

**Talking about Charities  
(60-4858-03)**

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**TALKING ABOUT CHARITIES ..... 17**

1A. Thinking about charities in general, would you say you trust them: ..... 17

1B. Over the past year, has your trust in charities: ..... 18

2. TRUST A LOT/SOME SUMMARY TABLE ..... 19

2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE ..... 20

2. How much trust do you have in: 1) People who are medical doctors? ..... 21

2. How much trust do you have in: 2) People who are federal politicians? ..... 22

2. How much trust do you have in: 3) People who are lawyers? ..... 23

2. How much trust do you have in: 4) People who are religious leaders? ..... 24

2. How much trust do you have in: 5) People who are journalists and reporters? ..... 25

2. How much trust do you have in: 6) People who are nurses? ..... 26

2. How much trust do you have in: 7) People who are provincial politicians? ..... 27

2. How much trust do you have in: 8) People who are business leaders? ..... 28

2. How much trust do you have in: 9) People who are leaders of charities? ..... 29

2. How much trust do you have in: 10) People who are union leaders? ..... 30

2. How much trust do you have in: 11) People who are government employees? ..... 31

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are: ..... 32

2B. TRUST A LOT/SOME SUMMARY TABLE ..... 33

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE ..... 34

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment? ..... 35

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals? ..... 36

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research? ..... 37

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services? ..... 38

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development? ..... 39

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities? ..... 40

2B. Specifically, to what extent do you trust: 7) Charities that focus on education? ..... 41

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts? ..... 42

2B. Specifically, to what extent do you trust: 9) Hospitals? ..... 43

2B. Specifically, to what extent do you trust: 10) Churches? ..... 44

3. AGREE SUMMARY TABLE ..... 45



3. DISAGREE SUMMARY TABLE ..... 46

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding? ..... 47

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?..... 48

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?..... 49

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?..... 50

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does? ..... 51

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?..... 52

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives? ..... 53

5. Which of the following two statements do you most agree with? ..... 54

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved? ..... 55

7. ACCEPTABLE SUMMARY TABLE ..... 56

7. UNACCEPTABLE SUMMARY TABLE ..... 57

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed? ..... 58

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?..... 59

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?..... 60

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media? ..... 61

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?..... 62

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message? ..... 63

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?..... 64

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?..... 65

9. IMPORTANT SUMMARY TABLE ..... 66

9. UNIMPORTANT SUMMARY TABLE ..... 67

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?..... 68

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations? ..... 69

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs? ..... 70

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians? ..... 71

10. GOOD JOB SUMMARY TABLE ..... 72

10. POOR JOB SUMMARY TABLE ..... 73

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver? ..... 74

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations? ..... 75

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?..... 76

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians? ..... 77

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view... ..... 78

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities? ..... 79

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?..... 80

14. Which of the following do you think should be responsible for watching over the activities of charities..... 81

14A. AGREE SUMMARY TABLE ..... 82

14A. DISAGREE SUMMARY TABLE ..... 83



14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money? ..... 84

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money? ..... 85

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities? ..... 86

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising? ..... 87

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent? ..... 88

15B. Which of the following two statements do you most agree with..... 89

16. AGREE SUMMARY TABLE ..... 90

16. DISAGREE SUMMARY TABLE ..... 91

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations? ..... 92

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause? ..... 93

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause? ..... 94

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it? ..... 95

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money? ..... 96

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services? ..... 97

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all? 99

19. Please tell me if you &q3tx1 with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause..... 100

20. AGREE SUMMARY TABLE ..... 101

20. DISAGREE SUMMARY TABLE ..... 102

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants? ..... 103

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians? ..... 104

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause? ..... 105

21. Which of the following two points of view comes closest to your own? ..... 106

22. LIKELY SUMMARY TABLE ..... 107

22. UNLIKELY SUMMARY TABLE ..... 108

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website? ..... 109

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities? ..... 110

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements? ..... 111

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information? .. 112

**DEMOGRAPHICS..... 113**

23. What age group do you fall into? ..... 113

24. Number of Adults live in your household? ..... 114

25. And, how many people under 18 years of age live in your household? ..... 115

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married? ..... 116

27. What is the highest level of education you have completed? ..... 117

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never? ..... 118

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else? ..... 119



30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into? .....	120
31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005? .....	121
32. As far as you can remember, how much did you donate to charities in 2005?.....	122



DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
British Columbia	539 14%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	497 100%
Alberta	401 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	416 100%	0 -
Sask/Man	272 7%	0 -	0 -	0 -	0 -	0 -	0 -	313 100%	289 100%	0 -	0 -
Ontario	1516 39%	0 -	0 -	0 -	0 -	0 -	775 100%	0 -	0 -	0 -	0 -
Quebec	889 23%	0 -	0 -	0 -	0 -	580 100%	0 -	0 -	0 -	0 -	0 -
Atlantic	269 7%	200 100%	194 100%	302 100%	297 100%	0 -	0 -	0 -	0 -	0 -	0 -



DEMOGRAPHICS

Province:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
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Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
British Columbia	539 14%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	497 100% ABCDEFGHI
Alberta	401 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	416 100% ABCDEFGH J	0 -
Saskatchewan	111 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	289 100% ABCDEFGJI	0 -	0 -
Manitoba	161 4%	0 -	0 -	0 -	0 -	0 -	0 -	313 100% ABCDEFHIJ	0 -	0 -	0 -
Ontario	1516 39%	0 -	0 -	0 -	0 -	0 -	775 100% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Quebec	889 23%	0 -	0 -	0 -	0 -	580 100% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -
New Brunswick	77 2%	0 -	0 -	0 -	297 100% ABCEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -
Nova Scotia	117 3%	0 -	0 -	302 100% ABDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Prince Edward Island	19 0	0 -	194 100% ACDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Newfoundland	57 1%	200 100% BCDEFGHIJ	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -



DEMOGRAPHICS

Urban / Rural

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Urban	3041 78%	109 54%	94 48%	209 69%	297 100%	462 80%	615 79%	207 66%	165 57%	333 80%	402 81%
Rural	845 22%	92 46%	100 52%	93 31%	0 -	118 20%	159 21%	106 34%	124 43%	83 20%	95 19%
		CDEFGIJ	CDEFGIJ	DEFIJ		D	D	DEFIJ	CDEFGIJ	D	D



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
St. John's	21 1%	74 37%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Grand Falls-Windsor	4 0	13 7%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Gander	2 0	6 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Corner Brook	2 0	5 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		BCDEFGHIJ									
Labrador City	1 0	3 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		CEFGIJ									
Charlottetown	9 0	0 -	90 46%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ACDEFGHIJ									
Summerside	2 0	0 -	18 9%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ACDEFGHIJ									
Halifax	43 1%	0 -	0 -	111 37%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ABDEFGHIJ									
Kentville	5 0	0 -	0 -	12 4%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ABDEFGHIJ									
Truro	8 0	0 -	0 -	20 7%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ABDEFGHIJ									
New Glasgow	3 0	0 -	0 -	6 2%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		DEFGHIJ									
Cape Breton	15 0	0 -	0 -	39 13%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
		ABDEFGHIJ									
Moncton	11 0	0 -	0 -	0 -	42 14%	0 -	0 -	0 -	0 -	0 -	0 -
		ABCEFGHIJ									





DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Saint John	15 0	0 -	0 -	0 -	57 19%	0 -	0 -	0 -	0 -	0 -	0 -
		ABCEFGHIJ									
Fredericton	10 0	0 -	0 -	0 -	38 13%	0 -	0 -	0 -	0 -	0 -	0 -
		ABCEFGHIJ									
Bathurst	2 0	0 -	0 -	0 -	7 3%	0 -	0 -	0 -	0 -	0 -	0 -
		ABCEFGHIJ									
Campbellton	1 0	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	0 -
		EFJ									
Edmundston	1 0	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	0 -
		EFIJ									
Matane	1 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 -
Rimouski	5 0	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
		F									
Riviere-du-Loup	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
		F									
Baie-Comeau	7 0	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
		F									
Chicoutimi - Jonquiere	16 0	0 -	0 -	0 -	0 -	10 2%	0 -	0 -	0 -	0 -	0 -
		CDFGHIJ									
Alma	4 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
		F									
Dolbeau	4 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
		F									
Sept-Iles	7 0	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -
		F									
Quebec	89 2%	0 -	0 -	0 -	0 -	57 10%	0 -	0 -	0 -	0 -	0 -
		ABCEFGHIJ									
Saint-Georges	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
		F									

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Thetford Mines	5 0	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
Sherbrooke	27 1%	0 -	0 -	0 -	0 -	17 3%	0 -	0 -	0 -	0 -	0 -
Magog	10 0	0 -	0 -	0 -	0 -	6 1%	0 -	0 -	0 -	0 -	0 -
Cowansville	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Victoriaville	8 0	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -	0 -
Trois-Rivieres	21 1%	0 -	0 -	0 -	0 -	14 2%	0 -	0 -	0 -	0 -	0 -
Shawinigan	4 0	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
La Tuque	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Drummondville	2 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -
Granby	5 0	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

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	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Saint-Hyacinthe	8 0	0 -	0 -	0 -	0 -	5 1% F	0 -	0 -	0 -	0 -	0 -
Sorel	6 0	0 -	0 -	0 -	0 -	4 1% F	0 -	0 -	0 -	0 -	0 -
Joliette	9 0	0 -	0 -	0 -	0 -	6 1% FJ	0 -	0 -	0 -	0 -	0 -
Saint-Jean-sur-Richelieu	12 0	0 -	0 -	0 -	0 -	7 1% FIJ	0 -	0 -	0 -	0 -	0 -
Montreal	360 9%	0 -	0 -	0 -	0 -	235 40% ABCDGHIJ	0 -	0 -	0 -	0 -	0 -
Salaberry-de-Valleyfield	4 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Lachute	5 0	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -
Val-d'Or	3 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Rouyn-Noranda	8 0	0 -	0 -	0 -	0 -	5 1% FJ	0 -	0 -	0 -	0 -	0 -
Cornwall	15 0	0 -	0 -	0 -	0 -	0 -	7 1% EJ	0 -	0 -	0 -	0 -
Hawkesbury	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Ottawa - Hull	129 3%	0 -	0 -	0 -	0 -	21 4% ABCDGHIJ	50 6% ABCDEGHIJ	0 -	0 -	0 -	0 -
Brockville	13 0	0 -	0 -	0 -	0 -	0 -	6 1% E	0 -	0 -	0 -	0 -
Pembroke	9 0	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -



DEMOGRAPHICS

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	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Kingston	36 1%	0 -	0 -	0 -	0 -	0 -	18 2%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Belleville	10 0	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
Cobourg	3 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Port Hope	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Peterborough	35 1%	0 -	0 -	0 -	0 -	0 -	18 2%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Lindsay	7 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
Oshawa	35 1%	0 -	0 -	0 -	0 -	0 -	18 2%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Toronto	398 10%	0 -	0 -	0 -	0 -	0 -	202 26%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Hamilton	92 2%	0 -	0 -	0 -	0 -	0 -	47 6%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
St. Catharines - Niagara	71 2%	0 -	0 -	0 -	0 -	0 -	36 5%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Kitchener	57 1%	0 -	0 -	0 -	0 -	0 -	29 4%	0 -	0 -	0 -	0 -
							ABCDEFGHIJ				
Brantford	17 0	0 -	0 -	0 -	0 -	0 -	9 1%	0 -	0 -	0 -	0 -
							EIJ				
Woodstock	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Tillsonburg	7 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Simcoe	17 0	0 -	0 -	0 -	0 -	0 -	9 1% EIJ	0 -	0 -	0 -	0 -
Guelph	17 0	0 -	0 -	0 -	0 -	0 -	9 1% EIJ	0 -	0 -	0 -	0 -
Stratford	11 0	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
London	78 2%	0 -	0 -	0 -	0 -	0 -	40 5% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Chatham	9 0	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	0 -	0 -	0 -
Leamington	9 0	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Windsor	59 2%	0 -	0 -	0 -	0 -	0 -	30 4% ABCDEFGHIJ	0 -	0 -	0 -	0 -
Sarnia	9 0	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Owen Sound	8 0	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Barrie	23 1%	0 -	0 -	0 -	0 -	0 -	12 2% CDEGHIJ	0 -	0 -	0 -	0 -
Orillia	4 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -
Midland	7 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -
North Bay	7 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	0 -	0 -

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Sudbury	17 0	0 -	0 -	0 -	0 -	0 -	8 1% EJ	0 -	0 -	0 -	0 -
Timmins	17 0	0 -	0 -	0 -	0 -	0 -	8 1% EJ	0 -	0 -	0 -	0 -
Sault Ste. Marie	14 0	0 -	0 -	0 -	0 -	0 -	7 1% E	0 -	0 -	0 -	0 -
Thunder Bay	22 1%	0 -	0 -	0 -	0 -	0 -	11 1% EIJ	0 -	0 -	0 -	0 -
Winnipeg	92 2%	0 -	0 -	0 -	0 -	0 -	0 -	179 57% ABCDEFGHIJ	0 -	0 -	0 -
Portage la Prairie	3 0	0 -	0 -	0 -	0 -	0 -	0 -	6 2% CDEFHIJ	0 -	0 -	0 -
Brandon	5 0	0 -	0 -	0 -	0 -	0 -	0 -	9 3% ABCDEFGHIJ	0 -	0 -	0 -
Thompson	1 0	0 -	0 -	0 -	0 -	0 -	0 -	2 1% F	0 -	0 -	0 -
Regina	25 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	65 23% ABCDEFGHIJ	0 -	0 -
Yorkton	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	8 3% ABCDEFGHIJ	0 -	0 -
Moose Jaw	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	10 4% ABCDEFGHIJ	0 -	0 -
Swift Current	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 2% CDEFGIJ	0 -	0 -
Saskatoon	20 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	52 18% ABCDEFGHIJ	0 -	0 -
North Battleford	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1% EFIJ	0 -	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Prince Albert	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	10 3%	0 -	0 -
		ABCDEFGIJ									
Estevan	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	7 3%	0 -	0 -
		ABCDEFGIJ									
Medicine Hat	12 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	12 3%	0 -
		ABCDEFGH J									
Lethbridge	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1%	0 -
		EF									
Calgary	112 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	115 28%	0 -
		ABCDEFGH J									
Red Deer	10 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	10 3%	0 -
		ABCDEFGH J									
Camrose	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1%	0 -
		EFJ									
Edmonton	116 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	120 29%	0 -
		ABCDEFGH J									
Lloydminster	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	1 0	0 -
		EFJ									
Grand Centre	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	0 -
		EFJ									
Grande Prairie	8 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	8 2%	0 -
		CDEFGHJ									
Wood Buffalo	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1%	0 -
		EFJ									
Wetaskiwin	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	0 -
		EFJ									
Cranbrook	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%
		EF									



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Penticton	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1% EF
Kelowna	18 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	17 3% ABCDEFGHI
Vernon	8 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	7 1% CDEFGHI
Kamloops	17 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	16 3% ABCDEFGHI
Chilliwack	14 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	12 2% ABCDEFGHI
Abbotsford	25 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	22 4% ABCDEFGHI
Vancouver	201 5%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	186 37% ABCDEFGHI
Victoria	43 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	40 8% ABCDEFGHI
Duncan	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0
Nanaimo	17 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	15 3% ABCDEFGHI
Port Alberni	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0
Courtenay	11 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	10 2% CDEFGHI
Campbell River	15 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	14 3% ABCDEFGHI
Powell River	8 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	7 1% EFI
Williams Lake	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0





DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Quesnel	7 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	6 1% EFI
Prince Rupert	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EF
Kitimat	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 0
Terrace	4 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1% F
Prince George	8 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	7 1% EFI
Dawson Creek	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1% EF
Fort St. John	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1% EF
Not in a CMA/Unknown	960 25%	99 49% CEFGIJ	86 44% EFIJ	112 37% EFJ	147 49% CEFGIJ	144 25% F	145 19%	116 37% EFJ	123 43% EFIJ	125 30% FJ	104 21%



DEMOGRAPHICS

*Respondent's Sex:*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Male	1818 47%	88 44%	85 44%	127 42%	133 45%	254 44%	352 45%	141 45%	137 47%	184 44%	231 46%
Female	2068 53%	113 56%	109 56%	175 58%	165 55%	326 56%	423 55%	172 55%	152 53%	232 56%	267 54%

DEMOGRAPHICS

Language of Interview:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
English	3086 79%	200 100% DE	193 99% E	302 100% DE	288 97% E	60 10%	775 100% DE	313 100% DE	289 100% DE	415 100% DE	497 100% DE
French	800 21%	0 -	1 1%	0 -	9 3%	520 90%	0 -	0 -	0 -	1 0	0 -
					ACFGHIJ	ABCDGHIJ					



DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
BC	539 14%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	497 100%
AB	401 10%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	416 100%	0 -
SK	111 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	289 100%	0 -	0 -
MB	161 4%	0 -	0 -	0 -	0 -	0 -	0 -	313 100%	0 -	0 -	0 -
ON	1516 39%	0 -	0 -	0 -	0 -	0 -	775 100%	0 -	0 -	0 -	0 -
PQ	889 23%	0 -	0 -	0 -	0 -	580 100%	0 -	0 -	0 -	0 -	0 -
NB	77 2%	0 -	0 -	0 -	297 100%	0 -	0 -	0 -	0 -	0 -	0 -
NS	117 3%	0 -	0 -	302 100%	0 -	0 -	0 -	0 -	0 -	0 -	0 -
PEI	19 0	0 -	194 100%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
NFLD	57 1%	200 100%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -



TALKING ABOUT CHARITIES

1A. Thinking about charities in general, would you say you trust them:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1057 27%	52 26%	58 30%	94 31%	94 31%	143 25%	208 27%	106 34%	90 31%	113 27%	140 28%
Some	2013 52%	107 54%	105 54%	160 53%	148 50%	283 49%	418 54%	149 48%	138 48%	216 52%	264 53%
A little	658 17%	34 17%	28 14%	35 12%	44 15%	131 23%	117 15%	44 14%	50 17%	66 16%	75 15%
Not at all	146 4%	5 2%	2 1%	11 4%	11 4%	23 4%	27 4%	10 3%	11 4%	20 5%	17 3%
Don't know/Refused	13 0	2 1%	0 -	1 0	1 1%	0 -	3 0	3 1%	0 0	1 0	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3070 79%	159 79%	164 84%	254 84%	241 81%	426 73%	626 81%	256 82%	228 79%	329 79%	403 81%
A little/Not at all	804 21%	39 20%	30 16%	47 15%	55 18%	154 27%	145 19%	54 17%	61 21%	86 21%	93 19%



TALKING ABOUT CHARITIES

1B. Over the past year, has your trust in charities:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
INCREASED (NET)	255 7%	9 5%	11 6%	23 8%	20 7%	25 4%	69 9% EIJ	20 6%	21 7%	19 5%	25 5%
-Increased a lot	84 2%	4 2%	2 1%	8 3%	10 4% J	11 2%	21 3% J	6 2%	6 2%	9 2%	4 1%
-Increased a little	171 4%	5 3%	9 5%	14 5%	9 3%	14 2%	48 6% EI	14 4%	15 5% E	9 2%	21 4%
Stayed the same	3112 80%	170 85% F	159 82% F	243 81% F	243 82% F	487 84% F	593 77% F	254 81% F	234 81% F	345 83% F	396 80% F
DECREASED (NET)	507 13%	20 10%	22 12%	35 12%	34 12%	66 11%	111 14%	38 12%	33 11%	49 12%	76 15%
-Decreased a lot	197 5%	8 4%	13 7% H	13 4%	12 4%	31 5%	37 5%	17 6%	8 3%	24 6%	28 6%
-Decreased a little	310 8%	12 6%	9 5%	21 7%	22 7%	34 6%	74 10% E	20 7%	25 9%	25 6%	48 10% E
Don't know/Refused	11 0	1 0	1 1%	1 0	0 -	2 0	1 0	1 0	1 0	3 1%	0 -



TALKING ABOUT CHARITIES  
2. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) People who are medical doctors	3620 93%	186 93%	182 94%	285 94%	283 95%	523 90%	731 94%	290 93%	265 92%	396 95%	464 93%
				E	E		E			E	
2) People who are federal politicians	1306 34%	95 47%	88 45%	144 48%	127 43%	153 26%	247 32%	142 45%	115 40%	179 43%	161 32%
		EFJ	EFJ	EFJ	EFJ		E	EFJ	EFJ	EFJ	E
3) People who are lawyers	2297 59%	144 72%	131 68%	199 66%	188 63%	312 54%	466 60%	206 66%	175 61%	257 62%	293 59%
		EFHIJ	EJ	E	E		E	E		E	
4) People who are religious leaders	2518 65%	158 79%	158 81%	244 81%	218 73%	333 57%	506 65%	225 72%	222 77%	294 71%	303 61%
		EFJ	EFGIJ	DEFGIJ	EFJ		E	EJ	EFJ	EJ	
5) People who are journalists and reporters	2455 63%	155 77%	138 71%	213 71%	205 69%	351 61%	484 62%	190 61%	174 60%	277 67%	318 64%
		EFGHIJ	EFGH	EFGH	EGH			E	E		
6) People who are nurses	3732 96%	194 97%	184 95%	296 98%	284 95%	544 94%	752 97%	306 98%	279 97%	399 96%	477 96%
				E			E	E			
7) People who are provincial politicians	1451 37%	96 48%	99 51%	156 52%	133 45%	165 28%	281 36%	160 51%	128 44%	196 47%	182 37%
		EFJ	EFJ	EFJ	EFJ		E	EFJ	EFJ	EFJ	E
8) People who are business leaders	2710 70%	156 78%	149 77%	226 75%	221 74%	383 66%	531 69%	238 76%	215 74%	306 74%	355 71%
		EF	EF	E	E			EF	E	E	
9) People who are leaders of charities	2993 77%	169 84%	162 83%	245 81%	240 81%	423 73%	600 77%	271 86%	234 81%	322 77%	381 76%
		EJ	E	E	E			EFIJ	E		
10) People who are union leaders	1935 50%	125 63%	123 64%	171 57%	175 59%	262 45%	387 50%	166 53%	162 56%	216 52%	246 49%
		EFIJ	EFGIJ	E	EFJ			E	E	E	
11) People who are government employees	2627 68%	159 79%	148 76%	227 75%	207 70%	322 55%	530 68%	237 76%	209 72%	316 76%	362 73%
		DEF	EF	EF	E		E	EF	E	EF	E



TALKING ABOUT CHARITIES  
2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) People who are medical doctors	262 7%	14 7%	12 6%	15 5%	14 5%	57 10% CDFI	43 6%	23 7%	24 8%	19 5%	34 7%
2) People who are federal politicians	2571 66%	105 53%	105 54%	156 52%	170 57%	427 74% ABCDFGHIJ	526 68% ABCDGHI	171 55%	174 60%	236 57%	334 67% ABCDGI
3) People who are lawyers	1574 41%	55 28%	62 32%	101 34%	110 37% A	265 46% ABCDFGI	306 40% A	107 34%	114 39% A	157 38% A	202 41% AB
4) People who are religious leaders	1358 35%	43 21%	36 19%	56 19%	80 27% C	244 42% ABCDFGHI	267 34% ABCDH	88 28% BC	66 23%	120 29% BC	195 39% ABCDGHI
5) People who are journalists and reporters	1423 37%	46 23%	54 28%	88 29%	91 31%	229 39% ABCD	288 37% ABC	123 39% ABCD	115 40% ABCD	138 33% A	178 36% A
6) People who are nurses	150 4%	6 3%	10 5% CG	4 1%	13 5% C	36 6% CFG	22 3%	5 2%	10 3%	16 4%	20 4%
7) People who are provincial politicians	2428 62%	105 52%	95 49%	144 48%	164 55%	415 72% ABCDFGHIJ	492 64% ABCDGHI	153 49%	161 56%	219 53%	314 63% ABCDGI
8) People who are business leaders	1170 30%	44 22%	44 23%	74 25%	75 25%	197 34% ABCDFGHI	243 31% ABCG	75 24%	74 25%	108 26%	141 28%
9) People who are leaders of charities	870 22%	32 16%	31 16%	54 18%	56 19%	157 27% ABCDFGH	167 22% G	42 14%	54 19%	90 22% G	115 23% AG
10) People who are union leaders	1923 49%	75 37%	69 36%	128 43%	117 39%	317 55% ABCDFGHI	380 49% ABD	146 47% B	123 43%	196 47% AB	250 50% ABD
11) People who are government employees	1249 32%	41 21%	45 23%	73 24%	91 30% A	257 44% ABCDFGHIJ	241 31% ABCGI	74 24%	80 28%	99 24%	136 27%





TALKING ABOUT CHARITIES

2. How much trust do you have in: 1) People who are medical doctors?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	2426 62%	122 61%	129 67% G	183 60%	210 71% ACEGJ	342 59%	498 64% G	177 57%	184 64%	275 66% EG	299 60%
Some	1194 31%	64 32%	52 27% G	102 34% D	73 24%	181 31% D	232 30% D	113 36% BD	81 28%	121 29% D	164 33% D
A little	240 6%	13 6%	9 5%	14 5%	8 3%	52 9% CDFI	41 5%	20 7% D	21 7% D	19 5%	29 6%
Not at all	22 1%	1 1%	3 2% FI	1 0%	6 2% FI	5 1%	2 0%	2 1%	2 1%	0 -	5 1%
Don't know/Refused	4 0	0 -	0 0	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3620 93%	186 93%	182 94%	285 94% E	283 95% E	523 90%	731 94% E	290 93%	265 92%	396 95% E	464 93%
A little/Not at all	262 7%	14 7%	12 6%	15 5%	14 5%	57 10% CDFI	43 6%	23 7%	24 8%	19 5%	34 7%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 2) People who are federal politicians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	95 2%	5 2%	10 5% FJ	13 4% J	10 4% J	16 3%	16 2%	12 4% J	11 4% J	12 3%	5 1%
Some	1211 31%	90 45% EFJ	78 40% EFJ	131 43% EFJ	117 39% EFJ	137 24%	230 30% E	130 42% EFJ	104 36% E	167 40% EFJ	155 31% E
A little	1528 39%	72 36%	71 37%	102 34%	103 35%	208 36%	324 42% CDEG	99 32%	112 39%	161 39%	216 44% CDEG
Not at all	1043 27%	33 17%	34 18%	54 18%	67 22%	219 38% ABCDGHIJ	201 26% ABCI	71 23%	62 21%	75 18%	118 24%
Don't know/Refused	8 0	0 -	0 0	1 0	0 0	0 -	2 0	0 -	0 -	1 0	2 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	1306 34%	95 47% EFJ	88 45% EFJ	144 48% EFJ	127 43% EFJ	153 26%	247 32% E	142 45% EFJ	115 40% EFJ	179 43% EFJ	161 32% E
A little/Not at all	2571 66%	105 53%	105 54%	156 52%	170 57%	427 74% ABCDGHIJ	526 68% ABCDGHI	171 55%	174 60%	236 57%	334 67% ABCDGI



TALKING ABOUT CHARITIES

2. How much trust do you have in: 3) People who are lawyers?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	485 12%	32 16% J	36 18% EIJ	53 17% EJ	44 15% J	68 12%	103 13% J	46 15% J	37 13%	50 12%	46 9%
Some	1812 47%	112 56% EF	96 49%	146 48%	144 48%	244 42%	363 47%	160 51% E	138 48%	206 50% E	247 50% E
A little	1087 28%	33 16% A	55 28% A	79 26% A	76 26% A	174 30% A	208 27% A	74 24% A	72 25% A	123 30% A	147 30% A
Not at all	487 13%	22 11% B	7 4%	22 7%	34 11% B	91 16% BCIJ	99 13% BCI	33 11% B	42 15% BCI	34 8%	55 11% B
Don't know/Refused	15 0	1 0	1 1%	1 0	0 -	3 1%	2 0	0 -	0 -	2 0	2 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2297 59%	144 72% EFHIJ	131 68% EJ	199 66% E	188 63% E	312 54%	466 60% E	206 66% E	175 61%	257 62% E	293 59%
A little/Not at all	1574 41%	55 28%	62 32%	101 34%	110 37% A	265 46% ABCD FGI	306 40% A	107 34%	114 39% A	157 38% A	202 41% AB



TALKING ABOUT CHARITIES

2. How much trust do you have in: 4) People who are religious leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	788 20%	62 31% EFIJ	73 37% CEFGHIJ	85 28% EFJ	89 30% EFIJ	104 18%	158 20% J	82 26% EJ	81 28% EFJ	94 23% J	70 14%
Some	1730 45%	96 48%	85 44%	160 53% DEF	129 43%	229 39%	349 45%	143 46%	141 49% E	199 48% E	233 47% E
A little	862 22%	30 15%	25 13%	38 13%	53 18%	145 25% ABCDHI	180 23% ABCH	60 19% C	43 15%	75 18%	117 24% ABCH
Not at all	496 13%	12 6%	11 6%	18 6%	26 9%	99 17% ABCDFGHI	88 11% BC	28 9%	23 8%	45 11% C	77 16% ABCDFGH
Don't know/Refused	10 0	0 -	0 -	1 0	0 -	3 1%	1 0	0 0	1 0	2 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2518 65%	158 79% EFJ	158 81% EFGIJ	244 81% DEFGIJ	218 73% EFJ	333 57%	506 65% E	225 72% EJ	222 77% EFJ	294 71% EJ	303 61%
A little/Not at all	1358 35%	43 21%	36 19%	56 19%	80 27% C	244 42% ABCDFGHI	267 34% ABCDH	88 28% BC	66 23%	120 29% BC	195 39% ABCDGHI



TALKING ABOUT CHARITIES

2. How much trust do you have in: 5) People who are journalists and reporters?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	477 12%	34 17% FGI	36 19% FGHIJ	45 15% G	41 14% G	90 15% FGI	87 11%	25 8%	31 11%	43 10%	58 12%
Some	1977 51%	121 60% EFH	101 52%	168 56% E	164 55% E	262 45%	397 51% E	164 52% E	143 49% A	233 56% A	260 52% E
A little	1105 28%	38 19%	43 22%	79 26%	66 22%	187 32% ABDJ	223 29% AD	91 29% A	80 28% A	114 27% A	123 25%
Not at all	319 8%	7 4%	11 6%	8 3%	25 9% AC	42 7% C	65 8% AC	32 10% ACI	35 12% ABCEI	24 6%	55 11% ACEI
Don't know/Refused	8 0	0 -	2 1% E	1 0	1 0	0 -	2 0	0 -	0 -	1 0	1 0
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2455 63%	155 77% EFGHIJ	138 71% EFGH	213 71% EFGH	205 69% EGH	351 61%	484 62%	190 61%	174 60%	277 67%	318 64%
A little/Not at all	1423 37%	46 23%	54 28%	88 29%	91 31%	229 39% ABCD	288 37% ABC	123 39% ABCD	115 40% ABCD	138 33% A	178 36% A



TALKING ABOUT CHARITIES

2. How much trust do you have in: 6) People who are nurses?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	2868 74%	158 79%	166 85%	242 80%	228 77%	396 68%	608 78%	226 72%	222 77%	291 70%	346 70%
Some	864 22%	36 18%	18 9%	54 18%	56 19%	148 25%	144 19%	80 26%	57 20%	108 26%	131 26%
A little	134 3%	4 2%	9 5%	4 1%	8 3%	31 5%	19 3%	4 1%	9 3%	16 4%	19 4%
Not at all	16 0%	2 1%	0 0%	0 0%	5 2%	4 1%	2 0%	1 0%	1 0%	0 -	1 0%
Don't know/Refused	3 0%	0 -	0 0%	1 0%	0 -	0 -	0 0%	1 0%	0 -	1 0%	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3732 96%	194 97%	184 95%	296 98%	284 95%	544 94%	752 97%	306 98%	279 97%	399 96%	477 96%
A little/Not at all	150 4%	6 3%	10 5%	4 1%	13 5%	36 6%	22 3%	5 2%	10 3%	16 4%	20 4%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 7) People who are provincial politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	107 3%	4 2%	13 7% AEFJ	15 5% E	14 5% E	10 2%	22 3%	14 5% E	9 3%	13 3%	12 2%
Some	1344 35%	91 45% EFJ	86 44% EFJ	141 47% EFJ	119 40% E	155 27%	259 33% E	145 46% EFJ	119 41% EF	183 44% EFJ	170 34% E
A little	1482 38%	72 36%	69 35%	98 32%	96 32%	210 36%	308 40% CD	108 34%	110 38%	159 38%	201 40% CD
Not at all	946 24%	33 16%	26 13%	47 15%	68 23% BCGI	205 35% ABCDGHIJ	184 24% ABCGHI	45 14%	51 18%	60 14%	113 23% BCGI
Don't know/Refused	7 0	0 -	0 0	1 0	0 0	0 -	2 0	0 -	0 -	1 0	1 0
TOPBOX & LOWBOX SUMMARY											
A lot/Some	1451 37%	96 48% EFJ	99 51% EFJ	156 52% EFJ	133 45% EFJ	165 28%	281 36% E	160 51% EFJ	128 44% EFJ	196 47% EFJ	182 37% E
A little/Not at all	2428 62%	105 52%	95 49%	144 48%	164 55%	415 72% ABCDGHIJ	492 64% ABCDGHI	153 49%	161 56%	219 53%	314 63% ABCDGI



TALKING ABOUT CHARITIES

2. How much trust do you have in: 8) People who are business leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	474 12%	15 8%	26 14%	42 14% A	42 14% A	75 13%	89 11%	43 14%	46 16% A	52 12%	56 11%
Some	2236 58%	141 70% DEFHIJ	123 63% E	185 61% E	180 60%	308 53%	442 57%	195 62% E	169 58%	255 61% E	299 60% E
A little	925 24%	33 17%	37 19%	59 19%	55 19%	156 27% ABCDH	192 25% AD	67 21%	57 20%	92 22%	106 21%
Not at all	245 6%	11 5%	6 3%	15 5%	20 7% G	41 7% G	52 7% G	7 2%	16 6%	17 4%	35 7% G
Don't know/Refused	5 0	0 -	1 1%	1 0	1 0	0 0	0 0	0 -	0 0	1 0	1 0
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2710 70%	156 78% EF	149 77% EF	226 75% E	221 74% E	383 66%	531 69%	238 76% EF	215 74% E	306 74% E	355 71%
A little/Not at all	1170 30%	44 22%	44 23%	74 25%	75 25%	197 34% ABCDGHI	243 31% ABCG	75 24%	74 25%	108 26%	141 28%





TALKING ABOUT CHARITIES

2. How much trust do you have in: 9) People who are leaders of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	859 22%	46 23%	51 26%	77 25%	84 28%	130 22%	171 22%	90 29%	68 23%	92 22%	88 18%
Some	2133 55%	122 61%	111 57%	169 56%	156 52%	293 50%	429 55%	181 58%	166 57%	230 55%	293 59%
A little	702 18%	28 14%	27 14%	46 15%	45 15%	135 23%	127 16%	33 11%	43 15%	74 18%	94 19%
Not at all	168 4%	3 2%	4 2%	8 3%	11 4%	22 4%	40 5%	9 3%	10 4%	16 4%	21 4%
Don't know/Refused	23 1%	0 -	1 1%	2 1%	1 1%	0 -	8 1%	0 -	1 1%	4 1%	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2993 77%	169 84%	162 83%	245 81%	240 81%	423 73%	600 77%	271 86%	234 81%	322 77%	381 76%
A little/Not at all	870 22%	32 16%	31 16%	54 18%	56 19%	157 27%	167 22%	42 14%	54 19%	90 22%	115 23%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 10) People who are union leaders?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	303 8%	14 7%	24 13% EJ	37 12% EJ	37 12% EJ	32 6%	67 9% E	33 11% E	24 8%	33 8%	33 7%
Some	1632 42%	111 56% CEFGIJ	99 51% EF	133 44%	138 46%	229 40%	320 41%	132 42%	138 48% E	184 44%	213 43%
A little	1182 30%	53 27%	50 26%	81 27%	74 25%	165 28%	242 31%	100 32%	80 28%	128 31%	163 33% D
Not at all	741 19%	22 11%	19 10%	48 16%	43 15%	152 26% ABCDGHIJ	137 18% AB	45 14%	43 15%	67 16% B	87 17% AB
Don't know/Refused	28 1%	0 -	1 1%	3 1%	5 2% E	1 0	8 1%	1 0	4 1% E	4 1%	2 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	1935 50%	125 63% EFIJ	123 64% EFGIJ	171 57% E	175 59% EFJ	262 45%	387 50%	166 53% E	162 56% E	216 52% E	246 49%
A little/Not at all	1923 49%	75 37%	69 36%	128 43%	117 39%	317 55% ABCDGHI	380 49% ABD	146 47% B	123 43%	196 47% AB	250 50% ABD



TALKING ABOUT CHARITIES

2. How much trust do you have in: 11) People who are government employees?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	542 14%	31 15%	43 22% EFGHJ	63 21% EFGH	47 16% E	60 10%	111 14% E	43 14%	40 14%	66 16% E	76 15% E
Some	2085 54%	128 64% CDEF	105 54% E	164 54% E	160 54% E	262 45%	419 54% E	194 62% EF	169 58% E	251 60% E	286 57% E
A little	922 24%	35 17%	39 20%	60 20%	63 21%	180 31% ABCFGHIJ	177 23%	61 19%	59 20%	80 19%	105 21%
Not at all	327 8%	6 3%	6 3%	13 4%	28 9% ABCGI	77 13% ABCFGHIJ	65 8% ABCGI	13 4%	21 7%	20 5%	30 6%
Don't know/Refused	10 0	0 -	0 0	1 0	0 -	1 0	3 0	2 1%	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2627 68%	159 79% DEF	148 76% EF	227 75% EF	207 70% E	322 55%	530 68% E	237 76% EF	209 72% E	316 76% EF	362 73% E
A little/Not at all	1249 32%	41 21%	45 23%	73 24%	91 30% A	257 44% ABCFGHIJ	241 31% ABCGI	74 24%	80 28%	99 24%	136 27%



TALKING ABOUT CHARITIES

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very familiar	611 16%	32 16%	30 16%	45 15%	49 16%	88 8%	156 20%	37 12%	44 15%	71 17%	80 16%
		E	E	E	E	E	EG	E	E	E	E
Somewhat familiar	2483 64%	141 70%	139 72%	215 71%	196 66%	308 53%	521 67%	222 71%	189 65%	282 68%	320 64%
		E	E	E	E	E	E	E	E	E	E
Not very familiar	681 18%	20 10%	19 10%	37 12%	43 15%	203 35%	84 11%	41 13%	45 15%	48 11%	80 16%
						ABCD	FGHIJ				F
Not at all familiar	109 3%	6 3%	5 3%	5 2%	9 3%	20 3%	13 2%	12 4%	11 4%	15 4%	17 3%
Don't know/Refused	2 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Familiar (Top2Box)	3094 80%	173 86%	169 87%	260 86%	245 82%	356 61%	677 87%	260 83%	233 81%	353 85%	400 80%
		E	EJ	E	E		DEHJ	E	E	E	E
Not familiar (Low2Box)	790 20%	26 13%	25 13%	42 14%	53 18%	223 39%	98 13%	53 17%	56 19%	63 15%	97 20%
					F	ABCD	FGHIJ		F		F

TALKING ABOUT CHARITIES  
2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities that focus on protecting the environment	2839	144	139	241	218	429	574	222	213	283	360
	73%	72%	72%	80% BGIJ	73%	74%	74% I	71%	74%	68%	72%
2) Charities that focus on protection of animals	2830	125	123	237	221	429	570	227	193	296	361
	73%	62%	63%	79% ABHI	74% AB	74% ABH	74% ABH	72% AB	67%	71% A	73% AB
3) Charities that focus on health prevention and health research	3245	170	169	263	246	489	646	261	247	345	409
	84%	85%	87%	87%	83%	84%	83%	83%	85%	83%	82%
4) Charities that focus on social services	2891	145	155	235	234	433	582	233	206	315	352
	74%	72%	80% HJ	78% J	79% J	75%	75%	74%	71%	76%	71%
5) Charities that focus on international development	2221	116	127	211	180	331	441	195	168	226	278
	57%	58%	66% EFIJ	70% ADEFHIJ	61%	57%	57%	62%	58%	54%	56%
6) Charities that focus on children and children's activities	3289	181	172	265	252	497	653	262	248	349	415
	85%	90% FIJ	89%	88%	85%	86%	84%	84%	86%	84%	83%
7) Charities that focus on education	3004	176	166	253	246	441	586	252	231	327	390
	77%	88% EFHIJ	85% EFJ	84% EF	83% EF	76%	76%	81%	80%	79%	78%
8) Charities that focus on arts	2371	139	132	219	196	335	467	188	169	263	319
	61%	69% EFGH	68% EH	72% EFGHIJ	66% E	58%	60%	60%	58%	63%	64% E
9) Hospitals	3443	184	181	270	259	498	695	279	268	370	439
	89%	92% DE	93% DE	89% DE	87% DE	86%	90% E	89% E	93% DE	89% DE	88% DE
10) Churches	2595	163	164	254	223	354	524	230	230	302	294
	67%	81% EFIJ	84% DEFGIJ	84% DEFGIJ	75% EFJ	61%	68% EJ	74% EJ	80% EFJ	73% EJ	59% EJ



TALKING ABOUT CHARITIES  
2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All Respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities that focus on protecting the environment	1032	56	55	59	80	149	197	90	76	133	136
	27%	28% C	28% C	19%	27% C	26%	25%	29% C	26%	32% CEF	27% C
2) Charities that focus on protection of animals	1038	76	71	63	75	147	202	84	95	116	136
	27%	38% CDEFGIJ	37% CDEFGIJ	21%	25%	25%	26%	27%	33% CDEF	28%	27%
3) Charities that focus on health prevention and health research	632	29	25	38	51	89	127	49	42	71	88
	16%	15%	13%	13%	17%	15%	16%	16%	15%	17%	18%
4) Charities that focus on social services	986	55	39	67	63	146	192	78	82	100	142
	25%	27%	20%	22%	21%	25%	25%	25%	28%	24%	29% BD
5) Charities that focus on international development	1635	84	64	89	115	247	325	115	119	185	216
	42%	42% C	33%	29%	39% C	43% BC	42% BC	37%	41% C	44% BC	43% BC
6) Charities that focus on children and children's activities	580	19	22	35	45	83	117	47	41	64	81
	15%	10%	11%	12%	15%	14%	15%	15%	14%	15%	16% A
7) Charities that focus on education	835	25	28	43	51	135	177	58	54	84	101
	22%	12%	14%	14%	17%	23% ABC	23% ABC	18%	19%	20% A	20% AC
8) Charities that focus on arts	1449	61	60	79	93	233	296	118	108	146	172
	37%	30%	31%	26%	31%	40% ABCD	38% C	38% C	38% C	35% C	35% C
9) Hospitals	437	17	13	32	39	81	79	33	21	46	58
	11%	8%	7%	11%	13% BH	14% BH	10%	10%	7%	11%	12%
10) Churches	1268	38	30	45	74	222	246	80	59	109	202
	33%	19%	16%	15%	25% BC	38% BCDFGHI	32% ABCDH	25% BC	20%	26% BC	41% BCDFGHI



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1026 26%	32 16%	52 27% AH	98 32% AGHIJ	88 29% AH	173 30% AHI	207 27% AH	73 23%	54 19%	95 23%	121 24% A
Some	1813 47%	112 56% BDEFI	87 45%	143 47%	130 44%	256 44%	367 47%	149 48%	160 55% BDEFI	188 45%	239 48%
A little	809 21%	46 23% C	46 24% C	43 14%	66 22% C	121 21% C	157 20% C	66 21% C	58 20%	99 24% C	104 21% C
Not at all	223 6%	10 5%	9 5%	16 5%	13 5%	28 5%	40 5%	24 8%	18 6%	34 8% E	32 6%
Don't know/Refused	15 0	0 -	0 -	2 1%	0 -	2 0	4 1%	1 0	0 -	0 -	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2839 73%	144 72%	139 72%	241 80% BGIJ	218 73%	429 74%	574 74% I	222 71%	213 74%	283 68%	360 72%
A little/Not at all	1032 27%	56 28% C	55 28% C	59 19%	80 27% C	149 26%	197 25%	90 29% C	76 26%	133 32% CEF	136 27% C



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1152 30%	43 21%	52 27%	106 35% AHIJ	105 35% AHIJ	193 33% AHI	232 30% AH	87 28%	65 22%	108 26%	137 28%
Some	1678 43%	82 41%	71 36%	131 43%	116 39%	236 41%	338 44%	140 45%	128 44%	188 45%	223 45%
A little	802 21%	52 26% CE	46 24%	50 17%	61 21%	105 18%	162 21%	63 20%	73 25% CE	84 20%	114 23% C
Not at all	235 6%	23 12% CDFJ	25 13% CDEFGJ	13 4%	13 5%	42 7%	40 5%	21 7%	22 8%	32 8%	21 4%
Don't know/Refused	19 0	0 -	0 -	1 0	1 1%	3 1%	3 0	2 1%	1 0	4 1%	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2830 73%	125 62%	123 63%	237 79% ABHI	221 74% AB	429 74% ABH	570 74% ABH	227 72% AB	193 67%	296 71% A	361 73% AB
A little/Not at all	1038 27%	76 38% CDEFGJ	71 37% CDEFGJ	63 21%	75 25%	147 25%	202 26%	84 27%	95 33% CDEF	116 28%	136 27%





TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1581 41%	82 41%	75 38%	138 46% HIJ	131 44% IJ	235 41%	335 43% IJ	132 42%	104 36%	150 36%	181 36%
Some	1664 43%	89 44%	95 49% DF	125 41%	115 39%	254 44%	311 40% IJ	129 41%	142 49% DF	195 47% DF	228 46%
A little	518 13%	21 10%	25 13%	32 11%	43 15%	74 13%	105 14%	39 12%	35 12%	61 15%	67 14%
Not at all	114 3%	8 4% B	0 -	6 2%	8 3% B	15 3% B	22 3% B	10 3% B	7 3% B	10 3% B	20 4% B
Don't know/Refused	9 0	1 0	0 -	1 0	0 -	2 0	1 0	3 1% F	0 -	0 -	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3245 84%	170 85%	169 87%	263 87%	246 83%	489 84%	646 83%	261 83%	247 85%	345 83%	409 82%
A little/Not at all	632 16%	29 15%	25 13%	38 13%	51 17%	89 15%	127 16%	49 16%	42 15%	71 17%	88 18%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	954 25%	42 21%	51 26% H	81 27% GH	81 27% GH	149 26% GH	199 26% GH	60 19%	43 15%	106 26% H	108 22% H
Some	1937 50%	103 51%	103 53%	154 51%	153 52%	285 49%	383 49%	173 55%	163 56%	209 50%	243 49%
A little	775 20%	50 25%	36 19%	60 20%	51 17%	116 20%	143 18%	63 20%	69 24%	84 20%	112 22%
Not at all	211 5%	5 2%	3 2%	7 2%	12 4%	30 5% B	49 6% BC	15 5%	13 4%	15 4%	30 6% BC
Don't know/Refused	9 0	1 0	0 -	0 -	0 0	1 0	0 0	2 1%	1 0	1 0	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2891 74%	145 72%	155 80% HJ	235 78% J	234 79% J	433 75%	582 75%	233 74%	206 71%	315 76%	352 71%
A little/Not at all	986 25%	55 27%	39 20%	67 22%	63 21%	146 25%	192 25%	78 25%	82 28%	100 24%	142 29% BD

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	496 13%	20 10%	31 16% H	41 14%	38 13%	90 16% H	91 12%	46 15%	27 9%	51 12%	59 12%
Some	1724 44%	97 48%	97 50% H	170 56% EFGIJ	142 48%	241 42%	351 45%	149 48%	141 49%	176 42%	219 44%
A little	1216 31%	65 32%	46 24%	76 25%	93 31%	194 33% BC	227 29%	83 27%	91 31%	134 32% B	172 35% BCG
Not at all	419 11%	19 10% C	18 9% C	13 4%	23 8%	54 9% C	98 13% CD	32 10% C	28 10% C	51 12% C	44 9% C
Don't know/Refused	30 1%	0 -	2 1%	2 1%	2 1%	1 0	8 1%	2 1%	2 1%	4 1%	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	2221 57%	116 58%	127 66% EFIJ	211 70% ADEFHIJ	180 61%	331 57%	441 57%	195 62%	168 58%	226 54%	278 56%
A little/Not at all	1635 42%	84 42% C	64 33%	89 29%	115 39% C	247 43% BC	325 42% BC	115 37%	119 41% C	185 44% BC	216 43% BC

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1550 40%	92 46%	90 46% HI	127 42%	129 43%	231 40%	315 41%	129 41%	105 36%	154 37%	194 39%
Some	1738 45%	90 45%	82 42%	138 46%	123 41%	266 46%	338 44%	133 42%	142 49%	195 47%	221 44%
A little	480 12%	15 8%	22 11%	30 10%	39 13%	65 11%	97 12%	40 13%	36 12%	56 13%	68 14% A
Not at all	100 3%	4 2%	0 -	5 2%	6 2%	18 3% B	20 3% B	7 2% B	5 2%	8 2%	13 3% B
Don't know/Refused	17 0	0 -	0 -	1 0	0 -	0 -	5 1%	3 1% E	0 -	3 1%	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3289 85%	181 90% FIJ	172 89%	265 88%	252 85%	497 86%	653 84%	262 84%	248 86%	349 84%	415 83%
A little/Not at all	580 15%	19 10%	22 11%	35 12%	45 15%	83 14%	117 15%	47 15%	41 14%	64 15%	81 16% A



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 7) Charities that focus on education?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1093 28%	62 31%	81 42% ACEFGHIJ	97 32%	110 37% EFJ	151 26%	213 27%	99 31%	85 29%	126 30%	134 27%
Some	1911 49%	113 57% BD	85 44%	157 52%	136 46%	290 50%	373 48%	154 49%	147 51%	201 48%	255 51%
A little	702 18%	23 11%	20 11%	39 13%	46 16%	109 19% ABC	150 19% ABC	50 16%	43 15%	72 17% B	86 17% B
Not at all	133 3%	2 1%	7 4%	4 1%	5 2%	25 4% AC	27 4%	8 3%	10 4%	12 3%	15 3%
Don't know/Refused	46 1%	0 -	0 0	6 2% D	0 -	4 1%	11 1%	3 1%	4 1%	4 1%	7 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	3004 77%	176 88% EFHIJ	166 85% EFJ	253 84% EF	246 83% EF	441 76%	586 76%	252 81%	231 80%	327 79%	390 78%
A little/Not at all	835 22%	25 12%	28 14%	43 14%	51 17%	135 23% ABC	177 23% ABC	58 18%	54 19%	84 20% A	101 20% AC



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	629 16%	32 16%	35 18% H	55 18% H	50 17% H	102 18% H	128 17% H	40 13%	30 10%	66 16%	75 15%
Some	1742 45%	107 54% EF	98 50% E	164 54% EF	146 49% E	233 40%	339 44%	147 47% AC	138 48% E	198 47% E	245 49% E
A little	1067 27%	41 20%	44 23%	63 21%	77 26%	174 30% AC	207 27%	95 30% AC	79 27%	114 28%	132 26%
Not at all	382 10%	20 10%	16 8%	15 5%	16 5%	59 10% CD	88 11% CD	24 8%	29 10% CD	32 8%	40 8%
Don't know/Refused	66 2%	0 0	1 1%	4 1%	8 3% A	11 2%	12 2%	7 2%	12 4% ABFJ	6 2%	6 1%
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2371 61%	139 69% EFGH	132 68% EH	219 72% EFGHIJ	196 66% E	335 58%	467 60%	188 60%	169 58%	263 63%	319 64% E
A little/Not at all	1449 37%	61 30%	60 31%	79 26%	93 31%	233 40% ABCD	296 38% C	118 38% C	108 38% C	146 35% C	172 35% C



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 9) Hospitals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	1944 50%	105 52%	126 65%	170 56%	165 56%	251 43%	422 55%	145 46%	156 54%	204 49%	229 46%
Some	1499 39%	79 39%	55 28%	100 33%	94 31%	248 43%	273 35%	134 43%	112 39%	166 40%	210 42%
A little	374 10%	15 7%	10 5%	28 9%	32 11%	67 11%	68 9%	28 9%	20 7%	40 10%	49 10%
Not at all	63 2%	2 1%	3 2%	4 1%	6 2%	14 2%	10 1%	4 1%	1 1%	5 1%	9 2%
Don't know/Refused	5 0	0 -	0 -	0 -	0 -	1 0	1 0	1 0	0 -	0 -	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
A lot/Some	3443 89%	184 92%	181 93%	270 89%	259 87%	498 86%	695 90%	279 89%	268 93%	370 89%	439 88%
A little/Not at all	437 11%	17 8%	13 7%	32 11%	39 13%	81 14%	79 10%	33 10%	21 7%	46 11%	58 12%

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 10) Churches?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A lot	993 26%	67 33%	83 43%	107 36%	118 40%	102 18%	217 28%	106 34%	104 36%	123 30%	94 19%
Some	1602 41%	96 48%	81 42%	147 49%	105 35%	251 43%	307 40%	124 40%	126 44%	180 43%	200 40%
A little	856 22%	25 12%	23 12%	28 9%	60 20%	148 25%	164 21%	56 18%	42 14%	77 19%	139 28%
Not at all	412 11%	13 6%	7 4%	17 6%	14 5%	74 13%	83 11%	24 8%	17 6%	32 8%	64 13%
Don't know/Refused	23 1%	0 -	0 -	2 1%	0 -	4 1%	4 1%	3 1%	0 -	4 1%	1 0
TOPBOX & LOWBOX SUMMARY											
A lot/Some	2595 67%	163 81%	164 84%	254 84%	223 75%	354 61%	524 68%	230 74%	230 80%	302 73%	294 59%
A little/Not at all	1268 33%	38 19%	30 16%	45 15%	74 25%	222 38%	246 32%	80 25%	59 20%	109 26%	202 41%



TALKING ABOUT CHARITIES

3. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All Respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities should be expected to deliver programs and services the government stops funding	2214	109	108	171	179	388	434	181	162	201	246
	57%	54%	56%	57% I	60% IJ	67% ABCFGHIJ	56% IJ	58% IJ	56%	48%	49%
2) Charities generally improve our quality of life	3361	180	176	273	264	495	664	285	260	364	433
	86%	90%	91%	90% E	89%	85%	86%	91% EF	90%	87%	87%
3) Charities do a better job than government in meeting the needs of Canadians	2715	149	141	233	226	432	528	217	212	287	325
	70%	74% J	73%	77% FIJ	76% FJ	75% FJ	68%	69%	73% J	69%	65%
4) Charities are important to Canadians	3616	192	189	292	281	536	722	295	262	386	462
	93%	96% H	97% EFHIJ	97% EHJ	94%	92%	93%	94%	91%	93%	93%
5) Charities understand the needs of Canadians better than government does	2946	150	144	245	241	482	561	229	217	314	369
	76%	75%	74%	81% FGJ	81% FGJ	83% ABFGHIJ	72%	73%	75%	75%	74%



TALKING ABOUT CHARITIES

3. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All Respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities should be expected to deliver programs and services the government stops funding	1641	92	84	127	118	185	335	128	125	213	248
	42%	46% E	43% E	42% E	40% E	32%	43% E	41% E	43% E	51% CDEFGH	50% CDEFG
2) Charities generally improve our quality of life	520	21	17	29	33	83	111	28	29	52	63
	13%	10%	9%	10%	11%	14% G	14% G	9%	10%	13%	13%
3) Charities do a better job than government in meeting the needs of Canadians	1116	51	52	65	70	142	235	94	69	120	164
	29%	25%	27%	22%	24%	25%	30% CDE	30% C	24%	29% C	33% CDEH
4) Charities are important to Canadians	263	8	5	10	16	42	50	18	27	30	35
	7%	4%	3%	3%	5%	7% BC	6% B	6%	9% ABC	7% B	7% BC
5) Charities understand the needs of Canadians better than government does	909	49	49	55	56	91	209	81	70	101	124
	23%	24% E	25% E	18%	19%	16%	27% CDE	26% CE	24% E	24% E	25% CE



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: &txt											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	757 19%	28 14%	24 12%	45 15%	53 18%	161 28%	155 20%	45 14%	36 13%	47 11%	77 15%
Somewhat agree	1458 38%	81 40%	84 43%	126 42%	126 42%	227 39%	280 36%	136 43%	125 43%	154 37%	169 34%
Somewhat disagree	896 23%	55 27%	44 23%	72 24%	78 26%	99 17%	177 23%	81 26%	74 26%	115 28%	138 28%
Strongly disagree	744 19%	37 18%	40 21%	55 18%	41 14%	86 15%	158 20%	47 15%	51 18%	99 24%	110 22%
Don't know/Refused	31 1%	0 -	2 1%	4 1%	0 -	7 1%	5 1%	4 1%	2 1%	1 0	3 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2214 57%	109 54%	108 56%	171 57%	179 60%	388 67%	434 56%	181 58%	162 56%	201 48%	246 49%
Disagree (Low2Box)	1641 42%	92 46%	84 43%	127 42%	118 40%	185 32%	335 43%	128 41%	125 43%	213 51%	248 50%

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: &amp;txt</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1218 31%	60 30%	67 34%	106 35%	100 34%	181 31%	249 32%	103 33%	92 32%	112 27%	157 32%
Somewhat agree	2143 55%	120 60%	109 56%	167 55%	164 55%	314 54%	414 53%	182 58%	168 58%	251 60%	276 56%
Somewhat disagree	387 10%	17 8%	15 8%	20 7%	26 9%	63 11%	80 10%	18 6%	24 8%	38 9%	52 10%
Strongly disagree	132 3%	4 2%	2 1%	9 3%	7 2%	20 4%	31 4%	10 3%	4 2%	14 3%	11 2%
Don't know/Refused	5 0	0 -	1 1%	0 -	0 0	2 0	0 -	0 -	0 0	0 -	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Agree (Top2Box)	3361 86%	180 90%	176 91%	273 90%	264 89%	495 85%	664 86%	285 91%	260 90%	364 87%	433 87%
Disagree (Low2Box)	520 13%	21 10%	17 9%	29 10%	33 11%	83 14%	111 14%	28 9%	29 10%	52 13%	63 13%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: &txt											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	805 21%	50 25%	49 25%	73 24%	66 22%	148 26%	160 21%	55 18%	49 17%	60 14%	93 19%
		HI	HI	HI	I	FGHIJ	I				
Somewhat agree	1910 49%	99 49%	92 47%	160 53%	160 54%	284 49%	368 48%	162 52%	163 56%	227 55%	232 47%
								EFJ	FJ		
Somewhat disagree	838 22%	41 21%	43 22%	54 18%	55 19%	104 18%	182 23%	75 24%	55 19%	79 19%	121 24%
							E				E
Strongly disagree	278 7%	9 5%	9 5%	11 4%	15 5%	38 7%	54 7%	19 6%	14 5%	41 10%	43 9%
										ABCDH	C
Don't know/Refused	54 1%	1 0	1 1%	4 1%	1 1%	5 1%	11 1%	1 0	8 3%	9 2%	8 2%
								DG			
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2715 70%	149 74%	141 73%	233 77%	226 76%	432 75%	528 68%	217 69%	212 73%	287 69%	325 65%
		J	J	FIJ	FJ	FJ	FJ		J		
Disagree (Low2Box)	1116 29%	51 25%	52 27%	65 22%	70 24%	142 25%	235 30%	94 30%	69 24%	120 29%	164 33%
							CDE	C		C	CDEH

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: &amp;txt</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1964 51%	86 43%	104 54%	174 58%	156 53%	295 51%	385 50%	173 55%	144 50%	216 52%	251 51%
Somewhat agree	1652 43%	106 53%	85 44%	117 39%	124 42%	241 42%	338 44%	122 39%	118 41%	170 41%	211 42%
Somewhat disagree	185 5%	6 3%	5 3%	7 2%	14 5%	30 5%	33 4%	10 3%	18 6%	24 6%	25 5%
Strongly disagree	78 2%	2 1%	0 -	3 1%	1 1%	12 2%	17 2%	7 2%	8 3%	5 1%	10 2%
Don't know/Refused	7 0	0 -	0 -	0 -	1 0	2 0	2 0	0 -	0 -	0 -	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Agree (Top2Box)	3616 93%	192 96%	189 97%	292 97%	281 94%	536 92%	722 93%	295 94%	262 91%	386 93%	462 93%
Disagree (Low2Box)	263 7%	8 4%	5 3%	10 3%	16 5%	42 7%	50 6%	18 6%	27 9%	30 7%	35 7%

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: &amp;txt</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1069 28%	56 28%	57 29%	103 34% FGHIJ	96 32% FGIJ	224 39% ABFGHIJ	183 24%	77 24%	73 25%	99 24%	114 23%
Somewhat agree	1877 48%	94 47%	87 45%	142 47%	145 49%	257 44%	378 49%	153 49%	145 50%	215 52%	255 51%
Somewhat disagree	676 17%	43 22% CE	40 21% E	41 14%	45 15%	66 11%	157 20% CE	60 19% E	53 18% E	78 19% E	87 17% E
Strongly disagree	233 6%	5 3%	9 5%	14 5%	11 4%	25 4%	52 7% A	21 7%	17 6%	23 6%	37 7% AE
Don't know/Refused	31 1%	2 1%	1 1%	2 1%	0 0	7 1%	5 1%	2 1%	2 1%	1 0	5 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Agree (Top2Box)	2946 76%	150 75%	144 74%	245 81% FGJ	241 81% FGJ	482 83% ABFGHIJ	561 72%	229 73%	217 75%	314 75%	369 74%
Disagree (Low2Box)	909 23%	49 24% E	49 25% E	55 18%	56 19%	91 16%	209 27% CDE	81 26% CE	70 24% E	101 24% E	124 25% CE

TALKING ABOUT CHARITIES

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	2447	133	131	215	208	393	477	190	187	230	313
	63%	66% I	67% I	71% FGIJ	70% FGI	68% FI	62%	61%	65% I	55%	63% I
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	1362	62	62	78	85	177	284	118	95	173	175
	35%	31%	32%	26%	28%	30%	37% CDE	38% CDE	33%	42% ABCDEH	35% C
Don't know/Refused	77 2%	6 3%	1 1%	9 3%	4 2%	11 2%	13 2%	5 2%	8 3%	13 3%	9 2%





TALKING ABOUT CHARITIES

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Too much	258 7%	9 4%	16 8%	17 6%	15 5%	20 3%	60 8%	22 7%	17 6%	33 8%	40 8%
			E	E	E	E	E	E	E	E	E
About the right amount	1034 27%	38 19%	54 28%	62 21%	63 21%	171 29%	191 25%	105 34%	82 28%	122 29%	127 26%
						ACD		ACDFJ	AC	ACD	
Too little	2483 64%	149 74%	121 62%	220 73%	214 72%	383 66%	498 64%	178 57%	179 62%	243 58%	312 63%
		BEFGHIJ		BEFGHIJ	BFGHIJ	GI	G				
Don't know/Refused	110 3%	4 2%	3 2%	2 1%	5 2%	7 1%	26 3%	8 3%	12 4%	17 4%	17 3%
							CE		CE	CE	CE



TALKING ABOUT CHARITIES

5. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
I expect all of the money I give to charity to go to the charity's cause, for example, towards cancer research	1520	98	70	117	137	254	279	139	111	176	176
	39%	49% BCFHJ	36%	39%	46% BFJ	44% FJ	36%	44% FJ	39%	42%	35%
It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself as long as the amount is reasonable	2344	102	124	185	159	325	489	174	175	239	318
	60%	51%	64% AD	61% A	54%	56%	63% ADEG	56%	61%	58%	64% ADEG
Don't know/Refused	21 1%	0 -	0 -	0 -	1 0	1 0	7 1%	0 -	2 1%	0 0	3 1%



TALKING ABOUT CHARITIES

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1257 32%	48 24%	49 25%	99 33% AH	95 32% H	232 40% ABDFGHIJ	251 32% AHI	91 29%	66 23%	106 26%	146 29%
Somewhat agree	1586 41%	85 42%	90 46% G	133 44%	137 46% G	236 41%	312 40%	114 36%	134 46% G	166 40%	208 42%
Somewhat disagree	683 18%	45 23% CDE	36 19% E	39 13%	43 15%	74 13%	142 18% E	60 19% E	53 18% E	90 22% CDE	99 20% CE
Strongly disagree	293 8%	22 11% EF	16 8%	26 9%	20 7%	31 5%	50 6%	38 12% DEF	29 10% E	48 12% DEF	39 8%
Don't know/Refused	68 2%	0 -	3 2%	4 1%	2 1%	7 1%	18 2% A	9 3% AD	7 3% A	5 1%	6 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2843 73%	133 66%	139 72%	232 77% AGHI	232 78% AGHIJ	468 81% ABFGHIJ	564 73% GI	205 66%	199 69%	272 65%	354 71%
Disagree (Low2Box)	975 25%	68 34% CDEF	52 27% E	66 22%	63 21%	105 18%	193 25% E	99 31% CDEF	82 28% E	138 33% CDEF	138 28% E

TALKING ABOUT CHARITIES

7. ACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	3662	198	186	289	281	552	725	292	272	398	464
	94%	99% DFGHJ	96%	96%	94%	95%	94%	93%	94%	96%	93%
2) Organize letter-writing campaigns	3235	179	175	266	260	441	654	270	247	364	427
	83%	89% E	90% E	88% E	87% E	76% E	84% E	86% E	86% E	87% E	86% E
3) Hold legal street protests or demonstrations	2413	122	113	184	165	468	444	159	138	237	283
	62%	61% GH	58% H	61% GH	56% E	81% ABCDFGHIJ	57% H	51%	48%	57% H	57% H
4) Place advertisements in the media	3480	183	190	276	282	524	693	284	260	362	443
	90%	91% ACEFGHIJ	98% ACEFGHIJ	91% E	95% EFHIJ	90% E	89% E	91% E	90% E	87% E	89% E
5) Block roadways, or other non-violent acts	1087	67	51	90	102	178	210	84	69	85	158
	28%	33% HI	26% E	30% I	34% FHI	31% I	27% I	27% E	24% E	20% E	32% HI
6) Use research results to support a message	3562	191	180	283	282	514	710	293	264	392	463
	92%	95% E	93% E	94% E	95% E	89% E	92% E	94% E	91% E	94% E	93% E
7) Speak out on issues like the environment, poverty or healthcare	3666	190	191	290	293	548	725	298	273	393	474
	94%	95% EFHI	98% EFHI	96% E	98% AEFHIJ	95% E	94% E	95% E	94% E	94% E	95% E



TALKING ABOUT CHARITIES  
7. UNACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	219	3	8	10	15	28	49	21	16	16	32
	6%	1%	4%	3%	5%	5%	6%	7%	6%	4%	6%
							A	A	A		A
2) Organize letter-writing campaigns	640	20	19	36	37	138	119	40	41	50	70
	16%	10%	10%	12%	12%	24%	15%	13%	14%	12%	14%
						ABCDGHIJ					
3) Hold legal street protests or demonstrations	1465	78	81	118	132	112	329	154	150	178	212
	38%	39%	42%	39%	44%	19%	42%	49%	52%	43%	43%
		E	E	E	E		E	ACE	ABCEFIJ	E	E
4) Place advertisements in the media	394	17	4	24	15	54	82	25	26	53	53
	10%	8%	2%	8%	5%	9%	11%	8%	9%	13%	11%
		B		B		BD	BD	B	B	BD	BD
5) Block roadways, or other non-violent acts	2780	134	143	212	194	402	562	227	216	326	334
	72%	67%	74%	70%	65%	69%	73%	73%	75%	78%	67%
							D		DJ	ACDEFJ	
6) Use research results to support a message	283	8	13	17	12	55	56	19	23	21	32
	7%	4%	7%	6%	4%	10%	7%	6%	8%	5%	6%
						ADI					
7) Speak out on issues like the environment, poverty or healthcare	199	9	3	12	4	27	45	12	15	23	21
	5%	5%	2%	4%	1%	5%	6%	4%	5%	6%	4%
		D				D	BD		BD	BD	D

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	2311 59%	103 52%	102 53%	188 62% AH	170 57%	378 65% ABDFHIJ	454 59%	194 62% A	154 53%	237 57%	285 57%
Somewhat acceptable	1350 35%	94 47% CEFGJ	83 43% EG	101 34%	111 37% E	174 30%	271 35%	99 31%	117 41% EG	161 39% E	180 36% E
Somewhat unacceptable	141 4%	3 1%	6 3%	8 3%	10 4%	19 3%	31 4%	16 5% I	7 3%	8 2%	20 4%
Very unacceptable	78 2%	0 -	2 1%	2 1%	4 2%	9 2%	18 2% A	5 2% A	9 3% A	8 2%	11 2% A
Don't know/Refused	5 0	0 -	0 -	2 1% E	1 1%	0 -	0 0	0 -	1 0	1 0	1 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3662 94%	198 99% DFGHJ	186 96%	289 96%	281 94%	552 95%	725 94%	292 93%	272 94%	398 96%	464 93%
Unacceptable (Low2Box)	219 6%	3 1%	8 4%	10 3%	15 5%	28 5%	49 6% A	21 7% A	16 6% A	16 4%	32 6% A



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	1408 36%	65 33%	73 37%	123 41%	117 39%	192 33%	291 38%	117 37%	94 33%	142 34%	196 39%
Somewhat acceptable	1828 47%	114 57%	102 53%	143 47%	143 48%	249 43%	363 47%	153 49%	153 53%	222 53%	231 47%
Somewhat unacceptable	401 10%	14 7%	12 6%	25 8%	24 8%	85 15%	73 9%	25 8%	31 11%	33 8%	44 9%
Very unacceptable	238 6%	6 3%	7 4%	11 4%	12 4%	53 9%	46 6%	15 5%	10 3%	17 4%	26 5%
Don't know/Refused	11 0	1 0	0 -	0 -	0 0	1 0	2 0	3 1%	0 0	2 0	0 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3235 83%	179 89%	175 90%	266 88%	260 87%	441 76%	654 84%	270 86%	247 86%	364 87%	427 86%
Unacceptable (Low2Box)	640 16%	20 10%	19 10%	36 12%	37 12%	138 24%	119 15%	40 13%	41 14%	50 12%	70 14%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	922 24%	22 11%	34 17%	65 22% AGHI	53 18%	249 43% ABCDGHIJ	152 20% AGHI	39 13%	39 13%	60 14%	94 19% AG
Somewhat acceptable	1491 38%	100 50% CDEFGHJ	80 41%	118 39%	112 38%	219 38%	292 38%	119 38%	99 34%	177 43% H	189 38%
Somewhat unacceptable	749 19%	46 23% E	37 19% E	62 21% E	65 22% E	60 10% E	173 22% E	68 22% E	77 27% EJ	90 22% E	100 20% E
Very unacceptable	715 18%	32 16% E	43 22% E	56 19% E	67 23% E	52 9% E	156 20% E	87 28% ACEF	73 25% AE	88 21% E	111 22% E
Don't know/Refused	8 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0	1 0	3 1%
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	2413 62%	122 61% GH	113 58% H	184 61% GH	165 56% ABCDGHIJ	468 81% H	444 57% H	159 51%	138 48%	237 57% H	283 57% H
Unacceptable (Low2Box)	1465 38%	78 39% E	81 42% E	118 39% E	132 44% E	112 19% E	329 42% E	154 49% ACE	150 52% ABCEFIJ	178 43% E	212 43% E





TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	1598 41%	69 34%	75 38%	136 45%	128 43%	277 48%	306 39%	118 38%	94 33%	167 40%	195 39%
Somewhat acceptable	1882 48%	114 57%	115 59%	139 46%	154 52%	247 43%	387 50%	166 53%	166 57%	195 47%	248 50%
Somewhat unacceptable	246 6%	13 6%	3 2%	13 4%	13 4%	39 7%	44 6%	14 5%	14 5%	38 9%	34 7%
Very unacceptable	147 4%	4 2%	1 1%	10 3%	2 1%	15 3%	38 5%	10 3%	11 4%	15 4%	19 4%
Don't know/Refused	12 0	1 0	0 -	2 1%	0 -	2 0	0 0	4 1%	3 1%	1 0	2 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3480 90%	183 91%	190 98%	276 91%	282 95%	524 90%	693 89%	284 91%	260 90%	362 87%	443 89%
Unacceptable (Low2Box)	394 10%	17 8%	4 2%	24 8%	15 5%	54 9%	82 11%	25 8%	26 9%	53 13%	53 11%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	343 9%	15 7%	11 6%	24 8%	35 12%	70 12%	71 9%	30 10%	18 6%	12 3%	37 7%
		I	I	I	BHI	BHIJ	I	I			I
Somewhat acceptable	743 19%	52 26%	40 21%	66 22%	67 23%	107 19%	139 18%	54 17%	51 18%	72 17%	120 24%
		EFGHI									EFGHI
Somewhat unacceptable	900 23%	50 25%	54 28%	83 27%	69 23%	161 28%	169 22%	56 18%	61 21%	98 24%	101 20%
			GJ	GJ		FGHJ					
Very unacceptable	1880 48%	84 42%	89 46%	129 43%	125 42%	241 42%	393 51%	171 55%	156 54%	228 55%	233 47%
							ACDE	ACDEJ	ACDE	ABCDEJ	
Don't know/Refused	19 0	0 -	0 -	0 -	1 0	0 0	2 0	2 1%	3 1%	5 1%	5 1%
								E	E	E	E
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	1087 28%	67 33%	51 26%	90 30%	102 34%	178 31%	210 27%	84 27%	69 24%	85 20%	158 32%
		HI		I	FHI	I	I				HI
Unacceptable (Low2Box)	2780 72%	134 67%	143 74%	212 70%	194 65%	402 69%	562 73%	227 73%	216 75%	326 78%	334 67%
							D		DJ	ACDEFJ	

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	1833 47%	78 39%	89 46%	146 48%	144 48%	258 45%	369 48%	156 50%	119 41%	204 49%	250 50%
Somewhat acceptable	1729 44%	113 56% CDEFGIJ	92 47%	136 45%	138 46%	256 44%	341 44%	137 44%	145 50%	188 45%	213 43%
Somewhat unacceptable	174 4%	8 4%	10 5%	10 3%	9 3%	33 6%	31 4%	10 3%	17 6%	16 4%	21 4%
Very unacceptable	109 3%	0 -	3 2%	7 2% A	3 1%	22 4% ADI	24 3% A	9 3% A	6 2% A	5 1% A	11 2% A
Don't know/Refused	41 1%	1 1%	0 0	2 1%	3 1%	11 2% J	8 1%	1 0	2 1%	2 1%	2 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3562 92%	191 95% E	180 93%	283 94% E	282 95% E	514 89%	710 92%	293 94% E	264 91%	392 94% E	463 93% E
Unacceptable (Low2Box)	283 7%	8 4%	13 7%	17 6%	12 4%	55 10% ADI	56 7%	19 6%	23 8%	21 5%	32 6%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	2243 58%	92 46%	115 59%	187 62%	169 57%	365 63%	448 58%	182 58%	149 52%	214 52%	281 56%
Somewhat acceptable	1424 37%	98 49%	76 39%	102 34%	124 42%	184 32%	277 36%	117 37%	124 43%	179 43%	193 39%
Somewhat unacceptable	126 3%	6 3%	3 2%	9 3%	1 1%	17 3%	29 4%	7 2%	12 4%	14 3%	10 2%
Very unacceptable	73 2%	3 2%	0 -	2 1%	2 1%	10 2%	15 2%	5 2%	3 1%	8 2%	11 2%
Don't know/Refused	21 1%	1 0	0 -	0 0	1 0	4 1%	5 1%	2 1%	1 0	0 -	2 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	3666 94%	190 95%	191 98%	290 96%	293 98%	548 95%	725 94%	298 95%	273 94%	393 94%	474 95%
Unacceptable (Low2Box)	199 5%	9 5%	3 2%	12 4%	4 1%	27 5%	45 6%	12 4%	15 5%	23 6%	21 4%

TALKING ABOUT CHARITIES

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Charities should be obligated to provide information about BOTH sides of an issue	3226	162	165	239	239	504	637	257	239	343	404
	83%	81%	85%	79%	80%	87% CDFJ	82%	82%	83%	82%	81%
Charities should only have to provide information that supports their cause	639	38	28	60	57	73	137	52	48	68	89
	16%	19% E	14%	20% E	19% E	13%	18% E	17%	17%	16%	18% E
Don't know/Refused	21	0	1	3	1	3	1	3	1	5	5
	1%	-	1%	1% F	0	1%	0	1% F	1%	1% F	1% F



TALKING ABOUT CHARITIES

9. IMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Information about the programs and services the charities deliver	3804	197	192	297	294	563	761	300	282	411	488
	98%	98%	99%	99%	99%	97%	98% G	96%	98%	99% G	98%
2) Information on how charities use donations	3801	193	192	300	294	566	757	302	283	409	489
	98%	96%	99%	99% AG	99%	98%	98%	97%	98%	98%	98%
3) Information about charities' fundraising costs	3740	196	185	292	288	555	748	295	279	404	478
	96%	98%	95%	97%	97%	96%	97%	94%	97%	97%	96%
4) Information about the impact of charities' work on Canadians	3698	196	193	300	290	533	749	286	278	401	472
	95%	98% EG	99% EGHJ	99% EFGHIJ	97% EG	92%	97% EG	91%	96% EG	96% EG	95%

TALKING ABOUT CHARITIES

9. UNIMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Information about the programs and services the charities deliver	79	3	2	4	4	17	14	13	7	4	6
	2%	2%	1%	1%	1%	3%	2%	4% FIJ	2%	1%	1%
2) Information on how charities use donations	80	7	2	2	3	14	17	10	6	7	6
	2%	4% CJ	1%	1%	1%	2%	2%	3% C	2%	2%	1%
3) Information about charities' fundraising costs	142	4	9	10	9	25	25	18	9	12	19
	4%	2%	5%	3%	3%	4%	3%	6%	3%	3%	4%
4) Information about the impact of charities' work on Canadians	175	4	1	2	6	43	26	25	10	14	21
	5%	2%	1%	1%	2%	7% ABCDFHIJ	3% C	8% ABCDFHIJ	3% C	3% C	4% BC

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very important	2967 76%	154 77%	150 77%	247 82%	216 73%	376 65%	636 82%	247 79%	220 76%	321 77%	389 78%
Somewhat important	836 22%	43 21%	42 22%	50 17%	77 26%	187 32%	125 16%	53 17%	62 21%	91 22%	99 20%
Somewhat unimportant	39 1%	0 -	0 -	1 0	1 0	13 2%	5 1%	3 1%	2 1%	2 1%	2 0
Very unimportant	40 1%	3 2%	2 1%	3 1%	3 1%	4 1%	8 1%	9 3%	5 2%	2 0	4 1%
Don't know/Refused	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 1%
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3804 98%	197 98%	192 99%	297 99%	294 99%	563 97%	761 98%	300 96%	282 98%	411 99%	488 98%
Unimportant (Low2Box)	79 2%	3 2%	2 1%	4 1%	4 1%	17 3%	14 2%	13 4%	7 2%	4 1%	6 1%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very important	3360 86%	173 86%	177 91% DE	262 87% E	252 85%	463 80%	683 88% E	282 90% E	253 87% E	370 89% E	450 90% DE
Somewhat important	440 11%	20 10%	15 8%	38 13% GJ	42 14% BGJ	103 18% ABFGHIJ	74 10%	20 7%	30 10%	39 9%	39 8%
Somewhat unimportant	39 1%	2 1%	0 0	0 -	1 0	12 2% CFHJ	5 1%	3 1%	0 -	3 1%	2 0
Very unimportant	41 1%	5 2% E	2 1%	2 1%	2 1%	1 0	11 1% E	7 2% E	6 2% E	4 1%	3 1%
Don't know/Refused	5 0	0 -	0 -	0 -	0 0	0 0	0 0	0 -	0 -	0 -	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Important (Top2Box)	3801 98%	193 96%	192 99%	300 99% AG	294 99%	566 98%	757 98%	302 97%	283 98%	409 98%	489 98%
Unimportant (Low2Box)	80 2%	7 4% CJ	2 1%	2 1%	3 1%	14 2%	17 2%	10 3% C	6 2%	7 2%	6 1%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very important	2686 69%	138 69%	129 66%	214 71%	199 67%	392 67%	545 70%	228 73%	197 68%	277 67%	349 70%
Somewhat important	1054 27%	58 29%	56 29%	78 26%	89 30%	163 28%	203 26%	67 21%	83 29%	127 31%	129 26%
Somewhat unimportant	90 2%	1 0	4 2%	6 2%	7 2%	17 3%	11 1%	11 3%	5 2%	10 2%	17 3%
Very unimportant	52 1%	3 2%	5 3%	3 1%	2 1%	8 1%	13 2%	7 2%	4 1%	2 0	2 0
Don't know/Refused	4 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Important (Top2Box)	3740 96%	196 98%	185 95%	292 97%	288 97%	555 96%	748 97%	295 94%	279 97%	404 97%	478 96%
Unimportant (Low2Box)	142 4%	4 2%	9 5%	10 3%	9 3%	25 4%	25 3%	18 6%	9 3%	12 3%	19 4%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very important	2298 59%	123 62%	122 63%	210 70%	176 59%	308 53%	490 63%	180 57%	179 62%	242 58%	283 57%
Somewhat important	1401 36%	73 36%	70 36%	90 30%	114 38%	225 39%	259 33%	106 34%	99 34%	159 38%	190 38%
Somewhat unimportant	130 3%	3 2%	0 -	1 0	5 2%	37 6%	15 2%	15 5%	5 2%	12 3%	18 4%
Very unimportant	45 1%	1 0	1 1%	1 0	1 0	6 1%	11 1%	10 3%	5 2%	1 0	3 1%
Don't know/Refused	12 0	0 -	0 -	0 -	1 0	3 1%	0 -	1 0	1 1%	1 0	4 1%
TOPBOX & LOWBOX SUMMARY											
Important (Top2Box)	3698 95%	196 98%	193 99%	300 99%	290 97%	533 92%	749 97%	286 91%	278 96%	401 96%	472 95%
Unimportant (Low2Box)	175 5%	4 2%	1 1%	2 1%	6 2%	43 7%	26 3%	25 8%	10 3%	14 3%	21 4%

TALKING ABOUT CHARITIES

10. GOOD JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Information about the programs and services the charities deliver	1968	93	114	155	140	360	371	160	131	200	219
	51%	46%	59% ADFHJ	51%	47%	62% ACDFGHIJ	48%	51%	45%	48%	44%
2) Information on how charities use donations	1222	50	61	104	103	265	218	88	78	107	117
	31%	25%	31%	34% AIJ	35% AIJ	46% BCDFGHIJ	28%	28%	27%	26%	24%
3) Information about charities' fundraising costs	1050	51	43	93	90	229	192	80	55	93	90
	27%	26% J	22%	31% BHIJ	30% HIJ	39% BCDFGHIJ	25% J	26% J	19%	22%	18%
4) Information about the impact of charities' work on Canadians	1493	75	68	131	117	310	260	131	95	148	144
	38%	37% J	35%	43% FHIJ	39% J	53% BCDFGHIJ	34%	42% FHJ	33%	36%	29%



TALKING ABOUT CHARITIES

10. POOR JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Information about the programs and services the charities deliver	1886	106	80	142	157	216	400	149	157	212	269
	49%	53% BE	41% E	47% E	53% BE	37% E	52% BE	48% E	54% BE	51% BE	54% BE
2) Information on how charities use donations	2632	150	133	194	194	311	551	220	209	307	372
	68%	75% CDE	69% E	64% E	65% E	54% E	71% CE	70% E	72% CE	74% CDE	75% CDE
3) Information about charities' fundraising costs	2790	149	150	203	207	347	574	225	232	319	398
	72%	74% E	77% CE	67% E	70% E	60% E	74% CE	72% E	80% CDEG	77% CDE	80% CDEFG
4) Information about the impact of charities' work on Canadians	2347	123	124	168	180	265	504	178	194	264	345
	60%	62% E	64% E	56% E	60% E	46% E	65% CEG	57% E	67% CEG	63% E	69% CDEG



TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Excellent	238 6%	9 4%	11 6%	19 6%	20 7%	47 8%	44 6%	20 6%	12 4%	23 6%	25 5%
Good	1730 45%	84 42%	102 53%	136 45%	120 40%	312 54%	327 42%	140 45%	118 41%	177 43%	194 39%
Fair	1538 40%	92 46%	69 35%	115 38%	129 43%	191 33%	313 40%	119 38%	123 43%	176 42%	222 45%
Poor	348 9%	14 7%	11 6%	27 9%	28 9%	25 4%	87 11%	30 10%	34 12%	37 9%	47 9%
Don't know/Refused	32 1%	1 1%	0 -	5 2%	0 -	4 1%	3 0	4 1%	1 0	3 1%	9 2%
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1968 51%	93 46%	114 59%	155 51%	140 47%	360 62%	371 48%	160 51%	131 45%	200 48%	219 44%
Poor (Low2Box)	1886 49%	106 53%	80 41%	142 47%	157 53%	216 37%	400 52%	149 48%	157 54%	212 51%	269 54%

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Excellent	135 3%	4 2%	6 3%	12 4% H	10 3% H	40 7% ADFGHIJ	18 2%	9 3%	2 1%	10 2%	12 2%
Good	1087 28%	46 23%	54 28%	92 30% J	94 31% IJ	225 39% ABCDFGHIJ	200 26%	78 25%	76 26%	97 23%	105 21%
Fair	1668 43%	101 51% CDEF	94 48%	121 40%	120 40%	242 42%	316 41%	155 50% CDEF	127 44%	203 49% CDEF	222 45%
Poor	963 25%	49 24% E	40 21% E	73 24% E	74 25% E	70 12%	235 30% BEG	65 21% E	82 28% EG	104 25% E	150 30% BEG
Don't know/Refused	32 1%	0 -	0 -	4 1%	0 -	3 1%	5 1%	5 2% D	1 1%	1 0%	8 2% D
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1222 31%	50 25%	61 31%	104 34% AIJ	103 35% AIJ	265 46% ABCDFGHIJ	218 28%	88 28%	78 27%	107 26%	117 24%
Poor (Low2Box)	2632 68%	150 75% CDE	133 69% E	194 64% E	194 65% E	311 54%	551 71% CE	220 70% E	209 72% CE	307 74% CDE	372 75% CDE

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Excellent	118 3%	6 3%	3 2%	14 5% HJ	10 4%	26 4% HJ	22 3%	9 3%	4 2%	11 3%	8 2%
Good	932 24%	45 23%	39 20%	79 26% HJ	80 27% HIJ	203 35% ABCDEFGHIJ	170 22% J	71 23% J	50 17%	81 19%	82 16%
Fair	1661 43%	94 47%	86 44%	119 40%	123 41%	279 48% CFI	312 40%	128 41%	131 45%	163 39%	221 44%
Poor	1130 29%	55 28% E	64 33% E	84 28% E	84 28% E	69 12%	262 34% E	98 31% E	100 35% E	157 38% ACDE	177 36% CDE
Don't know/Refused	45 1%	0 -	1 1%	5 2%	0	4 1%	9 1%	7 2% ADE	2 1%	4 1%	9 2% D
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1050 27%	51 26% J	43 22%	93 31% BHIJ	90 30% HIJ	229 39% ABCDEFGHIJ	192 25% J	80 26% J	55 19%	93 22%	90 18%
Poor (Low2Box)	2790 72%	149 74% E	150 77% CE	203 67% E	207 70% E	347 60%	574 74% CE	225 72% E	232 80% CDEG	319 77% CDE	398 80% CDEFG



TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Excellent	156 4%	6 3%	5 3%	15 5%	13 4%	44 8%	22 3%	9 3%	6 2%	18 4%	10 2%
				J		ABFGHJ					
Good	1337 34%	69 34%	63 33%	116 39%	104 35%	266 46%	238 31%	122 39%	88 30%	130 31%	134 27%
				FJ	J	ABDFHIJ		FHIJ			
Fair	1741 45%	98 49%	91 47%	129 43%	136 46%	226 39%	347 45%	141 45%	147 51%	198 47%	254 51%
		E					E		E	E	CEF
Poor	605 16%	25 13%	33 17%	39 13%	43 15%	39 7%	157 20%	37 12%	47 16%	66 16%	91 18%
		E	E	E	E		ACDEG	E	E	E	EG
Don't know/Refused	47 1%	2 1%	2 1%	2 1%	1 0	5 1%	11 1%	4 1%	0 0	4 1%	8 2%
TOPBOX & LOWBOX SUMMARY											
Good (Top2Box)	1493 38%	75 37%	68 35%	131 43%	117 39%	310 53%	260 34%	131 42%	95 33%	148 36%	144 29%
		J		FHIJ	J	ABCDGHIJ		FHJ			
Poor (Low2Box)	2347 60%	123 62%	124 64%	168 56%	180 60%	265 46%	504 65%	178 57%	194 67%	264 63%	345 69%
		E	E	E	E		CEG	E	CEG	E	CDEG

TALKING ABOUT CHARITIES

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
I would like more information about the work charities do, even though it may require more money to be spent on communications	1872	109	91	141	137	275	382	163	151	187	231
	48%	55% I	47%	47%	46%	47%	49%	52%	52%	45%	46%
I am comfortable with the amount of information I have about the work charities do	1975	88	102	161	159	303	383	147	134	224	260
	51%	44%	53%	53%	53%	52%	49%	47%	46%	54% A	52%
Don't know/Refused	38 1%	3 1% C	1 1%	0 -	2 1%	2 0	9 1%	2 1%	4 1%	5 1%	7 1%



TALKING ABOUT CHARITIES

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Yes	1221 31%	62 31%	57 29%	98 32%	92 31%	177 30%	235 30%	96 31%	82 28%	154 37% EFH	163 33%
No	2318 60%	114 57%	115 59%	172 57%	179 60%	355 61%	469 61%	193 62%	173 60%	229 55%	288 58%
Don't know/Refused	347 9%	24 12%	21 11%	32 11%	27 9%	48 8%	71 9%	24 8%	34 12%	33 8%	47 9%



TALKING ABOUT CHARITIES

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

\* small base

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: Organization or agency responsible for watching over the activities of charities											
Unweighted Base	1228	64	64	95	92	187	232	91	88	146	169
Weighted Base	1221	62*	57*	98*	92*	177	235	96*	82*	154	163
Canada Customs & Revenue/Revenue Canada	65	9	5	5	3	4	14	5	3	6	14
	5%	14% DEFHI	10% E	5%	4%	2%	6%	6%	4%	4%	9% E
The charity's directorate	4	0	1	1	0	0	1	0	0	0	1
	0	-	3% E	2%	-	-	0	-	-	-	1%
RCMP	1	0	1	0	0	0	0	0	0	1	0
	0	-	2% F	-	-	-	-	-	-	1%	-
Better Business Bureau (BBB)	4	3	0	0	0	0	0	0	1	0	2
	0	6% CDEFGI	-	-	-	-	-	-	1%	0	1%
Consumer Affairs/ Consumer and Corporate Affairs	9	0	1	1	0	0	2	1	0	2	1
	1%	-	2%	1%	-	-	1%	1%	-	1%	1%
Government/ Federal, Provincial government	82	5	3	7	5	4	20	12	4	12	10
	7%	8%	6%	8% E	6%	2%	9% E	12% E	5%	8% E	6%
Canadian Council of Charities/ Canadian Council of Christian Charities/ CCCC	3	0	0	0	0	0	0	1	0	1	1
	0	-	-	-	-	-	-	2%	-	1%	1%
Specified charities	26	1	1	1	4	0	7	1	2	3	4
	2%	2%	3% E	1%	4% E	-	3% E	2%	3% E	2%	2% E
Other	74	2	1	4	3	13	13	2	5	6	14
	6%	4%	3%	4%	4%	7%	6%	2%	6%	4%	9%
Don't know/Refused	954	41	42	78	75	156	177	72	66	121	116
	78%	66%	73%	80%	82% A	88% ABFGIJ	75%	76%	80%	79%	71%



TALKING ABOUT CHARITIES

14. Which of the following do you think should be responsible for watching over the activities of charities...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
The charity's board of directors	514 13%	25 13%	26 13%	45 15%	51 17%	78 13%	111 14%	50 16%	39 13%	47 11%	50 10%
A government agency	823 21%	51 25%	36 19%	67 22%	44 15%	109 19%	161 21%	62 20%	60 21%	102 25%	118 24%
An independent organization or agency that is not part of either the government or the charity	2509 65%	122 61%	127 65%	186 61%	197 66%	389 67%	492 64%	198 63%	183 63%	265 64%	327 66%
None	20 1%	2 1%	4 2%	1 0	1 1%	2 0	6 1%	0 -	3 1%	1 0	0 -
Don't know/Refused	20 1%	0 -	1 1%	3 1%	4 2%	2 0	4 1%	3 1%	4 2%	0 -	2 0



TALKING ABOUT CHARITIES

14A. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) More attention should be paid to the way charities spend their money	3613	197	184	281	278	540	724	299	274	376	455
	93%	98% CDEFIJ	95%	93%	93%	93%	93%	96% IJ	95%	90%	92%
2) More attention should be paid to the way charities raise money	3363	186	167	261	259	515	667	276	242	353	421
	87%	93% BCFHJ	86%	86%	87%	89% H	86%	88%	84%	85%	85%
3) More attention should be paid to the amount of money charities spend on program activities	3480	196	178	265	267	531	696	285	262	360	430
	90%	98% BCDEFGHIJ	92%	88%	90%	92% IJ	90%	91%	91%	86%	87%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	3366	182	173	255	247	529	658	269	249	367	416
	87%	91% DJ	89%	85%	83%	91% CDFGHJ	85%	86%	86%	88%	84%



TALKING ABOUT CHARITIES

14A. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) More attention should be paid to the way charities spend their money	264	3	10	18	19	40	49	13	14	39	40
	7%	1%	5% A	6% A	6% A	7% A	6% A	4%	5%	9% AGH	8% AG
2) More attention should be paid to the way charities raise money	511	14	27	38	37	65	105	35	46	62	73
	13%	7%	14% A	13%	13%	11%	14% A	11%	16% A	15% A	15% A
3) More attention should be paid to the amount of money charities spend on program activities	367	4	16	30	26	45	72	21	26	52	59
	9%	2%	8% A	10% A	9% A	8% A	9% A	7% A	9% A	12% AEG	12% AEG
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	502	18	20	47	47	50	112	43	37	48	79
	13%	9%	11%	15% AE	16% AE	9%	14% E	14% E	13%	12%	16% AE



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	2360 61%	123 61%	123 63%	175 58%	176 59%	378 65%	488 63%	195 62%	153 53%	220 53%	274 55%
Somewhat agree	1253 32%	74 37%	61 31%	106 35%	101 34%	163 28%	236 30%	104 33%	121 42%	156 38%	181 36%
Somewhat disagree	222 6%	2 1%	7 4%	18 6%	16 6%	32 6%	42 5%	13 4%	11 4%	33 8%	31 6%
Strongly disagree	42 1%	0 0	3 2%	0 0	2 1%	7 1%	7 1%	0 -	3 1%	5 1%	8 2%
Don't know/Refused	9 0	0 0	0 -	2 1%	1 0	0 -	1 0	1 0	1 1%	1 0	2 0
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3613 93%	197 98%	184 95%	281 93%	278 93%	540 93%	724 93%	299 96%	274 95%	376 90%	455 92%
Disagree (Low2Box)	264 7%	3 1%	10 5%	18 6%	19 6%	40 7%	49 6%	13 4%	14 5%	39 9%	40 8%





TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1635 42%	98 49% CDEFGHIJ	78 40%	109 36%	113 38%	326 56% BCDEFGHIJ	305 39%	112 36%	94 33%	140 34%	185 37%
Somewhat agree	1728 44%	88 44% E	89 46% E	152 50% E	146 49% E	189 33% E	362 47% E	163 52% E	148 51% E	213 51% E	236 48% E
Somewhat disagree	434 11%	11 6%	24 12% A	32 11%	33 11%	52 9%	92 12% A	30 10%	40 14% AE	48 12% A	64 13% A
Strongly disagree	77 2%	2 1%	3 2%	6 2%	4 2%	12 2%	13 2%	5 2%	5 2% AE	13 3% A	9 2% A
Don't know/Refused	12 0	0 0	0 -	3 1% E	1 0	0 -	2 0	2 1%	1 1%	1 0	3 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3363 87%	186 93% BCFHJIJ	167 86%	261 86%	259 87%	515 89% H	667 86%	276 88%	242 84%	353 85%	421 85%
Disagree (Low2Box)	511 13%	14 7% A	27 14% A	38 13%	37 13%	65 11%	105 14% A	35 11%	46 16% A	62 15% A	73 15% A



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1741 45%	101 50% FHIJ	89 46% J	124 41%	135 45% HIJ	354 61% ABCDEFGHIJ	319 41%	141 45% HIJ	105 36%	153 37%	180 36%
Somewhat agree	1739 45%	95 47% E	89 46% E	141 47% E	132 44% E	177 31%	377 49% E	144 46% E	156 54% DE	207 50% E	251 50% E
Somewhat disagree	307 8%	3 1%	14 7% A	26 9% A	23 8% A	36 6% A	59 8% A	20 6% A	24 8% A	45 11% AE	51 10% AE
Strongly disagree	60 2%	1 0	2 1%	4 1%	3 1%	9 2%	13 2%	1 0	2 1%	6 2%	8 2%
Don't know/Refused	39 1%	0 0	0 0	6 2%	4 2%	4 1%	6 1%	7 2%	1 0	4 1%	8 2%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3480 90%	196 98% BCDEFGHIJ	178 92%	265 88%	267 90%	531 92% IJ	696 90%	285 91%	262 91%	360 86%	430 87%
Disagree (Low2Box)	367 9%	4 2%	16 8% A	30 10% A	26 9% A	45 8% A	72 9% A	21 7% A	26 9% A	52 12% AEG	59 12% AEG



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	2043 53%	118 59%	102 53%	160 53%	146 49%	354 61%	401 52%	158 50%	137 47%	188 45%	242 49%
						CDFGHIJ	I				
Somewhat agree	1324 34%	64 32%	71 36%	95 31%	101 34%	175 30%	257 33%	111 35%	112 39%	179 43%	174 35%
								E		ACDEFJ	
Somewhat disagree	339 9%	10 5%	11 6%	31 10%	35 12%	39 7%	75 10%	27 9%	26 9%	31 8%	48 10%
				A	ABE						
Strongly disagree	164 4%	8 4%	9 5%	15 5%	12 4%	11 2%	37 5%	15 5%	11 4%	17 4%	31 6%
			E	E			E	E			E
Don't know/Refused	17 0	0 0	0 0	0 -	3 1%	1 0	4 1%	1 0	3 1%	1 0	2 0
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3366 87%	182 91%	173 89%	255 85%	247 83%	529 91%	658 85%	269 86%	249 86%	367 88%	416 84%
		DJ				CDFGHJ					
Disagree (Low2Box)	502 13%	18 9%	20 11%	47 15%	47 16%	50 9%	112 14%	43 14%	37 13%	48 12%	79 16%
				AE	AE		E	E			AE



TALKING ABOUT CHARITIES

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	2553 66%	131 65%	129 66% H	186 62%	174 59%	400 69% CDH	514 66% DH	211 68% DH	165 57%	263 63%	320 64%
Somewhat agree	1083 28%	66 33% E	52 27%	92 30%	107 36% BEFG	144 25%	205 27%	86 27%	114 39% BCEFGIJ	124 30%	148 30%
Somewhat disagree	162 4%	2 1%	9 5%	18 6% A	11 4%	23 4%	38 5% A	12 4%	9 3%	14 3%	17 3%
Strongly disagree	81 2%	0 -	4 2% A	5 2%	5 2%	12 2%	16 2%	3 1%	1 1%	14 3% AH	10 2%
Don't know/Refused	6 0	1 1%	0 -	1 0	0 -	0 -	0 0	0 0	0 -	1 0	2 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Agree (Top2Box)	3636 94%	197 98% BCEFIJ	181 93%	278 92%	282 95%	544 94%	720 93%	297 95%	279 96% C	387 93%	468 94%
Disagree (Low2Box)	244 6%	2 1%	13 7% A	23 8% AH	16 5% A	36 6% A	54 7% A	15 5% A	10 4%	28 7% A	27 5% A



TALKING ABOUT CHARITIES

15B. Which of the following two statements do you most agree with...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
There should be a legal limit set on the amount of money charities can spend on fundraising	2051	121	103	154	160	306	406	182	137	217	264
	53%	60% H	53%	51%	54%	53%	52%	58% H	47%	52%	53%
Charities should decide for themselves how much money is reasonable to spend on fundraising	1811	79	91	145	136	272	364	126	151	196	229
	47%	39%	47%	48%	46%	47%	47%	40%	52% AG	47%	46%
Don't know/Refused	24 1%	0 0	0 -	3 1%	2 1%	1 0	4 1%	4 1%	1 1%	3 1%	4 1%



TALKING ABOUT CHARITIES

16. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities are generally honest about the way they use donations	3083	156	151	241	233	494	605	250	237	310	382
	79%	78%	78%	80%	78%	85% ABDFIJ	78%	80%	82% I	75%	77%
2) Too many charities are trying to get donations for the same cause	2832	147	130	210	198	416	573	245	216	296	362
	73%	73%	67%	70%	66%	72%	74% D	78% BCD	75% D	71%	73%
3) It takes significant effort for charities to raise the money they need to support their cause	3655	192	181	293	291	542	724	293	276	394	471
	94%	96%	93%	97% EF	98% BEFG	93%	94%	94%	96%	95%	95%
4) Charities only ask for money when they really need it	1781	103	93	129	137	352	313	141	114	172	207
	46%	52% FHIJ	48%	43%	46%	61% ABCDGHIJ	40%	45%	39%	41%	42%



TALKING ABOUT CHARITIES

16. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Charities are generally honest about the way they use donations	747	39	40	57	62	82	154	58	46	102	109
	19%	20%	21% E	19%	21% E	14%	20% E	19%	16%	25% EH	22% EH
2) Too many charities are trying to get donations for the same cause	1002	52	63	88	95	158	191	68	71	116	122
	26%	26%	32% FG	29%	32% FGJ	27%	25%	22%	25%	28%	25%
3) It takes significant effort for charities to raise the money they need to support their cause	212	8	11	9	5	36	44	18	12	21	24
	5%	4%	6% D	3%	2%	6% CD	6% D	6% D	4%	5% D	5% D
4) Charities only ask for money when they really need it	2081	96	101	171	161	224	455	168	174	243	291
	54%	48% E	52% E	57% E	54% E	39%	59% AE	54% E	60% AE	58% AE	58% AE



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	690 18%	27 13%	43 22% AFJ	56 18%	70 24% AFIJ	148 25% ACFGHIJ	114 15%	55 17%	50 17%	69 17%	70 14%
Somewhat agree	2392 62%	129 65% D	108 56%	186 61%	163 55%	346 60%	492 63% D	195 62%	187 65% D	242 58%	311 63% D
Somewhat disagree	474 12%	29 14%	25 13%	41 14%	40 13%	54 9%	90 12%	36 12%	30 10%	70 17% EFH	73 15% E
Strongly disagree	274 7%	10 5%	15 8%	16 5%	22 7%	28 5%	64 8% E	22 7%	15 5%	32 8%	36 7%
Don't know/Refused	56 1%	5 2%	3 2%	3 1%	2 1%	4 1%	15 2%	5 2%	6 2%	3 1%	6 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3083 79%	156 78%	151 78%	241 80%	233 78%	494 85% ABDFIJ	605 78%	250 80%	237 82% I	310 75%	382 77%
Disagree (Low2Box)	747 19%	39 20%	40 21% E	57 19%	62 21% E	82 14%	154 20% E	58 19%	46 16%	102 25% EH	109 22% EH



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1378 35%	66 33%	71 37%	96 32%	94 31%	218 38%	266 34%	115 37%	89 31%	145 35%	187 38%
Somewhat agree	1454 37%	81 40%	59 31%	114 38%	104 35%	198 34%	306 40%	130 41%	127 44%	151 36%	175 35%
Somewhat disagree	753 19%	40 20%	51 26%	65 21%	71 24%	107 18%	146 19%	50 16%	55 19%	94 22%	99 20%
Strongly disagree	249 6%	12 6%	12 6%	23 8%	24 8%	51 9%	45 6%	18 6%	16 6%	22 5%	24 5%
Don't know/Refused	53 1%	1 0	1 1%	4 1%	5 2%	6 1%	11 1%	0 -	2 1%	4 1%	13 3%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2832 73%	147 73%	130 67%	210 70%	198 66%	416 72%	573 74%	245 78%	216 75%	296 71%	362 73%
Disagree (Low2Box)	1002 26%	52 26%	63 32%	88 29%	95 32%	158 27%	191 25%	68 22%	71 25%	116 28%	122 25%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1997 51%	91 45%	95 49%	172 57%	157 53%	339 58%	382 49%	156 50%	152 53%	213 51%	231 46%
Somewhat agree	1658 43%	101 50%	86 44%	121 40%	133 45%	203 35%	343 44%	137 44%	124 43%	181 44%	240 48%
Somewhat disagree	153 4%	8 4%	6 3%	4 1%	3 1%	26 4%	32 4%	13 4%	8 3%	18 4%	16 3%
Strongly disagree	58 2%	0 -	5 3%	4 1%	1 1%	10 2%	12 2%	5 2%	3 1%	3 1%	8 2%
Don't know/Refused	19 0	0 -	2 1%	0 0	2 1%	1 0	6 1%	1 0	1 0	0 0	2 0
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3655 94%	192 96%	181 93%	293 97%	291 98%	542 93%	724 94%	293 94%	276 96%	394 95%	471 95%
Disagree (Low2Box)	212 5%	8 4%	11 6%	9 3%	5 2%	36 6%	44 6%	18 6%	12 4%	21 5%	24 5%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	596 15%	26 13%	28 14%	37 12%	50 17%	141 24%	103 13%	42 13%	42 15%	49 12%	51 10%
Somewhat agree	1185 31%	78 39%	65 33%	92 30%	87 29%	210 36%	210 27%	99 32%	72 25%	123 30%	156 31%
Somewhat disagree	1207 31%	49 24%	59 31%	99 33%	104 35%	146 25%	253 33%	89 28%	98 34%	132 32%	177 36%
Strongly disagree	874 22%	47 24%	42 22%	71 24%	57 19%	78 13%	202 26%	79 25%	76 26%	111 27%	113 23%
Don't know/Refused	23 1%	1 0	0 -	2 1%	0 -	4 1%	6 1%	4 1%	1 1%	1 0	0 -
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	1781 46%	103 52%	93 48%	129 43%	137 46%	352 61%	313 40%	141 45%	114 39%	172 41%	207 42%
Disagree (Low2Box)	2081 54%	96 48%	101 52%	171 57%	161 54%	224 39%	455 59%	168 54%	174 60%	243 58%	291 58%



TALKING ABOUT CHARITIES

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very acceptable	185 5%	4 2%	10 5%	9 3%	19 7%	43 7%	29 4%	15 5%	13 5%	17 4%	20 4%
					A	ACFJ					
Somewhat acceptable	1273 33%	80 40%	62 32%	116 38%	102 34%	177 31%	270 35%	84 27%	107 37%	131 31%	148 30%
				EGJ	EGJ		G		G		
Somewhat unacceptable	1245 32%	65 32%	56 29%	86 28%	78 26%	210 36%	228 29%	110 35%	77 27%	130 31%	175 35%
						CDFH		DH			DH
Very unacceptable	1175 30%	52 26%	66 34%	91 30%	97 33%	149 26%	245 32%	104 33%	92 32%	138 33%	153 31%
			E	E	E		E	E		E	
Don't know/Refused	9 0	0 0	0 0	1 0	1 0	1 0	2 0	0 0	0 0	0 0	1 0
TOPBOX & LOWBOX SUMMARY											
Acceptable (Top2Box)	1457 38%	84 42%	72 37%	125 41%	122 41%	220 38%	299 39%	99 31%	120 42%	148 36%	169 34%
		G		GJ	G		G		GJ		
Unacceptable (Low2Box)	2420 62%	116 58%	122 63%	176 58%	175 59%	359 62%	473 61%	214 68%	168 58%	268 64%	328 66%
								ACDFH			CH

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

\* small base

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: Acceptable way for charities to raise money											
Unweighted Base	1454	87	77	125	126	225	287	93	127	137	170
Weighted Base	1457	84*	72*	125	122	220	299	99*	120	148	169
None	20 1%	2 2%	2 3%	3 3%	1 1%	2 1%	3 1%	3 3%	2 2%	3 2%	2 1%
1%-10%	860 59%	52 62%	49 68%	73 59%	72 59%	120 55%	171 57%	53 54%	74 62%	95 64%	114 68% EFG
11%-20%	193 13%	9 11%	8 11%	17 14%	25 20% FHI	38 17% HI	36 12%	14 15%	8 7%	12 8%	23 14%
21%-30%	117 8%	7 9%	2 3%	3 3%	5 4%	21 10% CH	26 9% C	11 12% CH	3 3%	12 8%	10 6%
31%-40%	20 1%	0 -	0 1%	2 2%	2 2%	2 1%	6 2%	2 2%	1 1%	2 1%	0 -
41%-50%	30 2%	2 2%	0 -	5 4% J	6 5% J	6 3%	6 2%	1 2%	1 1%	1 1%	1 1%
51%-60%	10 1%	0 -	1 1%	1 1%	1 1%	3 1%	2 1%	0 -	2 2%	0 -	0 -
61%-70%	4 0	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	1 1%	0 -	1 1%
71%-80%	11 1%	1 2%	0 -	2 2%	2 2%	3 1%	2 1%	0 1%	0 -	0 -	0 0
81%-90%	1 0	1 1%	0 -	0 -	1 1%	0 0	0 -	0 -	0 0	0 -	0 -
91%-100%	8 1%	2 2%	0 -	0 -	0 -	1 1%	2 1%	0 -	0 -	0 -	1 1%
Don't know/Refused	182 12%	6 8%	9 12%	17 14% D	6 5%	19 9%	45 15% D	12 13%	26 21% ADEJ	22 15% D	15 9%
STATISTICS											

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

\* small base

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Mean (Incl 0)	13.32	16.32	8.91	13.63	15.29	15.47	13.54	12.82	11.49	10.64	10.75
Median	8.62	8.81	4.80	7.97	8.70	8.88	8.00	7.50	8.41	8.38	7.48
Standard Deviation	14.86	20.74	9.50	15.28	16.07	17.25	14.92	11.94	13.98	9.52	12.32
Standard Error	0.42	2.35	1.16	1.47	1.48	1.20	0.97	1.33	1.39	0.88	1.00
Mean (Excl 0)	13.54	16.75	9.20	14.09	15.43	15.66	13.70	13.28	11.81	10.90	10.93
Median	9	9	5	8	9	9	8	8	8	8	8
Standard Deviation	14.89	20.84	9.51	15.32	16.08	17.27	14.94	11.89	14.04	9.49	12.35
Standard Error	0.42	2.38	1.18	1.50	1.49	1.21	0.98	1.35	1.42	0.89	1.01

TALKING ABOUT CHARITIES

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
All of the time	2821 73%	138 69%	137 71%	221 73%	199 67%	413 71%	570 74%	236 76%	212 73%	319 77%	347 70%
Only when asked	802 21%	47 23%	48 25%	62 20%	77 26%	119 20%	153 20%	58 18%	65 22%	73 18%	121 24%
Not at all	255 7%	15 8%	9 5%	18 6%	20 7%	45 8%	50 6%	18 6%	12 4%	23 6%	29 6%
Don't know/Refused	9 0	0 -	0 -	1 0	1 1%	3 1%	1 0	0 0	0 -	0 -	0 -

TALKING ABOUT CHARITIES

19. Please tell me if you & q3t1 with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1976 51%	91 45%	88 45%	167 55% ABE	168 57% ABE	257 44%	409 53% E	182 58% ABE	152 53% E	204 49%	267 54% E
Somewhat agree	1322 34%	76 38% D	76 39% CD	90 30%	79 26%	215 37% CD	257 33% D	96 31%	109 38% D	151 36% D	156 31%
Somewhat disagree	325 8%	20 10% H	19 10% H	27 9% H	28 9% H	49 8%	64 8% CFGHI	21 7%	13 5%	38 9% H	43 9%
Strongly disagree	252 6%	14 7%	11 6%	15 5%	23 8%	55 10% CFGHI	42 5%	14 4%	14 5%	22 5%	31 6%
Don't know/Refused	11 0	0 -	0 -	2 1%	0 -	3 1%	2 0	0 -	0 -	0 -	1 0
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Agree (Top2Box)	3298 85%	167 83%	163 84%	257 85%	247 83%	472 81%	666 86% E	278 89% E	261 90% ABDEJ	356 86%	422 85%
Disagree (Low2Box)	576 15%	34 17% H	31 16% H	43 14%	51 17% H	104 18% FGH	106 14%	35 11%	28 10%	60 14%	74 15% H



TALKING ABOUT CHARITIES

20. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	3393	185	174	274	253	461	689	287	258	381	447
	87%	92% DE	89% E	91% DE	85%	79%	89% E	92% DE	89% E	92% DE	90% E
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	2784	147	157	227	228	366	580	238	231	297	360
	72%	73% E	81% EIJ	75% E	77% E	63%	75% E	76% E	80% EIJ	71% E	72% E
3) When charities run businesses, it takes too much time away from their core cause	2015	119	105	146	168	366	393	143	153	191	207
	52%	60% CFGIJ	54% J	48%	56% GIJ	63% BCFGHIJ	51% J	46%	53% J	46%	42%

TALKING ABOUT CHARITIES

20. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	464	15	19	25	41	115	78	24	30	34	48
	12%	7%	10%	8%	14% ACGI	20% ABCDGHIJ	10%	8%	10%	8%	10%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	1063	53	37	68	65	206	188	72	58	117	133
	27%	26%	19%	23%	22%	36% ABCDGHIJ	24%	23%	20%	28% BH	27% H
3) When charities run businesses, it takes too much time away from their core cause	1823	79	88	151	126	203	375	165	132	221	284
	47%	39%	45% E	50% AE	42% E	35%	48% AE	53% ADE	46% E	53% ADE	57% ABDEFH



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	1254 32%	57 28%	68 35%	110 37%	99 33%	170 29%	241 31%	105 34%	95 33%	148 36%	184 37%
Somewhat agree	2139 55%	128 64%	105 54%	164 54%	154 52%	291 50%	448 58%	182 58%	163 56%	232 56%	263 53%
Somewhat disagree	309 8%	9 5%	11 6%	21 7%	30 10%	77 13%	53 7%	19 6%	19 7%	24 6%	25 5%
Strongly disagree	155 4%	5 3%	8 4%	4 1%	11 4%	38 7%	25 3%	5 2%	11 4%	10 3%	23 5%
Don't know/Refused	28 1%	1 0%	1 1%	2 1%	3 1%	4 1%	7 1%	1 0%	1 0%	1 0%	2 0%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	3393 87%	185 92%	174 89%	274 91%	253 85%	461 79%	689 89%	287 92%	258 89%	381 92%	447 90%
Disagree (Low2Box)	464 12%	15 7%	19 10%	25 8%	41 14%	115 20%	78 10%	24 8%	30 10%	34 8%	48 10%

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	935 24%	61 31% CEI	49 25%	61 20%	72 24%	127 22%	198 25%	88 28% C	85 29% CEI	88 21%	118 24%
Somewhat agree	1848 48%	86 43%	108 56% AE	167 55% AE	156 53% AE	238 41%	382 49% E	150 48% E	146 51% E	208 50% E	241 48% E
Somewhat disagree	783 20%	39 20%	26 13%	44 15%	47 16%	145 25% BCDFGH	139 18%	56 18%	40 14%	92 22% BCH	102 21% BH
Strongly disagree	280 7%	13 7%	11 6%	24 8%	18 6%	61 10% DFGHIJ	49 6%	16 5%	17 6%	25 6%	31 6%
Don't know/Refused	39 1%	1 0	0 -	6 2% H	4 2%	8 1%	7 1%	2 1%	0 0	2 1%	4 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2784 72%	147 73% E	157 81% EIJ	227 75% E	228 77% E	366 63% E	580 75% E	238 76% E	231 80% EIJ	297 71% E	360 72% E
Disagree (Low2Box)	1063 27%	53 26%	37 19%	68 23%	65 22%	206 36% ABCDGHIJ	188 24%	72 23%	58 20%	117 28% BH	133 27% H



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Strongly agree	473 12%	23 12%	25 13%	25 8%	39 13%	115 20%	86 11%	29 9%	24 8%	31 8%	42 8%
Somewhat agree	1542 40%	96 48%	80 41%	120 40%	129 43%	251 43%	307 40%	114 36%	128 44%	159 38%	165 33%
Somewhat disagree	1393 36%	64 32%	67 35%	112 37%	93 31%	153 26%	289 37%	135 43%	99 34%	161 39%	222 45%
Strongly disagree	430 11%	14 7%	20 11%	39 13%	33 11%	50 9%	86 11%	30 10%	33 11%	60 14%	62 12%
Don't know/Refused	48 1%	2 1%	1 1%	5 2%	4 1%	10 2%	7 1%	4 1%	4 2%	4 1%	6 1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	2015 52%	119 60%	105 54%	146 48%	168 56%	366 63%	393 51%	143 46%	153 53%	191 46%	207 42%
Disagree (Low2Box)	1823 47%	79 39%	88 45%	151 50%	126 42%	203 35%	375 48%	165 53%	132 46%	221 53%	284 57%



TALKING ABOUT CHARITIES

21. Which of the following two points of view comes closest to your own?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
If a charity makes some of its money from a business, they should have to pay taxes like any other business	1093	45	59	79	78	146	230	109	99	116	129
	28%	22%	30%	26%	26%	25%	30%	35% ACDEJ	34% ACDEJ	28%	26%
Charities shouldn't have to pay tax on earnings from a business if it is used to support their cause	2750	154	133	222	218	422	537	199	189	295	366
	71%	77% GH	69%	74% GH	73% GH	73% GH	69%	64%	65%	71%	73% GH
Don't know/Refused	43	2	2	1	1	11	7	4	1	5	3
	1%	1%	1%	0	1%	2%	1%	1%	0	1%	1%



TALKING ABOUT CHARITIES

22. LIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) On a charity's website	2235 58%	94 47%	100 52%	167 55% H	141 47%	373 64% ABCDGHIJ	460 59% ADHJ	165 53% H	126 44%	221 53% H	259 52% H
2) On a website of someone who regulates charities	1946 50%	91 45%	80 41%	143 47%	130 44%	333 57% ABCDGHIJ	391 50% BH	136 43%	121 42%	183 44%	232 47%
3) By looking at a charity's financial statements	1706 44%	71 35%	64 33%	133 44% B	115 39%	290 50% ABDFHIJ	334 43% B	138 44% B	116 40%	167 40%	205 41%
4) By calling the charity and asking for more information	1790 46%	82 41%	74 38%	146 48% B	135 45%	284 49% BI	364 47% B	156 50% BI	120 42%	169 41%	217 44%



TALKING ABOUT CHARITIES

22. UNLIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All Respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1) On a charity's website	1622 42%	105 53% EF	92 47% E	135 45% E	153 51% EF	203 35%	307 40%	146 47% E	160 55% CEFGIJ	194 47% EF	235 47% EF
2) On a website of someone who regulates charities	1895 49%	109 55% E	112 58% EF	158 52% E	165 56% EF	244 42%	371 48% E	174 55% EF	167 58% EF	230 55% EF	256 51% E
3) By looking at a charity's financial statements	2160 56%	130 65% EF	130 67% CEFGJ	169 56%	182 61% E	287 49%	435 56% E	175 56%	173 60% E	248 60% E	290 58% E
4) By calling the charity and asking for more information	2089 54%	118 59%	120 62% CEFG	156 52%	161 54%	296 51%	409 53%	157 50%	169 58%	246 59% EG	280 56%





TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
<b>Base: All respondents</b>											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very likely	1084 28%	34 17%	35 18%	67 22% H	65 22% H	191 33% ABCDGHIJ	226 29% ABCDH	80 25% AH	41 14%	109 26% ABH	123 25% AH
Somewhat likely	1151 30%	60 30%	65 34%	100 33%	77 26%	182 31%	233 30%	85 27%	85 29%	112 27%	136 27%
Somewhat unlikely	621 16%	36 18%	24 13%	42 14%	44 15%	109 19% F	107 14%	58 18%	60 21% BCF	61 15%	84 17%
Very unlikely	1001 26%	69 34% EF	67 35% EF	93 31% E	109 37% EFG	94 16%	200 26% E	88 28% E	100 35% EF	133 32% EF	152 30% E
Don't know/Refused	29 1%	1 0	2 1%	0 0	3 1%	4 1%	7 1%	2 1%	2 1%	0 0	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>											
Likely (Top2Box)	2235 58%	94 47%	100 52%	167 55% H	141 47%	373 64% ABCDGHIJ	460 59% ADHJ	165 53% H	126 44%	221 53% H	259 52% H
Unlikely (Low2Box)	1622 42%	105 53% EF	92 47% E	135 45% E	153 51% EF	203 35%	307 40%	146 47% E	160 55% CEFGIJ	194 47% EF	235 47% EF



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very likely	805 21%	26 13%	25 13%	41 14%	46 15%	145 25%	169 22%	55 17%	35 12%	73 18%	96 19%
						ABCDGHIJ	ABCDH				H
Somewhat likely	1141 29%	65 32%	55 28%	101 34%	85 28%	189 33%	222 29%	81 26%	86 30%	110 26%	137 28%
Somewhat unlikely	823 21%	35 18%	36 18%	54 18%	55 18%	139 24%	149 19%	66 21%	66 23%	100 24%	106 21%
Very unlikely	1071 28%	74 37%	77 39%	103 34%	110 37%	105 18%	222 29%	107 34%	100 35%	130 31%	150 30%
		EF	EFJ	E	EF		E	E	E	E	E
Don't know/Refused	45 1%	0 -	2 1%	1 0	2 1%	3 1%	13 2%	3 1%	1 0	3 1%	9 2%
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	1946 50%	91 45%	80 41%	143 47%	130 44%	333 57%	391 50%	136 43%	121 42%	183 44%	232 47%
						ABCDFGHIJ	BH				
Unlikely (Low2Box)	1895 49%	109 55%	112 58%	158 52%	165 56%	244 42%	371 48%	174 55%	167 58%	230 55%	256 51%
		E	EF	E	EF		E	EF	EF	EF	E

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very likely	665 17%	27 13%	22 11%	41 14%	49 16%	120 21%	126 16%	53 17%	26 9%	60 14%	93 19%
Somewhat likely	1041 27%	44 22%	42 22%	93 31%	67 22%	169 29%	208 27%	86 27%	90 31%	106 26%	112 23%
Somewhat unlikely	963 25%	46 23%	43 22%	63 21%	56 19%	176 30%	163 21%	77 25%	77 27%	109 26%	135 27%
Very unlikely	1197 31%	84 42%	87 45%	106 35%	126 42%	111 19%	273 35%	98 31%	96 33%	139 33%	155 31%
Don't know/Refused	19 0	0 -	0 0	0 -	0 0	4 1%	5 1%	0 -	0 -	1 0	2 0
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	1706 44%	71 35%	64 33%	133 44%	115 39%	290 50%	334 43%	138 44%	116 40%	167 40%	205 41%
Unlikely (Low2Box)	2160 56%	130 65%	130 67%	169 56%	182 61%	287 49%	435 56%	175 56%	173 60%	248 60%	290 58%

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Very likely	710 18%	34 17%	28 15%	44 15%	56 19%	121 21%	141 18%	64 21%	43 15%	68 16%	85 17%
Somewhat likely	1080 28%	48 24%	46 24%	102 34% ABIJ	79 26%	163 28%	223 29%	92 29%	78 27%	101 24%	132 26%
Somewhat unlikely	966 25%	44 22%	34 18%	60 20%	64 22%	180 31% ABCDF	162 21%	78 25%	80 28% BCF	106 26% B	132 27% BCF
Very unlikely	1122 29%	75 37% EG	86 44% CDEFGHIJ	96 32% E	97 32% E	115 20%	247 32% E	79 25%	89 31% E	140 34% EG	147 30% E
Don't know/Refused	7 0	0 -	0 -	0 -	2 1%	0 0	2 0	0 -	0 -	0 0	1 0
TOPBOX & LOWBOX SUMMARY											
Likely (Top2Box)	1790 46%	82 41%	74 38%	146 48% B	135 45%	284 49% BI	364 47% B	156 50% BI	120 42%	169 41%	217 44%
Unlikely (Low2Box)	2089 54%	118 59%	120 62% CEFG	156 52%	161 54%	296 51%	409 53%	157 50%	169 58%	246 59% EG	280 56%

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23. What age group do you fall into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
18-24	428 11%	12 6%	9 5%	20 7%	24 8%	62 11%	103 13%	30 10%	13 5%	40 10%	46 9%
25-34	618 16%	24 12%	34 17%	38 13%	56 19%	99 17%	112 14%	54 17%	63 22%	74 18%	80 16%
35-44	733 19%	55 28%	39 20%	56 18%	47 16%	114 20%	146 19%	61 20%	59 20%	84 20%	76 15%
45-54	926 24%	53 26%	52 27%	97 32%	71 24%	147 25%	169 22%	70 22%	64 22%	116 28%	113 23%
55-64	666 17%	32 16%	33 17%	57 19%	48 16%	99 17%	134 17%	51 16%	34 12%	60 14%	103 21%
65+	514 13%	24 12%	27 14%	34 11%	52 17%	60 10%	110 14%	46 15%	55 19%	41 10%	80 16%
Average Age	46	47	47	48 EI	48 EI	45	46	46	48 EI	45	48 EFI



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24. Number of Adults live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
1 person	479 12%	27 14%	24 13%	33 11%	35 12%	85 15%	90 12%	32 10%	37 13%	44 11%	64 13%
2 persons	2196 57%	112 56%	122 63%	175 58%	180 61%	338 58%	422 54%	174 56%	186 64%	233 56%	284 57%
3 persons	652 17%	34 17%	31 16%	61 20%	55 19%	97 17%	125 16%	57 18%	39 13%	75 18%	85 17%
4 persons	385 10%	14 7%	16 8%	30 10%	20 7%	54 9%	84 11%	32 10%	22 8%	44 11%	46 9%
5 persons	111 3%	12 6%	0 -	2 1%	7 3%	0 -	37 5%	15 5%	5 2%	12 3%	10 2%
6 persons	35 1%	0 -	0 -	0 -	0 -	6 1%	9 1%	3 1%	0 -	0 -	6 1%
7 persons	15 0	0 -	0 -	0 -	0 -	0 -	3 0	0 -	0 -	3 1%	3 1%
8 persons	8 0	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
10+ persons	5 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	5 1%	0 -
STATISTICS											
Mean	2.41	2.36	2.20	2.31	2.28	2.25	2.51 BCDEH	2.46 BDEH	2.21	2.51 BCDEH	2.37 H



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25. And, how many people under 18 years of age live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
None	2564 66%	127 64%	115 59%	198 66%	192 65%	375 65%	522 67% BI	213 68% I	188 65%	250 60%	344 69% BI
1 person	551 14%	38 19% GHJ	29 15%	52 17% G	45 15%	87 15%	109 14%	33 11%	33 11%	62 15%	63 13%
2 persons	505 13%	25 13%	37 19% FJ	41 14%	39 13%	87 15%	88 11%	43 14%	41 14%	67 16% F	58 12%
3 persons	198 5%	7 4%	12 6%	8 3%	19 6% C	26 4%	44 6%	16 5%	24 8% CEIJ	18 4%	23 5%
4 persons	46 1%	1 1%	1 1%	1 0	1 0	5 1%	10 1%	5 2%	2 1%	10 2% CD	4 1%
5 persons	13 0	0 0	0 -	0 -	0 -	1 0	2 0	0 -	0 -	4 1%	3 1%
6 persons	6 0	0 -	0 -	0 -	0 -	0 -	0 -	2 1% F	1 0	2 0	2 0
7 persons	2 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -
Refused	3 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -
STATISTICS											
Mean	0.63	0.60	0.74 C	0.54	0.64	0.63	0.60	0.64	0.70	0.81 CEFJ	0.59



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26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Married	2119 55%	139 69% EFIJ	125 65% E	185 61% E	185 62% E	228 39% E	437 56% E	194 62% E	200 69% EFIJ	251 60% E	300 60% E
Living with a partner	461 12%	12 6%	19 10%	31 10% G	26 9%	128 22% ABCDFGHIJ	74 10% G	16 5%	19 7%	30 7%	47 9%
Widowed	152 4%	6 3%	8 4%	12 4%	15 5% I	24 4%	35 5% I	10 3%	17 6% I	8 2%	17 3%
Separated	102 3%	6 3%	5 3%	11 4%	9 3%	12 2%	21 3%	4 1%	7 2%	11 3%	17 3%
Divorced	215 6%	12 6%	8 4%	23 8% H	16 6% H	41 7% H	36 5% H	16 5%	10 3%	29 7%	23 5%
Never been married	808 21%	22 11%	27 14%	39 13%	45 15%	140 24% ABCDHJ	166 21% ABCDH	69 22% ABCH	35 12%	86 21% ACH	89 18% AH
Refused	29 1%	2 1%	0 0	0 -	0 0	6 1%	6 1%	4 1%	0 -	0 0	3 1%





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27. What is the highest level of education you have completed?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Grade school or some high school	367 9%	23 12%	20 10%	39 13% FIJ	42 14% FIJ	67 11% J	65 8%	32 10%	42 15% FIJ	32 8%	35 7%
Complete high school	859 22%	48 24%	35 18%	75 25% BJ	82 28%	127 22%	175 23%	74 24%	61 21%	92 22%	98 20%
Technical or trade school/Community college	1068 27%	56 28% G	62 32% CG	66 22%	71 24%	156 27% G	224 29% CG	58 18%	78 27% G	129 31% CDG	131 26% G
Some university	432 11%	22 11%	27 14% E	31 10%	33 11%	44 8%	77 10%	52 17% CEF	36 13% E	54 13% E	86 17% CDEF
Complete university degree	754 19%	29 14%	30 15%	69 23% A	49 16%	117 20%	155 20%	60 19%	51 18%	74 18%	95 19%
Post-graduate degree	388 10%	21 10%	18 9%	22 7%	21 7%	66 11% H	77 10%	38 12% H	19 7%	34 8%	52 10%
Don't know/Refused	16 0	2 1%	1 1%	0 0	0 -	4 1%	3 0	0 0	1 1%	1 0	1 0



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28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD	PEI	NS	NB	QC	ON	MN	SK	AL	BC
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
A least once a week	629 16%	43 22%	61 31%	81 27%	76 26%	52 9%	137 18%	81 26%	63 22%	67 16%	79 16%
		E	AEFHJ	EFIJ	EFIJ		E	EFIJ	E	E	E
At least once or twice a month	566 15%	45 23%	44 23%	38 13%	50 17%	82 14%	124 16%	46 15%	60 21%	59 14%	49 10%
		CEFGIJ	CEFGIJ		J	J	J		CEIJ		
3or 4 times a year	618 16%	33 16%	28 15%	51 17%	43 15%	107 18%	123 16%	55 17%	49 17%	60 14%	62 12%
						J					
Once or twice a year	655 17%	31 16%	21 11%	43 14%	56 19%	132 23%	118 15%	28 9%	43 15%	73 17%	73 15%
		G			BG	ABCFGHJ	G		G	BG	G
Not at all in the past 12 months	882 23%	35 17%	28 14%	64 21%	56 19%	111 19%	165 21%	61 20%	52 18%	104 25%	169 34%
						B	B		ABEH	ABEH	ABCDEFGHI
Never	516 13%	10 5%	11 6%	23 8%	10 4%	95 16%	105 14%	38 12%	22 8%	49 12%	65 13%
				D		ABCDH	ABCDH	ABD	D	ABD	ABCDH
Don't know/Refused	19 0	3 1%	1 1%	2 1%	6 2%	1 0	2 0	4 1%	1 0	4 1%	1 0
					EFJ						



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29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Full-time job	1697 44%	91 45%	86 44%	127 42%	118 40%	263 45%	325 42%	116 37%	113 39%	214 52%	207 42%
Part-time job	326 8%	20 10%	19 10%	46 15%	24 8%	50 9%	58 8%	39 13%	23 8%	38 9%	39 8%
Self employed	447 12%	12 6%	28 15%	26 9%	28 10%	54 9%	95 12%	34 11%	47 16%	48 12%	65 13%
Unemployed	167 4%	13 7%	6 3%	17 6%	28 10%	36 6%	32 4%	8 3%	9 3%	11 3%	11 2%
Retired	743 19%	40 20%	36 19%	56 19%	64 22%	95 16%	159 21%	66 21%	61 21%	57 14%	113 23%
Taking care of family	199 5%	11 6%	8 4%	12 4%	18 6%	35 6%	36 5%	18 6%	15 5%	26 6%	25 5%
Student	217 6%	4 2%	2 1%	6 2%	4 1%	42 7%	49 6%	16 5%	15 5%	13 3%	23 5%
Disabled/ disability pension	39 1%	2 1%	2 1%	1 0%	3 1%	0 0%	10 1%	8 3%	1 0%	4 1%	6 1%
Maternity leave/ sick leave	23 1%	1 0%	2 1%	1 0%	0 -	1 0%	8 1%	1 0%	1 0%	1 0%	1 0%
Other	19 0	2 1%	1 1%	5 2%	5 2%	2 0%	1 0%	4 1%	3 1%	2 1%	2 0
Don't know/Refused	10 0	3 1%	1 1%	2 1%	3 1%	1 0%	1 0%	2 1%	0 -	0 -	3 1%



DEMOGRAPHICS

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Less than \$20,000	423 11%	24 12% G	20 11%	35 12% G	49 16% FGIJ	85 15% FGI	73 9%	19 6%	35 12% G	36 9%	53 11% G
\$20,000 to less than 50,000	1076 28%	59 29%	59 30%	91 30% I	93 31% IJ	210 36% FHIJ	194 25%	96 31% IJ	76 26%	94 22%	118 24%
\$50,000 to less than 75,000	864 22%	55 27% E	40 21%	69 23%	72 24% E	105 18%	184 24% E	72 23%	59 20%	91 22%	119 24% E
\$75,000 to less than 100,000	593 15%	23 12%	41 21% ACDEG	41 14%	25 8%	55 10%	137 18% DE	43 14%	47 16% DE	78 19% ADE	82 16% DE
\$100,000 or more	581 15%	23 12%	17 9%	38 13%	29 10%	75 13%	116 15% BD	48 15% B	40 14%	93 22% ABCDEFGH	70 14% J
Don't know/Refused	349 9%	16 8%	17 9%	28 9%	31 10% I	50 9%	70 9%	35 11% I	32 11% I	24 6%	54 11% I



DEMOGRAPHICS

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: All respondents											
Unweighted Base	3864	203	201	300	301	605	751	301	301	401	500
Weighted Base	3886	200	194	302	297	580	775	313	289	416	497
Yes	3150 81%	173 86%	175 90%	251 83%	243 82%	437 75%	646 83%	260 83%	243 84%	344 83%	403 81%
		E	CDEFGIJ	E	E		E	E	E	E	E
No	715 18%	26 13%	18 9%	51 17%	54 18%	140 24%	124 16%	51 16%	46 16%	71 17%	89 18%
				B	B	ABCFGHIJ	B	B	B	B	B
Don't know/Refused	21 1%	2 1%	1 1%	0 -	0 0	3 1%	4 1%	2 1%	0 -	0 0	5 1%



DEMOGRAPHICS

32. As far as you can remember, how much did you donate to charities in 2005?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J

	TOTAL	REGION									
		NFLD A	PEI B	NS C	NB D	QC E	ON F	MN G	SK H	AL I	BC J
Base: Made a financial donation to any charity in 2005											
Unweighted Base	3175	177	178	249	242	458	631	251	247	337	405
Weighted Base	3150	173	175	251	243	437	646	260	243	344	403
Less than \$50	266 8%	18 10% FJ	13 8%	15 6%	21 9% J	80 18% ABCDEFGHIJ	37 6%	25 10% FJ	15 6%	18 5%	17 4%
\$50-\$99	323 10%	26 15% BFGIJ	11 6%	26 11% G	27 11% G	77 18% BCDFGHIJ	51 8%	13 5% G	25 10% G	25 7%	36 9%
\$100-\$149	390 12%	22 13%	19 11%	45 18% FHJ	35 15% H	77 18% FHJ	63 10%	35 13%	20 8%	49 14% H	41 10%
\$150-\$299	500 16%	25 14%	16 9%	32 13%	38 16%	86 20% BCI	98 15%	35 13%	35 14%	44 13%	67 17% B
\$300-\$799	735 23%	40 23% E	47 27% DEG	63 25% DE	41 17%	67 15%	183 28% DEG	47 18%	54 22% E	85 25% DE	91 23% E
\$800+	718 23%	29 17% E	56 32% ACE	49 20% E	60 25% E	29 7%	164 25% AE	86 33% ACEF	65 27% AE	106 31% ACE	123 30% ACE
Don't know/Refused	218 7%	12 7%	12 7%	20 8%	20 8%	22 5%	51 8%	19 7%	27 11% EI	16 5%	28 7%
STATISTICS											
Mean	1026.41	762.26 E	1149.84 E	1227.36 E	2589.26 E	289.22	1123.05 E	1477.30 E	1068.45 E	1414.59 AE	1201.23 E
Median	246.48	189.84	418.75	197.96	190.97	97.30	322.49	293.33	280.92	394.44	294.91
Standard Deviation	3907.25	2947.13	2832.94	6736.24	20461.73	917.83	2833.45	3575.31	1869.45	2970.58	2312.71
Standard Error	71.91	231.55	219.88	446.12	1373.30	43.91	117.55	233.73	125.47	165.80	118.80

