210 47%	84 51%	295 40%	102 51%	23 59%	121 56%	9 39%
Unlikely (Low2Box)	2089 54%	189 45%	538 50%	502 58%	329 55%	349 60%	924 54%	164 50%	237 53%	82 49%	445 60%	97 49%	16 41%	96 44%	14 61%



DEMOGRAPHICS

23. What age group do you fall into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
18-24	428 11%	108 25% BCDE	124 12% C	57 7%	67 11% C	47 8%	143 8% J	64 20% FHJK	24 5% J	29 17% FHJK	1 0	9 4% J	2 5% J	153 71% FGHIJK L	2 7%
25-34	618 16%	72 17%	178 17%	156 18%	112 19%	82 14%	344 20% HJL	56 17% J	59 13% J	33 20% J	0 -	59 30% FGHJL	2 6% J	48 22% J	14 60%
35-44	733 19%	57 13%	178 17%	167 19% A	128 22% A	157 27% ABC	448 26% GJM	50 15% JM	111 25% GJM	33 20% JM	7 1%	61 31% GJM	6 15% JM	10 5% J	3 14%
45-54	926 24%	59 14%	204 19%	225 26% AB	172 29% AB	182 31% AB	555 33% GJKM	77 24% JM	137 31% JKM	48 29% JM	34 5%	40 20% JM	15 37% JKM	6 3%	2 7%
55-64	666 17%	62 15%	181 17%	152 18%	90 15%	88 15%	195 11% M	67 21% FIKM	94 21% FIKM	18 11% M	250 34% FGHIKM	22 11% M	12 31% FIKM	0 -	3 12%
65+	514 13%	66 16% DE	211 20% CDE	106 12% DE	25 4%	26 5%	11 1%	12 4% F	23 5% FM	6 3% F	451 61% FGHIKL M	7 4% FM	2 5% FM	0 -	0 -
Average Age	46	43	47 ADE	47 ADE	43	44	42 M	42 M	46 FGIKM	40 M	67 FGHIKL M	42 M	50 FGIKM	24	34



DEMOGRAPHICS

24. Number of Adults live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
1 person	479 12%	123 29%	182 17%	101 12%	19 3%	16 3%	197 12%	35 11%	37 8%	22 13%	142 19%	7 3%	13 33%	17 8%	1 3%
		BCDE	CDE	DE			K	K		K	FGHKM		FGHIKM		
2 persons	2196 57%	174 41%	624 58%	509 59%	351 59%	365 63%	936 55%	166 51%	294 66%	84 51%	479 65%	138 69%	20 52%	52 24%	12 52%
		A	A	A	A	A	M	M	FGIM	M	FGIM	FGIM	M		
3 persons	652 17%	76 18%	138 13%	148 17%	110 19%	108 19%	291 17%	70 22%	71 16%	26 15%	84 11%	31 16%	6 15%	59 27%	10 45%
		B		B	B	B	J	J						FHJK	
4 persons	385 10%	17 4%	97 9%	83 10%	76 13%	67 11%	199 12%	34 10%	25 6%	17 10%	28 4%	18 9%	0 -	62 29%	0 -
		A	A	A	A	A	HJL	J		J		J		FGHIJK	
5 persons	111 3%	12 3%	22 2%	10 1%	30 5%	23 4%	46 3%	13 4%	8 2%	13 8%	6 1%	4 2%	0 -	21 10%	0 -
					BC	C	J	J		FHJK				FHJK	
6 persons	35 1%	11 3%	4 0	12 1%	0 -	3 1%	8 0	0 -	12 3%	5 3%	3 0	2 1%	0 -	6 3%	0 -
		BDE		D					FGJ	FGJ				FGJ	
7 persons	15 0	11 3%	4 0	0 -	0 -	0 -	7 0	7 2%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDE						FHJ							
8 persons	8 0	0 -	0 -	0 -	8 1%	0 -	8 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
					BCE										
10+ persons	5 0	0 -	5 0	0 -	0 -	0 -	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
<b>STATISTICS</b>															
Mean	2.41	2.28	2.27	2.34	2.64 ABC	2.53 ABC	2.46 JL	2.55 JL	2.35 JL	2.57 JL	2.04	2.39 JL	1.81	3.17 FGHIJK L	2.42



DEMOGRAPHICS

25. And, how many people under 18 years of age live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
None	2564 66%	308 73% DE	730 68% DE	575 67% E	359 61%	328 56%	1010 60% K	201 62% K	275 61% K	114 69% K	704 95% FGHIKL M	53 27% FGHK	32 81% FGHK	145 67% K	10 45%
1 person	551 14%	60 14%	170 16%	108 13%	86 14%	91 16%	280 17% J	50 15% J	60 13% J	30 18% J	19 3% HJ	42 21% J	4 11% J	47 22% J	10 44%
2 persons	505 13%	33 8%	112 10%	118 14% A	110 19% AB	97 17% AB	281 17% IJM	48 15% J	69 15% J	12 7% J	19 3% FGHIJL M	52 26% FGHIJL M	3 9% J	17 8% J	2 8%
3 persons	198 5%	16 4%	50 5%	41 5%	30 5%	51 9% ABC	88 5% J	21 7% J	41 9% FJM	10 6% J	0 0% FGIJLM	30 15% J	0 -	6 3% J	0 2%
4 persons	46 1%	4 1%	9 1%	12 1%	6 1%	13 2%	26 2% J	3 1% J	2 0% J	0 0% J	0 - FGHIJM	14 7% FGHIJM	0 -	1 0% FGHJ	1 2%
5 persons	13 0	0 -	4 0	4 1%	2 0	2 0	4 0	1 0	0 0	0 -	0 - FGHJ	7 3% FGHJ	0 -	0 -	0 -
6 persons	6 0	0 -	0 0	5 1%	0 -	0 -	4 0	0 -	0 -	0 -	0 - FGHJ	1 1% FGHJ	0 -	0 -	0 -
7 persons	2 0	1 0	0 0	0 -	0 -	0 -	1 0	0 -	0 0	0 -	0 - FGHJ	0 -	0 -	0 -	0 -
Refused	3 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 - FGHJ	0 -	0 -	1 0	0 -
<b>STATISTICS</b>															
Mean	0.63	0.47	0.56	0.66 A	0.73 AB	0.86 ABC	0.75 IJLM	0.71 JL	0.74 JLM	0.51 J	0.08 FGHIJL M	1.67 FGHIJL M	0.28 J	0.48 J	0.73



DEMOGRAPHICS

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Married	2119 55%	92 22%	528 49%	497 58%	372 63%	405 70%	887 52%	154 47%	307 69%	71 43%	484 65%	144 72%	18 46%	24 11%	15 65%
Living with a partner	461 12%	51 12%	117 11%	133 15%	68 11%	72 12%	269 16%	36 11%	59 13%	12 7%	33 4%	29 15%	1 3%	16 7%	5 24%
Widowed	152 4%	35 8%	59 5%	24 3%	11 2%	3 0	19 1%	8 2%	3 1%	6 4%	116 16%	0 0	0 -	0 -	0 -
Separated	102 3%	20 5%	30 3%	23 3%	12 2%	15 3%	57 3%	9 3%	9 2%	8 5%	12 2%	0 -	3 8%	2 1%	0 -
Divorced	215 6%	50 12%	87 8%	41 5%	16 3%	12 2%	90 5%	22 7%	19 4%	8 5%	54 7%	6 3%	6 16%	4 2%	3 11%
Never been married	808 21%	173 41%	253 24%	139 16%	114 19%	73 12%	365 21%	93 29%	50 11%	59 35%	35 5%	19 9%	10 26%	172 79%	0 -
Refused	29 1%	1 0	2 0	7 1%	0 -	3 0	11 1%	3 1%	0 0	3 2%	8 1%	1 1%	0 -	0 -	0 -





DEMOGRAPHICS

27. What is the highest level of education you have completed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All respondents</b>															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Grade school or some high school	367 9%	97 23% BCDE	148 14% CDE	50 6% E	27 5% E	12 2% E	84 5%	22 7%	47 11% F	32 19% FGHM	126 17% FGHM	23 12% F	9 22% FGM	17 8%	2 7%
Complete high school	859 22%	107 25% DE	296 28% DE	207 24% E	109 18% E	56 10% E	334 20%	91 28% FHM	83 18% JM	51 31% FHM	184 25% FH	62 31% FHM	8 20%	37 17%	2 11%
Technical or trade school/Community college	1068 27%	108 26%	305 28% E	266 31% E	172 29% E	128 22%	542 32% IJM	97 30% JM	134 30% JM	35 21%	156 21%	48 24% M	14 36% JM	29 14%	8 35%
Some university	432 11%	50 12%	120 11%	90 10%	82 14%	67 12%	153 9%	38 12%	44 10%	11 7%	82 11%	18 9%	3 7%	78 36% FGHIJK L	4 17%
Complete university degree	754 19%	42 10%	129 12%	177 20% AB	142 24% AB	189 33% ABCD	384 23% GJL	50 15%	90 20%	27 16%	115 16%	41 20%	2 6%	37 17%	3 14%
Post-graduate degree	388 10%	18 4%	74 7%	74 9% A	63 11% A	129 22% ABCD	197 12% K	28 8%	50 11% K	10 6%	70 9% K	6 3%	3 9%	19 9%	4 17%
Don't know/Refused	16 0	1 0	4 0	1 0	0 -	0 -	4 0	0 0	0 -	0 0	9 1% F	0 -	0 -	0 -	0 -



DEMOGRAPHICS

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	HOUSEHOLD INCOME (1000)						EMPLOYMENT STATUS								
	TOTAL	<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
A least once a week	629 16%	65 15%	190 18%	162 19%	74 13%	70 12%	198 12%	46 14%	50 11%	24 14%	207 28%	51 25%	13 33%	35 16%	0 2%
At least once or twice a month	566 15%	44 10%	161 15%	131 15%	93 16%	94 16%	255 15%	63 19%	67 15%	15 9%	111 15%	22 11%	0 1%	28 13%	3 14%
3or 4 times a year	618 16%	56 13%	186 17%	144 17%	82 14%	92 16%	272 16%	56 17%	86 19%	26 15%	107 14%	24 12%	5 13%	36 17%	2 9%
Once or twice a year	655 17%	79 19%	173 16%	143 17%	107 18%	89 15%	320 19%	64 20%	58 13%	43 26%	94 13%	29 15%	3 8%	32 15%	5 24%
Not at all in the past 12 months	882 23%	114 27%	220 20%	195 23%	139 23%	146 25%	384 23%	68 21%	131 29%	33 20%	139 19%	50 25%	14 35%	48 22%	9 40%
Never	516 13%	62 15%	145 13%	89 10%	93 16%	89 15%	262 15%	28 9%	52 12%	26 15%	80 11%	21 11%	3 7%	37 17%	2 11%
Don't know/Refused	19 0	3 1%	1 0	1 0	4 1%	1 0	7 0	1 0	2 1%	0 0	3 0	1 1%	1 3%	0 -	0 -



DEMOGRAPHICS

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Full-time job	1697 44%	78 19%	393 37%	422 49%	354 60%	353 61%	1697 100%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
			A	AB	ABC	ABC	GHIJKL M								
Part-time job	326 8%	65 15%	90 8%	71 8%	34 6%	40 7%	0 -	326 100%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
			BCDE					FHIJKL M							
Self employed	447 12%	36 9%	95 9%	102 12%	84 14%	97 17%	0 -	0 -	447 100%	0 -	0 -	0 -	0 -	0 -	0 -
					AB	ABC			FGIJKL M						
Unemployed	167 4%	61 14%	42 4%	18 2%	13 2%	13 2%	0 -	0 -	0 -	167 100%	0 -	0 -	0 -	0 -	0 -
			BCDE						FGHJKL M						
Retired	743 19%	83 20%	283 26%	169 20%	49 8%	33 6%	0 -	0 -	0 -	0 -	743 100%	0 -	0 -	0 -	0 -
			DE	ACDE	DE					FGHIKL M					
Taking care of family	199 5%	34 8%	72 7%	39 5%	20 3%	18 3%	0 -	0 -	0 -	0 -	0 -	199 100%	0 -	0 -	0 -
			CDE	DE								FGHIJL M			
Student	217 6%	41 10%	73 7%	29 3%	37 6%	19 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	217 100%	0 -
			CE	CE										FGHIJK L	
Disabled/ disability pension	39 1%	17 4%	13 1%	3 0	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	39 100%	0 -	0 -
			BCDE	D									FGHIJK M		
Maternity leave/ sick leave	23 1%	2 0	8 1%	8 1%	2 0	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	23 100%
Other	19 0	6 1%	5 0	3 0	2 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Don't know/Refused	10 0	1 0	2 0	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Less than \$20,000	423 11%	423 100% BCDE	0 -	0 -	0 -	0 -	78 5%	65 20% FHJ	36 8% F	61 37% FGHJK M	83 11% F	34 17% FH	17 43% FGHJK M	41 19% FH	2 8%
\$20,000 to less than 50,000	1076 28%	0 -	1076 100% ACDE	0 -	0 -	0 -	393 23%	90 28%	95 21%	42 25%	283 38% FGHI	72 36% FH	13 32%	73 34% FH	8 35%
\$50,000 to less than 75,000	864 22%	0 -	0 -	864 100% ABDE	0 -	0 -	422 25% ILM	71 22% I	102 23% I	18 11%	169 23% IM	39 20%	3 9%	29 13%	8 34%
\$75,000 to less than 100,000	593 15%	0 -	0 -	0 -	593 100% ABCE	0 -	354 21% GIJKL	34 10% J	84 19% GIJKL	13 8%	49 7%	20 10%	0 -	37 17% JL	2 10%
\$100,000 or more	581 15%	0 -	0 -	0 -	0 -	581 100% ABCD	353 21% GIJKLM	40 12% J	97 22% GIJKLM	13 8%	33 4%	18 9%	2 5%	19 9%	3 12%
Don't know/Refused	349 9%	0 -	0 -	0 -	0 -	0 -	97 6%	26 8%	34 8%	20 12% F	126 17% FGHKM	16 8%	4 11%	18 8%	0 -



DEMOGRAPHICS

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents															
Unweighted Base	3864	508	1169	858	507	481	1630	338	427	172	848	187	50	145	17
Weighted Base	3886	423	1076	864	593	581	1697	326	447	167*	743	199	39*	217*	23**
Yes	3150 81%	238 56%	846 79%	745 86%	512 86%	516 89%	1391 82%	265 81%	380 85%	98 59%	657 88%	158 80%	27 68%	138 64%	19 85%
No	715 18%	185 44%	226 21%	118 14%	80 13%	58 10%	297 17%	61 19%	67 15%	68 41%	83 11%	39 20%	13 32%	73 33%	3 15%
Don't know/Refused	21 1%	0 -	4 0	0 0	2 0	7 1%	9 1%	1 0	0 -	0 0	3 0	1 1%	0 -	7 3%	0 -



DEMOGRAPHICS

32. As far as you can remember, how much did you donate to charities in 2005?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J/K/L/M/N

\* small base; \*\* very small base (under 30) ineligible for sig testing

	TOTAL	HOUSEHOLD INCOME (1000)					EMPLOYMENT STATUS								
		<20	20-50	50-75	75-100	100+	F.T.	P.T.	Self Empl.	Unempl.	Ret.	Take Care Fmly	Disabled	Stu.	Mat/Sick Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Made a financial donation to any charity in 2005															
Unweighted Base	3175	289	954	749	452	439	1365	275	368	105	752	143	32	90	13
Weighted Base	3150	238	846	745	512	516	1391	265	380	98*	657	158*	27**	138*	19**
Less than \$50	266 8%	66 28%	106 13%	43 6%	24 5%	14 3%	108 8%	23 9%	15 4%	16 16%	28 4%	32 20%	4 15%	35 26%	3 18%
		BCDE	CDE	E			HJ	HJ		FHJ		FGHJ		FGHJ	
\$50-\$99	323 10%	45 19%	115 14%	72 10%	42 8%	29 6%	136 10%	47 18%	35 9%	25 25%	39 6%	12 8%	0 1%	26 19%	2 8%
		CDE	DE	E			J	FHJK		FHJK				FJ	
\$100-\$149	390 12%	39 16%	117 14%	118 16%	50 10%	32 6%	182 13%	29 11%	43 11%	16 17%	65 10%	16 10%	5 19%	24 18%	2 12%
		E	E	DE											
\$150-\$299	500 16%	21 9%	160 19%	129 17%	85 17%	65 13%	259 19%	39 15%	66 17%	14 14%	68 10%	26 16%	3 9%	22 16%	2 11%
			AE	A	A		J		J						
\$300-\$799	735 23%	35 15%	177 21%	180 24%	154 30%	133 26%	335 24%	62 23%	85 22%	10 10%	183 28%	32 20%	1 5%	16 12%	7 37%
			A	AB	A		IM	I	I		IM				
\$800+	718 23%	17 7%	145 17%	166 22%	129 25%	213 41%	285 21%	48 18%	124 33%	7 8%	201 31%	32 21%	9 35%	10 7%	0 -
			A	AB	AB	ABCD	IM		FGIKM		FGIKM	IM			
Don't know/Refused	218 7%	15 6%	26 3%	36 5%	27 5%	30 6%	84 6%	17 6%	12 3%	11 11%	72 11%	8 5%	4 16%	4 3%	3 15%
										H	FH				
STATISTICS															
Mean	1026.41	307.45	588.07	972.48	1047.37	2243.20	989.34	590.64	1471.05	306.07	1233.09	1288.10	761.59	461.67	248.05
			A	AB	AB	ABCD			GIM		G	GI			
Median	246.48	90.15	190.07	240.88	353.63	475.29	234.54	183.80	348.53	85.21	424.59	191.04	238.21	92.44	144.09
Standard Deviation	3907.25	809.15	1584.24	2525.81	2521.55	8235.26	4900.75	1318.48	3015.48	819.61	3537.76	3314.30	1070.86	1558.92	206.85
Standard Error	71.91	49.61	52.40	94.33	121.04	401.84	136.13	82.89	160.50	84.54	136.98	286.31	202.37	165.25	59.71

