Talking about Charities (60-4858-04)

DEMOGRAPHICS

TALKING ABOUT CHARITIES

DEMOGRAPHICS

Region:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
British Columbia	506	302	54	23	17	31	76	30	112	138	69	96	60	75	47	54	71	173	82
	13%	13%	12%	13%	20%	16%	11%	9%	13%	13%	19%	12%	13%	10%	10%	9%	11%	20%	15%
					F						GIK							MNOP	MNO
Alberta	400	272	34	15	8	15	53	26	83	130	47	70	43	107	47	42	58	88	56
	10%	12%	7%	9%	9%	7%	8%	8%	10%	12%	13%	9%	10%	14%	10%	7%	9%	10%	10%
		BF												OPQ					
Sask/Man	255	166	22	13	5	12	36	25	60	60	29	57	23	56	43	41	31	54	30
	7%	7%	5%	8%	6%	6%	5%	7%	7%	6%	8%	7%	5%	7%	9%	7%	5%	6%	6%
															P				
Ontario	1487	928	119	69	21	72	272	103	334	425	141	292	178	317	188	220	243	302	201
	38%	41%	25%	40%	24%	36%	41%	30%	40%	39%	38%	38%	40%	42%	40%	39%	38%	34%	38%
		BD		BD		B	BD		G	G			G	Q					
Quebec	945	408	212	41	30	58	188	129	183	259	50	203	115	124	89	167	195	222	138
	24%	18%	46%	24%	34%	29%	28%	38%	22%	24%	14%	26%	26%	16%	19%	29%	30%	25%	26%
			ACEF		A	A	A	HIJKL	J	J		J	J			MN	MN	MN	MN
Atlantic	290	194	24	11	7	12	40	27	68	76	32	58	28	75	53	45	42	45	27
	7%	9%	5%	7%	8%	6%	6%	8%	8%	7%	9%	7%	6%	10%	11%	8%	7%	5%	5%
														QR	PQR				

DEMOGRAPHICS

Province:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
British Columbia	506	302	54	23	17	31	76	30	112	138	69	96	60	75	47	54	71	173	82
	13%	13%	12%	13%	20%	16%	11%	9%	13%	13%	19%	12%	13%	10%	10%	9%	11%	20%	15%
					F						GIK							MNOP	MNO
Alberta	400	272	34	15	8	15	53	26	83	130	47	70	43	107	47	42	58	88	56
	10%	12%	7%	9%	9%	7%	8%	8%	10%	12%	13%	9%	10%	14%	10%	7%	9%	10%	10%
		BF												OPQ					
Saskatchewan	119	77	12	5	2	5	18	12	26	32	15	27	6	22	17	22	17	26	15
	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	4%	3%	1%	3%	4%	4%	3%	3%	3%
Manitoba	136	88	10	8	3	7	18	13	33	28	14	30	17	34	26	19	14	27	15
	3%	4%	2%	5%	4%	4%	3%	4%	4%	3%	4%	4%	4%	5%	6%	3%	2%	3%	3%
															P				
Ontario	1487	928	119	69	21	72	272	103	334	425	141	292	178	317	188	220	243	302	201
	38%	41%	25%	40%	24%	36%	41%	30%	40%	39%	38%	38%	40%	42%	40%	39%	38%	34%	38%
		BD		BD		B	BD		G	G			G	Q					
Quebec	945	408	212	41	30	58	188	129	183	259	50	203	115	124	89	167	195	222	138
	24%	18%	46%	24%	34%	29%	28%	38%	22%	24%	14%	26%	26%	16%	19%	29%	30%	25%	26%
			ACEF		A	A	A	HIJKL	J	J		J	J			MN	MN	MN	MN
New Brunswick	93	61	8	4	3	4	12	10	24	21	11	19	8	27	18	13	14	11	9
	2%	3%	2%	2%	4%	2%	2%	3%	3%	2%	3%	2%	2%	4%	4%	2%	2%	1%	2%
														Q	Q				
Nova Scotia	117	78	10	5	2	5	16	10	28	34	12	21	13	29	18	18	15	22	13
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	3%	3%	4%	4%	3%	2%	3%	3%
Prince Edward Island	16	11	1	1	1	1	2	1	4	4	2	3	2	6	3	2	2	2	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%
Newfoundland	64	44	5	2	1	2	10	6	13	18	7	15	5	13	13	11	12	9	4
	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	1%
															R				

DEMOGRAPHICS

Urban / Rural

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Urban	3046	1732	369	141	71	169	550	240	619	838	301	641	392	567	380	435	507	698	431
	78%	76%	79%	81%	80%	85%	83%	71%	74%	77%	82%	83%	88%	75%	81%	77%	79%	79%	81%
						A	A				GH	GHI	GHI		M				
Rural	835	537	98	32	18	31	115	100	221	248	67	135	54	187	86	133	130	186	104
	22%	24%	21%	19%	20%	15%	17%	29%	26%	23%	18%	17%	12%	25%	19%	23%	20%	21%	19%
		EF						IJKL	JKL	KL				N					
Not specified	3	2	0	0	0	0	1	0	0	2	0	1	0	0	0	0	3	0	0
	0	0	-	-	-	-	0	-	-	0	-	0	-	-	-	-	0	-	-

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
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St. John's	26	17	2	0	1	1	5	0	4	7	4	7	3	4	5	4	6	4	1
	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%
Grand Falls-Windsor	3	1	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	0	0
	0	0	0	0	-	0	0	0	-	0	0	0	-	0	0	0	0	0	-
Gander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	-	0	-	-	-	-	0	-	-	-	-	-
Corner Brook	4	2	0	0	0	1	0	1	1	0	0	1	0	1	0	1	1	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0
Labrador City	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	-	0	-	-	-	0	-	0	0	-	-	-
Charlottetown	5	4	0	0	0	0	0	0	1	1	1	1	1	2	1	1	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Summerside	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0
Halifax	37	25	5	0	1	2	4	1	6	12	4	10	4	7	7	5	5	9	2
	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%
Kentville	2	2	0	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	0
	0	0	0	-	-	-	0	-	0	0	-	0	0	0	-	0	-	0	0
Truro	4	2	0	0	0	0	2	1	1	1	1	0	0	1	0	1	1	0	0
	0	0	-	-	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New Glasgow	6	3	1	1	0	1	1	1	2	1	0	0	0	2	1	2	0	0	1
	0	0	0	0	-	0	0	0	0	0	-	0	0	0	0	0	0	0	0
Cape Breton	8	4	0	1	0	0	1	1	2	2	1	1	0	3	1	1	1	1	0
	0	0	0	0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Moncton	14	8	2	0	1	1	3	1	3	2	4	4	1	4	2	2	3	3	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
Saint John	16	12	2	1	0	0	1	1	5	3	0	4	2	5	2	2	1	2	2
	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	0%	0%
Fredericton	9	5	1	0	0	1	2	0	2	1	1	4	1	2	1	2	1	2	2
	0	0	0	0	-	0	0	-	0	0	0	0	0	0	0	0	0	0	0
Bathurst	3	2	0	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0	0
Campbellton	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	0	0	-	-	-	-	-	0	-	0	-	-	-	-	-	0	-	-	-
Edmundston	2	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0
	0	0	0	0	0	-	0	0	-	0	-	0	-	0	0	0	0	0	-
Rimouski	6	2	4	0	0	0	1	0	0	2	1	2	2	0	0	2	0	2	2
	0%	0%	1%	-	-	-	0%	-	-	0%	0%	0%	0%	-	-	0%	-	0%	0%
			A																
Riviere-du-Loup	4	0	2	0	0	0	3	0	0	4	0	0	0	0	0	3	2	0	0
	0	-	0	-	-	-	0	-	-	0	-	-	-	-	-	0	0	-	-
			A				A												
Baie-Comeau	7	0	3	0	1	0	3	0	3	2	0	0	2	0	1	0	0	2	4
	0%	-	1%	-	1%	-	0%	-	0%	0%	-	-	0%	-	0%	-	-	0%	1%
			A		A		A												
Chicoutimi - Jonquiere	24	10	5	2	1	1	6	4	0	10	0	3	7	1	3	9	5	6	1

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	1%	0%	1%	1%	1%	0%	1%	1% H	- H	1% H	-	0%	2% H	0%	1%	2% M	1%	1%	0%
Alma	3	3	0	0	0	0	0	2	0	0	0	2	0	2	2	0	0	0	0
	0	0	-	-	-	-	-	0	-	-	-	0	-	0	0	-	-	-	-
Sept-Iles	5	3	0	0	0	0	2	0	2	0	0	3	0	0	2	2	2	0	0
	0	0	-	-	-	-	0	-	0	-	-	0	-	-	0	0	0	-	-
Quebec	98	47	21	5	6	3	14	4	17	35	6	26	9	11	9	8	32	25	12
	3%	2%	5% A	3%	6% AEF	2%	2%	1%	2%	3%	2%	3%	2%	1%	2%	1%	5% MNO	3%	2%
Saint-Georges	2	0	0	1	0	2	0	2	0	0	0	0	0	0	2	0	1	0	0
	0%	-	-	0% A	-	1% A	-	1% I	-	-	-	-	-	-	0%	-	0%	-	-
Thetford Mines	2	0	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0	2	0
	0%	-	0% A	-	-	-	-	-	-	-	-	0%	-	-	-	-	-	0%	-
Sherbrooke	34	14	10	2	0	0	6	3	11	10	0	7	3	7	2	5	4	7	9
	1%	1%	2% A	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%	0%	1%	1%	1%	2%
Magog	2	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0	2	0	0
	0%	0%	-	-	-	-	-	0%	-	-	-	-	-	-	-	-	0%	-	-
Victoriaville	7	5	2	1	0	0	0	1	0	5	2	0	0	0	2	2	0	2	2
	0%	0%	0%	1%	-	-	-	0%	-	0%	0%	-	-	-	0%	0%	-	0%	0%
Trois-Rivieres	25	9	10	4	0	2	1	2	8	3	0	7	5	4	4	9	0	5	3
	1%	0%	2% AF	2% AF	-	1%	0%	1%	1%	0%	-	1%	1%	1%	1%	2% P	-	1%	0%
Shawinigan	6	3	0	0	0	1	2	0	2	2	0	2	0	2	0	2	1	0	1
	0	0	-	-	-	0	0	-	0	0	-	0	-	0	-	0	0	-	0
Drummondville	15	8	0	0	1	1	5	4	3	8	0	0	0	3	0	2	7	3	0
	0%	0%	-	-	1% B	0%	1%	1% K	0%	1%	-	-	-	0%	-	0%	1%	0%	-
Granby	7	3	2	1	0	0	2	0	0	2	1	3	2	0	1	0	0	3	3
	0%	0%	0%	0%	-	-	0%	-	-	0%	0%	0%	0%	-	0%	-	-	0%	1%
Saint-Hyacinthe	7	3	2	0	0	1	1	2	3	1	0	2	0	0	1	3	0	3	0
	0%	0%	0%	-	-	0%	0%	0%	0%	0%	-	0%	-	-	0%	1%	-	0%	-
Sorel	3	0	0	0	0	0	3	0	0	2	0	1	0	0	1	0	0	1	1
	0	-	-	-	-	-	0 A	-	-	0	-	0	-	-	0	-	-	0	0
Joliette	5	2	2	0	0	1	1	0	0	2	0	3	0	0	0	1	2	2	0
	0%	0%	0%	-	-	0%	0%	-	-	0%	-	0%	-	-	-	0%	0%	0%	-
Saint-Jean-sur-Richelieu	13	9	2	0	0	2	0	5	0	6	0	2	0	2	1	5	2	4	0
	0%	0%	0%	-	-	1%	-	1% HL	-	1%	-	0%	-	0%	0%	1%	0%	0%	-
Montreal	396	154	90	14	10	29	95	39	76	86	27	108	58	52	36	55	81	109	60
	10%	7%	19% AC	8%	12%	14% A	14% A	12%	9%	8%	7%	14% HIJ	13% IJ	7%	8%	10%	13% MN	12% MN	11% M
Salaberry-de-Valleyfield	7	4	2	0	0	1	0	2	3	2	0	0	0	0	2	2	0	0	1
	0%	0%	0%	-	-	0%	-	1%	0%	0%	-	-	-	-	0%	0%	-	-	0%
Lachute	4	0	0	0	0	1	4	0	0	4	0	1	0	0	0	0	0	0	4
	0%	-	-	-	-	0% A	1% A	-	-	0%	-	0%	-	-	-	-	-	-	1% Q
Val-d'Or	3	3	0	0	0	0	0	2	2	0	0	0	0	0	0	2	2	0	0
	0	0	-	-	-	-	-	0	0	-	-	-	-	-	-	0	0	-	0
Rouyn-Noranda	3	2	2	0	0	0	0	0	2	0	0	0	2	0	0	0	0	2	2
	0	0	0	-	-	-	-	-	0	-	-	-	0	-	-	-	-	0	0
Cornwall	14	12	0	1	2	0	0	0	0	5	4	3	2	6	0	0	4	3	2
	0%	1%	-	1%	2% BF	-	-	-	-	0%	1%	0%	0% H	1%	-	-	1%	0%	0%

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Hawkesbury	4	2	0	0	0	0	2	2	0	2	0	0	0	0	2	0	0	2	0
	0%	0%	-	-	-	-	0%	1%	-	0%	-	-	-	-	0%	-	-	0%	-
Ottawa - Hull	181	104	15	15	5	6	36	12	11	58	19	55	22	21	18	35	40	40	24
	5%	5%	3%	8% ABE	6%	3%	5%	3%	1%	5% H	5% H	7% H	5% H	3%	4%	6% M	6% M	5%	5%
Brockville	5	4	0	0	0	1	0	0	4	0	0	2	0	2	0	0	1	0	3
	0%	0%	-	-	-	1%	-	-	0%	-	-	0%	-	0%	-	-	0%	-	1%
Pembroke	8	4	2	0	0	0	3	0	8	0	0	0	0	4	0	0	2	0	3
	0%	0%	0%	-	-	-	0%	-	1% IK	-	-	-	-	0%	-	-	0%	-	0%
Kingston	20	6	2	2	0	4	6	2	4	10	4	0	0	0	2	6	2	6	4
	1%	0%	0%	1%	-	2% A	1%	1%	0%	1% K	1% K	-	-	-	0%	1% M	0%	1%	1%
Belleville	11	8	0	0	0	0	3	2	0	7	2	0	0	2	2	0	2	3	2
	0%	0%	-	-	-	-	0%	1%	-	1%	0%	-	-	0%	0%	-	0%	0%	0%
Cobourg	1	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0	0	0
	0	-	-	-	-	-	0	-	-	-	-	-	0	0	-	-	-	-	-
Peterborough	20	12	0	1	0	3	4	0	5	6	0	6	3	4	2	1	2	8	4
	1%	1%	-	1%	-	2% B	1%	-	1%	1%	-	1%	1%	1%	0%	0%	0%	1%	1%
Lindsay	4	2	0	1	0	1	0	1	3	0	0	0	0	0	0	0	3	1	0
	0%	0%	-	1%	-	1%	-	0%	0%	-	-	-	-	-	-	-	0%	0%	-
Oshawa	60	32	7	3	2	3	13	3	14	18	6	19	0	3	18	4	8	22	6
	2%	1%	2%	2%	2%	1%	2%	1%	2% L	2% L	2% L	2% L	-	0%	4% MOPR	1%	1%	3% M	1%
Toronto	370	185	34	11	9	27	102	23	86	84	30	77	70	78	62	47	50	77	55
	10%	8%	7%	6%	10%	14% ABC	15% ABC	7%	10%	8%	8%	10% GHIJK	16% PQ	10%	13% PQ	8%	8%	9%	10%
Hamilton	94	69	6	4	0	7	9	4	28	29	2	18	14	18	14	14	14	23	12
	2%	3%	1%	2%	-	4%	1%	1%	3% J	3%	0%	2%	3% J	2%	3%	3%	2%	3%	2%
St. Catharines - Niagara	37	14	5	2	4	1	13	6	11	8	2	5	5	10	3	2	7	6	10
	1%	1%	1%	1%	4% AE	0%	2% A	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	2%
Kitchener	53	28	3	1	0	1	20	6	12	8	3	13	13	21	4	9	9	2	8
	1%	1%	1%	1%	-	0%	3% AB	2%	1%	1%	1%	2%	3% I	3% Q	1%	2% Q	1% Q	0%	2% Q
Brantford	18	11	2	1	0	0	4	1	5	7	2	0	3	5	0	5	3	2	4
	0%	0%	0%	1%	-	-	1%	0%	1%	1%	1%	-	1%	1%	-	1%	0%	0%	1%
Woodstock	10	10	0	0	0	0	0	0	2	3	5	0	0	0	3	0	2	5	0
	0%	0%	-	-	-	-	-	-	0%	0%	1% K	-	-	-	1%	-	0%	1%	-
Tillsonburg	2	2	0	0	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0
	0	0	-	-	-	-	-	-	-	0	-	-	-	-	-	-	0	-	-
Simcoe	4	4	0	0	0	0	0	0	3	1	0	0	0	0	0	0	0	1	3
	0%	0%	-	-	-	-	-	-	0%	0%	-	-	-	-	-	-	-	0%	1%
Guelph	35	26	4	0	2	0	3	0	13	11	0	9	1	6	1	11	10	3	4
	1%	1%	1%	-	2% E	-	0%	-	2%	1%	-	1%	0%	1%	0%	2% NQ	2%	0%	1%
Stratford	2	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	2	0
	0%	0%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	0%	-
London	68	46	4	6	0	2	11	3	11	14	4	19	13	16	15	4	10	12	7
	2%	2%	1%	3% B	-	1%	2%	1%	1%	1%	1%	2%	3%	2%	3% O	1%	2%	1%	1%
Chatham	9	7	0	0	0	0	3	1	2	5	2	0	0	4	2	4	0	0	0
	0%	0%	-	-	-	-	0%	0%	0%	0%	0%	-	-	0%	0%	1%	-	-	-
Leamington	4	4	0	0	0	0	0	0	0	2	0	0	2	2	2	0	0	0	0
	0	0	-	-	-	-	-	-	-	0	-	-	0	0	0	-	-	-	-

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Windsor	24 1%	15 1%	2 0%	1 1%	0 -	2 1%	5 1%	1 0%	4 0%	6 1%	4 1%	2 0%	8 2% K	3 0%	3 1%	7 1%	4 1%	3 0%	4 1%
Sarnia	12 0%	12 1%	0 -	1 1%	0 -	0 -	0 -	0 -	5 1%	2 0%	2 0%	4 0%	0 -	4 1%	0 -	3 0%	2 0%	4 0%	0 -
Collingwood	4 0%	2 0%	3 1%	0 -	0 -	0 -	0 -	0 -	2 0%	0 -	0 -	3 0%	0 -	0 -	0 -	3 0%	0 -	2 0%	0 -
Barrie	31 1%	29 1%	0 -	0 -	0 -	0 -	2 0%	0 -	9 1%	14 1%	2 1%	6 1%	0 -	4 0%	6 1% Q	6 1% Q	7 1% Q	0 -	8 1% Q
Orillia	9 0%	4 0%	0 -	0 -	0 -	0 -	5 1%	0 -	4 0%	3 0%	0 -	2 0%	0 -	2 0%	0 -	3 1%	0 -	4 0%	0 -
Midland	5 0%	4 0%	0 -	1 1%	0 -	0 -	0 -	1 0%	0 -	2 0%	0 -	0 -	2 0%	0 -	0 -	0 -	4 1%	1 0%	0 -
North Bay	11 0%	2 0%	4 1% A	1 1%	1 1% A	1 0%	3 0%	3 1%	1 0%	3 0%	0 -	4 0%	1 0%	1 0%	7 2% MQR	1 0%	2 0%	0 -	0 -
Sudbury	25 1%	11 0%	6 1%	2 1%	0 -	1 0%	5 1%	0 -	4 0%	11 1%	2 0%	3 0%	5 1%	6 1% Q	4 1% Q	6 1% Q	6 1% Q	0 -	0 -
Haileybury	1 0%	0 -	0 -	0 -	0 -	1 1% A	0 -	0 -	0 -	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0%
Timmins	9 0%	8 0%	0 -	0 -	0 -	0 -	1 0%	4 1% IK	2 0%	1 0%	2 0%	0 -	0 -	0 -	0 -	0 -	4 1%	5 1%	0 -
Sault Ste. Marie	18 0%	12 1%	2 0%	2 1% F	0 -	2 1% F	0 -	4 1%	3 0%	6 1%	2 1%	2 0%	2 0%	6 1%	0 -	4 1%	0 -	6 1%	2 0%
Thunder Bay	24 1%	19 1%	0 -	3 2% B	0 -	0 -	2 0%	4 1% H	0 -	12 1% H	4 1% H	2 0%	2 0%	5 1%	2 0%	5 1%	5 1%	5 1%	2 0%
Kenora	4 0%	4 0%	0 -	0 -	0 -	0 -	0 -	0 -	4 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	0 -	0 -
Winnipeg	82 2%	57 2% B	2 1%	5 3% B	3 3% B	4 2%	12 2%	5 1%	17 2%	17 2%	9 2%	24 3%	12 3%	19 3%	16 3%	12 2%	9 1%	16 2%	10 2%
Portage la Prairie	1 0	0 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -
Brandon	6 0	4 0	0 0	0 0	0 0	0 0	1 0	0 0	2 0	1 0	0 0	1 0	1 0	1 0	1 0	0 0	0 0	2 0	2 0
Thompson	2 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Regina	30 1%	19 1%	3 1%	0 0%	0 -	1 1%	6 1%	2 0%	7 1%	6 1%	5 1%	8 1%	1 0%	6 1%	4 1%	6 1%	5 1%	6 1%	4 1%
Yorkton	2 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	1 0	1 0	0 0	0 0	0 0	0 -	1 0	0 -	0 0	1 0	0 0
Moose Jaw	5 0	3 0	0 0	0 0	0 0	0 0	1 0	0 0	0 0	2 0	0 -	2 0	0 0	1 0	0 0	1 0	1 0	2 0	0 -
Swift Current	3 0	2 0	0 0	1 0	0 0	0 -	0 -	0 -	1 0	1 0	1 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	1 0
Saskatoon	30 1%	19 1%	4 1%	1 1%	0 -	1 1%	4 1%	2 1%	5 1%	10 1%	4 1%	7 1%	2 0%	3 0%	5 1%	5 1%	3 1%	7 1%	7 1%
North Battleford	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0

DEMOGRAPHICS

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	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	0	0	-	0	-	-	-	-	0	0	-	0	-	0	-	0	-	-	-
Prince Albert	3	2	0	0	0	1	0	1	0	0	0	1	1	0	0	1	1	0	0
	0	0	0	-	-	0	-	0	0	0	-	0	0	-	-	0	0	0	0
Estevan	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	0	0	-	-	-	0	-	0	-	0	-	0	-	0	-	-	0	-	-
Medicine Hat	10	8	1	0	0	1	0	1	2	4	0	1	2	2	3	0	0	3	2
	0%	0%	0%	0%	-	0%	-	0%	0%	0%	-	0%	0%	0%	1%	-	-	0%	0%
Lethbridge	14	9	2	1	0	1	1	1	4	5	3	0	2	5	1	2	0	5	1
	0%	0%	0%	1%	-	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	-	1%	0%
Calgary	98	61	10	5	1	6	16	4	19	19	13	26	18	27	8	10	17	20	13
	3%	3%	2%	3%	1%	3%	2%	1%	2%	2%	3%	3%	4%	4%	2%	2%	3%	2%	2%
Red Deer	7	5	0	0	0	0	2	0	2	3	1	0	1	1	0	1	1	2	2
	0	0	-	-	-	-	0	-	0	0	0	-	0	0	-	0	0	0	0
Edmonton	150	102	12	6	4	6	19	7	22	56	23	28	14	39	17	16	22	30	26
	4%	4%	3%	4%	5%	3%	3%	2%	3%	5% H	6% GH	4%	3%	5%	4%	3%	3%	3%	5%
Lloydminster	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	0	-	-	0 A	-	-	0	-	-	0	-	-	-	-	-	0	-	0	-
Grand Centre	3	3	0	0	1	0	0	1	0	2	0	0	1	0	2	0	1	1	0
	0%	0%	-	-	1%	-	-	0%	-	0%	-	-	0%	-	0%	-	0%	0%	-
Grande Prairie	6	2	1	0	0	0	3	0	4	1	0	1	0	0	1	0	0	3	3
	0	0	0	-	-	-	0	-	0	0	-	0	-	-	0	-	-	0	0
Wood Buffalo	1	1	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	1	0
	0	0	-	-	-	-	-	-	-	0	-	0	-	0	-	-	-	0	-
Wetaskiwin	4	2	0	0	0	0	0	1	0	0	1	0	0	1	1	0	0	0	0
	0	0	-	-	-	-	0	0	-	-	0	-	-	0	0	-	-	-	-
Cranbrook	2	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	2	0
	0	0	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-	0	-
Penticton	2	1	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1	1	0
	0%	0%	-	0%	1%	-	-	-	0%	-	0%	0%	-	-	-	-	0%	0%	-
Kelowna	31	24	0	2	1	3	0	2	9	12	3	2	3	2	6	5	5	11	3
	1%	1%	-	1% BF	1% B	2% BF	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%
Vernon	6	3	0	1	0	0	1	0	2	4	0	0	0	2	1	1	0	2	0
	0%	0%	-	1%	-	-	0%	0%	0%	0%	-	0%	-	0%	0%	0%	-	0%	-
Kamloops	17	12	3	0	1	2	0	1	3	7	2	3	1	5	1	2	3	5	1
	0%	1%	1%	-	1%	1% F	-	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%
Chilliwack	12	11	1	0	0	0	0	2	3	1	4	2	0	7	0	1	0	4	1
	0%	0%	0%	-	-	-	-	1%	0%	0%	1% I	0%	-	1%	-	0%	-	0%	0%
Abbotsford	21	15	2	3	0	0	0	2	7	8	1	1	2	5	2	3	4	2	4
	1%	1%	0%	2% F	1%	-	-	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%
Vancouver	178	100	16	7	6	8	40	7	27	41	26	42	33	26	19	14	26	59	33
	5%	4%	3%	4%	7%	4%	6%	2%	3%	4%	7% GHI	5% G	7% GHI	3%	4%	2%	4%	7% MO	6% O
Victoria	65	42	7	3	0	6	6	1	11	21	8	13	11	6	7	6	5	24	14
	2%	2%	2%	2%	-	3%	1%	0%	1%	2%	2%	2%	2%	1%	1%	1%	1%	3% MP	3% M
Duncan	6	4	0	0	0	0	2	2	2	1	1	0	0	2	1	0	2	0	2
	0	0	-	-	-	-	0	0	0	0	0	-	-	0	0	-	0	-	0

DEMOGRAPHICS

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	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Nanaimo	11	4	4	0	1	2	1	2	3	1	1	3	1	0	2	1	2	1	5
	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	1% M
Port Alberni	2	1	0	0	0	0	1	0	0	1	0	1	0	0	0	0	0	0	2
	0	0	-	-	-	-	0	-	-	0	-	0	-	-	-	-	-	-	0
Courtenay	10	7	0	0	0	1	1	1	4	4	0	1	0	1	0	1	3	4	1
	0%	0%	-	0%	-	1%	0%	0%	0%	0%	-	0%	-	0%	-	0%	0%	0%	0%
Campbell River	12	6	3	0	2	0	0	2	3	2	4	1	0	0	0	3	3	5	1
	0%	0%	1%	-	2% AF	0%	-	1%	0%	0%	1%	0%	-	0%	-	0%	0%	1%	0%
Powell River	3	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	3	0
	0	0	0	-	-	-	-	-	0	-	-	0	-	-	-	-	-	0	-
Williams Lake	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	-	-	1% A	-	-	-	0%	-	0%	-	-	-	-	-	0%	-	0%	-
Quesnel	5	4	0	0	0	1	0	0	0	3	1	1	0	0	0	0	2	2	1
	0%	0%	-	-	-	1%	-	-	0%	0%	0%	0%	-	-	-	-	0%	0%	0%
Prince Rupert	2	1	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	2	0
	0	0	0	-	-	-	-	-	0	-	0	-	-	-	-	-	-	0	-
Terrace	4	2	0	0	0	0	1	0	2	1	0	0	0	1	0	0	0	2	0
	0%	0%	-	0%	1%	-	0%	-	0%	0%	0%	-	-	0%	-	0%	-	0%	-
Prince George	10	4	4	0	0	0	1	1	1	6	0	1	1	2	0	1	3	3	1
	0%	0%	1% A	-	1%	-	0%	0%	0%	1%	-	0%	0%	0%	-	0%	0%	0%	0%
Dawson Creek	3	2	0	0	0	0	1	0	0	2	1	0	0	0	0	1	1	1	0
	0	0	-	-	-	-	0	-	-	0	0	-	-	-	-	0	0	0	-
Fort St. John	2	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0
	0	0	-	-	-	-	0	-	-	0	0	0	-	-	0	0	-	0	-
Not in a CMA/Unknown	982	629	114	45	22	43	123	128	255	285	97	139	68	239	105	156	148	205	118
	25%	28% F	24%	26%	25%	21%	18%	38% IJKL	30% KL	26% KL	26% KL	18%	15%	32% NPQR	23%	27%	23%	23%	22%

DEMOGRAPHICS

Respondent's Sex:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

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		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Male	1912	1154	225	46	37	71	370	170	403	542	165	385	239	305	221	288	325	466	293
	49%	51%	48%	27%	42%	35%	56%	50%	48%	50%	45%	50%	54%	40%	47%	51%	51%	53%	55%
		CE	CE		C		CDE									M	M	M	M
Female	1971	1117	241	127	51	129	295	170	436	546	204	391	207	449	246	280	315	418	242
	51%	49%	52%	73%	58%	65%	44%	50%	52%	50%	55%	50%	46%	60%	53%	49%	49%	47%	45%
				ABDF	F	ABF								OPQR					

DEMOGRAPHICS

Language of Interview:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
English	2978	1868	257	134	60	146	501	218	667	833	324	584	332	632	383	414	454	660	408
	77%	82%	55%	77%	67%	73%	75%	64%	79%	77%	88%	75%	74%	84%	82%	73%	71%	75%	76%
		BDEF		B		B	B		G	G	GHIKL	G	G	OPQR	OPQ				
French	904	403	209	39	29	54	164	121	173	255	45	192	115	121	84	153	186	223	127
	23%	18%	45%	23%	33%	27%	25%	36%	21%	23%	12%	25%	26%	16%	18%	27%	29%	25%	24%
			ACEF		A	A	A	HIJKL	J	J		J	J			MN	MN	MN	M

DEMOGRAPHICS

Canadian Markets:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
BC	506	302	54	23	17	31	76	30	112	138	69	96	60	75	47	54	71	173	82
	13%	13%	12%	13%	20%	16%	11%	9%	13%	13%	19%	12%	13%	10%	10%	9%	11%	20%	15%
					F						GIK							MNOP	MNO
AB	400	272	34	15	8	15	53	26	83	130	47	70	43	107	47	42	58	88	56
	10%	12%	7%	9%	9%	7%	8%	8%	10%	12%	13%	9%	10%	14%	10%	7%	9%	10%	10%
		BF												OPQ					
SK	119	77	12	5	2	5	18	12	26	32	15	27	6	22	17	22	17	26	15
	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	4%	3%	1%	3%	4%	4%	3%	3%	3%
MB	136	88	10	8	3	7	18	13	33	28	14	30	17	34	26	19	14	27	15
	3%	4%	2%	5%	4%	4%	3%	4%	4%	3%	4%	4%	4%	5%	6%	3%	2%	3%	3%
															P				
ON	1487	928	119	69	21	72	272	103	334	425	141	292	178	317	188	220	243	302	201
	38%	41%	25%	40%	24%	36%	41%	30%	40%	39%	38%	38%	40%	42%	40%	39%	38%	34%	38%
		BD		BD		B	BD		G	G			G	Q					
PQ	945	408	212	41	30	58	188	129	183	259	50	203	115	124	89	167	195	222	138
	24%	18%	46%	24%	34%	29%	28%	38%	22%	24%	14%	26%	26%	16%	19%	29%	30%	25%	26%
			ACEF		A	A	A	HIJKL	J	J		J	J			MN	MN	MN	MN
NB	93	61	8	4	3	4	12	10	24	21	11	19	8	27	18	13	14	11	9
	2%	3%	2%	2%	4%	2%	2%	3%	3%	2%	3%	2%	2%	4%	4%	2%	2%	1%	2%
														Q	Q				
NS	117	78	10	5	2	5	16	10	28	34	12	21	13	29	18	18	15	22	13
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	3%	3%	4%	4%	3%	2%	3%	3%
PEI	16	11	1	1	1	1	2	1	4	4	2	3	2	6	3	2	2	2	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%
NFLD	64	44	5	2	1	2	10	6	13	18	7	15	5	13	13	11	12	9	4
	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	1%
															R				

DEMOGRAPHICS

Quota:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
less than 25	334	27	44	0	2	0	261	33	93	73	81	47	5	33	41	54	52	90	60
	9%	1%	9%	0%	2%	-	39%	10%	11%	7%	22%	6%	1%	4%	9%	10%	8%	10%	11%
			ACDE		E		ABCDE	L	IKL	L	GHIKL	L			M	M	M	M	M
25-34	577	254	145	2	7	2	165	36	80	185	38	159	78	64	57	74	129	133	120
	15%	11%	31%	1%	8%	1%	25%	11%	10%	17%	10%	20%	18%	9%	12%	13%	20%	15%	22%
		CE	ACDE		CE		ACDE			GHJ		GHJ	GHJ			M	MNOQ	M	MNOQ
35-44	669	404	114	7	32	36	71	54	126	196	54	158	79	105	84	112	120	149	95
	17%	18%	24%	4%	36%	18%	11%	16%	15%	18%	15%	20%	18%	14%	18%	20%	19%	17%	18%
		CF	ACF		ABCEF	CF	C			GHJ		H				M			
45-54	968	675	82	18	28	69	90	57	250	305	77	179	97	177	109	138	161	241	132
	25%	30%	18%	10%	32%	34%	14%	17%	30%	28%	21%	23%	22%	23%	23%	24%	25%	27%	25%
		BCF	C		BCF	BCF			GJKL	GJ		G							
55-64	772	556	48	37	13	65	52	63	162	215	75	146	109	172	98	119	113	177	89
	20%	24%	10%	21%	14%	33%	8%	19%	19%	20%	20%	19%	24%	23%	21%	21%	18%	20%	17%
		BDF		BF		ABCDF								R					
65 or older	563	355	34	109	7	28	25	97	127	115	43	86	79	202	79	69	65	95	39
	14%	16%	7%	63%	8%	14%	4%	29%	15%	11%	12%	11%	18%	27%	17%	12%	10%	11%	7%
		BF	F	ABDEF		BF		HIJKL	I				IK	NOPQR	PQR	R			

TALKING ABOUT CHARITIES

1A. Thinking about charities in general, would you say you trust them:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1066	633	106	47	24	46	207	80	205	242	90	261	188	240	137	160	180	226	122
	27%	28%	23%	27%	27%	23%	31%	23%	24%	22%	24%	34%	42%	32%	29%	28%	28%	26%	23%
							B					GHIJ	GHIJK	QR					
Some	1961	1173	243	93	41	90	313	145	415	602	195	381	203	371	258	276	305	474	255
	50%	52%	52%	54%	46%	45%	47%	43%	49%	55%	53%	49%	45%	49%	55%	49%	48%	54%	48%
										GKL	G				P				
A little	684	373	104	24	15	50	113	84	173	199	71	114	40	110	50	114	132	151	121
	18%	16%	22%	14%	17%	25%	17%	25%	21%	18%	19%	15%	9%	15%	11%	20%	21%	17%	23%
			AC			ACF		IKL	KL	L	L	L				MN	MN	N	MN
Not at all	151	80	11	7	9	14	27	29	45	38	10	14	14	27	17	16	21	32	35
	4%	4%	2%	4%	10%	7%	4%	9%	5%	4%	3%	2%	3%	4%	4%	3%	3%	4%	6%
					ABF	AB		IJKL	K										OP
Don't know/Refused	23	12	2	2	1	1	5	2	3	6	4	6	2	6	4	1	3	1	3
	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3026	1806	349	140	65	135	521	225	619	844	285	642	390	611	395	437	484	700	377
	78%	80%	75%	81%	73%	68%	78%	66%	74%	78%	77%	83%	87%	81%	85%	77%	76%	79%	70%
		E		E			E		G	G		GHI	GHIJ	R	OPR				R
A little/Not at all	835	453	115	31	23	64	140	114	218	237	80	128	54	137	67	130	153	183	156
	21%	20%	25%	18%	26%	32%	21%	33%	26%	22%	22%	17%	12%	18%	14%	23%	24%	21%	29%
						ACF		HIJKL	KL	KL	L					N	MN	N	MNQ

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
TOTAL MENTIONS																			
Base: Respondents who said they trust them A lot/Some																			
Unweighted Base	3058	1712	297	226	102	200	506	268	635	791	316	658	379	687	451	436	450	657	355
Weighted Base	3026	1806	349	140	65*	135	521	225	619	844	285	642	390	611	395	437	484	700	377
NEGATIVE MENTIONS (NET)	1558	952	199	73	30	76	223	116	338	462	151	320	156	304	206	222	243	371	193
	51%	53%	57%	52%	46%	56%	43%	51%	55%	55%	53%	50%	40%	50%	52%	51%	50%	53%	51%
		F	F			F		L	L	L	L	L							
- Not sure where the money is really going	582	363	74	36	14	18	76	40	132	175	58	110	59	116	81	86	86	136	73
	19%	20%	21%	26%	21%	14%	15%	18%	21%	21%	20%	17%	15%	19%	21%	20%	18%	19%	19%
		F		EF															
- Spend too much on salaries and/or administration	220	158	13	9	3	16	20	11	30	64	21	58	35	59	29	21	36	54	16
	7%	9%	4%	7%	5%	12%	4%	5%	5%	8%	8%	9%	9%	10%	7%	5%	7%	8%	4%
		BF				BF						H	H	OR					
- Scam/scandal general mention	165	90	11	8	4	4	48	16	47	44	14	28	16	24	26	17	25	50	21
	5%	5%	3%	6%	6%	3%	9%	7%	8%	5%	5%	4%	4%	4%	7%	4%	5%	7%	6%
							ABE												
- Read/ heard in media about a scam/scandal	122	65	20	5	3	12	15	6	44	36	12	22	3	17	10	23	24	29	17
	4%	4%	6%	3%	4%	9%	3%	3%	7%	4%	4%	3%	1%	3%	3%	5%	5%	4%	5%
						AF			KL	L	L	L							
- Not sure they are who they say they are	117	73	24	4	2	3	11	6	24	45	12	22	8	27	19	9	20	26	16
	4%	4%	7%	3%	4%	2%	2%	3%	4%	5%	4%	3%	2%	4%	5%	2%	4%	4%	4%
			F							L									
- Help is not getting to the right people	98	64	15	2	1	6	11	6	24	27	13	15	13	17	14	16	14	14	23
	3%	4%	4%	1%	2%	5%	2%	3%	4%	3%	5%	2%	3%	3%	3%	4%	3%	2%	6%
																			MQ
- Read/heard negative story in media	80	44	14	4	2	11	5	5	15	22	8	16	12	13	9	18	16	15	8
	3%	2%	4%	3%	3%	8%	1%	2%	2%	3%	3%	2%	3%	2%	2%	4%	3%	2%	2%
			F			AF													
- I don't have confidence/ trust in (some of) them	59	39	6	2	0	1	9	2	3	17	6	16	12	22	4	5	4	14	6
	2%	2%	2%	1%	-	1%	2%	1%	0%	2%	2%	2%	3%	4%	1%	1%	1%	2%	2%
										H		H	H	NOP					
- I don't like their fundraising tactics	46	36	1	2	0	0	7	3	9	16	3	14	1	12	6	12	4	2	11
	2%	2%	0%	1%	0%	0%	1%	1%	1%	2%	1%	2%	0%	2%	2%	3%	1%	0%	3%
														Q	Q	Q			Q
- They (some) are dishonest/ untrustworthy	40	21	5	2	3	3	6	7	7	12	3	8	2	6	10	10	3	3	8
	1%	1%	1%	1%	4%	2%	1%	3%	1%	1%	1%	1%	1%	1%	2%	2%	0%	0%	2%
															Q	Q			
- They (some) misspend/ misdirect/ waste funds	34	18	6	1	1	4	3	3	9	6	6	7	4	7	4	4	6	7	5
	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
- Seen/ heard/ read (negative) comments or stories about charities	25	15	6	1	0	0	3	0	8	10	2	6	0	2	0	4	6	9	3
	1%	1%	2%	0%	-	0%	1%	-	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%
- I had a negative experience as an employee/ volunteer/ donor etc.	23	20	0	0	0	0	2	2	6	3	2	8	1	5	5	2	5	3	2
	1%	1%	-	0%	-	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%
- They (some) are not transparent/ accountable	22	14	2	1	0	0	4	2	4	2	4	2	8	3	3	8	4	3	2
	1%	1%	1%	1%	-	0%	1%	1%	1%	0%	1%	0%	2%	0%	1%	2%	1%	1%	0%
													IK						
- There are too many charities/ is too much fundraising	22	11	3	0	1	1	5	2	7	5	2	5	1	4	0	3	5	6	4
	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	1%	1%	1%	1%
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	22	8	4	2	0	2	7	3	2	9	2	4	0	5	0	5	3	5	2
	1%	0%	1%	1%	-	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%
- They (some) are bad	21	13	3	0	0	4	2	2	4	2	3	8	3	2	0	6	5	5	3
	1%	1%	1%	0%	0%	3%	0%	1%	1%	0%	1%	1%	1%	0%	-	1%	1%	1%	1%
						AF													
- I am cautious/ suspicious/ skeptical	20	15	2	1	0	0	2	2	6	6	0	4	2	2	2	3	5	5	2
	1%	1%	1%	1%	-	-	0%	1%	1%	1%	-	1%	0%	0%	1%	1%	1%	1%	1%
- Don't trust large/ national charities/ only deal with local charities	19	14	4	0	0	0	1	0	8	2	2	5	2	7	0	5	2	2	3
	1%	1%	1%	-	-	0%	0%	0%	1%	0%	1%	1%	0%	1%	-	1%	0%	0%	1%
- I volunteer for/am involved with a	14	5	2	1	0	0	5	3	1	5	1	2	1	1	4	0	3	5	0

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
charity	0%	0%	1%	1%	0%	-	1%	2% H	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	-
- Employees or volunteers steal/ misappropriate funds/ commit crimes	14 0%	4 0%	6 2% A	0 -	0 -	0 -	4 1%	1 0%	1 0%	6 1%	1 0%	5 1%	0 -	3 0%	1 0%	2 1%	3 1%	3 0%	3 1%
- They (some) are deceptive/ misleading	11 0%	4 0%	3 1%	0 -	0 -	2 2% A	1 0%	0 -	3 0%	3 0%	0 0%	3 0%	2 0%	3 1%	0 -	0 -	5 1%	2 0%	0 0%
- Employees/ volunteers/ beneficiaries exploit charities	8 0%	2 0%	0 -	0 0%	0 -	1 1%	5 1% A	2 1% I	0 -	0 -	0 0%	4 1%	2 0%	2 0%	0 -	0 -	1 0%	3 0%	2 0%
- They (some) are not making progress/ I don't see results	5 0%	4 0%	0 -	1 1%	0 -	0 -	0 -	0 -	1 0%	0 0%	2 1%	2 0%	0 -	1 0%	0 -	0 -	1 0%	3 0%	0 0%
- They (some) are not dedicated/ serious	4 0%	3 0%	0 -	0 -	0 -	0 -	1 0%	2 1%	0 -	3 0%	0 -	0 -	0 -	1 0%	0 -	2 0%	2 0%	0 -	0 -
- They (some) hoard/ don't disburse funds	4 0%	2 0%	0 -	0 -	0 -	2 1% AF	0 -	0 -	2 0%	0 -	0 -	2 0%	0 -	0 -	0 -	0 -	4 1%	0 -	0 -
- I don't (like to) donate to charity	3 0%	1 0%	0 -	1 1%	1 2% ABF	0 -	0 -	1 0%	0 -	0 0%	1 0%	1 0%	0 -	0 -	2 0%	0 -	0 -	0 0%	1 0%
- They (some) manipulate donors to raise funds	2 0	0 -	0 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	2 0	0 -	2 0	0 -	0 -	0 -	0 -	0 0
- Other negative mentions	50 2%	23 1%	8 2%	1 1%	1 2%	6 5% A	11 2%	3 1%	9 1%	16 2%	8 3%	10 2%	4 1%	2 0%	6 2%	8 2%	9 2%	16 2% M	8 2% M
POSITIVE MENTIONS (NET)	1440 48%	850 47%	151 43%	68 49%	34 52%	62 46%	272 52% B	109 49%	269 43%	371 44%	128 45%	324 50%	232 59% GHIJK	315 52% Q	182 46%	224 51%	224 46%	311 44%	176 47%
- They do what they say they do	201 7%	139 8%	14 4%	7 5%	6 9%	6 5%	29 6%	17 8%	41 7%	51 6%	13 5%	42 7%	36 9%	36 6%	23 6%	34 8%	34 7%	54 8%	20 5%
- They do an important job	200 7%	100 6%	20 6%	10 7%	8 12% A	14 10% A	47 9% A	14 6%	42 7%	45 5%	27 10% I	47 7%	25 6%	43 7%	31 8%	36 8%	29 6%	42 6%	20 5%
- I volunteer for / am involved with a charity	168 6%	112 6%	14 4%	9 6%	6 9% F	11 8% F	17 3%	14 6%	40 6%	38 5%	13 5%	41 6%	22 6%	59 10% OPQR	25 6%	15 3%	17 3%	37 5%	15 4%
- I have confidence/ trust in (some of) them	126 4%	65 4%	15 4%	5 4%	8 12% ABCF	8 6%	25 5%	8 3%	15 2%	32 4%	15 5%	28 4%	25 6% H	42 7% PQ	14 4%	17 4%	13 3%	21 3%	13 4%
- Charities are accountable	125 4%	80 4%	11 3%	3 2%	3 4%	5 3%	23 4%	7 3%	10 2%	34 4%	5 2%	48 7% HIJ	20 5% H	32 5%	11 3%	23 5%	25 5%	21 3%	13 3%
- Their services are needed	79 3%	40 2%	6 2%	7 5%	2 3%	7 5% A	17 3%	13 6% IKL	26 4% I	13 2%	7 2%	13 2%	6 2%	20 3%	10 3%	6 1%	11 2%	19 3%	12 3%
- I donate to (support) a charity/ charities	69 2%	39 2%	7 2%	6 4%	2 3%	3 3%	12 2%	11 5% I	16 3%	14 2%	5 2%	14 2%	10 3%	16 3%	11 3%	7 2%	8 2%	17 2%	11 3%
- They (some) do good works/ are a worthy cause	66 2%	32 2%	6 2%	2 2%	1 2%	5 4%	20 4%	4 2%	18 3%	27 3%	4 1%	10 2% L	3 1%	5 1%	11 3%	13 3% M	17 4% M	13 2%	8 2%
- Charities are well-regulated	65 2%	47 3%	5 1%	4 3%	1 1%	1 1%	8 1%	2 1%	11 2%	18 2%	4 1%	18 3%	12 3%	14 2%	12 3%	7 2%	10 2%	12 2%	9 2%
- I know people who get help from charities	64 2%	37 2%	7 2%	5 4%	1 1%	1 0%	13 3%	8 3%	9 1%	16 2%	9 3%	11 2%	11 3%	16 3%	9 2%	11 3%	11 2%	11 2%	7 2%
- They (some) help people in need	55 2%	29 2%	5 1%	1 1%	5 7% ABCE	1 1%	15 3%	4 2%	12 2%	21 2%	2 1%	10 2%	7 2%	16 3%	5 1%	5 1%	12 3%	12 2%	5 1%
- I only deal with familiar/well-known charities	45 1%	20 1%	8 2%	1 1%	4 7% ACEF	1 1%	11 2%	1 0%	11 2%	12 1%	9 3%	9 1%	3 1%	6 1%	6 2%	8 2%	8 2%	14 2%	2 1%

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri A	Comm Law B	Wid C	Sep D	Div E	Sing F	<HS G	HS H	Coll I	Some Univ J	Univ Grad K	Post Grad L	1 /wk M	1-2 /mth N	3-4 /yr O	1-2 /yr P	Not past 12 mths Q	Never R
- Charities are well managed/ fiscally responsible	43 / 1%	28 / 2%	7 / 2%	1 / 1%	0 / 0%	2 / 2%	4 / 1%	2 / 1%	7 / 1%	18 / 2%	1 / 0%	5 / 1%	10 / 3%	7 / 1%	8 / 2%	12 / 3% R	9 / 2%	7 / 1%	0 / 0%
- They (some) are good	42 / 1%	27 / 2%	5 / 1%	1 / 0%	0 / -	7 / 5% ABCF	3 / 0%	3 / 2%	6 / 1%	13 / 2%	2 / 1%	13 / 2%	4 / 1%	6 / 1%	1 / 0%	13 / 3% N	5 / 1%	13 / 2%	4 / 1%
- Never had any problems with them	39 / 1%	24 / 1%	6 / 2%	2 / 1%	0 / 1%	1 / 0%	7 / 1%	1 / 0%	10 / 2%	13 / 2%	4 / 1%	7 / 1%	5 / 1%	6 / 1%	4 / 1%	6 / 1%	5 / 1%	7 / 1%	10 / 3%
- I donate to (support) specific charities (i.e. church, cancer)	38 / 1%	21 / 1%	6 / 2%	1 / 1%	2 / 3%	0 / -	8 / 2%	3 / 1%	6 / 1%	16 / 2%	5 / 2%	6 / 1%	2 / 0%	16 / 3% O	3 / 1%	1 / 0%	4 / 1%	6 / 1%	7 / 2%
- No reason not to trust them	38 / 1%	27 / 1%	2 / 1%	1 / 1%	0 / -	0 / -	8 / 2%	2 / 1%	4 / 1%	7 / 1%	8 / 3% HI	6 / 1%	11 / 3% HI	7 / 1%	0 / 0%	4 / 1%	4 / 1%	16 / 2% N	6 / 2%
- They (some) have a good reputation	38 / 1%	19 / 1%	5 / 1%	0 / -	0 / 1%	0 / 0%	13 / 3%	0 / 0%	7 / 1%	8 / 1%	8 / 3%	7 / 1%	7 / 2%	6 / 1%	4 / 1%	2 / 0%	8 / 2%	12 / 2%	6 / 2%
- They (some) are honest/ trustworthy	36 / 1%	22 / 1%	3 / 1%	0 / 0%	1 / 1%	1 / 1%	7 / 1%	2 / 1%	4 / 1%	15 / 2%	2 / 1%	5 / 1%	5 / 1%	3 / 1%	2 / 0%	6 / 1%	9 / 2%	7 / 1%	8 / 2%
- Employees/ volunteers are good people	28 / 1%	16 / 1%	2 / 1%	0 / -	1 / 1%	1 / 1%	7 / 1%	0 / -	1 / 0%	8 / 1%	0 / -	9 / 1% H	10 / 3% GHJ	3 / 1%	0 / 0%	4 / 1%	2 / 0%	10 / 1%	7 / 2% N
- I research before donating	26 / 1%	18 / 1%	3 / 1%	1 / 1%	0 / -	0 / 0%	3 / 1%	0 / 0%	4 / 1%	6 / 1%	6 / 2%	5 / 1%	4 / 1%	8 / 1%	6 / 2% Q	1 / 0%	3 / 1%	2 / 0%	5 / 1%
- They (some) are making progress/ I see results	24 / 1%	12 / 1%	4 / 1%	2 / 1%	0 / 0%	2 / 1%	5 / 1%	5 / 2% H	0 / -	5 / 1%	0 / 0%	7 / 1%	8 / 2% H	5 / 1%	4 / 1%	2 / 0%	5 / 1%	2 / 0%	7 / 2% Q
- They (some) are dedicated/ serious/ motivated	22 / 1%	14 / 1%	6 / 2%	0 / -	0 / -	1 / 1%	1 / 0%	2 / 1%	0 / -	8 / 1%	0 / -	4 / 1%	8 / 2% H	0 / -	3 / 1%	9 / 2% M	2 / 0%	4 / 1%	4 / 1%
- They (some) are transparent in their activities/ operations	17 / 1%	9 / 1%	3 / 1%	1 / 1%	0 / -	0 / 0%	4 / 1%	2 / 1%	0 / 0%	4 / 1%	0 / -	1 / 0%	10 / 2% HIJK	6 / 1%	1 / 0%	1 / 0%	5 / 1%	1 / 0%	4 / 1%
- Good government oversight	16 / 1%	10 / 1%	2 / 0%	1 / 1%	0 / -	1 / 1%	2 / 0%	0 / 0%	2 / 0%	3 / 0%	3 / 1%	3 / 0%	5 / 1%	4 / 1%	4 / 1%	2 / 0%	1 / 0%	2 / 0%	2 / 0%
- I have had good experience(s) with them	13 / 0%	6 / 0%	2 / 1%	3 / 2% AF	0 / -	0 / -	1 / 0%	0 / 0%	1 / 0%	4 / 0%	0 / -	1 / 0%	8 / 2% HIK	5 / 1%	1 / 0%	2 / 1%	0 / 0%	3 / 0%	2 / 0%
- I benefited from a charity	8 / 0%	4 / 0%	0 / -	3 / 2% ABF	1 / 1% F	1 / 1%	0 / -	1 / 1%	1 / 0%	3 / 0%	0 / -	2 / 0%	1 / 0%	1 / 0%	2 / 1%	2 / 1%	0 / -	3 / 0%	0 / -
- They benefit everyone	1 / 0	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 0	0 / -	0 / -	0 / -	1 / 0	0 / -	0 / -	0 / -	0 / -	1 / 0	0 / -	0 / -	0 / -
- Other positive mentions	50 / 2%	23 / 1%	9 / 3%	2 / 2%	1 / 2%	0 / 0%	14 / 3%	3 / 1%	8 / 1%	11 / 1%	5 / 2%	13 / 2%	10 / 3%	11 / 2%	5 / 1%	11 / 2%	4 / 1%	6 / 1%	14 / 4% PQ
Don't know/Refused	137 / 5%	82 / 5%	14 / 4%	2 / 2%	2 / 4%	2 / 2%	33 / 6%	12 / 5%	30 / 5%	40 / 5%	14 / 5%	21 / 3%	16 / 4%	24 / 4%	14 / 4%	18 / 4%	29 / 6%	32 / 5%	17 / 5%

OTHER RESPONSES

	TOTAL	Marri A	Comm Law B	Wid C	Sep D	Div E	Sing F	<HS G	HS H	Coll I	Some Univ J	Univ Grad K	Post Grad L	1 /wk M	1-2 /mth N	3-4 /yr O	1-2 /yr P	Not past 12 mths Q	Never R
Other	12 / 0%	3 / 0%	4 / 1% A	1 / 1%	0 / -	4 / 3% AF	0 / -	1 / 0%	1 / 0%	1 / 0%	2 / 1%	2 / 0%	6 / 2% HI	0 / -	0 / 0%	1 / 0%	8 / 2% M	2 / 0%	1 / 0%
NEUTRAL MENTIONS (NET)	57 / 2%	22 / 1%	14 / 4% A	1 / 1%	0 / 0%	3 / 2%	17 / 3% A	6 / 3%	11 / 2%	22 / 3%	6 / 2%	7 / 1%	5 / 1%	6 / 1%	7 / 2%	8 / 2%	9 / 2%	17 / 2%	9 / 3%
- Don't know enough about (some of) them	28 / 1%	8 / 0%	9 / 3% A	0 / 0%	0 / -	0 / -	10 / 2% A	0 / -	8 / 1%	9 / 1%	3 / 1%	3 / 0%	3 / 1%	3 / 1%	5 / 1%	3 / 1%	7 / 1%	8 / 1%	2 / 0%
- It depends on the charity	16 / 1%	10 / 1%	3 / 1%	0 / -	0 / 0%	2 / 1%	1 / 0%	0 / -	2 / 0%	10 / 1%	1 / 0%	1 / 0%	1 / 0%	2 / 0%	0 / 0%	2 / 1%	2 / 0%	6 / 1%	3 / 1%

TALKING ABOUT CHARITIES

1B. 1) Why do you say that you trust them A lot/Some?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
- Seen/ read/ heard stories (in the media)	11 0%	4 0%	2 1%	0 -	0 -	2 1%	3 1%	5 2% HIKL	0 0%	2 0%	1 0%	1 0%	1 0%	1 0%	2 0%	2 0%	1 0%	3 0%	3 1%
- Other neutral mentions	3 0%	0 0%	0 -	1 1% A	0 -	0 -	2 0%	1 0%	0 -	0 0%	0 -	2 0%	0 -	0 -	0 0%	1 0%	0 0%	0 -	2 0%

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
TOTAL MENTIONS																			
Base: Respondents who said they trust them A little/Not at all																			
Unweighted Base	781	391	93	45	36	78	130	114	202	225	72	119	47	144	81	111	131	181	126
Weighted Base	835	453	115*	31*	23**	64*	140*	114*	218	237	80*	128*	54*	137*	67*	130*	153*	183	156*
NEGATIVE MENTIONS (NET)	713 85%	392 86%	99 86%	28 90%	19 81%	51 80%	116 83%	87 77%	183 84% G	211 89%	71 89%	119 92% GL	41 76%	113 82%	58 87%	114 87%	134 88%	157 86%	130 83%
- Not sure where the money is really going	266 32%	146 32%	45 39%	7 24%	7 32%	17 27%	40 29%	24 21%	68 31%	84 35% G	26 32%	50 39% G	15 28%	37 27%	31 46% MQ	51 39%	48 32%	47 26%	50 32%
- Spend too much on salaries and/or administration	116 14%	78 17% F	12 10%	8 25% BF	1 3%	8 13%	10 7%	9 8%	26 12%	27 11%	15 18%	34 27% GHI	6 10%	21 16%	10 15%	11 9%	20 13%	42 23% OR	10 7%
- Help is not getting to the right people	71 8%	39 9%	12 11%	4 12%	2 7%	6 9%	9 6%	16 14% I	20 9%	13 6%	4 5%	13 10%	4 7%	13 9%	5 8%	11 8%	11 7%	17 9%	14 9%
- Scam/scandal general mention	67 8%	34 8%	7 6%	2 7%	1 5%	3 4%	17 12%	2 2%	25 11% G	22 9% G	5 6%	9 7%	2 3%	6 5%	6 9%	4 3%	20 13% O	13 7%	17 11%
- Read/ heard in media about a scam/scandal	61 7%	38 8%	10 9%	1 3%	3 11%	3 5%	6 4%	6 5%	13 6%	17 7%	12 15%	8 6%	6 10%	11 8%	2 4%	5 3%	14 9%	16 9%	12 8%
- Read/heard negative story in media	57 7%	34 8%	3 2%	1 4%	1 4%	3 4%	13 10%	6 5%	9 4%	22 9%	6 8%	10 8%	4 8%	4 3%	1 2%	8 6%	12 8%	19 10%	14 9%
- Not sure they are who they say they are	38 5%	22 5%	2 2%	1 5%	1 3%	3 4%	8 6%	2 2%	6 3%	14 6%	5 6%	10 8%	2 3%	8 6%	0 0%	6 5%	11 7%	8 4%	5 3%
- I don't like their fundraising tactics	27 3%	20 4%	2 2%	1 3%	0 1%	2 3%	2 2%	1 1%	8 4%	11 5%	0 -	6 4%	1 2%	7 5%	1 2%	2 1%	6 4%	6 3%	1 1%
- Seen/ heard/ read (negative) comments or stories about charities	22 3%	13 3%	3 2%	4 14% ABEF	0 -	0 -	2 2%	8 7%	4 2%	4 2%	1 1%	3 2%	2 3%	3 3%	1 2%	5 4%	3 2%	7 4%	2 1%
- Employees or volunteers steal/ misappropriate funds/ commit crimes	20 2%	6 1%	3 3%	0 -	2 7%	3 5%	6 4%	3 3%	10 4%	5 2%	0 -	2 1%	0 -	2 2%	1 1%	2 1%	8 5%	4 2%	3 2%
- They (some) misspend/ misdirect/ waste funds	19 2%	9 2%	4 3%	2 5%	0 -	2 4%	3 2%	5 4%	4 2%	2 1%	0 -	5 4%	4 7% I	4 3%	2 3%	3 2%	2 2%	8 4%	1 0%
- I don't (like to) donate to charity	15 2%	9 2%	2 2%	0 -	0 2%	2 3%	3 2%	6 5% I	4 2%	1 1%	0 1%	4 3%	0 -	2 1%	4 6% OP	0 0%	0 -	3 2%	5 4%
- I had a negative experience as an employee/ volunteer/ donor etc.	15 2%	5 1%	2 1%	0 2%	4 15%	3 5% A	1 1%	5 5% H	1 0%	4 2%	1 1%	2 1%	2 3%	2 2%	0 -	2 2%	4 3%	1 1%	4 3%
- There are too many charities/ is too much fundraising	15 2%	11 2%	2 2%	0 -	0 2%	0 1%	2 1%	3 3%	4 2%	4 2%	2 2%	0 0%	1 2%	5 4% Q	0 -	2 1%	4 2%	0 -	5 3%
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	13 2%	6 1%	0 -	1 3%	0 -	2 2%	4 3%	8 7% HI	2 1%	1 0%	0 -	2 2%	0 -	1 1%	0 -	1 1%	7 5%	2 1%	2 1%
- I don't have confidence/ trust in (some of) them	13 2%	3 1%	3 3%	0 -	0 -	1 2%	5 4%	4 4% I	6 3%	0 0%	1 1%	1 1%	0 -	1 1%	0 -	6 5%	2 2%	2 1%	1 1%
- I am cautious/ suspicious/ skeptical	10 1%	9 2%	0 -	1 3%	0 -	0 -	0 -	2 1%	5 2%	2 1%	0 -	2 1%	0 -	1 1%	0 -	5 4%	2 1%	2 1%	0 -
- They (some) are not transparent/ accountable	10 1%	5 1%	2 2%	0 -	0 -	0 1%	2 1%	0 -	2 1%	5 2%	2 2%	2 1%	0 -	2 1%	0 0%	0 0%	0 0%	5 3%	2 1%
- They (some) are dishonest/ untrustworthy	9 1%	6 1%	2 2%	1 3%	0 -	0 0%	0 0%	3 2%	3 1%	2 1%	0 -	2 2%	0 -	3 2%	0 -	3 2%	0 0%	2 1%	2 1%
- Employees/ volunteers/	7	0	0	0	1	1	4	2	1	4	0	0	0	2	0	1	4	0	0

Ipsos-Reid Public Affairs
FINAL DATA

Table: 11

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri A	Comm Law B	Wid C	Sep D	Div E	Sing F	<HS G	HS H	Coll I	Some Univ J	Univ Grad K	Post Grad L	1 /wk M	1-2 /mth N	3-4 /yr O	1-2 /yr P	Not past 12 mths Q	Never R
beneficiaries exploit charities	1%	0%	-	-	4%	1%	3% A	1%	0%	2%	-	-	-	1%	-	1%	2%	-	-
- They (some) are not making progress/ I don't see results	6 / 1%	0 / -	2 / 2% A	0 / -	2 / 7%	2 / 2% A	1 / 1%	0 / -	0 / -	4 / 2%	0 / -	2 / 1%	0 / -	0 / -	1 / 1%	3 / 3%	0 / -	0 / -	2 / 1%
- They (some) are bad	4 / 0%	1 / 0%	0 / -	0 / -	0 / -	2 / 2%	1 / 1%	2 / 1%	0 / -	2 / 1%	0 / -	0 / 0%	0 / -	0 / -	0 / -	2 / 1%	0 / 0%	2 / 1%	0 / -
- I volunteer for/am involved with a charity	3 / 0%	1 / 0%	0 / -	0 / -	1 / 4%	2 / 2% A	0 / -	2 / 1%	1 / 0%	1 / 0%	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 1%	1 / 1%	2 / 1%	0 / -
- Don't trust large/ national charities/ only deal with local charities	2 / 0%	1 / 0%	0 / -	1 / 3% A	0 / -	0 / 0%	0 / -	0 / 0%	0 / 0%	1 / 0%	1 / 1%	0 / -	0 / -	0 / -	0 / 0%	0 / -	0 / 0%	2 / 1%	0 / -
- They (some) hoard/ don't disburse funds	2 / 0%	1 / 0%	0 / -	0 / -	1 / 4%	0 / -	0 / 0%	0 / -	2 / 1%	0 / 0%	0 / -	0 / -	0 / -	0 / -	0 / 0%	1 / 1%	0 / -	1 / 0%	0 / -
- They (some) are not dedicated/ serious	2 / 0%	0 / -	2 / 2% A	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	2 / 1%	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	2 / 1%	0 / -
- They (some) are deceptive/ misleading	2 / 0%	0 / -	0 / -	2 / 5% ABF	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	0 / -	2 / 1%	0 / -	0 / -	0 / -
- They (some) manipulate donors to raise funds	1 / 0%	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	1 / 0%	0 / -
- Other negative mentions	20 / 2%	6 / 1%	4 / 3%	0 / -	0 / -	2 / 3%	8 / 6% A	0 / -	3 / 1%	13 / 5%	0 / 0%	4 / 3%	1 / 1%	1 / 1%	1 / 2%	9 / 7% MP	1 / 1%	4 / 2%	4 / 2%
POSITIVE MENTIONS (NET)	70 / 8%	35 / 8%	11 / 9%	6 / 19% AF	3 / 12%	10 / 15% F	5 / 4%	14 / 12%	13 / 6%	21 / 9%	9 / 11%	8 / 7%	3 / 6%	13 / 9%	4 / 6%	16 / 12% R	13 / 8%	20 / 11% R	4 / 3%
- I donate to (support) a charity/ charities	20 / 2%	13 / 3%	0 / -	4 / 12% ABF	1 / 4%	3 / 5% F	0 / -	4 / 3%	6 / 3%	7 / 3%	4 / 5%	0 / -	0 / -	5 / 4% P	0 / -	5 / 4%	0 / -	8 / 4% P	2 / 1%
- I only deal with familiar/well-known charities	8 / 1%	2 / 0%	3 / 3%	1 / 3%	0 / -	2 / 4% A	0 / -	2 / 2%	2 / 1%	1 / 0%	0 / -	3 / 2%	0 / -	1 / 1%	2 / 2%	3 / 2%	0 / -	3 / 2%	0 / -
- I donate to (support) specific charities (i.e. church, cancer)	6 / 1%	1 / 0%	3 / 3% A	0 / -	0 / -	2 / 3% A	0 / -	4 / 3% HI	0 / -	0 / -	0 / -	2 / 2%	0 / -	0 / -	0 / -	2 / 1%	2 / 1%	0 / 0%	2 / 1%
- Charities are accountable	5 / 1%	5 / 1%	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	0 / -	2 / 1%	3 / 4% H	1 / 1%	0 / -	0 / -	2 / 2%	1 / 1%	2 / 1%	1 / 1%	0 / -
- I know people who get help from charities	5 / 1%	3 / 1%	2 / 1%	0 / -	0 / -	0 / -	0 / -	0 / -	2 / 1%	3 / 1%	0 / -	0 / -	0 / -	0 / -	0 / -	2 / 1%	3 / 2%	0 / -	0 / -
- I have confidence/ trust in (some of) them	4 / 1%	3 / 1%	0 / -	2 / 5% ABF	0 / -	0 / -	0 / 0%	0 / -	2 / 1%	2 / 1%	1 / 1%	0 / 0%	0 / -	2 / 2%	0 / -	2 / 2%	0 / -	0 / -	0 / -
- They (some) do good works/ are a worthy cause	4 / 0%	1 / 0%	2 / 2%	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	1 / 1%	0 / -	1 / 1%	2 / 3% H	1 / 1%	1 / 1%	0 / -	0 / -	2 / 1%	0 / -
- They (some) are good	4 / 0%	1 / 0%	0 / -	0 / -	0 / -	2 / 2%	1 / 1%	2 / 1%	0 / -	2 / 1%	0 / -	0 / 0%	0 / -	0 / -	0 / -	2 / 1%	0 / 0%	2 / 1%	0 / -
- I research before donating	4 / 0%	3 / 1%	0 / -	0 / -	0 / -	0 / -	0 / 0%	2 / 2%	0 / -	1 / 0%	0 / 1%	0 / 0%	0 / -	0 / 0%	0 / -	0 / -	2 / 1%	1 / 1%	0 / -
- They do what they say they do	3 / 0%	2 / 0%	0 / -	0 / -	0 / -	0 / -	1 / 1%	1 / 1%	0 / 0%	2 / 1%	0 / -	0 / -	0 / -	0 / 0%	0 / -	0 / 0%	2 / 1%	0 / 0%	0 / -
- They do an important job	3 / 0%	2 / 0%	1 / 0%	0 / -	0 / -	0 / -	0 / 0%	0 / 0%	0 / 0%	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / 0%	0 / 0%	1 / 0%	2 / 1%	0 / -
- I volunteer for / am involved with a charity	2 / 0%	1 / 0%	0 / -	0 / -	0 / -	0 / -	1 / 1%	0 / -	0 / -	1 / 1%	0 / -	1 / 1%	0 / -	0 / -	0 / -	0 / -	1 / 1%	1 / 1%	0 / -

TALKING ABOUT CHARITIES

1B. 2) Why do you say that you trust them A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
- Their services are needed	2	1	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0	1	0
	0%	0%	0%	-	-	0%	0%	0%	-	0%	-	-	2%	1%	-	-	0%	0%	-
- I have had good experience(s) with them	2	0	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	2	0
	0%	-	-	-	8%	-	-	-	-	-	2%	-	-	-	-	-	-	1%	-
- They (some) are making progress/ I see results	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	0%	0%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-
- They (some) have a good reputation	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0
	0	-	-	-	-	-	0	-	0	-	-	-	-	0	-	-	-	-	-
- Good government oversight	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-	-	0
- They (some) are honest/ trustworthy	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	0	-	0	-	-	-	-	-	-	-	-	-	0	-
- Charities are well managed/ fiscally responsible	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	-	-	0	-	-	-	0	-	-	-	-	-	0	-	-	-	-	-
- Other positive mentions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	-	-	-	-	1%	-	-	0%	-	-	-	-	-	-	0%	-	-	-
Don't know/Refused	55	25	6	1	1	2	19	16	17	6	3	4	8	10	2	7	8	10	17
	7%	6%	5%	3%	4%	4%	14% A	14% IK	8% I	2%	4%	3%	16% IK	8%	3%	6%	5%	5%	11%

OTHER RESPONSES

	TOTAL	Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
Other	10	6	2	1	1	0	1	1	2	4	0	1	2	2	3	1	2	3	0
	1%	1%	2%	3%	4%	-	1%	1%	1%	2%	-	1%	3%	1%	4%	1%	1%	1%	-
NEUTRAL MENTIONS (NET)	22	10	3	0	2	4	3	1	9	8	1	2	2	4	6	0	1	6	6
	3%	2%	3%	-	7%	7%	2%	1%	4%	3%	2%	1%	3%	3%	9% OP	-	1%	3%	4%
- Don't know enough about (some of) them	12	6	1	0	2	2	2	1	4	3	1	2	1	4	3	0	0	3	1
	1%	1%	1%	-	7%	3%	1%	1%	2%	1%	1%	1%	2%	3%	5% OP	-	-	2%	1%
- It depends on the charity	4	0	2	0	0	0	1	0	2	0	0	0	1	0	2	0	0	0	1
	0%	0%	2% A	-	-	-	1%	-	1%	-	1%	-	1%	0%	3% Q	-	-	-	0%
- Other neutral mentions	10	4	2	0	0	2	1	0	5	5	0	0	1	0	2	0	1	2	5
	1%	1%	2%	-	-	4%	1%	-	2%	2%	-	-	1%	-	3%	-	1%	1%	3%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
TOTAL MENTIONS																			
Base: Respondents who said they trust them A lot/Some/A little/Not at all																			
Unweighted Base	3839	2103	390	271	138	278	636	382	837	1016	388	777	426	831	532	547	581	838	481
Weighted Base	3861	2259	465	170	88*	200	660	339	837	1082	365	770	444	748	462	567	637	883	532
NEGATIVE MENTIONS (NET)	2271 59%	1344 59% F	298 64% F	100 59%	48 55%	127 64% F	339 51%	203 60% L	521 62% L	672 62% L	222 61% L	439 57% L	197 44%	417 56%	265 57%	336 59%	377 59%	528 60%	323 61%
- Not sure where the money is really going	848 22% F	509 23% F	119 26% F	44 26% F	21 24%	36 18%	115 17%	64 19%	200 24% L	259 24% L	83 23%	160 21%	74 17%	153 20%	112 24%	137 24%	134 21%	183 21%	123 23%
- Spend too much on salaries and/or administration	337 9%	236 10% BF	25 5%	17 10% F	4 4%	25 12% BDF	30 5%	19 6%	56 7%	91 8%	36 10%	93 12% GH	41 9%	80 11% OR	40 9%	32 6%	56 9%	97 11% OR	26 5%
- Scam/scandal general mention	232 6%	124 6%	18 4%	10 6%	5 6%	7 3%	65 10% ABE	18 5%	72 9% KL	66 6%	19 5%	37 5%	18 4%	31 4%	32 7%	21 4%	45 7%	63 7% MO	38 7%
- Read/ heard in media about a scam/scandal	182 5%	103 5%	30 6%	6 3%	5 6%	15 8% F	21 3%	12 3%	57 7% KL	52 5% L	23 6% L	29 4%	9 2%	28 4%	12 3%	28 5%	38 6% N	45 5%	29 6%
- Help is not getting to the right people	169 4%	102 5%	27 6%	5 3%	3 3%	12 6%	19 3%	22 7%	44 5%	40 4%	17 5%	28 4%	17 4%	30 4%	19 4%	26 5%	25 4%	30 3%	37 7% Q
- Not sure they are who they say they are	155 4%	95 4%	26 6%	6 3%	3 3%	6 3%	19 3%	8 2%	30 4%	59 5% L	17 5%	32 4%	9 2%	35 5%	20 4%	14 3%	31 5%	33 4%	21 4%
- Read/heard negative story in media	138 4%	78 3%	17 4%	5 3%	3 3%	14 7% AF	18 3%	11 3%	24 3%	44 4%	15 4%	26 3%	17 4%	18 2%	10 2%	25 4%	27 4%	34 4%	21 4%
- I don't like their fundraising tactics	73 2%	55 2%	3 1%	2 1%	0 1%	2 1%	9 1%	4 1%	17 2%	27 2%	3 1%	20 3% L	3 1%	19 3% Q	7 2%	14 2%	10 2%	8 1%	12 2%
- I don't have confidence/ trust in (some of) them	72 2%	43 2%	9 2%	2 1%	0 -	2 1%	14 2%	6 2%	9 1%	18 2%	6 2%	17 2%	12 3%	23 3% NP	4 1%	11 2%	6 1%	16 2%	7 1%
- They (some) misspend/ misdirect/ waste funds	54 1%	27 1%	9 2%	3 2%	1 1%	6 3%	6 1%	8 2%	13 2%	8 1%	6 2%	12 2%	7 2%	11 1%	6 1%	7 1%	9 1%	15 2%	5 1%
- They (some) are dishonest/ untrustworthy	49 1%	27 1%	7 1%	3 2%	3 3%	3 1%	7 1%	9 3% L	9 1%	14 1%	3 1%	11 1%	2 1%	9 1%	10 2% Q	12 2% Q	4 1%	5 1%	9 2%
- Seen/ heard/ read (negative) comments or stories about charities	47 1%	28 1%	9 2%	5 3% E	0 -	0 0%	5 1%	8 2% L	12 1%	15 1%	3 1%	8 1%	2 0%	6 1%	2 0%	8 1%	9 1%	17 2%	5 1%
- I had a negative experience as an employee/ volunteer/ donor etc.	38 1%	25 1%	2 0%	1 0%	4 4% ABCF	3 2%	3 0%	7 2%	7 1%	7 1%	3 1%	10 1%	3 1%	8 1%	5 1%	4 1%	9 1%	4 0%	6 1%
- There are too many charities/ is too much fundraising	37 1%	22 1%	5 1%	0 0%	2 2%	2 1%	7 1%	5 2%	12 1%	9 1%	3 1%	6 1%	2 0%	9 1%	0 -	5 1%	8 1%	6 1%	9 2% N
- They (some) misappropriate funds/ perpetrate fraud/ commit crimes	35 1%	15 1%	4 1%	2 1%	0 -	4 2%	11 2%	11 3% HIJKL	4 0%	10 1%	2 1%	6 1%	0 0%	6 1%	0 0%	5 1%	10 2% N	7 1%	3 1%
- Employees or volunteers steal/ misappropriate funds/ commit crimes	33 1%	9 0%	9 2% A	0 -	2 2%	3 2% A	10 2% A	4 1%	11 1%	11 1%	1 0%	7 1%	0 -	5 1%	1 0%	4 1%	10 2%	7 1%	6 1%
- They (some) are not transparent/ accountable	32 1%	20 1%	4 1%	1 1%	0 -	1 0%	6 1%	2 1%	6 1%	7 1%	5 1%	4 1%	8 2%	5 1%	3 1%	9 2%	5 1%	8 1%	3 1%
- I am cautious/ suspicious/ skeptical	29 1%	23 1%	2 0%	2 1%	0 -	0 -	2 0%	3 1%	10 1%	8 1%	0 -	6 1%	2 0%	3 0%	2 1%	8 1%	7 1%	7 1%	2 0%
- They (some) are bad	25 1%	14 1%	3 1%	0 0%	0 -	5 3% AF	3 0%	3 1%	4 0%	4 0%	3 1%	9 1%	3 1%	2 0%	0 -	8 1%	5 1%	7 1%	3 1%
- Don't trust large/ national	22	16	4	1	0	0	1	1	8	3	3	5	2	7	0	5	2	4	3

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri A	Comm Law B	Wid C	Sep D	Div E	Sing F	<HS G	HS H	Coll I	Some Univ J	Univ Grad K	Post Grad L	1 /wk M	1-2 /mth N	3-4 /yr O	1-2 /yr P	Not past 12 mths Q	Never R
charities/ only deal with local charities	1%	1%	1%	1%	-	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%
- I don't (like to) donate to charity	18 / 0%	10 / 0%	2 / 0%	1 / 0%	1 / 2%	2 / 1%	3 / 0%	7 / 2% IL	4 / 0%	1 / 0%	1 / 0%	5 / 1%	0 / -	2 / 0%	6 / 1% P	0 / 0%	0 / -	3 / 0%	6 / 1% P
- I volunteer for/am involved with a charity	17 / 0%	6 / 0%	2 / 0%	1 / 1%	1 / 1%	2 / 1%	5 / 1%	5 / 1% H	2 / 0%	6 / 1%	1 / 0%	2 / 0%	1 / 0%	1 / 0%	4 / 1%	1 / 0%	4 / 1%	7 / 1%	0 / -
- Employees/ volunteers/ beneficiaries exploit charities	14 / 0%	2 / 0%	0 / -	0 / 0%	1 / 1% AB	2 / 1% A	9 / 1% A	3 / 1%	1 / 0%	4 / 0%	0 / 0%	4 / 1%	2 / 0%	4 / 1%	0 / -	1 / 0%	5 / 1%	3 / 0%	2 / 0%
- They (some) are deceptive/ misleading	12 / 0%	4 / 0%	3 / 1%	2 / 1%	0 / -	2 / 1% A	1 / 0%	1 / 0%	3 / 0%	3 / 0%	0 / 0%	4 / 0%	2 / 0%	3 / 0%	0 / -	2 / 0%	5 / 1%	2 / 0%	0 / 0%
- They (some) are not making progress/ I don't see results	11 / 0%	4 / 0%	2 / 0%	1 / 1%	2 / 2% AF	2 / 1%	1 / 0%	0 / -	1 / 0%	4 / 0%	2 / 1%	4 / 1%	0 / -	1 / 0%	1 / 0%	3 / 1%	1 / 0%	3 / 0%	2 / 0%
- They (some) are not dedicated/ serious	6 / 0	3 / 0	2 / 0	0 / -	0 / -	0 / -	1 / 0	2 / 0	0 / -	5 / 0	0 / -	0 / -	0 / -	1 / 0	0 / -	2 / 0	2 / 0	2 / 0	0 / -
- They (some) hoard/ don't disburse funds	6 / 0%	3 / 0%	0 / -	0 / -	1 / 1% BF	2 / 1%	0 / 0%	0 / -	4 / 0%	0 / 0%	0 / -	2 / 0%	0 / -	0 / -	0 / 0%	1 / 0%	4 / 1%	1 / 0%	0 / -
- They (some) manipulate donors to raise funds	3 / 0	0 / -	0 / 0	0 / -	0 / -	0 / -	3 / 0 A	0 / -	0 / -	0 / 0	1 / 0	2 / 0	0 / -	2 / 0	0 / -	0 / -	0 / -	1 / 0	0 / 0
- Other negative mentions	70 / 2%	29 / 1%	12 / 2%	1 / 1%	1 / 1%	8 / 4% AC	19 / 3% A	3 / 1%	12 / 1%	28 / 3%	8 / 2%	14 / 2%	5 / 1%	4 / 0%	7 / 2%	17 / 3% M	9 / 1%	20 / 2% M	12 / 2% M
POSITIVE MENTIONS (NET)	1509 / 39%	885 / 39%	161 / 35%	74 / 43%	37 / 42%	72 / 36%	276 / 42%	123 / 36%	282 / 34%	391 / 36%	137 / 37%	332 / 43% HI	236 / 53% GHIJK	328 / 44% PQR	186 / 40%	241 / 42% R	236 / 37%	331 / 37%	180 / 34%
- They do what they say they do	204 / 5%	141 / 6% B	14 / 3%	7 / 4%	6 / 7%	7 / 3%	30 / 5%	18 / 5%	42 / 5%	53 / 5%	13 / 4%	42 / 5%	36 / 8% J	37 / 5%	23 / 5%	34 / 6%	36 / 6%	54 / 6%	20 / 4%
- They do an important job	203 / 5%	102 / 5%	21 / 4%	10 / 6%	8 / 9%	14 / 7%	48 / 7% A	14 / 4%	43 / 5%	45 / 4%	27 / 7% I	47 / 6%	25 / 6%	43 / 6%	31 / 7%	37 / 6%	30 / 5%	43 / 5%	20 / 4%
- I volunteer for / am involved with a charity	170 / 4%	113 / 5%	14 / 3%	9 / 5%	6 / 7%	11 / 5%	18 / 3%	14 / 4%	40 / 5%	40 / 4%	13 / 4%	41 / 5%	22 / 5%	59 / 8% OPQR	25 / 5%	15 / 3%	18 / 3%	38 / 4%	15 / 3%
- I have confidence/ trust in (some of) them	130 / 3%	67 / 3%	15 / 3%	7 / 4%	8 / 9% ABF	8 / 4%	25 / 4%	8 / 2%	17 / 2%	33 / 3%	15 / 4%	28 / 4%	25 / 6% H	44 / 6% PQR	14 / 3%	19 / 3%	13 / 2%	21 / 2%	13 / 3%
- Charities are accountable	130 / 3%	85 / 4%	11 / 2%	3 / 2%	3 / 3%	5 / 2%	23 / 3%	7 / 2%	10 / 1%	36 / 3% H	8 / 2%	49 / 6% GHIJ	20 / 5% H	32 / 4%	12 / 3%	24 / 4%	27 / 4%	22 / 2%	13 / 2%
- I donate to (support) a charity/ charities	89 / 2%	52 / 2%	7 / 2%	9 / 5% ABF	3 / 3%	6 / 3%	12 / 2%	14 / 4%	22 / 3%	21 / 2%	8 / 2%	14 / 2%	10 / 2%	22 / 3%	11 / 2%	12 / 2%	8 / 1%	25 / 3%	13 / 2%
- Their services are needed	81 / 2%	41 / 2%	6 / 1%	7 / 4%	2 / 2%	7 / 4%	17 / 3%	14 / 4% I	26 / 3% I	13 / 1%	7 / 2%	13 / 2%	7 / 2%	21 / 3%	10 / 2%	6 / 1%	12 / 2%	19 / 2%	12 / 2%
- They (some) do good works/ are a worthy cause	70 / 2%	33 / 1%	7 / 2%	2 / 1%	1 / 1%	5 / 2%	21 / 3% A	4 / 1%	18 / 2%	29 / 3%	4 / 1%	11 / 1%	5 / 1%	6 / 1%	12 / 3%	13 / 2%	17 / 3% M	15 / 2%	8 / 1%
- I know people who get help from charities	69 / 2%	40 / 2%	9 / 2%	5 / 3% E	1 / 1%	1 / 0%	13 / 2%	8 / 2%	11 / 1%	19 / 2%	9 / 3%	11 / 1%	11 / 2%	16 / 2%	9 / 2%	13 / 2%	14 / 2%	11 / 1%	7 / 1%
- Charities are well-regulated	65 / 2%	47 / 2%	5 / 1%	4 / 2%	1 / 1%	1 / 0%	8 / 1%	2 / 1%	11 / 1%	18 / 2%	4 / 1%	18 / 2%	12 / 3%	14 / 2%	12 / 3%	7 / 1%	10 / 2%	12 / 1%	9 / 2%
- They (some) help people in need	55 / 1%	29 / 1%	5 / 1%	1 / 1%	5 / 5% ABCE	1 / 0%	15 / 2%	4 / 1%	12 / 1%	21 / 2%	2 / 0%	10 / 1%	7 / 2%	16 / 2%	5 / 1%	5 / 1%	12 / 2%	12 / 1%	5 / 1%
- I only deal with familiar/well-known charities	53 / 1%	22 / 1%	11 / 2%	2 / 1%	4 / 5% A	3 / 2%	11 / 2%	3 / 1%	13 / 2%	13 / 1%	9 / 2%	12 / 2%	3 / 1%	6 / 1%	8 / 2%	11 / 2%	8 / 1%	17 / 2%	2 / 0%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
- They (some) are good	46 1%	28 1%	5 1%	1 0%	0 -	8 4% ABCF	4 1%	5 1%	6 1%	15 1%	2 1%	13 2%	4 1%	6 1%	1 0%	15 3% N	5 1%	15 2%	4 1%
- I donate to (support) specific charities (i.e. church, cancer)	44 1%	22 1%	9 2%	1 1%	2 2%	2 1%	8 1%	7 2%	6 1%	16 1%	5 1%	8 1%	2 0%	16 2%	3 1%	3 1%	7 1%	6 1%	9 2%
- Charities are well managed/ fiscally responsible	43 1%	28 1%	7 2%	1 1%	0 0%	2 1%	4 1%	2 0%	7 1%	18 2%	1 0%	5 1%	10 2%	7 1%	8 2% R	12 2% R	9 1% R	7 1%	0 0%
- Never had any problems with them	39 1%	24 1%	6 1%	2 1%	0 1%	1 0%	7 1%	1 0%	10 1%	13 1%	4 1%	7 1%	5 1%	6 1%	4 1%	6 1%	5 1%	7 1%	10 2%
- They (some) have a good reputation	38 1%	19 1%	5 1%	0 -	0 1%	0 0%	14 2% A	0 0%	7 1%	8 1%	8 2% G	7 1%	7 2%	7 1%	4 1%	2 0%	8 1%	12 1%	6 1%
- No reason not to trust them	38 1%	27 1%	2 0%	1 1%	0 -	0 -	8 1%	2 0%	4 0%	7 1%	8 2% HI	6 1%	11 2% HI	7 1%	0 0%	4 1%	4 1%	16 2% N	6 1%
- They (some) are honest/ trustworthy	36 1%	22 1%	3 1%	0 0%	1 1%	1 1%	7 1%	2 1%	4 1%	15 1%	2 1%	5 1%	5 1%	3 0%	2 1%	6 1%	9 1%	7 1%	8 1%
- I research before donating	29 1%	21 1%	3 1%	1 1%	0 -	0 0%	4 1%	2 1%	4 1%	7 1%	6 2%	6 1%	4 1%	9 1%	6 1%	1 0%	5 1%	3 1%	5 1%
- Employees/ volunteers are good people	28 1%	16 1%	2 1%	0 -	1 1%	1 0%	7 1%	0 -	1 0%	8 1%	0 -	9 1% H	10 2% GHIJ	3 0%	0 0%	4 1%	2 0%	10 1%	7 1%
- They (some) are making progress/ I see results	25 1%	13 1%	4 1%	2 1%	0 0%	2 1%	5 1%	5 1% H	0 -	5 0%	1 0%	7 1% H	8 2% HI	5 1%	4 1%	2 0%	5 1%	3 0%	7 1%
- They (some) are dedicated/ serious/ motivated	22 1%	14 1%	6 1%	0 -	0 -	1 1%	1 0%	2 0%	0 -	8 1%	0 -	4 1%	8 2% HJ	0 -	3 1%	9 2% M	2 0%	4 1%	4 1%
- They (some) are transparent in their activities/ operations	17 0%	9 0%	3 1%	1 1%	0 -	0 0%	4 1%	2 1%	0 0%	4 0%	0 -	1 0%	10 2% HIJK	6 1%	1 0%	1 0%	5 1%	1 0%	4 1%
- Good government oversight	16 0%	10 0%	2 0%	1 1%	0 -	1 1%	2 0%	0 0%	2 0%	3 0%	3 1%	3 0%	5 1%	4 1%	4 1%	2 0%	1 0%	2 0%	2 0%
- I have had good experience(s) with them	15 0%	6 0%	2 0%	3 2% AF	2 2% AF	0 -	1 0%	0 0%	1 0%	4 0%	2 0%	1 0%	8 2% HIK	5 1%	1 0%	2 0%	0 0%	4 0%	2 0%
- I benefited from a charity	8 0%	4 0%	0 -	3 2% ABF	1 1% F	1 0%	0 -	1 0%	1 0%	3 0%	0 -	2 0%	1 0%	1 0%	2 0%	2 0%	0 -	3 0%	0 -
- They benefit everyone	1 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -
- Other positive mentions	50 1%	23 1%	9 2%	2 1%	1 1%	0 0%	14 2%	3 1%	8 1%	11 1%	5 1%	13 2%	10 2%	11 1%	5 1%	11 2%	4 1%	6 1%	14 3% PQ
Don't know/Refused	192 5%	107 5%	21 4%	3 2%	3 4%	5 2%	53 8% ACE	28 8% IK	48 6%	45 4%	17 5%	25 3%	25 6%	35 5%	16 3%	25 4%	36 6%	42 5%	34 6%

OTHER RESPONSES

	TOTAL	Marri A	Comm Law B	Wid C	Sep D	Div E	Sing F	<HS G	HS H	Coll I	Some Univ J	Univ Grad K	Post Grad L	1 /wk M	1-2 /mth N	3-4 /yr O	1-2 /yr P	Not past 12 mths Q	Never R
Other	22 1%	8 0%	5 1%	2 1%	1 1%	4 2% AF	1 0%	2 1%	3 0%	5 0%	2 0%	2 0%	8 2% HK	2 0%	3 1%	2 0%	10 2% M	5 1%	1 0%
NEUTRAL MENTIONS (NET)	79 2%	32 1%	18 4% A	1 1%	2 2%	7 4% A	20 3%	7 2%	20 2%	30 3%	7 2%	9 1%	7 2%	11 1%	13 3%	8 1%	10 2%	23 3%	15 3%
- Don't know enough about (some of) them	39 1%	14 1%	10 2% A	0 0%	2 2%	2 1%	12 2% A	1 0%	12 1%	13 1%	4 1%	5 1%	4 1%	7 1%	9 2%	3 0%	7 1%	11 1%	3 1%
- It depends on the charity	19 0%	10 0%	6 1%	0 -	0 0%	2 1%	2 0%	0 -	5 1%	10 1%	1 0%	1 0%	2 0%	2 0%	2 1%	2 0%	2 0%	6 1%	4 1%

TALKING ABOUT CHARITIES

1B. 1/2) Why do you say that you trust them A lot/Some/A little/Not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
- Seen/ read/ heard stories (in the media)	11 0%	4 0%	2 0%	0 -	0 -	2 1%	3 1%	5 2% HIK	0 0%	2 0%	1 0%	1 0%	1 0%	1 0%	2 0%	2 0%	1 0%	3 0%	3 0%
- Other neutral mentions	14 0%	5 0%	2 1%	1 1%	0 -	2 1% A	3 1%	1 0%	5 1%	5 0%	0 -	2 0%	1 0%	0 -	3 1%	1 0%	1 0%	2 0%	7 1% M

TALKING ABOUT CHARITIES

2. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) People who are medical doctors	3636	2146	441	158	84	179	610	317	756	1026	345	752	418	699	446	540	603	820	494
	94%	95%	95%	92%	94%	89%	92%	93%	90%	94%	94%	97%	94%	93%	95%	95%	94%	93%	92%
		E	E						H			GHIJL							
2) People who are federal politicians	1588	921	183	71	26	68	313	123	335	412	158	317	235	327	216	229	297	330	175
	41%	41%	39%	41%	30%	34%	47%	36%	40%	38%	43%	41%	53%	43%	46%	40%	46%	37%	33%
							ADE						GHIJK	QR	QR		QR		
3) People who are lawyers	2407	1410	300	101	49	120	415	187	486	700	225	482	311	477	311	359	426	520	291
	62%	62%	64%	59%	56%	60%	62%	55%	58%	64%	61%	62%	70%	63%	67%	63%	67%	59%	54%
										GH			GHJK	R	QR	R	QR		
4) People who are religious leaders	2443	1531	228	127	49	100	399	200	493	706	225	520	293	644	374	393	401	439	182
	63%	67%	49%	73%	55%	50%	60%	59%	59%	65%	61%	67%	66%	85%	80%	69%	63%	50%	34%
		BDEF		BDEF			BE			H		GH		OPQR	OPQR	QR	QR	R	
5) People who are journalists and reporters	2545	1514	312	107	53	131	419	199	518	731	232	540	320	482	312	371	448	580	334
	66%	67%	67%	62%	60%	65%	63%	59%	62%	67%	63%	70%	72%	64%	67%	65%	70%	66%	62%
									G			GH	GHJ				R		
6) People who are nurses	3730	2201	456	161	81	186	625	318	796	1045	358	758	432	725	454	539	624	843	513
	96%	97%	98%	93%	92%	93%	94%	94%	95%	96%	97%	98%	97%	96%	97%	95%	98%	95%	96%
		CDEF	CDEF									GH							
7) People who are provincial politicians	1751	1010	215	82	29	77	331	133	370	452	169	371	247	369	218	266	303	381	197
	45%	44%	46%	48%	32%	39%	50%	39%	44%	42%	46%	48%	55%	49%	47%	47%	47%	43%	37%
		D	D	D			DE					GI	GHIJK	R	R	R	R		
8) People who are business leaders	2723	1636	317	119	59	133	447	217	567	807	241	571	303	527	337	412	479	606	337
	70%	72%	68%	69%	67%	66%	67%	64%	68%	74%	65%	74%	68%	70%	72%	73%	75%	69%	63%
										GHJ		GHJ		R	R	R	QR		
9) People who are leaders of charities	3006	1783	354	128	63	149	514	228	583	848	290	654	392	605	377	441	496	668	401
	77%	79%	76%	74%	71%	75%	77%	67%	69%	78%	79%	84%	88%	80%	81%	78%	78%	76%	75%
										GH	GH	GHI	GHIJ						
10) People who are union leaders	2048	1169	248	81	47	100	389	161	424	577	204	415	261	367	258	303	368	478	263
	53%	51%	53%	47%	54%	50%	58%	47%	51%	53%	55%	53%	59%	49%	55%	53%	58%	54%	49%
							AC						GH				MR		
11) People who are government employees	2757	1650	328	114	54	129	471	180	554	795	264	597	353	518	343	409	494	617	353
	71%	73%	70%	66%	61%	65%	71%	53%	66%	73%	72%	77%	79%	69%	74%	72%	77%	70%	66%
		DE							G	GH	G	GH	GHJ		R		MQR		

2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) People who are medical doctors	238	115	26	15	5	21	56	23	83	62	22	20	27	54	17	27	37	60	41
	6%	5%	5%	8%	6%	11%	8%	7%	10%	6%	6%	3%	6%	7%	4%	5%	6%	7%	8%
						AB	A	K	IK	K	K		K	N					N
2) People who are federal politicians	2270	1335	278	100	62	132	351	214	500	672	211	454	206	422	246	335	341	547	357
	58%	59%	60%	58%	70%	66%	53%	63%	60%	62%	57%	59%	46%	56%	53%	59%	53%	62%	67%
		F			F	F		L	L	L	L	L						NP	MNP
3) People who are lawyers	1438	840	162	66	39	80	244	143	347	381	139	289	133	272	150	201	213	353	242
	37%	37%	35%	38%	44%	40%	37%	42%	41%	35%	38%	37%	30%	36%	32%	35%	33%	40%	45%
								L	IL				L					NP	MNOP
4) People who are religious leaders	1405	715	233	44	39	100	263	139	338	372	142	249	148	106	85	173	231	437	348
	36%	31%	50%	26%	44%	50%	40%	41%	40%	34%	39%	32%	33%	14%	18%	30%	36%	49%	65%
			ACF		AC	ACF	AC	K	IK							MN	MN	MNOP	MNOPQ
5) People who are journalists and reporters	1314	740	152	61	35	69	246	137	317	352	135	232	124	267	149	195	188	297	201
	34%	33%	33%	35%	40%	35%	37%	40%	38%	32%	36%	30%	28%	35%	32%	34%	29%	34%	38%
								IKL	KL		L								P
6) People who are nurses	144	61	10	10	7	14	41	22	43	42	11	13	13	28	8	29	16	40	22
	4%	3%	2%	6%	8%	7%	6%	6%	5%	4%	3%	2%	3%	4%	2%	5%	2%	4%	4%
				AB	AB	AB	AB	K	K	K						N			N
7) People who are provincial politicians	2109	1243	249	89	59	123	334	205	465	630	198	400	196	379	244	300	333	499	335
	54%	55%	53%	51%	67%	61%	50%	60%	55%	58%	54%	52%	44%	50%	52%	53%	52%	56%	63%
					ABCF	F		KL	L	KL	L	L							MNOP
8) People who are business leaders	1132	618	141	53	29	67	217	116	271	275	124	200	140	225	124	150	158	273	195
	29%	27%	30%	31%	33%	34%	33%	34%	32%	25%	34%	26%	31%	30%	27%	26%	25%	31%	36%
								IK	IK		IK							P	NOP
9) People who are leaders of charities	834	460	108	40	25	49	148	109	245	230	78	116	45	144	86	122	134	204	131
	21%	20%	23%	23%	28%	25%	22%	32%	29%	21%	21%	15%	10%	19%	18%	21%	21%	23%	25%
								IJKL	IJKL	KL	KL								
10) People who are union leaders	1773	1061	212	85	38	99	273	172	399	498	162	352	175	368	203	260	261	392	267
	46%	47%	45%	49%	43%	49%	41%	50%	48%	46%	44%	45%	39%	49%	43%	46%	41%	44%	50%
								L	L					P					P
11) People who are government employees	1101	604	135	56	33	70	193	157	282	290	102	173	89	231	117	157	143	262	179
	28%	27%	29%	33%	37%	35%	29%	46%	34%	27%	28%	22%	20%	31%	25%	28%	22%	30%	33%
					A	A		HIJKL	IKL	L	L			P					NP

TALKING ABOUT CHARITIES

2. How much trust do you have in: 1) People who are medical doctors?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	2454	1473	283	95	59	114	419	221	498	696	222	492	311	469	316	371	422	544	311
	63%	65%	61%	55%	66%	57%	63%	65%	59%	64%	60%	63%	70%	62%	68%	65%	66%	62%	58%
		CE											HJ		R		R		
Some	1182	673	158	63	25	65	191	96	257	330	123	260	107	231	130	169	181	276	183
	30%	30%	34%	36%	28%	33%	29%	28%	31%	30%	33%	33%	24%	31%	28%	30%	28%	31%	34%
											L	L							
A little	201	99	24	11	4	19	44	21	65	54	20	18	23	44	15	26	34	49	31
	5%	4%	5%	6%	4%	9%	7%	6%	8%	5%	5%	2%	5%	6%	3%	5%	5%	6%	6%
						A		K	K	K	K		K						
Not at all	36	16	1	4	1	2	12	3	18	8	3	2	3	10	1	1	3	11	10
	1%	1%	0%	2%	1%	1%	2%	1%	2%	1%	1%	0%	1%	1%	0%	0%	0%	1%	2%
				AB					IK										
Don't know/Refused	10	10	0	0	0	0	0	0	1	0	1	4	2	0	5	0	0	3	0
	0%	0%	-	0%	-	-	-	0%	0%	-	0%	0%	0%	-	1%	-	-	0%	-
															MP				
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3636	2146	441	158	84	179	610	317	756	1026	345	752	418	699	446	540	603	820	494
	94%	95%	95%	92%	94%	89%	92%	93%	90%	94%	94%	97%	94%	93%	95%	95%	94%	93%	92%
		E	E							H		GHIJL							
A little/Not at all	238	115	26	15	5	21	56	23	83	62	22	20	27	54	17	27	37	60	41
	6%	5%	5%	8%	6%	11%	8%	7%	10%	6%	6%	3%	6%	7%	4%	5%	6%	7%	8%
						AB	A	K	IK	K	K		K	N					N

TALKING ABOUT CHARITIES

2. How much trust do you have in: 2) People who are federal politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	118	60	21	7	1	6	23	9	28	30	8	16	27	31	26	12	12	22	15
	3%	3%	5%	4%	1%	3%	3%	3%	3%	3%	2%	2%	6% IJK	4%	6% OPQ	2%	2%	3%	3%
Some	1470	861	162	64	25	62	290	114	307	382	149	301	208	296	191	217	285	307	160
	38%	38%	35%	37%	28%	31%	44% BDE	33%	37%	35%	40%	39%	47% GHIK	39% R	41% R	38% R	45% QR	35%	30%
A little	1360	827	170	54	32	64	208	102	259	398	129	328	136	275	176	219	216	296	171
	35%	36%	36%	31%	37%	32%	31%	30%	31%	37% H	35%	42% GHL	30%	36%	38%	39%	34%	33%	32%
Not at all	911	509	107	46	29	69	143	112	240	274	82	126	70	148	70	116	125	252	186
	23%	22%	23%	27%	33% AF	34% ABF	21%	33% IJKL	29% KL	25% KL	22%	16%	16%	20%	15%	20%	19%	29% MNOP	35% MNOP
Don't know/Refused	25	15	6	2	1	0	2	3	5	4	0	5	5	4	5	3	2	7	3
	1%	1%	1%	1%	1%	-	0%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1588	921	183	71	26	68	313	123	335	412	158	317	235	327	216	229	297	330	175
	41%	41%	39%	41%	30%	34%	47% ADE	36%	40%	38%	43%	41%	53% GHIJK	43% QR	46% QR	40%	46% QR	37%	33%
A little/Not at all	2270	1335	278	100	62	132	351	214	500	672	211	454	206	422	246	335	341	547	357
	58%	59% F	60%	58%	70% F	66% F	53%	63% L	60% L	62% L	57% L	59% L	46%	56%	53%	59%	53%	62% NP	67% MNP

TALKING ABOUT CHARITIES

2. How much trust do you have in: 3) People who are lawyers?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	520	274	73	35	10	24	101	57	99	142	42	108	69	113	65	77	94	109	60
	13%	12%	16%	20%	11%	12%	15%	17%	12%	13%	11%	14%	15%	15%	14%	14%	15%	12%	11%
				AE															
Some	1887	1136	227	66	39	96	314	130	387	558	182	374	242	364	246	282	332	411	231
	49%	50%	49%	38%	44%	48%	47%	38%	46%	51%	49%	48%	54%	48%	53%	50%	52%	46%	43%
		C	C						G	G	G	G	GH		R		R		
A little	907	526	114	52	21	39	153	81	196	250	85	198	92	183	105	130	130	222	132
	23%	23%	24%	30%	24%	19%	23%	24%	23%	23%	23%	25%	21%	24%	23%	23%	20%	25%	25%
				E															
Not at all	532	314	48	14	18	41	92	62	151	131	55	91	41	88	44	70	83	131	110
	14%	14%	10%	8%	21%	21%	14%	18%	18%	12%	15%	12%	9%	12%	10%	12%	13%	15%	21%
		C			BC	ABC		IKL	IKL		L							N	MNOPQ
Don't know/Refused	38	21	5	6	0	0	6	10	7	6	5	5	2	5	6	8	1	11	2
	1%	1%	1%	3%	-	-	1%	3%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%
				AEF				HIKL											
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2407	1410	300	101	49	120	415	187	486	700	225	482	311	477	311	359	426	520	291
	62%	62%	64%	59%	56%	60%	62%	55%	58%	64%	61%	62%	70%	63%	67%	63%	67%	59%	54%
										GH			GHJK	R	QR	R	QR		
A little/Not at all	1438	840	162	66	39	80	244	143	347	381	139	289	133	272	150	201	213	353	242
	37%	37%	35%	38%	44%	40%	37%	42%	41%	35%	38%	37%	30%	36%	32%	35%	33%	40%	45%
								L	IL			L						NP	MNOP

TALKING ABOUT CHARITIES

2. How much trust do you have in: 4) People who are religious leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	800	516	55	50	11	29	135	74	153	230	72	154	117	325	139	120	109	81	25
	21%	23%	12%	29%	12%	14%	20%	22%	18%	21%	19%	20%	26%	43%	30%	21%	17%	9%	5%
		BDE		BDEF			B						HK	NOPQR	OPQR	QR	QR	R	
Some	1643	1015	173	76	38	71	264	126	339	476	153	366	176	319	235	273	292	358	156
	42%	45%	37%	44%	43%	36%	40%	37%	40%	44%	42%	47%	39%	42%	50%	48%	46%	40%	29%
		BE										GHL		R	MQR	QR	R	R	
A little	849	446	159	26	23	55	136	73	172	236	84	160	111	78	71	140	152	251	147
	22%	20%	34%	15%	26%	27%	20%	22%	20%	22%	23%	21%	25%	10%	15%	25%	24%	28%	27%
			ACF			AC									M	MN	MN	MN	MN
Not at all	556	269	74	18	16	45	128	65	166	136	58	89	37	28	15	32	79	185	201
	14%	12%	16%	10%	18%	23%	19%	19%	20%	12%	16%	11%	8%	4%	3%	6%	12%	21%	38%
						AC	AC	IKL	IKL			L					MNO	MNOP	MNOPQ
Don't know/Refused	36	25	5	2	1	1	3	1	8	10	2	7	5	3	7	2	7	8	5
	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	2%	0%	1%	1%	1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2443	1531	228	127	49	100	399	200	493	706	225	520	293	644	374	393	401	439	182
	63%	67%	49%	73%	55%	50%	60%	59%	59%	65%	61%	67%	66%	85%	80%	69%	63%	50%	34%
		BDEF		BDEF			BE			H		GH		OPQR	OPQR	QR	QR	R	
A little/Not at all	1405	715	233	44	39	100	263	139	338	372	142	249	148	106	85	173	231	437	348
	36%	31%	50%	26%	44%	50%	40%	41%	40%	34%	39%	32%	33%	14%	18%	30%	36%	49%	65%
			ACF		AC	ACF	AC	K	IK							MN	MN	MNOP	MNOPQ

TALKING ABOUT CHARITIES

2. How much trust do you have in: 5) People who are journalists and reporters?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	552	307	77	23	13	32	97	62	120	142	35	108	85	83	75	75	111	140	64
	14%	14%	17%	13%	15%	16%	15%	18%	14%	13%	9%	14%	19%	11%	16%	13%	17%	16%	12%
								IJ					IJ		M		MR	M	
Some	1993	1208	234	84	40	99	321	137	398	590	198	432	235	399	237	297	338	440	270
	51%	53%	50%	49%	46%	49%	48%	40%	47%	54%	54%	56%	53%	53%	51%	52%	53%	50%	51%
										GH	G	GH	G						
A little	1010	580	125	41	18	55	183	92	233	281	106	193	89	198	125	161	143	212	160
	26%	26%	27%	24%	21%	27%	27%	27%	28%	26%	29%	25%	20%	26%	27%	28%	22%	24%	30%
									L		L								P
Not at all	304	160	27	20	17	14	64	46	84	71	28	38	34	69	24	33	45	84	42
	8%	7%	6%	12%	19%	7%	10%	13%	10%	7%	8%	5%	8%	9%	5%	6%	7%	10%	8%
				AB	ABEF			IJKL	IK					N				N	
Don't know/Refused	24	16	2	5	0	0	0	3	5	5	2	4	3	4	5	1	4	8	0
	1%	1%	0%	3%	-	-	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	-
				ABEF															
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2545	1514	312	107	53	131	419	199	518	731	232	540	320	482	312	371	448	580	334
	66%	67%	67%	62%	60%	65%	63%	59%	62%	67%	63%	70%	72%	64%	67%	65%	70%	66%	62%
										G		GH	GHJ				R		
A little/Not at all	1314	740	152	61	35	69	246	137	317	352	135	232	124	267	149	195	188	297	201
	34%	33%	33%	35%	40%	35%	37%	40%	38%	32%	36%	30%	28%	35%	32%	34%	29%	34%	38%
								IKL	KL		L								P

TALKING ABOUT CHARITIES

2. How much trust do you have in: 6) People who are nurses?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	2923	1741	361	127	60	140	484	246	613	832	275	597	347	549	348	432	510	677	385
	75%	77%	77%	73%	68%	70%	73%	72%	73%	76%	75%	77%	78%	73%	75%	76%	80% MR	77%	72%
Some	807	460	96	35	21	46	141	72	183	214	82	161	85	176	106	107	114	166	128
	21%	20%	20%	20%	24%	23%	21%	21%	22%	20%	22%	21%	19%	23% P	23%	19%	18%	19%	24% P
A little	130	57	10	7	7	13	36	21	40	37	11	12	9	23	8	28	16	37	16
	3%	3%	2%	4%	8% AB	7% AB	5% AB	6% KL	5% K	3% K	3%	2%	2%	3%	2%	5% N	2%	4% N	3%
Not at all	14	4	0	3	0	1	5	0	2	5	0	2	4	5	0	1	0	2	6
	0%	0%	-	2% AB	0%	0%	1%	0%	0%	0%	-	0%	1%	1%	0%	0%	-	0%	1% P
Don't know/Refused	9	8	0	1	0	0	0	0	1	0	0	4	2	1	5	0	0	2	0
	0%	0%	-	1%	-	-	-	-	0%	-	-	1%	0%	0%	1% P	-	-	0%	-
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3730	2201	456	161	81	186	625	318	796	1045	358	758	432	725	454	539	624	843	513
	96%	97% CDEF	98% CDEF	93%	92%	93%	94%	94%	95%	96%	97%	98% GH	97%	96%	97%	95%	98%	95%	96%
A little/Not at all	144	61	10	10	7	14	41	22	43	42	11	13	13	28	8	29	16	40	22
	4%	3%	2%	6% AB	8% AB	7% AB	6% AB	6% K	5% K	4% K	3%	2%	3%	4%	2%	5% N	2%	4% N	4%

TALKING ABOUT CHARITIES

2. How much trust do you have in: 7) People who are provincial politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	170	92	19	13	4	10	32	10	45	46	8	33	28	46	24	20	15	39	25
	4%	4%	4%	8%	4%	5%	5%	3%	5%	4%	2%	4%	6%	6%	5%	4%	2%	4%	5%
				A					J				J	P					
Some	1581	918	195	69	25	68	299	123	325	406	161	338	219	323	195	246	288	342	173
	41%	40%	42%	40%	28%	34%	45%	36%	39%	37%	44%	44%	49%	43%	42%	43%	45%	39%	32%
		D	D				DE						I	GHI	R	R	R	R	
A little	1269	783	156	47	27	59	188	95	249	376	126	281	132	247	164	197	212	271	171
	33%	34%	33%	27%	31%	30%	28%	28%	30%	35%	34%	36%	30%	33%	35%	35%	33%	31%	32%
		F										GH							
Not at all	840	460	93	41	32	64	146	110	216	254	72	119	64	133	80	103	121	228	164
	22%	20%	20%	24%	36%	32%	22%	32%	26%	23%	19%	15%	14%	18%	17%	18%	19%	26%	31%
					ABCF	ABF		IJKL	KL	KL								MNOP	MNOP
Don't know/Refused	24	17	3	2	1	0	1	2	4	6	2	4	3	5	5	1	4	4	3
	1%	1%	1%	1%	1%	-	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1751	1010	215	82	29	77	331	133	370	452	169	371	247	369	218	266	303	381	197
	45%	44%	46%	48%	32%	39%	50%	39%	44%	42%	46%	48%	55%	49%	47%	47%	47%	43%	37%
		D		D			DE					GI	GHIJK	R	R	R	R		
A little/Not at all	2109	1243	249	89	59	123	334	205	465	630	198	400	196	379	244	300	333	499	335
	54%	55%	53%	51%	67%	61%	50%	60%	55%	58%	54%	52%	44%	50%	52%	53%	52%	56%	63%
					ABCF	F		KL	L	KL	L	L							MNOP

TALKING ABOUT CHARITIES

2. How much trust do you have in: 8) People who are business leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	475	252	67	34	11	22	84	52	109	133	34	94	47	89	54	80	83	107	51
	12%	11%	14%	20%	13%	11%	13%	15%	13%	12%	9%	12%	10%	12%	11%	14%	13%	12%	10%
				AEF															
Some	2248	1383	250	84	48	111	363	165	458	674	207	478	256	437	283	332	395	499	285
	58%	61%	54%	49%	54%	55%	55%	49%	55%	62%	56%	62%	57%	58%	61%	59%	62%	56%	53%
		BCF								GH		GH	G				R		
A little	912	494	119	43	20	55	175	87	202	223	103	172	119	181	103	121	122	224	154
	23%	22%	26%	25%	23%	27%	26%	25%	24%	21%	28%	22%	27%	24%	22%	21%	19%	25%	29%
										I			I					P	OP
Not at all	221	123	22	11	9	13	42	30	69	52	22	28	21	44	21	29	36	49	41
	6%	5%	5%	6%	11%	6%	6%	9%	8%	5%	6%	4%	5%	6%	5%	5%	6%	6%	8%
					B			IK	IK										
Don't know/Refused	28	17	8	1	0	0	1	6	1	6	3	5	4	2	6	5	3	5	3
	1%	1%	2%	1%	-	-	0%	2%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%
			F					H											
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2723	1636	317	119	59	133	447	217	567	807	241	571	303	527	337	412	479	606	337
	70%	72%	68%	69%	67%	66%	67%	64%	68%	74%	65%	74%	68%	70%	72%	73%	75%	69%	63%
										GHJ		GHJ				R	QR		
A little/Not at all	1132	618	141	53	29	67	217	116	271	275	124	200	140	225	124	150	158	273	195
	29%	27%	30%	31%	33%	34%	33%	34%	32%	25%	34%	26%	31%	30%	27%	26%	25%	31%	36%
								IK	IK		IK							P	NOP

TALKING ABOUT CHARITIES

2. How much trust do you have in: 9) People who are leaders of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	965	538	110	40	23	49	200	79	187	227	76	227	163	224	126	125	142	231	105
	25%	24%	23%	23%	26%	25%	30%	23%	22%	21%	21%	29%	37%	30%	27%	22%	22%	26%	20%
							A					HIJ	GHIJK	OPR		R		R	
Some	2041	1245	244	89	39	100	314	149	396	621	214	427	229	380	250	315	354	437	296
	53%	55%	52%	51%	45%	50%	47%	44%	47%	57%	58%	55%	51%	50%	54%	56%	55%	49%	55%
		F								GH	GH	GH							
A little	683	378	94	30	19	35	127	88	188	199	69	95	34	115	71	107	113	166	101
	18%	17%	20%	18%	21%	17%	19%	26%	22%	18%	19%	12%	8%	15%	15%	19%	18%	19%	19%
								IKL	KL	KL	KL								
Not at all	151	82	14	9	6	14	22	21	58	31	9	21	11	30	14	15	21	37	30
	4%	4%	3%	5%	7%	7%	3%	6%	7%	3%	3%	3%	2%	4%	3%	3%	3%	4%	6%
						ABF		IJKL	IJKL										
Don't know/Refused	43	28	5	5	1	1	3	3	11	10	1	7	9	5	4	5	9	12	3
	1%	1%	1%	3%	1%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	0%
				F															
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3006	1783	354	128	63	149	514	228	583	848	290	654	392	605	377	441	496	668	401
	77%	79%	76%	74%	71%	75%	77%	67%	69%	78%	79%	84%	88%	80%	81%	78%	78%	76%	75%
										GH	GH	GHI	GHIJ						
A little/Not at all	834	460	108	40	25	49	148	109	245	230	78	116	45	144	86	122	134	204	131
	21%	20%	23%	23%	28%	25%	22%	32%	29%	21%	21%	15%	10%	19%	18%	21%	21%	23%	25%
								IJKL	IJKL	KL	KL								

TALKING ABOUT CHARITIES

2. How much trust do you have in: 10) People who are union leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	388	180	64	20	14	23	82	31	91	97	36	83	47	81	39	53	76	93	45
	10%	8%	14%	12%	16%	12%	12%	9%	11%	9%	10%	11%	11%	11%	8%	9%	12%	11%	8%
			A		A		A												
Some	1661	989	183	61	34	76	307	130	333	480	168	332	214	286	219	250	292	385	218
	43%	44%	39%	35%	38%	38%	46%	38%	40%	44%	45%	43%	48%	38%	47%	44%	46%	44%	41%
		C					C						GH		M		M		
A little	1097	653	158	41	18	57	167	94	233	306	90	254	115	227	134	184	179	224	142
	28%	29%	34%	24%	21%	29%	25%	28%	28%	28%	24%	33%	26%	30%	29%	32%	28%	25%	27%
			CDF									JL				Q			
Not at all	676	408	54	44	20	41	106	78	166	192	71	98	60	141	69	76	82	168	124
	17%	18%	12%	25%	22%	21%	16%	23%	20%	18%	19%	13%	14%	19%	15%	13%	13%	19%	23%
		B		ABF	B	B		KL	KL	K	K			P				OP	NOP
Don't know/Refused	62	40	7	7	3	2	3	8	16	13	4	9	10	19	6	4	11	15	5
	2%	2%	1%	4%	3%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%
				F	F														
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2048	1169	248	81	47	100	389	161	424	577	204	415	261	367	258	303	368	478	263
	53%	51%	53%	47%	54%	50%	58%	47%	51%	53%	55%	53%	59%	49%	55%	53%	58%	54%	49%
							AC						GH				MR		
A little/Not at all	1773	1061	212	85	38	99	273	172	399	498	162	352	175	368	203	260	261	392	267
	46%	47%	45%	49%	43%	49%	41%	50%	48%	46%	44%	45%	39%	49%	43%	46%	41%	44%	50%
								L	L					P					P

TALKING ABOUT CHARITIES

2. How much trust do you have in: 11) People who are government employees?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	640	367	88	34	10	32	108	45	138	164	48	145	99	116	84	90	103	163	80
	16%	16%	19%	20%	11%	16%	16%	13%	16%	15%	13%	19%	22% GIJ	15%	18%	16%	16%	18%	15%
Some	2118	1283	240	79	44	97	364	135	416	631	216	452	254	402	260	319	391	453	273
	55%	56% C	51%	46%	50%	49%	55%	40%	50% G	58% GH	59% GH	58% GH	57% G	53%	56%	56%	61% MQR	51%	51%
A little	812	442	95	37	27	55	153	92	209	218	66	150	69	173	93	117	110	186	126
	21%	19%	20%	22%	30% A	27% A	23%	27% IJKL	25% JKL	20%	18%	19%	16%	23% P	20%	21%	17%	21%	24% P
Not at all	288	162	41	19	6	16	41	65	73	72	36	23	20	58	23	40	34	76	53
	7%	7%	9%	11%	7%	8%	6%	19% HIJKL	9% KL	7% K	10% KL	3%	4%	8%	5%	7%	5%	9%	10% NP
Don't know/Refused	26	17	3	3	1	0	1	3	4	3	3	6	4	5	7	1	3	5	3
	1%	1%	1%	2% F	1%	0%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2757	1650	328	114	54	129	471	180	554	795	264	597	353	518	343	409	494	617	353
	71%	73% DE	70%	66%	61%	65%	71%	53%	66% G	73% GH	72% G	77% GH	79% GHJ	69%	74% R	72%	77% MQR	70%	66%
A little/Not at all	1101	604	135	56	33	70	193	157	282	290	102	173	89	231	117	157	143	262	179
	28%	27%	29%	33%	37% A	35% A	29%	46% HIJKL	34% IKL	27% L	28% L	22%	20%	31% P	25%	28%	22%	30% P	33% NP

TALKING ABOUT CHARITIES

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very familiar	663	412	70	35	15	33	94	52	115	157	68	153	115	192	103	75	79	133	71
	17%	18%	15%	20%	17%	17%	14%	15%	14%	14%	18%	20%	26%	25%	22%	13%	12%	15%	13%
												HI	GHIJ	OPQR	OPQR				
Somewhat familiar	2406	1480	253	106	54	129	374	164	504	695	244	493	294	437	278	387	400	558	330
	62%	65%	54%	61%	61%	64%	56%	48%	60%	64%	66%	64%	66%	58%	60%	68%	63%	63%	62%
		BF				B			G	G	G	G	G			MN			
Not very familiar	692	316	125	28	18	32	171	91	179	210	51	121	33	105	68	97	137	167	109
	18%	14%	27%	16%	20%	16%	26%	27%	21%	19%	14%	16%	7%	14%	14%	17%	21%	19%	20%
			ACE				ACE	IJKL	JKL	L	L	L					MN	M	M
Not at all familiar	114	56	18	4	2	6	26	29	41	26	5	9	5	18	17	8	23	26	20
	3%	2%	4%	2%	2%	3%	4%	8%	5%	2%	1%	1%	1%	2%	4%	1%	4%	3%	4%
								IJKL	IJKL										
Don't know/Refused	8	7	0	0	0	0	0	4	0	0	1	0	0	1	0	0	0	0	4
	0%	0%	-	0%	-	0%	-	1%	0%	0%	0%	-	-	0%	0%	-	0%	0%	1%
								HIK											
TOPBOX & LOWBOX SUMMARY																			
Familiar (Top2Box)	3069	1892	323	141	69	162	468	216	619	851	312	646	409	629	382	462	480	691	401
	79%	83%	69%	81%	78%	81%	70%	64%	74%	78%	85%	83%	92%	83%	82%	81%	75%	78%	75%
		BF		BF		BF			G	G	GHI	GHI	GHIJK	PQR	PR	P			
Not familiar (Low2Box)	807	371	143	32	20	38	197	120	221	236	56	130	38	124	85	105	160	193	130
	21%	16%	31%	18%	22%	19%	30%	35%	26%	22%	15%	17%	8%	16%	18%	19%	25%	22%	24%
			ACE				ACE	HIJKL	JKL	JKL	L	L					MNO	M	M

TALKING ABOUT CHARITIES

2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities that focus on protecting the environment	2819 73%	1605 71%	357 77% AD	125 72%	58 65%	148 74%	516 78% AD	251 74%	595 71%	766 70%	263 71%	571 74%	363 81% GHIJK	511 68%	343 74%	425 75% M	490 77% M	635 72%	390 73%
2) Charities that focus on protection of animals	2843 73%	1645 72%	342 73%	129 75%	68 76%	148 74%	499 75%	250 74%	608 72%	790 73%	279 76%	566 73%	339 76%	523 69%	329 71%	414 73%	494 77% MN	643 73%	420 78% MN
3) Charities that focus on health prevention and health research	3293 85%	1944 86%	395 85%	143 83%	73 83%	181 91% CF	545 82%	273 80%	691 82%	928 85%	303 82%	681 88% GHJ	402 90% GHJ	639 85%	404 86%	475 84%	561 88% R	751 85%	437 82%
4) Charities that focus on social services	3001 77%	1776 78% C	353 76% C	114 66%	65 73%	150 75%	531 80% C	241 71%	609 73%	830 76%	274 74%	652 84% GHIJ	382 86% GHIJ	588 78%	379 81% QR	439 77%	520 81% QR	657 74%	391 73%
5) Charities that focus on international development	2290 59%	1337 59% C	281 60% C	82 48%	49 55%	102 51%	432 65% ACE	189 56%	458 55%	601 55%	210 57%	504 65% GHIJ	319 71% GHIJ	512 68% OPQR	289 62% R	316 56%	367 57%	505 57%	282 53%
6) Charities that focus on children and children's activities	3330 86%	1939 85%	399 86%	139 80%	77 87%	182 91% C	582 87% C	289 85%	683 81%	942 87% H	320 87%	682 88% H	399 89% H	651 86%	411 88%	491 87%	552 86%	747 85%	453 85%
7) Charities that focus on education	3123 80%	1829 81%	384 82%	133 77%	74 83%	167 84%	524 79%	266 78%	656 78%	859 79%	291 79%	652 84% HI	383 86% GHIJ	599 79%	391 84% QR	463 82%	541 85% QR	687 78%	412 77%
8) Charities that focus on arts	2451 63%	1419 63% CD	301 65% CD	91 53%	45 51%	114 57%	474 71% ACDE	177 52%	448 53%	676 62% GH	252 68% GH	542 70% GHI	348 78% GHIJK	457 61%	308 66%	364 64%	413 65%	549 62%	347 65%
9) Hospitals	3429 88%	2041 90% CDF	410 88%	140 81%	73 82%	178 89%	570 86%	299 88%	720 86%	966 89%	323 87%	706 91% H	394 88%	665 88%	428 92% QR	507 89%	574 90%	763 86%	464 87%
Base: 50% of Respondents																			
Unweighted Base	1897	1009	196	128	72	149	331	213	424	477	197	374	203	406	275	243	282	434	244
Weighted Base	1913	1087	238	86*	43*	104*	344	186	434	504	195	376	202	364	249	250	311	461	258
10) Churches	1273 67%	767 71% BF	132 55%	65 76% BEF	27 63%	63 61%	210 61%	121 65%	261 60%	343 68%	119 61%	257 68%	158 79% GHIJK	315 87% OPQR	205 82% OPQR	170 68% QR	216 69% QR	245 53% R	110 43%
11) Religious organizations (excluding churches)	842 44%	501 46% B	79 33%	37 43%	21 49%	44 42%	157 46% B	82 44%	194 45%	222 44%	74 38%	161 43%	106 52% J	220 61% OPQR	137 55% OPQR	99 40%	136 44% R	169 37%	78 30%
Base: 50% of Respondents																			
Unweighted Base	1966	1105	196	147	67	130	309	172	418	545	192	407	226	432	263	305	301	406	240
Weighted Base	1971	1184	228	87*	46*	96*	321	154	406	584	174	400	245	390	218	317	329	423	277
12) Churches and other places of worship	1279 65%	797 67% B	118 52%	60 69%	26 57%	57 59%	217 68% B	100 65%	253 62%	362 62%	125 72%	273 68%	164 67%	333 85% OPQR	184 84% OPQR	214 67% QR	230 70% QR	210 50% R	97 35%
13) Religious organizations (excluding churches and other places of worship)	886 45%	536 45%	91 40%	46 53% BE	20 43%	33 35%	154 48%	67 43%	180 44%	257 44%	79 45%	176 44%	125 51%	239 61% OPQR	139 64% OPQR	150 47% QR	141 43% R	148 35% R	65 24%

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities that focus on protecting the environment	1036 27%	649 29% BF	105 22%	44 26%	30 34% BF	52 26%	147 22%	86 25% L	242 29% L	310 29% L	106 29% L	198 26% L	80 18%	230 30% P	120 26%	138 24%	149 23%	247 28%	140 26%
2) Charities that focus on protection of animals	994 26%	595 26%	117 25%	42 24%	19 21%	52 26%	162 24%	87 26%	217 26%	286 26%	89 24%	206 27%	96 22%	223 30% PR	133 29% PR	140 25%	136 21%	238 27% PR	110 20%
3) Charities that focus on health prevention and health research	566 15%	314 14%	66 14%	27 15%	14 16%	19 9%	119 18% E	64 19% KL	146 17% KL	153 14%	66 18% KL	87 11%	43 10%	108 14%	63 13%	89 16%	79 12%	130 15%	92 17%
4) Charities that focus on social services	844 22%	472 21%	108 23%	54 31% AF	23 26%	50 25%	131 20%	89 26% KL	223 27% KL	248 23% KL	94 25% KL	119 15%	61 14%	155 21%	84 18%	119 21%	117 18%	222 25% NP	140 26% NP
5) Charities that focus on international development	1519 39%	897 40% F	173 37%	79 46% F	37 42%	96 48% ABF	226 34%	138 41% L	366 44% KL	465 43% KL	151 41% L	260 34%	125 28%	229 30%	175 38% M	242 43% M	262 41% M	362 41% M	237 44% M
6) Charities that focus on children and children's activities	530 14%	323 14% E	62 13%	31 18% E	11 12%	17 8%	80 12%	50 15%	155 18% IKL	132 12%	49 13%	90 12%	47 11%	101 13%	53 11%	73 13%	87 14%	130 15%	77 14%
7) Charities that focus on education	687 18%	400 18%	73 16%	34 20%	13 14%	30 15%	131 20%	67 20% L	168 20% KL	214 20% KL	67 18%	110 14%	55 12%	142 19%	69 15%	92 16%	90 14%	182 21% NP	107 20% P
8) Charities that focus on arts	1265 33%	740 33% F	157 34%	63 37% F	37 42% F	76 38% F	179 27%	145 43% IJKL	350 42% IJKL	358 33% KL	108 29% L	212 27% L	81 18%	240 32%	150 32%	181 32%	207 32%	305 35%	172 32%
9) Hospitals	440 11%	221 10%	55 12%	29 17% A	14 16%	22 11%	95 14% A	41 12%	116 14% K	119 11%	46 13%	67 9%	51 11%	87 12%	36 8%	57 10%	66 10%	117 13% N	70 13% N
Base: 50% of Respondents																			
Unweighted Base	1897	1009	196	128	72	149	331	213	424	477	197	374	203	406	275	243	282	434	244
Weighted Base	1913	1087	238	86*	43*	104*	344	186	434	504	195	376	202	364	249	250	311	461	258
10) Churches	617 32%	308 28%	100 42% AC	19 22%	15 35%	39 37% C	133 39% AC	64 34% L	164 38% L	156 31% L	73 38% L	114 30%	43 21%	44 12%	43 17%	75 30% MN	94 30% MN	205 45% MNOP	146 57% MNOPQ
11) Religious organizations (excluding churches)	1020 53%	556 51%	149 63% A	45 52%	21 49%	59 57%	182 53%	97 52%	228 52%	275 55% L	118 61% L	203 54%	88 44%	133 37%	107 43%	137 55% MN	167 54% M	281 61% MN	177 69% MNOP
Base: 50% of Respondents																			
Unweighted Base	1966	1105	196	147	67	130	309	172	418	545	192	407	226	432	263	305	301	406	240
Weighted Base	1971	1184	228	87*	46*	96*	321	154	406	584	174	400	245	390	218	317	329	423	277
12) Churches and other places of worship	676 34%	382 32%	107 47% ACF	24 28%	19 42%	39 41%	102 32%	55 35%	149 37%	219 38%	48 28%	124 31%	75 31%	53 14%	34 16%	103 32% MN	96 29% MN	211 50% MNOP	175 63% MNOPQ
13) Religious organizations (excluding churches and other places of worship)	1043 53%	626 53%	131 57% C	36 42%	26 57%	60 62% C	160 50%	85 55%	220 54%	319 55%	87 50%	216 54%	111 45%	138 35%	76 35%	164 52% MN	184 56% MN	268 63% MNO	205 74% MNOPQ

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	987	487	146	55	27	53	216	115	209	254	91	185	130	161	115	147	168	244	142
	25%	21%	31%	32%	31%	27%	32%	34%	25%	23%	25%	24%	29%	21%	25%	26%	26%	28%	27%
			A	A	A		A	HIJK											M
Some	1832	1117	211	70	30	95	300	136	386	512	172	386	232	350	228	278	323	391	247
	47%	49%	45%	40%	34%	48%	45%	40%	46%	47%	47%	50%	52%	47%	49%	49%	50%	44%	46%
		CD										G	G						
A little	801	501	86	32	18	37	121	60	186	252	81	156	56	171	96	116	127	180	104
	21%	22%	18%	18%	20%	19%	18%	18%	22%	23%	22%	20%	13%	23%	21%	20%	20%	20%	19%
									L	L	L	L							
Not at all	234	148	19	12	12	15	26	27	56	59	25	43	24	58	24	23	22	67	36
	6%	7%	4%	7%	13%	7%	4%	8%	7%	5%	7%	6%	5%	8%	5%	4%	3%	8%	7%
					ABF									OP				OP	P
Don't know/Refused	29	17	5	4	1	0	2	3	3	11	0	6	3	13	3	4	0	2	5
	1%	1%	1%	2%	1%	-	0%	1%	0%	1%	-	1%	1%	2%	1%	1%	-	0%	1%
				F										PQ					
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2819	1605	357	125	58	148	516	251	595	766	263	571	363	511	343	425	490	635	390
	73%	71%	77%	72%	65%	74%	78%	74%	71%	70%	71%	74%	81%	68%	74%	75%	77%	72%	73%
			AD				AD						GHIJK			M	M		
A little/Not at all	1036	649	105	44	30	52	147	86	242	310	106	198	80	230	120	138	149	247	140
	27%	29%	22%	26%	34%	26%	22%	25%	29%	29%	29%	26%	18%	30%	26%	24%	23%	28%	26%
		BF			BF				L	L	L	L		P					

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1195	648	154	70	25	65	230	135	255	322	131	200	147	194	148	189	208	268	175
	31%	29%	33%	41%	28%	33%	35%	40%	30%	30%	36%	26%	33%	26%	32%	33%	33%	30%	33%
				A			A	HIK			K		K			M	M		M
Some	1648	996	188	59	43	83	269	116	353	468	148	366	193	329	181	225	285	375	245
	42%	44%	40%	34%	49%	41%	40%	34%	42%	43%	40%	47%	43%	44%	39%	40%	45%	42%	46%
		C			C				G	G		G	G						
A little	773	456	99	28	11	41	133	63	167	237	68	161	65	166	104	121	110	181	77
	20%	20%	21%	16%	12%	20%	20%	19%	20%	22%	18%	21%	15%	22%	22%	21%	17%	20%	14%
										L			L	R	R	R		R	
Not at all	222	139	18	15	8	11	29	24	50	48	21	45	31	56	29	19	26	57	33
	6%	6%	4%	8%	9%	5%	4%	7%	6%	4%	6%	6%	7%	7%	6%	3%	4%	6%	6%
				B	B									OP					
Don't know/Refused	47	31	7	2	2	1	4	3	15	12	0	4	10	8	4	13	10	2	5
	1%	1%	2%	1%	2%	0%	1%	1%	2%	1%	0%	1%	2%	1%	1%	2%	2%	0%	1%
													JK			Q	Q		
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2843	1645	342	129	68	148	499	250	608	790	279	566	339	523	329	414	494	643	420
	73%	72%	73%	75%	76%	74%	75%	74%	72%	73%	76%	73%	76%	69%	71%	73%	77%	73%	78%
																	MN		MN
A little/Not at all	994	595	117	42	19	52	162	87	217	286	89	206	96	223	133	140	136	238	110
	26%	26%	25%	24%	21%	26%	24%	26%	26%	26%	24%	27%	22%	30%	29%	25%	21%	27%	20%
														PR	PR			PR	

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1592	898	204	73	35	83	291	141	323	438	137	335	211	300	201	246	271	353	207
	41%	40%	44%	42%	39%	41%	44%	41%	38%	40%	37%	43%	47%	40%	43%	43%	42%	40%	39%
													HIJ						
Some	1701	1045	191	70	39	99	253	132	368	490	166	346	190	339	203	229	290	398	229
	44%	46%	41%	41%	44%	49%	38%	39%	44%	45%	45%	45%	43%	45%	43%	40%	45%	45%	43%
		F				F													
A little	460	256	62	18	12	17	89	39	118	125	61	81	29	88	54	82	56	111	67
	12%	11%	13%	10%	14%	8%	13%	11%	14%	12%	16%	10%	6%	12%	12%	15%	9%	13%	12%
								L	L	L	KL					P			
Not at all	106	58	4	9	2	2	30	25	28	28	5	6	14	20	9	6	23	19	25
	3%	3%	1%	5%	2%	1%	5%	7%	3%	3%	1%	1%	3%	3%	2%	1%	4%	2%	5%
				BE			B	HIJKL	K	K			K				O		OQ
Don't know/Refused	24	13	6	3	1	0	2	3	2	7	0	8	2	7	1	4	0	3	7
	1%	1%	1%	2%	1%	-	0%	1%	0%	1%	-	1%	0%	1%	0%	1%	0%	0%	1%
				F															P
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3293	1944	395	143	73	181	545	273	691	928	303	681	402	639	404	475	561	751	437
	85%	86%	85%	83%	83%	91%	82%	80%	82%	85%	82%	88%	90%	85%	86%	84%	88%	85%	82%
						CF						GHJ	GHJ				R		
A little/Not at all	566	314	66	27	14	19	119	64	146	153	66	87	43	108	63	89	79	130	92
	15%	14%	14%	15%	16%	9%	18%	19%	17%	14%	18%	11%	10%	14%	13%	16%	12%	15%	17%
						E		KL	KL		KL								

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1056	596	142	32	19	57	204	82	200	305	100	207	157	209	153	138	180	252	114
	27%	26%	30%	18%	21%	29%	31%	24%	24%	28%	27%	27%	35%	28%	33%	24%	28%	29%	21%
		C	C			C	C						GHIK	R	OR		R	R	
Some	1945	1180	211	82	46	93	327	159	410	525	174	445	225	379	227	301	340	405	278
	50%	52%	45%	48%	52%	46%	49%	47%	49%	48%	47%	57%	51%	50%	49%	53%	53%	46%	52%
		B										GHIJ				Q	Q		
A little	689	388	97	46	12	35	107	71	169	209	79	103	47	123	64	108	98	171	117
	18%	17%	21%	27%	13%	18%	16%	21%	20%	19%	21%	13%	10%	16%	14%	19%	15%	19%	22%
				ADF				KL	KL	KL	KL							N	MNP
Not at all	155	84	10	8	11	14	24	18	53	39	15	16	14	32	20	11	18	51	22
	4%	4%	2%	4%	13%	7%	4%	5%	6%	4%	4%	2%	3%	4%	4%	2%	3%	6%	4%
					ABCF	AB		K	IK									OP	
Don't know/Refused	38	24	6	5	1	0	3	10	8	9	1	5	3	11	3	10	3	5	4
	1%	1%	1%	3%	1%	0%	1%	3%	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%
				EF				HIJK											
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3001	1776	353	114	65	150	531	241	609	830	274	652	382	588	379	439	520	657	391
	77%	78%	76%	66%	73%	75%	80%	71%	73%	76%	74%	84%	86%	78%	81%	77%	81%	74%	73%
		C	C				C					GHIJ	GHIJ		QR		QR		
A little/Not at all	844	472	108	54	23	50	131	89	223	248	94	119	61	155	84	119	117	222	140
	22%	21%	23%	31%	26%	25%	20%	26%	27%	23%	25%	15%	14%	21%	18%	21%	18%	25%	26%
				AF				KL	KL	KL	KL							NP	NP

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	534	295	70	21	7	24	115	39	92	128	32	154	89	124	73	67	97	124	48
	14%	13%	15%	12%	8%	12%	17%	11%	11%	12%	9%	20%	20%	16%	16%	12%	15%	14%	9%
							AD					GHIJ	GHIJ	R	R		R	R	
Some	1756	1042	211	61	42	78	317	150	366	473	179	351	229	389	216	248	270	381	234
	45%	46%	45%	35%	47%	39%	48%	44%	44%	43%	48%	45%	51%	52%	46%	44%	42%	43%	44%
		C	C				C						HI	OPQR					
A little	1090	677	128	49	16	61	151	92	252	337	110	201	87	163	134	187	190	243	164
	28%	30%	27%	28%	18%	31%	23%	27%	30%	31%	30%	26%	20%	22%	29%	33%	30%	28%	31%
		DF			D			L	L	L	L	L			M	M	M	M	M
Not at all	429	221	45	30	21	34	75	46	114	128	41	60	38	65	42	55	72	119	73
	11%	10%	10%	17%	24%	17%	11%	14%	14%	12%	11%	8%	9%	9%	9%	10%	11%	13%	14%
				AB	ABF	AB		K	KL	K								M	M
Don't know/Refused	74	37	12	12	2	3	7	13	16	22	8	11	2	12	3	10	11	16	16
	2%	2%	3%	7%	3%	1%	1%	4%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	3%
				ABEF				KL											N
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2290	1337	281	82	49	102	432	189	458	601	210	504	319	512	289	316	367	505	282
	59%	59%	60%	48%	55%	51%	65%	56%	55%	55%	57%	65%	71%	68%	62%	56%	57%	57%	53%
		C	C				ACE					GHIJ	GHIJ	OPQR	R				
A little/Not at all	1519	897	173	79	37	96	226	138	366	465	151	260	125	229	175	242	262	362	237
	39%	40%	37%	46%	42%	48%	34%	41%	44%	43%	41%	34%	28%	30%	38%	43%	41%	41%	44%
				F		ABF		L	KL	KL	L				M	M	M	M	M

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1665	928	205	72	37	82	337	147	377	459	155	329	190	325	210	256	277	378	207
	43%	41%	44%	42%	42%	41%	51%	43%	45%	42%	42%	42%	43%	43%	45%	45%	43%	43%	39%
							AE												
Some	1665	1012	194	67	39	100	245	142	306	483	165	354	209	326	201	235	275	369	246
	43%	45%	42%	39%	45%	50%	37%	42%	36%	44%	45%	46%	47%	43%	43%	41%	43%	42%	46%
		F				F				H	H	H	H						
A little	451	273	58	26	10	16	63	35	126	122	42	81	37	86	46	67	72	108	62
	12%	12%	12%	15%	11%	8%	10%	10%	15%	11%	11%	10%	8%	11%	10%	12%	11%	12%	12%
				E					KL										
Not at all	80	50	4	4	1	1	17	15	28	10	6	9	11	16	7	6	14	22	16
	2%	2%	1%	2%	1%	1%	3%	4%	3%	1%	2%	1%	2%	2%	1%	1%	2%	2%	3%
								IK	IK										
Don't know/Refused	23	9	5	3	1	2	4	1	2	14	0	4	0	2	3	4	1	7	5
	1%	0%	1%	2%	1%	1%	1%	0%	0%	1%	0%	0%	-	0%	1%	1%	0%	1%	1%
				A															
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3330	1939	399	139	77	182	582	289	683	942	320	682	399	651	411	491	552	747	453
	86%	85%	86%	80%	87%	91%	87%	85%	81%	87%	87%	88%	89%	86%	88%	87%	86%	85%	85%
						C	C			H		H	H						
A little/Not at all	530	323	62	31	11	17	80	50	155	132	49	90	47	101	53	73	87	130	77
	14%	14%	13%	18%	12%	8%	12%	15%	18%	12%	13%	12%	11%	13%	11%	13%	14%	15%	14%
		E		E					IKL										

Ipsos-Reid Public Affairs
FINAL DATA

Table: 34

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 7) Charities that focus on education?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1178	666	155	56	28	64	204	109	247	306	89	247	172	244	155	178	193	249	147
	30%	29%	33%	32%	32%	32%	31%	32%	29%	28%	24%	32% J	39% HIJ	32%	33%	31%	30%	28%	27%
Some	1945	1163	230	77	45	104	320	157	409	552	202	406	211	354	236	285	348	439	265
	50%	51%	49%	44%	51%	52%	48%	46%	49%	51%	55%	52%	47%	47%	51%	50%	54% M	50%	50%
A little	565	326	61	28	10	26	110	50	145	177	56	91	39	113	60	80	79	151	80
	15%	14%	13%	16%	12%	13%	17%	15% L	17% KL	16% KL	15%	12%	9%	15%	13%	14%	12%	17% P	15%
Not at all	122	75	12	5	2	4	20	17	22	37	11	19	15	29	9	12	12	32	26
	3%	3%	2%	3%	3%	2%	3%	5%	3%	3%	3%	2%	3%	4%	2%	2%	2%	4%	5% NP
Don't know/Refused	73	41	10	6	2	3	11	7	16	16	11	13	8	13	7	12	8	15	16
	2%	2%	2%	4%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	1%	2%	3%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3123	1829	384	133	74	167	524	266	656	859	291	652	383	599	391	463	541	687	412
	80%	81%	82%	77%	83%	84%	79%	78%	78%	79%	79%	84% HI	86% GHIJ	79%	84% QR	82%	85% QR	78%	77%
A little/Not at all	687	400	73	34	13	30	131	67	168	214	67	110	55	142	69	92	90	182	107
	18%	18%	16%	20%	14%	15%	20%	20% L	20% KL	20% KL	18%	14%	12%	19%	15%	16%	14%	21% NP	20% P

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	687	367	97	24	11	33	154	50	106	177	57	165	131	112	79	105	104	161	122
	18%	16%	21%	14%	12%	17%	23%	15%	13%	16%	15%	21%	29%	15%	17%	18%	16%	18%	23%
							ACD					GHI	GHIJK						MP
Some	1764	1053	205	67	34	81	320	127	342	499	195	376	217	345	229	259	309	388	225
	45%	46%	44%	39%	38%	41%	48%	37%	41%	46%	53%	49%	49%	46%	49%	46%	48%	44%	42%
										G	GH	GH	GH						
A little	916	536	124	38	26	51	132	96	241	263	79	167	61	176	116	143	148	213	113
	24%	24%	27%	22%	29%	26%	20%	28%	29%	24%	21%	22%	14%	23%	25%	25%	23%	24%	21%
			F					L	JKL	L	L	L							
Not at all	349	204	32	25	12	24	48	50	109	95	29	45	20	63	33	38	60	92	58
	9%	9%	7%	15%	13%	12%	7%	15%	13%	9%	8%	6%	4%	8%	7%	7%	9%	10%	11%
				ABF				IJKL	IJKL	L									
Don't know/Refused	167	111	9	19	7	10	12	18	42	54	9	22	17	57	9	23	20	30	17
	4%	5%	2%	11%	7%	5%	2%	5%	5%	5%	2%	3%	4%	8%	2%	4%	3%	3%	3%
		BF		ABF	BF	BF								NOPQR					
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2451	1419	301	91	45	114	474	177	448	676	252	542	348	457	308	364	413	549	347
	63%	63%	65%	53%	51%	57%	71%	52%	53%	62%	68%	70%	78%	61%	66%	64%	65%	62%	65%
		CD	CD				ACDE			GH	GH	GHI	GHIJK						
A little/Not at all	1265	740	157	63	37	76	179	145	350	358	108	212	81	240	150	181	207	305	172
	33%	33%	34%	37%	42%	38%	27%	43%	42%	33%	29%	27%	18%	32%	32%	32%	32%	35%	32%
		F		F	F	F		IJKL	IJKL	KL	L	L							

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 9) Hospitals?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A lot	1949	1154	222	80	39	104	345	162	393	541	184	419	241	379	247	306	305	435	268
	50%	51%	48%	46%	44%	52%	52%	48%	47%	50%	50%	54% H	54%	50%	53%	54%	48%	49%	50%
Some	1479	888	188	61	33	74	225	137	327	425	139	287	153	286	181	202	270	327	197
	38%	39%	40%	35%	38%	37%	34%	40%	39%	39%	38%	37%	34%	38%	39%	36%	42%	37%	37%
A little	365	192	49	21	12	16	72	31	97	91	44	61	42	73	29	48	56	103	49
	9%	8%	10%	12%	14%	8%	11%	9%	12%	8%	12%	8%	9%	10%	6%	8%	9%	12% N	9%
Not at all	74	29	6	8	2	7	23	10	19	27	2	6	9	14	7	9	10	14	21
	2%	1%	1%	4% AB	2%	3% A	3% A	3% K	2%	3% K	1%	1%	2%	2%	1%	2%	2%	2%	4% PQ
Don't know/Refused	15	8	2	3	2	0	0	0	4	4	0	3	1	2	3	4	0	5	0
	0%	0%	0%	2% AF	2% AF	-	0%	-	0%	0%	-	0%	0%	0%	1%	1%	-	1%	0%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3429	2041	410	140	73	178	570	299	720	966	323	706	394	665	428	507	574	763	464
	88%	90% CDF	88%	81%	82%	89%	86%	88%	86%	89%	87%	91% H	88%	88%	92% QR	89%	90%	86%	87%
A little/Not at all	440	221	55	29	14	22	95	41	116	119	46	67	51	87	36	57	66	117	70
	11%	10%	12%	17% A	16%	11%	14% A	12%	14% K	11%	13%	9%	11%	12%	8%	10%	10%	13% N	13% N

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 10) Churches?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: 50% of respondents																			
Unweighted Base	1897	1009	196	128	72	149	331	213	424	477	197	374	203	406	275	243	282	434	244
Weighted Base	1913	1087	238	86*	43*	104*	344	186	434	504	195	376	202	364	249	250	311	461	258
A lot	475	305	40	24	8	20	73	49	96	133	39	88	66	187	90	50	71	63	14
	25%	28%	17%	28%	19%	19%	21%	27%	22%	26%	20%	23%	33%	51%	36%	20%	23%	14%	5%
		B		B									HJ	NOPQR	OPQR	R	QR	R	
Some	798	462	92	41	19	43	137	72	166	211	81	170	92	128	115	120	145	183	97
	42%	42%	39%	48%	45%	42%	40%	39%	38%	42%	41%	45%	46%	35%	46%	48%	47%	40%	37%
															M	M	M		
A little	393	199	67	14	8	20	83	45	97	97	47	76	28	28	39	63	61	122	77
	21%	18%	28%	16%	20%	19%	24%	24%	22%	19%	24%	20%	14%	8%	16%	25%	20%	26%	30%
			A					L							M	MN	M	MN	MNP
Not at all	223	109	33	5	6	19	50	19	67	59	26	38	14	16	4	13	33	84	69
	12%	10%	14%	6%	15%	18%	15%	10%	16%	12%	14%	10%	7%	4%	2%	5%	11%	18%	27%
						AC			L							MN	MNOP	MNOPQ
Don't know/Refused	24	12	6	1	1	2	2	1	8	5	2	5	1	4	1	4	1	10	1
	1%	1%	3%	2%	2%	2%	0%	0%	2%	1%	1%	1%	0%	1%	0%	2%	0%	2%	0%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1273	767	132	65	27	63	210	121	261	343	119	257	158	315	205	170	216	245	110
	67%	71%	55%	76%	63%	61%	61%	65%	60%	68%	61%	68%	79%	87%	82%	68%	69%	53%	43%
		BF		BEF									GHIJK	OPQR	OPQR	QR	QR	R	
A little/Not at all	617	308	100	19	15	39	133	64	164	156	73	114	43	44	43	75	94	205	146
	32%	28%	42%	22%	35%	37%	39%	34%	38%	31%	38%	30%	21%	12%	17%	30%	30%	45%	57%
			AC			C	AC	L	L	L	L					MN	MN	MNOP	MNOPQ

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 11) Religious organizations (excluding churches)?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: 50% ofrespondents																			
Unweighted Base	1897	1009	196	128	72	149	331	213	424	477	197	374	203	406	275	243	282	434	244
Weighted Base	1913	1087	238	86*	43*	104*	344	186	434	504	195	376	202	364	249	250	311	461	258
A lot	199	120	15	11	4	6	43	23	51	46	12	36	30	81	31	22	27	33	6
	10%	11%	6%	13%	9%	6%	13%	13%	12%	9%	6%	9%	15%	22%	12%	9%	9%	7%	2%
													J	NOPQR	R	R	R	R	
Some	642	381	65	26	17	38	113	59	143	176	62	126	76	139	106	77	109	136	72
	34%	35%	27%	30%	40%	37%	33%	32%	33%	35%	32%	33%	37%	38%	43%	31%	35%	30%	28%
														QR	OQR				
A little	580	343	77	25	15	25	91	49	106	171	71	128	45	81	79	90	98	153	69
	30%	32%	32%	29%	35%	24%	26%	26%	24%	34%	36%	34%	23%	22%	32%	36%	32%	33%	27%
										HL	HL	HL			M	M	M	M	
Not at all	440	213	73	20	6	34	91	48	122	104	47	76	43	52	28	47	69	128	109
	23%	20%	31%	23%	13%	32%	26%	26%	28%	21%	24%	20%	21%	14%	11%	19%	22%	28%	42%
			AD			AD	A		IK							MN	MNO	MNOPQ	
Don't know/Refused	51	30	10	4	1	1	5	7	12	7	2	11	8	10	5	14	7	11	3
	3%	3%	4%	5%	2%	1%	2%	4%	3%	1%	1%	3%	4%	3%	2%	5%	2%	2%	1%
																R			
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	842	501	79	37	21	44	157	82	194	222	74	161	106	220	137	99	136	169	78
	44%	46%	33%	43%	49%	42%	46%	44%	45%	44%	38%	43%	52%	61%	55%	40%	44%	37%	30%
		B					B						J	OPQR	OPQR		R		
A little/Not at all	1020	556	149	45	21	59	182	97	228	275	118	203	88	133	107	137	167	281	177
	53%	51%	63%	52%	49%	57%	53%	52%	52%	55%	61%	54%	44%	37%	43%	55%	54%	61%	69%
		A								L	L					MN	M	MN	MNOP

2B. Specifically, to what extent do you trust: 12) Churches and other places of worship?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: 50% ofrespondents																			
Unweighted Base	1966	1105	196	147	67	130	309	172	418	545	192	407	226	432	263	305	301	406	240
Weighted Base	1971	1184	228	87*	46*	96*	321	154	406	584	174	400	245	390	218	317	329	423	277
A lot	466	306	29	33	7	15	75	34	72	138	49	102	71	199	77	78	46	46	15
	24%	26%	13%	38%	14%	15%	23%	22%	18%	24%	28%	25%	29%	51%	35%	25%	14%	11%	6%
		BE		ABDEF			B				H		H	H	NOPQR	OPQR	PQR	R		
Some	813	491	89	27	20	42	142	66	182	224	76	171	94	134	106	136	185	164	82
	41%	41%	39%	31%	43%	44%	44%	43%	45%	38%	43%	43%	38%	34%	49%	43%	56%	39%	30%
							C								MQR	R	MOQR		
A little	430	245	68	17	8	19	72	31	88	138	33	90	46	34	27	87	66	124	89
	22%	21%	30%	20%	17%	20%	23%	20%	22%	24%	19%	22%	19%	9%	12%	27%	20%	29%	32%
			A													MN	M	MNP	MNP
Not at all	246	137	38	7	11	20	29	23	61	82	15	34	29	19	7	16	30	87	86
	12%	12%	17%	8%	25%	21%	9%	15%	15%	14%	9%	9%	12%	5%	3%	5%	9%	21%	31%
			F		ACF	ACF			K								N	MNOP	MNOPQ
Don't know/Refused	15	5	3	3	1	1	3	0	3	3	1	3	5	3	0	1	3	2	5
	1%	0%	2%	3%	1%	1%	1%	-	1%	0%	0%	1%	2%	1%	-	0%	1%	1%	2%
				A															
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1279	797	118	60	26	57	217	100	253	362	125	273	164	333	184	214	230	210	97
	65%	67%	52%	69%	57%	59%	68%	65%	62%	62%	72%	68%	67%	85%	84%	67%	70%	50%	35%
		B		B			B							OPQR	OPQR	QR	QR	R	
A little/Not at all	676	382	107	24	19	39	102	55	149	219	48	124	75	53	34	103	96	211	175
	34%	32%	47%	28%	42%	41%	32%	35%	37%	38%	28%	31%	31%	14%	16%	32%	29%	50%	63%
			ACF													MN	MN	MNOP	MNOPQ

TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 13) Religious organizations (excluding churches and other places of worship)?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: 50% ofrespondents																			
Unweighted Base	1966	1105	196	147	67	130	309	172	418	545	192	407	226	432	263	305	301	406	240
Weighted Base	1971	1184	228	87*	46*	96*	321	154	406	584	174	400	245	390	218	317	329	423	277
A lot	218	136	18	11	2	8	44	16	36	59	26	47	34	89	40	38	21	24	6
	11%	11%	8%	13%	5%	8%	14%	11%	9%	10%	15%	12%	14%	23%	18%	12%	6%	6%	2%
														OPQR	PQR	QR			
Some	667	400	73	35	17	26	111	51	144	198	53	129	91	150	99	112	120	124	59
	34%	34%	32%	41%	38%	27%	34%	33%	36%	34%	30%	32%	37%	39%	45%	35%	36%	29%	21%
														QR	QR	R	R		
A little	603	378	68	21	12	27	97	52	133	175	45	134	59	91	55	112	108	130	102
	31%	32%	30%	24%	26%	28%	30%	33%	33%	30%	26%	33%	24%	23%	25%	35%	33%	31%	37%
																M	M		MN
Not at all	440	248	63	15	14	33	63	33	87	144	42	83	52	47	22	52	76	138	103
	22%	21%	28%	18%	31%	35%	20%	21%	21%	25%	24%	21%	21%	12%	10%	16%	23%	33%	37%
						ACF										MN	MNOP	MNOP	MNOP
Don't know/Refused	42	22	6	4	0	3	7	3	6	8	8	8	8	12	3	3	5	7	7
	2%	2%	3%	5%	-	3%	2%	2%	2%	1%	5%	2%	3%	3%	1%	1%	1%	2%	3%
											I								
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	886	536	91	46	20	33	154	67	180	257	79	176	125	239	139	150	141	148	65
	45%	45%	40%	53%	43%	35%	48%	43%	44%	44%	45%	44%	51%	61%	64%	47%	43%	35%	24%
				BE										OPQR	OPQR	QR	R	R	
A little/Not at all	1043	626	131	36	26	60	160	85	220	319	87	216	111	138	76	164	184	268	205
	53%	53%	57%	42%	57%	62%	50%	55%	54%	55%	50%	54%	45%	35%	35%	52%	56%	63%	74%
			C			C										MN	MN	MNO	MNOPQ

TALKING ABOUT CHARITIES

3. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities should be expected to deliver programs and services the government stops funding	2166 56%	1217 54%	251 54%	97 56%	53 60%	115 58%	421 63% AB	219 65% IJKL	513 61% KL	615 57% KL	198 54%	390 50%	212 48%	439 58% R	290 62% PQR	325 57% R	347 54%	480 54%	262 49%
2) Charities generally improve our quality of life	3319 85%	1946 86% E	400 86%	141 82%	69 78%	159 79%	590 89% CDE	264 78%	694 83%	940 86% G	317 86% G	681 88% GH	399 89% GH	666 88% QR	402 86%	494 87% R	554 87% R	738 83%	431 81%
3) Charities do a better job than government in meeting the needs of Canadians	2702 70%	1593 70%	325 70%	132 77% F	63 71%	133 67%	440 66%	256 75% JKL	621 74% JKL	786 72% JL	232 63%	525 68%	265 59% L	573 76% NPQR	318 68%	397 70% R	446 70% R	618 70% R	334 62%
4) Charities are important to Canadians	3598 93%	2117 93% DE	435 93% DE	163 94% DE	76 86%	173 87%	617 93% E	315 93%	777 93%	999 92%	334 91%	728 94%	420 94%	711 94% R	441 94% R	526 93%	603 94% R	810 92%	475 89%
5) Charities understand the needs of Canadians better than government does	2922 75%	1692 74%	364 78%	133 77%	72 82%	150 75%	492 74%	267 79% JKL	672 80% JKL	860 79% JKL	250 68%	556 72%	303 68%	601 80% R	367 79% R	423 75%	484 76% R	662 75% R	362 68%

TALKING ABOUT CHARITIES

3. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities should be expected to deliver programs and services the government stops funding	1666	1025	211	73	36	82	233	116	318	454	166	374	233	305	173	238	287	392	259
	43%	45%	45%	42%	40%	41%	35%	34%	38%	42%	45%	48%	52%	40%	37%	42%	45%	44%	48%
		F	F							G	G	GHI	GHI				N	N	MN
2) Charities generally improve our quality of life	540	312	65	31	16	40	71	69	140	140	50	94	47	87	64	70	78	141	97
	14%	14%	14%	18%	19%	20%	11%	20%	17%	13%	14%	12%	10%	12%	14%	12%	12%	16%	18%
				F	F	AF		IKL	KL									M	MOP
3) Charities do a better job than government in meeting the needs of Canadians	1082	619	132	36	25	64	202	69	201	270	130	236	171	156	136	156	186	251	186
	28%	27%	28%	21%	28%	32%	30%	20%	24%	25%	35%	30%	38%	21%	29%	28%	29%	28%	35%
						C	C				GHI	GHI	GHIK	M	M	M	M	M	M
4) Charities are important to Canadians	263	146	30	7	12	25	41	24	60	83	32	45	18	40	25	39	33	73	48
	7%	6%	6%	4%	14%	12%	6%	7%	7%	8%	9%	6%	4%	5%	5%	7%	5%	8%	9%
					ABCF	ABCF				L	L								MP
5) Charities understand the needs of Canadians better than government does	912	553	96	37	16	41	167	62	156	217	116	213	139	139	98	134	148	217	163
	23%	24%	21%	21%	18%	21%	25%	18%	19%	20%	31%	27%	31%	18%	21%	24%	23%	25%	30%
											GHI	GHI	GHI					M	MNP

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	745	417	94	34	18	54	124	93	170	229	51	121	75	144	105	104	138	159	87
	19%	18%	20%	20%	20%	27%	19%	27%	20%	21%	14%	16%	17%	19%	23%	18%	22%	18%	16%
						AF		HJKL	J	JK									
Somewhat agree	1421	800	157	63	35	61	297	126	343	385	147	270	137	295	185	221	209	320	175
	37%	35%	34%	37%	40%	30%	45%	37%	41%	35%	40%	35%	31%	39%	40%	39%	33%	36%	33%
							ABE		L		L								
Somewhat disagree	883	553	103	45	17	36	125	65	181	250	79	200	105	176	85	127	156	206	126
	23%	24%	22%	26%	20%	18%	19%	19%	22%	23%	21%	26%	23%	23%	18%	22%	24%	23%	23%
		F																	
Strongly disagree	783	472	107	28	18	46	107	51	138	204	87	174	128	129	88	111	131	186	133
	20%	21%	23%	16%	21%	23%	16%	15%	16%	19%	24%	22%	29%	17%	19%	20%	20%	21%	25%
			F								GH	GH	GHI						M
Don't know/Refused	52	29	5	2	0	3	12	4	8	19	6	12	2	10	4	5	6	13	14
	1%	1%	1%	1%	0%	2%	2%	1%	1%	2%	2%	2%	0%	1%	1%	1%	1%	1%	3%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2166	1217	251	97	53	115	421	219	513	615	198	390	212	439	290	325	347	480	262
	56%	54%	54%	56%	60%	58%	63%	65%	61%	57%	54%	50%	48%	58%	62%	57%	54%	54%	49%
							AB	IJKL	KL	KL				R	PQR	R			
Disagree (Low2Box)	1666	1025	211	73	36	82	233	116	318	454	166	374	233	305	173	238	287	392	259
	43%	45%	45%	42%	40%	41%	35%	34%	38%	42%	45%	48%	52%	40%	37%	42%	45%	44%	48%
		F	F							G	G	GHI	GHI				N	N	MN

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1239	728	164	45	22	60	215	101	277	318	97	252	188	272	172	188	197	256	147
	32%	32%	35%	26%	25%	30%	32%	30%	33%	29%	26%	32%	42%	36%	37%	33%	31%	29%	27%
													GHIJK	QR	QR				
Somewhat agree	2080	1218	236	96	47	99	374	163	417	622	220	429	211	394	230	307	358	482	285
	54%	54%	51%	56%	53%	49%	56%	48%	50%	57%	60%	55%	47%	52%	49%	54%	56%	55%	53%
										GHL	GHL	L							
Somewhat disagree	399	234	48	20	9	32	50	43	107	105	40	70	34	59	50	55	60	99	74
	10%	10%	10%	12%	11%	16%	8%	13%	13%	10%	11%	9%	8%	8%	11%	10%	9%	11%	14%
						AF			L										M
Strongly disagree	141	78	16	11	7	8	21	26	33	35	10	25	13	27	14	16	18	42	23
	4%	3%	3%	6%	8%	4%	3%	8%	4%	3%	3%	3%	3%	4%	3%	3%	3%	5%	4%
					AF			HIJKL											
Don't know/Refused	24	13	2	0	3	1	5	7	6	7	2	1	1	1	1	2	7	5	7
	1%	1%	0%	0%	3%	0%	1%	2%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%
					AB			KL											
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3319	1946	400	141	69	159	590	264	694	940	317	681	399	666	402	494	554	738	431
	85%	86%	86%	82%	78%	79%	89%	78%	83%	86%	86%	88%	89%	88%	86%	87%	87%	83%	81%
		E					CDE			G	G	GH	GH	QR		R	R		
Disagree (Low2Box)	540	312	65	31	16	40	71	69	140	140	50	94	47	87	64	70	78	141	97
	14%	14%	14%	18%	19%	20%	11%	20%	17%	13%	14%	12%	10%	12%	14%	12%	12%	16%	18%
				F	F	AF		IKL	KL									M	MOP

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	855	478	108	43	16	46	160	104	203	278	64	130	72	184	108	116	142	194	108
	22%	21%	23%	25%	18%	23%	24%	31%	24%	26%	17%	17%	16%	24%	23%	20%	22%	22%	20%
								JKL	JKL	JKL									
Somewhat agree	1847	1116	217	89	47	87	280	152	417	508	168	396	193	389	210	282	304	424	226
	48%	49%	46%	52%	53%	44%	42%	45%	50%	47%	46%	51%	43%	52%	45%	50%	47%	48%	42%
		F		F								L		R					
Somewhat disagree	798	452	89	26	15	57	157	43	151	198	107	174	120	104	119	117	143	186	121
	21%	20%	19%	15%	17%	29%	24%	13%	18%	18%	29%	22%	27%	14%	25%	21%	22%	21%	23%
						ABC	C				GHI	G	GHI		M	M	M	M	M
Strongly disagree	284	167	42	10	10	7	45	25	50	72	24	62	51	52	17	39	43	65	65
	7%	7%	9%	6%	11%	3%	7%	7%	6%	7%	6%	8%	11%	7%	4%	7%	7%	7%	12%
			E		E								HI		N				MNOPQ
Don't know/Refused	100	59	10	4	1	3	23	15	18	32	6	15	11	25	12	14	8	15	16
	3%	3%	2%	2%	1%	1%	3%	5%	2%	3%	2%	2%	2%	3%	3%	2%	1%	2%	3%
								K											
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2702	1593	325	132	63	133	440	256	621	786	232	525	265	573	318	397	446	618	334
	70%	70%	70%	77%	71%	67%	66%	75%	74%	72%	63%	68%	59%	76%	68%	70%	70%	70%	62%
				F				JKL	JKL	JL		L		NPQR		R	R	R	
Disagree (Low2Box)	1082	619	132	36	25	64	202	69	201	270	130	236	171	156	136	156	186	251	186
	28%	27%	28%	21%	28%	32%	30%	20%	24%	25%	35%	30%	38%	21%	29%	28%	29%	28%	35%
						C	C				GHI	GHI	GHIK		M	M	M	M	M

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1982	1172	261	81	43	102	312	162	407	525	192	411	273	428	255	296	333	406	249
	51%	52%	56%	47%	49%	51%	47%	48%	49%	48%	52%	53%	61%	57%	55%	52%	52%	46%	47%
			F										GHIJK	QR	QR				
Somewhat agree	1616	945	174	82	33	72	305	153	370	474	142	317	147	284	186	230	269	404	226
	42%	42%	37%	47%	37%	36%	46%	45%	44%	44%	39%	41%	33%	38%	40%	41%	42%	46%	42%
				BE			BE	L	L	L		L						M	
Somewhat disagree	180	105	20	5	7	19	25	16	51	49	24	31	10	26	19	32	22	52	27
	5%	5%	4%	3%	8%	9%	4%	5%	6%	4%	6%	4%	2%	3%	4%	6%	3%	6%	5%
						ABCF			L		L								
Strongly disagree	83	41	10	2	6	6	16	9	9	35	8	14	9	14	6	7	11	20	21
	2%	2%	2%	1%	6%	3%	2%	3%	1%	3%	2%	2%	2%	2%	1%	1%	2%	2%	4%
					ABC					H									NO
Don't know/Refused	23	8	2	3	0	2	8	1	2	6	3	4	8	2	1	3	4	1	12
	1%	0%	0%	2%	-	1%	1%	0%	0%	1%	1%	0%	2%	0%	0%	0%	1%	0%	2%
				A									H						MNQ
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3598	2117	435	163	76	173	617	315	777	999	334	728	420	711	441	526	603	810	475
	93%	93%	93%	94%	86%	87%	93%	93%	93%	92%	91%	94%	94%	94%	94%	93%	94%	92%	89%
		DE	DE	DE			E							R	R		R		
Disagree (Low2Box)	263	146	30	7	12	25	41	24	60	83	32	45	18	40	25	39	33	73	48
	7%	6%	6%	4%	14%	12%	6%	7%	7%	8%	9%	6%	4%	5%	5%	7%	5%	8%	9%
					ABCF	ABCF				L	L								MP

TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1066	609	144	51	32	63	161	125	259	328	84	177	91	221	121	157	169	256	137
	27%	27%	31%	29%	36%	32%	24%	37%	31%	30%	23%	23%	20%	29%	26%	28%	26%	29%	26%
					F			JKL	JKL	JKL									
Somewhat agree	1855	1083	219	82	41	87	331	143	412	532	166	379	211	380	245	267	315	405	226
	48%	48%	47%	48%	46%	44%	50%	42%	49%	49%	45%	49%	47%	50%	53%	47%	49%	46%	42%
														R	R				
Somewhat disagree	686	408	74	28	10	34	132	50	111	157	87	175	103	104	83	103	116	160	114
	18%	18%	16%	16%	11%	17%	20%	15%	13%	14%	24%	22%	23%	14%	18%	18%	18%	18%	21%
											GHI	GHI	GHI						M
Strongly disagree	226	145	22	9	6	7	35	12	46	60	29	39	36	35	15	31	33	57	50
	6%	6%	5%	5%	6%	4%	5%	3%	5%	6%	8%	5%	8%	5%	3%	6%	5%	6%	9%
											G		G					N	MNP
Don't know/Refused	50	27	6	2	1	8	6	11	12	10	3	7	5	14	2	10	7	5	9
	1%	1%	1%	1%	1%	4%	1%	3%	1%	1%	1%	1%	1%	2%	0%	2%	1%	1%	2%
						AF		IK											
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2922	1692	364	133	72	150	492	267	672	860	250	556	303	601	367	423	484	662	362
	75%	74%	78%	77%	82%	75%	74%	79%	80%	79%	68%	72%	68%	80%	79%	75%	76%	75%	68%
								JKL	JKL	JKL				R	R		R	R	
Disagree (Low2Box)	912	553	96	37	16	41	167	62	156	217	116	213	139	139	98	134	148	217	163
	23%	24%	21%	21%	18%	21%	25%	18%	19%	20%	31%	27%	31%	18%	21%	24%	23%	25%	30%
											GHI	GHI	GHI					M	MNP

TALKING ABOUT CHARITIES

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	2472	1438	296	95	56	133	442	236	500	681	211	521	312	498	304	360	394	560	336
	64%	63%	64%	55%	63%	66%	66%	69%	60%	63%	57%	67%	70%	66%	65%	63%	62%	63%	63%
		C				C	C	HJ				HJ	HIJ						
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	1303	772	162	70	31	62	199	93	316	374	149	242	120	231	157	192	227	306	179
	34%	34%	35%	40%	35%	31%	30%	27%	38%	34%	40%	31%	27%	31%	34%	34%	36%	35%	33%
				F					GKL	GL	GKL								
Don't know/Refused	108	61	8	8	1	6	25	11	24	33	9	14	15	25	6	15	18	18	20
	3%	3%	2%	5%	2%	3%	4%	3%	3%	3%	3%	2%	3%	3%	1%	3%	3%	2%	4%

TALKING ABOUT CHARITIES

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Too much	277	161	21	19	4	18	54	42	87	61	28	48	12	49	28	40	51	68	42
	7%	7%	4%	11%	5%	9%	8%	12%	10%	6%	8%	6%	3%	6%	6%	7%	8%	8%	8%
				B				IKL	IKL			L	L						
About the right amount	1007	590	121	42	32	58	158	87	197	291	100	183	141	212	113	151	150	245	127
	26%	26%	26%	24%	36%	29%	24%	26%	24%	27%	27%	24%	32%	28%	24%	27%	23%	28%	24%
					AF								HK						
Too little	2413	1430	312	98	49	116	398	194	519	696	222	510	266	448	310	362	408	541	333
	62%	63%	67%	57%	55%	58%	60%	57%	62%	64%	60%	66%	60%	60%	66%	64%	64%	61%	62%
			C									G							
Don't know/Refused	186	91	13	13	3	8	55	18	36	40	19	35	28	45	16	14	31	30	34
	5%	4%	3%	8%	4%	4%	8%	5%	4%	4%	5%	5%	6%	6%	3%	2%	5%	3%	6%
				AB			AB							O					O

TALKING ABOUT CHARITIES

5. Which of the following two statements do you most agree with?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
I expect all of the money I give to charity to go to the charity's cause, for example, towards cancer research	1513	877	165	85	40	79	257	200	376	451	119	238	117	284	184	232	252	314	235
	39%	39%	35%	49%	45%	40%	39%	59%	45%	41%	32%	31%	26%	38%	40%	41%	39%	36%	44%
				ABF				HIJKL	JKL	JKL									Q
It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself as long as the amount is reasonable	2339	1379	301	87	47	120	396	137	462	628	240	534	326	465	282	326	381	566	298
	60%	61%	65%	51%	53%	60%	59%	40%	55%	58%	65%	69%	73%	62%	60%	57%	60%	64%	56%
		C	C						G	G	GH	GHI	GHI						R
Don't know/Refused	31	15	0	1	2	1	13	3	2	9	9	4	4	6	0	10	7	3	2
	1%	1%	-	0%	2%	0%	2%	1%	0%	1%	3%	0%	1%	1%	-	2%	1%	0%	0%
					B		AB				HK					NQ			

TALKING ABOUT CHARITIES

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1212	680	159	53	32	76	208	148	280	326	110	220	126	227	145	174	194	286	181
	31%	30%	34%	31%	36%	38%	31%	44%	33%	30%	30%	28%	28%	30%	31%	31%	30%	32%	34%
						A		HIJKL											
Somewhat agree	1476	838	176	73	32	62	290	116	322	439	160	289	144	290	208	225	252	300	197
	38%	37%	38%	42%	37%	31%	44%	34%	38%	40%	43%	37%	32%	38%	45%	40%	39%	34%	37%
				E			AE			L	GL				Q				
Somewhat disagree	700	428	80	25	16	43	101	41	140	189	58	155	103	134	77	90	113	188	82
	18%	19%	17%	15%	18%	22%	15%	12%	17%	17%	16%	20%	23%	18%	16%	16%	18%	21%	15%
												G	GHIJ					R	
Strongly disagree	352	228	39	16	7	12	50	31	65	104	26	76	48	62	29	64	52	88	51
	9%	10%	8%	9%	8%	6%	7%	9%	8%	10%	7%	10%	11%	8%	6%	11%	8%	10%	9%
																N			
Don't know/Refused	142	97	13	5	1	7	17	4	34	30	14	35	25	41	8	15	27	22	24
	4%	4%	3%	3%	1%	3%	3%	1%	4%	3%	4%	5%	6%	5%	2%	3%	4%	3%	4%
									G			G	GI	NQ					
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2689	1518	335	126	65	138	498	264	602	765	270	509	270	517	353	398	446	586	378
	69%	67%	72%	73%	73%	69%	75%	78%	72%	70%	73%	66%	61%	69%	76%	70%	70%	66%	71%
							A	IKL	KL		KL				MQ				
Disagree (Low2Box)	1052	655	118	41	23	56	150	72	204	292	85	231	151	195	106	154	166	276	133
	27%	29%	25%	24%	26%	28%	23%	21%	24%	27%	23%	30%	34%	26%	23%	27%	26%	31%	25%
		F										G	GHIJ					N	

TALKING ABOUT CHARITIES

7. ACCEPTABLE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	3664	2142	446	150	81	183	643	293	798	1037	351	735	426	712	443	542	604	831	497
	94%	94%	96%	87%	92%	91%	97%	86%	95%	95%	95%	95%	96%	94%	95%	96%	94%	94%	93%
		C	C				CDE		G	G	G	G	G						
2) Organize letter-writing campaigns	3227	1903	390	121	78	151	568	260	652	904	321	679	391	628	391	473	528	725	456
	83%	84%	84%	70%	88%	76%	85%	77%	78%	83%	87%	87%	88%	83%	84%	83%	83%	82%	85%
		CE	CE		CE		CE			GH	GH	GHI	GH						
3) Hold legal street protests or demonstrations	2417	1338	341	81	58	127	462	207	466	656	221	551	312	431	279	363	421	559	344
	62%	59%	73%	47%	66%	63%	69%	61%	56%	60%	60%	71%	70%	57%	60%	64%	66%	63%	64%
		C	ACE		C	C	AC					GHIJ	GHIJ				M		
4) Place advertisements in the media	3487	2018	431	140	76	175	629	279	757	973	337	716	407	667	404	514	571	805	497
	90%	89%	92%	81%	85%	88%	95%	82%	90%	89%	91%	92%	91%	89%	87%	91%	89%	91%	93%
		C	C				ACDE		G	G	G	G	G					N	MN
5) Block roadways, or other non-violent acts	1033	504	145	41	34	49	257	134	240	236	102	183	127	169	110	155	186	224	176
	27%	22%	31%	24%	39%	25%	39%	39%	29%	22%	28%	24%	28%	22%	24%	27%	29%	25%	33%
			A		ACE		ACE	HIJKL	I				I				M		MNQ
6) Use research results to support a message	3596	2104	443	144	78	183	628	290	765	1023	341	737	418	674	437	534	598	828	491
	93%	93%	95%	83%	88%	92%	94%	85%	91%	94%	92%	95%	94%	89%	94%	94%	94%	94%	92%
			C	CD			C	CD		G	G	G	GH	G		M	M	M	M
7) Speak out on issues like the environment, poverty or healthcare	3685	2141	442	161	81	190	651	315	789	1037	351	748	428	716	440	543	611	846	503
	95%	94%	95%	93%	92%	95%	98%	93%	94%	95%	95%	96%	96%	95%	94%	96%	95%	96%	94%
							ABCD					G							

TALKING ABOUT CHARITIES

7. UNACCEPTABLE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	206	122	20	22	7	14	21	40	40	50	17	41	18	38	23	24	36	51	33
	5%	5%	4%	13%	8%	7%	3%	12%	5%	5%	5%	5%	4%	5%	5%	4%	6%	6%	6%
				ABF	F	F		HIJKL											
2) Organize letter-writing campaigns	627	359	75	49	11	45	85	76	174	180	44	96	55	118	74	94	108	152	72
	16%	16%	16%	28%	12%	23%	13%	22%	21%	17%	12%	12%	12%	16%	16%	17%	17%	17%	13%
				ABDF		AF		JKL	JKL										
3) Hold legal street protests or demonstrations	1440	921	125	87	30	73	195	125	370	423	148	224	134	314	188	198	218	320	187
	37%	41%	27%	51%	34%	37%	29%	37%	44%	39%	40%	29%	30%	42%	40%	35%	34%	36%	35%
		BF		ABDEF		B		K	KL	KL	KL			P					
4) Place advertisements in the media	384	249	33	32	12	23	34	58	74	114	32	60	40	83	62	51	67	77	37
	10%	11%	7%	18%	14%	11%	5%	17%	9%	10%	9%	8%	9%	11%	13%	9%	11%	9%	7%
		BF		ABF	BF	F		HIJKL							QR				
5) Block roadways, or other non-violent acts	2828	1754	316	131	53	151	407	203	595	846	264	587	319	582	351	405	453	655	357
	73%	77%	68%	76%	59%	75%	61%	60%	71%	78%	71%	76%	71%	77%	75%	71%	71%	74%	67%
		BDF		DF		DF			G	GHL	G	G	G	PR	R				R
6) Use research results to support a message	260	156	21	26	10	14	30	42	69	58	26	35	28	75	27	28	37	53	36
	7%	7%	5%	15%	12%	7%	5%	12%	8%	5%	7%	4%	6%	10%	6%	5%	6%	6%	7%
				ABEF	BF			IKL	K					NOPQ					
7) Speak out on issues like the environment, poverty or healthcare	184	120	23	11	7	10	13	22	49	49	16	24	18	33	27	22	26	35	31
	5%	5%	5%	6%	8%	5%	2%	6%	6%	5%	4%	3%	4%	4%	6%	4%	4%	4%	6%
		F	F	F	F			K	K										

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	2380	1347	305	91	54	122	453	188	488	669	236	478	312	425	298	329	399	569	342
	61%	59%	65%	52%	61%	61%	68%	55%	58%	61%	64%	62%	70%	56%	64%	58%	62%	64%	64%
			C				AC						GHIK		M			M	M
Somewhat acceptable	1285	795	141	59	27	61	190	104	310	368	115	257	114	287	146	213	205	262	155
	33%	35%	30%	34%	31%	31%	29%	31%	37%	34%	31%	33%	26%	38%	31%	38%	32%	30%	29%
		F							L	L		L		QR		QR			
Somewhat unacceptable	123	75	10	14	5	9	10	16	19	33	13	31	10	27	11	13	23	32	18
	3%	3%	2%	8%	5%	5%	2%	5%	2%	3%	4%	4%	2%	4%	2%	2%	4%	4%	3%
				ABF	F	F													
Very unacceptable	83	46	10	7	3	5	11	23	21	16	4	9	8	11	13	10	13	18	15
	2%	2%	2%	4%	3%	2%	2%	7%	2%	2%	1%	1%	2%	2%	3%	2%	2%	2%	3%
								HIJKL											
Don't know/Refused	13	7	1	1	0	3	1	8	1	2	0	1	2	3	0	2	0	3	5
	0%	0%	0%	1%	-	1%	0%	2%	0%	0%	-	0%	0%	0%	-	0%	0%	0%	1%
						AF		HIJKL											
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3664	2142	446	150	81	183	643	293	798	1037	351	735	426	712	443	542	604	831	497
	94%	94%	96%	87%	92%	91%	97%	86%	95%	95%	95%	95%	96%	94%	95%	96%	94%	94%	93%
			C				CDE		G	G	G	G	G						
Unacceptable (Low2Box)	206	122	20	22	7	14	21	40	40	50	17	41	18	38	23	24	36	51	33
	5%	5%	4%	13%	8%	7%	3%	12%	5%	5%	5%	5%	4%	5%	5%	4%	6%	6%	6%
				ABF	F	F		HIJKL											

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	1461	831	183	44	35	65	294	122	254	380	148	337	213	301	173	192	233	310	246
	38%	37%	39%	25%	40%	33%	44%	36%	30%	35%	40%	43%	48%	40%	37%	34%	36%	35%	46%
		C	C		C		ACE				H	HI	GHI						NOPQ
Somewhat acceptable	1766	1072	207	77	42	86	275	139	398	523	173	342	178	326	218	281	295	416	210
	45%	47%	44%	44%	48%	43%	41%	41%	47%	48%	47%	44%	40%	43%	47%	50%	46%	47%	39%
									L	L						R		R	
Somewhat unacceptable	390	213	54	25	6	26	63	32	101	129	30	66	33	75	48	63	69	100	34
	10%	9%	12%	14%	7%	13%	10%	9%	12%	12%	8%	9%	7%	10%	10%	11%	11%	11%	6%
				A					L	L						R	R	R	
Very unacceptable	236	146	21	24	4	19	22	44	74	50	15	30	22	43	27	31	39	52	38
	6%	6%	4%	14%	5%	10%	3%	13%	9%	5%	4%	4%	5%	6%	6%	5%	6%	6%	7%
		F		ABDF		BF		IJKL	IJK										
Don't know/Refused	30	9	2	3	0	4	12	4	14	4	4	1	0	8	2	1	3	7	6
	1%	0%	0%	2%	-	2%	2%	1%	2%	0%	1%	0%	-	1%	0%	0%	1%	1%	1%
				A		A	A		IKL										
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3227	1903	390	121	78	151	568	260	652	904	321	679	391	628	391	473	528	725	456
	83%	84%	84%	70%	88%	76%	85%	77%	78%	83%	87%	87%	88%	83%	84%	83%	83%	82%	85%
		CE	CE		CE		CE			GH	GH	GHI	GH						
Unacceptable (Low2Box)	627	359	75	49	11	45	85	76	174	180	44	96	55	118	74	94	108	152	72
	16%	16%	16%	28%	12%	23%	13%	22%	21%	17%	12%	12%	12%	16%	16%	17%	17%	17%	13%
				ABDF		AF		JKL	JKL										

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	905	425	161	20	19	57	216	81	149	225	88	213	147	138	95	134	169	209	151
	23%	19%	35%	11%	22%	28%	32%	24%	18%	21%	24%	27%	33%	18%	20%	24%	26%	24%	28%
		C	ACD		C	AC	AC					HI	GHIJ				M	M	MN
Somewhat acceptable	1512	913	180	61	39	70	246	126	318	431	133	338	165	294	184	229	252	350	193
	39%	40%	39%	35%	44%	35%	37%	37%	38%	40%	36%	44%	37%	39%	39%	40%	39%	40%	36%
Somewhat unacceptable	655	411	62	27	15	30	106	46	161	191	61	118	71	121	87	93	109	154	84
	17%	18%	13%	16%	17%	15%	16%	13%	19%	18%	16%	15%	16%	16%	19%	16%	17%	17%	16%
		B																	
Very unacceptable	785	509	63	60	15	43	90	80	209	232	87	106	63	193	101	104	109	166	103
	20%	22%	13%	35%	17%	21%	13%	23%	25%	21%	24%	14%	14%	26%	22%	18%	17%	19%	19%
		BF		ABDEF		BF		KL	KL	KL	KL			OPQR					
Don't know/Refused	26	12	1	5	0	0	8	7	4	9	0	1	0	8	0	7	1	6	5
	1%	1%	0%	3%	-	0%	1%	2%	0%	1%	-	0%	0%	1%	-	1%	0%	1%	1%
				ABE				HJKL											
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	2417	1338	341	81	58	127	462	207	466	656	221	551	312	431	279	363	421	559	344
	62%	59%	73%	47%	66%	63%	69%	61%	56%	60%	60%	71%	70%	57%	60%	64%	66%	63%	64%
			C				AC					GHIJ	GHIJ				M		
Unacceptable (Low2Box)	1440	921	125	87	30	73	195	125	370	423	148	224	134	314	188	198	218	320	187
	37%	41%	27%	51%	34%	37%	29%	37%	44%	39%	40%	29%	30%	42%	40%	35%	34%	36%	35%
			BF	ABDEF			B		K	KL	KL	KL		P					

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	1704	921	237	53	33	79	374	151	360	453	174	329	231	300	193	262	279	375	279
	44%	41%	51%	31%	37%	39%	56%	44%	43%	42%	47%	42%	52%	40%	41%	46%	44%	42%	52%
		C	ACDE				ACDE						HIK						MNPQ
Somewhat acceptable	1782	1097	194	87	43	96	255	128	397	519	162	387	176	367	211	251	291	430	218
	46%	48%	42%	50%	49%	48%	38%	38%	47%	48%	44%	50%	39%	49%	45%	44%	46%	49%	41%
		BF		F		F			GL	GL		GL		R					R
Somewhat unacceptable	239	168	18	13	6	13	21	26	42	77	20	45	25	48	39	19	51	57	21
	6%	7%	4%	8%	7%	6%	3%	8%	5%	7%	6%	6%	6%	6%	8%	3%	8%	6%	4%
		BF		F											OR		OR		
Very unacceptable	145	82	15	18	6	10	13	32	33	37	12	16	14	35	24	31	16	20	16
	4%	4%	3%	11%	7%	5%	2%	9%	4%	3%	3%	2%	3%	5%	5%	5%	3%	2%	3%
				ABF	F			HIJKL						Q	Q	PQ			
Don't know/Refused	12	4	3	1	1	2	2	3	8	1	0	0	0	4	0	3	2	2	1
	0%	0%	1%	1%	1%	1%	0%	1%	1%	0%	-	-	-	0%	0%	1%	0%	0%	0%
								K	K										
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3487	2018	431	140	76	175	629	279	757	973	337	716	407	667	404	514	571	805	497
	90%	89%	92%	81%	85%	88%	95%	82%	90%	89%	91%	92%	91%	89%	87%	91%	89%	91%	93%
		C	C				ACDE	G	G	G	G	G	G					N	MN
Unacceptable (Low2Box)	384	249	33	32	12	23	34	58	74	114	32	60	40	83	62	51	67	77	37
	10%	11%	7%	18%	14%	11%	5%	17%	9%	10%	9%	8%	9%	11%	13%	9%	11%	9%	7%
		BF		ABF	BF	F		HIJKL							QR				

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	302	135	54	7	17	15	73	55	62	74	29	36	43	41	31	52	63	60	51
	8%	6%	12%	4%	19%	7%	11%	16%	7%	7%	8%	5%	10%	5%	7%	9%	10%	7%	9%
			AC		ACEF		AC	HIJKL					K			M	M		M
Somewhat acceptable	731	368	91	34	18	35	184	78	178	162	73	147	84	128	79	102	122	164	126
	19%	16%	20%	20%	20%	17%	28%	23%	21%	15%	20%	19%	19%	17%	17%	18%	19%	19%	23%
							ABE	I		I									MN
Somewhat unacceptable	913	502	136	33	18	42	178	51	152	290	88	218	110	205	118	142	140	212	91
	24%	22%	29%	19%	20%	21%	27%	15%	18%	27%	24%	28%	25%	27%	25%	25%	22%	24%	17%
			AC							GH	G	GH	GH	R	R	R		R	
Very unacceptable	1915	1252	180	98	35	108	229	152	443	556	176	368	209	377	233	264	313	443	266
	49%	55%	39%	57%	39%	54%	34%	45%	53%	51%	48%	47%	47%	50%	50%	46%	49%	50%	50%
		BDF		BDF		BDF			G										
Don't know/Refused	22	13	6	1	2	0	1	3	4	5	3	6	0	2	5	7	1	5	1
	1%	1%	1%	1%	2%	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%
					F														
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	1033	504	145	41	34	49	257	134	240	236	102	183	127	169	110	155	186	224	176
	27%	22%	31%	24%	39%	25%	39%	39%	29%	22%	28%	24%	28%	22%	24%	27%	29%	25%	33%
			A		ACE		ACE	HIJKL	I				I			M			MNQ
Unacceptable (Low2Box)	2828	1754	316	131	53	151	407	203	595	846	264	587	319	582	351	405	453	655	357
	73%	77%	68%	76%	59%	75%	61%	60%	71%	78%	71%	76%	71%	77%	75%	71%	71%	74%	67%
		BDF		DF		DF			G	GHL	G	G	G	PR	R			R	

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	2067	1193	262	66	40	103	394	149	387	601	186	449	284	373	248	279	347	494	311
	53%	53%	56%	38%	46%	51%	59%	44%	46%	55%	50%	58%	64%	49%	53%	49%	54%	56%	58%
		C	C			C	ACD			GH		GH	GHIJ					M	MO
Somewhat acceptable	1529	910	181	78	37	80	233	141	378	422	155	288	134	301	189	256	252	334	181
	39%	40%	39%	45%	42%	40%	35%	41%	45%	39%	42%	37%	30%	40%	40%	45%	39%	38%	34%
				F				L	IKL	L	L					QR			
Somewhat unacceptable	154	90	15	14	4	12	16	20	43	41	19	19	11	41	16	21	21	33	19
	4%	4%	3%	8%	5%	6%	2%	6%	5%	4%	5%	2%	2%	5%	3%	4%	3%	4%	4%
				ABF		F		KL	K										
Very unacceptable	106	66	6	12	6	2	14	22	26	17	7	15	17	34	11	7	16	20	17
	3%	3%	1%	7%	7%	1%	2%	7%	3%	2%	2%	2%	4%	4%	2%	1%	2%	2%	3%
				ABEF	BEF			HIJK					I	O					
Don't know/Refused	28	11	2	3	1	2	7	7	6	7	2	4	0	5	2	5	4	3	8
	1%	0%	0%	2%	1%	1%	1%	2%	1%	1%	0%	1%	-	1%	1%	1%	1%	0%	2%
								IKL											
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3596	2104	443	144	78	183	628	290	765	1023	341	737	418	674	437	534	598	828	491
	93%	93%	95%	83%	88%	92%	94%	85%	91%	94%	92%	95%	94%	89%	94%	94%	94%	94%	92%
			C				CD		G	G	G	GH	G		M	M	M	M	
Unacceptable (Low2Box)	260	156	21	26	10	14	30	42	69	58	26	35	28	75	27	28	37	53	36
	7%	7%	5%	15%	12%	7%	5%	12%	8%	5%	7%	4%	6%	10%	6%	5%	6%	6%	7%
				ABEF	BF			IKL	K					NOPQ					

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	2368	1338	288	90	51	124	466	213	467	646	235	485	314	443	303	334	384	559	327
	61%	59%	62%	52%	57%	62%	70%	63%	56%	59%	64%	62%	70%	59%	65%	59%	60%	63%	61%
			C				ABCD				H	H	HIK						
Somewhat acceptable	1316	803	154	71	31	66	185	102	323	392	116	263	113	273	137	209	227	286	176
	34%	35%	33%	41%	35%	33%	28%	30%	38%	36%	31%	34%	25%	36%	29%	37%	35%	32%	33%
		F		F					GL	L		L							
Somewhat unacceptable	124	77	18	9	5	7	9	12	37	36	11	13	9	22	14	17	16	26	19
	3%	3%	4%	5%	5%	4%	1%	3%	4%	3%	3%	2%	2%	3%	3%	3%	3%	3%	4%
		F	F	F	F				K										
Very unacceptable	60	43	4	2	3	3	5	10	11	13	6	11	9	10	13	5	10	9	12
	2%	2%	1%	1%	3%	1%	1%	3%	1%	1%	1%	1%	2%	1%	3%	1%	2%	1%	2%
Don't know/Refused	15	10	2	1	0	0	1	3	1	1	2	4	1	5	0	2	3	3	1
	0%	0%	0%	1%	-	-	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%
								I											
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3685	2141	442	161	81	190	651	315	789	1037	351	748	428	716	440	543	611	846	503
	95%	94%	95%	93%	92%	95%	98%	93%	94%	95%	95%	96%	96%	95%	94%	96%	95%	96%	94%
							ABCD					G							
Unacceptable (Low2Box)	184	120	23	11	7	10	13	22	49	49	16	24	18	33	27	22	26	35	31
	5%	5%	5%	6%	8%	5%	2%	6%	6%	5%	4%	3%	4%	4%	6%	4%	4%	4%	6%
		F	F	F	F			K	K										

TALKING ABOUT CHARITIES

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Charities should be obligated to provide information about BOTH sides of an issue	3208	1859	399	143	75	164	553	288	708	945	289	614	345	610	396	478	536	734	427
	83%	82%	86%	83%	85%	82%	83%	85%	84%	87%	78%	79%	77%	81%	85%	84%	84%	83%	80%
								L	JKL	JKL									
Charities should only have to provide information that supports their cause	653	400	63	27	13	35	110	49	128	139	78	160	94	140	70	89	99	143	106
	17%	18%	14%	16%	15%	17%	17%	15%	15%	13%	21%	21%	21%	19%	15%	16%	15%	16%	20%
										I		HI	HI						
Don't know/Refused	22	11	4	2	0	1	3	3	3	4	2	3	7	4	1	1	5	6	3
	1%	0%	1%	1%	-	1%	0%	1%	0%	0%	1%	0%	2%	1%	0%	0%	1%	1%	0%

TALKING ABOUT CHARITIES

9. IMPORTANT SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Information about the programs and services the charities deliver	3803 98%	2225 98% C	458 98% C	161 93%	86 97%	196 98% C	659 99% C	325 96%	816 97%	1070 98% G	367 99% G	764 98% G	438 98%	736 98%	453 97%	559 98%	628 98%	869 98%	525 98%
2) Information on how charities use donations	3816 98%	2237 98% C	462 99% C	165 96%	87 99%	194 97%	653 98%	329 97%	825 98%	1075 99% G	367 99% G	761 98%	436 98%	737 98%	456 98%	560 99%	637 100% MNQR	866 98%	522 98%
3) Information about charities' fundraising costs	3755 97%	2199 97%	453 97%	163 94%	83 94%	193 97%	647 97%	321 94%	822 98% G	1050 96%	352 95%	754 97%	432 97%	725 96%	453 97%	552 97%	628 98%	847 96%	516 96%
4) Information about the impact of charities' work on Canadians	3722 96%	2188 96% C	445 95%	158 91%	82 92%	196 98% CD	636 96%	321 94%	809 96%	1048 96%	349 95%	748 96%	422 95%	726 96%	442 95%	553 98%	609 95%	845 96%	514 96%

TALKING ABOUT CHARITIES

9. UNIMPORTANT SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Information about the programs and services the charities deliver	73 2%	41 2%	9 2%	9 5% ABF	3 3%	4 2%	5 1%	14 4% IJK	21 2%	16 1%	2 1%	10 1%	8 2%	14 2%	14 3%	8 1%	12 2%	13 1%	10 2%
2) Information on how charities use donations	63 2%	34 1%	3 1%	6 4% AB	1 1%	4 2%	13 2%	9 3%	14 2%	12 1%	2 1%	15 2%	11 2%	16 2% P	10 2% P	5 1%	2 0%	18 2% P	12 2% P
3) Information about charities' fundraising costs	123 3%	70 3%	14 3%	9 5%	6 6%	5 3%	19 3%	16 5% H	17 2%	38 3%	16 4%	22 3%	13 3%	27 4%	14 3%	13 2%	12 2%	36 4%	18 3%
4) Information about the impact of charities' work on Canadians	142 4%	71 3%	20 4%	13 7% AE	6 7% E	4 2%	29 4%	15 4%	26 3%	34 3%	19 5%	27 3%	21 5%	22 3%	23 5%	14 2%	27 4%	36 4%	16 3%

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very important	3031	1793	342	115	69	171	527	252	623	848	286	626	373	612	372	449	493	668	406
	78%	79%	73%	67%	78%	86%	79%	74%	74%	78%	77%	81%	84%	81%	80%	79%	77%	76%	76%
		BC				ABC	C					GH	GH	Q					
Somewhat important	773	433	116	46	17	25	132	73	194	222	81	137	65	124	81	110	135	200	119
	20%	19%	25%	27%	19%	12%	20%	22%	23%	20%	22%	18%	15%	16%	17%	19%	21%	23%	22%
		E	AE	AE			E	L	KL	L	L							M	M
Somewhat unimportant	44	22	7	6	3	1	4	10	16	10	0	2	5	10	8	7	8	6	4
	1%	1%	1%	3%	3%	1%	1%	3%	2%	1%	0%	0%	1%	1%	2%	1%	1%	1%	1%
				AF	F			IJK	K										
Very unimportant	28	19	2	3	0	3	2	4	5	6	1	8	4	4	6	2	4	7	6
	1%	1%	0%	2%	-	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%
				F															
Don't know/Refused	8	4	0	2	0	0	1	1	2	2	0	3	0	4	0	0	0	2	1
	0%	0%	-	1%	-	-	0%	0%	0%	0%	-	0%	-	1%	-	0%	-	0%	0%
				ABF															
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3803	2225	458	161	86	196	659	325	816	1070	367	764	438	736	453	559	628	869	525
	98%	98%	98%	93%	97%	98%	99%	96%	97%	98%	99%	98%	98%	98%	97%	98%	98%	98%	98%
		C	C			C	C			G	G	G							
Unimportant (Low2Box)	73	41	9	9	3	4	5	14	21	16	2	10	8	14	14	8	12	13	10
	2%	2%	2%	5%	3%	2%	1%	4%	2%	1%	1%	1%	2%	2%	3%	1%	2%	1%	2%
				ABF				IJK											

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very important	3380	1991	399	144	80	180	572	285	701	965	318	687	400	667	400	494	564	760	464
	87%	88%	86%	84%	90%	90%	86%	84%	83%	89% H	86%	88% H	90% H	88%	86%	87%	88%	86%	87%
Somewhat important	437	246	63	21	8	14	81	43	124	109	48	75	35	71	57	67	73	106	58
	11%	11%	13% E	12%	9%	7%	12%	13%	15% IKL	10%	13%	10%	8%	9%	12%	12%	11%	12%	11%
Somewhat unimportant	24	9	2	2	0	0	11	6	6	3	1	3	6	8	3	3	0	8	3
	1%	0%	0%	1%	0%	-	2% A	2% I	1%	0%	0%	0%	1%	1% P	1%	0%	-	1%	0%
Very unimportant	38	25	1	4	1	4	2	3	8	9	1	12	5	8	7	2	2	10	9
	1%	1%	0%	2% BF	1%	2% BF	0%	1%	1%	1%	0%	2%	1%	1%	2%	0%	0%	1%	2%
Don't know/Refused	4	0	1	1	0	2	0	2	1	1	0	0	0	1	0	2	0	0	1
	0%	0%	0%	0% A	-	1% AF	-	1%	0%	0%	-	-	-	0%	-	0%	0%	-	0%
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3816	2237	462	165	87	194	653	329	825	1075	367	761	436	737	456	560	637	866	522
	98%	98% C	99% C	96%	99%	97%	98%	97%	98%	99% G	99% G	98%	98%	98%	98%	99%	100% MNQR	98%	98%
Unimportant (Low2Box)	63	34	3	6	1	4	13	9	14	12	2	15	11	16	10	5	2	18	12
	2%	1%	1%	4% AB	1%	2%	2%	3%	2%	1%	1%	2%	2%	2% P	2% P	1%	0%	2% P	2% P

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very important	2831	1700	306	122	64	162	465	239	595	816	257	566	339	555	346	410	464	630	397
	73%	75%	66%	71%	72%	81%	70%	70%	71%	75%	70%	73%	76%	74%	74%	72%	73%	71%	74%
		B				BCF													
Somewhat important	924	499	146	40	19	31	181	82	227	234	95	188	93	169	107	142	164	217	119
	24%	22%	31%	23%	22%	16%	27%	24%	27%	22%	26%	24%	21%	22%	23%	25%	26%	25%	22%
			AE				AE		I										
Somewhat unimportant	85	48	8	4	5	3	17	13	12	30	13	9	8	21	6	10	11	25	10
	2%	2%	2%	3%	5%	1%	3%	4%	1%	3%	4%	1%	2%	3%	1%	2%	2%	3%	2%
								HK			K								
Very unimportant	38	22	6	5	1	3	2	3	6	8	3	13	5	5	8	3	2	12	8
	1%	1%	1%	3%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	2%	1%	0%	1%	1%
				AF											P				
Don't know/Refused	5	2	0	1	0	2	0	3	0	0	0	0	1	2	0	2	0	1	0
	0%	0%	-	1%	-	1%	-	1%	0%	0%	0%	-	0%	0%	-	0%	-	0%	0%
						AF		HIK											
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3755	2199	453	163	83	193	647	321	822	1050	352	754	432	725	453	552	628	847	516
	97%	97%	97%	94%	94%	97%	97%	94%	98%	96%	95%	97%	97%	96%	97%	97%	98%	96%	96%
									G										
Unimportant (Low2Box)	123	70	14	9	6	5	19	16	17	38	16	22	13	27	14	13	12	36	18
	3%	3%	3%	5%	6%	3%	3%	5%	2%	3%	4%	3%	3%	4%	3%	2%	2%	4%	3%
								H											

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very important	2332	1352	271	97	58	147	395	218	498	654	208	469	265	480	267	340	383	525	313
	60%	60%	58%	56%	66%	73% ABCF	59%	64%	59%	60%	56%	60%	59%	64%	57%	60%	60%	59%	59%
Somewhat important	1390	835	174	61	23	50	240	102	311	395	141	279	157	247	174	214	226	320	201
	36%	37% E	37% E	35% E	27%	25%	36% E	30%	37%	36%	38%	36%	35%	33%	37%	38%	35%	36%	38%
Somewhat unimportant	109	53	17	7	5	2	26	8	20	29	18	18	15	16	19	11	21	29	8
	3%	2%	4%	4%	5%	1%	4%	2%	2%	3%	5%	2%	3%	2%	4%	2%	3%	3%	2%
Very unimportant	33	18	3	6	2	1	3	7	7	4	0	9	6	5	4	3	6	7	7
	1%	1%	1%	3% ABF	2%	1%	0%	2% IJ	1%	0%	0%	1%	1%	1%	1%	0%	1%	1%	1%
Don't know/Refused	19	12	2	3	1	0	1	4	4	6	1	1	3	5	1	1	4	3	5
	0%	1%	0%	1% F	1%	0%	0%	1% K	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3722	2188	445	158	82	196	636	321	809	1048	349	748	422	726	442	553	609	845	514
	96%	96% C	95%	91%	92%	98% CD	96%	94%	96%	96%	95%	96%	95%	96%	95%	98%	95%	96%	96%
Unimportant (Low2Box)	142	71	20	13	6	4	29	15	26	34	19	27	21	22	23	14	27	36	16
	4%	3%	4%	7% AE	7% E	2%	4%	4%	3%	3%	5%	3%	5%	3%	5%	2%	4%	4%	3%

10. GOOD JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Information about the programs and services the charities deliver	1960	1108	277	82	42	82	357	181	405	543	152	404	266	391	229	304	332	452	244
	50%	49%	59%	47%	47%	41%	54%	53%	48%	50%	41%	52%	60%	52%	49%	54%	52%	51%	46%
			ACE				E	J		J		J	HIJK						
2) Information on how charities use donations	1118	631	129	47	24	59	224	104	269	309	95	216	119	242	140	182	181	254	110
	29%	28%	28%	27%	27%	29%	34%	31%	32%	28%	26%	28%	27%	32%	30%	32%	28%	29%	21%
							A							R	R	R	R	R	
3) Information about charities' fundraising costs	995	534	145	48	23	42	197	123	246	284	65	161	108	213	122	157	167	215	117
	26%	24%	31%	28%	26%	21%	30%	36%	29%	26%	18%	21%	24%	28%	26%	28%	26%	24%	22%
			AE				A	IJKL	JK	JK				R					
4) Information about the impact of charities' work on Canadians	1479	827	194	60	36	70	284	134	338	450	107	274	169	309	189	219	255	327	172
	38%	36%	42%	35%	41%	35%	43%	39%	40%	41%	29%	35%	38%	41%	40%	39%	40%	37%	32%
							A	J	J	JK			J	R	R		R		

TALKING ABOUT CHARITIES

10. POOR JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Information about the programs and services the charities deliver	1882	1141	181	88	46	115	304	155	425	534	213	369	170	359	234	258	296	425	284
	48%	50%	39%	51%	52%	57%	46%	46%	51%	49%	58%	47%	38%	48%	50%	46%	46%	48%	53%
		B		B	B	BF			L	L	GIKL	L							
2) Information on how charities use donations	2711	1617	321	122	64	139	433	222	560	768	272	550	322	503	323	374	446	624	416
	70%	71%	69%	71%	72%	70%	65%	65%	67%	71%	74%	71%	72%	67%	69%	66%	70%	71%	78%
		F																	MNOPQ
3) Information about charities' fundraising costs	2827	1710	306	121	65	152	460	202	579	788	301	607	331	526	341	401	467	657	407
	73%	75%	66%	70%	73%	76%	69%	60%	69%	72%	82%	78%	74%	70%	73%	71%	73%	74%	76%
		BF				B			G	G	GHIL	GHI	G						
4) Information about the impact of charities' work on Canadians	2342	1409	260	108	52	126	377	198	487	625	255	496	263	440	269	341	378	537	351
	60%	62%	56%	63%	58%	63%	57%	58%	58%	57%	69%	64%	59%	58%	58%	60%	59%	61%	66%
		B									GHIL	I							MN

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Excellent	262	115	48	7	10	13	66	32	46	77	20	56	27	50	28	47	36	73	27
	7%	5%	10%	4%	11%	6%	10%	9%	6%	7%	5%	7%	6%	7%	6%	8%	6%	8%	5%
			AC		A		AC	H											
Good	1698	993	229	74	32	69	290	149	359	466	132	348	239	341	201	257	296	379	217
	44%	44%	49%	43%	36%	35%	44%	44%	43%	43%	36%	45%	54%	45%	43%	45%	46%	43%	41%
		E	DE										GHIJK						
Fair	1531	896	159	70	41	85	274	126	330	442	184	298	139	270	190	217	239	349	244
	39%	39%	34%	41%	46%	42%	41%	37%	39%	41%	50%	38%	31%	36%	41%	38%	37%	40%	46%
					B					L	GHIKL	L							MP
Poor	351	245	22	18	5	30	30	29	95	92	30	70	30	89	44	41	57	76	40
	9%	11%	5%	10%	6%	15%	5%	8%	11%	8%	8%	9%	7%	12%	9%	7%	9%	9%	7%
		BF		BF		BDF			L					O					
Don't know/Refused	42	22	8	3	1	3	4	3	10	11	3	3	11	4	4	5	12	7	7
	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	2%	1%	1%
													K						
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1960	1108	277	82	42	82	357	181	405	543	152	404	266	391	229	304	332	452	244
	50%	49%	59%	47%	47%	41%	54%	53%	48%	50%	41%	52%	60%	52%	49%	54%	52%	51%	46%
			ACE			E		J		J		J	HIJK						
Poor (Low2Box)	1882	1141	181	88	46	115	304	155	425	534	213	369	170	359	234	258	296	425	284
	48%	50%	39%	51%	52%	57%	46%	46%	51%	49%	58%	47%	38%	48%	50%	46%	46%	48%	53%
		B		B	B	BF			L	L	GIKL	L							

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Excellent	155	82	18	7	5	8	34	25	36	47	11	21	15	51	12	28	15	36	13
	4%	4%	4%	4%	5%	4%	5%	7% JKL	4%	4%	3%	3%	3%	7% NPR	3%	5%	2%	4%	2%
Good	963	548	111	40	20	51	190	79	233	262	83	196	104	192	128	155	167	217	97
	25%	24%	24%	23%	22%	25%	29%	23%	28%	24%	23%	25%	23%	25% R	27% R	27% R	26% R	25% R	18%
Fair	1700	986	237	80	44	74	269	164	325	473	171	338	215	323	211	230	296	378	250
	44%	43%	51% AEF	46%	50%	37%	40%	48% H	39%	43%	46%	44%	48% H	43%	45%	41%	46%	43%	47%
Poor	1012	631	85	42	19	65	165	58	235	295	101	212	107	180	112	144	150	246	166
	26%	28% B	18%	24%	22%	33% B	25%	17%	28% G	27% G	27% G	27% G	24%	24%	24%	25%	23%	28%	31% MP
Don't know/Refused	54	23	16	4	1	2	8	14	11	11	2	10	6	8	4	11	13	7	9
	1%	1%	4% A	2%	1%	1%	1%	4% HIJKL	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1118	631	129	47	24	59	224	104	269	309	95	216	119	242	140	182	181	254	110
	29%	28%	28%	27%	27%	29%	34% A	31%	32%	28%	26%	28%	27%	32% R	30% R	32% R	28% R	29% R	21%
Poor (Low2Box)	2711	1617	321	122	64	139	433	222	560	768	272	550	322	503	323	374	446	624	416
	70%	71% F	69%	71%	72%	70%	65%	65%	67%	71%	74%	71%	72%	67%	69%	66%	70%	71%	78% MNOPQ

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Excellent	113	57	10	6	4	4	31	24	26	25	10	14	11	22	10	13	12	37	18
	3%	2%	2%	3%	4%	2%	5%	7%	3%	2%	3%	2%	3%	3%	2%	2%	2%	4%	3%
							A	HIJKL											
Good	882	478	135	42	20	38	166	99	220	260	55	147	96	191	112	144	155	177	98
	23%	21%	29%	24%	22%	19%	25%	29%	26%	24%	15%	19%	22%	25%	24%	25%	24%	20%	18%
			AE					JK	JK	J				QR		R			
Fair	1577	904	194	71	38	75	285	145	331	430	165	309	183	298	193	244	260	353	212
	41%	40%	42%	41%	43%	37%	43%	43%	39%	40%	45%	40%	41%	40%	41%	43%	41%	40%	40%
Poor	1250	806	112	50	26	77	175	57	248	358	136	298	148	228	147	157	207	304	194
	32%	35%	24%	29%	30%	38%	26%	17%	29%	33%	37%	38%	33%	30%	32%	28%	32%	34%	36%
		BF				BF			G	G	GH	GH	G					O	O
Don't know/Refused	61	27	16	4	1	6	8	14	14	16	2	8	7	15	4	9	5	12	12
	2%	1%	3%	2%	1%	3%	1%	4%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%
			A			A		HIJK											
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	995	534	145	48	23	42	197	123	246	284	65	161	108	213	122	157	167	215	117
	26%	24%	31%	28%	26%	21%	30%	36%	29%	26%	18%	21%	24%	28%	26%	28%	26%	24%	22%
			AE				A	IJKL	JK	JK				R					
Poor (Low2Box)	2827	1710	306	121	65	152	460	202	579	788	301	607	331	526	341	401	467	657	407
	73%	75%	66%	70%	73%	76%	69%	60%	69%	72%	82%	78%	74%	70%	73%	71%	73%	74%	76%
		BF				B			G	G	GHIL	GHI	G						

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Excellent	159	96	13	7	5	5	31	24	35	53	12	24	11	30	12	30	25	40	20
	4%	4%	3%	4%	6%	3%	5%	7% KL	4%	5%	3%	3%	3%	4%	3%	5%	4%	5%	4%
Good	1319	731	180	53	31	64	253	109	304	398	95	250	158	278	177	190	230	287	152
	34%	32%	39% A	31%	35%	32%	38% A	32%	36% J	37% J	26%	32%	35% J	37% R	38% R	33%	36% R	33%	28%
Fair	1759	1038	208	79	36	80	307	154	349	484	198	355	207	320	206	251	298	400	269
	45%	46%	45%	46%	41%	40%	46%	45%	42%	44%	54% HIK	46%	46%	42%	44%	44%	47%	45%	50% M
Poor	583	371	52	29	15	45	70	45	138	141	57	141	56	120	63	90	80	138	82
	15%	16% BF	11%	17% F	17%	23% ABF	11%	13%	16%	13%	16%	18% IL	13%	16%	13%	16%	13%	16%	15%
Don't know/Refused	62	35	13	4	1	5	5	8	14	13	6	6	14	5	10	7	7	19	12
	2%	2%	3% F	2%	1%	2%	1%	2%	2%	1%	2%	1%	3% K	1%	2%	1%	1%	2% M	2%
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1479	827	194	60	36	70	284	134	338	450	107	274	169	309	189	219	255	327	172
	38%	36%	42%	35%	41%	35%	43% A	39% J	40% J	41% JK	29%	35%	38% J	41% R	40% R	39%	40% R	37%	32%
Poor (Low2Box)	2342	1409	260	108	52	126	377	198	487	625	255	496	263	440	269	341	378	537	351
	60%	62% B	56%	63%	58%	63%	57%	58%	58%	57%	69% GHIL	64% I	59%	58%	58%	60%	59%	61%	66% MN

TALKING ABOUT CHARITIES

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
I would like more information about the work charities do, even though it may require more money to be spent on communications	1914	1131	223	78	46	104	326	154	441	538	211	346	215	327	243	272	339	445	276
	49%	50%	48%	45%	52%	52%	49%	45%	53% K	49%	57% GIKL	45%	48%	43%	52% M	48%	53% M	50% M	52% M
I am comfortable with the amount of information I have about the work charities do	1909	1112	237	94	39	91	326	175	382	545	149	416	226	420	218	291	288	422	253
	49%	49%	51%	54%	45%	45%	49%	51% J	45%	50%	40%	54% HJ	51% J	56% NPQR	47%	51%	45%	48%	47%
Don't know/Refused	61	28	7	1	3	5	14	11	17	5	9	14	5	7	5	5	13	18	6
	2%	1%	1%	1%	3%	3%	2%	3% I	2% I	0%	2% I	2% I	1%	1%	1%	1%	2%	2%	1%

TALKING ABOUT CHARITIES

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Yes	1216	703	135	53	26	59	234	103	213	332	122	275	165	259	174	167	187	254	166
	31%	31%	29%	31%	30%	29%	35%	30%	25%	31%	33%	35%	37%	34%	37%	29%	29%	29%	31%
									H			H	H		OPQ				
No	2075	1189	272	83	49	117	357	194	466	588	194	401	224	358	238	314	357	502	286
	53%	52%	58%	48%	55%	59%	54%	57%	55%	54%	53%	52%	50%	48%	51%	55%	56%	57%	53%
			C													M	M	M	
Don't know/Refused	592	380	60	37	13	24	74	43	161	168	53	100	57	137	55	87	95	127	83
	15%	17%	13%	21%	15%	12%	11%	13%	19%	15%	14%	13%	13%	18%	12%	15%	15%	14%	16%
		F		BEF					GKL					N					

TALKING ABOUT CHARITIES

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Organization or agency responsible for watching over the activities of charities																			
Unweighted Base	1190	638	112	81	42	86	224	119	217	299	123	270	157	294	181	149	174	240	144
Weighted Base	1216	703	135*	53*	26**	59*	234	103*	213	332	122*	275	165	259	174	167*	187	254	166*
Canada Customs & Revenue/Revenue Canada	98	62	8	1	4	5	15	0	3	17	10	34	34	20	16	7	17	19	16
	8%	9%	6%	3%	15%	8%	6%	-	1%	5%	9% GH	12% GHI	21% GHIJ	8%	9%	4%	9%	8%	10%
Government/ Federal, Provincial government	94	62	12	1	1	4	11	5	14	31	5	24	15	30	10	10	13	18	12
	8%	9%	9%	3%	4%	7%	5%	5%	7%	9%	4%	9%	9%	12%	6%	6%	7%	7%	7%
Specified charities	15	5	5	1	0	2	2	0	6	4	4	2	0	2	4	2	3	3	2
	1%	1%	3% A	1%	-	4% A	1%	-	3%	1%	3%	1%	0%	1%	2%	1%	2%	1%	1%
The charity's directorate	9	9	1	0	0	0	0	1	3	3	0	2	1	1	6	2	0	0	1
	1%	1%	0%	-	-	-	-	1%	1%	1%	-	1%	1%	1%	3% Q	1%	-	-	0%
Canadian Council of Charities/ Canadian Council of Christian Charities/ CCCC	5	4	0	0	0	1	0	0	0	1	1	0	2	3	2	0	0	0	0
	0%	1%	-	1%	-	2%	-	-	0%	0%	1%	0%	1%	1%	1%	-	-	-	-
Consumer Affairs/ Consumer and Corporate Affairs	3	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2	0
	0%	0%	-	-	1%	-	-	0%	-	0%	-	-	1%	0%	-	-	-	1%	0%
RCMP	2	0	0	0	0	2	0	0	0	0	2	0	0	0	0	0	2	0	0
	0%	0%	-	-	-	3% AF	-	-	0%	-	2%	-	-	0%	-	-	1%	-	-
Local police force	2	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
	0%	0%	1%	-	-	-	0%	-	0%	0%	-	-	0%	-	-	0%	-	0%	1%
Better Business Bureau (BBB)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-	-
Other	67	49	4	2	1	1	11	3	6	18	8	20	13	20	11	5	17	13	2
	6%	7%	3%	4%	4%	1%	5%	3%	3%	5%	6%	7%	8%	8% R	6%	3%	9% R	5%	1%
Don't know/Refused	921	509	105	47	20	44	195	94	180	258	92	194	97	181	125	141	136	198	133
	76%	72%	78%	88% A	76%	75%	83% A	91% IJKL	84% KL	78% L	75% L	70%	59%	70%	72%	85% MNP	72%	78%	80%

TALKING ABOUT CHARITIES

14. Which of the following do you think should be responsible for watching over the activities of charities...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
The charity's board of directors	512	291	57	30	13	17	102	74	136	131	35	80	49	127	55	99	77	93	55
	13%	13%	12%	18%	15%	8%	15%	22%	16%	12%	10%	10%	11%	17%	12%	18%	12%	11%	10%
				E			E	IJKL	IJKL					NPQR		NPQR			
A government agency	843	509	93	31	19	38	150	64	159	208	86	184	136	145	107	126	148	183	121
	22%	22%	20%	18%	22%	19%	23%	19%	19%	19%	23%	24%	30%	19%	23%	22%	23%	21%	23%
													GHIK						
An independent organization or agency that is not part of either the government or the charity	2466	1432	312	110	55	144	399	189	533	736	244	492	260	464	298	339	408	593	348
	63%	63%	67%	63%	62%	72%	60%	55%	64%	68%	66%	63%	58%	62%	64%	60%	64%	67%	65%
						AF		G	GL	G	G							O	
None	19	15	0	1	1	0	2	2	4	5	2	6	0	2	4	1	2	6	3
	0%	1%	-	1%	1%	-	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	1%
					B														
Don't know/Refused	44	24	5	1	1	1	13	12	7	7	2	13	2	16	3	2	5	9	10
	1%	1%	1%	0%	1%	1%	2%	4%	1%	1%	1%	2%	0%	2%	1%	0%	1%	1%	2%
								HIJL						O					

TALKING ABOUT CHARITIES

14A. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) More attention should be paid to the way charities spend their money	3649 94%	2141 94%	441 95%	163 95%	81 92%	191 96%	614 92%	320 94%	793 94%	1044 96% KL	354 96% L	715 92%	401 90%	706 94%	443 95%	539 95%	604 94%	819 93%	502 94%
2) More attention should be paid to the way charities raise money	3392 87%	1999 88%	406 87%	154 89%	73 82%	173 87%	569 86%	305 90%	743 89%	963 89% K	314 85%	654 84%	388 87%	648 86%	418 90%	503 89%	561 88%	762 86%	470 88%
3) More attention should be paid to the amount of money charities spend on program activities	3526 91%	2067 91%	416 89%	155 90%	81 92%	183 91%	607 91%	307 90%	784 93% KL	1003 92% L	331 90%	692 89%	385 86%	666 88%	428 92%	526 93% M	578 90%	805 91%	486 91%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	3408 88%	2013 89% F	416 89% F	149 86%	75 85%	183 91% F	556 84%	294 86%	738 88%	970 89%	314 85%	680 88%	389 87%	650 86%	409 88%	507 89%	561 88%	764 86%	484 90%

TALKING ABOUT CHARITIES

14A. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) More attention should be paid to the way charities spend their money	213	118	22	8	6	9	47	16	40	40	14	56	44	44	23	26	31	57	32
	5%	5%	5%	5%	7%	4%	7%	5%	5%	4%	4%	7% I	10% GHIJ	6%	5%	5%	5%	6%	6%
2) More attention should be paid to the way charities raise money	457	255	54	15	16	27	90	32	86	116	53	111	58	97	46	63	74	108	62
	12%	11%	12%	9%	18% C	13%	13%	10%	10%	11%	14%	14%	13%	13%	10%	11%	12%	12%	12%
3) More attention should be paid to the amount of money charities spend on program activities	314	177	44	12	6	16	56	29	41	72	36	76	60	80	34	39	46	65	49
	8%	8%	9%	7%	7%	8%	8%	8%	5%	7%	10% H	10% H	13% HI	11%	7%	7%	7%	7%	9%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	448	245	44	21	13	17	105	41	96	109	52	92	55	97	55	58	72	113	50
	12%	11%	9%	12%	15%	9%	16% ABE	12%	11%	10%	14%	12%	12%	13%	12%	10%	11%	13%	9%

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	2409	1403	280	120	60	148	384	236	541	724	223	434	237	426	280	380	396	560	336
	62%	62%	60%	69%	68%	74%	58%	70%	64%	67%	60%	56%	53%	57%	60%	67%	62%	63%	63%
				F		ABF		JKL	KL	KL						M			M
Somewhat agree	1240	738	161	44	21	43	231	84	252	321	131	281	164	279	163	159	209	258	166
	32%	32%	34%	25%	24%	22%	35%	25%	30%	29%	36%	36%	37%	37%	35%	28%	33%	29%	31%
			E	CE			CE				G	GHI	GI	OQ					
Somewhat disagree	163	97	19	5	5	9	27	7	26	31	11	52	35	31	19	23	24	42	22
	4%	4%	4%	3%	6%	4%	4%	2%	3%	3%	3%	7%	8%	4%	4%	4%	4%	5%	4%
												GHIJ	GHIJ						
Strongly disagree	50	21	3	4	2	0	20	9	15	9	2	4	10	13	4	3	7	14	9
	1%	1%	1%	2%	2%	-	3%	3%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%
							ABE	IK					K						
Don't know/Refused	22	12	4	1	1	0	4	4	6	3	2	5	1	4	0	2	4	9	1
	1%	1%	1%	1%	1%	-	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3649	2141	441	163	81	191	614	320	793	1044	354	715	401	706	443	539	604	819	502
	94%	94%	95%	95%	92%	96%	92%	94%	94%	96%	96%	92%	90%	94%	95%	95%	94%	93%	94%
										L		KL							
Disagree (Low2Box)	213	118	22	8	6	9	47	16	40	40	14	56	44	44	23	26	31	57	32
	5%	5%	5%	5%	7%	4%	7%	5%	5%	4%	4%	7%	10%	6%	5%	5%	5%	6%	6%
												I	GHIJ						

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1643	973	180	81	44	92	262	178	366	472	149	300	169	313	206	267	275	356	211
	42%	43%	39%	47%	49%	46%	39%	52% HIJKL	44%	43%	40%	39%	38%	42%	44%	47%	43%	40%	40%
Somewhat agree	1750	1025	227	73	29	81	308	127	377	491	165	354	219	335	213	236	287	406	258
	45%	45% D	49% D	42%	33%	41%	46% D	37%	45%	45% G	45%	46% G	49% G	44%	46%	42%	45%	46%	48%
Somewhat disagree	359	206	45	10	10	22	65	22	69	84	43	96	45	72	39	54	67	82	39
	9%	9%	10%	6%	11%	11%	10%	7%	8%	8%	12%	12% GHI	10%	9%	8%	9%	10%	9%	7%
Strongly disagree	98	49	9	5	6	5	24	10	17	32	10	15	13	26	7	9	7	26	23
	3%	2%	2%	3%	6% AB	2%	4%	3%	2%	3%	3%	2%	3%	3% P	1%	2%	1%	3%	4% NOP
Don't know/Refused	34	17	6	4	0	0	6	3	10	9	1	10	0	8	2	2	4	14	4
	1%	1%	1%	2% AE	-	-	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	2%	1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3392	1999	406	154	73	173	569	305	743	963	314	654	388	648	418	503	561	762	470
	87%	88%	87%	89%	82%	87%	86%	90%	89%	89% K	85%	84%	87%	86%	90%	89%	88%	86%	88%
Disagree (Low2Box)	457	255	54	15	16	27	90	32	86	116	53	111	58	97	46	63	74	108	62
	12%	11%	12%	9%	18% C	13%	13%	10%	10%	11%	14%	14%	13%	13%	10%	11%	12%	12%	12%

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1843	1064	221	89	46	108	303	188	443	515	166	341	183	340	223	307	306	390	262
	47%	47%	47%	52%	52%	54%	46%	55%	53%	47%	45%	44%	41%	45%	48%	54%	48%	44%	49%
								IJKL	KL							MQ			
Somewhat agree	1683	1003	195	66	36	75	304	120	341	488	165	351	201	326	205	220	272	416	223
	43%	44%	42%	38%	40%	37%	46%	35%	41%	45%	45%	45%	45%	43%	44%	39%	43%	47%	42%
									G	G	G	G	G					O	
Somewhat disagree	258	139	38	8	4	16	50	22	31	58	29	69	48	58	31	34	40	54	42
	7%	6%	8%	5%	5%	8%	7%	7%	4%	5%	8%	9%	11%	8%	7%	6%	6%	6%	8%
										H		HI	HI						
Strongly disagree	56	38	6	4	2	0	6	6	10	14	7	7	11	23	3	4	6	12	7
	1%	2%	1%	2%	2%	-	1%	2%	1%	1%	2%	1%	3%	3%	1%	1%	1%	1%	1%
					E									NOP					
Don't know/Refused	44	26	7	6	1	1	2	4	14	13	3	8	2	7	5	3	15	14	1
	1%	1%	1%	4%	1%	1%	0%	1%	2%	1%	1%	1%	0%	1%	1%	0%	2%	2%	0%
				AEF													OR	R	
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3526	2067	416	155	81	183	607	307	784	1003	331	692	385	666	428	526	578	805	486
	91%	91%	89%	90%	92%	91%	91%	90%	93%	92%	90%	89%	86%	88%	92%	93%	90%	91%	91%
									KL	L						M			
Disagree (Low2Box)	314	177	44	12	6	16	56	29	41	72	36	76	60	80	34	39	46	65	49
	8%	8%	9%	7%	7%	8%	8%	8%	5%	7%	10%	10%	13%	11%	7%	7%	7%	7%	9%
											H	H	HI						

TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	2167	1301	237	102	51	136	325	204	473	648	198	399	236	426	258	330	347	487	296
	56%	57%	51%	59%	58%	68%	49%	60%	56%	60%	54%	51%	53%	57%	55%	58%	54%	55%	55%
		BF		F		ABF		K		K									
Somewhat agree	1241	712	178	47	24	47	231	90	265	322	117	282	154	224	150	178	214	277	187
	32%	31%	38%	27%	27%	23%	35%	26%	32%	30%	32%	36%	34%	30%	32%	31%	33%	31%	35%
		E	ACE				E					GI							
Somewhat disagree	280	153	34	8	7	16	60	22	56	60	35	67	40	56	39	38	48	67	29
	7%	7%	7%	5%	8%	8%	9%	6%	7%	5%	9%	9%	9%	7%	8%	7%	8%	8%	6%
											I		I						
Strongly disagree	168	92	10	13	6	1	44	19	40	49	18	25	15	42	17	20	24	46	20
	4%	4%	2%	8%	6%	1%	7%	6%	5%	5%	5%	3%	3%	6%	4%	3%	4%	5%	4%
		E		ABE	E		ABE												
Don't know/Refused	28	13	7	2	0	0	5	5	5	9	2	3	2	6	3	2	7	7	2
	1%	1%	1%	1%	0%	-	1%	2%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3408	2013	416	149	75	183	556	294	738	970	314	680	389	650	409	507	561	764	484
	88%	89%	89%	86%	85%	91%	84%	86%	88%	89%	85%	88%	87%	86%	88%	89%	88%	86%	90%
		F		F		F													
Disagree (Low2Box)	448	245	44	21	13	17	105	41	96	109	52	92	55	97	55	58	72	113	50
	12%	11%	9%	12%	15%	9%	16%	12%	11%	10%	14%	12%	12%	13%	12%	10%	11%	13%	9%
							ABE												

TALKING ABOUT CHARITIES

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	2644	1575	296	118	64	153	423	207	585	773	250	518	295	488	307	378	445	621	381
	68%	69%	63%	69%	73%	76%	63%	61%	70%	71%	68%	67%	66%	65%	66%	67%	70%	70%	71%
		F				BF			G	G									
Somewhat agree	1000	556	145	41	20	37	197	101	215	250	91	213	120	212	132	164	157	206	122
	26%	24%	31%	24%	22%	19%	30%	30%	26%	23%	25%	27%	27%	28%	28%	29%	25%	23%	23%
			AE				E												
Somewhat disagree	154	89	15	6	3	8	33	22	20	43	16	32	21	38	20	17	24	34	19
	4%	4%	3%	4%	3%	4%	5%	6%	2%	4%	4%	4%	5%	5%	4%	3%	4%	4%	4%
								H											
Strongly disagree	68	40	10	5	1	1	9	9	15	19	7	10	8	13	8	7	11	19	10
	2%	2%	2%	3%	1%	0%	1%	3%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%
Don't know/Refused	18	11	0	2	0	2	4	1	4	3	4	4	2	3	0	1	4	4	2
	0%	0%	0%	1%	-	1%	1%	0%	1%	0%	1%	0%	0%	0%	-	0%	1%	0%	0%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3644	2131	441	160	84	190	620	308	800	1023	342	731	416	700	439	542	601	827	503
	94%	94%	95%	93%	95%	95%	93%	91%	95%	94%	93%	94%	93%	93%	94%	96%	94%	93%	94%
									G										
Disagree (Low2Box)	221	129	25	11	4	8	42	30	35	62	23	42	29	51	28	24	35	53	30
	6%	6%	5%	7%	5%	4%	6%	9%	4%	6%	6%	5%	6%	7%	6%	4%	5%	6%	6%
								H											

TALKING ABOUT CHARITIES

15B. Which of the following two statements do you most agree with...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
There should be a legal limit set on the amount of money charities can spend on fundraising	2022 52%	1226 54% BF	222 47%	106 62% BF	49 55%	115 57% BF	294 44%	192 57% K	459 55% K	592 54% K	183 50%	362 47%	215 48%	416 55% P	252 54%	304 54%	308 48%	449 51%	274 51%
Charities should decide for themselves how much money is reasonable to spend on fundraising	1810 47%	1013 45%	242 52% ACE	63 36%	37 42%	82 41%	364 55% ACDE	141 42%	371 44%	483 44%	178 48%	405 52% GHI	225 50% G	327 43%	208 45%	261 46%	323 51% M	420 48%	254 47%
Don't know/Refused	52 1%	32 1%	3 1%	3 2%	2 3%	4 2%	7 1%	6 2%	10 1%	13 1%	7 2%	9 1%	6 1%	11 1%	7 1%	3 0%	9 1%	14 2%	8 1%

TALKING ABOUT CHARITIES

16. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities are generally honest about the way they use donations	2964	1743	364	123	56	145	516	238	637	836	271	596	372	577	378	427	504	668	392
	76%	77%	78%	71%	63%	72%	78%	70%	76%	77%	73%	77%	83%	77%	81%	75%	79%	76%	73%
		D	D				D			G		G	GHIJK		R				
2) Too many charities are trying to get donations for the same cause	2784	1664	328	131	62	142	441	266	619	778	264	542	296	539	351	414	455	625	373
	72%	73%	70%	76%	71%	71%	66%	78%	74%	71%	72%	70%	66%	72%	75%	73%	71%	71%	70%
		F		F				IKL	L										
3) It takes significant effort for charities to raise the money they need to support their cause	3598	2122	430	149	83	178	622	299	785	1019	324	737	414	685	436	539	593	825	490
	93%	93%	92%	86%	93%	89%	93%	88%	94%	94%	88%	95%	93%	91%	93%	95%	93%	93%	92%
		CE	C				C		GJ	GJ		GJ				M			
4) Charities only ask for money when they really need it	1607	885	207	80	36	89	298	179	397	416	126	298	180	350	207	257	254	321	205
	41%	39%	44%	46%	40%	44%	45%	53%	47%	38%	34%	38%	40%	46%	44%	45%	40%	36%	38%
								IJKL	IJK					PQR	Q	Q			
5) Charities spend too much money on fundraising	2259	1368	248	130	50	122	331	219	532	653	196	405	236	464	281	332	363	504	295
	58%	60%	53%	75%	56%	61%	50%	64%	63%	60%	53%	52%	53%	62%	60%	59%	57%	57%	55%
		BF		ABDEF		F		JKL	JKL	KL									

TALKING ABOUT CHARITIES

16. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Charities are generally honest about the way they use donations	839	485	92	46	29	51	134	90	187	231	92	168	66	163	82	121	125	203	137
	22%	21%	20%	27%	32%	26%	20%	26%	22%	21%	25%	22%	15%	22%	18%	21%	19%	23%	26%
					ABF			L	L	L	L	L							N
2) Too many charities are trying to get donations for the same cause	1013	556	131	31	23	54	215	63	205	284	96	221	143	194	107	147	167	241	151
	26%	24%	28%	18%	25%	27%	32%	18%	24%	26%	26%	28%	32%	26%	23%	26%	26%	27%	28%
			C				AC			G		G	GH						
3) It takes significant effort for charities to raise the money they need to support their cause	249	131	29	19	6	21	40	36	52	57	41	33	26	58	28	24	42	55	40
	6%	6%	6%	11%	7%	11%	6%	11%	6%	5%	11%	4%	6%	8%	6%	4%	7%	6%	7%
				A		A		HIK			HIKL			O					
4) Charities only ask for money when they really need it	2217	1351	252	87	53	111	358	158	428	655	233	472	262	392	257	309	377	547	322
	57%	59%	54%	50%	60%	55%	54%	46%	51%	60%	63%	61%	59%	52%	55%	54%	59%	62%	60%
		C								GH	GH	GH	GH					MO	M
																		M	
5) Charities spend too much money on fundraising	1399	764	197	32	34	65	300	97	255	391	145	319	185	237	167	208	241	328	210
	36%	34%	42%	19%	38%	32%	45%	28%	30%	36%	39%	41%	42%	31%	36%	37%	38%	37%	39%
		C	ACE		C	C	ACE			G	GH	GH	GH						M

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	714	403	81	27	15	43	142	80	162	179	61	127	104	142	75	119	135	145	94
	18%	18%	17%	16%	17%	22%	21%	24%	19%	16%	16%	16%	23%	19%	16%	21%	21%	16%	18%
								IK					IK						
Somewhat agree	2249	1341	283	96	41	101	373	158	476	657	210	468	268	435	303	308	369	522	298
	58%	59%	61%	55%	46%	51%	56%	46%	57%	60%	57%	60%	60%	58%	65%	54%	58%	59%	56%
		DE	DE						G	G	G	G	G		OR				
Somewhat disagree	579	331	71	24	18	29	103	48	116	164	68	131	45	110	57	79	88	143	95
	15%	15%	15%	14%	20%	15%	15%	14%	14%	15%	18%	17%	10%	15%	12%	14%	14%	16%	18%
											L	L							
Strongly disagree	261	154	21	21	11	22	31	41	71	67	24	37	20	53	26	42	37	59	42
	7%	7%	5%	12%	12%	11%	5%	12%	8%	6%	7%	5%	5%	7%	6%	7%	6%	7%	8%
				ABF	BF	BF		IJKL	KL										
Don't know/Refused	80	43	10	4	4	4	16	12	15	21	6	13	9	13	6	19	11	14	7
	2%	2%	2%	2%	4%	2%	2%	4%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2964	1743	364	123	56	145	516	238	637	836	271	596	372	577	378	427	504	668	392
	76%	77%	78%	71%	63%	72%	78%	70%	76%	77%	73%	77%	83%	77%	81%	75%	79%	76%	73%
		D	D				D			G		G	GHIJK		R				
Disagree (Low2Box)	839	485	92	46	29	51	134	90	187	231	92	168	66	163	82	121	125	203	137
	22%	21%	20%	27%	32%	26%	20%	26%	22%	21%	25%	22%	15%	22%	18%	21%	19%	23%	26%
					ABF			L	L	L	L	L							N

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1343	799	147	84	31	71	204	159	321	372	127	218	135	264	157	201	230	294	183
	35%	35%	31%	49%	35%	36%	31%	47%	38%	34%	34%	28%	30%	35%	34%	35%	36%	33%	34%
				ABDEF				HIJKL	KL	K									
Somewhat agree	1441	865	181	47	31	71	237	107	297	406	137	324	161	275	194	213	225	331	190
	37%	38%	39%	27%	36%	36%	36%	32%	35%	37%	37%	42%	36%	36%	42%	37%	35%	37%	35%
		C	C									GH							
Somewhat disagree	761	427	104	18	16	42	150	42	134	221	63	184	114	152	84	120	132	167	101
	20%	19%	22%	11%	18%	21%	23%	12%	16%	20%	17%	24%	26%	20%	18%	21%	21%	19%	19%
		C	C			C	C			G		GHJ	GHJ						
Strongly disagree	252	129	27	13	7	12	65	20	71	63	32	36	29	42	23	27	35	74	50
	6%	6%	6%	7%	8%	6%	10%	6%	8%	6%	9%	5%	6%	6%	5%	5%	6%	8%	9%
							A		K		K								MNO
Don't know/Refused	86	51	8	10	4	4	9	11	16	27	9	14	8	20	9	6	18	18	12
	2%	2%	2%	6%	4%	2%	1%	3%	2%	2%	3%	2%	2%	3%	2%	1%	3%	2%	2%
				ABF															
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2784	1664	328	131	62	142	441	266	619	778	264	542	296	539	351	414	455	625	373
	72%	73%	70%	76%	71%	71%	66%	78%	74%	71%	72%	70%	66%	72%	75%	73%	71%	71%	70%
		F		F				IKL	L										
Disagree (Low2Box)	1013	556	131	31	23	54	215	63	205	284	96	221	143	194	107	147	167	241	151
	26%	24%	28%	18%	25%	27%	32%	18%	24%	26%	26%	28%	32%	26%	23%	26%	26%	27%	28%
			C				AC			G		G	GH						

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	2010	1192	270	77	44	100	322	161	427	570	172	416	258	367	230	304	341	480	268
	52%	52%	58%	44%	50%	50%	48%	47%	51%	52%	47%	54%	58%	49%	49%	54%	53%	54%	50%
			CF										GJ						
Somewhat agree	1588	930	160	72	38	78	300	138	358	449	152	322	157	318	206	235	251	345	222
	41%	41%	34%	42%	43%	39%	45%	41%	43%	41%	41%	41%	35%	42%	44%	41%	39%	39%	41%
		B					B		L										
Somewhat disagree	172	91	24	9	3	16	26	17	34	41	36	24	18	38	15	14	31	41	32
	4%	4%	5%	5%	4%	8%	4%	5%	4%	4%	10%	3%	4%	5%	3%	2%	5%	5%	6%
						AF					HIKL								O
Strongly disagree	77	40	5	10	2	5	14	19	18	15	5	8	8	20	13	10	11	15	7
	2%	2%	1%	6%	3%	2%	2%	5%	2%	1%	1%	1%	2%	3%	3%	2%	2%	2%	1%
				ABF				HIJKL											
Don't know/Refused	36	18	8	6	0	1	4	5	3	12	3	6	6	11	3	5	5	4	6
	1%	1%	2%	3%	-	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
				AF															
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3598	2122	430	149	83	178	622	299	785	1019	324	737	414	685	436	539	593	825	490
	93%	93%	92%	86%	93%	89%	93%	88%	94%	94%	88%	95%	93%	91%	93%	95%	93%	93%	92%
		CE	C				C		GJ	GJ		GJ				M			
Disagree (Low2Box)	249	131	29	19	6	21	40	36	52	57	41	33	26	58	28	24	42	55	40
	6%	6%	6%	11%	7%	11%	6%	11%	6%	5%	11%	4%	6%	8%	6%	4%	7%	6%	7%
				A		A		HIK			HIKL			O					

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	578	290	81	37	16	33	119	81	147	155	49	93	44	120	71	103	85	101	87
	15%	13%	17%	21%	18%	17%	18%	24%	18%	14%	13%	12%	10%	16%	15%	18%	13%	11%	16%
			A	A			A	HIJKL	KL					Q		Q			Q
Somewhat agree	1029	595	126	43	20	56	180	98	250	260	78	205	136	230	136	155	169	220	117
	26%	26%	27%	25%	23%	28%	27%	29%	30%	24%	21%	26%	31%	31%	29%	27%	26%	25%	22%
									IJ				IJ	QR	R				
Somewhat disagree	1239	761	147	45	24	62	199	81	228	336	135	294	157	221	156	188	187	306	173
	32%	34%	32%	26%	27%	31%	30%	24%	27%	31%	37%	38%	35%	29%	33%	33%	29%	35%	32%
										G	GH	GHI	GH						
Strongly disagree	979	590	104	42	29	48	159	77	200	319	97	178	105	171	101	121	190	241	150
	25%	26%	22%	24%	33%	24%	24%	23%	24%	29%	26%	23%	23%	23%	22%	21%	30%	27%	28%
										HK							MNO		
Don't know/Refused	59	35	8	6	0	0	9	3	14	17	10	6	4	11	2	1	8	16	8
	2%	2%	2%	3%	-	0%	1%	1%	2%	2%	3%	1%	1%	2%	1%	0%	1%	2%	2%
				E							K							O	
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	1607	885	207	80	36	89	298	179	397	416	126	298	180	350	207	257	254	321	205
	41%	39%	44%	46%	40%	44%	45%	53%	47%	38%	34%	38%	40%	46%	44%	45%	40%	36%	38%
								IJKL	IJK					PQR	Q	Q			
Disagree (Low2Box)	2217	1351	252	87	53	111	358	158	428	655	233	472	262	392	257	309	377	547	322
	57%	59%	54%	50%	60%	55%	54%	46%	51%	60%	63%	61%	59%	52%	55%	54%	59%	62%	60%
		C								GH	GH	GH	GH				M	MO	M

TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 5) Charities spend too much money on fundraising?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	592	352	51	52	16	37	82	83	159	179	50	64	48	134	65	102	92	107	87
	15%	16%	11%	30%	18%	18%	12%	24%	19%	16%	14%	8%	11%	18%	14%	18%	14%	12%	16%
				ABDEF			B	IJKL	KL	KL	K					Q		Q	
Somewhat agree	1667	1016	196	79	34	85	249	136	373	475	146	340	188	330	217	230	271	397	208
	43%	45%	42%	45%	39%	43%	37%	40%	44%	44%	40%	44%	42%	44%	46%	41%	42%	45%	39%
		F																	
Somewhat disagree	1118	619	163	24	25	47	235	62	207	304	110	272	160	179	143	160	197	270	166
	29%	27%	35%	14%	28%	23%	35%	18%	25%	28%	30%	35%	36%	24%	31%	28%	31%	31%	31%
		C	ACE		C	C	ACE			G	G	GHI	GHI	M		M		M	M
Strongly disagree	281	145	34	9	9	18	65	34	48	86	35	47	25	58	24	48	44	58	43
	7%	6%	7%	5%	10%	9%	10%	10%	6%	8%	9%	6%	6%	8%	5%	9%	7%	7%	8%
							A	H											
Don't know/Refused	226	139	22	10	5	14	34	25	52	44	27	52	25	52	19	27	36	52	31
	6%	6%	5%	6%	6%	7%	5%	7%	6%	4%	7%	7%	6%	7%	4%	5%	6%	6%	6%
											I	I							
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2259	1368	248	130	50	122	331	219	532	653	196	405	236	464	281	332	363	504	295
	58%	60%	53%	75%	56%	61%	50%	64%	63%	60%	53%	52%	53%	62%	60%	59%	57%	57%	55%
		BF		ABDEF		F		JKL	JKL	KL									
Disagree (Low2Box)	1399	764	197	32	34	65	300	97	255	391	145	319	185	237	167	208	241	328	210
	36%	34%	42%	19%	38%	32%	45%	28%	30%	36%	39%	41%	42%	31%	36%	37%	38%	37%	39%
		C	ACE		C	C	ACE			G	GH	GH	GH						M

TALKING ABOUT CHARITIES

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very acceptable	174	84	29	9	6	9	35	18	32	39	13	36	32	47	29	22	21	37	17
	4%	4%	6%	5%	7%	5%	5%	5%	4%	4%	4%	5%	7%	6%	6%	4%	3%	4%	3%
													HI						
Somewhat acceptable	1202	670	160	39	22	40	266	92	286	304	122	244	150	208	147	171	221	278	171
	31%	29%	34%	23%	25%	20%	40%	27%	34%	28%	33%	31%	34%	28%	31%	30%	35%	31%	32%
		E	CE				ACDE		I								M		
Somewhat unacceptable	1234	733	151	53	26	57	206	104	217	370	128	265	140	230	166	187	191	285	163
	32%	32%	32%	31%	29%	28%	31%	31%	26%	34%	35%	34%	31%	31%	36%	33%	30%	32%	30%
										H	H	H							
Very unacceptable	1248	775	122	67	35	93	151	124	299	371	100	227	118	262	125	185	202	282	178
	32%	34%	26%	39%	39%	46%	23%	36%	36%	34%	27%	29%	27%	35%	27%	33%	32%	32%	33%
		BF		BF	BF	ABF		JL	JKL	L				N					
Don't know/Refused	26	10	4	4	0	1	8	2	5	4	6	4	6	6	0	3	5	3	6
	1%	0%	1%	2%	0%	1%	1%	1%	1%	0%	2%	1%	1%	1%	0%	0%	1%	0%	1%
				A							I								
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	1375	754	189	48	28	49	301	110	318	343	135	280	182	255	176	193	242	314	188
	35%	33%	41%	28%	31%	25%	45%	32%	38%	32%	37%	36%	41%	34%	38%	34%	38%	36%	35%
			E				ACDE		I				I						
			ACE																
Unacceptable (Low2Box)	2482	1508	274	120	61	149	357	228	516	741	228	492	259	492	291	372	393	567	341
	64%	66%	59%	70%	69%	75%	54%	67%	62%	68%	62%	63%	58%	65%	62%	66%	61%	64%	64%
		BF		BF	F	ABF		L		HL									

TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Acceptable way for charities to raise money																			
Unweighted Base	1351	688	151	80	53	80	292	129	296	330	125	288	180	285	194	194	217	286	170
Weighted Base	1375	754	189	48*	28*	49*	301	110*	318	343	135*	280	182	255	176	193	242	314	188
None	36	20	3	5	1	1	6	2	12	5	12	1	2	2	4	9	3	17	1
	3%	3%	1%	10% ABF	3%	2%	2%	2%	4% K	2%	9% IKL	0%	1%	1%	2%	5% M	1%	5% MR	1%
1%-10%	789	448	119	26	18	24	152	43	167	214	80	174	109	145	114	104	154	172	99
	57%	59%	63% F	55%	64%	48%	51%	39%	53% G	62% G	60% G	62% G	60% G	57%	65%	54%	64%	55%	53%
11%-20%	185	105	24	2	2	7	45	17	37	37	16	47	31	32	18	29	35	44	25
	13%	14%	13%	4%	6%	13%	15%	15%	12%	11%	12%	17%	17%	13%	10%	15%	14%	14%	14%
21%-30%	70	45	6	2	1	2	14	9	19	16	4	13	10	24	7	9	9	18	4
	5%	6%	3%	4%	5%	3%	5%	8%	6%	5%	3%	5%	5%	9% PR	4%	5%	4%	6%	2%
31%-40%	23	6	2	0	1	1	14	1	7	2	2	7	4	3	4	3	6	3	5
	2%	1%	1%	0%	3%	2%	5% A	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%
41%-50%	26	4	7	1	0	0	14	3	14	2	3	2	2	3	6	3	5	6	4
	2%	1%	4% A	2%	0%	0%	5% A	3%	5% IK	1%	2%	1%	1%	1%	3%	1%	2%	2%	2%
51%-60%	9	2	3	0	0	0	3	0	2	2	1	2	3	2	1	3	0	2	2
	1%	0%	2%	-	-	-	1%	-	0%	0%	1%	1%	2%	1%	0%	1%	-	1%	1%
61%-70%	7	4	3	0	0	0	0	0	6	0	0	0	0	0	2	0	0	2	2
	0%	0%	1%	-	1%	-	0%	-	2%	0%	0%	-	-	0%	1%	0%	0%	0%	1%
71%-80%	6	2	2	0	0	0	3	0	5	1	0	0	0	0	1	0	3	1	1
	0%	0%	1%	-	0%	-	1%	-	2%	0%	-	-	-	-	0%	0%	1%	0%	1%
81%-90%	1	0	0	1	1	0	0	1	1	0	0	0	0	0	0	0	1	1	0
	0%	-	-	1% A	3% ABF	-	-	1%	0%	-	-	-	-	-	-	-	0%	0%	-
91%-100%	2	0	0	0	1	0	1	1	0	1	0	0	0	1	1	0	0	0	0
	0%	0%	-	-	4% ABF	-	0%	1%	0%	0%	-	-	-	0%	1%	0%	-	0%	-
Don't know/Refused	220	117	22	11	3	15	49	33	48	62	15	35	22	43	18	33	26	49	45
	16%	15%	12%	23%	10%	31% ABDF	16%	30% HIJKL	15%	18%	11%	12%	12%	17%	10%	17%	11%	15%	24% NP
STATISTICS																			
Mean (Incl 0)	12.33	10.87	13.27	9.73	16.55	10.11	15.71 A	15.58 IJK	15.36 IJK	10.35	10.37	11.5	11.91	12.54	12.8	11.82	12.54	11.56	13.24
Median	9.2	8.39	9.07	4.34	4.98	7.06	8.88	8.22	8.38	7.68	6.38	9.36	7.87	8.15	8.34	8.55	9.17	8.01	8.25
Standard Deviation	13.69	10.95	15.88	14	25.72	9.51	16.36	16.57	18.46	11.64	12.09	9.71	11.29	12.28	15.49	11.9	14.23	13.36	15.3
Standard Error	0.41	0.46	1.37	1.85	3.79	1.21	1.04	1.73	1.18	0.7	1.15	0.61	0.91	0.8	1.21	0.92	1.03	0.86	1.33
Mean (Excl 0)	12.73	11.23	13.47	11.23	17.16	10.38	16.08 A	16.06 IK	16.1 IK	10.56	11.51	11.56	12.09	12.67	13.11	12.55	12.72	12.33	13.33
Median	9	8	9	5	7	7	9	9	9	8	8	9	8	8	8	9	9	8	8
Standard Deviation	13.73	10.95	15.92	14.48	26.01	9.49	16.37	16.6	18.58	11.67	12.22	9.7	11.27	12.27	15.55	11.89	14.25	13.45	15.32
Standard Error	0.41	0.46	1.38	1.97	3.88	1.22	1.05	1.76	1.2	0.71	1.2	0.62	0.91	0.81	1.23	0.93	1.04	0.89	1.34

TALKING ABOUT CHARITIES

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
All of the time	2891	1736	334	133	67	171	437	214	591	840	271	608	351	559	342	407	469	656	428
	74%	76%	72%	77%	76%	85%	66%	63%	70%	77%	73%	78%	79%	74%	73%	72%	73%	74%	80%
		F		F		ABF			G	GH	G	GH	GH						NOP
Only when asked	684	362	99	29	15	20	154	66	150	172	79	137	73	126	94	108	128	159	62
	18%	16%	21%	17%	17%	10%	23%	19%	18%	16%	22%	18%	16%	17%	20%	19%	20%	18%	12%
			AE				AE							R	R	R	R	R	
Not at all	275	148	31	10	6	7	71	52	86	72	18	26	20	54	30	45	36	67	42
	7%	7%	7%	6%	6%	4%	11%	15%	10%	7%	5%	3%	5%	7%	7%	8%	6%	8%	8%
							AE	IJKL	IJKL	K									
Don't know/Refused	33	25	2	1	0	2	3	9	12	4	1	5	1	15	1	7	7	1	3
	1%	1%	0%	1%	0%	1%	0%	3%	1%	0%	0%	1%	0%	2%	0%	1%	1%	0%	1%
								IJKL						NQ		Q			

TALKING ABOUT CHARITIES

19. Please tell me if you &q3tx1 with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1907	1091	239	78	47	99	346	205	434	578	181	322	174	318	238	285	334	451	261
	49%	48%	51%	45%	53%	50%	52%	60%	52%	53%	49%	41%	39%	42%	51%	50%	52%	51%	49%
								HJKL	KL	KL	L				M	M	M	M	
Somewhat agree	1317	784	169	62	28	55	211	92	282	362	128	303	145	256	165	207	209	290	185
	34%	35%	36%	36%	32%	28%	32%	27%	34%	33%	35%	39%	32%	34%	35%	36%	33%	33%	35%
												G							
Somewhat disagree	382	226	38	17	6	23	66	20	76	93	32	79	81	99	36	51	64	82	46
	10%	10%	8%	10%	7%	12%	10%	6%	9%	9%	9%	10%	18%	13%	8%	9%	10%	9%	9%
													GHIJK	N					
Strongly disagree	271	165	20	14	7	22	43	22	46	54	26	72	46	77	28	22	34	60	43
	7%	7%	4%	8%	8%	11%	6%	6%	5%	5%	7%	9%	10%	10%	6%	4%	5%	7%	8%
						B						HI	HI	NOPQ					O
Don't know/Refused	7	5	0	1	0	0	1	1	1	1	2	0	0	3	0	3	0	1	0
	0	0	-	0	-	0	0	0	0	0	0	0	0	0	-	0	-	0	-
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3224	1875	408	141	75	155	556	297	716	940	308	625	319	575	403	491	542	741	446
	83%	83%	88%	81%	84%	77%	84%	87%	85%	86%	84%	80%	71%	76%	86%	87%	85%	84%	83%
			AE					KL	KL	KL	L			M	M	M	M	M	M
Disagree (Low2Box)	653	391	58	31	14	45	109	41	122	146	59	151	127	176	64	73	98	142	89
	17%	17%	12%	18%	16%	22%	16%	12%	15%	13%	16%	19%	28%	23%	14%	13%	15%	16%	17%
						B						GHI	GHIJK	NOPQR					

TALKING ABOUT CHARITIES

20. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	3330	1961	402	138	80	162	570	270	710	955	316	686	370	624	404	487	554	785	448
	86%	86%	86%	80%	90%	81%	86%	79%	85%	88%	86%	88%	83%	83%	87%	86%	87%	89%	84%
		C			C					G		GL						MR	
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	2856	1687	337	126	66	138	491	242	670	810	278	540	299	541	356	442	474	632	392
	74%	74%	72%	73%	74%	69%	74%	71%	80%	74%	75%	70%	67%	72%	76%	78%	74%	72%	73%
									GIKL	L	L					Q			
3) When charities run businesses, it takes too much time away from their core cause	2020	1148	241	95	56	112	356	204	524	569	165	356	191	391	233	325	345	444	272
	52%	51%	52%	55%	63%	56%	54%	60%	62%	52%	45%	46%	43%	52%	50%	57%	54%	50%	51%
					A			IJKL	IJKL	KL						Q			

TALKING ABOUT CHARITIES

20. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	477 12%	271 12%	54 12%	27 16%	9 10%	32 16%	81 12%	60 18% IK	111 13%	105 10%	46 12%	80 10%	73 16% IK	113 15% Q	56 12%	67 12%	77 12%	88 10%	74 14%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	945 24%	536 24%	122 26%	43 25%	23 26%	56 28%	160 24%	83 24%	159 19%	256 24%	82 22%	224 29% HI	135 30% HIJ	194 26%	104 22%	120 21%	152 24%	229 26%	134 25%
3) When charities run businesses, it takes too much time away from their core cause	1740 45%	1058 47% C	210 45%	65 38%	32 37%	81 40%	286 43%	129 38%	297 35%	496 46% GH	193 52% GH	382 49% GH	234 52% GH	327 43%	224 48%	235 41%	274 43%	416 47%	244 46%

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1344	777	153	60	40	62	247	135	272	408	129	267	128	242	170	188	238	300	196
	35%	34%	33%	35%	45%	31%	37%	40%	32%	37%	35%	34%	29%	32%	36%	33%	37%	34%	37%
					BE			L		L									
Somewhat agree	1986	1185	249	78	40	100	323	135	438	547	188	420	242	382	234	298	316	485	252
	51%	52%	53%	45%	46%	50%	48%	40%	52%	50%	51%	54%	54%	51%	50%	53%	49%	55%	47%
									G	G	G	G	G					R	
Somewhat disagree	289	161	38	15	5	18	50	25	64	57	34	58	50	71	39	35	44	51	47
	7%	7%	8%	9%	6%	9%	8%	7%	8%	5%	9%	7%	11%	9%	8%	6%	7%	6%	9%
										I			I	Q					
Strongly disagree	187	110	16	12	3	14	31	35	47	48	12	23	23	43	17	32	33	37	26
	5%	5%	3%	7%	4%	7%	5%	10%	6%	4%	3%	3%	5%	6%	4%	6%	5%	4%	5%
								HIJKL	K										
Don't know/Refused	77	39	10	7	0	6	14	10	18	28	7	9	3	16	7	14	9	11	13
	2%	2%	2%	4%	-	3%	2%	3%	2%	3%	2%	1%	1%	2%	2%	2%	1%	1%	3%
				A				L											
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3330	1961	402	138	80	162	570	270	710	955	316	686	370	624	404	487	554	785	448
	86%	86%	86%	80%	90%	81%	86%	79%	85%	88%	86%	88%	83%	83%	87%	86%	87%	89%	84%
			C		C					G		GL						MR	
Disagree (Low2Box)	477	271	54	27	9	32	81	60	111	105	46	80	73	113	56	67	77	88	74
	12%	12%	12%	16%	10%	16%	12%	18%	13%	10%	12%	10%	16%	15%	12%	12%	12%	10%	14%
								IK					IK	Q					

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	1030	586	118	54	35	54	176	113	275	297	77	167	93	188	138	160	187	207	147
	27%	26%	25%	31%	39%	27%	27%	33%	33%	27%	21%	22%	21%	25%	30%	28%	29%	23%	27%
					ABF			JKL	JKL	KL							Q		
Somewhat agree	1827	1101	218	72	31	83	314	128	395	513	201	374	206	353	218	282	286	425	246
	47%	48%	47%	42%	35%	42%	47%	38%	47%	47%	54%	48%	46%	47%	47%	50%	45%	48%	46%
		D					D		G	G	G	G							
Somewhat disagree	679	388	95	25	10	39	118	44	100	179	60	180	112	136	75	95	104	166	92
	17%	17%	20%	14%	12%	20%	18%	13%	12%	16%	16%	23%	25%	18%	16%	17%	16%	19%	17%
										H		GHIJ	GHIJ						
Strongly disagree	266	148	26	18	12	17	42	39	59	78	22	44	23	58	29	24	48	63	42
	7%	7%	6%	10%	14%	9%	6%	11%	7%	7%	6%	6%	5%	8%	6%	4%	7%	7%	8%
					ABF			HIJKL											
Don't know/Refused	82	48	8	4	0	6	15	15	11	22	9	12	12	19	7	6	14	23	9
	2%	2%	2%	2%	-	3%	2%	5%	1%	2%	2%	1%	3%	2%	2%	1%	2%	3%	2%
								HIK											
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2856	1687	337	126	66	138	491	242	670	810	278	540	299	541	356	442	474	632	392
	74%	74%	72%	73%	74%	69%	74%	71%	80%	74%	75%	70%	67%	72%	76%	78%	74%	72%	73%
									GIKL	L		L				Q			
Disagree (Low2Box)	945	536	122	43	23	56	160	83	159	256	82	224	135	194	104	120	152	229	134
	24%	24%	26%	25%	26%	28%	24%	24%	19%	24%	22%	29%	30%	26%	22%	21%	24%	26%	25%
												HI	HIJ						

TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Strongly agree	474	269	58	32	16	33	64	64	126	126	35	79	43	91	51	80	74	93	83
	12%	12%	13%	18%	18%	16%	10%	19%	15%	12%	9%	10%	10%	12%	11%	14%	12%	11%	16%
				AF	F	F		IJKL	JKL										Q
Somewhat agree	1546	879	183	63	40	80	292	140	398	443	130	277	147	300	182	244	271	351	189
	40%	39%	39%	37%	45%	40%	44%	41%	47%	41%	35%	36%	33%	40%	39%	43%	42%	40%	35%
									IJKL			L				R			
Somewhat disagree	1294	798	157	44	19	58	213	76	213	368	141	310	181	224	161	184	202	332	178
	33%	35%	34%	25%	22%	29%	32%	22%	25%	34%	38%	40%	40%	30%	35%	32%	32%	38%	33%
		CD	D							GH	GH	GHI	GH					M	
Strongly disagree	446	259	53	21	13	23	74	53	84	128	52	72	54	103	63	51	73	84	67
	11%	11%	11%	12%	15%	12%	11%	16%	10%	12%	14%	9%	12%	14%	14%	9%	11%	9%	12%
								HK						OO					
Don't know/Refused	124	65	16	13	0	7	23	7	18	23	11	38	21	35	9	8	21	25	19
	3%	3%	3%	7%	0%	3%	4%	2%	2%	2%	3%	5%	5%	5%	2%	1%	3%	3%	3%
				AD								HI	HI	O					
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2020	1148	241	95	56	112	356	204	524	569	165	356	191	391	233	325	345	444	272
	52%	51%	52%	55%	63%	56%	54%	60%	62%	52%	45%	46%	43%	52%	50%	57%	54%	50%	51%
					A			IJKL	IJKL	KL						Q			
Disagree (Low2Box)	1740	1058	210	65	32	81	286	129	297	496	193	382	234	327	224	235	274	416	244
	45%	47%	45%	38%	37%	40%	43%	38%	35%	46%	52%	49%	52%	43%	48%	41%	43%	47%	46%
		C								GH	GH	GH	GH						

TALKING ABOUT CHARITIES

21. Which of the following two points of view comes closest to your own?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
If a charity makes some of its money from a business, they should have to pay taxes like any other business	1106 28%	637 28%	119 26%	56 32%	25 28%	58 29%	208 31%	99 29%	212 25%	302 28%	111 30%	229 29%	146 33% H	212 28%	127 27%	154 27%	177 28%	261 30%	162 30%
Charities shouldn't have to pay tax on earnings from a business if it is used to support their cause	2736 70%	1599 70%	347 74%	115 66%	63 72%	141 70%	455 68%	232 68%	622 74% L	777 71%	253 69%	542 70%	297 67%	530 70%	337 72%	407 72%	460 72%	613 69%	369 69%
Don't know/Refused	42 1%	35 2% B	0 0%	2 1%	0 -	2 1%	3 0%	9 3% HIK	6 1%	9 1%	5 1%	5 1%	3 1%	11 1%	3 1%	6 1%	3 0%	10 1%	4 1%

TALKING ABOUT CHARITIES

23. LIKELY SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) On a charity's website	2400	1365	317	76	49	109	474	184	428	652	249	544	330	433	319	341	398	538	357
	62%	60%	68%	44%	56%	54%	71%	54%	51%	60%	67%	70%	74%	58%	68%	60%	62%	61%	67%
			C				ACDE			H	GHI	GHI	GHI		MOQ				M
2) On a website of someone who regulates charities	2062	1165	288	72	49	96	382	177	383	565	221	437	270	376	258	314	339	448	316
	53%	51%	62%	42%	55%	48%	57%	52%	46%	52%	60%	56%	61%	50%	55%	55%	53%	51%	59%
			ACE		C		AC			H	HI	H	HI						MQ
3) By looking at a charity's financial statements	1904	1103	216	86	54	86	347	197	390	486	197	372	246	430	252	258	309	396	243
	49%	49%	46%	50%	61%	43%	52%	58%	46%	45%	53%	48%	55%	57%	54%	45%	48%	45%	45%
					ABE			HIK			I		HI	OPQR	OQR				
4) By calling the charity and asking for more information	1725	990	202	82	39	85	319	186	386	500	160	294	187	373	229	273	258	354	221
	44%	44%	43%	47%	44%	43%	48%	55%	46%	46%	43%	38%	42%	50%	49%	48%	40%	40%	41%
								HIJKL	K	K				PQR	PQ	PQ			
5) By reading printed material you received from the charity	3106	1793	382	126	74	161	552	270	650	860	302	637	373	631	382	446	524	695	408
	80%	79%	82%	73%	84%	81%	83%	79%	77%	79%	82%	82%	83%	84%	82%	79%	82%	79%	76%
			C				C						H	QR					

23. UNLIKELY SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1) On a charity's website	1435	888	141	88	39	88	182	143	399	423	115	229	116	310	145	213	238	337	171
	37%	39%	30%	51%	44%	44%	27%	42%	48%	39%	31%	29%	26%	41%	31%	38%	37%	38%	32%
		BF		ABF	BF	BF		JKL	IJKL	JKL				NR					N
2) On a website of someone who regulates charities	1761	1079	177	86	40	102	271	153	443	502	144	332	174	364	203	239	296	428	210
	45%	47%	38%	50%	45%	51%	41%	45%	53%	46%	39%	43%	39%	48%	43%	42%	46%	48%	39%
		BF		B		BF			IJKL	L				R					R
3) By looking at a charity's financial statements	1953	1156	246	83	34	112	314	135	443	595	169	402	200	313	214	307	325	483	291
	50%	51%	53%	48%	39%	56%	47%	40%	53%	55%	46%	52%	45%	42%	46%	54%	51%	55%	54%
		D	D			D			GL	GJL		G				MN	M	MN	MN
4) By calling the charity and asking for more information	2152	1277	264	90	49	115	346	153	453	586	209	481	258	378	238	293	380	530	314
	55%	56%	57%	52%	56%	57%	52%	45%	54%	54%	57%	62%	58%	50%	51%	52%	59%	60%	59%
									G	G	G	GHI	G				MNO	MNO	M
5) By reading printed material you received from the charity	756	466	83	39	14	38	113	68	188	218	65	139	73	114	83	114	115	188	127
	19%	21%	18%	23%	16%	19%	17%	20%	22%	20%	18%	18%	16%	15%	18%	20%	18%	21%	24%
									L									M	M

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very likely	1155	645	161	35	28	61	217	94	185	291	121	270	183	237	148	148	184	252	179
	30%	28%	34%	20%	32%	30%	33%	28%	22%	27%	33%	35%	41%	31%	32%	26%	29%	29%	33%
		C	AC		C	C	C				H	HI	GHI						
Somewhat likely	1245	720	156	41	21	48	256	91	242	361	128	275	147	197	172	193	214	286	178
	32%	32%	34%	24%	24%	24%	39%	27%	29%	33%	35%	35%	33%	26%	37%	34%	34%	32%	33%
		C	CE				ACDE					GH			M	M	M	M	M
Somewhat unlikely	528	313	69	21	19	30	74	38	135	172	37	107	38	90	49	94	100	125	62
	14%	14%	15%	12%	21%	15%	11%	11%	16%	16%	10%	14%	8%	12%	10%	17%	16%	14%	12%
					F				JL	JL		L				N	N		
Very unlikely	907	575	72	67	21	59	108	105	265	251	78	121	78	220	96	119	138	212	109
	23%	25%	16%	39%	23%	29%	16%	31%	32%	23%	21%	16%	17%	29%	21%	21%	22%	24%	20%
		BF		ABDF		BF		IJKL	IJKL	K				NOPR					
Don't know/Refused	49	18	8	9	0	3	9	13	13	13	5	3	1	10	3	13	3	8	7
	1%	1%	2%	5%	-	1%	1%	4%	2%	1%	1%	0%	0%	1%	1%	2%	1%	1%	1%
				ABDF				IKL								P			
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	2400	1365	317	76	49	109	474	184	428	652	249	544	330	433	319	341	398	538	357
	62%	60%	68%	44%	56%	54%	71%	54%	51%	60%	67%	70%	74%	58%	68%	60%	62%	61%	67%
			C				ACDE			H	GHI	GHI	GHI		MOQ				M
Unlikely (Low2Box)	1435	888	141	88	39	88	182	143	399	423	115	229	116	310	145	213	238	337	171
	37%	39%	30%	51%	44%	44%	27%	42%	48%	39%	31%	29%	26%	41%	31%	38%	37%	38%	32%
		BF		ABF	BF	BF		JKL	IJKL	JKL				NR					N

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very likely	906	520	129	27	23	46	155	77	146	232	92	216	134	191	116	110	158	182	144
	23%	23%	28%	15%	26%	23%	23%	23%	17%	21%	25%	28%	30%	25%	25%	19%	25%	21%	27%
		C	C									H	HI	HI						OQ
Somewhat likely	1156	645	158	45	26	50	227	100	237	333	128	221	136	185	142	204	181	266	172
	30%	28%	34%	26%	29%	25%	34%	29%	28%	31%	35%	28%	31%	25%	30%	36%	28%	30%	32%
							AE									MP			M
Somewhat unlikely	780	468	97	25	18	38	133	49	176	227	52	177	98	143	83	115	136	191	105
	20%	21%	21%	15%	20%	19%	20%	15%	21%	21%	14%	23%	22%	19%	18%	20%	21%	22%	20%
									GJ	GJ		GJ	GJ						
Very unlikely	981	611	79	61	22	64	139	103	266	275	91	155	77	221	120	124	160	237	105
	25%	27%	17%	35%	25%	32%	21%	30%	32%	25%	25%	20%	17%	29%	26%	22%	25%	27%	20%
		BF		ABF		BF		KL	IKL	KL	L			OR				R	
Don't know/Refused	61	28	2	15	0	2	13	11	14	21	4	7	2	13	6	14	6	8	10
	2%	1%	0%	9%	-	1%	2%	3%	2%	2%	1%	1%	0%	2%	1%	2%	1%	1%	2%
				ABDEF				KL											
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	2062	1165	288	72	49	96	382	177	383	565	221	437	270	376	258	314	339	448	316
	53%	51%	62%	42%	55%	48%	57%	52%	46%	52%	60%	56%	61%	50%	55%	55%	53%	51%	59%
			C	ACE		C		AC			H	HI	H	HI						MQ
Unlikely (Low2Box)	1761	1079	177	86	40	102	271	153	443	502	144	332	174	364	203	239	296	428	210
	45%	47%	38%	50%	45%	51%	41%	45%	53%	46%	39%	43%	39%	48%	43%	42%	46%	48%	39%
			BF	B		BF			IJKL	L				R				R	

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very likely	771	442	81	37	27	36	139	89	142	196	77	148	109	205	105	95	117	152	92
	20%	19%	17%	22%	30%	18%	21%	26%	17%	18%	21%	19%	24%	27%	22%	17%	18%	17%	17%
					ABE			HIK					HI	OPQR					
Somewhat likely	1133	661	135	48	28	50	208	108	248	290	120	224	137	226	147	163	192	244	151
	29%	29%	29%	28%	31%	25%	31%	32%	30%	27%	33%	29%	31%	30%	31%	29%	30%	28%	28%
Somewhat unlikely	878	505	133	29	12	50	146	56	194	279	76	191	82	127	86	167	148	216	129
	23%	22%	29%	17%	14%	25%	22%	17%	23%	26%	20%	25%	18%	17%	18%	29%	23%	24%	24%
			ACD						G	GL		GL				MN	M	MN	M
Very unlikely	1074	651	113	55	22	63	168	79	249	315	94	211	118	186	128	139	177	267	161
	28%	29%	24%	32%	25%	31%	25%	23%	30%	29%	25%	27%	26%	25%	27%	25%	28%	30%	30%
																		M	
Don't know/Refused	27	12	4	4	0	2	5	8	6	7	3	2	0	10	1	3	5	5	2
	1%	1%	1%	2%	-	1%	1%	2%	1%	1%	1%	0%	-	1%	0%	0%	1%	1%	0%
				A				IKL											
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	1904	1103	216	86	54	86	347	197	390	486	197	372	246	430	252	258	309	396	243
	49%	49%	46%	50%	61%	43%	52%	58%	46%	45%	53%	48%	55%	57%	54%	45%	48%	45%	45%
					ABE			HIK					HI	OPQR	OQR				
Unlikely (Low2Box)	1953	1156	246	83	34	112	314	135	443	595	169	402	200	313	214	307	325	483	291
	50%	51%	53%	48%	39%	56%	47%	40%	53%	55%	46%	52%	45%	42%	46%	54%	51%	55%	54%
		D	D			D			GL	GJL		G				MN	M	MN	MN

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

		MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
	TOTAL	Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very likely	755	429	81	37	24	47	133	94	168	205	67	119	91	197	95	105	119	144	89
	19%	19%	17%	21%	27%	24%	20%	28%	20%	19%	18%	15%	20%	26%	20%	18%	19%	16%	17%
								HIJK						OPQR					
Somewhat likely	970	561	122	45	16	38	186	92	218	295	93	175	96	176	134	168	140	210	132
	25%	25%	26%	26%	18%	19%	28%	27%	26%	27%	25%	23%	22%	23%	29%	30%	22%	24%	25%
							E								P	P			
Somewhat unlikely	975	543	149	30	25	41	183	54	196	270	95	233	127	165	101	136	174	254	142
	25%	24%	32%	17%	28%	20%	27%	16%	23%	25%	26%	30%	28%	22%	22%	24%	27%	29%	26%
			ACE				C		G	G	G	GHI	G					MN	
Very unlikely	1177	733	115	60	25	74	163	98	257	317	114	248	131	213	137	157	206	276	172
	30%	32%	25%	35%	28%	37%	24%	29%	31%	29%	31%	32%	29%	28%	29%	28%	32%	31%	32%
		BF		BF		BF													
Don't know/Refused	6	4	0	1	0	0	1	2	0	2	0	0	2	2	0	2	2	0	0
	0%	0%	-	1%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	-
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	1725	990	202	82	39	85	319	186	386	500	160	294	187	373	229	273	258	354	221
	44%	44%	43%	47%	44%	43%	48%	55%	46%	46%	43%	38%	42%	50%	49%	48%	40%	40%	41%
								HIJKL	K	K				PQR	PQ	PQ			
Unlikely (Low2Box)	2152	1277	264	90	49	115	346	153	453	586	209	481	258	378	238	293	380	530	314
	55%	56%	57%	52%	56%	57%	52%	45%	54%	54%	57%	62%	58%	50%	51%	52%	59%	60%	59%
									G	G	G	GHI	G				MNO	MNO	M

TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 5) By reading printed material you received from the charity?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Very likely	1583	899	207	60	34	87	283	137	344	375	154	332	231	351	188	216	268	353	195
	41%	40%	44%	35%	39%	43%	43%	40%	41%	34%	42%	43%	52%	47%	40%	38%	42%	40%	36%
			C						I				I GHIJK	OQR					
Somewhat likely	1523	894	176	67	40	75	269	132	306	485	148	305	142	280	194	231	256	341	213
	39%	39%	38%	39%	45%	37%	40%	39%	37%	45%	40%	39%	32%	37%	42%	41%	40%	39%	40%
										HL		L							
Somewhat unlikely	432	264	57	13	7	24	66	34	110	129	28	89	41	58	47	78	65	98	78
	11%	12%	12%	7%	8%	12%	10%	10%	13%	12%	7%	11%	9%	8%	10%	14%	10%	11%	15%
									J							M			M
Very unlikely	325	202	26	26	8	14	46	34	78	89	38	50	32	56	36	36	50	89	48
	8%	9%	6%	15%	8%	7%	7%	10%	9%	8%	10%	6%	7%	7%	8%	6%	8%	10%	9%
				ABEF															
Don't know/Refused	21	11	1	7	0	0	1	2	1	10	1	0	1	9	2	6	1	2	1
	1%	0%	0%	4%	-	0%	0%	1%	0%	1%	0%	-	0%	1%	0%	1%	0%	0%	0%
				ABEF						K									
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	3106	1793	382	126	74	161	552	270	650	860	302	637	373	631	382	446	524	695	408
	80%	79%	82%	73%	84%	81%	83%	79%	77%	79%	82%	82%	83%	84%	82%	79%	82%	79%	76%
			C				C						H	QR					
Unlikely (Low2Box)	756	466	83	39	14	38	113	68	188	218	65	139	73	114	83	114	115	188	127
	19%	21%	18%	23%	16%	19%	17%	20%	22%	20%	18%	18%	16%	15%	18%	20%	18%	21%	24%
									L									M	M

DEMOGRAPHICS

23. What age group do you fall into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
18-24	281	20	28	0	2	0	231	27	84	55	72	36	4	33	33	49	35	72	54
	7%	1%	6%	-	2%	-	35%	8%	10%	5%	20%	5%	1%	4%	7%	9%	5%	8%	10%
			ACE		E		ABCDE	L	IKL	L	GHIKL	L				M		M	MP
25-34	574	216	155	2	4	2	193	39	82	184	45	148	76	60	53	68	141	138	114
	15%	9%	33%	1%	4%	1%	29%	11%	10%	17%	12%	19%	17%	8%	11%	12%	22%	16%	21%
		CE	ACDE				ACDE			GH		GHJ	H				MNOQ	M	MNOQ
35-44	640	399	106	5	30	29	67	47	122	183	51	162	73	96	87	108	107	145	94
	16%	18%	23%	3%	34%	14%	10%	14%	15%	17%	14%	21%	16%	13%	19%	19%	17%	16%	18%
		CF	ACEF		ABCEF	C	C					GHJ			M	M			
45-54	978	672	92	14	33	67	93	63	238	309	78	188	97	185	104	141	166	236	140
	25%	30%	20%	8%	37%	34%	14%	19%	28%	28%	21%	24%	22%	25%	22%	25%	26%	27%	26%
		BCF	C		BCF	BCF			GJL	GJL									
55-64	775	557	48	39	12	64	54	54	171	221	79	145	104	161	95	119	120	181	92
	20%	25%	10%	23%	13%	32%	8%	16%	20%	20%	22%	19%	23%	21%	20%	21%	19%	20%	17%
		BDF		BF		ABDF							G						
65+	582	376	35	109	4	33	24	110	135	117	41	89	82	194	91	80	64	107	42
	15%	17%	8%	63%	4%	16%	4%	32%	16%	11%	11%	11%	18%	26%	20%	14%	10%	12%	8%
		BDF	F	ABDEF		BDF		HIJKL	IK				IJK	NOPQR	PQR	R			
Refused	54	32	3	4	5	4	3	0	6	17	1	9	11	25	4	2	8	5	0
	1%	1%	1%	2%	5%	2%	1%	-	1%	2%	0%	1%	3%	3%	1%	0%	1%	1%	0%
				F	ABF								GH	NOPQR					
Average Age	48	52	42	69	46	54	34	53	49	47	45	47	51	54	50	48	46	47	44
		BDF	F	ABDEF	BF	ABDF		HIJK	IJK				IJK	NOPQR	PQR	R		R	

DEMOGRAPHICS

24. Number of Adults live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
1 person	474	28	6	111	47	102	176	80	97	115	45	84	51	95	56	58	75	128	58
	12%	1%	1%	64%	53%	51%	27%	24%	12%	11%	12%	11%	11%	13%	12%	10%	12%	15%	11%
				ABEF	ABF	ABF	AB	HIJKL											
2 persons	2222	1558	375	41	27	55	156	187	444	591	189	513	291	434	279	320	380	492	306
	57%	69%	80%	24%	30%	28%	23%	55%	53%	54%	51%	66%	65%	58%	60%	56%	59%	56%	57%
		CDEF	ACDEF									GHIJ	GHIJ						
3 persons	687	404	57	11	13	34	163	49	176	217	76	105	62	129	77	103	109	166	93
	18%	18%	12%	6%	15%	17%	25%	14%	21%	20%	21%	13%	14%	17%	17%	18%	17%	19%	17%
		BC			C	C	ABC		GKL	KL	KL								
4 persons	344	201	24	0	3	4	112	23	78	123	37	56	27	51	39	50	71	65	64
	9%	9%	5%	-	3%	2%	17%	7%	9%	11%	10%	7%	6%	7%	8%	9%	11%	7%	12%
		BCE	C		C		ABCDE			GKL							M		MQ
5 persons	124	71	2	10	0	5	36	0	32	29	19	16	15	33	12	28	5	23	14
	3%	3%	0%	6%	-	3%	5%	-	4%	3%	5%	2%	3%	4%	3%	5%	1%	3%	3%
		B		BD		B	ABD		G	G	GK	G	G	P		P		P	P
6 persons	21	10	1	0	0	0	10	1	8	6	3	3	0	11	4	0	0	6	0
	1%	0%	0%	-	-	-	2%	0%	1%	1%	1%	0%	-	1%	1%	-	-	1%	-
							A							OPR					
7 persons	7	0	0	0	0	0	7	0	0	7	0	0	0	0	0	7	0	0	0
	0%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-
							A									MPQ			
8 persons	4	0	0	0	0	0	4	0	4	0	0	0	0	0	0	0	0	4	0
	0%	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	-	0%	-
							A												
STATISTICS																			
Mean	2.37	2.45	2.24	1.59	1.68	1.78	2.63	2.06	2.46	2.45	2.47	2.25	2.24	2.37	2.33	2.47	2.3	2.32	2.38
		BCDE	CDE				ABCDE		GKL	GKL	GKL	G	G			P			

DEMOGRAPHICS

25. And, how many people under 18 years of age live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
None	2496	1367	266	156	47	151	496	228	562	651	237	499	298	490	298	338	436	584	321
	64%	60%	57%	90%	53%	75%	75%	67%	67%	60%	64%	64%	67%	65%	64%	60%	68%	66%	60%
				ABDEF		ABD	ABD	I									OR		
1 person	631	361	91	10	22	24	123	56	145	207	63	97	62	89	61	116	89	160	110
	16%	16%	20%	6%	25%	12%	18%	17%	17%	19%	17%	13%	14%	12%	13%	20%	14%	18%	21%
		C	CE		ACE		C		K	K						MNP		M	MNP
2 persons	526	377	83	4	14	20	26	28	97	161	53	130	56	99	71	83	93	106	73
	14%	17%	18%	2%	15%	10%	4%	8%	12%	15%	14%	17%	13%	13%	15%	15%	15%	12%	14%
		CEF	CEF		CF	CF				G	G	GH							
3 persons	159	112	23	3	3	4	13	18	22	41	13	41	22	50	26	24	15	20	22
	4%	5%	5%	2%	3%	2%	2%	5%	3%	4%	3%	5%	5%	7%	6%	4%	2%	2%	4%
		F	F									H		PQ	PQ				
4 persons	44	31	3	0	1	2	6	4	9	17	3	4	6	19	6	2	1	7	9
	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	0%	0%	1%	2%
														OPQ	P				P
5 persons	13	10	0	0	2	0	1	5	3	4	0	0	0	2	3	0	5	2	0
	0%	0%	-	-	2%	-	0%	1%	0%	0%	0%	-	-	0%	1%	0%	1%	0%	-
					ABF			KL											
6 persons	5	4	0	0	0	0	1	1	1	0	0	0	2	2	0	0	0	2	0
	0	0	-	-	-	-	0	0	0	-	-	-	0	0	-	-	0	0	-
9 persons	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	0	-
Refused	10	9	0	0	0	0	0	0	0	6	0	3	0	2	1	5	0	2	0
	0%	0%	-	-	-	0%	-	-	0%	1%	-	0%	-	0%	0%	1%	-	0%	-
STATISTICS																			
Mean	0.63	0.73	0.73	0.15	0.81	0.41	0.37	0.63	0.56	0.69	0.6	0.65	0.62	0.72	0.69	0.64	0.55	0.55	0.67
		CEF	CEF		CEF	C	C			H				PQ	Q				

DEMOGRAPHICS

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Married	2271	2271	0	0	0	0	0	145	462	698	199	481	272	538	294	345	347	458	265
	58%	100%	-	-	-	-	-	43%	55%	64%	54%	62%	61%	71%	63%	61%	54%	52%	50%
		BCDEF							G	GHJ	G	GHJ	G	NOPQR	PQR	QR			
Living with a partner	467	0	467	0	0	0	0	38	102	115	35	106	71	16	31	88	115	122	91
	12%	-	100%	-	-	-	-	11%	12%	11%	9%	14%	16%	2%	7%	15%	18%	14%	17%
			ACDEF										IJ		M	MN	MN	MN	MN
Widowed	173	0	0	173	0	0	0	40	46	36	12	20	14	60	28	21	16	34	13
	4%	-	-	100%	-	-	-	12%	5%	3%	3%	3%	3%	8%	6%	4%	2%	4%	2%
				ABDEF				HIJKL	K					OPQR	PR				
Separated	88	0	0	0	88	0	0	22	18	23	7	14	5	13	11	15	14	26	9
	2%	-	-	-	100%	-	-	6%	2%	2%	2%	2%	1%	2%	2%	3%	2%	3%	2%
					ABCEF			HIJKL											
Divorced	200	0	0	0	0	200	0	23	42	52	19	37	24	35	17	27	29	70	22
	5%	-	-	-	-	100%	-	7%	5%	5%	5%	5%	5%	5%	4%	5%	4%	8%	4%
						ABCDF												MNPR	
Never been married	665	0	0	0	0	0	665	70	161	163	97	115	57	86	86	68	118	170	132
	17%	-	-	-	-	-	100%	21%	19%	15%	26%	15%	13%	11%	18%	12%	18%	19%	25%
							ABCDE	IL	L	L	HIKL				MO		MO	MO	MO
Refused	19	0	0	0	0	0	0	2	8	1	0	2	3	5	0	3	1	4	4
	0%	-	-	-	-	-	-	0%	1%	0%	-	0%	1%	1%	0%	1%	0%	0%	1%
									I										

DEMOGRAPHICS

27. What is the highest level of education you have completed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Grade school or some high school	340	145	38	40	22	23	70	340	0	0	0	0	0	81	41	60	51	64	40
	9%	6%	8%	23%	24%	12%	11%	100%	-	-	-	-	-	11%	9%	11%	8%	7%	8%
				ABEF	ABEF	A	A	HIJKL											
Complete high school	839	462	102	46	18	42	161	0	839	0	0	0	0	161	101	98	149	191	136
	22%	20%	22%	27%	20%	21%	24%	-	100%	-	-	-	-	21%	22%	17%	23%	22%	25%
									GIJKL										O
Technical or trade school/Community college	1088	698	115	36	23	52	163	0	0	1088	0	0	0	173	119	184	204	269	132
	28%	31%	25%	21%	26%	26%	24%	-	-	100%	-	-	-	23%	25%	32%	32%	30%	25%
		BCF								GHJKL						MR	MR	M	
Some university	369	199	35	12	7	19	97	0	0	0	369	0	0	73	41	62	53	92	43
	9%	9%	7%	7%	8%	10%	15%	-	-	-	100%	-	-	10%	9%	11%	8%	10%	8%
							ABC				GHIKL								
Complete university degree	776	481	106	20	14	37	115	0	0	0	0	776	0	153	96	112	113	176	120
	20%	21%	23%	12%	16%	19%	17%	-	-	-	-	100%	-	20%	21%	20%	18%	20%	23%
		C	C									GHIJL							
Post-graduate degree	446	272	71	14	5	24	57	0	0	0	0	0	446	106	68	47	69	90	63
	11%	12%	15%	8%	6%	12%	9%	-	-	-	-	-	100%	14%	15%	8%	11%	10%	12%
			CDF										GHIJK	O	O				
Don't know/Refused	25	13	0	5	0	2	2	0	0	0	0	0	0	5	2	3	0	2	1
	1%	1%	-	3%	-	1%	0%	-	-	-	-	-	-	1%	0%	1%	-	0%	0%
				ABF															

DEMOGRAPHICS

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
A least once a week	754	538	16	60	13	35	86	81	161	173	73	153	106	754	0	0	0	0	0
	19%	24%	3%	35%	15%	17%	13%	24%	19%	16%	20%	20%	24%	100%	-	-	-	-	-
		BF		ABDEF	B	B	B	I					I	NOPQR					
At least once or twice a month	467	294	31	28	11	17	86	41	101	119	41	96	68	0	467	0	0	0	0
	12%	13%	7%	16%	12%	8%	13%	12%	12%	11%	11%	12%	15%	-	100%	-	-	-	-
		B		BE			B								MOPQR				
3or 4 times a year	567	345	88	21	15	27	68	60	98	184	62	112	47	0	0	567	0	0	0
	15%	15%	19%	12%	17%	14%	10%	18%	12%	17%	17%	14%	10%	-	-	100%	-	-	-
		F	F					HL		HL		L				MNPQR			
Once or twice a year	640	347	115	16	14	29	118	51	149	204	53	113	69	0	0	0	640	0	0
	16%	15%	25%	9%	16%	14%	18%	15%	18%	19%	14%	15%	15%	-	-	-	100%	-	-
			C				C										MNOQR		
Not at all in the past 12 months	884	458	122	34	26	70	170	64	191	269	92	176	90	0	0	0	0	884	0
	23%	20%	26%	19%	30%	35%	26%	19%	23%	25%	25%	23%	20%	-	-	-	-	100%	-
			A		A	ACF	A											MNOPR	
Never	535	265	91	13	9	22	132	40	136	132	43	120	63	0	0	0	0	0	535
	14%	12%	19%	7%	10%	11%	20%	12%	16%	12%	12%	16%	14%	-	-	-	-	-	100%
			ACE				ACDE												MNOPQ
Don't know/Refused	37	24	3	2	0	1	5	2	3	6	4	5	5	0	0	0	0	0	0
	1%	1%	1%	1%	-	0%	1%	1%	0%	1%	1%	1%	1%	-	-	-	-	-	-

DEMOGRAPHICS

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Full-time job	1701	981	261	23	41	104	283	80	308	527	167	399	216	250	186	269	301	408	274
	44%	43%	56%	13%	47%	52%	42%	24%	37%	48%	45%	51%	48%	33%	40%	47%	47%	46%	51%
		C	ACF		C	AC	C		G	GH	GH	GH	GH			M	M	M	MN
Part-time job	331	192	36	6	7	13	76	26	86	92	24	66	34	79	49	48	52	68	33
	9%	8%	8%	4%	8%	7%	11%	8%	10%	8%	7%	9%	8%	11%	11%	8%	8%	8%	6%
		C					C							R					
Self employed	431	303	55	4	9	11	49	36	96	124	31	80	64	80	50	61	70	102	69
	11%	13%	12%	3%	10%	5%	7%	11%	11%	11%	8%	10%	14%	11%	11%	11%	11%	11%	13%
		CEF	CE		C		C						J						
Unemployed	162	62	15	5	12	3	65	33	53	47	10	14	6	28	16	19	31	43	24
	4%	3%	3%	3%	13%	1%	10%	10%	6%	4%	3%	2%	1%	4%	3%	3%	5%	5%	4%
					ABCE		ABCE	IJKL	JKL	KL									
Retired	824	541	47	125	11	51	45	117	204	188	71	139	99	247	123	101	110	165	72
	21%	24%	10%	72%	12%	25%	7%	34%	24%	17%	19%	18%	22%	33%	26%	18%	17%	19%	14%
		BDF		ABDEF		BDF		HIJKL	IK					OPQR	OPQR				
Taking care of family	161	115	22	4	0	2	17	20	48	40	9	32	12	33	18	22	33	33	21
	4%	5%	5%	2%	0%	1%	3%	6%	6%	4%	2%	4%	3%	4%	4%	4%	5%	4%	4%
		DEF	E																
Student	146	21	16	0	4	2	101	5	17	29	50	34	10	19	15	31	21	39	21
	4%	1%	3%	0%	4%	1%	15%	2%	2%	3%	14%	4%	2%	3%	3%	5%	3%	4%	4%
			AC		AC		ABCDE				GHIKL	H				M			
Disabled/ disability pension	52	17	6	5	3	10	11	10	9	23	3	5	2	7	5	7	7	17	8
	1%	1%	1%	3%	3%	5%	2%	3%	1%	2%	1%	1%	0%	1%	1%	1%	1%	2%	1%
				A	A	ABF		HKL		K									
Maternity leave/ sick leave	24	14	6	0	0	3	1	4	6	8	1	3	2	5	4	2	5	2	6
	1%	1%	1%	0%		2%	0%	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%
						F													
Other	22	5	3	1	0	0	13	5	5	7	3	2	0	6	0	3	8	1	4
	1%	0%	1%	1%		0%	2%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%
							A	K									Q		
Don't know/Refused	30	21	0	0	2	1	3	4	8	3	1	2	0	0	0	5	2	5	4
	1%	1%	0%		2%	0%	0%	1%	1%	0%	0%	0%		0%		1%	0%	1%	1%
					B														

DEMOGRAPHICS

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2007 household income falls into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Less than $20,000	338	86	21	38	22	32	138	101	101	60	35	26	14	85	47	30	41	92	42
	9%	4%	5%	22%	25%	16%	21%	30%	12%	5%	9%	3%	3%	11%	10%	5%	6%	10%	8%
				AB	AB	AB	AB	HIJKL	IKL		IKL			OP	O			OP	
$20,000 to less than 50,000	983	472	135	63	33	71	203	130	308	264	77	130	74	208	115	154	164	226	114
	25%	21%	29%	37%	38%	35%	30%	38%	37%	24%	21%	17%	17%	28%	25%	27%	26%	26%	21%
			A	A	A	A	A	IJKL	IJKL	KL				R					
$50,000 to less than 75,000	783	487	116	23	12	41	105	48	169	284	58	151	74	147	100	120	120	186	108
	20%	21%	25%	13%	14%	21%	16%	14%	20%	26%	16%	20%	17%	19%	21%	21%	19%	21%	20%
		CF	CDF						G	GHJKL									
$75,000 to less than 100,000	530	337	73	11	10	24	74	22	67	164	66	140	72	87	63	76	101	119	82
	14%	15%	16%	6%	12%	12%	11%	6%	8%	15%	18%	18%	16%	12%	13%	13%	16%	13%	15%
		C	C							GH	GH	GH	GH						
$100,000 or more	800	606	92	10	3	9	79	9	79	204	87	235	184	108	95	124	162	176	134
	21%	27%	20%	6%	4%	5%	12%	3%	9%	19%	24%	30%	41%	14%	20%	22%	25%	20%	25%
		BCDEF	CDEF				CDE		G	GH	GH	GHI	GHIJK		M	M	M	M	M
Don't know/Refused	449	282	30	28	7	23	67	31	117	112	47	93	29	118	47	63	52	86	53
	12%	12%	6%	16%	8%	12%	10%	9%	14%	10%	13%	12%	6%	16%	10%	11%	8%	10%	10%
		B		B					L		L	L		NPQR					

DEMOGRAPHICS

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2007?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3863	2114	392	275	139	279	640	385	842	1022	389	781	429	838	538	548	583	840	484
Weighted Base	3883	2271	467	173	88*	200	665	340	839	1088	369	776	446	754	467	567	640	884	535
Yes	3158	2018	355	154	66	156	398	223	636	913	295	674	401	672	401	504	499	681	380
	81%	89%	76%	89%	75%	78%	60%	66%	76%	84%	80%	87%	90%	89%	86%	89%	78%	77%	71%
		BDEF	F	BDEF	F	F			G	GH	G	GHJ	GHIJ	PQR	PQR	PQR	R		
No	696	237	109	18	21	42	263	112	201	173	67	99	44	79	61	61	138	197	156
	18%	10%	23%	11%	23%	21%	40%	33%	24%	16%	18%	13%	10%	11%	13%	11%	22%	22%	29%
			AC		AC	AC	ABCDE	HIJKL	IKL	L	L						MNO	MNO	MNOPQ
Don't know/Refused	29	16	2	1	2	2	4	4	3	2	6	3	1	2	4	2	3	6	0
	1%	1%	1%	0%	2%	1%	1%	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	-
								I			HI								

DEMOGRAPHICS

32. As far as you can remember, how much did you donate to charities in 2007?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Made a financial donation to any charity in 2007																			
Unweighted Base	3202	1894	294	244	106	228	421	266	653	863	329	689	392	747	484	482	468	634	364
Weighted Base	3158	2018	355	154	66*	156	398	223	636	913	295	674	401	672	401	504	499	681	380
Less than $50	255	87	56	9	12	14	75	29	72	89	16	35	13	16	28	41	44	81	44
	8%	4%	16%	6%	19%	9%	19%	13%	11%	10%	5%	5%	3%	2%	7%	8%	9%	12%	11%
			AC		AC		ACE	JKL	JKL	KL				M	M	M	MN	MN	M
$50-$99	260	131	44	15	8	12	50	30	60	79	26	43	22	17	25	38	65	83	31
	8%	7%	12%	10%	12%	7%	12%	13%	9%	9%	9%	6%	6%	2%	6%	8%	13%	12%	8%
			A				A	KL							M	M	MNO	MN	M
$100-$149	357	189	52	19	14	33	49	37	76	108	36	73	27	38	36	65	76	83	57
	11%	9%	15%	13%	21%	21%	12%	17%	12%	12%	12%	11%	7%	6%	9%	13%	15%	12%	15%
			A		A	AF		L	L	L	L				M	MN	M	M	MN
$150-$299	492	306	70	23	8	29	52	36	109	149	44	103	51	70	54	88	104	110	64
	16%	15%	20%	15%	12%	18%	13%	16%	17%	16%	15%	15%	13%	10%	13%	17%	21%	16%	17%
																M	MN	M	M
$300-$799	723	501	72	30	12	33	75	25	158	225	68	148	99	115	105	131	117	158	93
	23%	25%	20%	20%	18%	21%	19%	11%	25%	25%	23%	22%	25%	17%	26%	26%	23%	23%	25%
									G	G	G	G	G		M	M	M	M	M
$800+	808	607	43	45	10	28	73	44	104	199	84	209	168	323	130	99	70	122	61
	26%	30%	12%	29%	16%	18%	18%	19%	16%	22%	28%	31%	42%	48%	32%	20%	14%	18%	16%
		BDEF		BDEF						H	H	GHI	GHIJK	NOPQR	OPQR				
Don't know/Refused	262	195	18	12	1	8	24	23	57	65	22	63	21	94	23	43	22	44	29
	8%	10%	5%	8%	1%	5%	6%	10%	9%	7%	7%	9%	5%	14%	6%	8%	4%	7%	8%
		BD												NOPQR					

STATISTICS

Mean	1701.27	1819.92	624.65	3027.5	1779.57	781.95	1949.9	1117.07	1529.01	902.71	2466.74	1716.72	3493.08	3203.02	2504.2	990.63	1399.02	839.02	1308.44
		B		BE							I		GHIK	OPQR	OQ				
Median	297.16	390.29	150.2	286.87	99.01	182.01	150.27	115.08	195.41	260	281.73	344.29	497.8	955.49	384.82	245.22	190.65	184.05	187.83
Standard Deviation	8435.31	7559.51	1808.75	10361.3	10932.45	4360.16	14105.08	3487.98	8629.37	2363.11	16015.53	5819.54	12911.37	8874.25	11857.71	4431.66	12165.39	4084.86	6583.11
Standard Error	155.65	182.7	107.71	693.84	1077.21	297.36	712.41	229.49	355.27	83.03	917.05	231.67	673.97	348.08	556.51	210.79	579.3	167.74	356.5